March 20. 1975

Office of the White House Press Secretary

NOTICE TO THE PRESS

The President has signed H.J. Res. 258 - "Earth Day" which authorizes and requests the President to proclaim March 21, 1975, as "Earth Day."

The resolution will authorize and request the President to issue a proclamation calling for the observance of "Earth Day" on March 21.

"Earth Day" has been celebrated on the first day of Spring since its observance by environmental groups began in 1971. Its purpose is to encourage Americans to rededicate their efforts to preserve and protect the environment and to reflect on environmental problems and solutions. This event is expected to serve as the focus of numerous special environmental education projects in schools across the country, and, as in past years, the peace bell at the United Nations will toll at the exact moment of the Spring equinox to commemorate the occasion.

#