

For immediate release
Friday, Sept. 25, 1975

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will receive area homemakers registered for an "Identity and Homemaking" Conference this afternoon at 4 p. m. at the White House. She will make brief remarks and be presented with an award naming her an "outstanding homemaker."

The Conference is being held Sept. 26-27 in Washington, D. C. It is being sponsored by the Georgetown University School for Summer and Continuing Education and the TransCentury Foundation, an organization that provides "research, operational programs, technical assistance and consultative services that are needed in fields related to self-reliance of women." About 200 women registered for the conference.

The Conference hopes to provide "status and recognition to homemakers; give women an opportunity to share their concerns and suggestions with other women; explore the changing role of women in the home; highlight the need for research into the problems facing women in the home; review the public and private image of the homemaker; and share the expertise and insight of professionals in assisting homemakers with their problems."

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