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Newsmakers----

Los A. Times 12/29

Miss Mary to Quit Smokes-Filled Rooms

—“I particularly dislike ‘chairperson.’ It sounds so inhuman.” And “chairwoman” is out, too, said the “chairman,” a silver-haired, astute, genial, pipe-smoking tycoon of the



Time magazine's yearend cover often goes to an individual, usually to a man, and is awarded to "the person or group who has most significantly affected—for good or ill—the course of the year's events." For 1975, 12 women were honored by the weekly. They were First Lady Betty Ford, Connecticut Gov. Ella T. Grasso, Secretary Carla A. Hills of Housing and Urban Development, Rep. Barbara C. Jordan (D-Tex.), Chief Justice Susie Sharp of the North

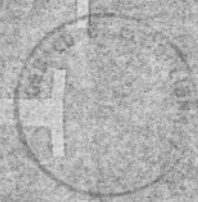


Mary Dunhill puffs cigar in front of world map.

AP Wirephoto

comes into force. It is aimed at giving women—more than 50% of the population of 58 million—equality of job opportunity, pay and work conditions with men. The national railroad is closing its "women only" waiting rooms.

TIME



WOMEN OF THE YEAR



A Dozen Who Made a Difference

BETTY FORD: The Most Since Eleanor

"I'm the only First Lady to ever have a march organized against her," boasted Betty Ford, 57, after a chorus of black-clad women in front of the White House chanted their disapproval of her enthusiastic lobbying for the Equal Rights Amendment. Last year Betty became the most controversial—and popular—First Lady since Eleanor Roosevelt, speaking out on a variety of once delicate topics. Abortion: "I feel it is the right of a human being to make her own decisions." Marijuana: "It's the type of thing that young people have to experience." The prospect of a premarital affair for her teen-age daughter: "I wouldn't be surprised . . . But I'd want to know pretty much about the young man." Her candor is deliberate. Says she: "You're very foolish if you try to beat around the bush—you just meet your-self coming around the bush the other way."

Her matter-of-fact attitude toward her mastectomy saved lives by bringing breast cancer out of the shadows into the light of public discussion and understanding. WE LOVE BETTY placards sparkle in every crowd the President draws, and audiences break into applause at the mention of her name.

CARLA HILLS: A Firm Hand at HUD

Betty Ford's "pillow talk"—lobbying her husband to name a woman to the Cabinet for the first time in 23 years—was one reason that Carla Hills, 41, became Secretary of Housing and Urban Development last March. As soon as the former Assistant Attorney General moved over to HUD, she began shaking up the bureaucracy with a speed and decisiveness that dazzled staff aides long used to a more lethargic pace. She found, for instance, that a rent-subsidy program for some 200,000 families had fallen so disastrously behind schedule that not a single family had been helped. Within three months, she managed to arrange subsidies for more than 90,000 families and then raised targets to 400,000 more for this year. Compulsively efficient, Hills has no patience for bureaucratic bungling: "I don't just dislike that sort of thing. I hate it!"

Hills, whose father was a building-supplies millionaire, spent her childhood attending private schools, horseback riding, playing tennis (she was captain of the Stanford women's tennis team) and living in the Beverly Hills mansion that was used as a set for Paramount's *Sunset Boulevard*. After graduating from Yale Law in 1958, she became an assistant U.S. attorney in Los Angeles, and later set up a law firm with her husband and friends in 1962. She also taught at U.C.L.A. Law, wrote a handbook on antitrust cases and was co-author of a textbook, *Federal Civil Practice*.

ELLA GRASSO: Gutsy Governor

The 1936 yearbook of Connecticut's elite Chaffee School predicted that Ella Rosa Giovanna Oliva Tambussi, the Italian immigrants' daughter who was there on scholarship, would become the first woman mayor of her home town, Windsor Locks, Conn. That was much too modest a forecast. As a young wife and mother, with a Phi Beta Kappa key and M.A. in economics from Mount Holyoke, Ella Grasso was elected to the state assembly in 1952. Captivated by her drive and political savvy, Democratic Boss John Bailey took her on as a speechwriter and adviser. Bailey once told her, she recalls, that "the only time he would run a woman was when he knew he was going to be beaten. He was not convinced that a woman could win until he was shown." Grasso showed him. She was elected Connecticut's sec-

retary of state, then a U.S. Congresswoman and in 1974, by a landslide, the first woman Governor who did not have a husband in office before her.

Like most Governors, Grasso, 56, has had a rough year. Women's groups have assailed her anti-abortion stand (says she: "Bella calls me up and screams at me over the phone"). Most important, her longtime allies in labor and the Democratic legislature rejected her demands for cutbacks in social spending and an increase in the work week for state employees (from 35 to 40 hours) to narrow a big budget deficit. Grasso has responded by ordering layoffs of up to 6,000 state workers. "I'm still classically compassionate," she says, "but what am I supposed to do? Sell the state down the river to accommodate labor's wishes?" Answering her own question, she says: "Women in office can be as tough as anyone else."

BARBARA JORDAN: Rising Representative

After only three years in Congress, Barbara Jordan, 39, the sternly eloquent Democrat from Texas, already commands more respect and power than many Representatives can look forward to in a lifetime. She serves on the House Judiciary Committee, where she voiced one of the most cogent and impassioned defenses of constitutional principles that emerged from the Nixon impeachment hearings; she is also on the Government Operations Committee, as well as the Democratic Steering Committee and the task force that drafted a Democratic plan to revive the economy last year. And she was the forceful co-chairman at the recent Democratic Issues Convention in Louisville. In a recent *Redbook* survey, 700 Americans were asked to name five women whom they would like to see become that still distant figure: the first woman candidate for President. Jordan, who was named by 44%, led the list.

Daughter of a Baptist preacher in Houston, Jordan earned a B.A. in political science from Texas Southern University and a law degree from Boston University in 1959. She then returned to her parents' home and set up a law practice on the dining-room table. In 1966 she won a seat in the Texas senate, becoming its first black member since Reconstruction and its first woman since 1882.

After engineering fair-employment and minimum-wage legislation and blocking passage of a restrictive voter-registration law, she went to Congress in 1972 with 81% of her district's vote.

SUSIE SHARP: Judicious Blueprint

Susie Marshall Sharp, 68, the only woman chief justice of a state supreme court, has been a trail blazer since Bella Abzug was a little girl. "Women lawyers aren't a curiosity any more, but I was a curiosity in my little town," says the woman from Rocky Mount, N.C. In 1926 she was the only woman in her class at the University of North Carolina Law School. In 1949 she was appointed the first woman special judge on the state's superior court, where her reputation as both a compassionate jurist and an incisive legal scholar endeared her to voters. In 1962 they elected her the first woman associate justice on the state supreme court and in 1974 they promoted her to chief justice. She has voted against reinstating a mandatory death penalty, upheld the state's right to use funds for busing school children in urban areas, and ruled against the use of state bonds for private industrial development.

"One of the finest compliments I ever got," says Sharp, "was



Top row from left: Alison Cheek, Billie Jean King, Carla Hills, Jill Conway.

Middle row: Betty Ford, Susie Sharp, Barbara Jordan, Ella Grasso.

Bottom row: Addie Wyatt, Susan Brownmiller, Carol Sutton, Kathleen Byerly.

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The Washington Star

Monday, December 29, 1975

Names/Faces

No Man's Land

Presumably after a reasonable search, Time Magazine simply could not find any man to name its "Man of the Year." Instead, 12 women were picked for the honor because, said the magazine, "for good or ill," they significantly

UP-001

(WOMEN)

NEW YORK (UPI) -- TIME MAGAZINE NAMED NO "MAN OF THE YEAR" THIS YEAR. THE PUBLICATION TURNED INSTEAD TO WOMEN -- 12 OF THEM -- FOR ITS ANNUAL HONOR.

AMONG THOSE CITED BY THE MAGAZINE AS PERSONS WHO, "FOR GOOD OR ILL," HAVE MOST SIGNIFICANTLY AFFECTED THE COURSE OF THE YEAR'S EVENTS WERE FIRST LADY BETTY FORD, A CHICAGO LABOR LEADER, AN AUTHOR AND A JURIST ONCE BELIEVED UNDER CONSIDERATION FOR A U.S SUPREME COURT POST.

SUSIE SHARP, CHIEF JUSTICE OF THE NORTH CAROLINA SUPREME COURT, JOINED MRS. FORD ON THE LIST. THE FIRST LADY REPORTEDLY CAMPAIGNED FOR HER AS A POSSIBLE CANDIDATE FOR THE HIGH COURT SEAT PRESIDENT FORD ULTIMATELY GAVE TO JUSTICE JOHN PAUL STEVENS.

TIME EXPLAINED IT DID NOT NAME A MAN OF THE YEAR BECAUSE "IT WAS A YEAR OF RETRENCHMENT AND REAPPRAISAL."

"IN THIS ATMOSPHERE," THE MAGAZINE SAID, "LEADERS DID NOT SO MUCH LEAD AS GROPE. IT WAS NOT A PERIOD IN WHICH A SINGLE MAN OF THE YEAR COULD DECISIVELY EMERGE."

TIME SAID A FEW MEN MIGHT HAVE MADE IT, HAD THE AWARD GONE TO MEN INSTEAD OF WOMEN. AMONG THEM WERE HENRY KISSINGER, SOVIET PHYSICIST ANDREI SAKHAROV, EGYPTIAN PRESIDENT ANWAR SADAT AND TENG HSIAO-PING, WHO HAS EMERGED AS DE FACTO RULER OF CHINA.

UPI 12-30 09:33 AES

700 Daily News 12/29/75

Time Names 12 as Women Of the Year

Time magazine, instead of naming a man of the year for 1975, selected 12 American women of the year yesterday. Heading the list were first lady Betty Ford, Secretary of Housing and Urban Development Carla Hills and Connecticut Gov.

Gile, Courier Journal; Kathleen Byrly, a lieutenant commander in the Navy; tennis star Billie Jean King; feminist author Susan Brownmiller, and Addie Wyatt, women's affairs director of the Amalgamated Meat Cutters and Butcher Workmen's Union.

Personalities

Time magazine's Man of the Year for 1975 is a woman. In fact it is 12 women.

Though the newsweekly has honored women in past years Wallis Simpson, '36; Elizabeth II, '52; Mme. Chiang Kai-shek, '37, the annual cover for "the person or group who has most significantly affected, for good or ill, the course of the year's events" nearly always turned out to be a man.

The 12, who personify a drive which "penetrated every layer of society, matured beyond ideology to a new status of general—and sometimes unconscious—acceptance," according to Time, are: Betty Ford, HUD Secretary Carla Hills, Connecticut Gov. Ella Grasso, Texas Rep. Barbara Jordan, tennis star Billie Jean King, author Susan Brownmiller, Susie Sharp, Chief

