

**The original documents are located in Box 25, folder “Whitney M. Young, Jr., Memorial Foundation, 1971-1973” of the Stanley Scott Papers at the Gerald R. Ford Presidential Library.**

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# See the stars play. Before they become stars.



16 SEATS  
 Check with  
 Bob on #  
 to attend game

## The First Whitney M. Young, Jr. Memorial Football Classic

Call  
 Len

# Morgan State vs. Grambling College

## Sept. 11, 6:30 / Yankee Stadium

Thirty-four men who now play pro ball for the AFL and NFL originally played for Morgan State or Grambling College.

You and your friends will have a great time trying to guess which college ball players will make the pros—from a seat in Yankee Stadium. Be there in person. And soak up all the drama, excitement and color you can handle.

If you have kids, bring them along for a thrill they'll treasure for years.



Mezzanine and Upper Boxes—\$12.50; Lower, Mezzanine and Upper Boxes—\$9.00; Other Boxes and Reserved Seats—\$6.00; Lower and Open Stand Reserved Seats—\$4.00.

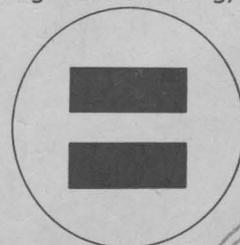
Tickets are tax deductible.

Tickets are available at the following locations:  
 New York Yankees Box Offices at Yankee Stadium and Grand Central Station; Freedom National Bank Branches—Manhattan—275 W. 125th St.; Brooklyn—493 Nostrand Avenue.

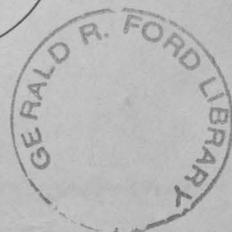
Any Urban League Office in your area. Or send a certified check or money order to P.O. Box 1727 FDR Station, New York City, 10022. Indicate the number and type of tickets you want (and please add 20 cents per ticket for postage and handling).

For more information, call (212) 286-8000.

Presented by the New York Urban League for the benefit of its Street Academies and other projects in association with The Coca-Cola Bottling Co. of New York, Inc.



Bottled under the authority of The Coca-Cola Company by The Coca-Cola Bottling Company of New York, Inc. "Coca-Cola" and "Coke" are the registered trade-marks which distinguish the same product of The Coca-Cola Company.





**NEW YORK URBAN LEAGUE  
WHITNEY M. YOUNG, JR. MEMORIAL FOOTBALL CLASSIC**

Active  
File

**GRAMBLING COLLEGE VERSUS MORGAN STATE COLLEGE  
Yankee Stadium, New York  
September 11, 1971 - 6:30 P.M.**

**COMMITTEE**

*Co-Chairmen*

Bernard H. Jackson  
Claude "Buddy" Young

William H. Toles  
Robert A. Bernhard  
Frances H. Anderson  
William R. Simms

*Secretary*

Lemuel M. Wells

—

George Norford  
*Coordinator*

Carol J. Wellington  
*Assistant Coordinator*

Walter Christmas  
*Promotion Director*

Livingston L. Wingate  
New York Urban League  
Executive Director

212/749-1500

August 16, 1971

Honorable Stanley S. Scott  
Assistant to the Director of  
Communications for the Executive Branch  
The White House  
Washington, D.C.



My dear Stan:

On Saturday, September 11th at Yankee Stadium, the New York Urban League will present the first Whitney M. Young, Jr. Memorial Football Classic. The game will pit two of the most famous teams in Black college football against each other - Grambling College of Louisiana and Morgan State of Maryland. The past stars of these teams fill the ranks of pro-football. It promises to be a great game, but its greatest promise is in what the game will do for disadvantaged children in New York.

The profits from the game will go to the New York Urban League and its financially ailing Street Academies, the new Narcotics Program, the Neighborhood Youth Corps and other projects of the New York Urban League. The game is being dedicated to Whitney Young, Jr., the late executive director of the National Urban League, because of the deep interest he manifested in the Street Academies where dropouts are converted into productive students who go on to better jobs and frequently to college.

His thoughts on involvement in these problems are recorded in the enclosed reprint from the New York Times of March 13, 1971. It was published two days after his untimely death in Nigeria and is the last article he wrote.

(more)

**TICKET INFORMATION:**

- Certified check or money order with mail orders
- \$12.50 Mezzanine and Upper Boxes
- 9.00 Lower Mezzanine and Upper Boxes
- 6.00 Reserves; Other Boxes and Reserved Seats
- 4.00 Lower and Open Stand Reserves

Mrs. Whitney Young - 212/0R 9-1800

204 WEST 136th STREET  
NEW YORK, N. Y. 10030  
(212) 286-8649 8000



August 16, 1971

We are enlisting your involvement as a national civic leader and one who respected Whitney M. Young, Jr.'s philosophies. The success of this game depends on ticket sales. I am seeking your cooperation in purchasing a substantial block of tickets for the game; some of which we hope you will use to attend the game and the others to be turned back to us for distribution to the hundreds of young people who participate in our programs.

It is our judgment that the spectacle of these great Black athletes and college students will motivate our youngsters more than anything we can verbally say to them.

The ticket scale is as follows:

Mezzanine & Upper Boxes	\$12.50
Lower Mezzanine & Upper Boxes	9.00
Other Boxes & Reserved Seats	6.00
Lower & Upper Stand Reserved Seats	4.00

We hope you can be with us on Saturday, September 11th, 6:30 P. M. at Yankee Stadium and that you will help us make this game a success. Your tax deductible contribution should be made payable to the New York Urban League, 204 West 136th Street, New York, N. Y. 10030, Attention: Grambling-Morgan Football Classic.

Thank you for your cooperation.

Yours very truly,

A handwritten signature in cursive script that reads "Ray".

Livingston L. Wingate  
Executive Director

LLW/vr  
Enclosure



NEW YORK URBAN LEAGUE  
WHITNEY M. YOUNG, JR. MEMORIAL FOOTBALL CLASSIC

GRAMBLING COLLEGE VERSUS MORGAN STATE COLLEGE  
Yankee Stadium, New York  
September 11, 1971 - 6:30 P.M.

COMMITTEE  
Co-Chairmen  
Bernard H. Jackson  
Claude "Buddy" Young  
William H. Toles  
Robert A. Bernhard  
Frances H. Anderson  
William R. Simms  
Secretary  
Lemuel M. Wells

Livingston L. Wingate  
New York Urban League  
Executive Director

August 24, 1971

The President of the United States  
Richard M. Nixon  
The White House  
Washington, D.C.



My dear Mr. President:

George Norford  
Coordinator  
Carol J. Wellington  
Assistant Coordinator  
Walter Christmas  
Promotion Director

The New York Urban League is presenting the first annual Whitney M. Young, Jr. Memorial Football Classic on Saturday, September 11th, 6:30 p.m. at Yankee Stadium, New York City. The classic will feature two nationally known Black collegiate football teams, Grambling College of Louisiana and Morgan State of Maryland.

Proceeds from the game will benefit the New York Urban League's financially ailing Street Academies; the new Narcotics Program; the Neighborhood Youth Corps Program and other projects of the League. The game is being dedicated to Whitney Young, Jr., the late executive director of the National Urban League, because of the deep interest he manifested in the Street Academies where dropouts are converted into productive students who go on to better jobs and frequently to college.

His thoughts on involvement in these problems are recorded in the enclosed reprint from the New York Times of March 13, 1971. It was published two days after his untimely death in Nigeria and is the last article he wrote.

In view of the great esteem you had for our departed leader we are confident that you share our desire to make this event the type of success worthy of bearing his name.

We would appreciate very much your issuing a statement endorsing this event, which would aid us tremendously in achieving our goal.

(more)

TICKET INFORMATION:

Certified check or money order  
with mail orders  
\$12.50 Mezzanine and Upper Boxes  
9.00 Lower Mezzanine and Upper Boxes  
6.00 Reserves; Other Boxes and  
Reserved Seats  
4.00 Lower and Open Stand Reserves

204 WEST 136th STREET  
NEW YORK, N. Y. 10030  
(212) 286-8649

page two  
The President of the United States  
Richard M. Nixon

August 24, 1971

It is our judgment that the spectacle of these great Black athletes and college students will motivate our youngsters more than anything we can verbally say to them.

We realize that you do have a busy schedule, but we would be immensely pleased if you could be our guest at the game.

Thanking you in advance for your consideration, I am,

Sincerely yours,

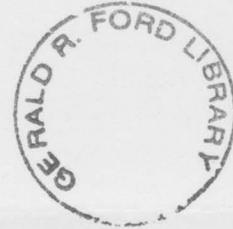
*Livingston L. Wingate*

LIVINGSTON L. WINGATE  
Executive Director  
New York Urban League

LLW/cs  
Enclosure  
cc: Robert Finch  
Ron Ziegler  
Robert Brown  
Stanley Scott  
John Wilks



NEW YORK TIMES  
March 13, 1971



# The Ghetto Investment

By **WHITNEY M. YOUNG Jr.**

The statements of concern and the rhetoric of "involvement in the community" that emanated from so many public relations departments of major corporations a few years ago seem to

panies were rolling in record-high profits; on the other, they perceived civil disorders as harming the good climate for business and as demanding responsible civic action from the corporate citizen.

because corporate sponsors dropped out, refusing to fund them for more than the initial year or two.

One company blamed its pullout on the recession. "When the red ink shows," said an executive, "anything that is not of a direct business nature

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NEW YORK TIMES  
March 13, 1971

# The Ghetto Investment

By WHITNEY M. YOUNG JR.

The statements of concern and the rhetoric of "investment in the community" that emanated from so many public relations departments of major corporations a few years ago seem to have given way, if not to a retreat, then to an orderly withdrawal, from the problems of society.

In many quarters the "great investment" in the social arena is being given to look like the "great withdrawal." In fact, our business leaders sometimes act like ventriloquist dummies, flouting their own rights and then spending to agitate the very, and now, doubting the very, sound investment ideas to their own private hearts.

That sound, half-headed business men are reflecting the same doubts they had as responsible citizens—lack of energy, power and resources—is a tough charge, but a very defensible one for some indications of executive failure.

The failure of corporate activities in social activities coincided with two phenomena of great importance—a booming economy and the growth of urban violence. On the one hand, com-

panies were willing to spend high profits on the effort they provided civil disorders as harming the good climate for business and as deterring responsible civic action from the corporate citizen.

Corporations that had never put their toes in the muddy waters of urban problems plunged in and nearly as deep as they should have, but as they sought to get their feet wet, they were being pulled back to shore. The result of this unsteady dash in the water is that the motives of many corporations are called into question and their political and managerial world-wide programs, increasing the dimensions of the ghetto.

A good case in point is what happened in the New York Urban League's Great Atlantic Program. This program, which has taken high school students from the ghettos to the suburbs for educational enrichment, has placed many in the best colleges in the country. In doing its traditional work of leadership in education, some of these are related to education and other causes, but the root cause of the problems is that not enough dollars come of the end—business have had to close their books

because corporate sponsors dropped out, refusing to fund them for more than the usual year or two.

The company named its product on the occasion. "When the red ink flows," said an executive, "nothing that is not a direct business return is the first to go." Another corporate official showed the company's list of drives to many offices of business up the walls. "We've done our share," he said. "We've put in \$100,000."

The same businessmen will pour many millions into research and development of new products. He'll only invest a 3 per cent return, even though he's dealing with known chemical and physical properties.

But when he's trying to help solve social problems 600 years in the making, created by the racial attitudes of companies and nations like his own, he suddenly expects tax returns and interest payments.

It is tempting to look for business in its attempt to become part of the solution. It does again becoming part of the problem.

Whitney M. Young Jr., executive director of the National Urban League, has written in *Labor*. This is the last article he wrote.



WHITNEY M. YOUNG, JR. MEMORIAL FOOTBALL CLASSIC  
NEW YORK URBAN LEAGUE

GRAMBLING COLLEGE VERSUS MORGAN STATE COLLEGE  
Yankee Stadium, New York  
September 11, 1971 - 6:30 P.M.

JOIN THE  
NEW YORK  
URBAN LEAGUE



Honorable Stanley Scott  
The White House  
Washington, D.C.

091  
312 Natl. Am. Bldg.  
THE WHITE HOUSE

WASHINGTON

September 7, 1971



My warmest greetings go out to the members of the New York Urban League and to all who participate in this first annual Whitney M. Young, Jr. Memorial Football Classic.

By honoring the lasting achievements of this great American, you honor the finest spirit of our country. By perpetuating his name, you remind all your fellow citizens of the immeasurable good his life accomplished. Thousands of Americans now have an equality of opportunity that they might never have had, if it were not for his service.

Your tribute fittingly perpetuates his work and echoes the timeless example of positive commitment to a true human brotherhood. This is Whitney Young's enduring legacy to a nation that will never forget him.

*Richard Nixon*

8253-6528  
Schmitt  
H. H. H.

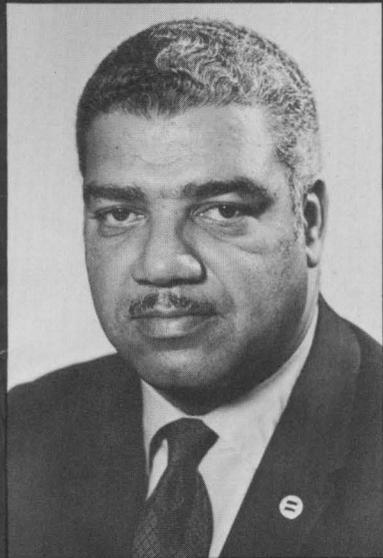
UPI

SAM R. Fogg  
315 Natl. Press Bldg.

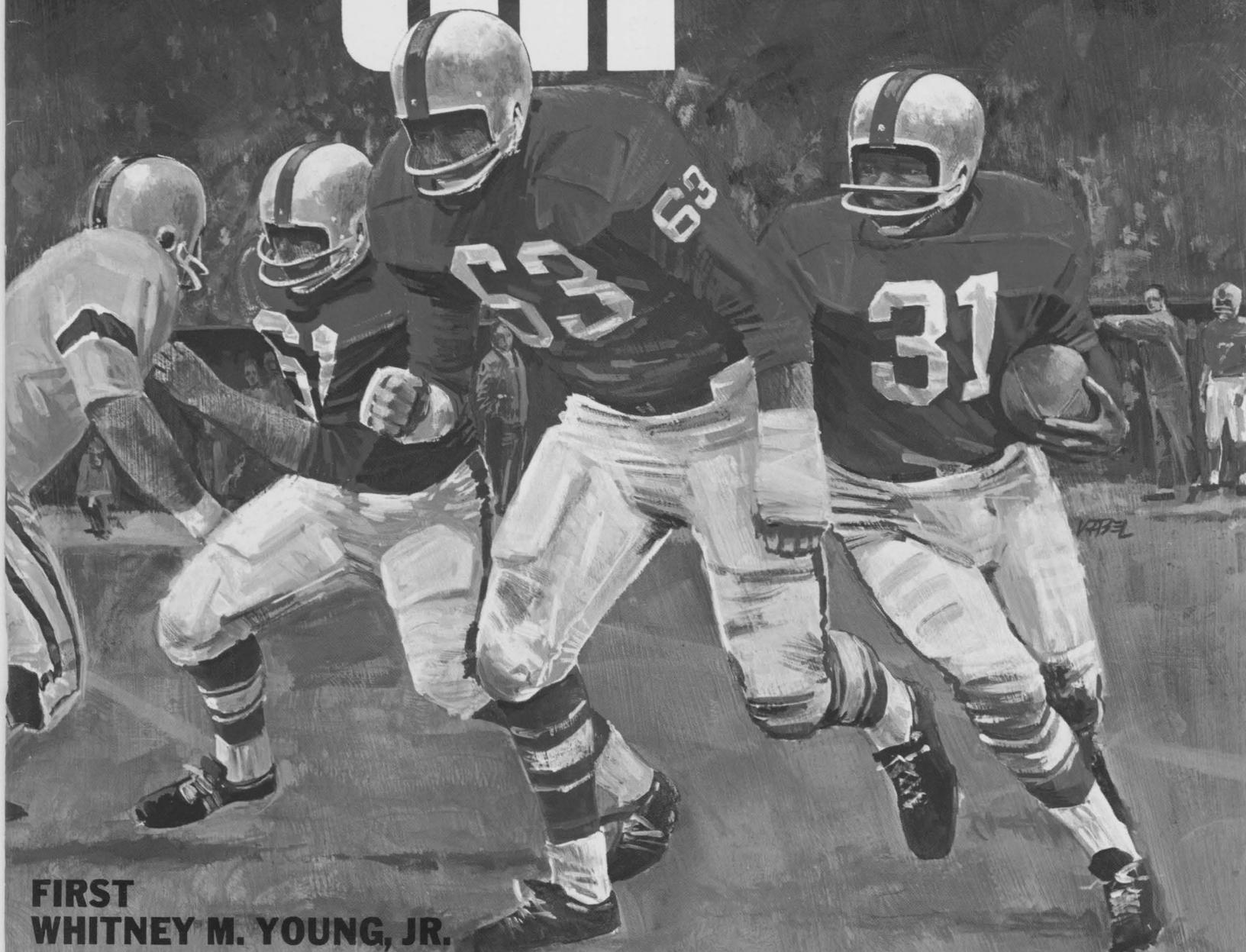


Associated Press  
THOMAS P. SEPPY

Norm Howard  
963-6238



# CARRY ON



**FIRST  
WHITNEY M. YOUNG, JR.  
MEMORIAL FOOTBALL CLASSIC**

Price \$1.00

"We listen better."  
Our better way to do business  
in the 70's.

"Is anybody listening?"

"Doesn't anybody care any more?"

In this age of consumer concern these are the kinds of questions no intelligent company can afford to ignore. Last year in recognition of the new depth of consumer concern, Ford Motor Company introduced a better idea in communications. A dialogue.

An opportunity for consumers to tell us what's on their mind. Every TV commercial, every advertisement ends with an invitation to write us.

And the people have.

They've complained and they've praised and they've suggested and they've recommended.

The letters, thousands and thousands of them, are answered individually. Action is taken. Suggestions and criticisms are circulated within the company.

Listening better is doing a lot more than relieving consumer gripes. It's making Ford a better car company. In the end, you will benefit . . . and if you benefit, so will we.

At Ford Motor Company listening better is not a gimmick. It's a way of doing business in the toughest decade American business has ever faced.

Which is a very good reason, all by itself, for listening real hard.

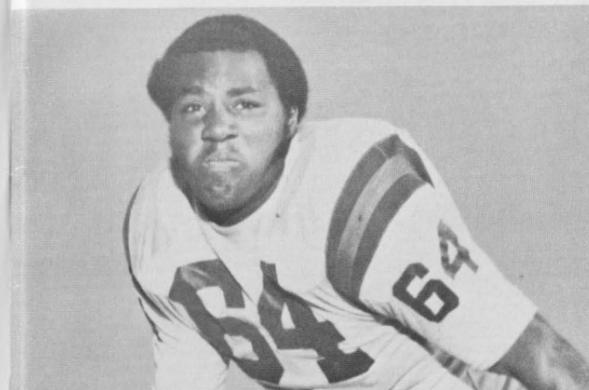
If you've got something on your mind, we'd like to hear from you!



...has a better idea  
(we listen better)

# MORGAN BEARS vs. GRAMBLING TIGERS

YANKEE STADIUM  
NEW YORK  
SEPT. 11, 1971



JOHN MENDENHALL DE GRAMBLING



WILLIE ROBINSON DE GRAMBLING



SYLVESTER BATES DT GRAMBLING



Eldrie Turner FB Grambling

FIRST WHITNEY M. YOUNG, JR. MEMORIAL FOOTBALL CLASSIC



THE CITY OF NEW YORK  
OFFICE OF THE MAYOR  
NEW YORK, N. Y. 10007

I am happy to extend greetings to all who gather at Yankee Stadium for the first Annual Whitney M. Young Jr. Memorial Football Classic.

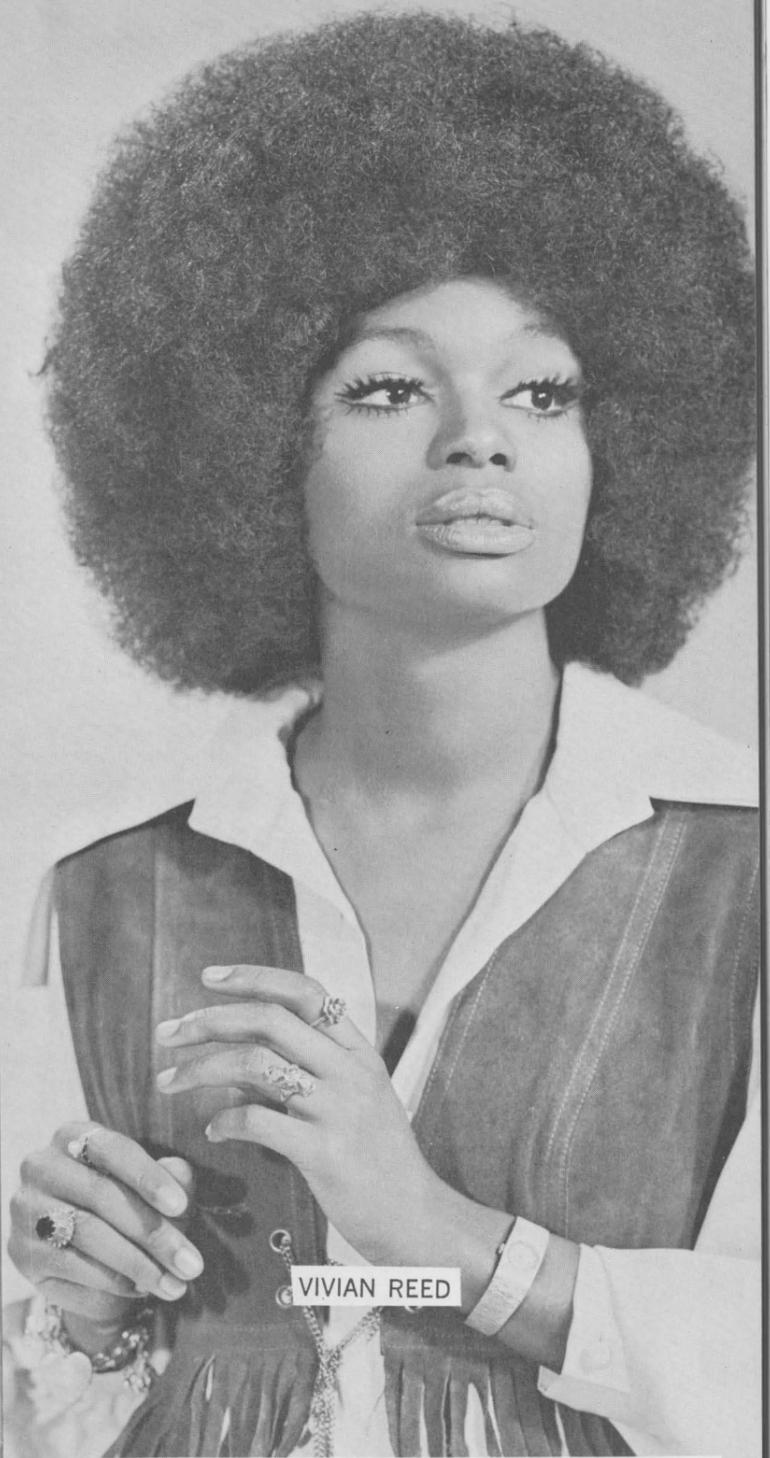
Grambling College and Morgan State bring not only a record of athletic excellence but also a reputation of distinguished leadership in the academic community.

As we honor the memory of a courageous leader in the struggle to make the promise of equality a reality for all Americans, it is critical that we renew our dedication to realize his vision.

With such a renewal of dedication, the real winner of this great classic will be all people of our nation living in justice and peace.

Sincerely

*John V. Lindsay*  
John V. Lindsay  
MAYOR



VIVIAN REED

The New York Urban League is grateful to The Fans, The Teams, The Coaches, The Cheerleaders, The Bands, and all those wonderful people who have worked to make this day a reality.

We hope that all your expectations in this great Sports Classic have been fulfilled, and we invite your attendance at the 2nd Annual Whitney M. Young Jr. Memorial Football Classic to be held in 1972.

We are indebted to Mrs. Vivian Reed, "our voice" of the Whitney M. Young Jr. Memorial Football Classic, for singing the National Anthem, The Negro National Anthem and We Shall Overcome.

We are especially indebted to Mrs. Margaret B. Young for allowing us to dedicate this great classic to the memory of her beloved husband, Whitney M. Young Jr.

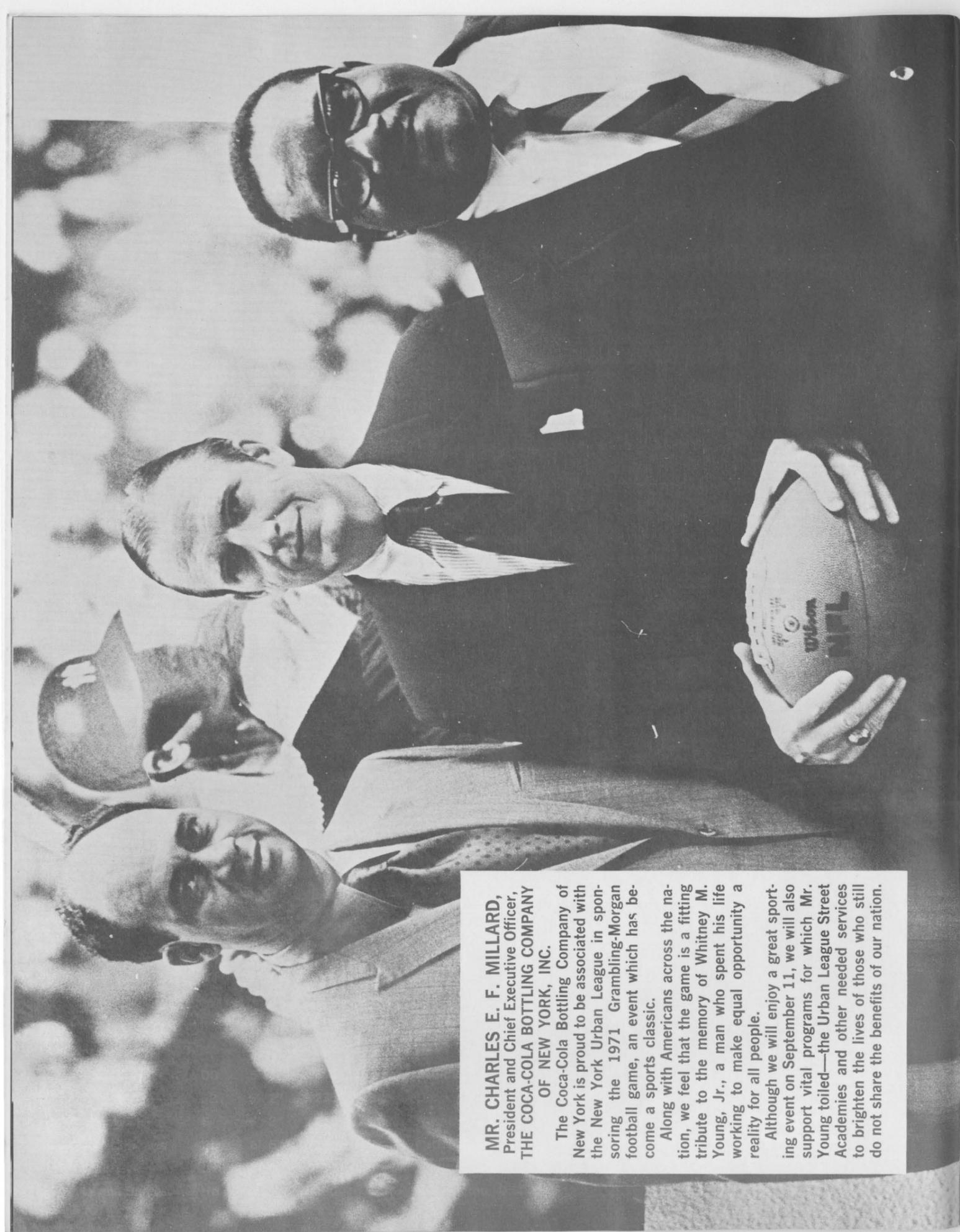


MIKE JONES TB GRAMBLING



No sports affair will be complete without the "behind the scenes" activities of a dedicated working committee. In photo are the members of our Committee which includes Livingston Wingate, Executive Director, N.Y. Branch of the Urban League, Claude "Buddy" Young and Bernard H. Jackson, Board Members and Assistant to the Commissioner of the National Football League, William H. Toles, Chairman of the NYUL Board of Directors,

Assistant Director, Public Relations, Continental Baking Co., George Norford, member of the NYUL Board of Directors, Vice-President, Westinghouse Broadcasting Co. Receiving the sponsor's check from Charles E. F. Millard, President of Coca-Cola Bottling Co. to insure presentation of the First Whitney M. Young, Jr. Memorial Football Classic.



**MR. CHARLES E. F. MILLARD,**  
President and Chief Executive Officer,  
**THE COCA-COLA BOTTLING COMPANY**  
**OF NEW YORK, INC.**

The Coca-Cola Bottling Company of New York is proud to be associated with the New York Urban League in sponsoring the 1971 Grambling-Morgan football game, an event which has become a sports classic.

Along with Americans across the nation, we feel that the game is a fitting tribute to the memory of Whitney M. Young, Jr., a man who spent his life working to make equal opportunity a reality for all people.

Although we will enjoy a great sporting event on September 11, we will also support vital programs for which Mr. Young toiled—the Urban League Street Academies and other needed services to brighten the lives of those who still do not share the benefits of our nation.

**Welcome  
To The  
First Annual  
Whitney M. Young, Jr.  
Memorial  
Football Classic**

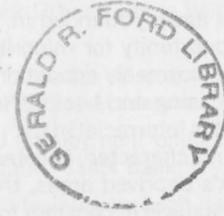
featuring

two of the most outstanding collegiate football teams in the nation — Morgan State College of Baltimore, Maryland and Grambling College of Grambling, Louisiana.

Through the inspiration of the spirit of Whitney M. Young, Jr. the cooperation received from you and the business community has been overwhelming.

On behalf of the New York Urban League's innovative Street Academies and other New York Urban League projects that will benefit from the proceeds of this game, I extend our thanks to all of you for helping to make this event a success.

**LIVINGSTON L. WINGATE**  
Executive Director  
New York Urban League

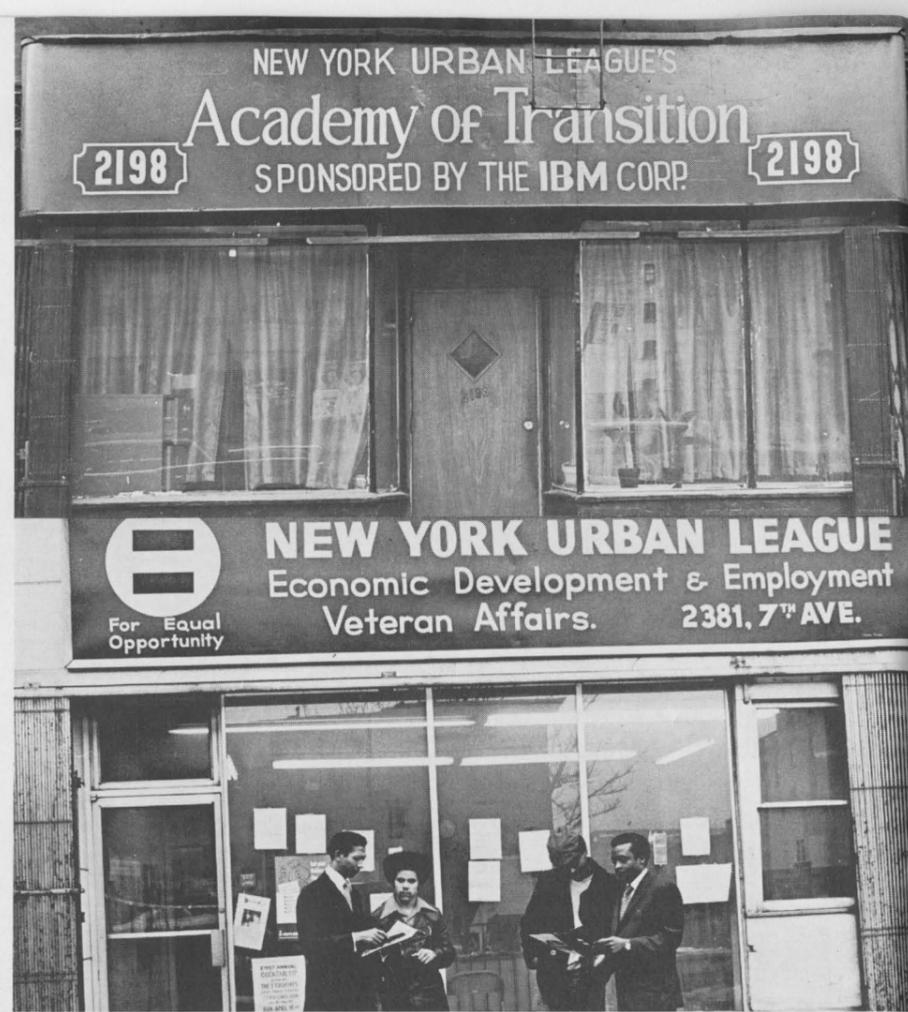


## What Is The New York Urban League?

It is a professional agency founded in 1910 to secure equal opportunity for minority groups in the fields of employment, education, youth guidance, housing and health. Non-profit and non-partisan, it is interracial in its leadership, staff and character. Located in the heart of New York's deprived areas, the New York Urban League is in constant touch with the pulse beat of these communities.

A trained professional staff conducts the day-to-day activities of the New York Urban League. The staff is supported by a Board of Directors elected annually by the membership. There are more than 300 paid employees in the League and their operations are reinforced by more than 500 volunteers who contribute expert knowledge and experience to racial and interracial matters.

For more than half a century, the New York Urban League has given leadership and support to every constructive program for minority group advancement. It evaluates all developments in the field of social work, offers concrete solutions to problems of the Negro and Puerto Rican communities, and provides many services to both Negro and White in the desperately urgent task of securing equality, dignity and a decent standard of living for minority peoples.



## What Does The New York Urban League Do?

The New York Urban League helps people. It provides:

1. Intensive remedial education through its dramatic **"Street Academies."**
2. Increased employment opportunities through its important **"Skills Bank."**
3. On the job training through its pilot, non-profit **"Skills Advancement, Inc."**
4. Better housing in better neighborhoods through **"Operation Open City."**
5. Economic independence through its **"Career Development Center."**
6. A better life for service men through its **Office of Veterans Affairs.**
7. Training for adults and teenagers in management and maintenance at its **"114th Street Project."**
8. College preparation for students who were former high school drop-outs under the public school system, through its recently opened Harlem Preparatory School, known as **"Harlem Prep."**



You are invited to  
witness the  
**SUNDAY, SEPT. 12, 1971**  
**AFRO-AMERICAN  
DAY PARADE**

A community program sponsored by the New York Urban League is the United Federation of Black Community Organizations. The originator and spiritual counselor of these community groups is Mr. Livingston Wingate, the Executive Director of the New York Urban League.

A concerted project of the UFBCO is their Annual Afro-American Day Parade down Seventh Avenue. The pictures herein printed were taken during last year's parade, led by Parade Marshals Livingston Wingate and Percy E. Sutton, Manhattan Borough President.

Among the political, fraternal and civic leaders who participated in the line of march witnessed by more than 250,000 Harlemites were: Former State Senator Basil Paterson, Congressman Charles Rangel, State Senator Joseph Galiber, Human Rights Chairman Eleanor Holmes Norton, State Senator Sidney von Luther, former Congressman Adam Clayton Powell, and City Councilman Charles A. Taylor. Congressman Edward I. Koch, and State Attorney General Louis Lefkowitz, and the late Whitney M. Young, Jr. Among the organizations who were represented in the line of march, directed by Abe Snyder were: The Guardian, the Federation of Negro Civil Service Workers; Neighborhood Board; Haryou Churches; Youroba Temple; Ron Mays School of Dance; 369th Veterans Association; the Ambassador Drill Team; the Medina Temple Drum & Bugle Corps; the Warriors; the Block Association Cadet Corps; the Elks Lodge Marching Group; the Golden Teardrop Drum & Bugle Corps; the Durban Cadet Corps of New Jersey; Camp Minisink; the Commandos Drum & Bugle Corps; and PAL.





NEW YORK  URBAN LEAGUE



**BEHIND THE SCENES OF THE  
FIRST WHITNEY M. YOUNG, JR.  
MEMORIAL FOOTBALL CLASSIC**

Signing for the First Whitney M. Young Jr. Memorial Football Classic. The committee behind this tremendous undertaking who have worked diligently consist of: BERNARD H. JACKSON, CLAUDE "BUDDY" YOUNG, WILLIAM H. TOLES, ROBERT BERNHARD, FRANCES ANDERSON, WILLIAM R. R. SIMMS, LEMUEL M. WELLS, GEORGE NORFORD, CAROL J. WELLINGTON, WALTER CHRISTMAS, FRED WEAVER, KIAH SAYLES, AL CANTWELL, MEL PATRICK, BILLY TAYLOR, JOE PETERS, MIKE BURKE, CHARLES MILLARD and WILLIE LANIER.



The pictures shown were taken at the official signing of the contracts for Grambling and Morgan State to play in the first Whitney M. Young, Jr., Memorial Classic. Among the coaches who attended were: Banks, Porter and Bowie.

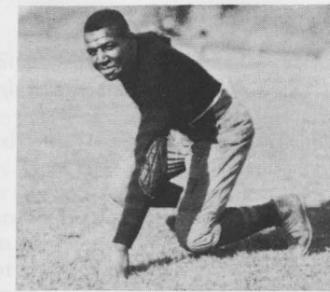
# "Carry On"

One of the greatest priorities of the Late Whitney Young Jr. was to bring educational opportunities to the youth of Harlem through the Street Academies of The National Urban League.

Now, because of the tight money market, the Street Academies are having financial difficulties. *The people from Schlitz Malt Liquor* believe we should "Carry On" the support of our youth, for they hold the keys to our future.

So "Carry On" the support of the Street Academies of the National Urban League.

Nobody makes Malt Liquor Like Schlitz ... Nobody!



Fritz Pollard (left) the Brown Univ. star, played and coached pro football from 1919 to 1925. Fred (Duke) Slater (above) played with the Chicago Cardinals in 1920s. Woodie Strode (l., below) and Kenny Washington (with Coach Adam Walsh) re-integrated sport with L.A. Rams in 1946.



## The Black Athlete In The Golden Age Of Sports

# PRO FOOTBALL DISCOVERS THE BLACK COLLEGE

By A.S. (DOC) YOUNG

Reprint: Courtesy Ebony Magazine

### Grambling, Florida A. & M., Morgan State produce grid superstars

ATHLETES produced in all-black, or mostly black colleges and universities are as prominent in pro football today as the swift, muscular, perspirational products of predominantly white colleges and universities.

Nobody ridicules a black athlete today when he says he comes from Grambling, Alcorn, or Philander-Smith. Those schools, and many others, are primary stops on pro football scouting tours. The scouts are constantly searching for another Tank Younger, another Deacon Jones, another Leroy Kelly.

Pro football scouts, led by Eddie Kotal of the Los Angeles Rams, learned more than 20 years ago what the rest of the sports-loving nation discerned only in recent times: Black colleges play "good" schedules. Their coaches know what the game is all about. Their athletes, rated on an individual basis, are as fine as any in the land.

(The distinction—"rated on an individual basis"—is made because black colleges, as a rule, cannot match major white colleges in finances, physical facilities, size of coaching staffs, levels of week-to-week competition; white schools have larger populations than black schools from which to draw athletes and fans as well).

Thirty years ago, a man would have been labeled "insane" if he had dared to compare black-college athletes with white-college athletes, even on the individual basis. Negro college football was then thought to be second-rate by most Caucasian sportswriters and, truth to tell, by many black sportswriters, too.

No one then mentioned Morgan State, Tennessee State, Virginia State or Florida A. & M. in the same serious football breath with Notre Dame, USC, Michigan or Alabama. There were, however, some proud black sportswriters who believed that certain individual black-college stars were the equal of the famous white All-Americans. These writers, of an occasion, went so far as to speculate in print on how well such great black coaches as Morgan's Eddie Hurt, Tennessee State's Henry Kean, and Florida A. & M.'s A. S. (Jake) Gaither might fare in the "big-time."

It was idle speculation, of course, because no black coach, regardless of how talented and successful he was, stood a snowball's chance in a steel-mill furnace of landing a major league, head-coaching job.

The chances aren't much better, if indeed *any* better, today. The day a black man lands the football head coaching job at Notre Dame, expect St. Patrick to send down word that he wants to be honored henceforth on "June Teenth."

In the beginning, pro football was an integrated sport. Fritz Pollard, the old Brown University star who first integrated the Rose Bowl

in 1916, played it and coached it, and he had no trouble out of his white players. Fred (Duke) Slater played it and Paul Robeson played it and Ink Williams played it, too.

But like major league baseball, which was integrated in the 1880s, pro football came down with a bad case of racial prejudice in 1933. Mixed up in the mess was a black athlete who allegedly liked white girls. The year 1933 was a helluva bad time for aspiring black athletes, period, let alone a black athlete rumored, rightly or wrongly, to be partaking of the "forbidden fruit."

One pro football executive was so wrought up that he wanted to bar blacks from the game by written law. But "cooler" heads prevailed—not to keep the game integrated but to point out, most probably, that an "unwritten law," sometimes referred to as "a gentleman's agreement," was getting the discriminatory job done in organized baseball.

From 1933 to 1946, major league professional football was as lily-white as a Klansman's dancing partner. But the year 1946 brought change: The Los Angeles Rams, recently come to town from Cleveland, reintegrated the National Football League under pressure from black militants—principally, the late Halley Harding, sports editor of the Los Angeles Tribune; Herman Hill, West Coast editor of the Pittsburgh Courier; and Abie Robinson, sports editor of the Los Angeles Sentinel.

These writers argued that it was wrong for the Rams to bring lily-white pro football into the publicly owned Los Angeles Memorial Coliseum. The Rams needed the Coliseum almost as badly as they needed their certificate of franchise in the National Football League.

The Rams broke the NFL color line on March 21, 1946, when they announced that they had signed Kenny Washington, the former UCLA passing-running star. Washington thus became the first black athlete to sign a contract in a major league sport in modern times (Jackie Robinson, who played minor league baseball in 1946, became a major leaguer in 1947).

On May 7, 1946, the Rams signed another former UCLA star, end Woody Strode.

The Cleveland Browns, meanwhile, pioneered racial integration from the beginning in the new All-America Conference by signing Bill Willis, an All-American lineman from Ohio State, on August 6, 1946; and Marion Motley, a former Ohio schoolboy star who had played college football at Nevada and wartime football at the Great Lakes Naval Training Center, on August 9, 1946.

Paul Brown, who is currently trying to build a winner with the Cincinnati Bengals, was general manager and head coach of the Browns.

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He had coached Willis at Ohio State. He had watched Motley play for Canton (Ohio) McKinley High School and he coached Motley at Great Lakes.

Paul Brown had always coached integrated teams. He didn't think integrating the Browns was any big thing. He thought it was only right. He accepted few, if any, honors for doing what he said was "only right."

Both Washington and Strode, though still capable of playing a decent game, were past their prime when the Rams signed them. But Willis and Motley became all-time-great stars, Willis as a classical guard, Motley as a superlative fullback who "could block" (as Clevelanders who don't like Jim Brown will say) and also play tough defense, as the Philadelphia Eagles learned in 1950.

After the racial barrier was broken, black players from predominantly white schools moved into pro football much in the same manner their counterparts moved into organized baseball in Jackie Robinson's wake. Some owners were quicker to integrate their teams than others; but, eventually, all of them did. The late George Preston Marshall, controversial owner of the Washington Redskins, was the last owner to capitulate.

George Halas, owner-coach of the Chicago Bears, had proven in the days of lilywhite pro football that great players were to be found on small, white-college campuses. But, after integration, there was no great rush to scout black-college teams. Except for Eddie Kotal.

Kotal scouted black-college teams. He made friends with black-college coaches. He discovered that many black-college players possessed pro football potential.

Kotal was impressed especially by Paul (Tank) Younger, a six-foot-three, 225-pound giant with good speed, the stamina to be a 60-minute man, and the ability to play tackle, end, running back and tailback. If integration had come earlier to pro football, or stayed later between 1933 and 1946, Younger would have been paired in raging comparisons with the legendary Bear, Bronko Nagurski.

Kotal found Younger at small, virtually-unknown Grambling College located 60 miles east of Shreveport in Northern Louisiana. Little did he know that Younger would make Grambling famous and open the door to major league pro football for black-college athletes.

Grambling met Wilberforce University in the Vulcan Bowl in Birmingham, Ala., on January 1, 1948. Wilberforce won the game, 26 to 21. But Tank Younger, scoring two Grambling touchdowns and setting up another, won a career in pro football.

Kotal had a talk with Younger after the game.

"Have you ever considered playing professional football?" he asked. "No," said Younger, then a junior. "I've never given it a thought."

Younger, according to him, didn't give pro football another thought until he had begun play during the 1948 collegiate season. He was forced to think about pro football when he received questionnaires from the New York Yankees (AAC), Detroit Lions (NFL), and Los Angeles Rams (NFL).

In 1948, Younger completed one of the most notable careers in collegiate football history. Rarely, if ever, had a man played so many positions as well as he did. In four years of Grambling football, he scored 60 touchdowns! No record was kept on his tackles.

The Yankees drafted Younger. But NFL teams, the Rams included, ignored him in their draft. The Rams probably thought no other team knew about him. Why waste a draft choice on a player who, most probably, would be available as a free agent?

The Yankees, after drafting Younger, made no effort to sign him. Perhaps they believed Younger would be waiting patiently, if not eagerly, whenever they came around.

Although the Rams hadn't drafted Younger, he had a friend in Kotal who, as Younger has recalled, "kept calling me." Kotal also made another trip to Grambling to talk to Younger and his coach, the now-famous Eddie Robinson.

The Lions, probably having heard of Kotal's interest in Younger, finally contacted him.

"But by the time they did," Younger says, "I had more or less made up my mind to join the Rams. By showing personal interest in me, Kotal impressed me."

"He impressed me, too," says Kotal, now retired from scouting. "It was a two-way street, you know. Tank was a real football player, no question about it. He did so many things well. He had size and that's what we were looking for."

The Rams had pioneered major league sports on the West Coast—

a fact often forgotten today by Los Angeles Dodgers-thinking people—moving there from Cleveland after winning the NFL championship in 1945. The Rams, under President Dan Reeves' direction, perfected the modern pro football scouting system—with more than a little help from Eddie Kotal, of course.

"It was apparent to me then," Kotal says, "that Negro college teams were coming up. They played good schedules. I knew all the coaches. I made it a habit of seeing their teams play."

Younger was graduated from Grambling in the spring of 1949 and signed with the Rams. He was the first Negro-college star ever signed by an NFL team.

Younger, now a highly-respected member of the Rams' scouting staff, will not reveal the amount of his first-year Rams salary. Ask him how much money he made that first year and he will merely chuckle and shake his head.

The baritone chuckle and negative head-shake don't necessarily mean he is ashamed of his first-year's pay. "I was so happy to get a chance to play," he says, "I probably would have played for nothing."

When he joined the Rams, Younger was a "diamond in the rough." But he brought no feelings of inferiority, racial or others, with him. Like Jackie Robinson, he had great confidence in his ability and in his background. Unlike Robinson, he met few racial hassles.

"I didn't think I was handicapped when I joined the Rams simply because I came from a Negro school," Younger told me on a recent afternoon in his Rams office. "There were some things I didn't know. But I always felt that the basic things in football, college or pro, were blocking and tackling. I thought I could block and tackle. And I thought Coach Eddie Robinson did as good a job as possible of getting me ready for pro football."

"After I graduated (he was an education and psychology major), I hung around the school and Eddie worked with me daily, briefing me on the Rams' system. When I got to the Rams, I felt I knew a helluva lot more than I would have known if Eddie hadn't helped me."

"Eddie told me that, No. 1, he wanted me to be in tip-top physical condition. No. 2, he told me that everybody watches the guy who has the ball—so when you run plays, run down the field 25 or 30 yards and, that way, they'll get a good look at you because, as long as you've got the ball tucked under your arm, they'll be watching you."

Younger reported to the Rams' training camp at Redlands, Calif., in the summer of 1949.

Clark Shaughnessy, renowned as the father of the modern T-formation, was the Rams coach. Bob Waterfield, an all-time-great player, was the quarterback. Another rookie, like Tank, was quarterback Norman Van Brocklin.



Paul (Tank) Younger, Grambling star, was first from all black college to be signed by pros. His success paved way for a host of football stars from black colleges.

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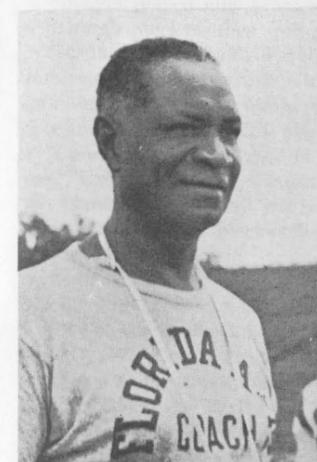
Younger's ability and confidence and Robinson's tutoring notwithstanding, the athlete appeared in the summer of 1949 to be big and awkward.

"Younger," the late Al Wolf said in the Los Angeles Times, "was on the ragged edge of being dropped from the squad for some time and he knew it."

Shaughnessy asked Younger if he had ever played defensive halfback. Younger said, yes, he had had "a little experience" at the position. Shaughnessy assigned him to cover all-pro end Tom Fears.

"Fears would fake and go one way," Younger has recalled, "while I went the other. That was one position Shag canceled me out of right off the bat—and with good reason."

But during an intra-squad game in San Bernardino, Younger made



Coach Jake Gaither sent the late Willie Gallimore from Florida A. & M. to star with the Chicago Bears. Gaither has one of finest football minds in country.



Coach Eddie Hurt was football, basketball and track mentor at Morgan State in Baltimore. His grid team once had 54-game win streak. He coached for 40 years.

nine times out of 10, others follow suit. But Bob never got down on me when I was a rookie—although, after I became a pro, he blasted me occasionally.

"As a rookie, I'd run plays wrong. But Bob always gave me a word of encouragement. I've always believed that his thoughts or his feelings about me had a lot to do with Shaughnessy's *thinking* about me. I know Bob told the coach on a number of occasions that I was doing a pretty good job—gaining tough yards, keeping guys off him."

Other Ram players rushed to Younger's defense when bigoted opponents showed their true colors.

When the Rams played the Green Bay Packers at Green Bay in 1949, a Green Bay defensive halfback called Younger "all kinds of black sons-of-bitches."

"I didn't say or do anything," Younger told me, "because every time



Coach Eddie Robinson turned Grambling College of Grambling, Miss., into a national small college powerhouse. He sent dozens of black players to pro ranks.



Scout Eddie Kotal of the Los Angeles Rams discovered Tank Younger at Grambling, helped sign him to contract. Kotal was first scout to follow black colleges.

an impression as a linebacker. He was belted silly on three occasions. But he never quit. Shaughnessy placed him on the traveling squad for the first pre-season road trip.

Tank missed the plane to San Antonio. He didn't get a morning call at the team hotel.

"We had just been beaten by the Washington Redskins and I knew Shaughnessy was in a bad mood," Younger recalls. "I didn't know what to do; but I finally called the Rams office and they got me another reservation to join the team. Boy, I thought I was a goner. I didn't even unpack my suitcase; but when I finally saw the coach, I guess he had too many things on his mind, because he didn't send me home."

Younger was still skating on thin ice, or so it seemed to Rams observers, when the team went to Omaha for its final pre-season road exhibition with the New York Giants. But he survived.

Late in the game with the Giants, he tucked the football under his arm, broke through the middle of the Giants line into the secondary, and attempted to cut away from the safety man. He might have gone the distance—but one of his shoes disintegrated!

Rams players supplied their own shoes. Younger was running in a pair he had brought with him from Grambling. Shaughnessy, sympathetic, told him that *he* would get a new pair of shoes for him when the team returned to Los Angeles. Younger felt much better.

The Shaughnessy system of play was rather complicated. But Younger, a good student, studied hard, made every possible effort to master it. Older players pitched in unselfishly to help him. One was Dick Hoerner, a white fullback from Iowa. The former University of Iowa star helped Younger although they were competing for the same offensive position.

"I used to go up to Dick's room every afternoon," Younger told me, "to study the offensive formations and the terminology. Dick helped me a great deal. I was a black player from a black school and, at the time, everybody was watching me. I made mistakes and it would have been easy for the coaches and players to ridicule me.

"But I think that the main factor in my survival at the time was Bob Waterfield, the quarterback. If the quarterback gets down on a guy,

the guy called me names, Dick Huffman, our white tackle from Tennessee, said: 'You keep running the ball and I'll handle him.' About midway the second quarter, they had to cart the Green Bay guy off the field.

"I didn't have any racial problems as far as the Rams ball club, *per se*, was concerned," Younger said. "I thought I was treated extremely well. Except for the fact that I knew it myself, I never would have known any (racial) difference."

But the South was something else.

Younger, for a time, had to room with Negro families when the Rams played exhibition games in the South. Militant black writers said the Rams should not have scheduled games in the South under discriminatory conditions.

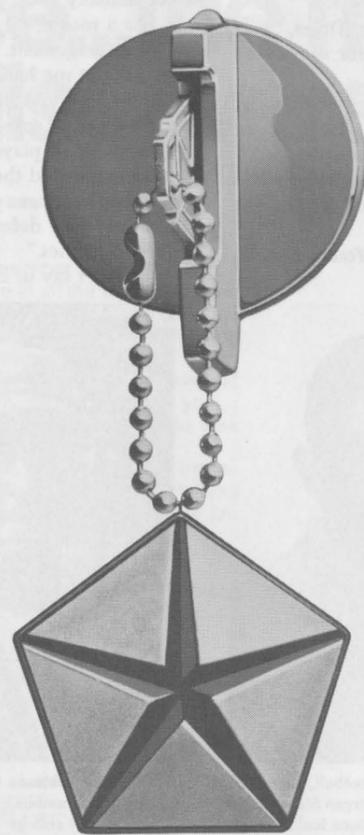
Once when Younger appeared at the players' entrance at a park in San Antonio, Texas, a gate attendant refused him entrance until Assistant Coach George Trafton arrived and put a blast on the attendant. Trafton was a tough old pro in his own right. No gate attendant was going to mess with him!

During his first full season as a pro, Younger proved to the people that he wasn't one to be messed with on the field of play. Playing both defense and offense that year, Younger helped the Rams win an NFL Western Division title. They lost the NFL championship to Philadelphia 14 to 0 in the rain at Los Angeles.

In 1950, after the NFL and AAC had merged (actually, the NFL swallowed up the best of the AAC teams), Younger was rated as the No. 1 Rams linebacker. The team set 22 league records, winning the NFL National Conference title. The Cleveland Browns, previous all-time AAC champions, whipped the Rams 30 to 28 in the world's championship game.

In 1951, with Younger averaging 50 minutes per game, the Rams won the world's championship, beating Cleveland 24 to 17. It was the second world's championship in Rams history (the team was founded in 1937).

In 1952 and 1954, Younger was named the Rams' outstanding back. In 1956, he was named the Rams' outstanding lineman. In 1952-53-54,



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he played in the Pro Bowl. In 1952, he averaged 5.3 yards per rush.

Younger played nine seasons (1949-1957, inclusive) as a Ram, averaging 4.7 yards gained on 682 rushes for a total of 3,295 yards rushing. He still ranks third among all-time Rams rushers behind Dick Bass and Deacon Dan Towler, neither of whom attempted to carry his dual, offensive-defensive load.

With his size, speed and toughness, Younger was a punishing runner. If he couldn't run around people, he simply ran over them. Writers and players called him "Tank" because he moved with a tank's relentless force, because he smashed so many people to the ground, broke so many tackles and rattled so many teeth.

He was once accused of being too aggressive in his play. But the late Bert Bell, commissioner of the NFL, watched Younger play and said he saw nothing but clean, hard football.

Younger played nine years with the Rams, one year with the Pittsburgh Steelers, then quit pro football.

His 10-year pro football record: 112 games, 770 rushes, 3,640 total yards gained rushing with a 4.7 average; 34 touchdowns rushing, 100 pass receptions for 1,167 yards gained and one touchdown. He scored 210 points.

"I could have played two or three more years," Younger told me. "But football always was a fun game to me. When I got to the point where football was no longer fun, I quit."

By this time, the black-college player was much in demand in pro football. Scouts were covering black-college teams as meticulously as they covered Big Ten teams. Some of the many black college players who followed Tank Younger into pro ball were: The late Willie Galimore (Florida A. & M., Chicago Bears), Bob Hayes (Florida A. & M., Dallas Cowboys), Leroy Kelly (Morgan State, Cleveland Browns), Willie Davis (Grambling College, Green Bay Packers), Deacon David Jones (South Carolina State, Los Angeles Rams), Ernie Ladd (Grambling, San Diego Chargers, Houston Oilers, Kansas City Chiefs), Emerson Boozer (Maryland State, New York Jets), and Jim Marsalis (Tennessee State, Kansas City).

Tank Younger put Grambling on the map of athletics and the map of the nation as well. And, he helped his godfather, Grambling President Dr. Ralph Waldo Emerson Jones, build a bigger and better school.

Since Younger left Grambling, more than 80 players from that school alone have gone into pro football. Grambling ranks second only to Notre Dame as a producer of pro football players. Grambling now plays a transcontinental schedule. In 1969, almost 250,000 fans watched the team play. Younger, in his role as a Rams scout as well as that of a fan, watches many Grambling games each season. Like other Grambling greats, he also spends time each spring tutoring Robinson's young players.

Younger works the year around as a scout. He logs more than 350,000 miles annually as he watches dozens of collegiate games. He maintains friendly relations with numerous coaches, black and white, all over the country.

Partially because of his own friend-winning personality ("He's the absolutely nicest man that I know," says Jack Teele, assistant to Rams President Dan Reeves), partially because of his stature as a great star, Younger gets along well with everybody, Southern white coaches included.

"Bill Yeoman at Houston, Bill Peterson at Florida State, Frank Howard at Clemson—to name three—these guys have treated me great," Younger says. "I couldn't ask to be treated any better."

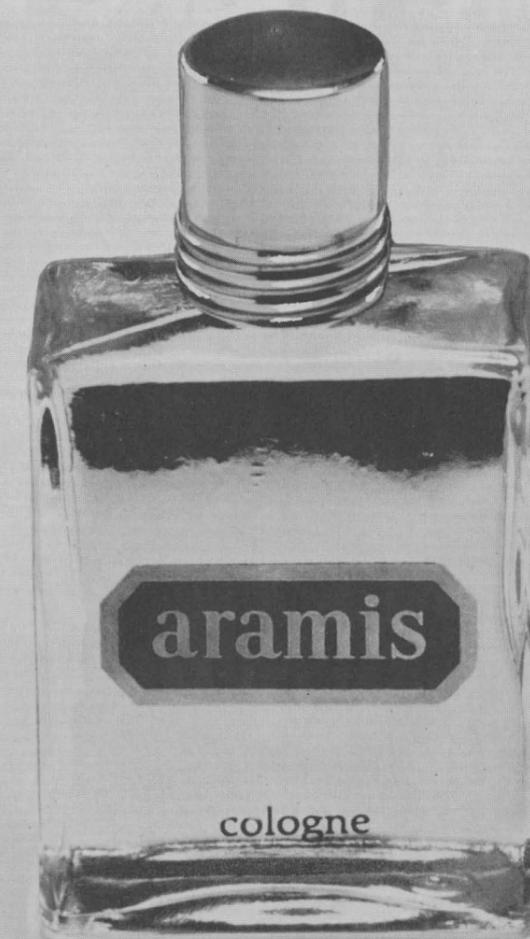
Back in Los Angeles, meanwhile, Younger spends his working hours scanning and appraising young college football players from coast to coast, studying films until his eyes hurt; compiling voluminous reports, interrogating other scouts in long, wearying "grill" sessions, doing other important chores.

Younger—fuller of face now than he was in his playing days, a bit large in the belly, weighing around 250 pounds, but still appearing fit enough to run through a pro line—has few complaints to make about any part of his career.

"If I had it to do all over again, I'd do it the same way. There were some sacrifices. But—I'd do it all the same way."

Younger was born in Grambling, La., on June 25, 1929. His father, C. B. Younger, is deceased. His mother, Mrs. Callie Younger, lives now in Los Angeles. He has two brothers and a

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sister. He is married and the father of three children.

In 1940, the Younger family moved from Grambling to Los Angeles where C. B. Younger, a carpenter, obtained work in war-oriented industry.

After a while, Tank decided to return to Grambling. His godfather, Dr. R. W. E. Jones, wanted him to be educated there. Mrs. Callie Younger gave her consent and Tank returned to Grambling where Dr. Jones and Mrs. Fidelia O. Johnson, Tank's godmother, looked after him.

"They were just like mama and papa to me," says Tank, who spent fall, winter and spring in Grambling and summered in Los Angeles with his own family.

Dr. Jones is a great story himself. He is one of the truly-great collegiate builders. He is dynamic, colorful, shrewd, down-to-earth. And he loves sports. Dr. Jones joined the Grambling staff in 1926 as football and baseball coach and head of the music department. Total monthly salary: A magnificent \$50!

Ten years later, when Grambling—founded in 1900 as a high school—became state-supported, Dr. Jones was named president.

But he retained his baseball coaching job! Since World War II (prior records were destroyed by fire), Dr. Jones-coached teams have won approximately six and a half times as many games as they have lost. Among the players he has coached are Tommie Agee and Cleon Jones of the New York Mets.

"I was nothing when I went to Grambling," Agee told me, "and in just one season, Dr. Jones made me a \$65,000 bonus player."

Primarily on the basis of his success as a baseball coach, Dr. Jones has been elected to the Hall of Fame of the National Association of Intercollegiate Athletics.

When Dr. Jones assumed the presidency of Grambling College, the school enrolled only 120 students, hired only 17 faculty members and had few modern facilities.

Today, as a result of the brilliant leadership of Dr. Jones, Grambling boasts a sprawling, 380-acre campus which, including several high-rise buildings, is valued in excess of \$35 million.

The current enrollment is 4,000. Faculty and staff exceed 400. More than 50 faculty members hold doctorates.

Because of its prominence in sports—football, baseball, basketball, with track, under Coach Lee Calhoun, expected to follow soon—some people call Grambling "an athletic factory." But others call it "the pride factory." Tank Younger is one of the latter.

"Dr. Jones was a baseball player himself," Younger explains. "Having been close to athletics, he had a dream of making Grambling a great school, not only academically, but also in sports: I don't think he has over-emphasized sports. Every time I go there, I get on him on things he should do for the athletic department. People criticize him. But, every time I talk to him about things he should do for sports, he tells me what he has to do for the science department or another academic department."

Younger said that although he was Dr. Jones' godson, Dr. Jones, a great believer in self-reliance, didn't spoil him. Dr. Jones gave Younger, who obtained all of his education in Grambling, job responsibilities at an early age.

"I had to get up at 6 each morning to open the Home Ec. Department," Younger said. "Saturdays, I washed cars. And I had regular study hours—which I kept, or else."

Younger first earned stardom as a Grambling high school football player. Because of his size, he was assigned to the line. But he could also run well. So he was also assigned to the backfield.

Younger, in 1947, became the first Grambling College athlete to gain All-America status. He led the nation's small colleges in rushing that year with 1,235 yards. Three other players on this team were to win All-America recognition: Mose Smith, a 235-pound center (1948); Albany Jones, a fullback (1948); and John Christopher, a halfback (1949).

Younger's collegiate football coach was the aforementioned Eddie Robinson. Robinson, a tall, wiry, clean-cut Louisiana native, came to Grambling in 1941. Fresh out of Leland College—where he had set a record by completing 59 consecutive passes in six games—possessing no coaching experience, he was "ordered" to produce a winning team.

After a disastrous first year (one victory, six losses, one tie), Robinson soared to the top in 1942 with an undefeated, untied, unscored-on team. He has been riding high ever since.

Robinson's 29-year coaching record at Grambling is one of the best in the nation: 186 victories, 70 losses, 11 ties. Robinson, like Dr. Jones, is a member of the NAIA Hall of Fame.

In 1966, the Football Writers Association of America named Robinson as the coach who had made the greatest contribution to small-college football in half a century.

(Among other Grambling coaches, Calhoun is renowned as an Olympic Games high hurdles gold medal winner in 1956 and 1960 and Fred Hobby in 1963 was named "Coach of the Year" by the Basketball Writers of America. Hobby's most famous player is Willis Reed, captain of the New York Knickerbockers.)

Robinson, who first began to dream of becoming a football coach when, as a boy, he watched Louisiana State teams play, believes in going first class.

He was among the first of black-college coaches to use films. He was among the first to register in coaching clinics conducted by the great innovators in the field (he is now much in demand to instruct at clinics himself).

Robinson's teams are now familiar to millions of viewers and in-person fans. They have played in many of the nation's finest stadia—New York's Yankee Stadium, Pittsburgh's new Three Rivers Stadium, Houston's Astrodome, Miami's Orange Bowl, and the Los Angeles Memorial Coliseum.

Robinson, according to Tank Younger, epitomizes the best of coaching ideals.

"Eddie will take a boy and develop him," Younger says. "A lot of coaches look for the real blue-chip kid right out of high school. Eddie would like to have this kid, too. But, on the other hand, if the guy has raw ability, Eddie will spend time with him. Eddie has the unusual ability to reach a kid. He can reach a boy and make him assess or re-assess his values. And he can instill confidence in a kid—he can do that!"

Robinson says: "The student in the classroom who is caught between the incompatibilities of textbooks often loses all contact with the cause-and-effect world. In athletics, this does not happen."

"On the playing field, a cause is always followed by an effect. In plain words, it's hit or get hit; fight or run; pay the price or fail; play with minor hurts because there can be no fudging, no faking."

"I believe football," Robinson continues, "will go on being a tremendous influence for good in American society, a constant inspiration to American youth. I have no apologies for being a football coach. I'm only happy I was able to help the Paul Youngers, the Garland Boyettes, the Charlie Joiners, the Ernie Ladds to play the game and to play it the American way. *Play it to win!*"

Tank Younger, too, is proud to be associated with football. "I think that if you added up all of the professions," Younger says, "I think that pro athletics have contributed to Negro success, as far as gaining equality, ahead of any other—even ahead of the entertainment world. I wonder: If I hadn't been a football player, would I have gotten a college education? Football gave me the incentive to continue in college."

"None of the kids I knew in Los Angeles had much of an opportunity to do anything but drop out. I'm grateful to Grambling. It may not have been Harvard; but, at least, *I got a degree.*"

Doubling as baseball coach and college president, Dr. R. W. E. Jones has built Grambling from a high school to a 4,000-student, academically sound college. It is perennially one of the strongest black colleges in football and baseball.



## **"The Whitney Young I Knew"**

MRS. RUTH ALLEN KING



Back in 1949—22 years ago—I received a phone call from a dear friend who said: "Ruthie, my brother is coming to New York from St. Paul, Minnesota, to visit the National Office of the Urban League for the first time. I want you to show him around and take good care of him." The dear friend was Arnita Young, the sister of Whitney M. Young, Jr., now Mrs. Paul Boswell. Whitney Young, at that time, was Director of Industrial Relations and Vocational Guidance of the St. Paul Urban League. When he arrived in the city, he did indeed call, saying: "My sister, 'Nita, said for me to call you for you would take good care of me. I'll be right over."

Thus was launched a deep and lasting friendship through the years with Whitney M. Young, Jr., and the rest of his family: his lovely wife, Mrs. Margaret Buckner Young; his mother, Mrs. Laura Ray Young, known affectionately as "Mother Dear", the first Black Postmistress in the United States, now deceased; his father, Dr. Whitney M. Young, Sr., known fondly as "Dad Young", then President of Lincoln Institute, Lincoln Ridge, Kentucky, and now retired; his other sister Eleanor Young, now Mrs. Alsbrook; and his two daughters, Marcia Young, now Mrs. Robert Boles, and Lauren Young.

This week, going through my letters from Whitney Young's parents, which, somehow I could never discard, they were so full of warm affection, I couldn't help but reflect on how greatly they had influenced his life, giving him the security and confidence, the motivation to strive for what he thought was right. For, I, too, enveloped by their love, became a better person from knowing them.

The Whitney Young I knew came to our national headquarters office in 1961. I quote from the January 30, 1961, news release that went out from the National Urban League's President, Mr. Henry Steeger, Sr.:

"Whitney M. Young, Jr., Dean of the Atlanta University School of Social Work, has been selected by the Board of Trustees of the National Urban League to be the organization's new Executive Director.

"Mr. Young has been chosen with the unanimous consent of the Board. We are delighted with his acceptance. A dynamic and vigorous leader, who has a record distinguished well beyond his years, I am convinced that he will move the Urban League forward to exciting new achievements. An organization with a fifty-year history of 'firsts' has chosen a man who has blazed for himself one first after another. Whitney Young, 39 years of age, will take over the organization's top professional job from current Executive Director, Lester B. Granger, who retires October 1, 1961. Presently, Mr. Young is on leave from Atlanta University studying at Harvard University under a special Rockefeller Foundation grant."

The release was prophetic—he did move the Urban League forward. He propelled the Urban League movement into great prominence through his innovative programs and drive. He increased the number of local affiliates by 38, from 1961 to 1971, making a total of 99 member-Leagues at present. Repeatedly he emphasized that the National Office was only as strong as its local affiliates and sought to give of his personal attention and expertise as often as possible.

The Whitney Young I knew was brilliant, determined, keen, compassionate, charming, witty, and understanding—a hard-to-beat combination. He had the knack of seemingly blotting out all others and listening attentively to young and old with whom he conversed, yet ever on the alert to his surroundings, storing salient facts away in the recesses of his mind. Check him later, and you were certain to find he had both "personalized" and retained the essence.

The Whitney Young I knew, by dint of forceful logic and example, impressed as he went. He traveled extensively to gather the ingredients for the Big Mix—INTEGRATION. Simmering on the back burner, never discarding, but putting aside until needed later. He shamed with his deft wit and rationale those recalcitrant non-believers who were giving lip service only.

I vividly recall a day he came downstairs to my office to pick up some material he was gathering for a trip. The tele-

phone rang frequently. I apologized for the interruptions. His reply was: "You don't get upset when the telephone rings, Ruthie; the time to worry is when it doesn't ring." There have been many times since that I remembered this, when all three of my telephone extensions have rung almost incessantly and simultaneously. I say to myself, the public knows we are here, taking care of business, needing our employment services, thanks to Whitney Young's travels over the breadth of the nation, filling innumerable speaking engagements, sitting in on important committee meetings, telling our story. He was our Super-Salesman, selling the Urban League through his infectious personality and factual documentation. I didn't always agree with Whitney Young. For instance, back in January 1963, I was about to leave the Urban League, but, after a lengthy conference, agreement was reached, and I was again back in the fold. Never have I regretted my decision to stay. Through that uncanny sixth sense of his, he knew I loved my work and counseled me wisely. Among my papers, I came across this note in connection with that session, in his own handwriting: "Thanks for you and your pledge of continuous efficient, loyal and cheerful service to me and to the Urban League." The scope of this man, his power of sensible persuasion will probably never be fully known. He gave full measure to his ten years with the National Urban League.

The Whitney Young I knew sent me the following telegram from Detroit, Michigan, last May 15, at the time of a Testimonial Dinner given me by friends outside of the Urban League, at the Waldorf-Astoria: "Only the sudden and tragic deaths of two of the Urban League's best friends, Walter Reuther and Mrs. Ramon Scruggs, and the necessity of my being at their funerals prevents me from being with you as planned. I had looked forward to sharing this most deserving tribute to you, first, as a long-time admiring personal friend, and second, as a respected co-worker in the cause. Your accomplishments are legend, the list of people you have helped endless, including me. May this, your night be filled with happiness and know that those of us who love you share it with you."

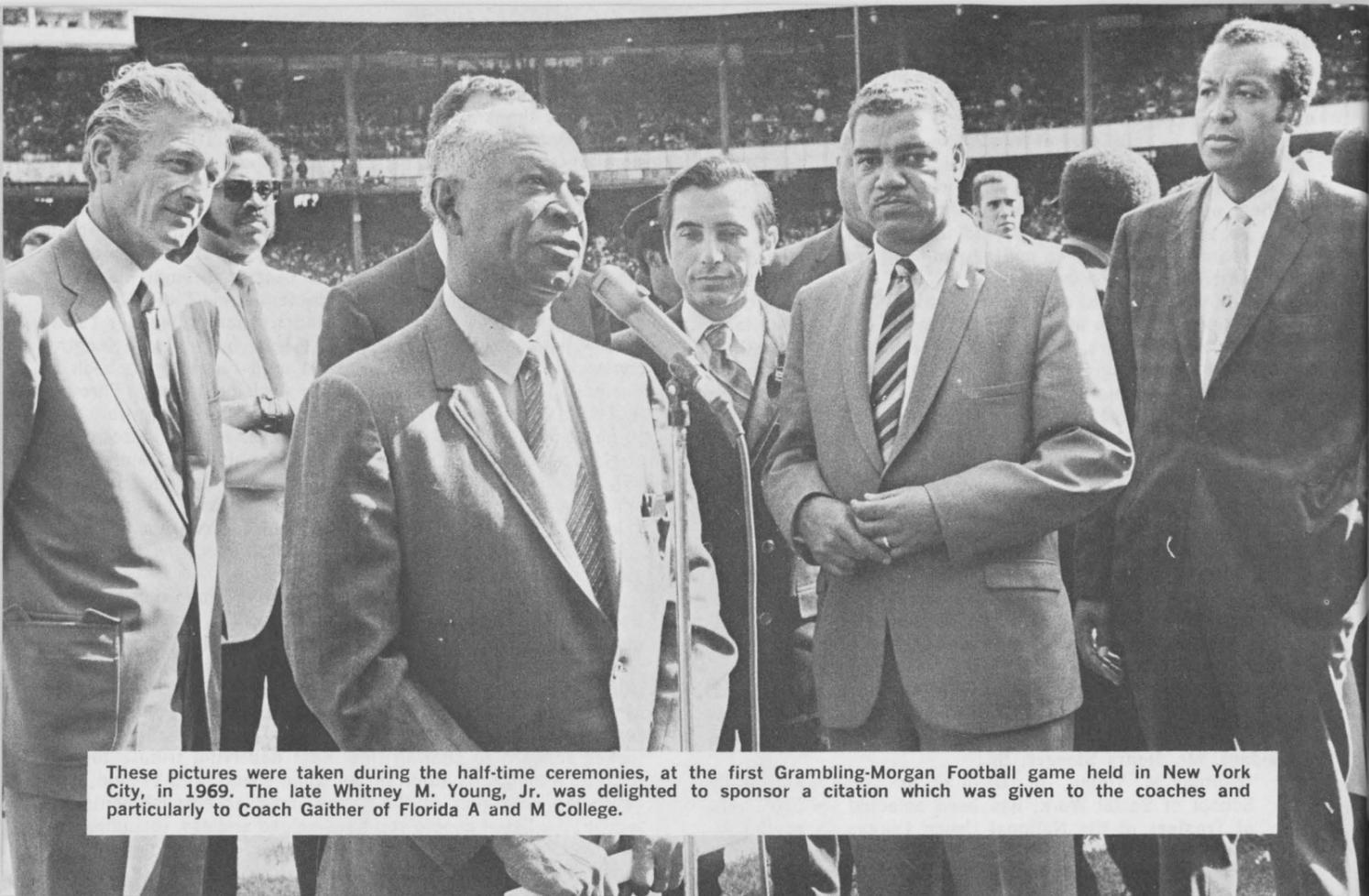
The Whitney Young I knew, on Monday, March 1, addressed the group I founded in June, 1969, known as THE EDGES GROUP, a learning group composed of 39 Black industry representatives. He took time out of his exhausting schedule to "rap" informally with the members at our dinner meeting. We will never forget that evening—every precious moment has been re-lived by the group. His presentation was "the shot in the arm", the inspiration they needed in this perplexing, fast-moving Black and white business world. He gave them renewed purpose, direction, and guidance, answered patiently their many searching questions, staying a half hour over his allotted 3-hour time, then rushing off to another meeting. What the members remembered most was the answer to their question as to what they could do to help in today's situation. He replied: "Involve yourselves in politics—the power of the ballot is the all-important weapon today for Blacks."

That was the last time I saw Whitney Young. Tragedy struck twice in the Young family, for that same March 1 evening he addressed our EDGES GROUP, Whitney's father-in-law passed in Aurora, Illinois. After attending the funeral there, he left for his sessions in Africa, where he died in Lagos, Nigeria, Thursday, March 11, at the age of 49.

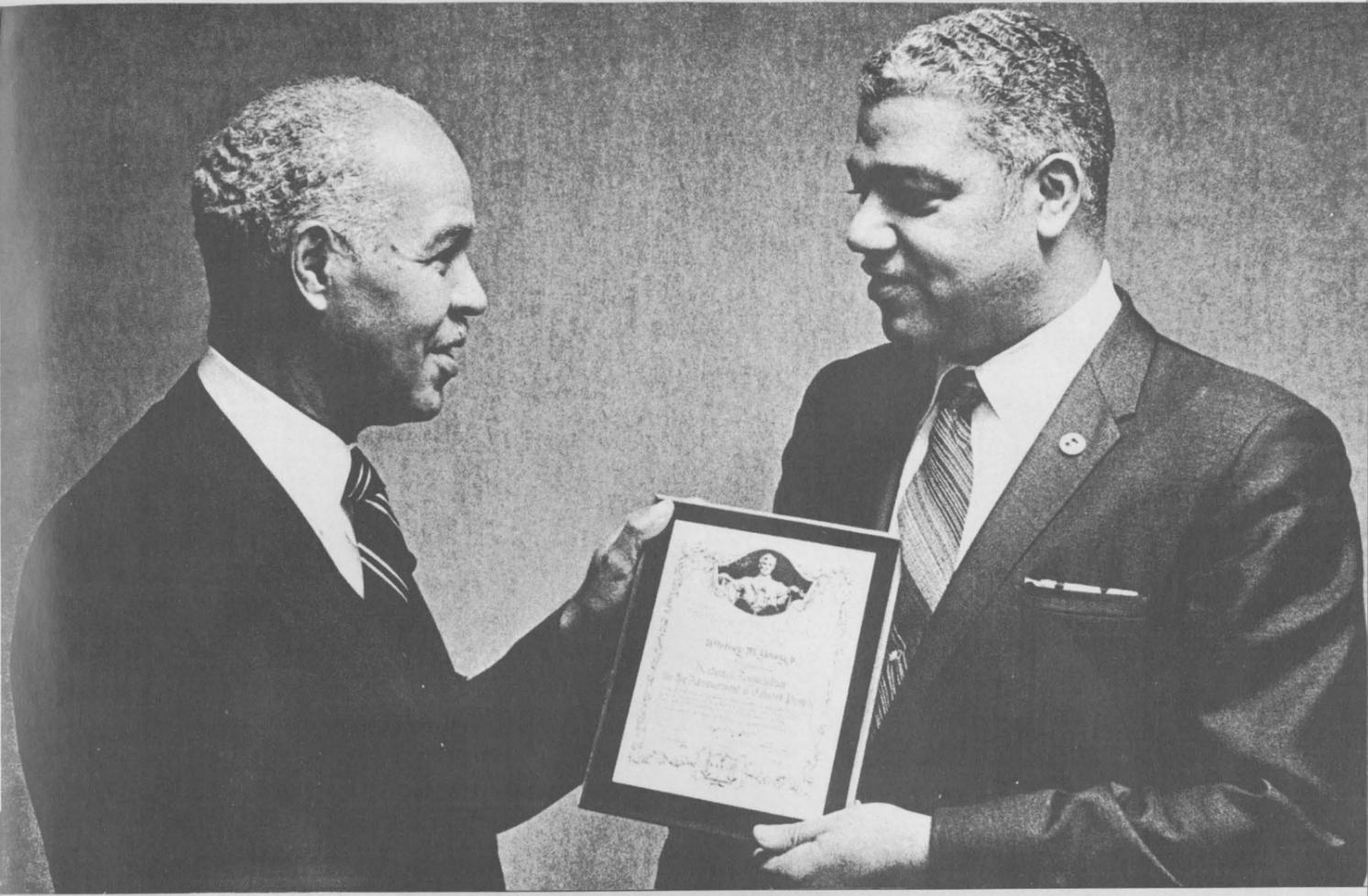
I journeyed with the family to Kentucky on the chartered plane proffered by American Airlines. Symbolically, the crew was integrated—pilots, flight engineer, stewardesses, administrative personnel. He was buried beside his beloved "Mother Dear" in Greenwood Cemetery, Lexington, Kentucky.

Most appropriately, an artist's drawing in the March 14 issue of the "Louisville Courier-Journal" depicted two angels—one white and one Black, looking down from Heaven. Said the white angel to the Black angel, pointing downward: Gee! It's Mr. Whitney Young. Remember—He's the one who first introduced us."

Goodbye, the Whitney Young I knew—Leader and Long-time Friend—we'll try to keep the telephones ringing and the Black and white introductions meaningful. You will be sorely missed in the struggle for Freedom and Peace!



These pictures were taken during the half-time ceremonies, at the first Grambling-Morgan Football game held in New York City, in 1969. The late Whitney M. Young, Jr. was delighted to sponsor a citation which was given to the coaches and particularly to Coach Gaither of Florida A and M College.



...and appreciation  
to the  
**Football Coaches Foundation**  
For remarkable vision in the conception  
of the Annual Institutional Football  
Classic and for dedication and commitment  
to the cause of the New York Urban League  
Street Academy Program.  
We rejoice in our brotherhood and  
take great pride in having been chosen  
the recipient of your beneficence.



Always a favorite among the masses, the late Whitney M. Young Jr. was noted for his tolerance, exceptability and talent for working with all National Youth. This picture, one of the last taken of Mr. Young partaking of a Nationalist Ceremony occurred during the 1970 Afro-American Day parade. Mr. Young was a marshal of that parade held in Harlem on Sept. 1, 1970.

# Choose your weapon.

Against the second-best and the not-for-certain. Against boredom or the bring-down of compromise.

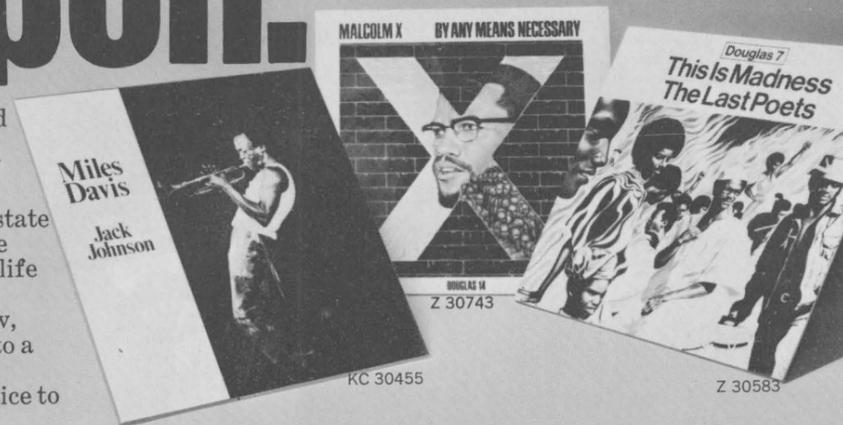
Miles Davis reflects on the state of woman, and transforms the brutal epic of Jack Johnson's life into his own musical epic.

The Last Poets turn the raw, ritual poetry of the streets into a very clear rhythmic message.

And no words could do justice to the words of Malcolm X.

Choose your weapon.

And after you listen and understand: Peace.



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*in memory of*

### Whitney M. Young, Jr.

Martin Rosengarten

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"Me, too!"



# Gordon's.

—TENTATIVE STARTING LINEUP—

**GRAMBLING TIGERS**

**OFFENSE**

E —84 SMITH, CHARLES  
 T —71 BODEN, IRIS  
 G —61 NORMAN, BILLY  
 C —55 GRANT, KERRY  
 G —69 FREELON, SOLOMON  
 T —72 DENNIS, ALBERT  
 QB—14 REED, MATTHEW  
 HB—37 CHRISTOPHE, HERMAN  
 HB—45 JONES, MIKE  
 FB—48 TURNER, ELDRIE  
 E —89 ALEXANDER, OLIVER

**DEFENSE**

DE —64 MENDENHALL, JOHN  
 DT —76 GIBSON, EDDIE  
 DT —57 HOWARD, ANDREW  
 DE —74 BIBBS, EZIL  
 DLB —83 BAISY, WALTER  
 DLB —51 GRIFFITH, ALFRED  
 DLB —53 WAYNE, RALPH  
 DHB—44 LAVIGNE, THOMAS  
 DHB—23 WILLIAMS, CHARLES  
 DHB—24 BOLTON, ROGEREST  
 DHB—21 DENNIS, STEVE

**GRAMBLING ROSTER**

No.	Name	No.	Name
10	Joseph Comeaus	54	David Hookfin
12	James Gregory	55	Kerry Grant
14	Matthew Reed	55	Robert Montgomery
15	Garland Spivey	57	Andrew Howard
16	Jerry Jones	60	Andrew Jackson
19	Leroy James	61	Billy Norman
20	Toney Stanley	62	Jesse O'Neal
21	Steve Dennis	63	Solomon Cannon
23	Charles Williams	64	John Mendenhall
24	Rogerest Bolton	65	Manuel Sullivan
25	Calvin Lewis	66	Gary Nellon
28	William Bryant	67	Robert Barber
29	Rodney Zeno	68	Manuel Porras
30	William Pierce	69	Solomon Freelon
31	Rodney Tureaud	70	John Billizon
33	Raymond Green	71	Iris Boden
34	Floyd Harvey	72	Albert Dennis
35	Ernest Broussard	73	Damon Ashford
36	Edward Collins	74	Ezil Bibbs
37	Herman Christophe	75	Willie Robinson
40	George Guidry	76	Eddie Gibson
41	Amos Augustine	77	Sylvester Bates
42	Jack Phillips	78	Dwight Pickens
43	Richard Paul	79	Gary Johnson
44	Thomas Lavigne	80	Leroy Johnson
45	Mike Jones	81	Jackie Jefferson
46	Donald Davis	82	Elijah McDaniel
47	Lee Fobbs	83	Walter Baisy
48	Eldrie Turner	84	Charles Smith
49	Vernon Roberson	85	James Craft
50	Abraham Nash	86	Randolph Scott
51	Alfred Griffith	87	Willie Zinnerman
52	Larry Towner	88	Gregory Brown
53	Ralph Wayne	89	Oliver Alexander

**MORGAN BEARS**

**OFFENSE**

E—80 MAYO, R.  
 T—72 THOMPSON, W.  
 G—68 HAIRSTON, R.  
 C—52 HILL, R.  
 G—64 SMITH, W.  
 T—66 FISHER, L.  
 E—87 LATTA, G.  
 Q—18 FRELAND, J.  
 H—44 SYKES, J.  
 F—32 JOE, J.  
 H—22 DAVIS, C.

**DEFENSE**

E—71 ANDREWS, J.  
 T—75 HOOPER, E.  
 MG—69 GREENFIELD, C.  
 T—76 JOY, M.  
 E—53 MAY, J.  
 LB—45 MOORE, I.  
 LB—90 CHERRY, S.  
 H—46 LYNCH, H.  
 H—26 OGLE, G.  
 S—24 RHODEN, W.  
 S—20 SPENCE, M.

**MORGAN ROSTER**

No.	Name
11	Burt, E.
15	Tyus, R.
16	Gee, C.
17	Stewart, W.
23	Lewis, J.
25	Burgess, L.
30	Alex, J.
34	Jackson, W.
37	Davis, M.
39	Rowe, R.
41	Brooks, L.
43	Lockley, C.
48	Tyler, M.
49	King, R.
50	Fraser, W.
54	McQueen, F.
55	Carmen, N.
56	Briscoe, R.
57	Jackson, A.
57	Witherspoon, J.
60	Eaton, B.
62	Lancaster, A.
70	Harris, G.
73	Rich, A.
74	Richardson, D.
77	Morgan, M.
82	Cunningham, A.
84	Seiferth, C.
85	Radford, W.
86	Williams, V.
88	Johnson, L.
89	Swartz, T.
	Jones, A.

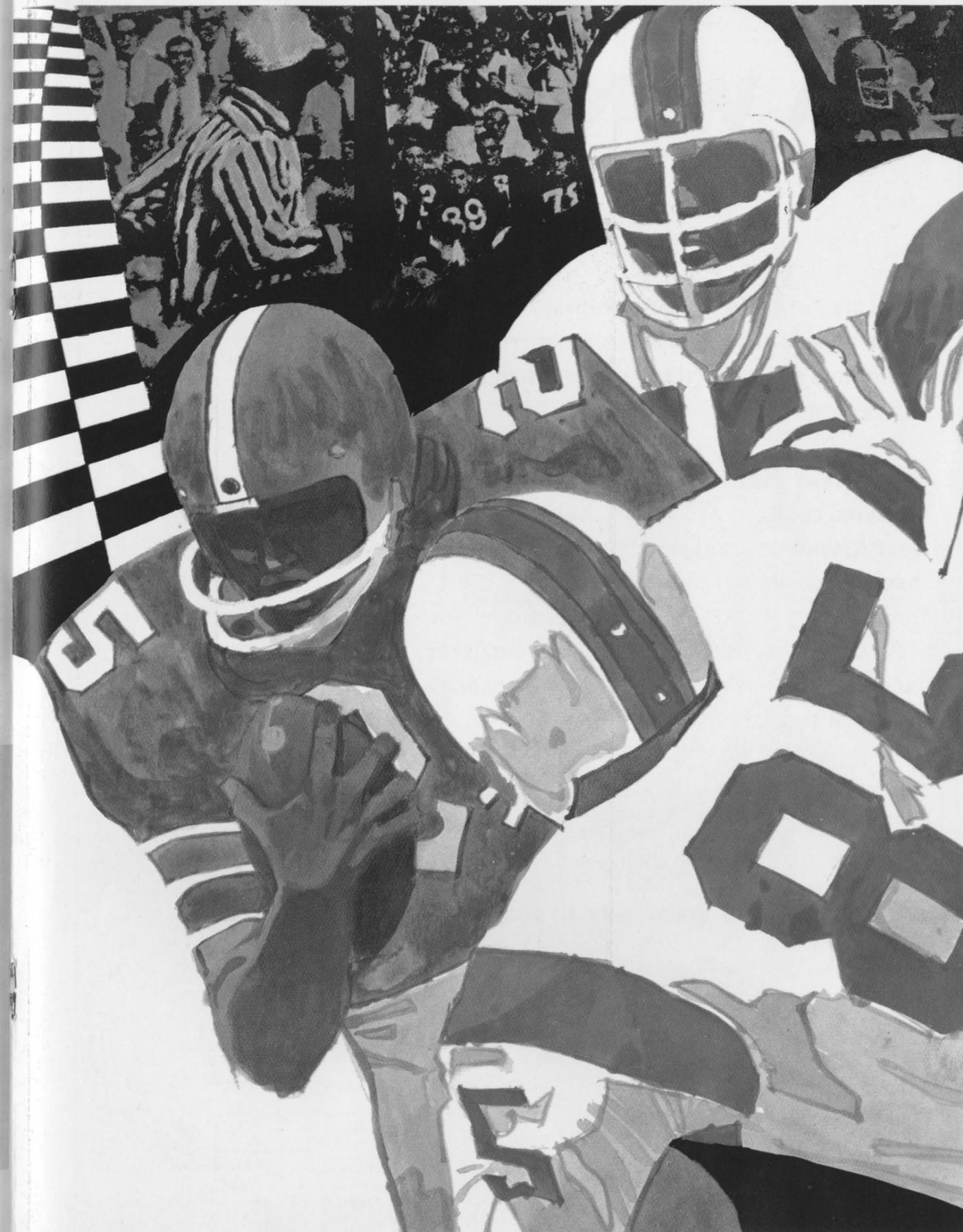
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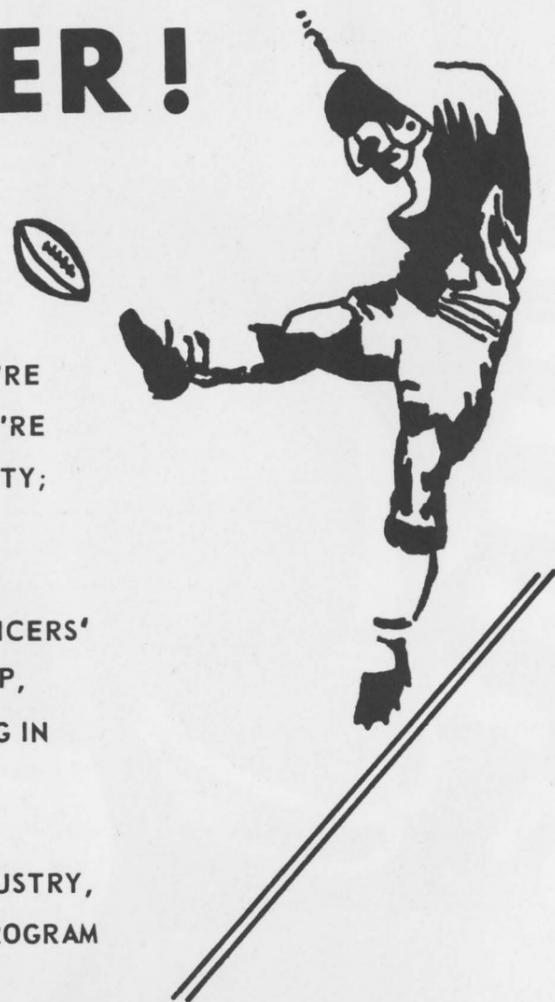
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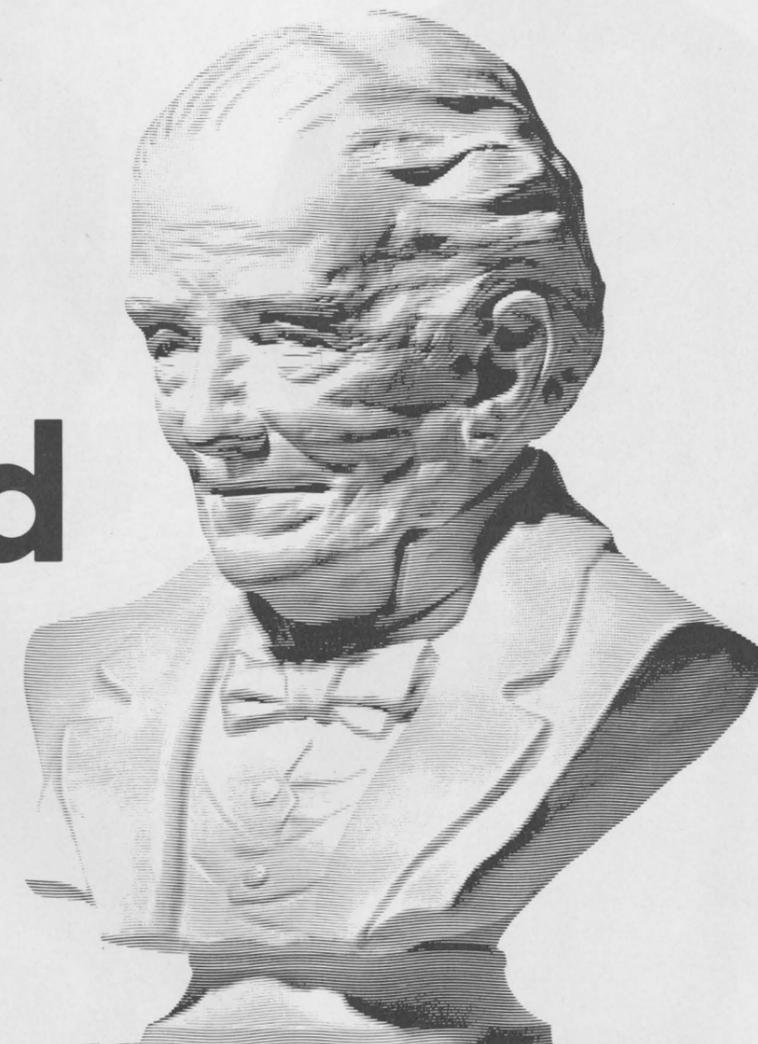
ADDRESS \_\_\_\_\_  
*(Street Address)*

\_\_\_\_\_ *(City)*

\_\_\_\_\_ *(State)* \_\_\_\_\_ *(Zip Code)*

# Love thy neighbor. Serve

# the good stuff.



Old Grand-Dad  
Head of the Bourbon Family



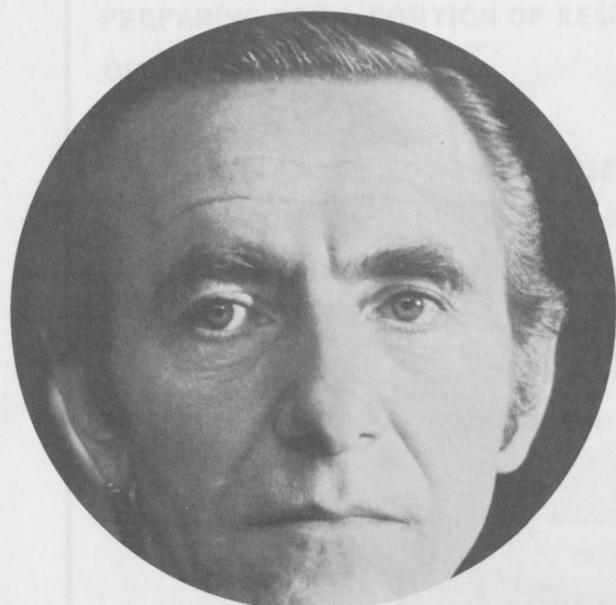
## FIRST TELEVISED FOOTBALL GAME, 1939 ATTRACTED SOME 2,000 VIEWERS

Fordham defeated Waynesburg of Pennsylvania, 34-7, 32 years ago, on Sept. 30, 1939 in the first televised football game. The contest attracted little attention and only 9,000 spectators to Randall's Island Stadium in New York City. It is estimated that about 2,000 persons watched the television version on the less than 1,000 TV sets in the New York area.

The fact that this was the first football game ever televised made little impression on most sport fans. Louis Effrat, covering the game for the New York Times, wrote, "The Rams tallied in every period and had the televised game in hand by halftime. . ." This was his only mention of another first in television.

Television had been establishing "firsts" every couple of days that year so another was hardly worthy of much note. The first sports event to be televised in the United States took place more than four months earlier when the Princeton-Columbia baseball game was televised from Baker Field, Columbia's home diamond.

Between that baseball game and the Fordham-Waynesburg football game a number of sports events had been televised in the New York area including a few major league baseball games. N.B.C. and R.C.A. did most of the TV work and televised the Fordham-Waynesburg game.



The TV crew set up one camera on a tripod at the 40-yard line in Randall's Island Stadium (now known as Downing Stadium) that warm Saturday afternoon. Unlike TV of football now in which cameras are placed in many locations to cover all possible action, the TV then was limited by the one camera and was behind most of the action.

By modern standards, that day's showing of football must have been poor since the one camera was at ground level. The worst seat in any football area is the team bench. The camera was next to the Fordham bench where coach Sleepy Jim Crowley and his Rams had the worst view of the action.

Among the players who were seen on the first TV football game were Dom Principe and Len Eshmont, outstanding Fordham backs. Each of them scored a touchdown against Waynesburg, as expected.

Thirty-two years later with ABC doing all of the regular-season college football games, there are better views of the action and even better players to watch. But on Sept. 30, 1939, few knew there was a televised football game and few cared.

The second World War was a month old. That day Germany issued a threat to Britain saying the Reich would sink on sight any British merchant ships. On Sept. 30, 1939, Winston Churchill had been back in the English government only a few days, recalled to serve as First Lord of the Admiralty. On Sept. 30, 1939, Poland's president, Professor Ignace Moscicki, resigned following the fall of Warsaw.

To get away from the troubles of the war that hadn't really hit home here by Sept. 30, 1939, people were doing lots of things other than watching television. They were paying from \$1 to \$2.20 to see such Broadway shows as Robert Sherwood's "Abe Lincoln in Illinois"; Olsen and Johnson in "Hellzapoppin"; "Tobacco Road"; Tallulah Bankhead in "The Little Foxes" or Katherine Hepburn in "The Philadelphia Story."

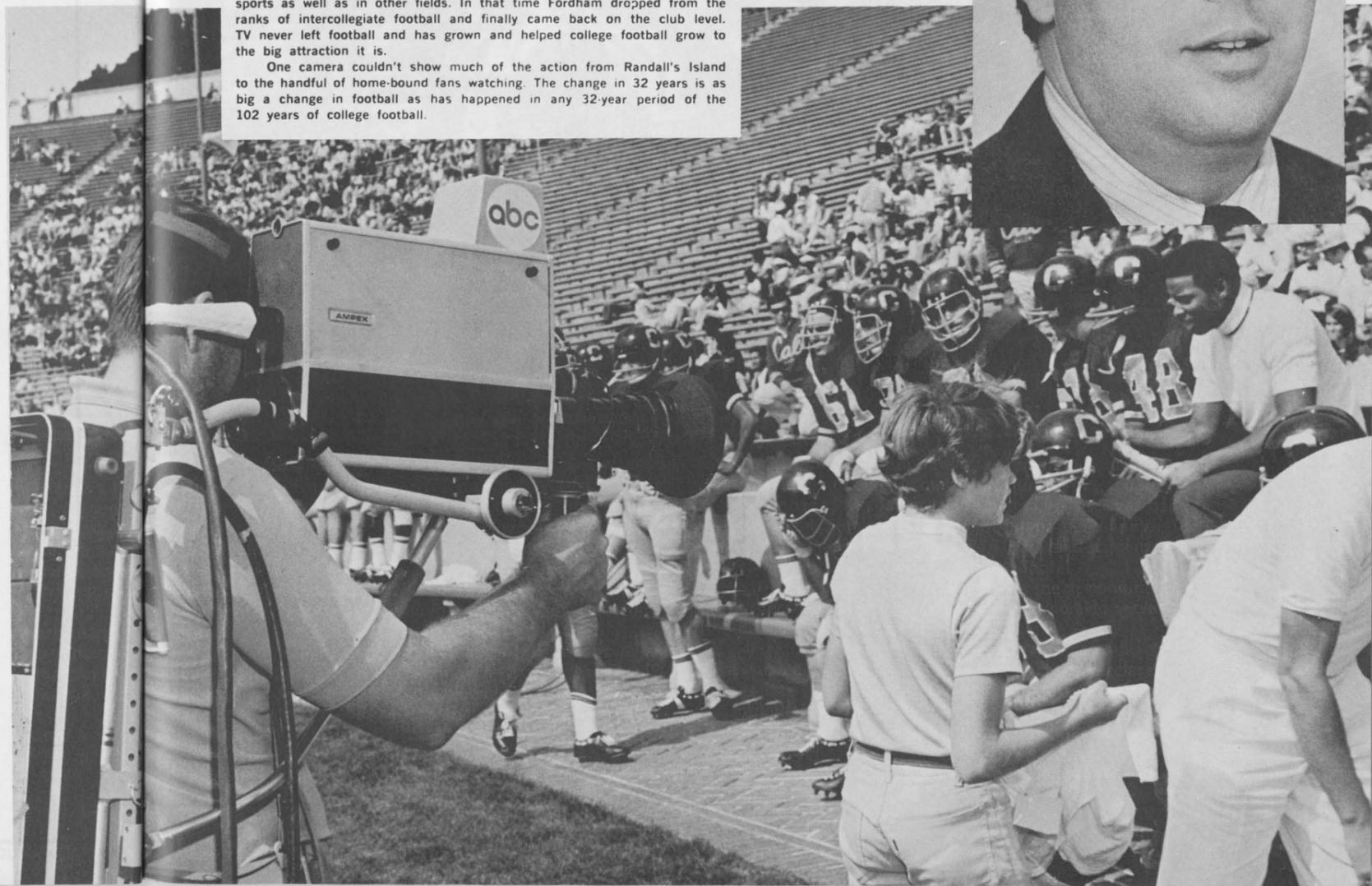
Glenn Miller's band and the Ink Spots were appearing at the Paramount Theater on Times Square and a few blocks north, Artie Shaw's band was at the Strand Theater.

On Sept. 30, 1939, New Yorkers had plenty to do besides trying to get near one of the few TV sets in the area. The guy who had a set was a friend of the boss' brother-in-law and what chance did you have to see that TV set?

Television had a long way to go and was admitting to many problems. A TV engineer was quoted in the Oct. 1, 1939 papers as saying, "Television is trapped in a vicious circle. We can't sell sets because we haven't got enough good programs because there aren't advertisers to pay for them. And we can't find advertisers because we can't sell sets."

Over the last 32 years, TV has grown to importance in the field of sports as well as in other fields. In that time Fordham dropped from the ranks of intercollegiate football and finally came back on the club level. TV never left football and has grown and helped college football grow to the big attraction it is.

One camera couldn't show much of the action from Randall's Island to the handful of home-bound fans watching. The change in 32 years is as big a change in football as has happened in any 32-year period of the 102 years of college football.



the teams...

# GRAMBLING TIGERS

Grambling has the stalwartness and never-budge spirit in the front wall to make life miserable for the opposition.

In addition to being impressively big, they are unyielding with agility, maneuverability and straight-ahead speed.

Albert Dennis, Jr. (265), Eddie Gibson (250), Sylvester Bates (280), Gary Johnson (260), Andrew Jackson (245), Billy Norman (240), Solomon Cannon (237), John Mendenhall (250), Solomon Freelon (256), Alfred Griffith (240), Ralph Wayne (225) and Kerry Grant (266) have been hardened by the kind of adversity that provides maturity.

Robinson can count on high-level performance from Freelon, Cannon and Norman who rank with any trio of guards in the country.

Coaches are especially high on Freelon, a devastating down-field blocker, italicized as a bonafide All-American candidate.

Grambling has signed a number of blue-chip freshman prospects to help alleviate defensive deficiencies. At least four could earn starting positions on what is likely to become the most publicized platoon in college football.

The quest for improvement this fall will center on the passing game where vain efforts are being made to find acceptable receivers. Charles Smith (190), a speedy junior who combined the art effectively last year, Walter Baisy (200), Jackie Jeerson (190), and

Jack Phillips (180) will receive the customary two-man attention from Tiger foes.

Phillips, a former NAIA indoor sprint champion with a 9-2 clocking to his credit, specialized in the deep pass, but is smart enough to rely on tricks to get him past the safetyman.

A workable crew will patrol the defensive secondary where Thomas Lavigne (175), Charles Williams (175), Rogerest Bolton (165) and Steve Dennis (170) make up in belligerence for what they lack in size.

Robinson's main concentration has been at quarterback and concern over Reed's well-being. Reed's leadership is just as vital to the team's success as his passing statistics. Injuries limited his play last year, and a swing-man must be found to spell senior James Gregory (170).

The backfield is whippet fast with uncanny balance, but is not likely to surpass the total offense record of 5,055 yards amassed by Grambling in leading the nation in 1970.

In Turner, Grambling has the premier plunger in the SWAC. He'll provide the inside burst for the outside threats of Fobbs, Herman Christophe (185), Mike Jones (190), Davis and Richard Paul (220).

Only a few backs anywhere can duplicate their moves in the open-field Grambling won nine games and lost twice in 1970.

By COLLIE J. NICHOLSON

Coach Eddie Robinson doesn't exactly bubble over with confidence when his Tigers are mentioned, but elsewhere around Grambling College big smiles are curling most lips.

As usual, Robinson is adopting a wait-and see attitude that seems overly cautious since an exciting year looms for the Tigers.

Grambling fans are bug-eyed with delight over the fact that the Sept. 11 game with Morgan State in New York has been selected by the American Broadcasting Company to open the 1971. It will mark the first time that NCAA college division teams will mark the first time that NCAA college division teams have appeared on national television.

Tiger supporters will likely consider 1971 as the year of fulfillment with the college playing a coast-to-coast schedule and making steady progress in a long-range move toward major-college recognition.

Another important landmark is the establishment of the "Grambling Football Network" by Black Associated Sports Enterprises, Beverly Hills, Calif. to video tape in color on location and edit for delayed telecast all Grambling games on 100 stations throughout the United States.

Oldsmobile, division of General Motors, and Budweiser, division of Anheuser Bush, Inc., are the prime national sponsors.

The TV package would make any major university drool with envy.

Robinson gazed fondly on the list of stations and said he felt "Like a kid daydreaming of owning a candy store."

While Robinson claims the football outlook is somber, the Tigers have all the ingredients of a winner—fast, supple backs, fierce linemen, and a defensive secondary that, conceivably, could alter any situation, providing they mature fast enough.

Grambling improved markedly in spring drills and will likely

feature an effective passing game and a running attack built around fullback Eldrie Turner (235) quarterback Matthew Reed (225) and halfback Lee Fobbs (190).

Turner is the tintype of a great fullback in action. He accelerates in an instant and racked up 80 yards rushing last fall.

Reed, a thinking and grambling 6-5 junior big enough to play tackle or fullback, throws effectively short or long, while Fobbs, a wispy speeder with a dazzling change of pace, should be an immediate sensation.

Robinson, who dotes on hugh, hulking linemen, must retool a squad that lost 18 lettermen, including seven offensive and five defensive starters.

Graduation claimed such mountains of menace as Richard Harris (266), Samuel Holden (267), Scott Lewis (260), Charles Roundtree (274), Robert Williams (230), Anthony Simmons (215), Billy Manning (245), and Audie McSwain (225). The offensive versatility of Frank Lewis (196), Virgil Robinson (199), Coleman Zeno (210) and Willie Armstrong (230) are also just wistful memories.

Lewis and Harris were first-round draft selections, while Robinson, Holden and Scott Lewis were second-round picks.

Pro scouts say they have the specifications of super stars. Frank scored 42 touchdowns in four seasons with the Tigers.

Obviously, Grambling will need a lot of help to discourage breakthroughs this fall, but the situation is not as discouraging as it might first appear.

Rebuilding is not like starting from scratch for the glum Grambling mentor who has compiled a 194-73-11 won-loss record in 30 years. His teams are always imbued with a winning tradition and an almost psychopathic urge to dominate the Southwestern Athletic Conference.



# Presenting the TIGER MARCHING BAND



GRAMBLING—"Highly competitive and finely tuned with pride reflected in every step . . . . A breath-taking panorama of rhythmic sound, and a fantasy of form and color . . . . The crowd pleasers . . . . Perhaps the finest in the country."

This is the way newspapers and magazines throughout the nation describe the 130 soulful musicians who make up the famous Grambling College Tiger Marching Band.

In conjunction with the nation's most famous black college football team, the Grambling Tigers, the equally celebrated Tiger band has traveled throughout the land. Their fancy music and steps to match turn people on like pied pipers.

"Our success is based on a rapid cadence, a har-

monizing, symphonic sound and a tremendous drum section," says the director, Conrad Hutchinson Jr.

Branded "the fastest in the nation," The Tiger band boasts a marching cadence of 180 steps per minute. To show how unusual this band is, the usual cadence of marching bands is 130 steps per minute.

"The Grambling band receives as much conditioning as our football team," says Hutchinson, who also serves as the band's organist.

Freshman band members arrive on campus about mid August and do basic work until the upperclassmen report late in the month. Every inch of the practice field is trampled on by 130 pairs of fast-moving feet every weekday from 3:30 to 6 p.m. until the football season ends.

"Routines are chosen from the latest dance steps.



The bandsman who shows the greatest ability for dance makes up the steps and teaches them to the other members," Hutchinson said.

An all male group because of the strenuous exercise and gyrations, the popular precision formations done by the Grambling band requires more time than regular routines. Mechanically exact with every step, about 12 hours of practice is required for four minutes of precision drill.

"The length of time required to learn dance and precision routines vary from routine to routine, depending upon the difficulty of the music and the movements to be executed," Hutchinson explains. "Progress for each bandsman is noted by his drill sergeants for drill and dance movements and by his section leader for music," Hutchinson said.

One senior band member remarked: "To stand on the 50-yard line watching and listening to thousands of people cheer makes me feel heroic to know that I helped bring joy to all those people."

Presenting a different and impressive performance each week from one end of the nation to the other, the key to the band's success has to be hard work, pride and a very strong will to be the best.

Grambling's band has played in nearly every major stadium in the country, including shows for pro football regular season and playoff games as well as the Super Bowl. And Grambling's schedule in football now carries them to all the largest cities in the country.

When questioned once about how to become a band member, one bandsman said, "Man, it's harder to make the band than Grambling football team."

# GRAMBLING COLLEGE

## PRESIDENT R. W. E. JONES

What's in a name?

An easy question to ask, but a hard one to answer. But not if that name is Dr. Ralph Waldo Emerson Jones.

"Prez" to the more than 15,000 special type of college graduates who got their education at the unique Louisiana school he heads and to the thousands of friends he has made all over the nation, his name has come to mean a lot of things . . .

. . . Sustained dedication . . . Perpetual good humor . . . Unstilted professionalism . . . Unwavering good character . . . Farsighted strategy . . . Astute political acumen . . . Captivating humility . . . And above all, warm, steadfast good human relations.

The manner in which this assortment of ingredients have all strangely congealed in one man is what's in the name R. W. E. Jones. So the name "educator", a label one might give because he is president of one of the best known colleges in the nation. Neither does justice to that word or to the name Ralph Jones. Nor will cold statistics and dates and data do it.

You see, Jones came to Grambling nearly forty-five years ago. But that's not saying very much . . . Until you know that at the time Grambling College was then Louisiana Negro Normal & Industrial Institute, a struggling two-year teacher-training school with a handful of teachers and a few poverty-stricken students, operating in five or six battered white wooden buildings, hanging on for its very life from year to year, and sometimes from month to month, through the meager support of the Lincoln Parish (county) school board, state appropriations, and citizen donations.

The Village of Grambling, then a dusty one-street hamlet with ramshackle homes and a few businesses and a U. S. Post office not as big or as well appointed as one of today's mobile homes, the whole settlement bisected by the Illinois Railroad track, all quite reminiscent of the location for a Wild West movie. Except that Grambling was one of the few truly all-black towns in the country.

Well, Jones came to Louisiana Normal and to Grambling as a teacher. But here again the name teacher won't do it. He was the mathematics and you-name-it-teacher. But back then he was also dean of men, dean of the college, band director, coach, and director of development, although this last term hadn't been invented then. Name it and Jones did it.

He became president in 1936. At that time the school had 17 faculty members, 120 students, and was receiving about \$55,000 a year from the State Department of Education.

However, somewhere in the back of his mind, Dr. Jones had a dream. But he's not the type to orate about it. He got into action, moving relentlessly from idea to idea, plan to plan, project to project to make the name Grambling a significant household word in the annals of American Education, human service, and community development.

On the way, he got the name of the school changed.

Believing that the salvation of his people is finally education and that education depended on good teachers, he developed Grambling College into one of the most outstanding training schools for teachers in the nation. Not just ordinary teachers — but the special kind of teacher



who could work with the kind of students in the kind of places with the kind of people and with the kind of equipment and facilities that existed in Louisiana and the South where most of them had to teach.

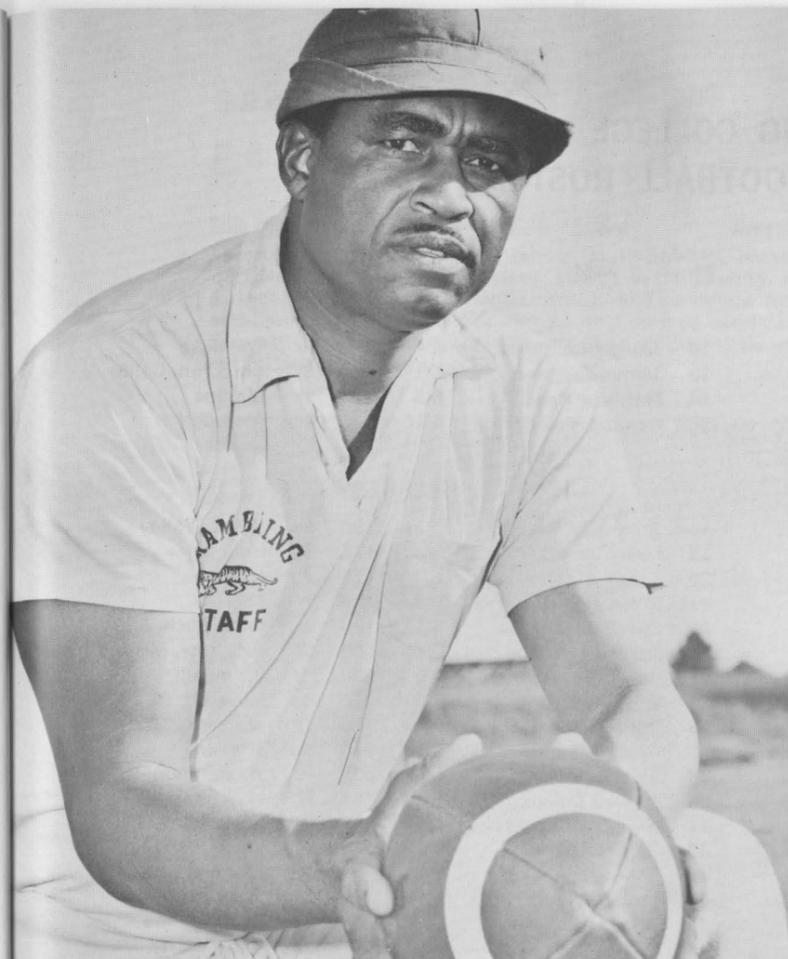
People began to notice — educators, who came from over the nation and some foreign countries to see and learn; students, who yearned for an "education" they could use and at a place where they themselves were somebody; teachers who thrilled over developing a product that in turn produced outstanding leaders, who could see that they were getting more than their money's worth, and people and communities who became affected by and afflicted with the "Grambling Spirit."

It was over 30 years ago that the dream and idea of President Jones and the embodied spirit of the man and the place began to materialize. And materialize it did. Today Grambling College has over 3,800 students, 400 faculty and staff members, and its most recent state and federal appropriations were in excess of \$6 million dollars.

Today the Town of Grambling is really an honest-to-goodness town, with everything that a good town is supposed to have — good lights, good streets, good homes, good schools, police department, sewerage system, good businesses, and above all, a commodity that's getting increasingly hard to come by, good people.

No customary long listing of the honors, awards, plaques, etc., tendered to Dr. R. W. E. Jones could add anything to his name.

For what is in his name and in his record is indelibly written in the clear blue American sky as one of the nation's most enduring and shining examples of lasting service to humanity.



Coach Eddie Robinson has been eminently successful at Grambling with his bright innovations and dogged perseverance that demand the ultimate in execution.

In 27 Years with the Tigers, he has built national respect for his methods of operation while getting wondrous results as his 180-65-12 career record indicates.

The Grambling coach has reached the top in a profession "where the tides often run toward a man as fast as they change directions."

Robinson started his exceptional career in 1941, and he has developed the athletic program concurrently with the growth of the college. Since his arrival, Grambling has been an opponent no other college regards lightly in competition.

Grambling owes its eminence in athletics to his thorough coaching, and Robinson owes his brilliant overall record and national reputation to the school that gave him his first job fresh out of college.

Old timers like to recall that Robinson took the position full of optimism and confidence, but without bright hope of success. He had no coaching experience, football was pitifully impotent at Grambling and the school was unheralded, unsung and almost unheard of.

To many, it looked like a nomination to oblivion. Robinson recalls that "We didn't have much to look ahead to, but even less to look back on."

He went to work with relentless doggedness to pump new life into the scrawny Tigers, asking and giving no quarter.

Grambling enjoyed fair, if not spectacular success during the next five years, but nobody seemed to notice . . . and Robinson obviously didn't know enough to stop trying. Football required and received 100 percent of his time and energy.

Robinson nurtured the renaissance until Paul "Tank" Younger arrived to provide the instant help Grambling folks always dreamed about. The rest is history.

Younger 230-pound fullback, was the first of an imposing list of All-American and all-pro super stars who made Robinson a marked and admired man in the savagely competitive coaching profession.

At last count, 36 Tigers had been named to various All-American teams. And even more amazing, 60 Grambling stalwarts have romped in the American, Canadian and National Football Leagues.

It is almost impossible to watch a game on TV without seeing a Grambling product in the lineup.

In addition, Grambling has had five players in the College All-Star game in Chicago, one player in the All-American game, and had two players named to major college All-American squads.

No other small college can make this claim. Robinson has won three straight SWAC football championships.

The Tigers ended a 9-1 campaign last fall by defeating Florida A&M, 28-25, in the Orange Blossom Classic in Miami.

Robinson is a member of the NAIA coaching hall-of-fame, and was cited by the Football Writers Association two years ago in Chicago as "the man who made the biggest contribution to small-college football during the last 25 years."

He is Vice President of the National Association of Intercollegiate Athletics.

A graduate of Leland College, Baker, La., he holds the M. A. degree from the University of Iowa.



## GRAMBLING COLLEGE 1971 VARSITY FOOTBALL ROSTER

No.	Name	Ht.	Wt.	Class	Hometown	No.	Name	Ht.	Wt.	Class	Hometown
<b>ENDS</b>						<b>QUARTERBACKS</b>					
80	Leroy Johnson	6'3	190	Fr	Gloster, Miss.	10	Joseph Comeaus	6'4	195	Fr	Westlake
81	Jackie Jefferson	6'2	190	Jr	Shreveport	12	James Gregory	6'1	170	Sr	Corcoran, Calif.
82	Elijah McDaniel	6'2	195	So	Miami, Fla.	14	Matthew Reed	6'5	225	Jr	Monroe
83	Walter Baisy	6'3	220	Jr	Waco, Tex.	15	Garland Spivey	5'10	178	Fr	Monroe
84	Charles Smith	6'0	190	Jr	Monroe	<b>HALFBACKS</b>					
85	James Craft	6'4	215	Jr	New Orleans	16	Jerry Jones	5'11	180	So	Cotton Valley
86	Randolph Scott	6'2	185	Fr	Hahnsville	19	Leroy James	6'0	188	So	Houma
87	Willie Zimmerman	6'5	225	Fr	Monroe	20	Toney Stanley	6'1	175	So	Minden
88	Gregory Brown	6'0	175	Fr	Baton Rouge	21	Steve Dennis	6'3	170	Jr	Sarepta
89	Oliver Alexander	6'3	240	So	Chicago, Ill.	23	Charles Williams	5'11	175	Jr	Little Rock, Ark.

<b>TACKLES</b>					
70	John Billizon	6'4	258	Jr	Houma
71	Iris Boden	6'5	268	Sr	Brusly
72	Albert Dennis	6'5	265	Jr	Hammond
73	Damon Ashford	6'4	265	So	Cocoran, Calif.
74	Ezil Bibbs	6'4	255	So	Marrero
75	Willie Robinson	6'3	260	Jr	Dodson
76	Eddie Gibson	6'3	250	Sr	New Orleans
77	Sylvester Bates	6'5	280	So	New Orleans
78	Dwight Pickens	6'7	265	So	Indianapolis, Ind.
79	Gary Johnson	6'3	260	Fr	Bossier City

<b>GUARDS</b>					
60	Andrew Jackson	6'2	245	Fr	Monroe
61	Billy Norman	6'2	240	Sr	Greenwood
62	Jesse O'Neal	6'5	265	Fr	Crowley
63	Solomon Cannon	6'2	237	Sr	Houma
64	John Mendenhall	6'3	250	Sr	Cullen
65	Manuel Sullivan	6'3	225	Jr	Ocean Springs, Miss.
66	Gary Nellon	6'4	240	So	Baton Bouge
67	Robert Barber	6'5	240	Fr	Ferriday
68	Manuel Porras	5'10	210	So	Corcoran, Calif.
69	Solomon Freelon	6'4	256	Sr	Monroe

<b>HALFBACKS</b>					
16	Jerry Jones	5'11	180	So	Cotton Valley
19	Leroy James	6'0	188	So	Houma
20	Toney Stanley	6'1	175	So	Minden
21	Steve Dennis	6'3	170	Jr	Sarepta
23	Charles Williams	5'11	175	Jr	Little Rock, Ark.
24	Rogereest Bolton	5'10	165	Sr	Picayune, Miss.
25	Calvin Lewis	6'3	200	Sr	Springhill
28	William Bryant	5'11	175	So	Minden
29	Rodney Zeno	6'1	185	Fr	Marrero
30	William Pierce	6'1	210	So	Minden
33	Raymond Green	6'4	205	Fr	Washington, D.C.
36	Edward Collins	5'10	185	Fr	Natchitoches
37	Herman Christophe	5'11	185	Jr	Port Allen
40	George Guidry	6'2	210	So	Lake Charles
41	Amos Augustine	5'8	155	Jr	Monroe
42	Jack Phillips	6'0	175	Sr	New Orleans
44	Thomas Lavigne	5'11	175	So	New Orleans
45	Mike Jones	6'0	190	Jr	Kansas City, Mo.
46	Donald Davis	6'0	190	Jr	Natitoches
47	Lee Fobbs	5'11	190	So	Monroe
49	Vernon Roberson	6'3	195	Fr	Natchitoches

<b>FULLBACKS</b>					
31	Rodney Tureaud	6'3	215	Fr	New Orleans
34	Floyd Harvey	6'0	215	So	Amite
35	Ernest Broussard	6'0	210	Fr	Delcambre
43	Richard Paul	6'3	220	So	Greenwood, Miss.
48	Eldrie Turner	6'1	235	Sr	Baton Rouge

No.	Name	Ht.	Wt.	Class	Hometown
<b>CENTERS</b>					
50	Abraham Nash	6'8	256	Sr	Lake Charles
51	Alfred Griffith	6'2	240	Jr	New Orleans
52	Larry Towner	6'3	235	Fr	Minden
53	Ralph Wayne	6'2	225	Sr	Marion
54	David Hookfin	6'3	225	Sr	New Orleans
55	Kerry Grant	6'4	266	Sr	Mansfield
56	Robert Montgomery	6'2	220	Fr	Baton Rouge
57	Andrew Howard	6'6	265	Sr	Cocoa, Fla

Head Football Coach  
**EDDIE ROBINSON**

Assistant Football Coaches  
**GEORGE GLENN**  
**JULIAN SPENCE**

**DOUG PORTER**  
**FRED HOBDY**

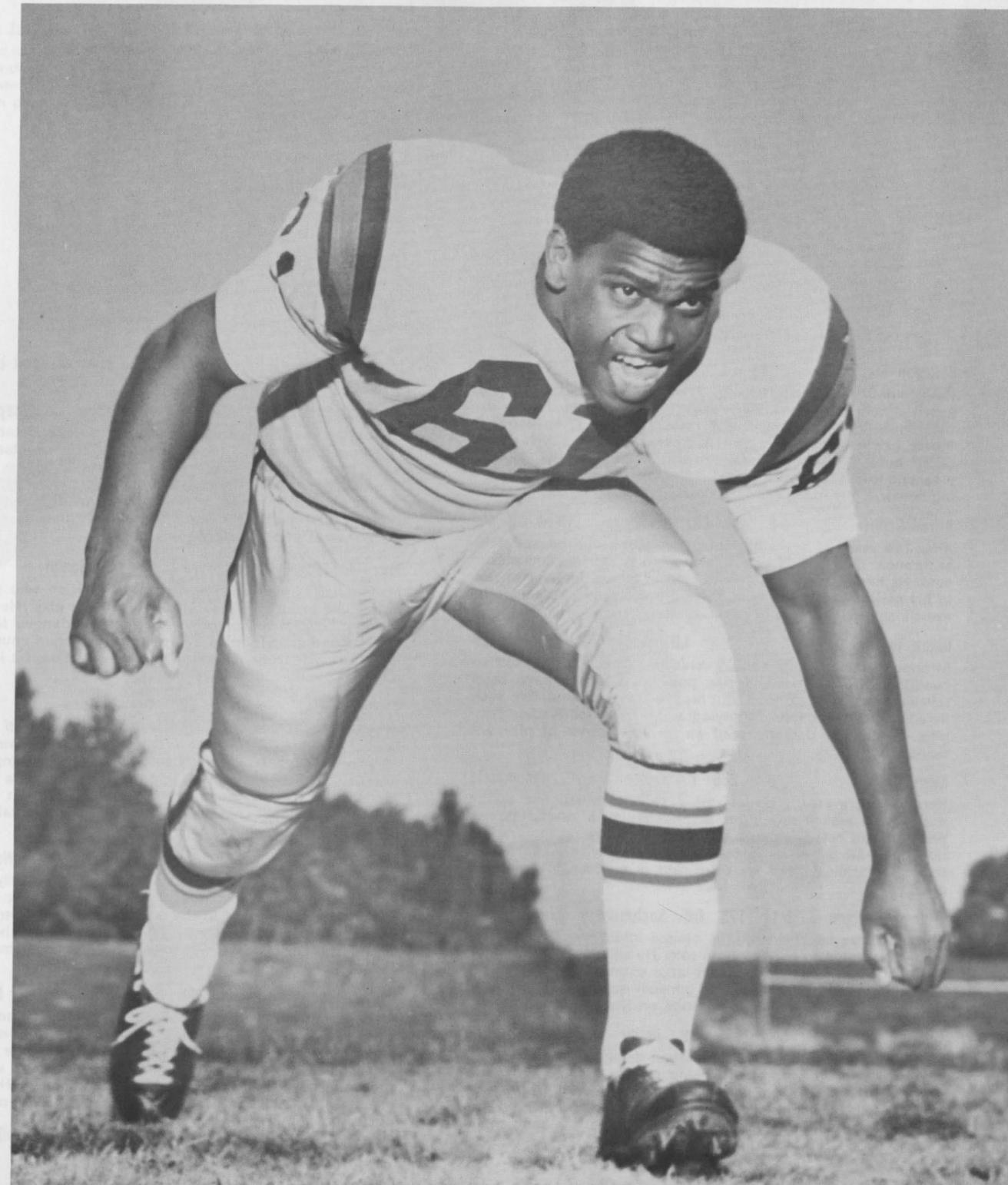
Sports Information Director  
**COLLIE J. NICHOLSON**

**MELVIN LEE**  
**ED STEVENS**

Trainers  
**EUGENE HARVEY and DAN WASHINGTON**

## GRAMBLING TIGERS PROFILE

**Billy Norman**      6-2 240 G Senior      Greenwood  
According to the sideline consensus at Grambling, icy-veined Billy Norman is one of the hottest guards in the country. He is a rip-rending blocker who demonstrates fine contempt for life and limb. Tiger coaches rate him an All-American candidate of unquestionable competency. Norman likes to hit people in the old rock-sock tradition.





Solomon Freelon

**Solomon Freelon** 6-4 256 G Senior **Monroe**

Pro scouts have labeled Solomon Freelon as the best all-around guard in college football. He is steady as a rock amidst with the requisites of aggressiveness, size and speed. An extraordinary blocker, Freelon is also panther-quick and should have little trouble filling the all-star brogans left by Samuel Holden, a second-round draft pick of the New Orleans Saints. The dashing senior is steaming full-throttle toward All-American honors.

**Alfred Griffith** 6-2 240 LB Junior **New Orleans**

After two years of apprenticeship, hard work, and paused self-assurance, Griffith has been elevated to a starting linebacker spot. He has the speed to defend against either the pass or run in his perimeter. Griffith likes to deal out misery and seems to exert inspirational force in goal-line situations.

**Ralph Wayne** 6-2 240 LB Senior **Marion**

Strapping Ralph Wayne should serve to stabilize any unsettled conditions from his linebacking position. Coaches have been reveling since spring drills about his sure tackle and nimble pass defense. In addition to displaying a proclivity for leather popping, Ralph also demonstrated an unerring sense of play anticipation.

**Kerry Grant** 6-4 266 C Senior **Mansfield**

Kerry Grant, a steady center with a peculiar mixture of agility and power, makes humdrum defensive play a revelation. He finds himself entrusted with the pivot job following the graduation of All-American Billy Manning. The pulverizing senior displays a crackling offensive spirit and is a block of animated energy.

**Thomas Lavigne** 5-11 175 DB Sophomore **New Orleans**

The defensive backfield returns almost intact with Thomas Lavigne scheduled to play a prime role. He specializes in keeping the opposition from grabbing off large chunks of territory with stop-and-go tactics. Lavigne has unusual quickness and should earn more than appreciative notation on the SWAC team.

**Charles Williams** 5-11 175 DB Junior **Little Rock, Ark.**

Charles Williams is a hell-for-leather defensive stalwart who revels as a deep wrecker. Opposing players rate him as a defender of the first magnitude, while other observers with keenly appreciative eyes point out that he combines instinct with desire in covering pass receivers. Despite his size, he is a bone-crush-

ing tackler who is constantly on the spot to spoil enemy advances.

**Rogerest Bolton** 5-10 165 DB Senior **Picayune, Miss.**

Bolton is a ne-plus-ultra pass defender. His spectacular feats ling's sharpest weapon for three seasons. His spectacular feats serve as an inspirational force to spur the Tigers in tight situations. He has a slashing defensive style that enables him to defend in heavy traffic or down lightly-tended sidelines. Bolton's efforts might help Grambling achieve the most optimistic expectations of supporters.

**John Mendenhall** 6-3 250 DE Senior **Cullen**

Mendenhall is a linebacker with high intuition who provides a granitelike gleam with his stellar defensive play. He is one of the key performers in a strong defensive triangle. Mendenhall is quick and graceful with a range that gives him unusual promise. By Coach Eddie Robinson's own evaluation, he is acknowledged a vaunted defensive player.

**Calvin Lewis** 6-1 200 DB Junior **Springhill**

Attention to details and perseverance have paid off for Calvin Lewis, turning him into the area's top kicker. Lewis kicked a 42-year field goal to beat California State-Fullerton last fall with only six seconds remaining on the clock. He is a prodigious punter who usually manages to keep his team in good field position. A scintillating defensive back, Calvin is called on occasionally for backup duties.

**Jack Phillip** 6-0 175 SE Senior **New Orleans**

It is obvious that Jack Phillip, a 9.2 sprinter, actually holds the key to any championship aspirations. With Frank Lewis and Virgil Robinson moving to the pros, there is considerable doubt about the quality of receivers. Phillips assures coaches that the Tigers will not be short-changed in this department. He is laden with gridiron charm.

**Gary Johnson** 6-3 260 DT Freshman **Bossier City**

An amazing immovable object, Gary Johnson committed marvelous acts of self-discovery last fall. Despite his freshman status, pro scouts are making footnotes that offer impressive testimonials to the versatility of this young giant who arrests the progress of ball carriers with violent finality. His size, aggressiveness and speed make it difficult to take or fake him out of position.

**Solomon Cannon** 6-2 237 G Senior **Houma**

Cat-quick Solomon Cannon conforms to the pattern of other fine Grambling guards. He is compactly-constructed with a lot of fire and fight. Cannon will bolster the veteran-studded guard spot. His ability as a downfield blocker will make him a star-spangled addition to any team.

**Steve Dennis** 6-3 170 DB Junior **Sarepta**

In his third year as a mecurial steward in the secondary, Steve Dennis has earned laudatory praise around the Southwestern Athletic Conference. He is ideally built for the job and his experience gives an advantage over offensive contemporaries. Dennis his dissuaded use of the forward pass in his territory.

**Andrew Jackson** 6-2 240 DT Freshman **Monroe**

Jackson is a tackle in the classic style who handles assignments with no doubts of the results. He is combat ready and is likely to command instant attention, despite his freshman status. Jackson performs with gusto and thrives on adversity.



Solomon Cannon



Albert Dennis

Morgan, the state institution, represents the third phase in the development of a college whose history spans one hundred years and three major epochs.

Chartered in 1867, the institution emerged in its first epoch (1867-1890) as the Centenary Biblical Institute; its second epoch (1890-1938) as Morgan College; and in its contemporary period (1939) as Morgan State College. Eight presidents and one interim president have guided the growth of the institution.

The Centenary Biblical Institute was originally founded to prepare young men for the Christian ministry. The growth of the school was marked by the increase in curriculum offerings, the admission of young women and the establishment of two branches.

The first, Princess Anne Academy, was established at Princess Anne, Maryland, in 1886. This school is now the University of Maryland, Eastern Shore. The second branch school, established in

1891 at Lynchburg, Va., and called the Virginia Collegiate and Industrial Institute, was destroyed by fire in 1917.

The school was launched on its second period of development in 1890, when an endowment by Dr. Lyttleton F. Morgan, a former Chairman of the Board of Trustees, enabled the school to offer courses for the first time on the collegiate level. In honor of Dr. Morgan's gift the name of the institution was changed to Morgan College.

In 1917, the college purchased a tract of land, known as the Ivy Mills property in the North East section of Baltimore. The Morton Estate, which was adjacent to and on the south side of the Ivy Mills property, was purchased in 1919. This is the present location of the college.

On November 20, 1939, by Act of the General Assembly of the State of Maryland, Morgan College officially became a state institution.

It is currently one of the largest state institutions

of higher education in Maryland with an enrollment of well over 5,000 students.

The College is fully accredited by the Middle States Association of Colleges and Secondary Schools and the Department of Education of Maryland.

Morgan offers a strong academic program on the undergrad and graduate levels embracing nearly 40 areas of study. A unique feature of the Morgan program is a three-track freshman curriculum introduced to provide differentiated experiences for students of varying abilities.

The Graduate School offers twenty-three programs conducted by nine departments of the College. These programs lead to one of three degrees—Master of Arts (A.M.), Master of Science (M.S.), or Master of Business Administration (M.B.A.).

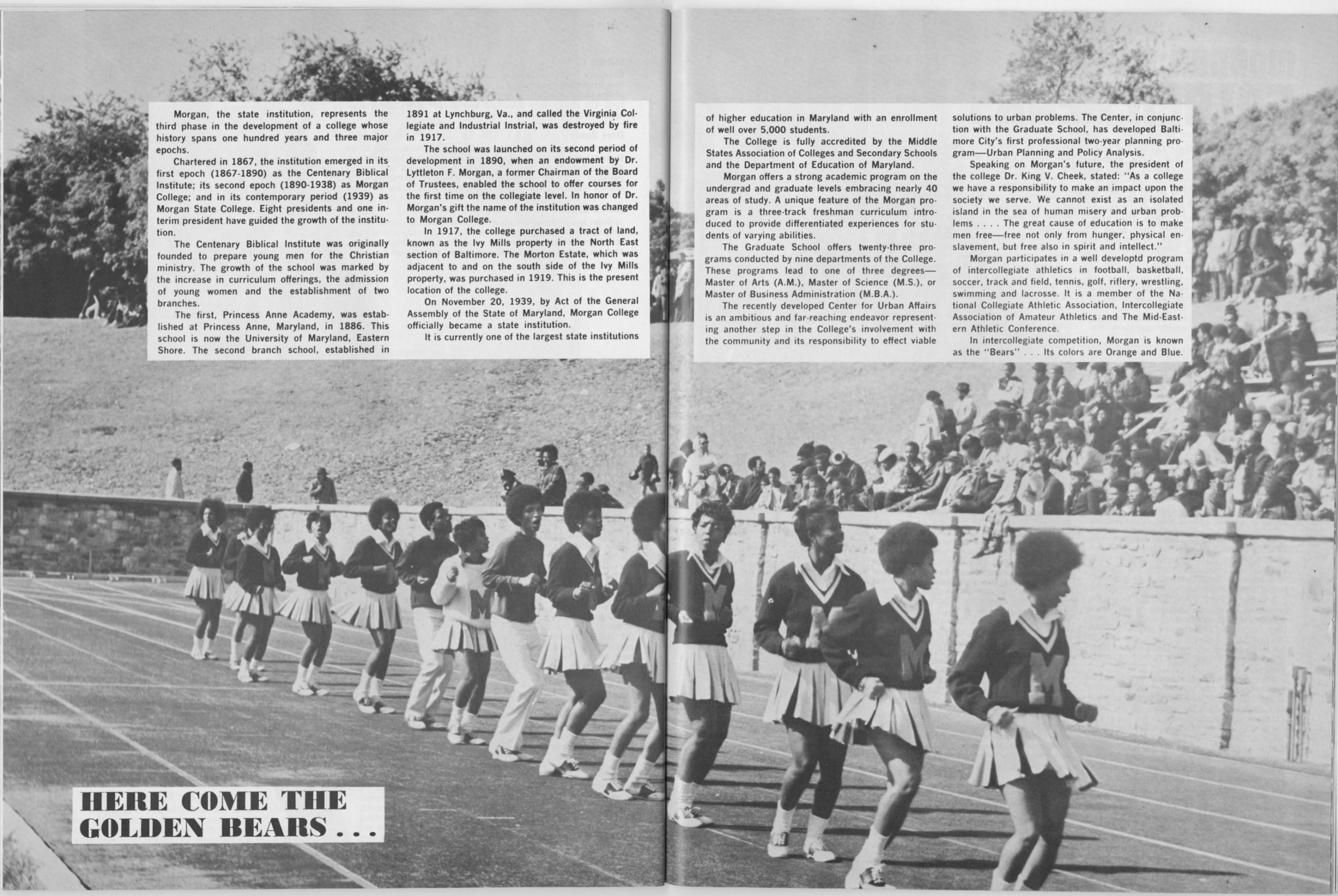
The recently developed Center for Urban Affairs is an ambitious and far-reaching endeavor representing another step in the College's involvement with the community and its responsibility to effect viable

solutions to urban problems. The Center, in conjunction with the Graduate School, has developed Baltimore City's first professional two-year planning program—Urban Planning and Policy Analysis.

Speaking on Morgan's future, the president of the college Dr. King V. Cheek, stated: "As a college we have a responsibility to make an impact upon the society we serve. We cannot exist as an isolated island in the sea of human misery and urban problems . . . The great cause of education is to make men free—free not only from hunger, physical enslavement, but free also in spirit and intellect."

Morgan participates in a well developed program of intercollegiate athletics in football, basketball, soccer, track and field, tennis, golf, riflery, wrestling, swimming and lacrosse. It is a member of the National Collegiate Athletic Association, Intercollegiate Association of Amateur Athletics and The Mid-Eastern Athletic Conference.

In intercollegiate competition, Morgan is known as the "Bears" . . . Its colors are Orange and Blue.



**HERE COME THE  
GOLDEN BEARS . . .**

# MORGAN STATE GOLDEN BEARS

Since 1960 Coach Banks has led the Golden Bears of Morgan to five C.I.A.A. football championships and the coveted NCAA Atlantic Coast Championship in 1966 by defeating West Chester (Pa.) in the Tangerine Bowl. The Bears have been invited to play Florida A&M twice in the Orange Blossom Classic which they won in 1965. They have met the Tigers of Grambling three times in pre-season play, losing twice. At the end of the 1970 season, the Bears opposed the Blue Hens of the University of Delaware in the Boardwalk Bowl at Atlantic City's Convention Hall.

After 11 seasons at Morgan, Coach Bank's record stands at an impressive 79 wins, 19 losses and 1 tie.

Coach Banks is a member of the Football Coaches Association, which conceived the

idea of an Invitational Football Classic in New York's Yankee Stadium to benefit the New York Urban Coalition.

For the past four summers, along with his other duties, Coach Banks has been director of the program called "Summer Fun in Birdland" that enables 35,000 under-privileged youths to attend the Baltimore Oriole baseball games free. He was co-chairman of a fund raising drive to raise \$325,000 to build a \$1 million settlement house for Lafayette Square Community Center.

During the 1968-69 academic year, Coach Banks was named the distinguished honoree at the 31st Annual Awards Dinner of the Pigskin Club of Washington, D.C., named the Big Brother of the year for 1969 and was elected to the Afro-American Newspapers "Honor Roll." He was promoted to full professor in 1969.

## EMBRA C. BOWIE

Director of Athletics, Assistant Professor of Health and Physical Education and Director of Intramural Sports

Mr. Bowie, who has been at Morgan since 1952, succeeded Edward P. Hurt as Director of Athletics in 1970. However, he continues as Assistant Professor of Health and Director of Intramural Sports, bringing all extracurricular athletic activities under one direction.

A native of West Point, Va., Mr. Bowie received all his formal education in Baltimore public schools, graduating from Douglass High School in 1937. He was graduated from Morgan State College in 1941 and earned his Master's degree at the University of Michigan where he has done further graduate studies.

While at Morgan, Mr. Bowie was active in varsity football and track. He was a member of the CIAA champion football teams of 1937 and 1940 and also the captain of the 1941 CIAA champion track team.

For 15 years he has been treasurer of the National Intramural Association which cited him in 1967 as an honor recipient.

He came to Morgan after serving as a football coach and track coach at both Lincoln University from 1947-50 and Shaw University from 1950-52.

As Director of Athletics at Morgan, Mr. Bowie supervises an extensive intercollegiate athletic program in football, basketball, soccer, track and field, wrestling, tennis, golf, swimming, riflery, cross country and lacrosse.

As Director of Intramurals, Mr. Bowie co-

ordinates a program of recreational activities designed to meet the interests of men and women students.

He has served the Baltimore community as a member of the Board of Managers and the Physical Education Committee, Golf and Swimming Committees of the YMCA; as a member of the Executive Committee of the YMCA; as a member of the Executive Committee of the Fourth District Political Organization, and formerly of the Executive Committee of the Colonial Golf Club.

In 1966 and 1970 he won the Class B Title in the Baltimore Golf Association Public Links Tournament. In 1971 he coached the Morgan golf team to a third place finish in the CIAA championship playoffs.

## NATHANIEL TAYLOR

Assistant Professor of Health and Physical Education and Assistant Football Coach

Coach Taylor is a graduate of Tennessee State University in Nashville and has a Master's Degree from Columbia University.

He came to Morgan in 1965 after serving 15 years at the University of Maryland, Eastern Shore, as an instructor and head basketball coach.

He was on All-American football player in 1946, 1947, and 1948, and All-Conference football and basketball player in 1945, 1946, 1947, and 1948 while attending Tennessee State. In 1951 he was selected All-Army football quarterback and was the CIAA basketball Coach of the Year in 1956 as U.M.E.S.

## EARL C. BANKS

Head Coach of Football and Professor of Health and Physical Education

Coach Banks succeeded Edward P. Hurt in 1960 as Head Coach of Football after Hurt retired to end a brilliant 31-year career. He holds the B.S. Degree from the University of Iowa and the M.S. degree in health and physical education from New York University.

Coach Banks played Big Ten Football for four years at the University of Iowa. For two years, he was selected All-Big Ten and All-Midwest Guard. In 1948 he was chosen All-American. He played a year of pro ball in 1950 with the Yankees of the old American League before joining the faculty at the University of Maryland, Eastern Shore.

Prior to coming to Morgan, Banks served for nine years as head line coach for the Hawks of the University of Maryland, Eastern Shore. As baseball coach for seven years at the University, Banks piloted Hawk Nines to four CIAA championships.

## JESSE THOMAS

Assistant Professor of Health and Physical Education, Head Track Coach and Assistant Football Coach

A graduate of Michigan State where he had a brilliant career in football and track, Coach Thomas earned the Master's Degree from West Chester State College.

In 1950 he was selected to the All-American Football team and the All-Big Ten Track team. He toured Japan in 1951 as a member of the United States AAU Goodwill Track Team. He competed in the decathlon.

Coach Thomas has played football in three professional leagues. In 1954, he played with the Winnipeg Blue Bombers of the Canadian Football League. From 1955 to 1958 he played defensive halfback with the Baltimore Colts of the NFL. Following this, he played with the San Diego Chargers of the AFL for one year.

Coach Thomas began coaching at Morgan in 1964, however, he left in 1967 to become a college scout for the NFL. He returned to Morgan in 1970 after receiving his Master's Degree.

## JAMES PHILLIPS, JR.

Substitute Instructor in Health and Physical Education and Assistant Line Coach

Mr. Phillips won Morgan State College football letters in 1963 and 1964 and in 1965 the CIAA Championship Letter.

In 1965, his senior year at Morgan, he was selected to the Pittsburgh Courier Small College All-American team. He was also named as one of the top ten pulling guards in the nation.

An All-CIAA guard, he played two years with the Winnipeg "Blue Bombers" of the Canadian Football League. For two years during the off-season, he coached in Manitoba, Canada. He is a native of Houston, Tex.

## ANDREW W. GRIEVES

Associate Professor of Health and Physical Education and Offensive Backfield Coach

Mr. Grievess comes to Morgan for his first term in September, 1971 from State University College, Cortland, N.Y. He received his B.S. in Physical Education in 1948 from New York University and the Master's Degree in 1952 from Ithaca College.

## HOWARD K. (Brutus) WILSON

Assistant Professor of Health and Physical Education, Head Tennis Coach, and Chief Football Scout

Brutus begins his 13th year of coaching and scouting at his Alma Mater, where he starred as a backfield great for the Bears of the 30's. Wilson was a member of the first Bear CIAA championship team. He was also a member of the Morgan basketball squad which executed 47 games without defeat.

He has served as head coach at Winston-Salem Teachers College and at Shaw University where his team won a CIAA football title in 1948. From 1934-1941, he taught mathematics at Johnson County Training School in Smithfield, N.C. He came to Morgan from Edenton High School, Edenton, N.C.

He is the holder of a Master's Degree from Columbia University.

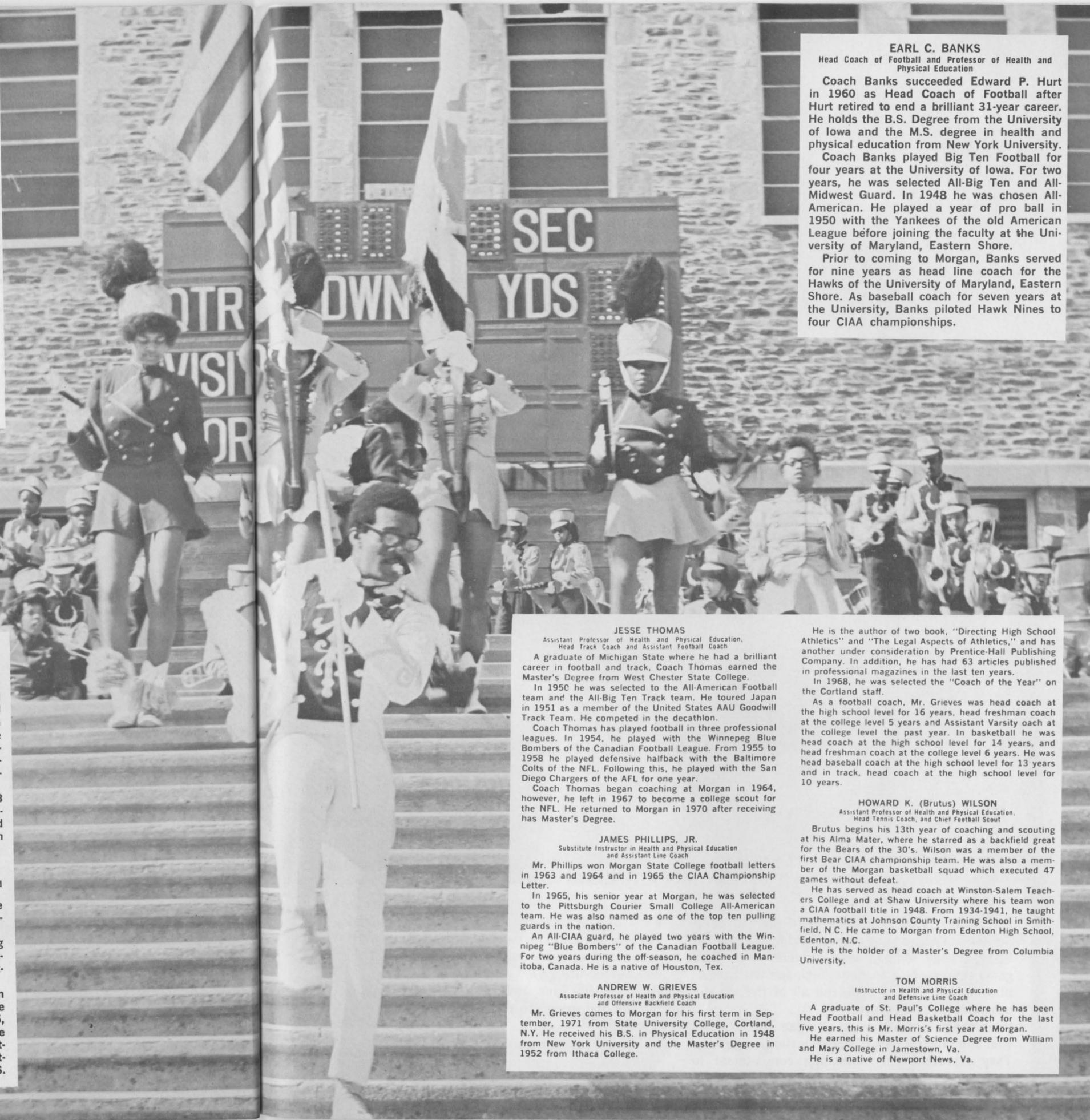
## TOM MORRIS

Instructor in Health and Physical Education and Defensive Line Coach

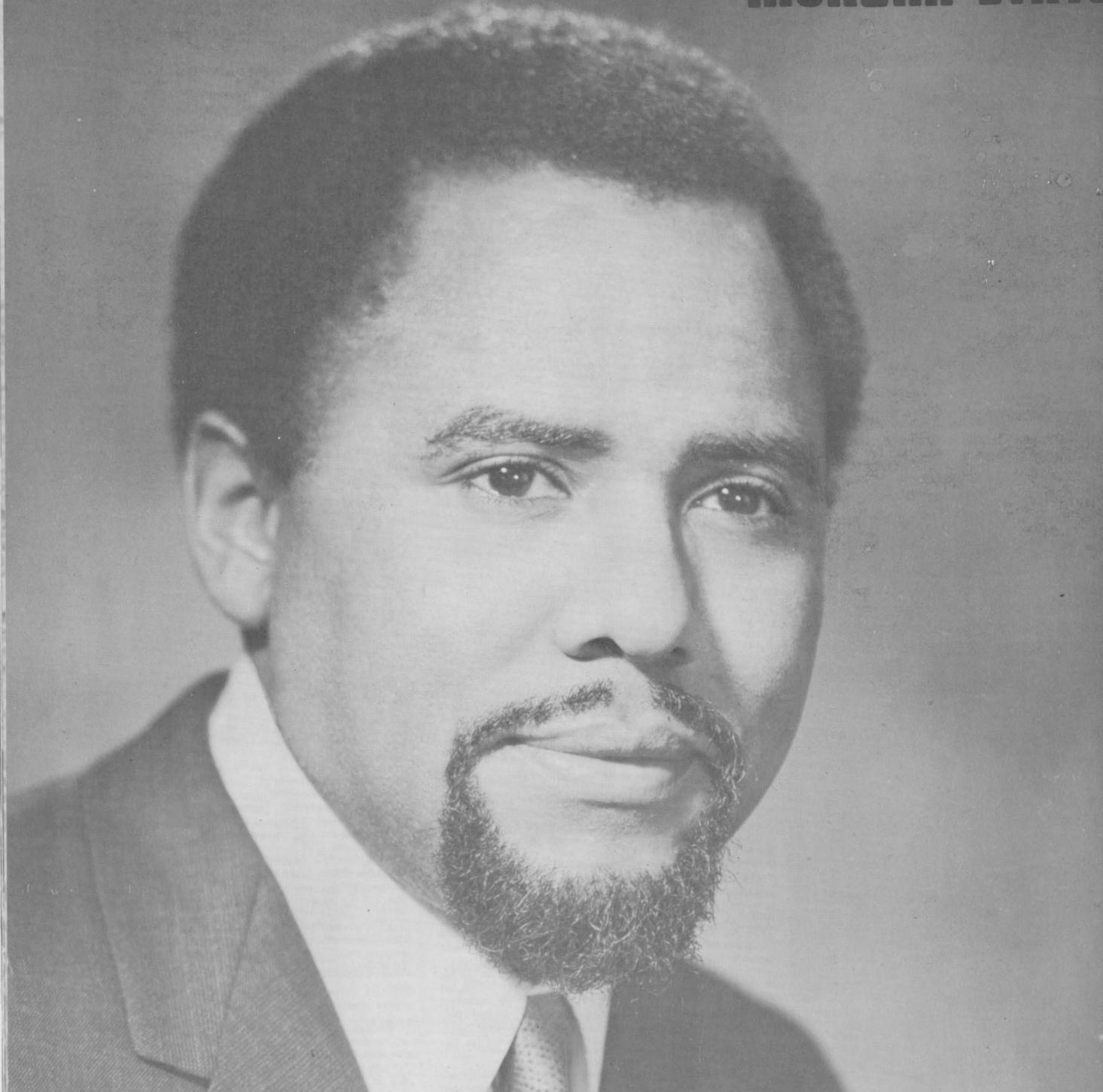
A graduate of St. Paul's College where he has been Head Football and Head Basketball Coach for the last five years, this is Mr. Morris's first year at Morgan.

He earned his Master's Degree from William and Mary College in Jamestown, Va.

He is a native of Newport News, Va.



# MORGAN STATE



## Greetings

The faculty, staff and students of Morgan State College are proud to be represented by the Morgan State College football team in this event. This game represents a true and high-spirited competition which has characterized all of the athletic programs of our college.

Intercollegiate athletics at Morgan State are a vital and integral part of our educational program. They represent our continuing commitment to excellence in all of our endeavors. Through their

participation in athletic activities, our students develop an appreciation for superior performance and competition. The development of these traits, habits and attitudes is a major objective of our educational program.

We greet the fans and friends from Grambling College and extend to you our best wishes.

Sincerely,  
**King V. Cheek, Jr.**  
President

# GOLDEN BEARS

**EARL C. BANKS,**  
Head Coach of Football  
And Professor Health  
And Physical Education

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Coach Banks played Big Ten Football for four years at the University of Iowa. For two years, he was selected All-Big Ten and All-Midwest Guard. In 1948 he was chosen All-American. He played a year of pro ball in 1950 with the Yankees of the old American League before joining the faculty at University of Maryland, Eastern Shore.

Prior to coming to Morgan, Banks served for nine years as head line coach for the Hawks of the University of Maryland, Eastern Shore. As baseball coach for seven years at the University, Banks piloted Hawk Nines to Four CIAA championships.

Since 1960 Coach Banks has led the Golden Bears of Morgan to five C.I.A.A. football championships and the coveted NCAA Atlantic Coast Championship in 1966 by defeating West Chester (Pa.) in the Tangerine Bowl. The Bears have been invited to play Florida A&M twice in the Orange Blossom Classic which they won in 1965. They have met the Tigers of Grambling three times in pre-season play, losing twice. At the end of the 1970 season, the Bears opposed the Blue Hens of the University of Delaware in the Boardwalk Bowl at Atlantic City's Convention Hall.

After 11 seasons at Morgan, Coach Bank's record stands at an impressive 79 wins, 19 losses and 1 tie.

Coach Banks is a member of the Football Coaches Association, which conceived the idea of an Invitational Football Classic in New York's Yankee Stadium to benefit the New York Urban Coalition.



For the past four summers, along with his other duties, Coach Banks has been director of the program called "Summer Fun in Birdland" that enables 35,000 underprivileged youths to attend the Baltimore Oriole baseball games free. He was co-chairman of a fund raising drive to raise \$325,000 to build \$1 million settlement house for Lafayette Square Community Center.

During the 1968-69 academic year, Coach Banks was named the distinguished honoree at the 31st Annual Awards Dinner of the Pigskin Club of Washington, D.C., named the Big Brother of the year for 1969 and was elected to the Afro-American Newspapers "Honor Roll." He was promoted to full professor in 1969.



PROFILE

# The GOLDEN BEARS

**JOHN SYKES, HB, 5'11, 195 LBS., Sr.** John, definitely one of the finest backs in the MEAC, is being compared to Leroy Kelley, a former Morgan athlete. He is a graduate of Baltimore City College (High School) where he was an All-American halfback. He should be an All-American before he leaves Morgan. Sykes was the leading ground gainer for the Bears last season, gaining 832 yds. He averaged 4.2 yds. per carry.

**DAVID FRELAND, QB, 5'11, 180 LBS., Sr.** QUATERBACK from Frederick, Md., has the weight of the Bear future resting on his shoulders. Although they aren't the largest shoulders on the team, his stoutheart is the one thing we are counting on to carry us through to a successful season. He is destined to be one of the Unsung Heroes on the team. In regular post-season play in 1970, he threw 12 TD passes and gained 1286 yds. in the air.

**RONALD MAYO, E, 6'3, 220 LBS., Sr.** Ronald got his chance to be a starter last year after playing behind NFL Rookie-of-the-Year Raymond Chester, the previous season. This very fine athlete has exceptional hands and is a very good field goal, extra point and kick-off specialist. As quarterback Freland's favorite target, he grabbed 32 receptions in 1970, gained 526 yds. and scored 3 TD's to lead the team in the pass catching department. The pros will be watching him.

**GREG LATTA, E, 6'4, 220 LBS.** Although only a freshman last season, Greg won a starting position opposite Mayo on the offensive line. The Newark, N.J., youngster has "sticky fingers", showing an uncanny ability to catch passes in heavy traffic. He caught 13 passes for 378 yds. and 5 TD's.

**WILLIAM RHODEN, DB, 6'2, 200 LBS., Jr.** A native of Chicago, William came to Morgan in 1968 as a promising receiver. He was later switched to defensive halfback, where he has starred for the past two seasons. Last season he was All-CIAA and he is highly regarded as a pro prospect.

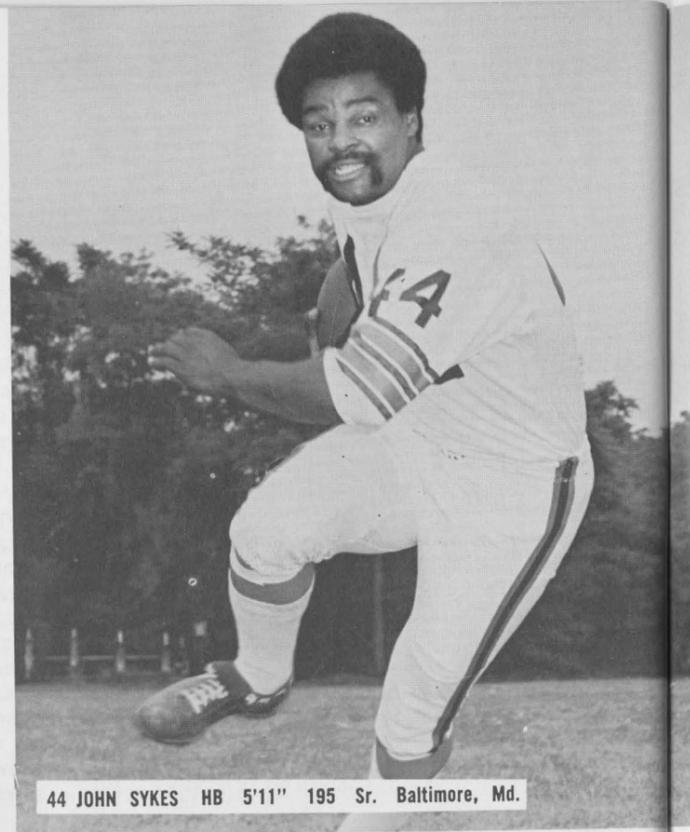
**CURTIS DAVIS, HB, 5'11, 175 LBS., Jr.** This multi-talented sophomore from Milwaukee is considered one of the best athletes on the team. Curtis has good hands and is a great broken field runner. He's what coaches call a "winner." Davis is definitely a Bear to watch in coming seasons.

**MAURICE TYLER, DB, 6'2, 190 LBS., Sr.** A good sound football player, Maurice transferred to Morgan from the Community College of Baltimore last season. He has deceptive speed and is a very aggressive tackle. His experience will be a welcomed asset to the Bear defensive team.

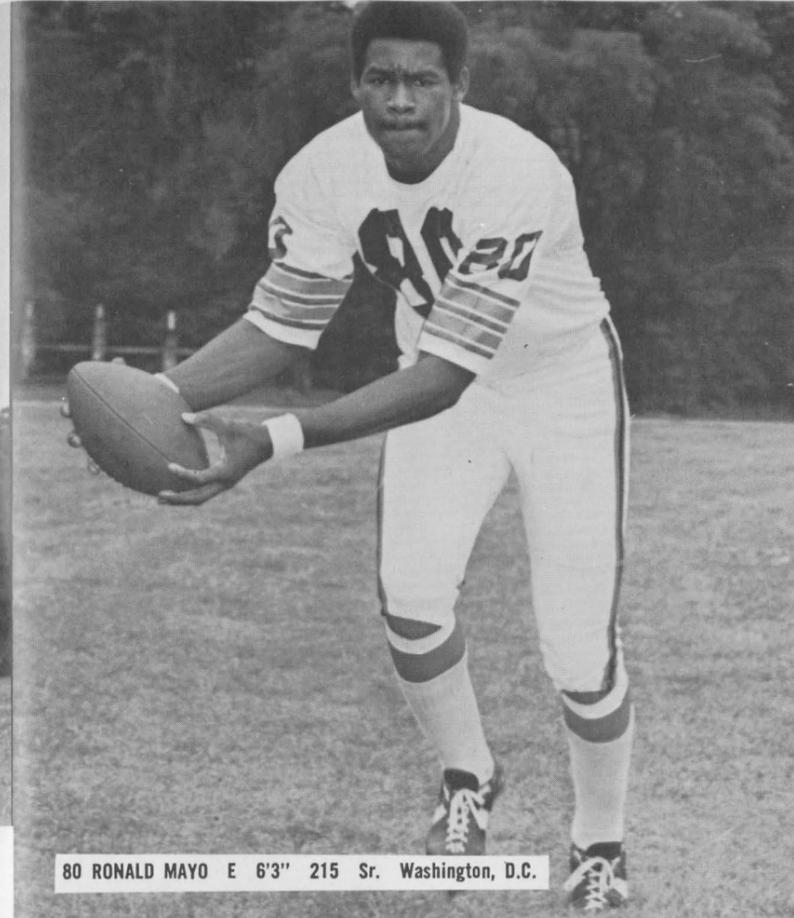
**JOHN ANDREWS, DT, 6'5, 270 LBS., Jr.** Known as "Tiny" to his team mates, this behemoth was an All-State basketball and football player at Munford High in Detroit. He has been a mainstay in the Bear defensive line since his freshman year. Last season John had an outstanding game against the University of Delaware in the Boardwalk Bowl. His size, his quickness and agility will definitely make him a future pro prospect.

**STANLEY CHERRY, LB, 6'5, 220 LBS., Jr.** Stan is a versatile performer from Baltimore; he also wrestles. He can play defensive end, outside linebacker or middle linebacker. He is a fierce competitor and a devastating tackler. Much can be expected of him in the coming season.

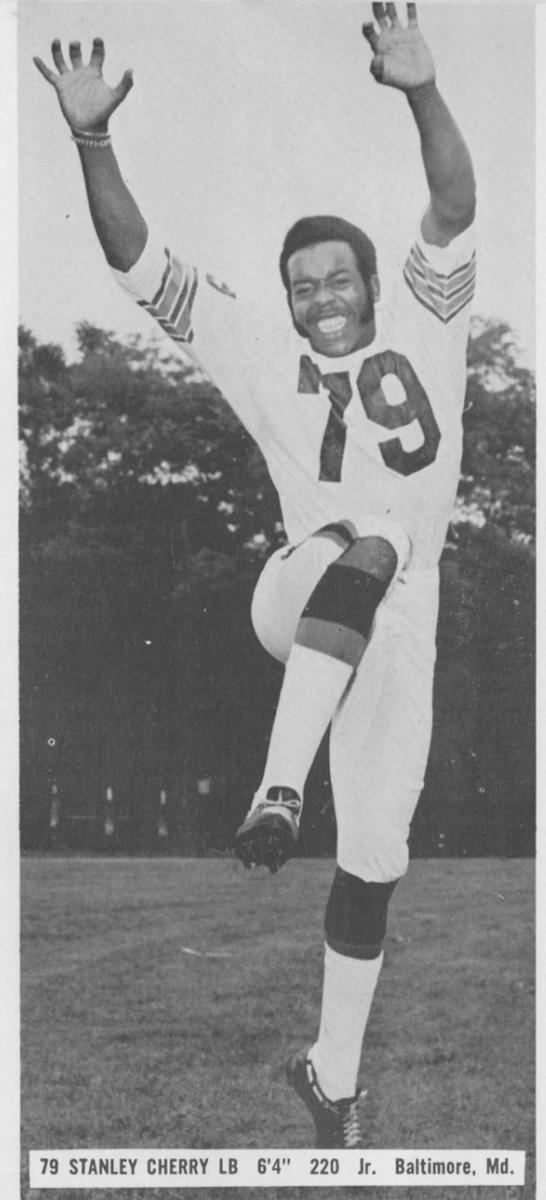
**GREG OGLE, DB, 6'3, 190 LBS., Jr.** In addition to playing football, Greg also runs track. On the track team he runs the 440 yd. dash and the 100 yd. dash. He has been clocked in the 40 yd. dash at 4.6 sec. His agility and quickness plus his exceptional height make him an ideal defensive back. With two years experience under his belt he should be one of the most outstanding defenders in our conference.



44 JOHN SYKES HB 5'11" 195 Sr. Baltimore, Md.



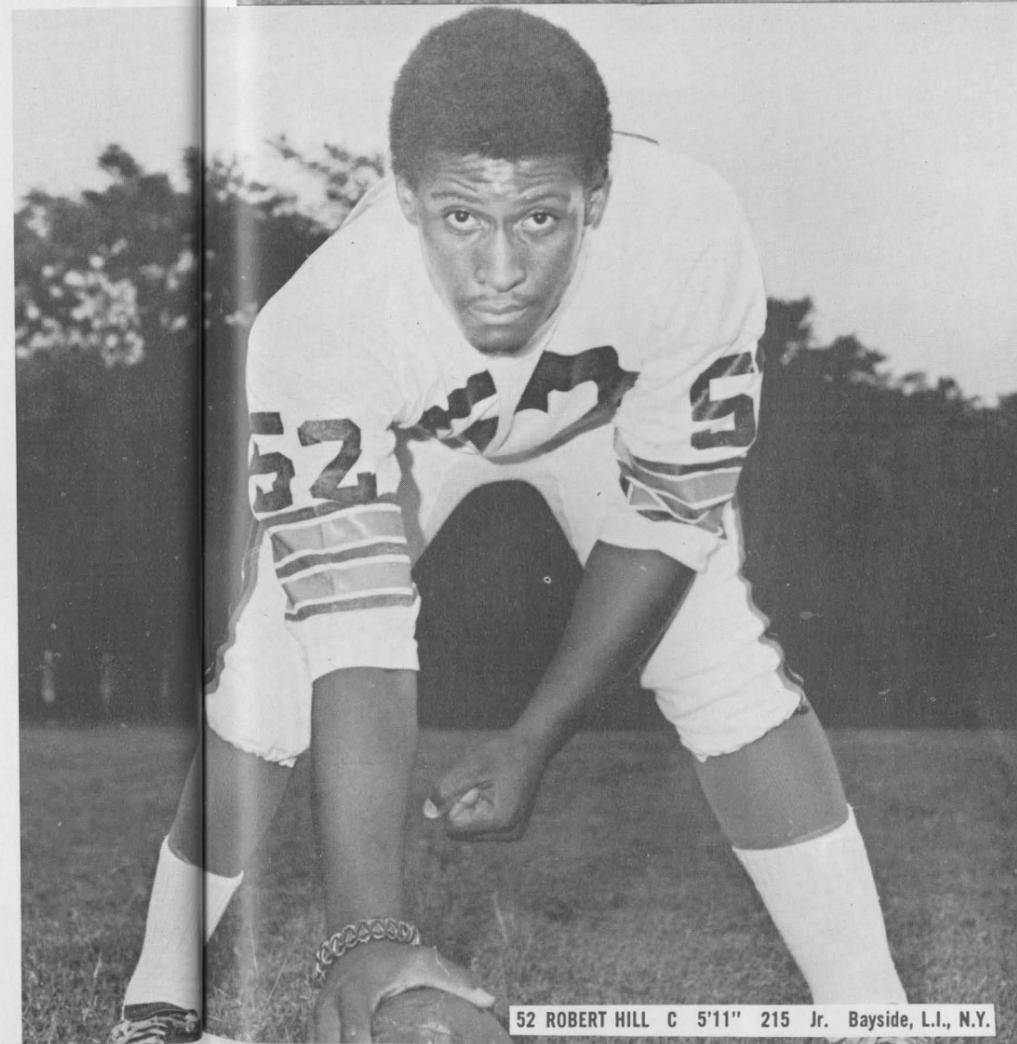
80 RONALD MAYO E 6'3" 215 Sr. Washington, D.C.



79 STANLEY CHERRY LB 6'4" 220 Jr. Baltimore, Md.



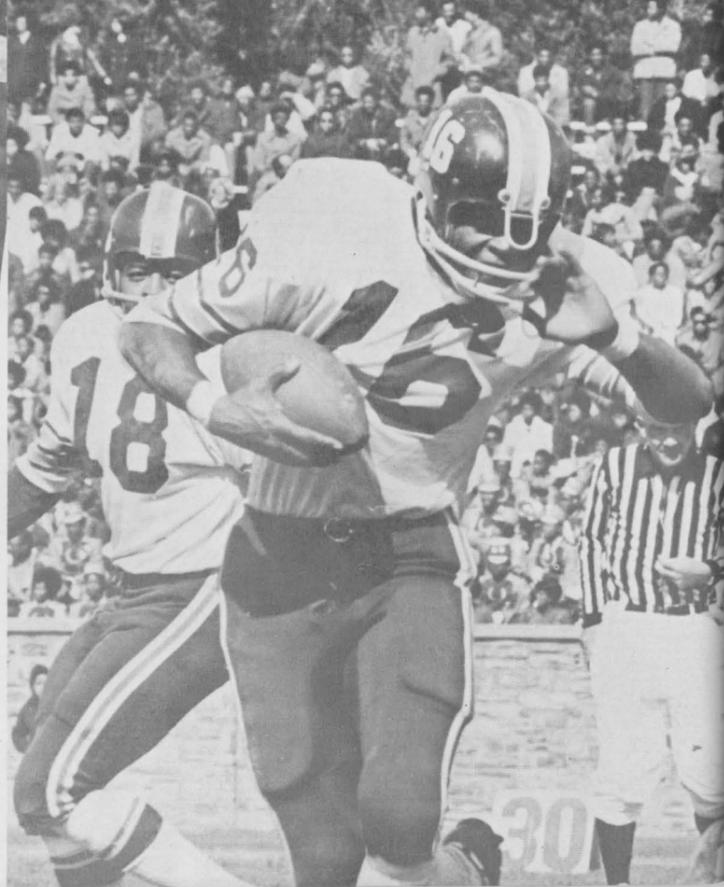
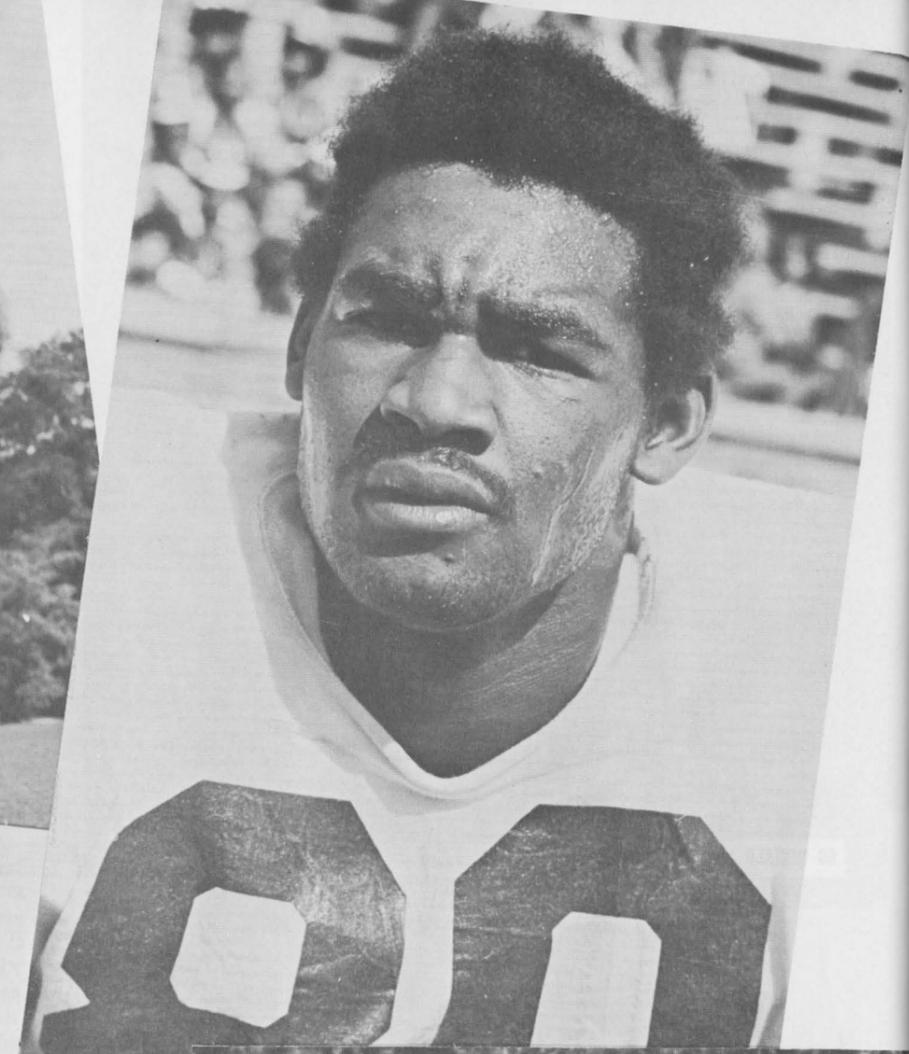
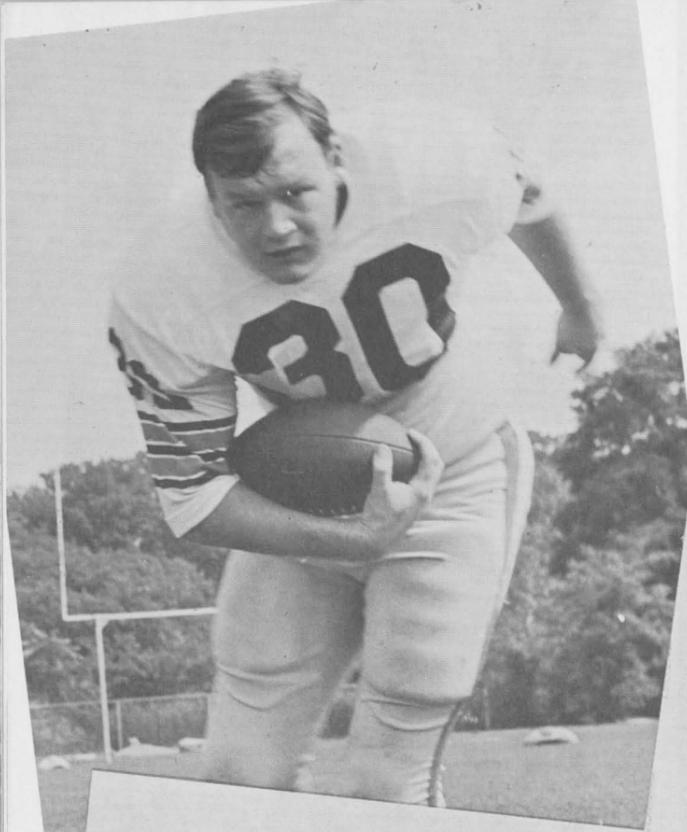
48 MAURICE TYLER DB 6'2" 190 Sr. Baltimore, Md.



52 ROBERT HILL C 5'11" 215 Jr. Bayside, L.I., N.Y.



24 WILLIAM RHODEN DB 6'3" 190 Sr. Chicago, Ill.



60	Benjamin Eaton	DG	5'11"	275	Jr.	Baltimore, Md.
27	Alex Joseph	FB	6' 2"	235	Sr.	Dundahl, Md.
80	Ronald Mayo	E	6' 2"	215	Sr.	Washington, D.C.
71	John Andrews	DT	6' 5"	265	Jr.	Detroit, Mich.
16	Craig Gee	LHB	5'10"	175	Jr.	Bridgeport, Conn.
30	Levine Burgess	HB	5'10"	180	Sr.	Washington, D.C.

# MORGAN STATE 1971 VARSITY FOOTBALL ROSTER

Name	Pos.	Ht.	Wt.	Class	Hometown	Name	Pos.	Ht.	Wt.	Class	Hometown
Alex, Joseph	FB	6' 2"	235	4	Balto., Md.	62 Lancaster, Anthony	G	6' 1"	215	2	Wash., D.C.
71 Andrews, John	DT	6' 5"	265	3	Detroit, Mich.	87 Latta, Gregory	E	6' 4"	220	2	Newark, N.J.
Ashbury, Willie	E	6' 1"	185	1	Del Ray Bch., Fla.	33 Lewis, Jimmy	HB	5' 11"	180	3	Grambling, La.
47 Ballard, Reginald	DB	5' 9"	175	3	Wash., D.C.	46 Lynch, Herb	DB	5' 10"	185	2	Balto., Md.
Bethea, Ronald	DB	5' 11"	180	1	Balto., Md.	53 May, Jeffrey	LB	6' 1"	190	2	Milwaukee, Wisc.
Blackston, Linwood	DB	5' 11"	175	1	Balto., Md.	80 Mayo, Ronald	E	6' 3"	215	4	Wash., D.C.
Booker, Lester	LB	5' 11"	205	1	Detroit, Mich.	McCoy, David	E	6' 1"	185	1	Balto., Md.
41 Brooks, Lester	HB	5' 11"	190	2	College Pk., Md.	55 Melton, Willie	LB	5' 11"	185	2	Bridgeport, Conn.
30 Burgess, Levine	HB	5' 10"	180	2	Wash., D.C.	Merritt, Gary	LB	5' 10"	195	3	Jacksonville, Fla.
Burt, Edmund	QB	5' 11"	175	1	Little Rock, Ark.	Miles, Marvin	DB	5' 10"	175	1	Balto., Md.
90 Cherry, Stanley	LB	6' 4"	220	3	Balto., Md.	79 Moore, Ivory	LB	6' 2"	215	2	Balto., Md.
Covington, Thomas	DB	6' 1"	185	1	Wash., D.C.	Mosely, David	E	5' 11"	190	2	Paterson, N.J.
22 Davis, Curtis	HB	5' 11"	175	2	Milwaukee, Wisc.	38 Murray, Wayne	FB	5' 11"	205	3	Balto., Md.
Douglas, David	G	5' 11"	220	1	Gaithersburg, Md.	26 Ogle, Gregory	DB	6' 3"	190	3	Wilmington, Del.
60 Eaton, Benjamin	G	5' 11"	275	3	Balto. Md.	Osborne, Alfred	DB	5' 10"	175	2	Bridgeport, Conn.
66 Fisher, Lennie	T	6' 2"	240	3	Chicago, Ill.	Peques, Willie	G	5' 11"	210	1	Memphis, Tenn.
18 Freland, Jeff	QB	5' 11"	180	4	Frederick, Md.	24 Rhoden, William	DB	6' 3"	190	4	Chicago, Ill.
16 Gee, Craig	HB	5' 10"	175	3	Bridgeport, Conn.	74 Richardson, David	T	6' 2"	240	2	Chicago, Ill.
69 Greenfield, Clifford	T	6' 3"	235	2	Bordentown, N.J.	Rowe, Richard	DB	5' 9"	180	2	Clinton, Mich.
Hadley, Calvin	T	6' 1"	280	1	Balto., Md.	84 Seiferth, Clarence	E	6' 3"	190	2	Memphis, Tenn.
68 Hairston, Ray	G	5' 11"	240	3	Balto., Md.	35 Smith, William	G	5' 11"	220	2	Wash., D.C.
89 Hall, Jesse	E	6' 2"	220	2	Balto., Md.	20 Spence, Marvin	DB	5' 11"	185	3	Balto., Md.
Harris, Clifford	HB	5' 11"	180	2	Somerset, N.J.	44 Sykes, John	HB	5' 11"	195	4	Balto., Md.
52 Hill, Robert	C	5' 11"	215	3	Bayside, L.I., N.Y.	72 Thompson, William	T	6' 2"	240	2	Milwaukee, Wisc.
Hooper, Edward	T	6' 3"	240	2	Balto., Md.	78 Toney, Michael	T	6' 5"	250	1	Milwaukee, Wisc.
73 Hunter, Gary	T	6' 1"	260	2	Ithaca, N.Y.	48 Tyler, Maurice	DB	6' 2"	190	4	Balto., Md.
Irving, Berry	HB	6' 1"	185	1	Chicago, Ill.	15 Tyus, Richard	DB	6' 1"	180	2	Somerset, N.J.
34 Jackson, Wayne	FB	6' 2"	190	3	Balto., Md.	White, Blaine	T	6' 5"	6245	3	Balto., Md.
42 Joe, Jimmy	FB	5' 11"	205	2	Coatsville, Pa.	86 Williams, Vernon	E	6' 3"	190	2	Gary, Ind.
88 Johnson, Larry	E	6' 2"	185	3	Chicago, Ill.	Wooden, Ambrose	DB	5' 11"	180	2	Balto., Md.
Joy, Melvin	T	6' 7"	280	1	Balto., Md.	Yarborough, Darwin	DB	5' 11"	185	3	Chicago, Ill.

— COACHING STAFF —  
EARL BANKS, Head Coach  
Grieves, Andrew  
Backfield Coach  
Morris, Tom  
Defensive Line Coach  
Phillips, James  
Offensive Line Coach  
Taylor, Nate  
Offensive Coordinator  
Thomas, Jesse  
Defensive Coordinator  
Wilson, Howard  
Chief Scout

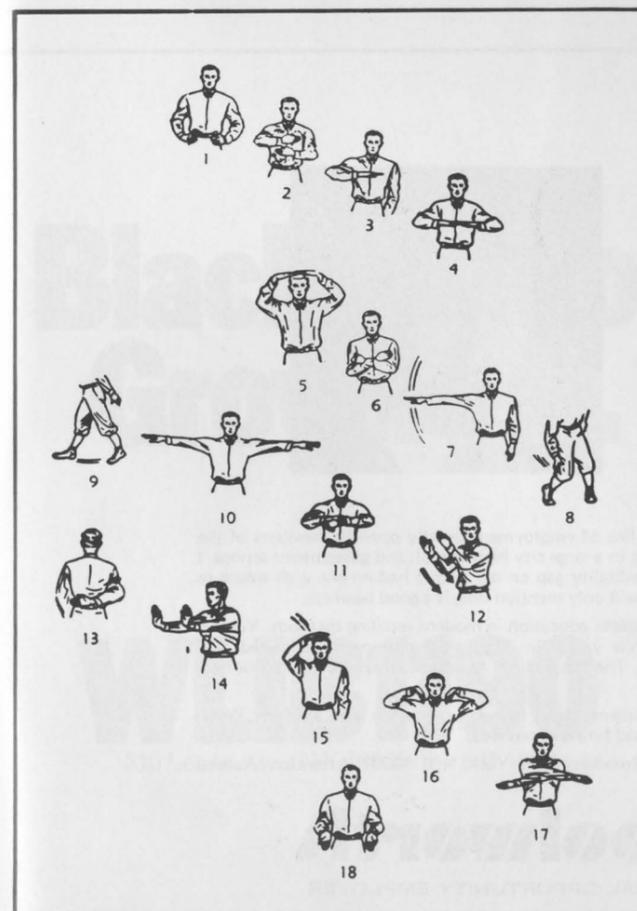
## — TENTATIVE STARTING LINE-UP —

OFFENSE  
LE—WILLIAMS, VERNON  
LT—WATSON, LARRY  
LG—CARAWAY, BRUCE  
C—FRANKLIN, RONALD  
RG—GRANT, RONALD  
RT—BELL, HAROLD  
RE—MAYO, RONALD  
QB—FRELAND, DAVID  
LHB—SYKES, JOHN  
RHB—GEE, CRAIG  
FB—ALEX, JOSEPH

DEFENSE  
LE—IVORY, TITUS  
LT—ANDREWS, JOHN  
LG—EATON, BEN  
LLB—MERRITT, GRAY  
RLB—ROBINSON, VINCENT  
RG—GARRETT, JAMES  
RT—JONES, ELLIOTT  
RE—CHERRY, STANLEY  
LHB—GERMANY, WILLIE  
RHB—RHODEN, WILLIAM  
S—SPENCE, MARVIN

## SIGNALS FOR COMMON PENALTIES

1. **Offside**—Infraction of free kick or scrimmage formation; interference with opponents or ball. (5 yds.)
2. **Illegal Procedure, Position or Substitution**—Substitution rule infraction; putting ball in play before declared ready; free kick out of bounds; player out of bounds when ball free kicked or snapped; more than 2 steps after fair catch; illegal snap; false start; player on line receiving snap. (5 yds.)
3. **Illegal Motion**—Offensive player illegally in motion at snap. (5 yds.)
4. **Illegal Shift**—Failure to pause full second in shift play. (5 yds.)
5. **Illegal Return**—Of disqualified substitute. (15 yds.)
6. **Delay of Game**—Team not ready to start either half (15 yds.); excess time out crawling; failure to remove injured player; more than 25 seconds putting ball in play after declared ready; unfair tactics. (5 yds.)
7. **Personal Foul**—Tackling or blocking fair catcher; kicking; kneeling; elbowing; striking with open hand; grasping face mask; piling on; hurdling; tripping; tackling out of bounds; running into opponent obviously out of play; blocking or tackling after ball becomes dead; ramming or butting in head, face or neck. (15 yds., possible disqualification)
8. **Clipping**—Running or diving into back of opponent other than runner. (15 yds., possible disqualification)
9. **Roughing Kicker or Holder of Place Kick**—(15 yds., possible disqualification)
10. **Unsportsmanlike Conduct**—Non-conduct foul (unsportsmanlike conduct); invalid fair catch signal; infraction of rules during intermission; side line coaching; persons illegally on field; illegal return of disqualified player; abusive or insulting language; conceal ball beneath clothing; substitute article for ball; defensive use of words or signals which obviously disconcert opponents; failure to remain in team area; player leaves field during one minute intermission, unless replaced by substitute. (Penalties vary with type of infraction.)
11. **Illegal Use of Hands or Arms**—Holding; illegal use of hands or arms by offense or defense. (15 yds.)
12. **Intentional Grounding of Forward Pass**—(5 yds., plus loss of down or safety.)
13. **Illegally Passing or Handing Ball Forward**—2 forward passes made beyond scrimmage line; forward pass by team after change of team possession. (5 yds., plus loss of down if by offensive team before change of possession.)
14. **Interference**—With pass receiver or defender (1st down at spot if by defense; 15 yds. and loss of down if by passing team); or with opportunity to catch kick. (15 yds.)
15. **Ineligible Receiver Down Field**—(15 yds. from previous spot.)
16. **Illegally Touching Free Kick; Batting or Kicking Free Ball**—(offended team's ball at spot); also, **Ineligible Receiver Touching Forward Pass** (penalty varies with spot of foul); and man who has been out of bounds touching pass (loss of down).
17. **Incomplete Forward Pass on Penalty Declined**—(loss of down); or **No Play or No Score**.
18. **Helping Runner**—Runner grasps teammate; or his teammate grasps, pushes, lifts or charges into runner to gain ground; or **Interlocked Interference**. (15 yds.)



## GRAMBLING TIGERS PROFILE

**Jackie Jefferson** 6-2 190 SE Junior Shreveport  
The presence of this spirited receiver should serve to stabilize the unsettled passing game. He sustained a level of excellence from the coaching staff, but the opposition knows he likes to deal out misery to ball carriers. He loves to blitz, hits recklessly and must rank as one of the most improved members of the rack-em-up demolition crew.

**Walter Baisy** 6-3 220 LB Junior Waco, Texas  
Baisy's linebacking attributes are being soft-pedaled in reports from the coaching staff, but the opposition knows he likes to deal out misery to ball carriers. He loves to blitz, hits recklessly and must rank as one of the most improved members of the rack-em-up demolition crew.

**Charles Smith** 6-0 190 SE Junior Monroe  
Distinctive and often disarming, Charles Smith is the class of the receiving corps. He caught 20 passes for 372 yards and scored three touchdowns last fall while making churning excursions against double coverage. Smith is a selfless, give-all type athlete considered by pro scouts as a future play-for-pay star. He rates all-star notations.

**James Craft** 6-4 215 TE Junior New Orleans  
Observers with keenly appreciative eyes expect Craft to play a major role for the Tigers this fall. He has proven finesse, blocks well and gets a tingle out of plucking long gainers. Craft will render spot service and figures prominently in Grambling's plans.

**Oliver Alexander** 6-3 240 TE Sophomore Chicago, Ill.  
Alexander heads a top-notch array of ends and should enjoy a fine season. He is the key to much of the optimism surrounding the bruising ground game. A rugged blocker who knocks defensive linemen bowlegged, Alexander is quick enough to play halfback and big enough to play tackle.

**Iris Boden** 6-5 268 T Senior Brusly  
Pro scouts are paying personal tribute to Boden, a standout figure in a sizeable stable of tackles. He is a mainstay in the big Grambling line who stands 6-5, and fits the classic pattern of pro tackles with his height and speed. Boden boasts excellent mobility and is a dreadnaught at obstructing pass rushers.

**Albert Dennis, Jr.** 6-5 265 T Junior Hammond  
Dennis is another prize prospect in a loaded tackle complement. The ponderous junior is a fixture at the same position where his father earned All-American honors during Tank Younger's hey-days. He has the muscles, quick-action and know-how. Dennis missed much of last season with a leg injury.

**Damon Ashford** 6-4 265 DT Sophomore Cocoran, Calif.  
Around the SWAC they whisper that Ashford is another comer-upper as a guide post for opposing runners to avoid. He only needs experience to become something special. The ambitious sophomore seldom miscalculates on assignments and is just beginning to utilize his full potential. He is the second white Tiger griddler.

**Andrew Howard** 6-6 265 DT Senior Cocoa, Fla.  
Howard is a keg-of-dynamite. He likes to tempt baited mouse-traps and shows utter disdain by slamming right through them to smear ball-carriers. Andrew combines instinctive reaction with the necessary speed for covering forward thrusts in the SWAC. Coaches expect him to have a bonanza season.

**Sylvester Bates** 6-5 280 DT Sophomore New Orleans  
A strong workman and a determined fighter, Bates also holds the distinction of being the biggest Grambling lineman. He is one of the toughest, too. Big-stride improvement marked his play last season and it wouldn't surprise if he turned out as a mean match for the best in the country.

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*in memory of*  
**Whitney M. Young, Jr.**



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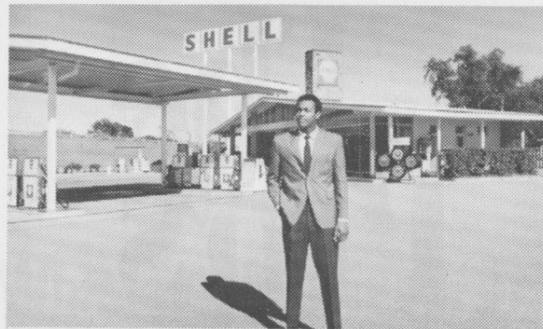
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**GENERAL  ELECTRIC**

**GRAMBLING:** kneeling: Eddie Robinson, head coach  
standing (L to R) assistant coaches Ed Stevens, Melvin Lee, Doug Porter, George Glenn and Julian Spence.



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Atlantic Records



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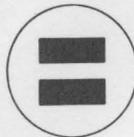
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August 29, 1973



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Renard Wynn

Claude Young

Dear Friend:

On Saturday, September 22, 1973 at 3:00 P.M. the New York Urban League will present the Third Annual Whitney M. Young, Jr. Memorial Football Classic at Yankee Stadium. Once again the two most famous teams in Black college football -- Grambling College of Louisiana and Morgan State of Maryland will provide the excitement for this, the largest black sponsored event in America.

The New York Urban League Street Academies and other educational programs will be the beneficiaries of this game.

Each year, the personnel from many federal departments and agencies attend this game, and we are most appreciative of their interest and support. I am therefore writing to ask that you and your employees consider purchasing a substantial block of tickets for this affair.

In the event that you will be unable to attend, may I suggest that you turn back to us the unused tickets for distribution to the hundreds of young people who participate in our programs. Your tax deductible contribution should be made payable to New York Urban League G versus M. You will find enclosed, for your convenience, a reservation form.

Most earnestly, I ask that you contribute to the support of this game and the League. The need-- and the opportunity to serve-- have never been greater.

Sincerely,

*Livingston L. Wingate*  
Livingston L. Wingate  
Executive Director

LLW/cs  
Enc.

Whitney M. Young, Jr. Memorial Foundation

NATIONAL ARCHIVES AND RECORDS ADMINISTRATION  
Presidential Libraries Transfer/Disposal Sheet

ITEM ID 00645

DESCRIPTION OF ITEM MOVED . . Two 8x10" black and white photographs -  
one of Whitney M. Young, Jr. and the  
other of Mrs. Young

COLLECTION/SERIES/FOLDER ID . 031500211

COLLECTION TITLE . . . . . STANLEY S. SCOTT PAPERS (WH Public  
Liaison Office - Minority Affairs)

BOX NUMBER . . . . . 25

FOLDER TITLE . . . . . Whitney M. Young, Jr., Memorial  
Foundation, 1971-1973

ACCESSION NUMBER . . . . . 1998-NLF-022

MOVEMENT DATE . . . . . 06/26/2001

TYPE OF MATERIAL . . . . . Photographs

NEW LOCATION . . . . . Audiovisual Collection

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# Whitney M. Young, Jr. Memorial Foundation



MRS. WHITNEY M. YOUNG, JR.

Mrs. Whitney M. Young, Jr., who was married to Mr. Whitney M. Young, Jr. for 27 years, is a member of a number of important civic organizations, including the New Rochelle chapter of the NAACP and the Westchester Urban League. A recognized author of children's books, her works include: First Book of American Negroes, The Picture Life of Martin Luther King, Jr., The Picture Life of Ralph J. Bunche, The Picture Life of Thurgood Marshall, and Black American Leaders. Articles by Mrs. Young have appeared in several publications, including Parents Magazine, and her pamphlet, "How to Bring Up Your Child Without Prejudice," was prepared for and published by the Public Affairs Committee.

A graduate of Kentucky State College where she received a Bachelor of Arts degree in English and French, Mrs. Young also earned a Master of Arts degree in Educational Psychology from the University of Minnesota. She taught English at Kentucky State College, and Education and Psychology at Spelman College in Atlanta, as well as at Atlanta University.

She is the mother of two daughters, Mrs. Robert Boles, who is associated with Zebra Advertising, and Lauren, a student at Swarthmore. Mrs. Young resides in New Rochelle, N.Y.

# # # #

# Whitney M. Young, Jr. Memorial Foundation

FROM: Frank Saunders  
PHILIP MORRIS INCORPORATED  
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Jerome Halprin  
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FOR IMMEDIATE RELEASE

August 2, 1971

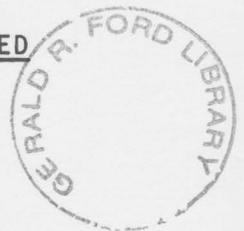
FORMATION OF WHITNEY M. YOUNG, JR. MEMORIAL FOUNDATION IS ANNOUNCED

Will Establish Fellowships, Foster Social Research, and

Conduct Conferences To Bring Together The Races

Mrs. Whitney M. Young, Jr. Is Foundation Chairman;

Joseph F. Cullman, 3rd Is President



New York, N.Y. -- The formation of the Whitney M. Young, Jr. Memorial Foundation, Inc. was announced here today by Mrs. Whitney M. Young, Jr., and Joseph F. Cullman, 3rd. Mrs. Young, widow of the civil rights leader who served as executive director of the National Urban League until his death last March, is chairman of the Foundation. Mr. Cullman, chairman of the board of Philip Morris Incorporated, is serving as Foundation president.

The new non-profit foundation, established in honor of Whitney M. Young, Jr., is an exclusively charitable and educational organization. Its primary purpose, Mrs. Young said, is "to further understanding and cooperation among all races."

-more-



"Initially," she said, "the foundation will establish fellowships, will foster social research, and will conduct conferences designed to bring together the races -- activities to which my late husband devoted his life."

Specifically, Mrs. Young added, the Foundation will begin recruiting and screening candidates this fall for its Whitney M. Young, Jr. Fellowship Program. The fellowships, to commence in the fall of 1972, will be designed to encourage and help promising black students interested in the field of social science.

The Foundation, in cooperation with Mrs. Young, will also collect and preserve personal papers and documents relating to the life and career of Whitney M. Young, Jr.

Finally, Mrs. Young said, the Foundation will conduct interracial seminars, or conferences, designed to bring the races closer together through creative dialogues, both formal and informal.

Also announced today was the receipt by the Foundation of a major grant, in the amount of \$100,000 from Philip Morris Incorporated. The grant will be used to support the Foundation's new fellowship program, according to Mr. Cullman.

Other Foundation grants have also been received from McGraw-Hill Inc., in the amount of \$20,000, and Polaroid Corporation, \$10,000.

Hundreds of other contributions, ranging in amounts from \$2 to \$1,000, have been donated in memory of Mr. Young by individuals from all areas of the United States.



It is anticipated that the foundation will be supported by corporations, other foundations and individuals.

Explaining the Philip Morris grant, Mr. Cullman said: "Whitney Young's life was dedicated toward building bridges between the black and white people of this country. The fellowship program envisioned under this grant is intended to fulfill that same purpose by providing educational opportunities to young people, particularly in the field of social sciences."

Mr. Cullman said that the new Foundation's fellowship program would be designed to educate young men and women to carry on the work that Whitney Young started.

In addition to Mrs. Young and Mr. Cullman, other officers of the Foundation include: opera singer Leontyne Price, vice president; former Attorney General Ramsey Clark, treasurer; and Alexander D. Forger, partner in the law firm of Milbank, Tweed, Hadley & McCloy, who is secretary.

A 14 member board of directors will govern the Foundation, which will be headquartered in New York City. In addition to the officers, other members of the board include:

William Boyd, 2nd	Director of the Educational Policy Center
John Kidneigh	Director and Professor of the School of Social Work, University of Minnesota
Lindsley F. Kimball	Trustee and past President of the National Urban League
James A. Linen	President of the National Urban League, Chairman of the Executive Committee, Time, Inc.



Ersa Poston	President of the New York State Civil Service Commission and Commissioner of the State's Department of Civil Service
William J. Trent, Jr.	Executive, Time, Inc.
Howard Thurman	Theologian and Professor
Whitney M. Young, Sr.	Educator
Lois Zenkel	Civic Worker, former member of Board of Trustees of the National Urban League

# # # # #

# Whitney M. Young, Jr. Memorial Foundation



## JOSEPH F. CULLMAN, 3RD

Joseph F. Cullman, 3rd is chairman and chief executive officer of Philip Morris Incorporated, and also serves as a director of IBM World Trade Corporation, Bankers Trust Company, Ford Motor Company, Braniff Airways, Inc., Levi Strauss & Co., and Cullman Bros. Inc. A native of New York, Mr. Cullman is a graduate of Hotchkiss School and Yale University.

Mr. Cullman holds a variety of posts in the fields of philanthropy, education and inter-group relations. He is a trustee of Montefiore Hospital and a member of Yale Development Board, Yale University Council and the Advisory Council of the Graduate School of Business, Stanford University. He has been appointed to the Centennial Committee of the American Museum of Natural History and the New York State Nature and Historical Preserve Trust. His social contributions have been acknowledged by many organizations, such as B'nai B'rith and United Catholic Appeals, and he has received merit awards relating to business from the governments of France and Italy. He is presently serving as honorary chairman of the U.S. Open Tennis Championships.

Mr. Cullman is married to the former Susan Lehman and has one daughter.

# # # #

# Whitney M. Young, Jr. Memorial Foundation



## BOARD OF DIRECTORS

Mrs. Whitney M. Young, Jr.  
Chairman

Joseph F. Cullman, 3rd  
President

Leontyne Price  
Vice President

Ramsey Clark  
Treasurer

Alexander D. Forger  
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William M. Boyd, 2nd

John Kidneigh

Lindsley F. Kimball

James A. Linen

Ersa H. Poston

The Rev. Dr. Howard Thurman

William J. Trent, Jr.

Whitney M. Young, Sr.

Lois Zenkel

# Whitney M. Young, Jr. Memorial Foundation



## LEONTYNE PRICE

A world renowned concert and opera artist, Miss Price is also a recipient of the Presidential Medal of Freedom, the nation's highest civilian honor. Born in Laurel, Mississippi, she attended Central State College, Julliard School of Music, Dartmouth College and Howard University. She has performed and acted as an unofficial ambassadress in the major capitals of the world, touring with groups in Europe, India, and elsewhere under the auspices of the U.S. State Department. The National Association of Recording Arts and Sciences has awarded her twelve Grammy Awards and she has received the Order of Merit of the Italian Republic. She is a fellow of the American Academy of Arts and Sciences.

\* \* \*

## RAMSEY CLARK

Mr. Clark was attorney general of the United States in the administration of President Lyndon B. Johnson. He previously served as assistant attorney general under President John F. Kennedy. He is a member of the State Bar Association of Texas, the Federal Bar Association, and the Bar Association of the Supreme Court of the United States. Born in Dallas, he attended the University of Texas and earned a degree of Doctor of Jurisprudence at the University of Chicago. Mr. Clark is a member of the American Judicature Society and the Southwestern Legal Foundation. His articles on law and jurisprudence have been widely published. He is presently associated with the law firm of Paul, Weiss, Rifkind, Wharton & Garrison of New York City.

ALEXANDER D. FORGER



Mr. Forger is a partner in the law firm of Milbank, Tweed, Hadley & McCloy. He has been a resident of Westchester County, N.Y., for over 40 years and is active in many community programs. Mr. Forger is president of Westchester Residential Opportunities. He was chairman of the Larchmont-Mamaroneck Fair Housing Committee and the Citizens Advisory Committee to the Mamaroneck Board of Education, and also served as director of the Westchester County YMCA and the Larchmont-Mamaroneck Council on Family and Youth. Mr. Forger is a graduate of Princeton University and Yale Law School. He is a lecturer at Practicing Law Institute and New York State Bankers School and serves as a member of the executive committee of Lawyers' Committee for Civil Rights Under Law.

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WILLIAM M. BOYD, 2ND

Mr. Boyd is executive director of the Educational Policy Center. Previously, he served as an evaluation officer in the Peace Corps. He also has been associated with WCBS-TV in New York. Born in Tuskegee, Alabama, Mr. Boyd attended Deerfield Academy, Williams College, and the University of California. He is a member of the Council on Foreign Relations and the Board of Trustees of Williams College.

JOHN C. KIDNEIGH



Mr. Kidneigh is a director and professor of the School of Social Work, University of Minnesota. He is the author of more than 125 research studies, scholarly papers and lectures on various aspects of the social sciences. He is past president of the National Association of Social Workers and the American Association of Schools of Social Work, and also served as chairman of the Advisory Council on Child Welfare Services, the Advisory Group for Child Welfare Training Programs of the U.S. Childrens Bureau, and the National Service Advisory Council of the Veterans Administration. He has done research, taught and served as a consultant in other nations, including Canada, Korea, Mexico and South Africa. Born in Nyassa, Oregon, Mr. Kidneigh graduated from the University of Utah and the University of Denver.

\* \* \*

LINDSLEY F. KIMBALL

A trustee and past president of the National Urban League, Mr. Kimball is a member of the Distribution Committee of the New York Community Trust, a consultant to the president of the Conference Board, vice-chairman and a director of the Council on Foundations, vice president and director of The Community Blood Council of Greater New York, and director of the United Negro College Fund. For many years, he was executive vice president of the Rockefeller Foundation, vice president and director of the General Education Board, and treasurer of the Rockefeller Institute. He has served as a trustee of Rockefeller University for the past 23 years. He was a member of the President's Committee on Religion and Welfare in the Armed Forces, and also has served as national president of the United Service Organizations (USO).



JAMES A. LINEN

President of the National Urban League and chairman of the Executive Committee of Time, Inc., James A. Linen has long been active in education and community affairs in the United States and internationally. He is a past president of United Community Funds and Councils of America, and also served as national fund co-chairman of the Red Cross. He is a director or trustee of a number of colleges, including Adelphi University, Athens College, the Asian Institute of Technology, and his own alma maters, The Hotchkiss School and Williams College. He serves on the executive committee of the U.S. Council of the International Chamber of Commerce, and is also a member of the Emergency Committee for American Trade and of the Council on Foreign Relations. He is a director of the Boys' Clubs of America and is an honorary trustee of the Committee for Economic Development. Mr. Linen is also president and chairman of the International Golf Association.

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ERSA H. POSTON

Active in a wide range of government and community service programs, Mrs. Ersa H. Poston is president of the New York State Civil Service Commission and also serves as commissioner of the state's Department of Civil Service. Appointed by Governor Rockefeller in 1967, she is the highest ranking woman in New York State government. Previously she was the first Director of the State Office of Economic Opportunity and served as Youth and Work Coordinator for the State Division of Youth. Mrs. Poston is chairman of the President's Advisory Council on Intergovernmental Personnel Policy. She is secretary of the Board of Trustees of the National Urban League and is active in numerous other civic, professional and fraternal organizations. A native of Paducah, Ky., Mrs. Poston is a graduate of Kentucky State College and Atlanta University School of Social Work.

THE REV. DR. HOWARD THURMAN



The Rev. Dr. Howard Thurman is one of America's foremost theologians. He has been associated with religious and academic institutions in many parts of the country. The Rev. Dr. Thurman served as professor of religion at Morehouse College, professor of systematic theology at Howard University, professor of spiritual disciplines and resources at Boston University, and has held similar posts and received many honors at other institutions. He is a director of Meals for Millions and the Urban League of Greater Boston, and a member of the Fellowship of Reconciliation. Born in Daytona Beach, the Rev. Dr. Thurman attended Morehouse College, Rochester Theological Seminary, Wesleyan College and other universities. He resides in San Francisco.

\* \* \*

WILLIAM J. TRENT, JR.

Former head of the United Negro College Fund, Mr. Trent is a director of the National Council on Philanthropy, State Communities Aid Association, National Urban League, Citizen's Committee on the Problems of Alcohol, Public Members Association, College Placement Services, Experiment in International Living, and other organizations. He is assistant personnel director of Time, Inc. He was advisor on Negro Affairs to PWA administrator and Secretary of the Interior Harold L. Ickes, and served as Race Relations Officer for the Federal Works Agency. Mr. Trent is president of St. Luke's Hospital, New York City, and of Paine College, Augusta, Georgia. A native of Asherville, N.C., he was graduated from Livingstone College, Salisbury, N.C., and the University of Pennsylvania.



WHITNEY M. YOUNG, SR.

Whitney M. Young, Sr. has devoted more than 40 years of service to the underprivileged youth of Kentucky and the nation. He was president of Lincoln Institute from 1935 to 1966, after teaching for 17 years. He is a past president and director of the Kentucky Negro Education Association and has also served on the Kentucky Development Council, the State Library Commission, and Commission on Adult Education. He has received more than 25 citations and awards for outstanding service, including the Louisville Defender Award. In 1964 he was appointed by President Johnson to the Citizen's Committee on the Civil Rights Law. His articles have appeared widely in the nation's press. Born in Midway, Kentucky, Dr. Young was graduated from Louisville Municipal College and Fisk University. He holds an honorary doctorate in education from Monrovia College, Liberia, Africa. The late Whitney M. Young, Jr. was one of his three children.

\* \* \*

LOIS ZENKEL

Mrs. Zenkel, housewife and mother of three, is a concerned citizen who continues to be active in a variety of community oriented programs. She is a former member of the Board of Directors of the National Urban League and has devoted much effort to the League's Educational Committee. Mrs. Zenkel presently is active with the Westchester Urban League. She is a resident of Scarsdale, N.Y.