The original documents are located in Box 22, folder "3/8-12/76 - Arizona, California, and Illinois (4)" of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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MRS. FORD'S REMARKS THIRTY-EIGHTH ASSEMBLY DISTRICT LUNCHEON LOS ANGELES, CALIFORNIA MARCH 11, 1976

From all the wonderful things I've heard about you and your hard work for the GOP, I just wish we could package your energy and enthusiasm and distribute the packages around the country for the benefit of all other GOP volunteers.

Of all the stories I've heard about your dedicated service, my favorite is about the elderly voter who was taken to the polls twice. She was so impressed by your concern and helpfulness she couldn't bear to tell the second volunteer she'd already been to vote. That story told me so much--not only about how hard you work, but something even more important--how much personal attention you give to people.

Sometimes all of the sophisticated talk about polls and percentages overshadows what good politics is about--people! You obviously understand this very well.

Americans who've never been involved in party work watch those votes flick on the television screen election night and think only of numbers.

You see those numbers and think about people--people who must be registered and urged to the polls.

Grassroots is exactly the right description of the silent, indispensable work volunteers like you do for the Republican party. Just as the roots of grass hold the soil in place--so your work keeps the party together. You prevent the erosion of Republican support during off years, and you work every season to build up GOP registration and to keep the party organization running smoothly.

You do the Party's hard work--out of the limelight and without pay. All of the jobs you do--keeping headquarters open, raising your own funds, distributing literature and registering and getting out voters-require time, patience, and energy and lots of dedication.

I know how indispensable GOP volunteers are for our Party, and I'm proud to join this "Thank You" for all those hours and all those sore feet.

PAGE TWO THIRTY-EIGHTH ASSEMBLY DISTRICT LUNCHEON MARCH 11, 1976

I've been asked to present five awards to those who represent the dedicated service you all give, and I'm very honored to do so.

To the Canoga Park Jr. Republicans--a youth group dedicated to the principles and philosophy of the Republican party and pledged to carry them out with energy, devotion and enterprise. Group President Mark Wildberger.

To Mrs. Reta Fitzpatrick--during the past two years of tireless grassroots work in the 38th Assembly District, she gave generously of her time and efforts while serving as precinct chairman.

To Mrs. Madge Tarter--after retirement, she found a new and enjoyable career working for the GOP when she became headquarters and phone chairman for the 38th Assembly District.

To Mrs. Virginia Blashill--for many years, she has served as precinct chairman for the Pacific Palisades area of the district, and her efforts have increased Republican voter registration and produced more GOP votes on election day.

To Mrs. Mary Robinson--she found no limitations as a Republican Party worker and wore many hats, but she displayed her most exceptional talents as registration chairman.

I congratulate each of these special award recipients and all of you in this audience who have given so generously of yourselves to the Republican Party. Keep up the good work.

#



"A concerned citizenry is the best defense against tyranny."

PROGRAM

The 38th Assembly District Republican Central Committee

and

Mrs. Gerald R. Ford

salute

The Grassroots Volunteers

"the heart and strength of the Republican Party"

March 11, 1976 Beverly Wilshire Hotel WELCOME Marie K. Hicks Chairman, 38th A.D. Republican Central Committee

INVOCATION Mrs. William S. Banowsky

PLEDGE OF ALLEGIANCE Honorable Evelle J. Younger Attorney General of California

THE NATIONAL ANTHEM Miss Barbara Logan Accompanied by Jack Elton

LUNCHEON

INTRODUCTION OF SPEAKER Mrs. Evelle J. Younger

REMARKS Mrs. Gerald R. Ford

PRESENTATION Marie K. Hicks

OPPORTUNITY DRAWING Mrs. William S. Banowsky

CLOSING Marie K. Hicks

The 38th Assembly District Republican Central Committee

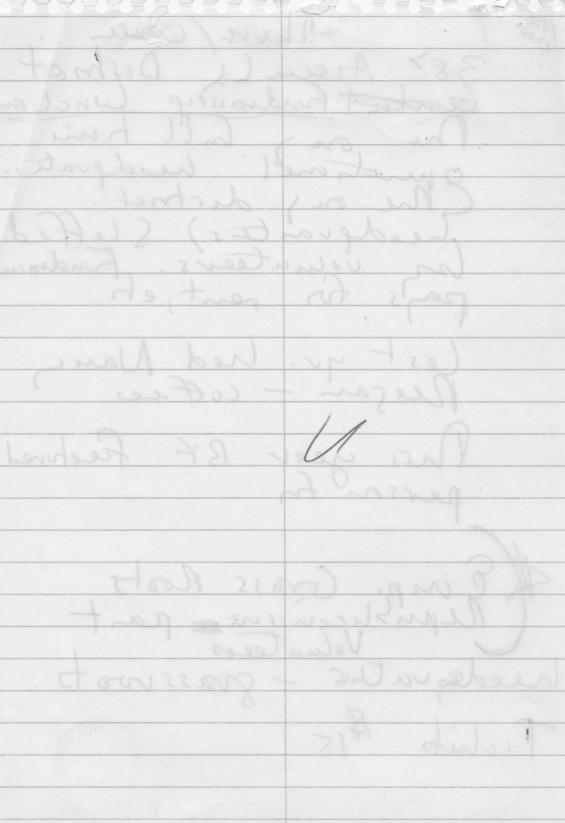
Marie K. Hicks, Chairman Paul A. Doyle, Vice-Chairman Janet Hart, Secretary Donald C. McDaniel, Treasurer Carl E. Chase Anna Priolo George Virgil Hon. Barry M. Goldwater, Jr. Hon. Lou Cusanovich Hon. Paul Priolo

Our Special Thanks

Floral Decor	and Fred Gibbons of Flower Fashions
Pages	Canoga Park Junior Republicans
Program	.Charles Crail, Presentation Enterprises
Public Relations	Beatrice Kay Woolley
Tickets	The Hon. Donald D. Lorenzen and Mrs. Lorenzen

Mary Kay Murray and the Staff of the Beverly Wilshire Hotel and All our wonderful volunteers

387 Assen (Dymict Genetication of which Die on full huie Quertanel heedprater. 1250 Che on dirthet heedquarters) Sleffed by volunteers. Findrame pays for vent, et. lest yr. hed Nang Reesan - cottee This year BK feetured person for Alexanders Roots Republicanon part Volunteers hiedquather - grass worts Tichets #15



kunching in Celif. St Risson Cothing in San Diego

(for precinct workers) The 38th Assembly District Republican Central Committee (250,000 people) district - fr W. San fern Valley (woodland Hills, Canoga PK) to the ocean (as for west as westlake) Palisades + Malibu totally volunteer oriented -"The 38th etc + bf salute The Grassroots Wolnteen - the heart + strength of the Repub Party march 11 at noon B-W hotel (9500 Wilshue blod) nohost necept 11:30 Welcome - Marie K. Hicks Redge of alleg - Hon Evelle J. Younger, attny genre of cal Invoc - Mrs. Wm S. Banowsky-Iuncheon Incheon Intro of Speaker - Mrs. Evelle J. younger Remarks awards Present gto bf - marie Hicks Rancho make a gift of equipment to, Del Valle, a unit of the Cruppled Childrens Society for her inter in hande childrens Ltor Mrs Ban, Mrs Hicks, BF, M. younger, Mrs y []

Officials for the White Hause arraunced today that This Good of tand will contence her speaking schedule to the Next Court neft weit. This despite the fact that The Greecelent earlier arranged the low pust paring his Mar 11-12 trip in order to quie timel mare flerihility in his schedule for the upcoming premaries fin Flarkda & Delinais. He will mule his appearance on the lac Mar 26+27 h.

RE: 3/11 LA NOON FUNDRAISER LUNCHEON

(BE) RE: L.A. 3/11/16 THE WHITE HOUSE 2/13/76 WASHINGTON MARIE MRS. HICKS (213)346-7146 Bev. - WILSHIRE HOTEL, L.A. Ħ NOON CUNCHEON 400 - 1000 RS. MAR. 11,1976 \$1500 PERSON PRESS PERSON ----BEATRICE KAY WOOLEY (213)662-6614 h 2530 micheltorona St 90039 LA

THE WHITE HOUSE WASHINGTON

Sat., Aug. 30, (1975

FIRST LADY

IV/1975/57,51

FOR FILES:

(213) 346-7146 I spoke with Mrs. Hicks, Vice Chairman of the L.A. Repub. Central Comm. (actually she was out, but I left a message with her husband because I will be away next week) that every one here agreed that their having a fundraising tea or luncheon for Mrs. Ford while she is with the President in Calif. in Sept. is a great idea, but the trip is being structured and scheduled officially thus this would be the only political event which would change the nature and funding of the trip. Therefore, we would keep it in mind for a future visit. I also told Mrs. Ford about the conclusion, and she concurred.

susan porter

1975

SOCIAL FILES

c: Warren Rustand Jack Calkins

BEATRICE KAY WOOLLEY 2530 Micheltorena Street Los Angeles, California 90039 [213] 662-6614

Feb. 23, 1976

Mrs. Susan Porter Secretary to Mrs. Gerald Ford White House Washington, D. C. 20013

Dear Mrs. Porter:

By way of introduction I am the Beatrice Kay who called you the other day and left a message that I would like to discuss arrangements concerning Mrs. Fords' luncheon engagement in Los Angeles, March 11th.

Perhaps it would be better to explain further by saying that Mrs. Marie Hicks, chairman of the committee for the luncheon, has asked me to handle press arrangements for the event.

In Los Angeles, which is frequently called the "nevernever" land (meaning never say no) when it was learned that the President's wife would be making a separate appearance here, we were immediately subjected to numerous and odd requests from the press.

So I thought it would be wise to check with you quickly and in turn those members of Mrs. Ford's staff who work with the press so they could give me benefit of their counsel for my guidance.

It is a certainty there are special press arrangements which must be considered and that was my purpose in calling you.

I would appreciate hearing from you or the appropriate people as soon as possible. Thank you very much.

Sincerely. Kay

ELA

BK:1w

The 38th Assembly District Republican Central Committee requests the pleasure of your company at a Luncheon Honoring

Mrs. Gerald R. Ford

Thursday, March 11, 1976 at twelve o'clock noon at the Beverly Wilshire Hotel 9500 Wilshire Blod. Beverly Hills

No-host reception eleven-thirty R.s.v.p. (card enclosed)

EPUBLICAN Committee of Gos Angeles County

Marie K. Hicks 2nd Vice-Chairman Los Angeles County

Chairman 38th Assembly District (213) 340-6560

22013 Sherman War Canoga Park, CA 9130

Susan: For your files -. it's going great ! We'll have 900 for sure. M.

and the second	
Name	
Address	
	Phone
Please send	tickets at \$15.00 ea.
Please reserve	tables at \$150.00 za.
Enclosed is my che	ck for \$
I cannot attend, en is my contribu	
Please ma	ke checks payable to
38th A.D. Rep	ublican Central Committee
Delephone inquirie	a: 340-5450 or 340-6560
Treasurer: Donald McDanie Printed by: Frederick's Ptg	

For individual reservations call TOLL FREE 800-228-9290 - david liggett-(595 1676

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This is living this is A Marriott HOTELS

FACT SHEET:

38th ASSEMBLY DISTRICT REPUBLICAN CENTRAL COMMITTEE

Contact: Marie Hicks 340-6560

LOCATION:

AREA INCLUDED:

The 38th Assembly District lies in the western end of the San Fernando Valley extending over the mountains to the ocean and crossing county lines to take in part of Ventura County. (38th A.D. responsibility is for the Los Angeles County area only.) Major communities within the 38th A.D. are Canoga Park. Woodland Hills, west end of Reseda, Hidden Hills, Agoura, Calabasas, Topanga, Westlake Village, Malibu and Pacific Palisades.

250,000 people.

Senate

Congress

Congress

Council

Council

Within the boundaries of the 38th are part of the 19th Senate District, 20th Congressional District, 27th Congressional District, Los Angeles City Council Districts 3 and 12.

Assembly Paul Priolo (R) Lou Cusanovich (R) Barry Goldwater, Jr. (R) 20th Alphonzo Bell (R) 27th Donald Lorenzen 3rd Robert Wilkinson 12th Marie Hicks, Woodland Hills Chairman Paul A. Doyle, Jr.. Calabasas Vice-chairman Janet Hart, Canoga Park Secretary Treasurer Donald McDaniel, Pacific Palisades Carl E. Chase, Woodland Hills, Anna Priolo, Pacific Palisades George Virgil, Woodland Hills Congressman Barry Goldwater, Jr. Senator Lou Cusanovich

Assemblyman Paul Priolo

DISTRICT ELECTED OFFICIALS

DISTRICT POPULATION:

POLITICAL DISTRICTS INCLUDED

38TH A.D. OFFICERS

38TH A.D. MEMBERS

Ex-officio

Mrs. Betty Ford, the nation's first lady, the honored guest at a fund-raising luncheon hosted by the 38th Assembly District of the Republican Central Committee, praised Republican grassroots volunteer workers as indispensable to any political campaign.

Mrs. Ford presented awards to the years oustanding Republican activists in the District.

"It is a marvelous thing the First Lady is doing," Mrs. Marie Hicks, the luncheon organizer and chairman of the 38th Assembly District said.

"To our knowledge it is the first time anyone has asked Mrs. Ford to raise money for a volunteer Republican organization and we are just delighted she accepted our invitation," Mrs. Hicks added.

Those receiving awards were Reta Fitzpatrick, 38th District precinct chairman; Virginia Blashill, for many years District precinct chairman for the Pacific Palisades area; Madge Tarter, telephone and headquarters chairman whose job is to find unregistered Republican voters and get out the vote on election day; and Mary Robinson w0o has served as headquarters chairman, registration chairman and assisted in fund-raising. Mrs. Robinson is also past president of the Canoga Park Republican Womens Club, Federated.

The Canoga Park Junior Republicans in the person of the current president Mark Wildberger was presented an award for many hours of precinct work on telephones, distributing campaign literature, helping to get out the vote on election day plus compiling 10,000 sets of campaign literature. The Junior Republicans are young people of junior and senior high school age.

On behalf of the 38th District, Mrs. Hicks presented a check in the name of Mrs. Ford to the Crippled Children's Society of Los Angeles County to be used for the new sheltered workshop at Rancho del Valle in Woodland Hills. Brian Brian Stone, 10, of Agoura, the 1976 Crippled Children's Seals Child, accepted the check on behalf of the Society.

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NEWS D President Ford Committee

Southern California

1116 Wilshire Boulevard Los Angeles, California 90017 Northern California

2619 Fox Plaza San Francisco, California 94102

For release:

Contact: Larry Peck (213) 482-5180

BETTY FORD SCHEDULE

March 9, 10th and 11th

Alice Ogle Tuesday, March 9th

1:30 p.m. The Mrs. Betty Ford aircraft will arrive at the B-4 Area on the west side of the LAX field. Present on the ramp to greet Mrs. Ford will be, in the following order: Attorney General Evelle J. Younger; Mrs. Mildred Younger; Los Angeles Deputy Mayor Grace Davis and Councilman John Ferraro, President pro-tem of the Los Angeles City Council and Mrs. Madine Carpenter wife of State Senator Dennis Carpenter. Also present will be approximately 200 Girl Scouts. Four Girl Scouts will present Mrs. Ford with flowers. The remaining Girl Scouts and general public will be behind portable fences adjacent to the plane. The press area is to the immediate left.

1:45 p.m. Mrs. Ford departs LAX in motorcade. Mot in drugway

Smin -

2:05 p.m. Mrs. Ford arrives at the Beverly Wilshire Hotel. 9500 Wilshire Blvd. Mrs. Ford will be greeted at curbside by Hotel President George White and a Mariachi band and Mexican dancers. (Note: the owner of the Beverly Wilshire is Hernando Courtwright. He is very prominent in Mexican-American circles in Southern California area.)

7:15 p.m. Mrs. Ford and escort arrive at Century Plaza for dinner honoring director William Wyler. By previous arrangement, a CBS crew will be filming the entire AFI event for use as a special.

7 to 8:00 p.m. General reception preceeding the AFI dinner. (Note: Press coverage permitted.)

7 to 8:00 p.m. Private reception in Palisades Room. (Note: Press Coverage by AFI requested is by Daily Variety and Hollywood Reporter.)

7:45 p.m. Photo session, photographers and crews only in Brentwood Room on California level for television press and still photographers.

8:00 p.m. Dinner (Note: Dinner will be private and not open to press coverage.)

11:00 p.m. Depart Century Plaza for Beverly Wilshire Hotel.

Wednesday, March 10

10:00 a.m. Press who are travelling with Mrs. Ford to San Diego should arrive at the B-4 hangar to have equipment checked prior to boarding.

11:20 a.m. Mrs. Ford's plane departs B-4 Area of LAX for San Diego.

-More-

11:45 a.m. Mrs. Ford's plane arrives at Pacific Southwest Airlines Maintenance Terminal in San Diego. Mrs. Ford will be met at ramp by: Mayor Pete Wilson; Mrs. Betty Wilson; Mr. Leon Parma and Mrs. Barbara Parma, and Supervisor Lee Taylor.

12:00 Noon Mrs. Ford arrives at San Diego President Ford Committee headquarters, 3605 Fifth Avenue. Mrs. Ford will be greeted at curbside by Dr. Al Anderson and Mrs. Maggie Mazur, San Diego PFC co-chairmen.

12:05 Mrs. Ford will be escorted by Dr. Anderson and Mrs. Mazur into headquarters and proceed downstairs to an inside room where volunteer workers will be present. She will then step out onto a patio area where there will be a brief program. Mrs. Ford will cut ribbon held by Mrs. Mazur and Dr. Anderson officially opening the headquarters.

12:50 p.m. Press bus departs PFC headquarters for Senior Citizens' Center.

12:55 p.m. Mrs. Ford departs for Senior Citizens' Center, 945 C Street.

1:05 p.m. Mrs. Ford arrives Senior Citizens' Center.

1:45 p.m. Mrs. Ford departs Senior Citizens' Center for PSA Maintenance Terminal.

2:00 p.m. Depart PSA Maintenance Terminal for Los Angeles.

2:30 p.m. Arrive B-4 Area of LAX

2:40 p.m. Depart B-4 Area of LAX for Beverly Wilshire.

7:00 p.m. Mrs. Ford arrives at the Grand Ballroom of the Beverly Hilton Hotel for reception called "Women Involved". There will be a press platform. There will be no formal program and Mrs. Ford will circulate through the room. All crews and photographers are asked to remain on the press platform. Writing press will be permitted to observe and circulate among the guests.

Thursday, March 11th

12:00 Noon Luncheon to honor grassroots volunteers, hosted by the 38th Assembly District Republican Central Committee. Mrs. Ford enters main ballroom of Beverly Wilshire for luncheon. She will make remarks and participate in the group's program. (Note: Full Press Coverage from designated press area.)

1:30 p.m. approximately, luncheon ends.

2:00 p.m. Mrs. Ford departs Beverly Wilshire

2:45 p.m. Mrs. Ford departs B-4 area LAX enroute to Rockford, Illinois.

####

News - President Ford Committee

Southern California 1116 Wilshire Boulevard

Los Angeles, California 90017

Northern California 2619 Fox Plaza San Francisco, California 94102

For release:

Contact: Larry Peck (213) 482-5180

FACT SHEET

"GIRL SCOUT LEADERS GREET MRS. FORD ON AIRPORT ARRIVAL" Tuesday, March 9,1976

Four Girl Scouts from Los Angeles area councils greeted First Lady Betty Ford on her arrival at Los Angeles International Airport this afternoon. Mrs. Ford is honorary chairman of the Girl Scouts of America.

Leading local dignitaries and political leaders also met Mrs. Ford as she arrived for three days of dinners, luncheons and political meetings including official opening of the President Ford Committee San Diego headquarters.

California President Ford Committee Co-Chairman Evelle Younger and Mrs. Mildred Younger led the welcoming delegation. Also on hand were the Honorable Grace Davis, deputy mayor, City of Los Angeles; John Ferraro, president pro-tem, Los Angeles City Council; Mrs. Madine Carpenter, wife of State Senator Dennis Carpenter (R-Newport Beach), California President Ford Committee Co-Chairman; Mrs. Rosemary Ferraro of Downey, LA County PFC Co-Chairman; and Mrs. Alice Ogle of Burbank, also LA County Co - Chairman of the PFC.

Selected from four Los Angeles area Girl Scout councils on the basis of merit achievement were Amy Charland, Cerritos, Long Beach Council; Cynthia Nagatani , Studio City, San Fernando Valley Council; Susan Rodarte, Monterey Park, Sierra Madre Council; and Stacy Roseboro, Covina, Spanish Trails Council. Accompanying them was Mrs. Helen Yeoman, president, San Fernando Valley Girl Scout Council.

Councilwoman Peggy Stevenson presented a welcoming and commendatory resolution to Betty Ford from the Los Angeles City Council.

8

News Deresident Ford Committee

Southern California

1116 Wilshire Boulevard Los Angeles, California 90017 Northern California 2619 Fox Plaza San Francisco, California 94102

For release: Contact: Larry Peck (213) 482-5180

FACT SHEET

"WOMEN INVOLVED. . . " RECEPTION FOR BETTY FORD Wednesday, March 10,1976

This evening the nation's First Lady, Mrs. Betty Ford, is being honored by leading Los Angeles women.

Los Angeles area women active in the Chamber of Commerce, various business and professional groups and politics met with Mrs. Ford in the Grand Ballroom of the Beverly Hilton Hotel.

Among those attending are Mrs. Mildred Younger, wife of the Attorney General; Judge Mildred Lilly of the District Court of Appeals; Judge Shirley Hufsteadler of the Los Angeles Superior Court; Mrs. Nita Ashcraft, Northern California Chairman of the President Ford Committee ; Mrs. Rosemary Ferraro and Mrs. Alice Ogle, Los Angeles County Co-Chairmen; Mrs. Margaret Brock, prominent in local Republican politics; and Mrs. Nola Haerle, a Northwest area coordinator for the California President Ford Committee.

Lambs, Inc.

Libertyville is exactly the right MAMMEXÍOXX place for the Lambs farm, because these 49 acres represent what we hold most dear M in America.

This is a place where people care about each other.

This is a business Awere there is pride in the products and joy in the work.

This is a place where each individual is encouraged to do his best.

This is a place where people work together to help each other.

This is a place of love.

And now because of 15 years of work and faith, this is a place that some people will call home. Whatxaxmaxxeious

-30-

LAMBS, INC.

MARCH 12, 1976

LIBERTYVILLE, ILLINOIS

Vonire been so good to good to me today. I've known as

LIBERTYVILLE IS EXACTLY THE RIGHT PLACE FOR THE LAMBS FARM, BECAUSE THESE 49 ACRES REPRESFNT WHAT WE HOLD MOST DEAR IN AMERICA. THIS IS A PLACE WHERE PEOPLE CARE ABOUT EACH OTHER.

THIS IS A BUSINESS WHERE THERE IS PRIDE IN THE PRODUCTS AND JOY IN THE WORK. THIS IS A PLACE WHERE EACH INDIVIDUAL IS ENCOURAGED TO DO HIS BEST. 2

THIS IS A PLACE WHERE PEOPLE WORK TOGETHER TO HELP EACH OTHER. THIS IS A PLACE OF LOVE. AND NOW BECAUSE OF 15 YEARS OF WORK AND FAITH, THIS IS A PLACE THAT SOME PEOPLE WILL CALL HOME.

3

4

IT'S MARVELOUS TO SHARE YOUR CELEBRATION OF A DREAM COME TRUE. IT'S BEEN A JOY FOR ME TO BE HERE TODAY. THANK YOU AND TAKE CARE.

T

God Cless you all

#

Seltrip Lamb's -

April 2, 1976

Dear Marjorie:

Thank you so much for your note and for all the help you gave us in preparation for Mrs. Ford's visit to The Lambs. You did an excellent job and Mrs. Ford was extremely impressed with the farm.

The cookies have just arrived and I have a feeling the tin will be empty very soon. Thank you so much for thinking of me.

All my best.

Sincerely,

Sheila Rabb Wiedenfeld Press Secretary to Mrs. Ford

Ms. Marjorie Kaiz The Lambs, Inc. P. O. Box 520 Libertyville, Illinois 60048

FP:mm Central File/EWPress:cron/alpha

FIRST LADY FILE

April 12, 1976

Dear Elaine:

Many thanks for your letter and for your help in putting together Mrs. Ford's visit to The Lambs. I can understand the pride you take in The Lambs. Mrs. Ford was delighted that she could be involved in such a wonderful and worthwhile program.

Again, thanks so much for everything.

Sincerely,

Sheila Rabb Weidenfeld Press Secretary to Mrs. Ford

Ms. Elaine Freehling The Lambs, Inc. P. O. Box 520 Libertyville, Illinois 60048

SRW/fp

Dear Marjorie:

Home, at last-and a chance to thank you for your time and effort in making the press for Mrs. Ford's visit to The Lambs go so smoothly.

Your efficiency and expertise were much appreciated. You are a real professional, and I was extremely thankful to have you as my contact.

Again, Marjorie, thanks. The press was excellent, and on behalf of Mrs. Ford, we are grateful to you.

Sincerely,

atte matso Patti Matson

Assistant Press Secretary to Mrs. Ford

Ms. Marjorie Kaiz P.O. Box 520 Chicago, Illinois 6

60048

PM/sag

Dear Margerie. Home, at last - and a chance to thank you

in making the press for Mrs. Ford's racent visit to the Lambes go so smoothly.

Your efficiency and expertise were much appreciated. You are a real professional, and I was extremely thankful to have you as my contact.

Again, Margery, thanks. On behalf of Mrs. Ford,

Mary 152 60048 Patti Matson Assistant Press Secretary to Mrs. Ford (312) 475 576

July 1, 1976

Dear Mr. Clifford,

A note of thanks for the outstanding service rendered by one of your employees, Jayne Karlov, on the day Mrs. Ford visited Libertyville, Illinois.

With traffic ironically blocked by Presidential motorcades, Jayne very graciously drove me to my destination when time was getting short and cabs could not get through. She was just great-pleasent and efficient, and an excellent representative for Rodeway.

I know that employees often reflect their company's policies, and for that, I am grateful to you.

Again, Mr. Clifford, thank you.

Sincerely,

Patti Matson Assistant Press Secretary to Mrs. Ford

Mr. William Clifford General Manager Rodeway Inn 5615 Cumberland Chicago, Illinois

pm/se

dear Mr. Clefford, a note of thanks for the outstanding service rendered by one of your employees, Jaime Karlow, on the day mis Ford reseted Lebertyville, Ill. With traffic blocked by Presidential motorcades, gayne very graciously drove me to my destination when, a call could not get through. She was just great - pleasants & efficient, and an excellent representative for Rodeway. I know that employees can do normat than reflect their Company's policies, and for that, I am grateful to gave. again, Mr clifford, thank you. Since M Williem Clifford Rodeway Inn 5615 Cumberland Chicago, Ill.

July 1, 1976

Dear Mr. Kranz,

A note of thanks for your time and effort in laying the ground work for Mrs. Ford's visit to The Lambs.

Your help and efficient hard work were much appreciated, and frankly, we could not have done the trip without you. We felt fortunate to have you as our contact.

Again, Mr. Kranz, thanks. On behalf of Mrs. Ford, we are grateful to you.

Sincerely,

Patti Matson Assistant Press Secretary to Mrs. Ford

Litte Matson

Mr. Lewis Kranz The Lambs P.O. Box 520 Libertyville, Illinois 60048

pm/se

Dear Mr. Kranz

A note of thanks for your time and effort in laying the ground work for Mrs. Ford's visit to The Lamps,

Your help and efficient hard work were much appreciated, and frankly, we could not have done the trip without you. I felt fortunate to have you as our contact.

Again, Mr. Kranz, thanks. On behalf of Mrs. Ford, Mr. Lewis por 520 pll p.O. Box 520 pll Libertyville, 60048 we are grateful to you.

Sincerely,

Patti Matson Assistant Press Secretary to Mrs. Ford

July 1, 1976

Dear Jayne,

What would I have done without you on the day of Mrs. Ford's visit to the Lambs???

You were fantastic, and your help was much appreciated. It was my lucky day that you were on duty, and I am grateful to you.

Again, Jayne, thanks. You saved the day.

Sincerely,

Patti Matson Assistant Press Secretary to Mrs. Ford

Jatte mation

Jayne Karlov Airport Rodeway Inn 5615 North Cumberland Chicago, Illinois

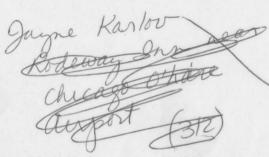
pm/se



What would I have done without you during the advance for Mrs. Ford's visit to the Lambo !!

appreciated. Your patience and saavy were It was my luckey day invaluable to us, and we felt very fortunate that that you were on you were able to work with us.

again, Jayne you saved the day, thanks. On behalf of Mrs. Ford, Gwe are grateful to you.



Sincerely,

Patti Matson Assistant Press Secretary to Mrs. Ford adoport Rodeway Inn

duty, and I am

grateful to you.

5615 North Cumberland

chicago, Ill

FIRST LADY

March 15, 1976

Dear Captain Miles:

I want you to know how much I appreciate having the Navy Film Crew accompany me on my trips out of town.

Not only do I have great confidence in their professionalism and know that there will be an historic record, but my staff tells me that their advice, on a voluntary basis, in coordinating sound and other technical matters is absolutely invaluable. We are very grateful to have them.

Sincerely,

Captain Lee Miles Commanding Officer Naval Photographic Center Washington, D.C.

SRW/fp

March 23, 1976

Dear Dr. Lazar:

Thank you so much for your letter and for providing a wonderful experience for Mrs. Ford, as well as her staff. You have done an incredible job with The Lambs and all of us were extremely impressed.

Congratulations on a superb program.

Sincerely,

Sheila Rabb Weidenfeld Press Secretary to Mrs. Ford

Paul Lazar, M.D. President, Board of Directors The Lambs 1893 Sheridan Road Highland Park, Illinois 60035

SRW/fp

Re: Mrs. Ford's dedication of The Lambs, Illinois, on March 12, 1976

12 noon 12:30 dedicat preceded by press tous at noon prayer, welcome De lezar, pres og The Farms - Present of The Good Shepherd award for outst contrib to the field of mental health 3 recip - Dr Kare men, clement stone, Frank #1 - sidenalle Pool A #2 - bake shop #3- pet shop mers <u>Pool C</u> an of dormitory writters by reporters; phot to deducation area. <u>dennis</u> necept, <u>to deducation</u> area. <u>dennis</u> noon u ogras o nelto by a four noon u me deduced by a four noon u me deduced by a four noon u me deduced by a four noon u #4- gift #5- sieh ooreen 6- farmers 7 - tous of dosmitory noon weds 8° mais recept, Program Pres Press The first residence of the lambs, Inc., pres oched fri any of their press with us? at 7250 1 pm Friday march 12 m Srw Libertyille, Ill. The Lambs Inc. 10 a 49-acre farm which provides a very by remks on give the working + recreational enveron for moderately ment set young people zan ago 18-45, are inv in the program, which includes eight beisinesses genated for whose employees are the mont hand partie in the prog. These businesses into a pet store, farmers mh, bakey of sch

started 1961 by 2 teachers at Hull House The lambs is a model prog for the moderate + medly mentally retarded - to provide moderate activities & shelters 50 acres on farm operate 8 businesses -3/4 of a mellion viset the farm concept - to live a wolk here - young people moved in this wik - bet 50-80 use facil-34 live in facility event 200-250 "a natl center dedicated to the well-being of the mentally retarded " rest, baken, pet store, gift shop, silk screen, famers met-county store, refreshen stand, farmyand 200 no admission - 45-50,000 in tea sm a ys 20,000 school children a year "The cambs" from a biblical quata referry to "feed my lambs" used as an inst & help commo deal al probs of mutily retaded 2 counties - Lake + Cooke no state of fedre aid pre March 12 sales \$50,000 - profet of \$17,000 silk screen christ cards + stat Credent 362-4836 9-5-7 days a week 930-11:30 heutage house dennis

POOL A-Bakery POOLC ABC-WLSnows Waukeogan SUN Time Fibure DAILY NEWS Daily News Fribune Milwaukee MY LAMA UPI

SHEPHERDS



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a national center dedicated to the well-being of the mentally retarded.

POST OFFICE BOX 520 . LIBERTYVILLE, ILLINOIS 60048 . PHONE (312) 362-4636

INFORMATION TO THE PRESS

1. CREDENTIALLING -- HERITAGE HOUSE -

This area will be open from 9:30 - 11:45 A.M. It will close 15 minutes before First Lady Betty Ford's anticipated arrival at noon. The press will then move to the area in front of the barn where she will arrive.

2. PRESS ROOM -

The press room is located in the basement of the residence. Entrance to the press room is the door at the end of the south wing. The press room will be open at noon, approximately 15 minutes after the credentialling area is closed, until 5:00. Press kits will be atailable. Phone lines are located in a van which is parked in front of the press room.

3. Key people associated with The Lambs, Inc. will be available for interviews at the conclusion of the Dedication Ceremony. Requests for interviews should be made to Mr. Ted DaMata who will be in the press room when it is opened. Those available for interview are:

> Paul Lazar, M. D., President of The Lambs Board of Directors and a parent of a young person.

Mrs. Corinne Owen and Mr. Robert Terese, Co-Founders of The Lambs, Inc.

Dorothy Childress, Director, Social and Educational Services.

Glenn Bozon, Director, The Lambs, Institute.

Private interview rooms are available for the press. They will be located near the press room.

Kaiz, marjorie Tambs me: a national center dedicated to the well-being of the mentally retarded.

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Sheila met with on march 2, 1976

February 20, 1976

Miss Fran Paris The White House Washington, D. C. 20004

Dear Miss Paris:

Peter Martin of Peter Martin Associates, Inc., just called to give me the great news about the appointment scheduled at the White House with Sheila Weidenfeld and myself on Tuesday, March 2, 1976. Mrs. Willard Freehling, a member of our Board of Directors, will accompany me.

I will call on Monday, March 1, to re-confirm before leaving the provinces.

Sincerely,

THE LAMBS, INC.

Marjozie Kaiz Professional Advisor

/cb cc:

Peter Martin Mrs. Willard Freehling

Marjorie Kaiz

(312) 475-5505

A National Center Dedicated to the Well-Being of the Mentally Retarded.

P O. Box 520, Libertyville, Illinois 60048





SHEPHERDS

Lewis M. Kranz

Milo J. Vondracek

MANAGEMENT CO-ORDINATOR DIRECTOR OF PROGRAM DEVELOPMENT LAMBS AUXILIARIES

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Robert Terese, Founder — Executive Director Mrs. Corinne Owen, Founder — Executive Director

Michael Earl Foundation for The Lambs . The Lamb's Women's Board

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THE LAMBS, INC.

Post Office Box 520 Libertyville, Illinois 60048 312/362-4636

A national center dedicated to the well-being of the mentally retarded.

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I. Introduction

This pamphlet presents a brief overview of The Lambs, Incorporated and emphasizes The Lambs Institute as a national training institute. The pamphlet will also include a brief overview of The Lambs' purpose and philosophy, the services being offered to the mentally handicapped adult and its place in the community. It is not intended to answer all questions. Because of the individuality of each young person, and the newness of The Lambs Institute, many of your questions can only be answered after consultation with our staff.

You have noticed that we referred to those in residence and active in our program as "young people". We also refer to our facilities, businesses and grounds as a "community". This is intentional.

The Lambs is a unique and dynamic project in community living for mentally retarded adults. The Lambs consists of seven businesses which employ mentally retarded adults, and a residential program which provides a home for our young people.

The young people are eligible for admission after the age of eighteen and once accepted may remain in the program as long as they wish. The Lambs Institute has been developed to provide a multidimensional educational and training base necessary to meet the needs of several distinct target groups who may wish to explore The Lambs' approach and methods for application to their own community, professional or organizational program.

II. History of The Lambs

The Lambs was founded in 1960 by Robert Terese and Corinne Owen who were serving as instructors at Retarded Childrens Aid at Chicago's Hull House. The members at that time consisted of the parents of twelve young retarded adults. In 1961 The Lambs Pet Shop was opened on North State Street in Chicago. The young people cleaned the cages, fed the animals and performed the routine maintenance. Growth and success of the venture forced the necessity of expansion to provide for increased numbers of young people and more areas of activities. In 1965 a 49 acre tract was located near Libertyville. Illinois and is the present location for the program.

Gradually the old farm buildings were converted into business work areas; i.e., the barn to a pet shop, the large farmhouse to a tearoom, etc. New buildings have

- 1 -

been added, including: a Farmer's Market, Silk Screen Arts and Crafts Shop, Refreshment Stand, Farm Animal Zoo, etc. A \$125,000 sewage treatment plant has been installed to permit the construction of the existing residency and more planned for the future. The present job areas consist of:

Pet Shop	Farm Animal Zoo
Restaurant	Farmer's Market
Bakery	Refreshment Stand
Gift Shop	Silk Screen Shop

The enthusiastic response of the Chicago Community area shown by its patronage points to the success of the business operated by and for the mentally retarded.

The response of the mentally retarded Lambs to their jobs and their customers demonstrates the success of The Lambs as a mental health project.

III. What is The Lambs?

The Lambs, Inc. is a private nonprofit organization providing semi-protective activities for mentally retarded adults living within the Chicago Community area. The young people are moderately and mildly retarded, ages 18 and up, who have terminated available public school education and who, because of their mental handicaps have difficulty succeeding in today's working society. The Lambs is a self-perpetuating organization which the mentally retarded themselves directly help to keep going. The operation creates its own reason for being in its contact with the community by furthering the acceptance of the mentally retarded by the general public.

IV. Finance

The Lambs business revenues contribute to the support of the cost of sustaining the program. The remaining operating costs plus construction and expansion funds must be raised by contributions and grants.

The Lambs receive no state or federal funds making it truly a unique organization where the young people are doing their best to help themselves, (commensurate with their capability) and are succeeding with the generous help of many individuals and groups in the community.

V. Purpose of The Lambs, Incorporated

The purpose of The Lambs, Inc. includes:

1. To own, operate, control and

maintain high level activities and projects for mentally handicapped persons.

- 2. To provide, own, operate, control and maintain living facilities for mentally handicapped persons.
- 3. To engage in projects and work related to the education, training, care, support and maintenance of mentally handicapped persons.

In an attempt to meet the need of supportive life services which many adult retardates are unable to provide through their own resources, The Lambs, Inc. was founded. The philosophy of The Lambs is to develop and maintain a community in which the retarded adult can live, work, socialize and develop with dignity.

VI. The Lambs Program

The Lambs is a pilot program developing a model which is an alternative to the sheltered workshop and classical rehabilitation concept. Many things about mentally retarded have been learned and incorporated into The Lambs program which points the way to additional progressively unique activities. Visitors are constantly coming to

the farm from all over the world seeking patterns, techniques and encouragement from what they see being done. The work projects of The Lambs are not synthetic, but real. The Lambs is not a school, although the retarded are taught to manage themselves and perform work tasks. The method executes the basic philosophy of The Lambs. The mentally retarded can develop beyond their current functioning level if they are assigned tasks beyond the routine. The assumed responsibility, the public contact. the work variety all demand and develop the latent potential of the mentally handicapped. Individuals can achieve a composed outlook on life. devoid of fear and hostility, which is indeed mentally and emotionally healthy.

VII. The Lambs Board of Directors

The Board of Directors of The Lambs is a highly functioning board. It is a composite of parents, technically and professionally skilled people as well as other genuinely interested individuals. They all devote their talent and time to the operation, development and growth of the program.

VIII. Lambs Goals

There are many goals which The

Lambs is attempting to reach.

- 1. "What will happen to my child when I am gone" is a question often asked by parents of the retarded. When the family can no longer provide the needed care, more often than not the answer to that question is an institution, or residential facility. Many retarded, although not capable of completely independent living, are capable of a very productive life. The Lambs is an attempt to provide a loving. structured social life and a productive, interesting work environment.
- 2. The retarded can learn and develop, but most work forces are not geared to the slower learning and production rate. The Lambs puts emphasis on individual learning and development experiences. Salary and competition are not used as motivation. Each young person is given confidence by encouragement and reinforced success.
- 3. Most people do not know what the retarded are really like. Unless you have actually worked with or lived with the retarded, the open love and warmth they have may escape you.

The Lambs is open to the public for shopping and dining every day of the week. (Tea Room is closed on Fridays.) In this way, the public is able to see how capable the retarded are. At the same time, this public contact gives the young person a chance to meet in an atmosphere he or she finds comfortable.

IX. Lambs Institute

Another equally important thrust of The Lambs Program is the education of interested individuals and organizations in methods and techniques of developing similar programs in America and other countries.

Upon completion of The Lambs model, the program will still only be able to serve a limited number of retarded adults. The number of retarded adults in need of similar services is too great for one operation to meet. There is a critical need throughout the United States and foreign countries for additional programs similar in approach to The Lambs. This is indicated by the hundreds of interested groups and individuals who have written or visited the farm to request information. These directors, parents, agencies and students are interested in how

- 7 -

- 8 -

to develop and operate a program that provides total life services.

The Lambs Institute philosophy is to provide a multi-dimensional educational and training base necessary to meet the needs of several distinct target groups who may wish to explore The Lambs approach and methods so as to apply them to their own community, professional or organizational program. The Lambs Institute may be better understood through identification of the target groups and the educational objective of each.

1. <u>Parents and Lay Leaders</u> parents of retarded people and other concerned citizens have been and probably will continue to constitute the largest group of pecple who visit or make contact with The Lambs for educational reasons. The Lambs' objective is to assist them in learning about The Lambs' approach, program and organization.

2. <u>Students</u> - students are a second group which frequently visit The Lambs to inquire about its approach to working with retarded people. The objective of this group is to

- 9 -

provide opportunities for experiential learning in working with retarded people with results of graduates who are well informed and experienced.

- 3. Educators it is important to familiarize educators with the techniques and methods used by The Lambs so they may in turn apply these methods in their classroom and program instruction.
- 4. Administrators interested administrators will find ideas to apply to governmental or non-governmental agencies. After exposure to new ideas the value these administrators have will affect three distinct areas.
 - A. Influence of professional attitudes and practice in their respective agencies.
 - B. Professional influence in decisions of public policy.
 - C. Develop and teach methods of practice compatible with The Lambs' philosophy of care.

X. Lambs Institute Purpose

The purpose of The Lambs Institute is to offer a multi-functional education program to distinct target groups who wish to explore

- 10 -

The Lambs' approach and methods.

To develop sensitivity, through love and understanding of the mentally handicapped.

To provide a base of information and materials relating "The Lambs Way" as a contribution to many professional levels so they may in turn apply "The Lambs Model" to their own specific interest group or organization.

To provide training workshops and institutes to expose individuals, organizations, and agencies interested in the retarded, to philosophies and life structures which enable secure and fulfilling lives for the retarded adult. These principals and philosophies are also applicable to other groups who need to live in communities with special support, i.e. aged, deaf, physically handicapped, emotionally disturbed, etc.

To provide direction and consultation related to matching handicapped citizens' capacities with community opportunities.

To develop further methods and programs to enable the mentally handicapped and other special support groups to live with a sense of human dignity, of selffulfillment, and of realization of one's potential.

To encourage people in such a way that they may overcome the fear of starting in a venture similiar to ours.

XI. Lambs Institute Curriculum

It should be emphasized at the outset of this discussion that as the program develops, certain modifications and combinations of the proposed activities can be expected to occur. For example, educational workshops and conferences are outlined below in terms of rather specific lay and professional audiences and objectives. but it is probable that some of the educational offerings will be designed for integrated groups; in this way people can bring their different perspectives, roles and skills to bear on a particular aspect of the humane care of the retarded and thereby enrich each other.

The Lambs Institute program will include:

1. Community Leaders' Workshop

The Community Leaders' Workshop will be one of the basic offerings of the institute. It will be given several times each year, based on fluctuations in demand and other institute commitments. Its purpose will be to acquaint the workshop participant with the entire scope of The Lambs operation.

Experiential learning in the form of participation in business/ training areas and individual consultation will be provided during the afternoon and some evening sessions.

2. <u>College and University</u> Field Experience

Another basic component of the institute's program will be the provision of field experience opportunities for college and university students.

3. <u>Conferences and Workshops</u> For Professionals

In addition to conducting the basic workshop for community leaders, the institute will offer a series of shorter conferences and workshops for professionals in various functional fields.

4. Lectures from Lambs' staff and other professionals in the field.

5. Group discussions.

6. <u>Design workshops</u> based on The Lambs' experiences so the participant has the opportunity to design a work module appropriate to their own special interest group.

7. Hands-on experience at The Lam's in one or all of the business stations.

8. Areas to be researched related to mentally handicapped and other special supportive groups.

9. Other areas of need that the institute may direct it self to.

XII. The Lambs Residential Program

Rewards gained from the work experiences and planned social activities are still only part of The Lambs community. In 1976 The Lambs established an additional component in providing for the total-life needs of the adult retardate. A complete community must provide a base center for the daily living, not just a center for work. The Lambs' residence provides the facility in which the adult retarded individual can live in dignity, security and respectability.

Goals and Objectives

1. Provide a home atmosphere for a base center of daily living.

- 13 -

- 2. Encourage the establishment of peer relationships.
- 3. Promote self-sufficiency regarding personal hygiene and grooming.
- 4. Enhance the growth of fine and gross motor development.
- 5. Expand and develop individual skills and areas of interest.
- 6. Provide comprehensive exposures to cultural and social events in the community.
- Create an environment which initiates emotional stability and maturity.
- 8. Provide an atmosphere of refined social maturity.

The Lambs' residence role in the state's comprehensive program is to:

- 1. Provide an alternative to institutional type care by making available facilities and services desperately needed by the retarded.
- 2. Provide a supportive homelike environment with guidance and supervision.
- 3. Encourage responsibility,

usefulness, self-respect and independence.

- Provide the opportunity to function at and develop to the individual's potential while realizing his rights and dignity.
- 5. Operate a program within the state's comprehensive program which has initiative and innovation.

XIII. Admission Policies

- Mildly and moderately retarded persons, ages 18 - 35, are admitted. The applicant must have the potential for:
 - a. work
 - b. getting along with others
 - c. following directions
 - d. maintaining attention

e. taking public transportation. Persons are not necessarily excluded for lack of speech or for physical handicaps.

- 2. Persons are not admitted to The Lambs who have:
 - a. severe sensory or motor handicaps
 - b. uncontrollable seizures
 - c. history of delinquency
 - d. severe emotional problems.
- 3. Generally, applicants should have completed available school education.

- Appropriate legal requirements such as establishing guardianship and securing a social security number must be arranged.
- 5. Medical, psychological, educational and social evaluations must be submitted for admission consideration.
- Tuition is determined on a sliding scale based on ability to pay. No person is denied service because of financial needs, sex, race or religion.

Admission Procedures

Application for admission to The Lambs is made through the Social Service Department. A formal application is sent to the parents or legal guardian following a preliminary evaluation to indicate The Lambs ability to serve the young person. The application must be submitted to the Social Service Department accompanied by a \$10,00 fee for processing. Medical, psychological, educational and/or social evaluation is requested for admission consideration.

An interview with the candidate and parent/guardian or interested person will follow the receipt of the above information. The potential desirability of placement of the candidate at The Lambs will be discussed at this time. Subsequently, additional evaluations, such as psychological, medical and/or on job evaluation, may be required.

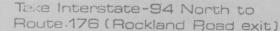
Upon meeting the necessary criteria as determined by the staff and as openings become available admission is completed.

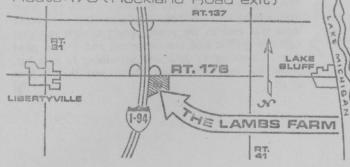
XIV. Map

The following map is included for your convenience. <u>Please note</u> that there isn't an exit off Interstate 94 when coming from the north. You will have to use an alternate route (Route 41 or Route 21).

Our businesses are open year around except for the following holidays:

New Years Day Memorial Day Independence Day Labor Day Thanksgiving Christmas





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Your Room Rate, Room Number and Check Out Date Are Listed Above

IT IS OUR PLEASURE TO WELCOME YOU TO



Marriotts Camelback Inn

Scottsdale, Arizona

FOR TOLL FREE RESERVATIONS AT ANY MARRIOTT CALL

800-228-9290

3/6 3/9 yes de 3/5 Bruce Endsley

FOR YOUR ENTERTAINMENT AND DINING PLEASURE WE OFFER

BREAKFAST	served daily 6:30-11 a.m., NAVAJO ROOM
LUNCHEON	Buffet, North Pool, Noon-2 p.m. Daily
DINNER	NAVAJO ROOM 6:30-8:30 p.m. Reservations not necessary.
DINNER	CHAPARRAL specialty restaurant from 6 p.m. daily. Dancing and entertainment nightly in the adjoining LA CANTINA LOUNGE. Please enter from the front circle. (Dinner reservations advised.)
THE BEEF BO	ARD served daily in the informal OASIS LOUNGE Noon-10 p.m.

THE OASIS LOUNGE serving cocktails 11 a.m. -1 a.m.

414 (5)

Acapulco / Ann Arbor / Atlanta / Barbados, W.I. - Sam Lord's Castle / Blacksburg, Va. / Boston / Chicago / Cincinnati Cleveland / Columbus / Dallas / Ft. Wayne / Houston / Los Angeles / Louisville / Miami / Miiwaukee / Minneapolis / New Orleans / New York City - Essex House / Philadelphia / Pittsburgh / Saddle Brook, N.J. / San Francisco Bay at Berkeley Marina/Scottsdale, Ariz. - Camelback Inn / St. Louis / Washington, D.C. / Amsterdam, The Netherlands '75 / Denver '74 Indianapolis '74 / Kansas City '74 / Lincolnshire, III. - Marriott's Lincolnshire Resort '75 / Newport Beach, Calif. '74 Rochester, N.Y. '74 / Toronto, Canada '75.

Love is Best of All by Dr. Karl Menninger

y interest in mentally retarded children came from a great teacher, Dr. Elmer Ernest Southard, my teacher at Harvard Medical School, who was far ahead of his time in many ways. In the development of psychiatry to the problems of industry, in his efforts to bring psychological treatment out of institutions into daily life – he was a forerunner of modern thought, 50 years ago.

Among his many interests he gave a priority to the study of mentally retarded children and he urged me to make a place for this concern when I started my own practice in Topeka, Kansas. He said that not only was there much need for study of this group but that he believed that there was much to be learned from them by the scientist, especially about the learning process and its vicissitudes.

At the time he advocated this, it was believed that most mental retardation (or deficiency) was an unalterable state which was not subject to treatment. Since then our thinking has very gradually changed, and today such organizations as The Lambs have shown us that a great deal depends on the treatment of retarded children and young people.

One of the hopeful and inspiring facts about the treatment of these individuals is that we can all have a part in it. Understanding, love, patience and hope, when exercised by everyone who meets these young people, open doors too long closed to them.

The program of the Lambs Pet Shop and Pet Park, as instituted and carried on by Mr. Robert Terese and Mrs. Corinne Owen, with magnificent faith and devotion, emphasizes work and that is good; it emphasizes work that enables the young people to meet and deal with the public and that is better; and it also gives them something to love and something to care for, something dependent upon them, and that is best of all.

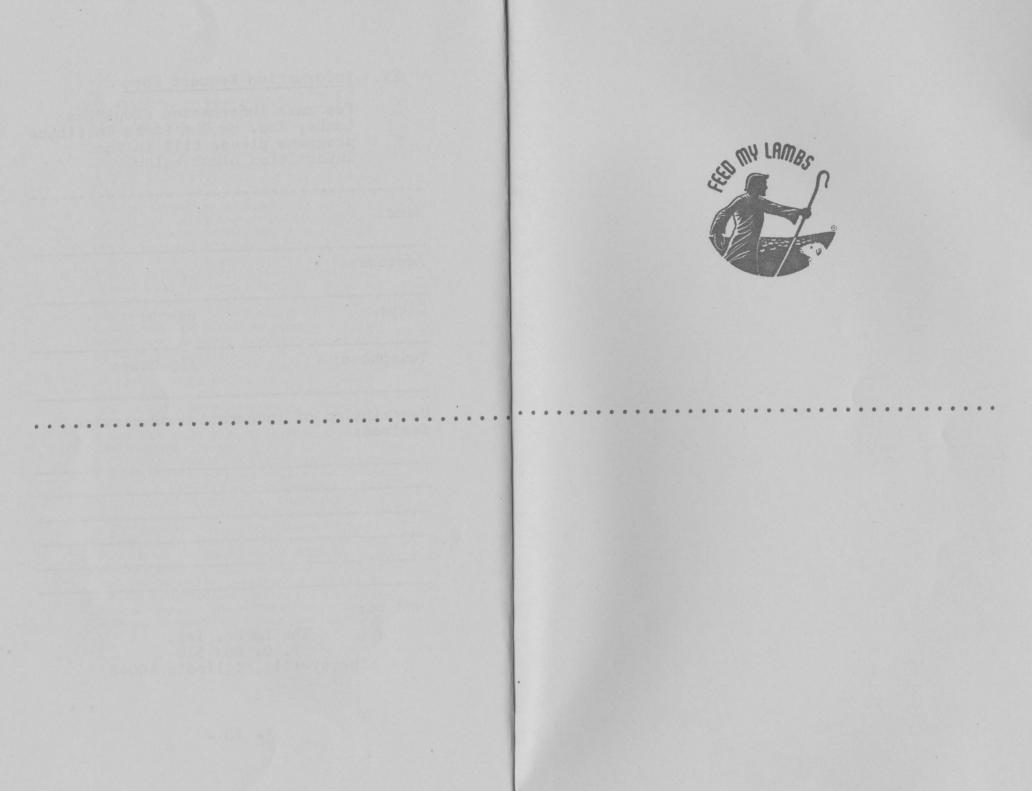
XV. Information Request Form

For more information about The Lambs, Inc. or The Lambs Institute programs please fill in the information blank below.

Address:		
Address:		
City:		State:
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Send to:		
		mbs, Inc. Box 520

- 20 -

Libertyville, Illinois 60048



FROM:

The Lambs, Inc. P. O. Box 520 Libertyville, Illinois 60048

Address Correction Requested

SEND TO:



Robert Terese

Corinne Owen

Who's retarded? Couple challenges old attitudes

Providing meaningful work for adults who have been judged retarded and breaking down stereotyped ideas about them — these were the primary motives of Robert Terese and Corinne Owen when they started a pet shop. Today, the Lambs, their organization, has 65 such adults working on a 50-acre farm, where they learn many different skills — from baking to working in a craft shop. One in a continuing Monitor series on the World's Good Samaritans.







By Monty Hoyt Staff correspondent of The Christian Science Monitor

Libertyville, Ill. travel expenses to and from the farm as well

"I hear you have retarded boys and girls here," said a wealthy matron who breezed as \$10 a month "salary." The real success story behind the Lambs THE CHRISTIAN SCIENCE MONITOR

Friday, November 23, 1973 17

Second Section

Here's what you'll see when you visit THE LAMBS



CHILDREN'S FARMYARD - The new Children's Farmyard includes many baby farm animals to feed and to pet. The Lambs are responsible for feeding, cleaning and taking care of these animals.

FARMER'S MARKET - This old-fashioned general store carries a full line of cheese, sausage and penny candy. Our brand new preserves department cans jams and jellies. The Lambs are responsible for weighing, bagging and pricing the bulk grains and noodles, and processing the preserves.

LAMBS



SILK SCREEN ART SHOP - This shop is the result of a long tradition in the history of The Lambs. Since the original Lambs Pet Store began in Chicago, the Lambs have hand-screened Christmas cards. We still print Christmas cards in our new shop, and now have added notepaper, breadboards, ceramic tile, our own recipe book, and labels for our own brand of pet food sold in the Pet Shop. The Lambs not only hand-screen, but fold, imprint and package the cards they make.

A WALK IN THE WOODS - Our gift shop carries the natural atmosphere of the outdoors in its interior and merchandise. In this shop the Lambs stock and price the gift items and water the green plants which are for sale.

PET SHOP - The Pet Shop is the original business of The Lambs. We have all types of animals for sale and supplies to care for them. The Lambs feed, water and clean the animals and their cages. They also bag and price the pet supplies.

GRANDMA'S BAKERY - Our bakery makes the bread and rolls served in the Farmer's Market and dining room. Cookies, turnovers and breadsticks are made there also. The Lambs bake all these things and recently completed a cake decorating course.

SHEPHERD'S INN DINING ROOM - Our dining room serves a buffet lunch six days a week to both visitors and special groups. The Lambs work here waiting on tables, and in the kitchen preparing the food. Hours are 11:30 to 2:00 weekdays and Saturday: Sunday-11:30 to 4:00; closed Fri.

HERITAGE HOUSE - This building was designed to give groups a chance to see a film showing the developement of The Lambs, as well as a slide and film presentation about our country's heritage.

We hope these facts will make your visit more meaningful. If you have any questions about the farm, please don't hesitate to ask. The staff will be delighted to help you in any way they can.

> Enjoy your visit! THE LAMBS

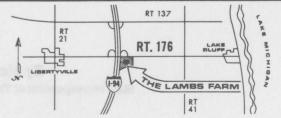


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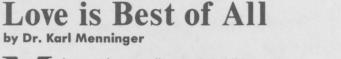
Lambs

Take Interstate 94 north to the junction of Route 176 (Rockland Rd. exit). We're about two miles east of Libertyville.



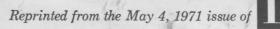


Dr. Karl Menninger, senior consultant to Chicago's Stone-Brandel Center and founder of the Menninger School of Psychiatry.



y interest in mentally retarded children came from a great teacher, Dr. Elmer Ernest Southard, my teacher at Harvard Medical School, who was far ahead of his time in many ways. In the development of psychiatry to the problems of industry, in his efforts to bring psychological treatment

by Dr. Karl Menninger





THE LAMBS: A FARM IS A WAY OF CARING

THE LAMBS: A FARM IS A WAY OF CARING

"Which ones are retarded?" asked the lady in the pet shop. "I'm one of them," said the salesgirl. "Can I help you?"

Seven days a week, 55 people with IQ's of 30 to 80 go to work at the Lambs Pet Farm in Libertyville, III. Many commute from Chicago out to the 50-acre farm whose huge barn and silo dominate the surrounding pastureland. They know they're subjects of a program for the mentally retarded, but they don't see themselves as passive spongers of "care." At the farm, they're the ones who do the caring-for themselves, each other and the animals who depend on them. The Lambs, as the retarded people proudly call themselves, get up in the morning because they have jobs to do, friends to meet and satisfactions to seek. (The rest of us should be going to work for the same reasons.) They work in the farm's pet shop, gift shop, restaurant, bakery and silkscreen room. Tourists, pet owners and folks in search of a good inexpensive lunch swarm to the farm because it's a nice place to visit and shop-not because they feel sorry for the Lambs. They spend enough to cover 65 percent of the farm's operating expenses. Private donations take care of the rest.

A Lamb doesn't see all this as custody or treatment but as a way of life that is, for him, like anybody else's. An earnest 18-year-

A gushy collie, a comforting friend, and a tiny thing that counts on you for every drop of life, all get the "Lambs" to work in the morning. At right, Corinne Owen, Bob Terese (behind her), some of their charges and friends.

TEXT BY MARGARET ENGLISH PHOTOGRAPHS BY FRED LEAVITT continued









ambs mc.



A REPORT TO FRIENDS AND DONORS

"LOVE IS BEST OF ALL"

Dr. Karl Menninger

"The program of the Lambs Farm emphasizes work and that is good; it emphasizes work that enables the young people to meet and deal with the public and that is better; and it also gives them something to love and something to care for, something dependent upon them, and that is best of all."



A FEW OF THE PRODUCTS MADE BY THE LAMBS, INC.

WHAT IS THE LAMBS?

The Lambs, Inc., a private non-profit organization, provides semi-protective activities for mildly and moderately mentally retarded young adults. For too long the fear of failure has haunted the retarded person in a "normal" world and has forced him to retreat to his home — feeling rejected, useless and unfulfilled. Our Lambs, who range in age from 18 to 40, are mentally young and socially vulnerable. Here at the farm — while they will always be retarded because it is an irreversible condition — they can and have become whole, valuable, contributing human beings.

In 1960, Robert Terese and Corinne Owen were instructors at Retarded Children's Aid of Chicago Hull House. They were concerned with what would happen when the children left there, and they were convinced that the moderately retarded could thrive in an atmosphere founded on friendship with fellow peers and job fulfillment within their individual scopes.

In 1961, Bob and Corinne, with the parents of twelve young retarded adults, opened The Lambs Pet Shop on Chicago's Near North side. For the first time, these retarded youngsters felt the joy of accomplishment as they cared for the animals and served the public. At the same time they learned to trust and like themselves and developed a new social maturity. Growth and success of the venture made expansion a necessity, and with the help of W. Clement Stone, a 49 acre farm was acquired near Libertyville, Illinois, in 1965.

Now we have 80 Lambs coming to the farm each day and have added seven other job areas in which the young people can work. We are careful to teach them new skills from the stand-

PHYSICAL FACILITIES

Gradually the original farm buildings were converted into business work areas and new buildings were added. The Lambs now operate a Pet Store, Restaurant, Bakery, Gift Shop, Farmer's Market, Farm Animal Zoo, Refreshment Stand and Silk Screen Art Shop. A \$125,000 sewage treatment plant was installed to permit the construction of our residential buildings.

EDUCATIONAL FACILITIES

The Lambs is not a school, although the retarded are taught to manage themselves and perform work tasks in our business areas. This method employs the basic philosophy of the Lambs: that the mentally retarded can develop beyond the routine. Assumed responsibility, public contact and work variety, all help to develop the potential of the mentally handicapped.



point of their strengths and then to educate them in their weaker areas. Thus our young people proceed from a position of success which is important to those who have failed so often.

They have proved that they are physically, mentally and emotionally able to function in a sheltered situation. They have also demonstrated that given care, concern and interest, their response can be even more immediate than that of a normal person.



Corinne Owen and Robert Terese, Co-Founders of the Lambs, Inc.

FUTURE DEVELOPMENT

It is unrealistic to expect all retarded adults to be self-sufficient in areas of daily living. Eventually their families die or are unable to carry the constant responsibility. Now we are striving to provide a center for living as well as working. In the fall of 1975 we will open our first residential facility for 34 people. Our goal is to build a total community for 250 retarded adults.

BOARD OF DIRECTORS

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IOHN C. SCHNIEDWIND Vice-President

SAMUEL C. HECHTMAN Treasurer

GEORGE J. VAN EMDEN Counsel

RUTH WILKOMER Secretary

CORINNE OWEN ROBERT TERESE Co-Founders

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Sociologist **EVELYN KLEIN**

Psychologist MARCUS RODER

Accountant MARJORIE KAIZ

MILO J. VONDRACEK Program Development

DAGNE E. STROTHERS Director, Administrative Services

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MARY KOWALIK Manager, Farmer's Market AUDREY ORAWIEC Manager, Food Services

NINA KRANZ Manager, Gift Shop and Arts and Crafts

KAROL ORAWIEC Manager, Pet Shop and Children's Zoo

When thirty-four people move into our new residence in Libertyville, Illinois, the initial phase of the goal for the Lambs, Inc. will have been achieved. The reality of the first village concept for the mentally retarded will have been realized people living and working together within their own community.

What is the importance of this successful effort which has been carefully watched by so many? The Lambs, Inc. is a national center serving as a prototype in a burgeoning field for the mentally retarded. Consider the statistics: there are an estimated 330,000 mentally retarded in Illinois alone. In the U.S.A. a staggering three percent of the population or six million people are mentally handicapped. With imaginative programs such as the Lambs, purely custodial care will be reduced to an absolute minimum for only the most severely retarded.

More than 800 educators and professionals visited the farm in 1974 to study and learn our techniques. Plans are underway to create a teaching center at the farm so that we can effectively help others who want to duplicate our pilot program.

The fact that a program such as this was conceived and finally fulfilled in less than 15 years is astounding. It is due to an exceptional staff, an unselfish corps of volunteers, an involved group of parents, a dedicated Board and the generosity of an understanding public.

The legal, medical, educational and emotional problems ahead are infinite.



A MESSAGE TO THE MANY FRIENDS OF THE LAMBS FROM DR. PAUL LAZAR, PRESIDENT OF THE BOARD

But most critical are the financial needs that face us now. We have a \$500,000 bank debt which we must service quarterly and obviously want to retire. In addition, we had a 1974 deficit of \$289,000. This is what was needed just to keep the program going.

Now with the opening of a residential program, overhead costs will increase. As more retarded people seek admittance to the Lambs, we will need to expand businesses, job and recreational areas, and housing. The long range plan is to have residential facilities for 250 mentally retarded people living and working on the present farm site.

For all these reasons we need your financial help to provide these people with a decent, meaningful life. They cannot do this for themselves, but you, through your contributions to The Lambs, Inc., will help not only those being served by our program, but indirectly many others across the nation.

When you contribute to The Lambs, Inc. remember that our program is open to all regardless of race, religion, creed or ability to pay. Your contributions are tax deductible. They are also an investment in dignity.

Haul Laza

Paul Lazar, M.D.



Pet Shop



Silk Screen Shop

For most working people, their vacation is the high spot of the year. For our young people, coming to the farm and working is their high point. A day off is long, dull and boring and we find them asking to be allowed to work six and even seven days a week. Also they know that their efforts contribute to the expansion and growth of our program. While they watch the first dormitory reach its final stages, they know that their participation is making The Lambs' goal a reality.

PRODUCTIVE **BUSINESSES RUN BY AND FOR** THE LAMBS

There are many basic differences in our young people's work at the farm and work in a "normalized" society. Society uses productivity and creativity as its criteria for success. For our retarded, willingness to try and working at whatever pace is best for each individual is the meaningful measure. It is difficult for them to handle competitive situations and frustration comes when the challenge is beyond their capacity. Within help to one another in a way "normal-



Farmers Market

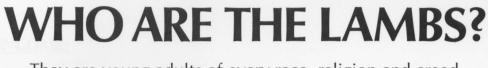
that their strengths and weaknesses vary in different work areas and they extend their own peer group, they quickly learn ized" society could follow.





Gift Shop

Bakerv

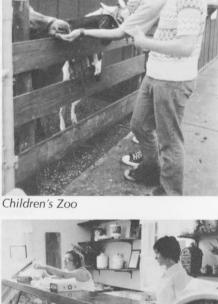


They are young adults of every race, religion and creed who need your help to function to their fullest capacity.

> SAM, 19, came to The Lambs after a brief stay in an out-of-town institution. At first he wouldn't talk to anyone — not the other young people, nor the staff, nor the volunteers. Gradually he became aware of our total acceptance and finally he would say one word to one person at a time. As this daily contact continued, he slowly began to relate - first to the staff, then to other Lambs and eventually to volunteers and customers alike. Today he works in the Silk Screen Shop and jokes, chats and laughs with spontaneity.

> BETTY is 33 years old. From the time she finished special schooling at 18 until she came to The Lambs at age 28 she had no training, no work or recreation program. For ten years her only activity was going to Church. She came to our program and was so stimulated by being with people who weren't bored with her that she was too outgoing. She would run to strangers and kiss them indiscriminately. Betty had to learn to control this uninhibited show of affection. It turned out that being convinced that she belonged was enough to stabilize her jubilation. Now she works in the Pet Shop and greets customers with warmth and ease.

LARRY, 38, is living with his blind and aged grandmother and has no other relatives. Larry also had a sight problem with the possibility of being totally blind in ten years. When The Lambs, Inc. was contacted about him, they acted to secure Public Aid Funds which he had not known were available. They arranged for corrective eye surgery and now he has almost normal vision. But the main thing about Larry is that he fully embodies the problem of what happens to retarded people when there is no longer a family to care for them. Without a residential program these people would have to be institutionalized. For Larry this fear has been removed. With the completion of our first living facility, he will be able to have a meaningful and secure life here at The Lambs Farm.







Herman Robert Kathleen Libby Betty William Larry Robert Kenneth Donna Arnold Thorne Philip Lorrie Jerry lames Donna Teresa Jeffrey Lori Ruby Thad Randy Dorothy Harry Nancy Mary Ellen Nona Harold Aileen Frances Louis Richard Steve Matt Shirley Jon Deborah Greg loanne Virginia Sam Dennis Anne Virginia Scott Mary Michael Mary Alice Bruno Pamela Pattie Barbara Dennis Barbara Suzette Davis Dennis Mark Mike David Peter Bruce lennife Patrice Linda Kathleer Steven Janice Sandra Daniel Craig Vicki Heidi loseph Patty Pam Dennis Roger

THE LAMBS, INC. **SUMMARY OF BALANCE SHEET DECEMBER 31, 1974**

THE LAMBS, INC. **STATEMENT OF SUPPORT, REVENUE AND EXPENSES: 1974**

ASSETS:

Cash and Temporary Cash Investments	\$ 49,710
Accounts Receivable	10,546
Inventory	69,507
Other Current Assets	11,861
Other Assets	5,603
Investments	83,017
ΤΟΤΑΙ	\$230 244

LIABILITIES AND FUND BALANCES:

Accounts Payable		
Accrued Interest		
TOTAL LIABILITIES		31,024
Fund Balance	1	199,220
ΤΟΤΑΙ	. \$:	230,244

Complete and detailed audited financial statements prepared by Murphy, Lanier & Quinn, Certified Public Accountants, are available upon request at our office.

INCOME:

General Contributions	
Gross Profit From Sales	
Other Revenue	
Investment Income	
TO	I

EXPENSES:

Salaries	
Operating Expenses	
General and Administrative Expenses	
Interest Expense	
Other Expenses	
TO	T
Deficit From Operation	

CHANGES IN FUND BALANCE:

Fund Balance, Beginning of Year Property and Equipment Acquisitions from Curren Fund Balance, End of Year

\$319,423 17,000 <u>6,685</u> TOTAL	\$405,932 \$343,108
\$252,934 	\$632,810 <u>(289,702)</u> \$116,230
n Current Fund	
CONSTRUCTION 48.8%	PUBLIC RELATIONS &
PROGRAM SERVICES 41.8%	DEVELOPMENT 9.4%

DONORS

Because this is our first report, donations listed are cumulative from January 1970, through June 1975.

> Sears Roebuck and Company Mr. and Mrs. Daniel J. Terra Zenith Radio Corporation

\$1,000 TO \$5,000

Anixter Bros., Inc. Anti-Superstition Society A.P.A. Transport Corporation George Barr Barr-Stalfort Company Mr. and Mrs. Norman P. Bate Bernberg Memorial Club Jacob Best Foundation Rosalyn Blankstein **Richard Bower** Ambrose and Gladys Bowver Foundation Bertha and Henry Brownstein Foundation Mr. and Mrs. W. P. D. Carey Mr. and Mrs. George R. Catlett Mr. and Mrs. Harry Coffman Mr. and Mrs. Alvin Cohn Mr. and Mrs. Carl R. Collmer Earle M. Combs III Commonwealth Edison Company Container Corporation of America Foundation Continental Bank Foundation Mrs. John D. Creigh Mr. and Mrs. David W. Denton A. B. Dick Foundation Mr. and Mrs. Alvin H. Edgren Efengee Electrical Supply Fred and Helen Ellis Charitable Foundation Evanston-North Shore Board of Realtors Mr. and Mrs. David G. Feagan Dr. and Mrs. Albert Fick First National Bank of Chicago Foundation Forgotten Children's Fund Dr. and Mrs. Leonard Franklin Louise Franzen Mr. and Mrs. L. Gifford Gardner Gibson Electric Company, Inc. Dr. and Mrs. Leonard Ginger **Gmilas** Chesed John Goodwin III Harold I. Green Foundation Helen Spurgeon Haves Mr. and Mrs. Samuel C. Hechtman Hugh M. Hefner Foundation Illinois Bell Telephone Company Illinois Federation of Womens' Clubs International Minerals and Chemical Corporation lewel Foundation

George E. Johnson Foundation, Inc. Sheldon lospey Foundation Charles Klehm and Son Nursery Otto W. Lehmann Foundation



SUMMER **CALENDAR OF EVENTS**

• COUNTRY FAIR

W.I.N.D.'s favorite disk jockeys plus Country Fair Food, fun and games for the entire family. 18,000 to 23,000 visitors.

COUNTRY JAMBORIE

Country music stars from W.M.A.Q., with Western Food prepared by the Executive Chefs of Illinois. 10,000 to 13,000 visitors.

ANTIQUE SHOW

Every type of collectable antique for sale. 40 of the finest dealers in the Mid-West show at the farm. 9,000 to 10,000 visitors.

ART SHOW

Sponsored each year by the Michael Earl Foundation. Area artists, jewelry, ceramics and craft items. 7,000 to 8,000 visitors

WATER SHOW

Dr. and Mrs. Harry Price, World Champion water skiiers, bring their team to our own 17 acre lake. 5,000 to 6,000 visitors.

CLAMBAKE

Delicious sea food from the Burhop Fisheries. Music stars and W.J.J.D. disc jockeys to entertain. 14,000 to 16,000 visitors.

WHO VISITS THE LAMBS FARM **IN LIBERTYVILLE, ILLINOIS?**

FIELD TRIPS

- SCHOOL CHILDREN
- DAY CAMPS

1974 brought 21,000 youngsters out to the farm. 8,383 were served sack lunches from our refreshment stand.

- SENIOR CITIZENS
- CHURCH GROUPS
- SOCIAL ORGANIZATIONS

Actual reservations in our tea room for 7,934 persons prove the ever increasing interest in our program by these groups.

- STUDENTS
- EDUCATORS
- **PROFESSIONALS**

More than 800 came to study our program. Hopefully pilot programs such as ours will be started across the country.

• GENERAL PUBLIC

There is no way to estimate the number of people who actually come to the farm each day, week or month to just shop or browse. We do know that we served our tea room lunch to between 45,000 and 50,000 persons in 1974.

"Where are the retarded?" Often we are asked this because in appearance our Lambs are substantially no different from others their age. At The Lambs Farm visitors observe and deal with the retarded in a fashion that breaks down fears, misconceptions, indifferences and distrust. Through everyday contact the public is learning that the retarded are really gentle people — who only ask to be allowed to function with human dignity.

\$10,000 AND UP Allport Charitable Trust

Antioch Mental Health Association Alfred Bersted Hazel E. Boostrom Paul W. Brandel George W. Butler Foundation Chicago Community Trust Chicago Tribune Charities, Inc. Mr. and Mrs. Gaylord Donnelley Clinton E. Frank Foundation Frank Freimann Charitable Trust Irene Heinz Given and John LaPorte Given Foundation Grainger Foundation Mrs. Harold J. Kilburg Mr. and Mrs. Raymond Kroc The Lambs' Women's Board Sarah G. Larson Dr. and Mrs. Paul Lazar William Lerch Roy and Eva Markus Foundation Michael Earl Foundation Monroe Fund Dorothy Wrigley Offield Charity Fund Open Hearts for Retarded Children Dr. Charles N. Pease **Rice Foundation** John Harper Seeley Foundation W. Clement and Jessie V. Stone Foundation Mrs. Donald P. Welles

\$5,000 TO \$10,000

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\$500 TO \$1,000

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\$100 TO \$500

Aaron, Aaron, Schimberg and Hess

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