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THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford has accepted the Honorary Chairmanship of the American Cancer Society's 1975 Crusade.

Following is the text of a letter which went today to Mr. W. Armin Willig, Chairman of the Board of Directors of the American Cancer Society:

"It is a very great pleasure for me to accept your invitation to serve as honorary chairman of the 1975 American Cancer Society Crusade. I am tremendously honored and accept because of my firm belief that the conquest of cancer can be achieved only through a concerted and united effort by everyone.

It gives me particular pleasure to accept the honor on Thanksgiving Day, which this year holds special meaning for me. The love and support from my family, and the thousands of thoughtful messages and prayers from people across the country, will always make this holiday particularly meaningful.

I am deeply grateful for this opportunity to serve this cause. I am firmly committed to the cause of education, early detection and cancer control, and pledge that in my role as honorary chairman, I will do everything I can to promote these beliefs."

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