

For immediate release
Tuesday, Oct. 14, 1975

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will unveil a reduced duplicate of the Alexander Calder sculpture "Flamingo" today at 2 p.m. at the Hirshorn Museum. The five-foot-high replica was made for the blind, to enable them to experience a sense of the original 53-foot sculpture located outside the Chicago Federal Center.

Mrs. Ford will be assisted in the unveiling by Arthur F. Sampson, GSA Administrator. Other participants in the program are Abram Lerner, Director of the Hirshorn Museum; Leonard A. Robinson, author of Light at the Tunnel End, who will make remarks on behalf of blind organizations and the blind community; and Senator Jennings Randolph of West Virginia.

The flaming-red outdoor art work will eventually go to the same plaza outside the Chicago Federal Center which holds the original. A plaque in Braille will be affixed to the miniature, giving information on the sculpture and the artist.

Both of Calder's "Flamingos" were commissioned under the General Services Administration's Fine Arts Program to provide newly constructed federal buildings with examples of good contemporary American art.

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note for crews and photographers:
the ceremony is outside, near the main
entrance to the Hirshorn. You'll be shooting
from a distance between 15-25 feet.

Press pickup in press lobby at 1:35p.m. Press
needing transportation should call x2164.

