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JULY 2, 1976

Office of the White House Press Secretary

## THE WHITE HOUSE

The President today announced his intention to nominate John W. Eden, of York, Pennsylvania, to be an Assistant Secretary of Commerce. His area of responsibility will be "Economic Development." He will succeed Wilmer D. Mizell, Sr., who resigned effective May 10, 1976. Mr. Eden has been at the Department of Commerce since August 1975, serving concurrently as Deputy Under Secretary for Field Programs, Special Assistant to the Secretary for Regional Coordination and Acting Assistant Secretary for Economic Development Administration.

Born on July 30, 1927, in Cleveland, Ohio, Mr. Eden received his B.A. degree from Yale University in 1951. He served in the United States Naval Reserve as a Lieutenant from 1953 to 1955.

In 1955, Mr. Eden was a manufacturers' representative for the Eden Corporation in Detroit, prior to joining AMF, Inc. as an Executive Vice President in 1959. From 1968 to 1974, he was with the Graham Engineering Corporation as Vice President and Executive Vice President. He was appointed as Deputy Under Secretary for Field Programs at the Department of Commerce in August 1975.

Mr. Eden is married to the former Caroline Ballou and they have four children.

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