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Blade 8/19/76
Palestine, Ohio
Pg. 4

Students Chant For Jack,
Here, There, And Wherever
Richard McQuade, Jr., was awakened
early Wednesday by the loud rhythmic
chant of high school students greeting
Jack Ford.

Post 8/16/76 pg. A9

THE WASHINGTON POST

Ford, Reagan Arrive in Kansas City for Final S

The President:
'We Will Not
Let You Down'

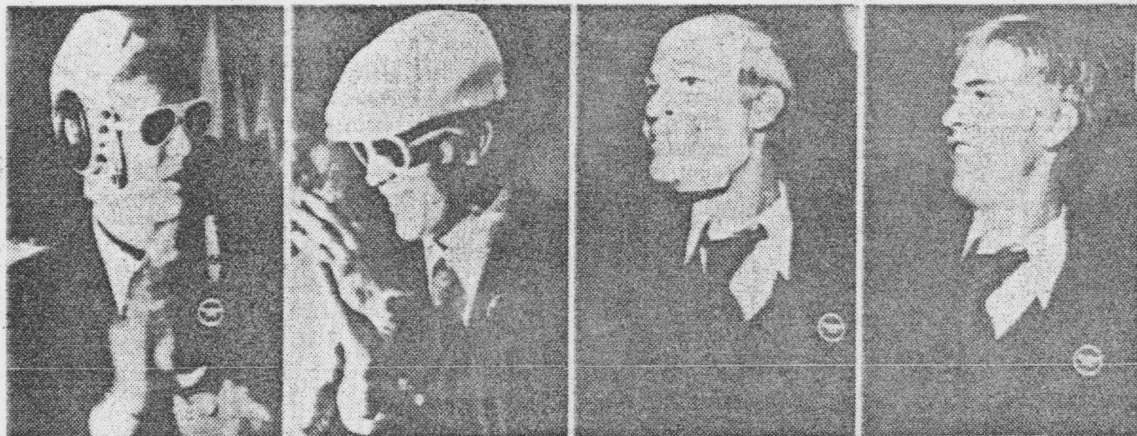
By Edward Walsh
Washington Post Staff Writer

KANSAS CITY, Aug. 15 — President Ford arrived in this convention city tonight to a tumultuous reception from his supporters that masked the



REPUBLICAN
Convention '76

*St. Louis Globe
Democrat
8/18/76 pg. 12A*



Steve Ford wears hats and mask at disco dance in K.C.

—AP Wirephotos

Truman Library lures a Ford

By **LESLIE DAVIS**
Globe-Democrat Family Editor

KANSAS CITY — President Ford's youngest son stood in the middle of the replica of the White House Oval Office at the Truman Library, listening to the recorded voice of former President Harry S. Truman describe its contents.

concerned nothing of momentous importance, was evidence of the all-encompassing nature of presidential archives.

"One man's garbage is another man's occupation," said Warren Chrvall, the archivist, with the air of uttering an oft repeated aphorism.

Steve Ford was more than polite; he appeared to be



PATHS CROSS: Susan Ford, daughter of President Ford, greets Sen. Richard S. Schweiker, Ronald Reagan's selection for a running mate, during a Minnesota delegation caucus in Kansas City Tuesday.

—AP Wirephoto

St. Louis Globe-Democrat

8/18/76 - 7th Pg.



SUSAN FORD at a disco dance Monday night in Kansas City. The dance was held for a group of youthful supporters of President Ford.

H. L. Lake
Nov. 8/1974

Star 8/16/76 A-7

Monday, August



President Ford gets an assist from his son Jack as he leans over to shake hands at the Crown Center Hotel in Kansas City after he arrived to attend the Republican convention yesterday. Another son, Steve, is at right. The entire family will be spending the week in Kansas City.

Associated Press

N.Y. Times 8/18/76
Confident Susan Ford
Pays Visit to Museum

KANSAS CITY, Mo., Aug.
17 (UPI)—Susan Ford, con-
fident of her father's nomi-
nation by the Republican Na-
tional Convention, toured the
Kansas City



Photographs by AP and UPI

Sound, Fury...Signifying

By Ray Stephens

KANSAS CITY, Mo. (AP) — Who would have thought that the first Ford-Reagan shouting match at the Republican National Convention would be when the wives of the contenders entered the hall?

Nancy Reagan, dressed in brilliant red, started it when she entered her VIP seat above the convention floor — and to the left of the podium — with her children. The band played "California, Here I Come," and Reaganites went wild.

Mrs. Reagan waved demurely, when, on the opposite side of Kemper Arena, Betty Ford entered with two sons and daughter Susan. The band shifted to the Michigan fight song.

And Ford supporters mingled their cheers with the others and noise filled the hall.

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What it means to those Americans raised on the pabulum of scheduled media events surfaced with a bang at the first night session of the 31st Republican National convention.

Just how tight, and how emotional, the struggle between Gerald Ford and Ronald Reagan is was driven home by James B. Edwards, governor of South Carolina and a rabid Reagan partisan.

Introduced for purposes of balancing the program — dominated by Ford followers who control the Republican National Committee — the appearance of Edwards set off the Reagan forces in a spontaneous demonstration unseen at a national convention since opponents of the Vietnam war disrupted the 1968 Democratic convention in Chicago.

But this was different. There the delegates were reacting to outside stimuli, from pressure of rioting in the streets. Here, the pressure is all on the inside of convention hall — Kansas City's Kemper arena, where the rows of seats rise so steeply from the floor that the hall seems smaller than it is.

"We Want Reagan!" "We Want Reagan!" The chant soared in volume, reaching a crescendo as Edwards waved and grinned, and GOP National Chairman Mary Louise Smith stood clapping in rhythm, a vapid grin on her face conceding that the crowd was beyond her control.

The Ford forces tried to counter the demonstration for Reagan, but the hard, brittle cadence of "Ra-Gan, Ra-Gan" was clearly dominant over the softer vowel sound of Ford's name.

And then, in a masterpiece of timing (advertently or inadvertently) First Lady Betty Ford, accompanied by daughter Susan and sons Jack and

See Cheers, Page 4A

■ Ford camp breathes easier after Buckley withdrawal. Page 3A.

■ Ford delegate says she was offered \$2,500 to switch her vote. Page 4A.



GOP on Buttons, If Not Pins And Needles...

*8/8/76
Pg. 43*

Does Gerald Ford occasionally fluctuate on issues? Can Ronald Reagan overcome his Hollywood-hotshot image? One thing is sure. They are both absolutely sincere in their desire to be elected President. Their ladies—Susan, Betty, Nancy and Maureen—are with them in Kansas City for the battle of the delegates. Which some think is already over. Meanwhile, on the second day of the GOP convention, everyone seemed to be rooting a little harder.



Susan, All-American girl, roots for Betty's hubby.
News photo by Keith Torrie



Ronnie's daughter, Maureen, sparkles at brunch.
News photo by Jim Garrett

LIBERAL DILEMMA: Liberal GOPers like Rep. **Bill Cohen** of Maine are hoping **Ford** will pick **William Ruckelshaus** as his running mate. Asked how a liberal Republican survives, Cohen said, "It's tough." Any alternative? "Start a new party," his wife **Diane** chimes in. Cohen is ignoring the GOP platform. "It still will support ERA and some kind of health insurance. That platform won't affect me." Sen. **Chuck Percy** of Illinois takes the longer view. "We just happened to have a choice this year of two rather conservative candidates. It happened in '64 and then in '66 when the party came back to the

wouldn't concede anything at this point," said **Percy**.

WHAT ECSTASY: "This is the most unbelievable experience of my life," enthused **Luis Estevez**. "It's almost like I'm a celebrity — I'm being introduced as **Mrs. Ford's** favorite designer." Responding to an invitation to join the **Ford** party in Kansas City, **Estevez** flew there Tuesday night, in time to watch the First Lady dance with **Tony Orlando**. "Being part of this is incredible high," **Estevez** said. **Estevez** has supplied **Betty Ford** with her convention wardrobe.

the pink linen or maybe the pink chiffon."

SPORTING SPECTATOR: Iranian Ambassador **Ardeshir Zahedi** decided to go to Kansas City on his own, rather than take the State Department's one-day convention excursion for diplomats. But he delayed his trip to take the Concorde from Paris. He had been angling to take over a private home in Kansas City but wound up instead, he said, "In a very nice suite in the Alameda Plaza." In **Kemper Arena** with two aides, **Zahedi** said, "As a student of this country, I wanted to come here. This system of democra-

J. J. D.
8/19/76
Pg. 24



ALL SMILES—Jack Ford, son of President Ford, is shown with Alf Landon at a reception at a Kan-

sas City country club. Landon is wearing button from 1936 when he was presidential candidate.

AP Wirephoto

member sales committee and the mass newshole that



Michael Reagan, Ronnie's son who used to be a used-car salesman, has the floor in front of hand-held camera. That's his wife, Pamela, casting the adoring glance during interview in K.C. yesterday. Pamela, whose dad used to play football for the Rams, and Michael were indeed childhood sweethearts. They have known each other since she was 6. Meanwhile, singer Pat Boone (center ←), of the scrubbed image, chats with President Ford's son, Mike, and Mike's wife, Gayle.

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8/19/76
Pg. 7



UPI Telephoto

All work and no play makes Jack a dull boy and it doesn't do a thing for his mom either. So Betty Ford (→) goes all-out in a merry version of the bump at KC's Uptown Theater with Tony Orlando.

New York Caucus Bars Ron & Boots Jack Ford

By SAM ROBERTS

Kansas City, Aug. 17—New York Republicans politely booted President Ford's son, Jack, out of their closed caucus today and also barred Ronald Reagan from addressing formal sessions of the pro-Ford delegation.

Their decision split the state GOP leadership but dealt a defeat to Reagan, who already had accepted an invitation extended by Brooklyn Republican boss

Reagan's case to the delegation.

"It was a funny feeling," said actor Efrem Zimbalist Jr. "Usually, we get paid for making appearances."



rests would

Jack in the Vanguard

Jack Ford, the first member of the President's family to arrive for the convention, says he will work to persuade wavering delegates to vote for his father.

Young Ford said Friday night he intended to

VEEP VERBIAGE: At least one Republican senator and congressman are keen for the idea of a woman for vice-president. But the women attending the convention in Kansas City appear to be hard-headed realists on that score. While Sen. Bill Stevens of Alaska (a Carla Hills boost

FAR FROM THE MADDING CROWD: Jill Ruckelshaus, whose husband, William, is considered one of the front-runners for the vice-presidential nomination, has been keeping check on the Republican convention from Seattle. "She's busy moving into a new home

'60s, with special emphasis on the transition of power from Truman to Eisenhower.

IN THE WINGS: "It seems like I've been here an eternity," Nellie Connally sighed, as she sat in VIP section in Kemper Arena while husband John chatted with Betty Ford. But after John n, Nel- ve con- e said. r nomi- oze and y event epubli- ators." n, "It's

his fa- impor- that the on in a ose be- haus as ny first

James Dean
8/19/76 pg. 24



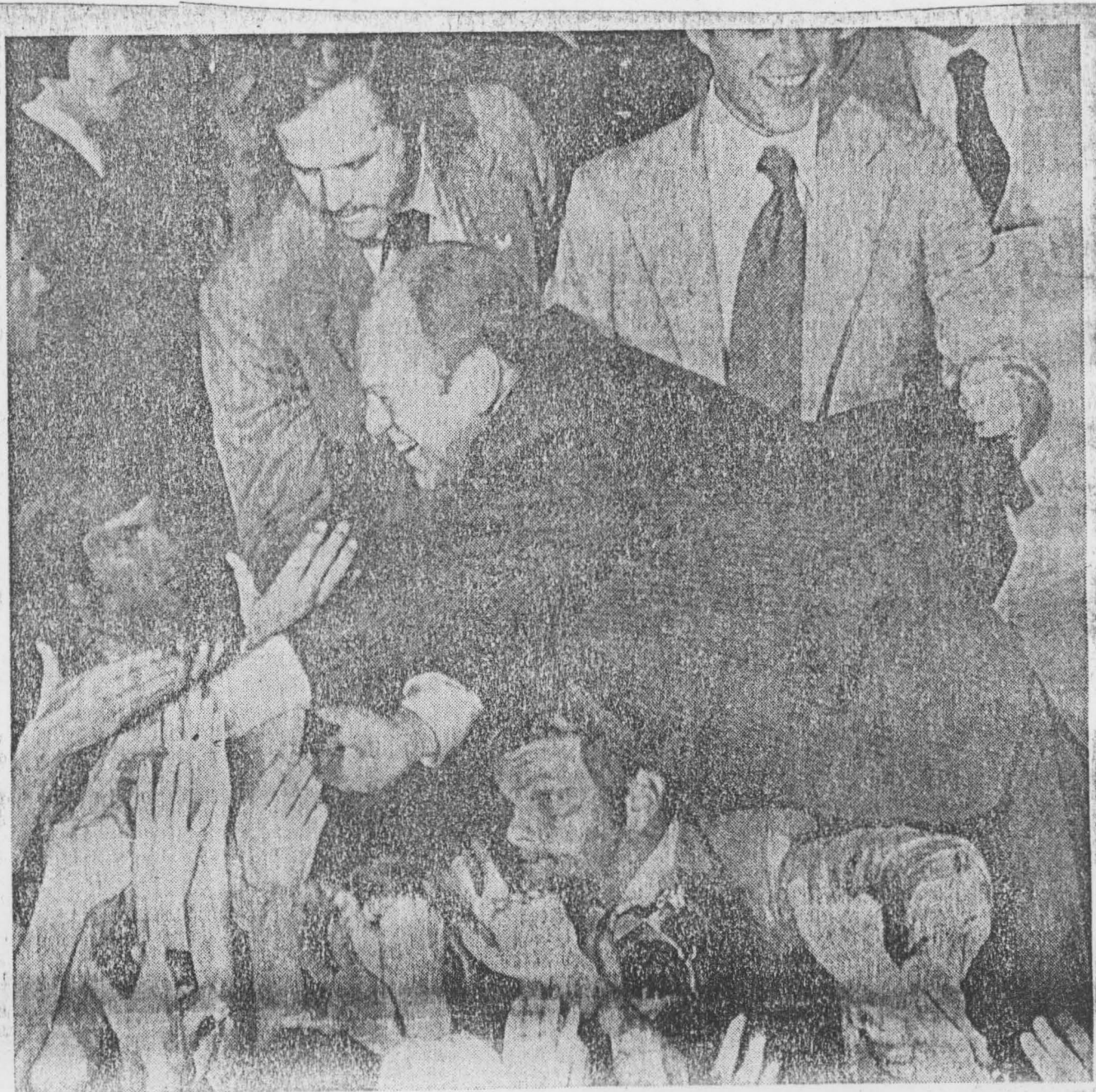
WWD photos by Guy DeLort

Melvin Laird with Jim Lynn; Carla Hills; Robert T. Hartman, aid to President Ford; Diane and Rep. Bill Cohen; Nelson Rockefeller at the convention with Happy's daughter, Carol Murphy; Sen. Chuck Percy



Rousing Kansas City Welcomes

Ronald Reagan and President Ford receive enthusiastic welcomes on arrival in Kansas City for the Republican National Convention. Reagan is accompanied by his wife, Nancy, at left. Mr. Ford's son, Jack, practices coattail politics at right to ensure his father doesn't fall into the crowd at his hotel headquarters.



Post
8/16/76

Pg. A-9

In his brief remarks to the crowd, the President made no mention of Reagan or of the grueling round of primaries and state conventions leading to Wednesday night's climax.

But when he was introduced to the crowd, Mr. Ford's youngest son, Steve, a rodeo enthusiast, could not resist a jab at Reagan.

"We're not country gentleman cowboys where I come from," he said, an obvious reference to Reagan, a former actor who appeared in a number of

The President left Andrews Air Force Base in Maryland this afternoon as a thunderstorm was closing in on the Washington area. Accompanying him on the flight were his wife, Betty, White House speech writers and presidential aides not already in Kansas City and Sen. Jacob Javits (R-N.Y.).

Javits, who had been in Philadelphia to attend the funeral of an assistant, could not arrange commercial transportation to Kansas City and was in

Pop! Pop! Take That, Jack! as Texas Fights Back

By THOMAS POSTER

Staff Correspondent of The News

Kansas City, Aug. 19 — After delivering their 100 votes for Ronald Reagan early this morning, the Texas delegates sat glued

bopped on the head by a plastic, soccer-sized ball and escaped being zonked by a paper airplane that had been made from a large cardboard photo of Reagan.

Some delegates used home-made signs to express their emotions on the

the only New Yorker displaying exuberance during the voting for the nomination last night. But this time he ignored signs strategically placed around him and worn on the hats of Texas and South Carolina delegates. The signs said: "Rocky, don't steal my sign!"

today, most reporters were off track. All night long, hundreds of radio and TV crews sat up in the hotel where the Tennessee delegation was staying, anticipating that Ford would choose Sen. Howard Baker.

Early News
8/20/76
pg. 6

... of ... Ford and Ronald Reagan, with posters in hand, awaiting arrival of their favorite outside Hilton Plaza Inn

New York Delegates Shut Out Both Sides' Celebrities

By CHARLOTTE CURTIS

Special to The New York Times

KANSAS CITY, Mo., Aug. 17—The New York delegates went for the Greta Garbo award today. They wanted to be so much alone that they slammed their doors on both President Ford's celebrated caucus team and Ronald Reagan's campaigning movie stars.

Limousines filled with the Ford luminaires were dis-

and returned to Ford headquarters.

"I couldn't believe it," Mr. Zarb said. "it struck me as odd. But it is my first convention."

The Reagan team was equally snubbed. The New Yorkers wouldn't let Pat Boone, Efram Zimbalist Jr., Don Defore and Ken Curtis through their doors.

"It was a funny feeling."

maybe he'd be better off in the room he's using as an office at another hotel.

Betsy Griffith is a feminist who uses her maiden name. she is married to John D. Deardourff, a Ladue, Mo., political consultant. When it was time to make reservations for the convention Mr. Deardourff made them in each of their names.

The Radisson-Muehlebach

real estate heir who brought his own cheese and pita bread against what he heard was a palatable food shortage in Kansas City, had two lunches yesterday.

Mrs. Ronald Reagan fed him a chef's salad and fruit in her elegant eyrie in the Alameda Plaza Hotel. Minutes afterward, he joined Mrs. Jack Howard, wife of the retired chief of the

new would have been nominated.

"He'd have been challenged by Reagan," he added, "and maybe even by [John] Connally."

Although it's not her style, Susan Ford represented her family at an afternoon tea party. If she wanted to, she could have met Mrs. Reagan, and vice versa. Both candidates' wives went on to something variously billed as



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News
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It's country-and-western time at the Trade Mart Disco, and getting very much into the spirit of things with the revelers is Steve's sister, Susan (right).

JACK FORD'S DIARY

Feeling Like Pinball That Can't Ring a Bell

Jack Ford, the President's son, is writing a diary of the GOP convention for The News. Here are his impressions.

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would really enjoy them and would learn more.

In 1972, when I attended my third Republican National Convention, I was a staff person for the Nixon organization and used to imagine all the fun the "tars" were having while I slaved.

Little did I know. Today I got up at 6:30 and prepared for the New York

fight on the convention floor — I needed updating because I have been running around and out of touch with what was actually happening. At the briefings I did get the good news that almost all the major news organizations today were predicting that my father was "in."

Next I handled an hour and 15

minutes with other VIP visitors had left his suite where he had been watching the convention on TV, I saw my opportunity to get in my two cents about his runningmate choice. The really interesting thing that came out of the conversation was that though we agreed on the criteria, we had the priorities in reverse order.

JACK FORD'S DIARY***Dazzled by the Great Decision to Be Made***

© 1976 New York News Inc.

Jack Ford, the President's 24-year-old son, is writing a Republican convention diary for The News. Here are his impressions of the hectic events at Kansas City:

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the three most important decisions affecting the world in 1976. One of the decisions was made in New York. The next will be made on Wednesday night when 2,261 delegates narrow the choice for the office of President, the most important job in the world, to just two. The third is yet to come — November.

The next four days are the culmination of the most trying commitment Jack Ford has ever made — a commitment given at Ford headquarters in

ter of activity is the hotel lobby, and the center ring of this political circus in the bar. The tempo of the bar's activities is slowed only by the recognition of the convention stars — the politicians, the media and the uncommitted delegates.

First appearances give the impression that everything is random and directionless. However, the more I observe, the stronger a pattern emerges.

I find myself grouping people by their apparent functions: the politi-

PARTY PEOPLE



Steve Ford Has A Better Idea

You know what's the newest thing around the smart set? Would you believe it is the oldest thing in aviation headwear? Well, would President Ford's son Steve be wearing one if it weren't in? And, yep, dancing with Tony Orlando is pretty with it, too. That's what was happening, man, as the Republicans partied at Kansas City's Trade Mart Disco after the stirring oration of the first night of the rally around the President.

BETTY: GOP NOMINATION SHOULD HAVE BEEN UNCONTESTED

Betty Ford is perplexed that her husband was so hotly challenged for the nomination. "Personally, I think it should have been uncontested. Jerry has done such a good job in the last two

enough. In some states we had nothing at all. I would go into some states, like Utah and Arizona, and find zilch. Naturally I found myself very frustrated."

Being First Lady delights Betty

ALL-AMERICANS

If a family could run for the Presidency *en masse*, the Fords might be leading the polls instead of trailing by

Jack Ford, dressed in snappy three-piece suits and wearing an ELECT BETTY FORD'S HUSBAND

Gusto: Jack Ford intends to continue his campaigning full tilt. With Steve, he will probably work the Rocky

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Jack Ford, dressed in snappy three-piece suits and wearing an ELECT BETTY FORD'S HUSBAND button, bore the brunt of inter-

Gusto: Jack Ford intends to continue his campaigning full tilt. With Steve, he will probably work the Rocky Mountain states they both know well.

THE FORD CAMPAIGN WILL BE A FAMILY AFFAIR

The Fords got plenty of political experience in race for the nomination. Now those skills will be put to the test in the race for White House.

It may seem to many voters this autumn that they are being asked to elect a whole First Family rather than a President alone.

Most of Gerald Ford's clan will be out

formed, Jack replied with a grin: "Hanging around the right places."

He and his father, whom the son often refers to as "the boss," discuss issues in the evenings in the President's upstairs study. They often disagree. For example, Jack believes that use of marijuana should be decriminalized, while his father is firmly opposed.

The toughest questions Jack faces are on the Nixon pardon. He says the country "was screwed over beyond its wildest dreams" by Nixon's actions in the Watergate era, and maintains that the Ford

Press photographer have worked some changes. Susan's demeanor has become increasingly poised—which does not mean she has lost a playful quality in private, according to friends.

She is expected to do some campaigning for her father, but not a lot.

Steve Ford, 20, long ago took off for the open skies of the American West. He

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-0-

VAIL (UPI) -- JACK FORD, WHO QUIT WORKING FOR A TRAVEL AGENCY SEVERAL WEEKS AGO, TODAY SAID HE WILL BE TOO BUSY CAMPAIGNING FOR HIS FATHER TO GET INVOLVED WITH ANY NEW JOB THIS FALL.

"I'LL BE DOING AS MUCH AS I CAN THAT WILL BE HELPFUL," HE TOLD REPORTERS. HE ALSO TRIED TO CLARIFY PAST STATEMENTS THAT HE WOULD RATHER NOT SEE HIS FATHER IN THE WHITE HOUSE FOR FOUR MORE YEARS, SAYING HE HAD SAID SO IN A "SELFISH SENSE".

"AS A PERSON, AS A FAMILY MEMBER, AS A SON TO A FATHER, I HAVE NO DESIRE TO SUBJECT MY FATHER TO THAT KIND OF PRESSURE. BUT AS A CITIZEN, IT'S DIFFERENT. I WANT THE BEST MAN POSSIBLE" -- AND MADE IT CLEAR THAT HE MEANT HIS FATHER.

JACK HAS BEEN STAYING AT HIS FAMILY'S CONDOMINIUM IN VAIL LODGE AND BICYCLE RIDING BY HIMSELF.

-10-

VAIL (UPI) -- AIDES TO PRESIDENT FORD WERE SO IMPRESSED BY THE PERFORMANCE OF THE PRESIDENT'S YOUNGEST SON, STEVE, AT THE GOP CONVENTION LAST WEEK, THEY HAVE DECIDED TO ENLIST HIM TO DRAW YOUTHFUL SUPPORT IN THE CAMPAIGN.

STEVE, 20, WHO JOINED HIS FAMILY IN VAIL SUNDAY BEFORE HEADING BACK TO SCHOOL IN CALIFORNIA, WILL BREAK AWAY FROM HIS STUDIES AT CALIFORNIA POLYTECHNICAL COLLEGE FOR A FEW WEEKS THIS FALL TO LURE YOUNG VOTERS.

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The Head Blitzers Got Blitzed

By Maury DeJonge

The President Ford "Scatter Blitzers" struck again, but this time the targets were their leaders.

"Petey Pooh," "The Shepherd," "The Golden Eagle," and "The Shutter Bug" were honored by nearly 100 Republicans at a surprise party Thursday night at Kent County Republican Headquarters, 250 Michigan St. NE.

For the record, and in the order of their "handles," the blitzers paid tribute to Peter Secchia, Donald Wieringa, John Damstra and Clarence Blakeslee.

The ruse to get the four together was
See Blitzers, page 3B



HONORED by Ford blitzers Thursday night were Clarence Blakeslee, kneeling left, John Damstra, Peter Secchia (in wheelchair) and Don Wieringa, right.

A Ford Secret Weapon? Son Steve Has All the Moves

By GENE SPAGNOLI

Staff Correspondent of The News

Kansas City, Aug. 19 — President Ford's 20-year-old son Steve made his campaign debut at the Republican National Convention, and he was a smashing success. He may emerge as the party's secret weapon in the battle against the Democrats.

Steve, with his blond, movie-star looks and friendly easygoing manner, has shown an appeal that makes mothers melt and daughters feel warm all over.

Preferring the slow pace of ranch life, Steve, has always let the publicity spotlight

ner — he was so relaxed this morning that he was asleep when his dad announced to the world that he had picked Sen. Robert Dole as his running mate.

Sister Susan, 19, is either more unsure of herself or maybe a little more taken with herself.

The other day when she visited the Kansas delegation, she quickly walked through a line of young people who had been wilting in the hot Kansas sun for an hour waiting for her appearance and hardly waved to them. Steve and Jack always found time to pause a bit to show appreciation for supporters of their father.

Carolyn Booth, who is the national youth director of the President Ford Committee, said that she had never seen Steve in action and

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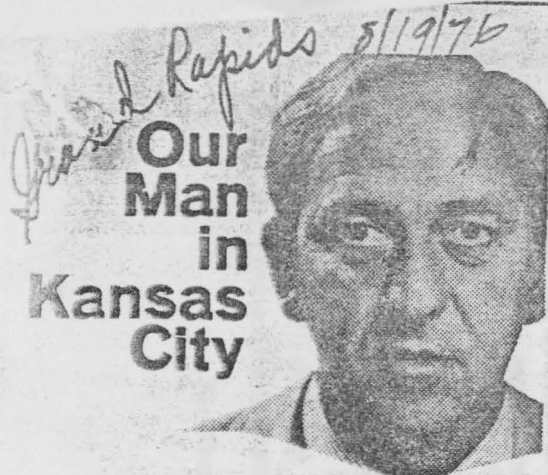
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My order of priorities was: first,



Maury DeJonge

Young Steve Ford, 20, and singer Tony Orlando, who became famous overnight with a song about a "Yellow Ribbon," really can turn on a reception.

Both men made appearances in the suite of Mr. and Mrs. Peter Secchia Tuesday evening, and it was a tossup as to who drew the most attention.

Secchia, Grand Rapids business executive and close friend of the First Family, held a

PARTY PEOPLE

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See Cheers, Page 4A

■ Ford camp breathes easier after Buckley withdrawal. Page 3A.

■ Ford delegate says she was offered \$2,500 to switch her vote. Page 4A.



UP-117

R B

THE CONVENTION DAYBOOK
WEDNESDAY, AUG. 18

- 7:45 PRAYER BREAKFAST, FEATURING REP. AL QUIE AND ENTERTAINER PAT BOONE, ATTENDED BY GOP LEADERS, DELEGATES, MIKE AND GAYLE FORD AND OTHERS, IMPERIAL BALLROOM, MUEHLEBACH. HOSTED BY GOV. CHRISTOPHER BOND.
- 8:00 BREAKFAST HONORING SEN. EDWARD BROOKE BY THE MASSACHUSETTS DELEGATION, AIRPORT HOLIDAY INN.
- 8:30 FORD CAUCUS TEAM (PLUS JACK) PRESENTATION TO OHIO CAUCUS, SHERATON ROYAL.
- 9:00 DAILY BRIEFING BY GOP CONVENTION MANAGER ODY FISH, LITTLE THEATRE, MUNICIPAL AUDITORIUM.

(SUMMARY)

BY ROBERT M. ANDREWS)

KANSAS CITY, MO. (UPI) -- REPUBLICANS OPENED THEIR 31ST NATIONAL CONVENTION WITH ORATORICAL SALVOS AT THE DEMOCRATS AND THEIR OWN PROSPECTIVE CANDIDATES, PRESIDENT FORD AND RONALD REAGAN, SCRAMBLING FOR ENOUGH DELEGATE VOTES TO NAIL DOWN A FIRST-BALLOT PRESIDENTIAL NOMINATION.

ONE MAJOR THREAT TO BOTH CANDIDATES EVAPORATED AT MIDDAY WHEN SEN. JAMES BUCKLEY OF NEW YORK ANNOUNCED HE WAS ABANDONING HIS NOTION OF ALLOWING HIS NAME TO BE PLACED IN NOMINATION FOR THE PRESIDENCY AS A FIRST-BALLOT ALTERNATIVE TO FORD AND REAGAN.

BUCKLEY, WHO HAD THE SUPPORT OF HARDLINE CONSERVATIVE SEN. JESSE HELMS, R-N.C., DECIDED TO BOW OUT AFTER BUCKLEY AIDES MET WITH REAGAN POLITICAL STRATEGISTS FOR A REVIEW OF THE DELEGATE COUNT.

A FEW HOURS BEFORE THE FIRST CONVENTION SESSION WAS GAVELED INTO SESSION AT MIDDAY IN FUTURISTIC KEMPER ARENA, FORD AND REAGAN RACED FROM HOTEL TO HOTEL TRYING TO WOO UNCOMMITTED DELEGATES TO THEIR SIDE AND FIGHTING TO KEEP THOSE THEY ALREADY CLAIM.

BY MIDDAY, THE UPI DELEGATE COUNT SHOWED THE PRESIDENT AND THE FORMER CALIFORNIA GOVERNOR BOTH STILL SHORT OF THE MAGIC 1,130-VOTE MAJORITY REQUIRED FOR VICTORY WEDNESDAY NIGHT.

ALTHOUGH BOTH CAMPS CLAIMED HIGHER FIGURES, THE UPI TALLY GAVE FORD 1,125 VOTES AND REAGAN 1,038, WITH 96 DELEGATES UNCOMMITTED.

"WOW! WHAT A MEETING!" FORD SHOUTED AT A RALLY OF CHANTING YOUNG REPUBLICANS. "WHAT A CONVENTION! WHAT A VICTORY WEDNESDAY NIGHT!"

HIS HANDS UPRaised IN A "V" FOR VICTORY SIGN, FORD RECITED HIS WHITE HOUSE RECORD IN THE PAST TWO YEARS AND PREDICTED "WE WILL WIN A GREAT VICTORY ON WEDNESDAY."

FORD APPEARED AT THE RALLY AFTER A HOTEL BREAKFAST MEETING WITH THE HAWAIIAN DELEGATION. REAGAN, ACCOMPANIED BY LIBERAL SEN. RICHARD SCHWEIKER OF PENNSYLVANIA, HIS DESIGNATED RUNNING MATE, PLEADED WITH THE INDIANA DELEGATION FOR SUPPORT.

DESPITE REPORTS HIS NAME APPEARED ON FORD'S NARROWING LIST OF POTENTIAL RUNNING MATES, REAGAN ASSURED THE HOOSIERS THAT "THERE IS NO WAY I WOULD EVEN CONSIDER MYSELF FOR A VICE PRESIDENCY ON ANY TICKET."

THE WASHINGTON POST REPORTED THAT REAGAN WAS AMONG FIVE FORD VICE PRESIDENTIAL POSSIBILITIES, BUT REAGAN SAID: "I DIDN'T COME HERE FOR THAT."

THE OTHERS, THE POST SAID, WERE SEN. HOWARD H. BAKER, R-TENN., TONIGHT'S CONVENTION KEYNOTER AND RANKING GOP MEMBER OF THE SENATE WATERGATE COMMITTEE; FORMER DEPUTY ATTORNEY GENERAL WILLIAM RUCKELSHAUS, WHO WAS FIRED DURING RICHARD NIXON'S "SATURDAY NIGHT MASSACRE" IN 1973; TREASURY SECRETARY WILLIAM SIMON, AND ANNE ARMSTRONG, U.S. AMBASSADOR TO LONDON.

ANOTHER NAME WAS PUSHED TO THE FRONT RANKS WHEN SEN. HUGH SCOTT SAID THAT WILLIAM SCRANTON, U.S. AMBASSADOR TO THE UNITED NATIONS AND FORMER PENNSYLVANIA GOVERNOR, WILL BE "AMONG THE LAST THREE OR FOUR" ON FORD'S LIST.

SCRANTON SAID HE WOULD TAKE THE JOB IF OFFERED, AND "WOULD BE HELL-BENT FOR ELECTION."

WHILE FORD'S WIFE BETTY, DAUGHTER SUSAN AND SONS JACK AND STEVE FANNED OUT ACROSS THE HOT, HUMID CITY HELPING HIM CORRAL DELEGATE VOTES, REAGAN HEADED FOR THE ALASKA AND VIRGINIA DELEGATIONS AND PLANNED A MEETING WITH 150 BLACK DELEGATES.

INSIDE THE WINDOWLESS, GLEAMING WHITE KEMPER ARENA, REPUBLICANS GOT THEIR CONVENTION UNDER WAY WITH PATRIOTIC SONGS, PRAYERS, WELCOMING SPEECHES, PROCEDURAL BUSINESS AND A FORETASTE OF THE PARTISAN RHETORIC TO BE HEARD THROUGHOUT THE FOUR-DAY CONVENTION.

STARTING OUT ON A BICENTENNIAL THEME, ARRIVING DELEGATES WERE GREETED AT THE ARENA BY USHERETTES IN RED BLAZERS AND DARK BLUE SKIRTS, WHILE A BAND AND CHORUS CALLED "THE KIDS NEXT DOOR" FROM FIRST BAPTIST CHURCH OF OXNARD, CALIF., SANG SPIRITUAL AND PATRIOTIC SONGS.

REP. JOHN ASHCROFT, THE GOP CANDIDATE FOR MISSOURI ATTORNEY GENERAL, SANG THE "STAR SPANGLED BANNER," AND RICHARD HORTON OF ATLANTA, A CONVENTION PAGE, SUBSTITUTED FOR PROFESSIONAL GOLFER TOM WATSON IN LEADING THE PLEDGE OF ALLEGIANCE.

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ADD CONVENTION DAYBOOK FOR MONDAY:

- 3:45 BETTY FORD ATTENDS ILLINOIS RECEPTION FOR WOMEN DELEGATES, WIVES OF DELEGATES AND OTHERS, EMBASSY ROOM, HILTON PLAZA INN.
- 4:00 SUSAN FORD AND NANCY AND MAUREEN REAGAN SPECIAL GUESTS AT (\$100 PER PERSON) MUSICAL TRIBUTE TO PARTY UNITY SPONSORED BY NATIONAL FEDERATION OF YOUNG REPUBLICANS, IMPERIAL BALLROOM, MUEHLEBACH.
- 4:00 RECEPTION FOR LEADERS OF WOMEN'S ORGANIZATIONS HOSTED BY GEN. JEANNE HOLM, PRESIDENT FORD'S SPECIAL ASSISTANT FOR WOMEN'S AFFAIRS, PHILLIPS HOTEL.
- 4:00 RECEPTION BY THE NATIONAL REPUBLICAN HERITAGE GROUPS COUNCIL (INVITATION), RACQUET CLUB.
- 4:30 YOUNG DELEGATES AND ALTERNATES PLUS YOUNG FORDS HONORED AT RECEPTION BY THE PRESIDENTIALS, CENTENNIAL A, CROWN CENTER.
- 5:00 RECEPTION FOR MAYORS AND COUNCIL MEMBERS HOSTED BY LEAGUE OF CITIES-CONFERENCE OF MAYORS, WEST END RESTAURANT.
- 5:00 RECEPTION FOR GOP GOVERNORS, MEMBERS OF CONGRESS AND CHAIRMEN OF STATE DELEGATIONS HOSTED BY REP. AND MRS. JOHN RHODES (INVITATION), COLONIAL ROOM, MUEHLEBACH.
- 5:00 REPRESENTATIVES OF INDIAN TRIBES DEMONSTRATE NEXT TO KEMPER ARENA. SPEECHES ON INDIAN ISSUES, INDIAN DANCES, DRUMS, ETC.
- 5:30 PRESIDENT FORD ATTENDS RECEPTION HOSTED BY REP. JOHN RHODES, MUEHLEBACH. RETURNS TO CROWN CENTER ABOUT 6:30 P.M.
- 6:00 GOV. AND MRS. REAGAN AND SEN. AND MRS. SCHWEIKER ATTEND YOUTH FOR REAGAN AND YOUNG AMERICANS FOR FREEDOM RECEPTION, EXHIBITION HALL, HILTON PLAZA INN. ATTENDED BY MAUREEN, MIKE, COLLEEN AND RON REAGAN JR. AND MALCOLM AND LANI SCHWEIKER, PLUS SEVERAL HOLLYWOOD STARS. SHUTTLE BUSES FROM ALAMEDA PLAZA HILTON BEGINNING AT 4 P.M.
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- 7:00 COALITION OF PROTESTING GROUPS STAGE A "PEOPLES' TRIBUNAL ON REPRESENTATION," OUTSIDE KEMPER ARENA.
- 7:00 PROGRAM OF INDIAN GOURD DANCES, TRIBAL COMPETITION, AND CHILDREN'S GAMES AT OPENING OF THREE-DAY INDIAN POW WOW AT BLUE VALLEY PARK.
- 7:30 MEMBERS OF GAY ACTIVISTS ALLIANCE STAGE CANDLELIGHT MARCH ON KEMPER ARENA.
- 8:00 OKLAHOMA DELEGATION PARTY (INVITATION), AIRPORT RAMADA INN. 587-9464.
- 8:00 BETTY, SUSAN, JACK AND STEVE FORD ARRIVE AT KEMPER TO ATTEND CONVENTION SESSION.
- 10:30 DISCO DANCE AT THE PRESIDENTIALS CENTER ATTENDED BY YOUNG FORDS AND OTHERS, TRADE MART.

- 10:00 FORD CAUCUS TEAM (PLUS SUSAN) PRESENTATION TO MINNESOTA-RHODE ISLAND CAUCUS, HOLIDAY INN DOWNTOWN.
- 10:00 FORD CAUCUS TEAM (PLUS STEVE) PRESENTATION TO IOWA CAUCUS, PROM SHERATON.
- 10:00 COFFEE FOR CONVENTION GUESTS STAYING IN SOUTH KANSAS CITY AREA BY THE CITY OF GRANDVIEW, WASHINGTON REPUBLICAN CLUB. (INVITATION). GUESTS INCLUDE VA., IDAHO, NEB., ALA., AND GA. DELEGATES. 765-0745.
- 10:00 WASHINGTON STATE DELEGATION BRUNCH (INVITATION), SADDLE AND SIRLOIN CLUB. 363-4145.
- 10:20 JACK FORD QUESTION AND ANSWER SESSION WITH THE PRESIDENTIALS, EXHIBITION HALL 3, TRADE MART.
- 10:30 WEST VIRGINIA DELEGATION BRUNCH (INVITATION), INDIAN HILLS COUNTRY CLUB. 362-2569.
- 10:30 REPUBLICAN WOMEN'S TASK FORCE NEWS CONFERENCE, LITTLE THEATRE, MUNICIPAL AUDITORIUM.
- 10:30 BETTY AND SUSAN FORD AND NANCY REAGAN ATTEND "WOMEN OF ACHIEVEMENT" LUNCHEON BY NATIONAL FEDERATION OF REPUBLICAN WOMEN, ALAMEDA PLAZA. ALSO ATTENDED BY MARY LOUISE SMITH, CARLA HILLS NRWF PRESIDENT PAT HUTAR AND OTHERS.

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ADD CONVENTION DAYBOOK FOR TUESDAY:

- 3:45 BETTY FORD ATTENDS REPUBLICAN WOMEN'S TASK FORCE FUNDRAISER AT CONTINENTAL ROOM, MUEHLEBACH.
- 4:00 SUSAN FORD AND NANCY AND MAUREEN REAGAN AND RON REAGAN JR. HONOR GUESTS AT RECEPTION-DINNER OF THE NATIONAL FEDERATION OF YOUNG REPUBLICANS ATTENDED BY ENTERTAINERS AND GOP CELEBRITIES, IMPERIAL AND GRAND BALLROOMS OF THE MUEHLEBACH. SEN. BUCKLEY TO RECEIVE PRESIDENT LINCOLN MEDALLION AT 5:30 P.M. BUFFET. CONTACT: 842-7117.
- 4:00 FUNDRAISING "SALUTE TO REPUBLICAN WOMEN" BY THE REPUBLICAN WOMEN'S TASK FORCE, COLONIAL ROOM, MUEHLEBACH.
- 4:00 TEXAS DELEGATION TOURS MCCORMICK DISTILLERY AT WESTON. 888-6433.
- 5:00 RECEPTION HONORING SENIOR CITIZEN DELEGATES, CENTENNIAL ROOM, CROWN CENTER.
- 5:00 INDIAN DEMONSTRATIONS CONTINUE OUTSIDE OF KEMPER ARENA. POW WOW PROGRAM OF DANCES AND COMPETITION AMONG INDIAN WOMEN BEGINS AT 7 P.M. AT BLUE VALLEY PARK.
- 5:00 SEN. BUCKLEY ATTENDS CAUCUS AND RECEPTION SPONSORED BY REPUBLICAN PRO LIFE IMPACT COMMITTEE, LONDON ROOM, HOTEL PHILLIPS.
- 7:00 THIRD SESSION OF REPUBLICAN NATIONAL CONVENTION, FEATURING REPORTS BY THE COMMITTEES ON CREDENTIALS, RULES AND ORDER OF BUSINESS, PERMANENT ORGANIZATION AND PLATFORM, KEMPER ARENA.
- 7:00 PEOPLES TRIBUNAL ON REPRESSION, SPONSORED BY PROTESTING GROUPS, RESUMES OUTSIDE KEMPER ARENA.
- 7:00 FEDERAL ELECTION COMMISSION INFORMATION BOOTH OPENS, MAIN CONCOURSE, KEMPER ARENA.
- 8:00 "PRESIDENT FORD NIGHT" PROGRAM BY THE YOUTH DIVISION OF THE PRESIDENT FORD COMMITTEE, UPTOWN THEATRE, 3700 BROADWAY.
- 8:30 BETTY AND JACK FORD ARRIVE AT KEMPER FOR CONVENTION SESSION.
- 8:50 INTERIOR SECRETARY THOMAS KLEPPE ARRIVES AT KC INTERNATIONAL.
- 8:52 MIKE AND GAYLE FORD ARRIVE AT KC INTERNATIONAL VIA TWA.

Mrs. Ford

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Battle of Wives, Families: In a wrap-up of Monday evening's convention events, Sam Donaldson reported that the first test of strength was not a battle of rules or platform, but a battle of wives.

Mrs. Reagan arrived to cheers of her husband's supporters, Donaldson said. Moments later, Mrs. Ford arrived across the hall, setting up a counter cheer. But before long unity reigned again, Donaldson said.

In a special report on the candidates' families, Bettina Gregory said the public now expects politicians' families to campaign, adding the larger and more photo-geneous they are the better.

Gregory reported that the First Family has put in long hours of campaigning for the President. "And when the First Lady campaigns, it's evident that she's as popular as the President," Gregory said.

Asked about her efforts, Mrs. Ford said: "When you come to a convention, and I've come to many, it's four days of concentrated campaigning."

At a GOP Women's brunch, Mrs. Ford shared a place on the dais with Nancy Reagan. In contrast with the First Lady, Mrs. Reagan said she will be glad when the campaign is over.

In his 2:00 minute spot, Donaldson showed film of the candidates' wives, Vice President Rockefeller, Sen. Barry Goldwater, and Sen. Howard Baker with excerpts from his keynote address.

ABC's Bettina Gregory showed film of the Schweiker family, Ronald Reagan's son, Mrs. Ford and Mrs. Reagan in her report.

-- ABC (8/17/76)

Mrs. Ford

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Mrs. Ford: 'Reagan Not Electable' (By Susan Watters, excerpted from Chicago Tribune): If the decision were left to Betty Ford, her husband's vice presidential running mate would come from the South. And it wouldn't necessarily be John Connally of Texas. Asked specifically whether she thought Connally would make a good second half of the Ford ticket, she ducked the question and described Tennessee senators Bill Brock and Howard Baker as "particularly able." A Southern candidate is "a strong factor," she said.

During an almost hour-long interview in which she discussed several other political points, Mrs. Ford said:

- . The President's early primary losses in states such as North Carolina and Missouri could be blamed on complacency and poor organization, particularly by former campaign manager, "Bo" Callaway.
- . Her desire for four more years as First Lady is tied to her personal goal of seeing passage of the ERA and seeing a woman named to the Supreme Court.
- . If Ronald Reagan were to wrest the nomination from her husband, it would be "a great disappointment to me, because I'm thinking of the country, not myself."

She said the Reagan challenge may already have hurt the GOP's chances in November. "I hope they will be able to get themselves together, but I have a feeling that this will be, unfortunately, somewhat of a hard campaign, on both sides."

The First Lady minced no words in talking about the early stages of her husband's campaign. "I know from experience that Bo (Callaway) didn't start soon enough," she said. Specifically, she said early planning by both Reagan and Jimmy Carter caught the Ford team by surprise.

On Carter's campaign, she added: "When you consider that Carter started in 1972 to organize his, and Mr. Ford didn't even have any idea that he'd ever be in a position to be President, had no desire or expectation of ever being President...Carter actually, I mean his whole family,

Mrs. Ford

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sat down and plotted and planned out and executed the thing. We never wanted really to be in this position." When the suggestion was raised that the President might be responsible for his own organizational problems, Mrs. Ford bristled. "The President is too busy being President to run over to campaign headquarters every week to find out what's going on," she said. (8/17/76)

'I Can't Not Be Truthful' (By Karen Peterson, excerpted from Chicago Tribune): One of the strongest weapons President Ford has in his battle for the presidency in 1976 is a 5-foot-6-inch, 110-pound, 57-year-old former dancer who has been called the "thinking man's Rita Hayworth."

She is, of course, Betty Bloomer Ford, a woman of true grit. This fall she wants to hit the campaign trail hard because she is not satisfied with her husband's public image. Campaigning both alone and with Jerry Ford, she intends to "communicate him to the people," she says, and to always speak her mind.

Rep. Margaret Heckler (R., Mass.) explains Mrs. Ford's impact: "She is a tremendous campaign asset. The crowds love her, respect her. She has made her mark as one of the great First Ladies in history. She's seen as an individualist of great strength and courage, a no-fraud, no-sham, no-paper-cut-out whose credibility as a genuine human being is impeccable."

The polls back that up. Last November, Mrs. Ford was voted one of the most popular First Ladies in history. And various magazines have trumpeted her as "Woman of the Year." In fact, it's said that she is more popular in some areas than her husband, and that those buttons reading "Betty's husband for President in '76" aren't completely a joke.

It's ironic, really. If Ford initially sought the presidency through election, and her views were already known to the public, Betty Ford might have been a campaign minus. The public then was probably not ready for a First Lady of candor -- one who would admit to a divorce, seeing a psychiatrist, taking tranquilizers, enjoying smoking and an occasional drink with her husband, who would flippantly answer a reporter, "How often do I sleep with my husband? As often as possible." As she puts it, "I just cannot not tell the truth," and "being ladylike does not require silence."

Friends look forward to seeing Mrs. Ford on the campaign trail, making "remarks" and not speeches, because she is at

Mrs. Ford

her best when unfettered and spontaneous. At formal White House affairs her smile can seem stiff, and her normally deliberate speech pattern slower than usual.

That frozen-faced lady is not the same Betty Ford who has pushed her fully-clothed husband into the swimming pool at Camp David, mugged for a camera behind an urn in China, burst into the University of Michigan fight song with Pearl Bailey while leaving the Kennedy Center, and spun off into impromptu dance numbers when the spirit moved her.

Nor is that the woman of leadership and compassion who spontaneously led a gathering of 3,000 in prayer when a rabbi next to her on a speakers' platform had a heart attack. While others were thunderstruck, she guided, soothed, and consoled.

While Betty Ford says she wants her husband to win this year because she believes in his abilities and programs, she has also said that she personally would win either way. She would not have chosen this pirranha-filled goldfish bowl life for her family. Mrs. Ford's Press Secretary, Sheila Weidenfeld, explains slowly, "I think the family has missed that life they had. They've missed the privacy...I think they all feel that they are not necessarily campaigning for themselves, but for something they believe in." (8/17/76)

CARTER CAMPAIGN

Carter Not Surprised by GOP Barbs: Jimmy Carter said Tuesday he is not surprised by the intensity and harsh tone of Republican attacks against him at the GOP National Convention. But he declined to comment on the substance of those attacks until the Convention adjourns. He concentrated instead on a long afternoon briefing with energy experts. -- AP, ABC, NBC

VEEP VERBIAGE: At least one Republican senator and congressman are keen for the idea of a woman for vice-president. But the women attending the convention in Kansas City appear

FAR FROM THE MADDING CROWD: **Jill Ruckelshaus**, whose husband, **William**, is considered one of the front-runners for the vice-presidential nomination, has been keeping

'60s, with special emphasis on the transition of power from **Truman** to **Eisenhower**.

IN THE WINGS: "It seems like I've been here an eternity," **Nellie Connally** sighed, as she sat

James Shear
~~8/19/76~~
8/19/76
pg. 24



Terry Arthur

The Fords with Nancy Kissinger (left) at White House reception: Also, chats with delegates—and conflicting claims of victory

The Ford-Reagan Psy-War

With only three weeks to the showdown in Kansas City, Gerald Ford and Ronald Reagan escalated their psychological warfare for the Republican nomination into one fierce, final battle. First Reagan, then Ford claimed enough delegates last week for a first-ballot victory—and both continued to scramble for the actual commitments to translate campaign rhetoric into reality. Amid the barrages of claims and counter-claims, the momentum seemed to be swinging in Ford's favor. The latest *NEWSWEEK* survey projected 1,156 votes for the President on the first ballot—26 more than the 1,130 needed—and there were signs that the closest and most bitter Presidential primary fight in years might yet be settled before the convention opened. "We don't have to live with this agony much longer," said one party insider. "Unless the Reagan people really have something to spring—or the Ford people find a new way to mess it up—it should be over by next week."

Even as the battle for the delegates continued, Republicans were also worrying over the choice of a Vice Presidential candidate (following story) and in some cases were almost gloating over the shape of their autumn campaign against Democrats Jimmy Carter and Walter (Fritz) Mondale. Indeed, despite gloomy polls, many GOP leaders seemed optimistic about beating the successful peanut farmer-turned-politician now that he has tied himself to a liberal running mate and what is widely seen as a traditional Democratic platform.

The partisan spirit was also growing stronger in official Washington, where it

quickly began to color the already strained relations between the GOP White House and the Democratic Congress. President Ford's veto of a \$4 billion public-jobs bill was overridden by hefty margins, thus setting up a major economic issue for the campaign. Ford also acknowledged the lingering threat of Watergate as an issue. He continued to defend his pardon of Richard Nixon, but backed off previous opposition to creating a permanent special prosecutor.

Still, it was clearly the Ford-Reagan numbers game that dominated the political news last week. Reagan's forces—stung by reports of widespread demoralization in their ranks—fired the first psy-war salvo: a statement by campaign strategist John Sears that the Californian actually had the support of 1,140 delegates, ten more than needed.

'Hidden': Sears later identified three converts among the formerly uncommitted, including Sen. Strom Thurmond of South Carolina. But he once again refused to name 40 or 50 "hidden" supporters that he was counting in several big state delegations—although there was a report that some supporting evidence might emerge this week. "We're not losing," insisted Lyn Nofziger, a key Reagan campaign aide. "Our people are holding tight and

we're talking to uncommitted and Ford delegates who are not averse to going with us... I don't think Strom Thurmond would come out for us if he thought we were going down the drain."

The Ford response was quick and predictable. Chief delegate-hunter James Baker noted that Sears had claimed to be just at or over the top "for three or four weeks and hasn't produced any evidence." By contrast, Baker early in the week named sixteen new delegates in the President's column—including two for-



UPI

The magic number: Could Reagan take the cake?

gestion of delegate-buying by disclosing
that Ford had recently sent out a direc-

Needed to Nominate: 1,130

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Wild Elation ^{press} ~~in~~ Quiet Nonchalance

By Brian Malone

In a Northeast Side pub, a foursome sat at the bar beneath a large color TV set.

On the screen, delegates at the National Republican Convention in Kansas City, like so many revelers at a New Year's Eve party, raised signs, honked horns, threw confetti and cheered.

The foursome looped their arms around each other, sang "Sweet Adeline" and ordered another round.

local Ford backers were in Kansas City for the convention.

Beth Ann Fant, another member of the local GOP's Executive Committee, said there's plenty of interest in the convention. The quiet, she said, may reflect concern for the battle this fall, when Ford goes against the Democrats' choice, Jimmy Carter. Carter, according to some opinion polls, leads Ford by about 20 per cent.

"We've all worked so hard (making sure Ford got the nomination)," Mrs.

tallied 35,765 votes in the city.

In 1974, an off-year for presidential politics, VanderVeen totaled 34,564 votes in Grand Rapids to only 24,150 for his Republican opponent, Paul E. Goebel Jr. In the space of two years, Republicans lost some 20,000 votes in the President's hometown while the Democratic total stayed about the same.

But VanderVeen backers are far from throwing in the towel. VanderVeen was vacationing in Northern Michigan Wednesday night, but campaign organizer Michael Serpa said a



Story 14 Pg. E-3
8/22

Betty Ford Has On

The curtain goes up on the battle for the biggest job in America occupied now by perhaps the most even-tempered, low-key President in our history. That is one reason Americans as a whole don't have a clear

Betty Beale

WHAT ONE word best describes her husband, Mrs. Ford was asked?

ly High Praise for the President

loves tennis but those are relaxing things, taking time off. He thrives on work. He would be very unhappy if he were not working."

BETTY FORD recalled how her husband approached the job with

should take it as a glamorous period in her life and make the most of it. But sometimes I have to say, "Whoa!" "

WHAT CHANGES have the two years made in Betty Ford?

"I think I have grown consider-

gratifying thing for her and her husband?

"The behavior of our children. They could have gotten all screwed up by public attention and I don't think they did. They would probably rather be living at 514 Crown View Drive."

LIBERAL DILEMMA: Liberal GOPers like Rep. **Bill Cohen** of Maine are hoping **Ford** will pick William Ruckelshaus as his running mate. Asked how a liberal Republican survives, Cohen said, "It's tough." Any alternative? "Start a new party," his wife **Diane** chimes in. Cohen is ignoring the GOP platform. "It still will support ERA and some kind of health insurance. That platform won't affect me." Sen. **Chuck Percy** of Illinois takes the longer view. "We just happened to have a choice this year of two rather conservative candidates. It happened in '64 and

wouldn't concede anything at this point," said Percy.

WHAT ECSTASY: "This is the most unbelievable experience of my life," enthused **Luis Estevez**. "It's almost like I'm a celebrity — I'm being introduced as **Mrs. Ford's** favorite designer." Responding to an invitation to join the **Ford** party in Kansas City, Estevez flew there Tuesday night, in time to watch the First Lady dance with **Tony Orlando**. "Being part of this is incredible high," Estevez said. Estevez has supplied Betty Ford with her convention wardrobe.

the pink linen or maybe the pink chiffon."

SPORTING SPECTATOR: Iranian Ambassador **Ardeshir Zahedi** decided to go to Kansas City on his own, rather than take the State Department's one-day convention excursion for diplomats. But he delayed his trip to take the Concorde from Paris. He had been angling to take over a private home in Kansas City but wound up instead, he said, "In a very nice suite in the Alameda Plaza." In Kemper Arena with two aides, Zahedi said, "As a student of this country, I wanted to come here. This system of democra-

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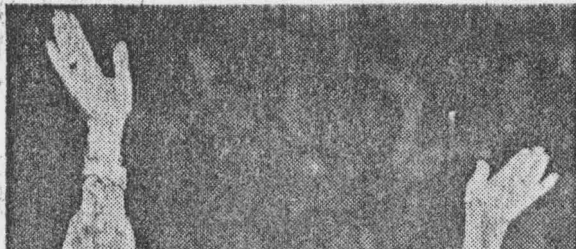
L.A. Times 8/20/76

Betty Ford Wants Four More Years

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BY MARLENE CIMONS

Times Staff Writer

KANSAS CITY—An outspoken First Lady during her husband's two years in office, Betty Ford wants another four years. "Another four years," she told The Times, "would give me the opportunity to promote those projects in which I have been interested: the Equal Rights Amendment, the arts, work with the retarded, the handicapped, and underprivileged citizens. Perhaps it will wi-



several hours for a nap Thursday afternoon). During one convention session, she even did an impromptu dance with entertainer Tony Orlando in her box at convention hall as the band played his hit song, "Tie a Yellow Ribbon 'Round the Old Oak Tree."

Her solo appearances during the convention—where every delegate vote was considered crucial—included meetings with four state delegations and a talk before the National Federation of Republican Women during which she said "There is no one thing I have been concerned about

Mrs. Ford

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Battle of Wives, Families: In a wrap-up of Monday evening's convention events, Sam Donaldson reported that the first test of strength was not a battle of rules or platform, but a battle of wives.

Mrs. Reagan arrived to cheers of her husband's supporters, Donaldson said. Moments later, Mrs. Ford arrived across the hall, setting up a counter cheer. But before long unity reigned again, Donaldson said.

In a special report on the candidates' families, Bettina Gregory said the public now expects politicians' families to campaign, adding the larger and more photogenic they are the better.

Gregory reported that the First Family has put in long hours of campaigning for the President. "And when the First Lady campaigns, it's evident that she's as popular as the President," Gregory said.

Asked about her efforts, Mrs. Ford said: "When you come to a convention, and I've come to many, it's four days of concentrated campaigning."

At a GOP Women's brunch, Mrs. Ford shared a place on the dais with Nancy Reagan. In contrast with the First Lady, Mrs. Reagan said she will be glad when the campaign is over.

In his 2:00 minute spot, Donaldson showed film of the candidates' wives, Vice President Rockefeller, Sen. Barry Goldwater, and Sen. Howard Baker with excerpts from his keynote address.

ABC's Bettina Gregory showed film of the Schweiker family, Ronald Reagan's son, Mrs. Ford and Mrs. Reagan in her report.

— ABC (8/17/76)

Mrs. Ford

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Mrs. Ford: 'Reagan Not Electable' (By Susan Watters, excerpted from Chicago Tribune): If the decision were left to Betty Ford, her husband's vice presidential running mate would come from the South. And it wouldn't necessarily be John Connally of Texas. Asked specifically whether she thought Connally would make a good second half of the Ford ticket, she ducked the question and described Tennessee senators Bill Brock and Howard Baker as "particularly able." A Southern candidate is "a strong factor," she said.

During an almost hour-long interview in which she discussed several other political points, Mrs. Ford said:

- . The President's early primary losses in states such as North Carolina and Missouri could be blamed on complacency and poor organization, particularly by former campaign manager, "Bo" Callaway.
- . Her desire for four more years as First Lady is tied to her personal goal of seeing passage of the ERA and seeing a woman named to the Supreme Court.
- . If Ronald Reagan were to wrest the nomination from her husband, it would be "a great disappointment to me, because I'm thinking of the country, not myself."

She said the Reagan challenge may already have hurt the GOP's chances in November. "I hope they will be able to get themselves together, but I have a feeling that this will be, unfortunately, somewhat of a hard campaign, on both sides."

The First Lady minced no words in talking about the early stages of her husband's campaign. "I know from experience that Bo (Callaway) didn't start soon enough," she said. Specifically, she said early planning by both Reagan and Jimmy Carter caught the Ford team by surprise.

On Carter's campaign, she added: "When you consider that Carter started in 1972 to organize his, and Mr. Ford didn't even have any idea that he'd ever be in a position to be President, had no desire or expectation of ever being President...Carter actually, I mean his whole family,

Mrs. Ford

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sat down and plotted and planned out and executed the thing. We never wanted really to be in this position." When the suggestion was raised that the President might be responsible for his own organizational problems, Mrs. Ford bristled. "The President is too busy being President to run over to campaign headquarters every week to find out what's going on," she said. (8/17/76)

'I Can't Not Be Truthful' (By Karen Peterson, excerpted from Chicago Tribune): One of the strongest weapons President Ford has in his battle for the presidency in 1976 is a 5-foot-6-inch, 110-pound, 57-year-old former dancer who has been called the "thinking man's Rita Hayworth."

She is, of course, Betty Bloomer Ford, a woman of true grit. This fall she wants to hit the campaign trail hard because she is not satisfied with her husband's public image. Campaigning both alone and with Jerry Ford, she intends to "communicate him to the people," she says, and to always speak her mind.

Rep. Margaret Heckler (R., Mass.) explains Mrs. Ford's impact: "She is a tremendous campaign asset. The crowds love her, respect her. She has made her mark as one of the great First Ladies in history. She's seen as an individualist of great strength and courage, a no-fraud, no-sham, no-paper-cut-out whose credibility as a genuine human being is impeccable."

The polls back that up. Last November, Mrs. Ford was voted one of the most popular First Ladies in history. And various magazines have trumpeted her as "Woman of the Year." In fact, it's said that she is more popular in some areas than her husband, and that those buttons reading "Betty's husband for President in '76" aren't completely a joke.

It's ironic, really. If Ford initially sought the presidency through election, and her views were already known to the public, Betty Ford might have been a campaign minus. The public then was probably not ready for a First Lady of candor -- one who would admit to a divorce, seeing a psychiatrist, taking tranquilizers, enjoying smoking and an occasional drink with her husband, who would flippantly answer a reporter, "How often do I sleep with my husband? As often as possible." As she puts it, "I just cannot not tell the truth," and "being ladylike does not require silence."

Friends look forward to seeing Mrs. Ford on the campaign trail, making "remarks" and not speeches, because she is at

Mrs. Ford

her best when unfettered and spontaneous. At formal White House affairs her smile can seem stiff, and her normally deliberate speech pattern slower than usual.

That frozen-faced lady is not the same Betty Ford who has pushed her fully-clothed husband into the swimming pool at Camp David, mugged for a camera behind an urn in China, burst into the University of Michigan fight song with Pearl Bailey while leaving the Kennedy Center, and spun off into impromptu dance numbers when the spirit moved her.

Nor is that the woman of leadership and compassion who spontaneously led a gathering of 3,000 in prayer when a rabbi next to her on a speakers' platform had a heart attack. While others were thunderstruck, she guided, soothed, and consoled.

While Betty Ford says she wants her husband to win this year because she believes in his abilities and programs, she has also said that she personally would win either way. She would not have chosen this pirranha-filled goldfish bowl life for her family. Mrs. Ford's Press Secretary, Sheila Weidenfeld, explains slowly, "I think the family has missed that life they had. They've missed the privacy...I think they all feel that they are not necessarily campaigning for themselves, but for something they believe in." (8/17/76)

CARTER CAMPAIGN

Carter Not Surprised by GOP Barbs: Jimmy Carter said Tuesday he is not surprised by the intensity and harsh tone of Republican attacks against him at the GOP National Convention. But he declined to comment on the substance of those attacks until the Convention adjourns. He concentrated instead on a long afternoon briefing with energy experts. -- AP, ABC, NBC

...EYE...EYE...EYE...EYE...EYE...EYE...EYE...EYE...EYE...

POLITICAL HIGH: "I'm so excited, I'm on Vallium," gasped **Luis Estevez**. He was at a Ford staff victory party around 2 a.m. in Kansas City's Crown Center Hotel. Estevez, who flew there after designing most of **Betty Ford's** convention wardrobe, canceled his flight out Thursday to stay an extra day. "This is just too exciting to pass up," he said after driving to the Kemper Arena with **Sonny Bono**, and making a beeline for the **Ford** family section.

QUIET PLEASE: "I think it's incredibly boring, don't you?" moaned **John Kenneth Gal-**

braith. "And I can't stand the noise," he added, beating a speedy retreat from the convention hall where Frisbees, beach balls and magenta confetti were being tossed about by **Ford** delegates. **Eric Sevareid** agreed, "I finally saw a sign I liked. It said, 'Aw, shut up.'"

BOOK NOTE: **Michael Korda**, editor-in-chief of Simon & Schuster, refuses to comment on a report the publisher has signed **Renee Richards**, nee **Richard Raskind**, to do an autobiography.

ON THE DOLE: At the **FTC**, where she has served as a commissioner since December 1973, **Elizabeth Hanford Dole** is referred to by staffers by her code name: The Prom Queen. They claim she looks like the perfect prom queen of the '40s. And now, with the selection of her husband, **Sen. Robert Dole** on the Republican ticket with **President Ford**, they speculate Liddy Dole may well have to resign if the already shorthanded **FTC** is to function. The agency could not afford the luxury of having her out of pocket for an eight or 10-week political campaign, they maintain.



Friends and associates of Dole variously describe her as: pro-consumer; demure; likable; not brilliant, but a conscientious toiler in the government vineyard; would be perfectly cast as the wife of the vice-president of a small-





Personalities

In a Time magazine interview published yesterday, First Lady Betty Ford criticized Nancy Reagan, wife of the defeated Republican presidential challenger, Ronald Reagan, for her traditional view of a woman's role. "I just think when Nancy met Ronnie

among an estimated 250,000 rock fans who sat through a 16-hour pop music festival billed as possibly the final concert by the Rolling Stones held in a park on the grounds of an estate at Knebworth, England. "Warm-up" groups such as Hot Tuna and 10 CC

Daily WorldTulsa, Okla.8/20/76

Sourpuss Sooners

ALL THIS week we've been wondering why the news reports from the Republican convention didn't tell us what the Oklahoma delegates were doing to have a good time.

less as to dance—right out there in public—with TONY ORLANDO, the tv star. It just happened to upstage Mrs. RONALD REAGAN'S entrance into the hall—and you could never make our REAGAN-ites believe the timing was coincidental.

Jerald terHorst

Behind every President . . .



WASHINGTON—It may be, as President Ford demonstrated in bypassing Anne Armstrong, that the country is not



she was judged unqualified but because Robert Teeter, the president's pollster, said opinion surveys showed the voters,