

The original documents are located in Box 46, folder “White House - Silver” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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The proposal was accepted May 16th by ^{Mr. Nixon} Commitment then made. As far as Fords concerned it was ~~an~~ irrevocable.

~~I~~ learned about it yesterday. ~~for~~ 1st she heard about it was yesterday before I talked with her.

Reason - not a ^{top} priority item. ~~It was~~ ~~into~~ ~~the~~ ~~proposal~~ ~~for~~. Had 1000 things to do.

A lot happening. Fords came in under circumstances

from other Presidential families. Incoming 1st lady usually taken around House, intro. to staff & has 3 months to learn about WH.

~~The~~ Fords moved in Aug. 15. ~~The~~ Silver arrived 2nd wk. in Sept. ~~St~~ Mrs. Ford went into Hosp. 6 wks. late - Sept. 27

Reason ~~why~~ silver still in boxes - Clem Carper & Rex were to arrange a presentation at appropriate time on Mrs Ford's schedule. She's had busy schedule.



WH an ongoing custodian. Silver not bot for the fruit but for a WH collection

GORHAM SILVER:

Name of pattern changed from King George to King Charles-March 13, 1974

COST: ---for entire service

Manufacturer's ^{total} cost-\$24,900.

Wholesale cost-\$58,700.

Suggested retail- \$106,700 as of Sept. 1974 (it would retail now at
\$119,000---a 11.8 %
increase)

Total cost to White House: \$21,600.

Total number of pieces in service: 3,434.



THE WHITE HOUSE

WASHINGTON

INVENTORY OF KING CHARLES SILVER IN THE WHITE HOUSE

Knives

Dinner	130
Luncheon	130
Butter	130
Fish	130
Steak	130
Fruit	130

Forks

Dinner	260
Luncheon	130
Salad	130
Cocktail	130
Fish	130
Fruit	130

Spoons

Tea	130
Iced Beverage	130
Cream Soup	130
Demitasse	130
Salt	54
Boullion	130
Soup	130
Sugar	18
Dessert	130
Table	130
Grapefruit	130
Jelly	18
Sugar Tongs	12
Pie Server	18



March 26, 1975

Dear Mrs. Kaufman:

Thank you for your recent letter and interest in the White House silver.

As you may be aware, the silver was purchased for official use by the White House from Congressional appropriations. It is property of the United States Government and, by law, cannot be sold. For this reason we cannot be of help to you in providing additional services.

I can only suggest that you let silver dealers in the area know of your interest and perhaps advertise in a newspaper or antique magazine.

Again, we appreciate your interest and wish you luck in your search.

Sincerely,

Sheila Rabb Weidenfeld
Press Secretary to Mrs. Ford

Mrs. Sidney Kaufman
Box 152, Balboa Heights
Canal Zone

SRW:pjm:acc



Annabetta Kaufman

Box 152, Balboa Heights
Canal Zone

REPLY BY AIRMAIL

TELEPHONE 52-3200

February 28, 1975.

Dear Mrs. Weidenfeld:

I read with interest, in yesterday's edition of the Miami Herald, that the White House had recently purchased new sterling silver. I also read with great interest that the sterling pattern of the set used during the years is International's Minuet pattern, which is my pattern as well.

The purpose of this letter is to inquire about the possibility of purchasing enough additional services of the Minuet pattern from the White House to bring my own service of 8 up to a service of 12 or 16.

Thank you in advance for your attention to my request.

Sincerely,

Annabetta Kaufman

Mrs. Sidney Kaufman

Mrs. Sheila Weidenfeld
White House
Washington, D.C.



GORHAM
DRAFT

MR Ted MATERNA

2/2

586-0370

WASHINGTON, FEBRUARY 21, 1975

PRESS RELEASE

The White House has received the "King Charles" sterling silver flatware ordered from the Gorham Company last summer. It was announced today by Mrs. Gerald R. Ford.

The much needed flatware will enable the White House to provide appropriate luncheon and dinner service for 130 ^{as many as} ~~persons~~ ^{guests} at official functions.

(401) 785-9800 Presentation of the silver service was made today by Mr.

Raymond J. Artabasy, Senior Vice President of the Gorham Company

to Mrs. Ford. ^{at the W. H.} Gorham provided the ^{silver} ~~sterling flatware~~ at cost and outright

donated ~~approximately~~ \$20,000 of the ^{silver} ~~approximately~~ \$100,000 ^{heavily} ~~retail~~ ^{suggested} value of the ^{silver} ~~service~~.

According to Clement E. Conger, Curator of the White House, the flatware reflects America's traditional heritage. The version of the English Kings style flatware were ~~imported~~ imported from England in the 18th and 19 century and well known American silversmiths created their own variations of the style. ^{for many families}

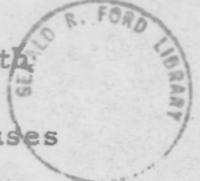
Gorham's King Charles flatware pattern was ^{first} introduced in 1894. The White House silver ^{was} made from original dyes found in

Gorham's flatware archives in Providence. The design ^{has} ~~to have~~ ^{is known} ~~to have~~

ordered from Gorham by American ~~families~~ families in the 19th

century and can still be seen in ^{the} silver displays in historic houses

of Charleston (S.C.) and elsewhere. It is also available in ^{the} jewelry and department stores nationally.



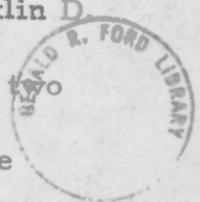
Congress reaction:

With reference to the article in the Washington POST, on Tuesday, February 25, by Maxine Cheshire, I have the following comments:

The 130 place-settings of the "King Charles" pattern totaling 3,⁴334 pieces were ordered last May, 1974, after many consultations between Mrs. Nixon, Mr. Scouten, the Chief Usher, and me. The Gorham Company offered to make a gift of one fifth of the service. The White House was to pay only the actual manufacturer's cost of four-fifths of the service at approximately \$21,600. At the time the order was placed the retail value of the service was \$106,700. Current retail value is \$119,000. Wholesale price at the time of the purchase of the gift was \$58,700.

It can be readily seen that a huge silver service for only \$21,600 does indeed constitute a great investment ^{and a} bargain ~~at a~~ price for White House.

The "King Charles" pattern was chosen ^{after} extensive consultation as a prestigious historical silver service appropriate to the early period of the White House. The other silver pattern used in the White House, the "Minuet" pattern originally ordered in Franklin D. Roosevelt Administration serves 90 persons. It is used in the family dining rooms for day to day operations. It is not large



enough to serve state luncheons and dinners.

The Vermeil service that has been in use in the White House since Monroe days (and has been added to through the years) has had to be used constantly because there was no other service large enough. The Vermeil service will not stand long time wear but should be used only on special occasions. The "King Charles" silver service can take constant usage.



3

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~~11/14~~
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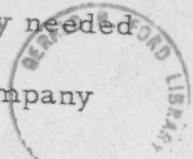
When asked, I informed Mrs. Cheshire that a portion of the silver service had been made a gift to the White House. At no time did ^{she} say that Gorham was planning to take \$100,000 off their income tax. As always with ^a the gift, it is up to the donor and appropriate appraisers to determine the amount of the tax deduction. ~~She~~ *said they were deducting one-fifth of my tax cost.*

At the time, I was originally queried by Mrs. Cheshire on the matter, I was not aware of exactly how much would be paid by the White House because the silver had arrived in several installments and some small pieces ^{were} have not yet been delivered ~~until Feb~~ -

Both ~~M. [redacted]~~ and I have mentioned the ^{subject of} ~~matter to the matter~~ to Mrs. Ford on at least two or three occasions, ^{and} have tried to set a date convenient to Mrs. Ford, the officials of the Gorham Company and to me for a presentation ceremony.

Certainly, Mrs. Ford and I have no disagreements on any matter of economics as is implied in the story. The normal practice is for the Curator and the Chief Usher to bring to the attention of the First Lady any matters of financial magnitude. We do ^{disturb the First Lady} ~~not go to her~~ on normal day to ^{bring} routines. It is customary when considering fabric for any room ^{with} which the First Lady is concerned to bring several fabrics to her attention for her choice. The matter of cost is always considered. I do not recall considering any Scalamandre silk at \$170 a yard which was rejected by the First Lady.

In summary, the silver is something that was very badly needed by the White House. The whole agreement with the Gorham Company



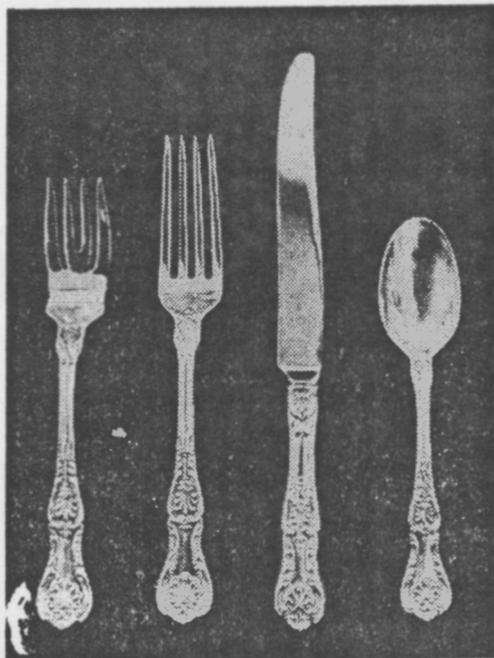
4

was clearly understood by all those concerned. It is most unfortunate that a date has not been set for the presentation of the silver when the whole subject ^{would have} ~~had~~ been announced.



Some items in this folder were not digitized because it contains copyrighted materials. Please contact the Gerald R. Ford Presidential Library for access to these materials.

The Gorham Silver
Co. copy of an
18th-century
"English Kings"
design. Pat Nixon
ordered 130
place settings when
she was First
Lady. They were
delivered after
Betty Ford
assumed that title.



A Sterling Order From the Nixon Years

VIP

By Maxine Cheshire

More than \$100,000 worth of sterling silver flatware — which a spokesman says the White House bought for a "bargain" at \$21,600—has been lying around unused for the past six months.

The 130 place settings, totaling 3,434 pieces, were ordered last May by former First Lady Pat Nixon. The tableware was delivered in September, but no one told her successor, Betty Ford, despite the fact that the bill was paid in November out of her inflation-pinched Executive Residence Appropriation for fiscal 1975.

All arrangements for purchasing and paying for the silver were made by two holdover Nixon staffers, White House curator Clem Conger and head usher Rex Scouten.

Mrs. Ford was unaware of the silver's purchase or existence and the bite it had taken out of her budget, until last week, although she had been First Lady for at least a month before it was delivered.

Although she was not asked if she wanted the project continued or canceled, she has now chosen to honor Mrs. Nixon's commitment.

According to Mrs. Ford's press secretary, Sheila Weidenfeld, no effort will be made at this late date to send the silver back.

The silver, a copy of an 18th-century "English Kings" design, was ordered from the Gorham Silver Co. in Providence, R.I.

It was to be used in place of silver originally bought by Mrs. Calvin Coolidge. Used by eight First Families, that

pattern is "Minuet" and is still available through the International Silver Co.

According to Mrs. Weidenfeld, there is only enough "Minuet" at the White House now to serve 90 people.

Conger said he felt that the White House should be able to serve at least 130 at luncheons and other less formal occasions when silver is used instead of the gold-washed vermeil that is traditional at State Dinners.

Instead of ordering additional place settings of "Minuet," Conger decided that the White House "needed a new pattern . . . a prestigious service historically correct to the period of the house."

He went to Gorham, which is bringing out the "English Kings" design under the pattern name of "King

Charles" as one of the Historic Charleston Foundation's Bicentennial projects.

The amount of silver Conger ordered would retail for more than \$100,000 and wholesales for \$58,700.

According to Mrs. Weidenfeld, Conger has assured her that the White House paid only \$21,600.

Conger told The Washington Post earlier that the silver had been "a gift" from Gorham "to the American people" and that they were planning "to take the \$100,000 off their income tax."

When Gorham's vice president, Raymond Artabasy, contradicted this, Conger conceded that the silver might end

See VIP, B3, Col. 1

Wash Star 2/26/75 p. C-3

301

New White House Silver

Associated Press

The White House has a new set of sterling silver flatware, ordered by Pat Nixon, for serving as many as 130 guests.

The purchase only recently came to the attention of Betty Ford after the Gorham Silver Co. of Providence, R.I.,

chase, said it actually had been brought to Mrs. Ford's attention previously, but she probably had forgotten about it amid all her other new responsibilities as First Lady.

He said the \$21,600 which the White House paid was about four-fifths

which is a copy of an 18th century "English Kings" design — was placed last May after Mrs. Nixon approved.

According to Mrs. Weidenfeld, the Fords felt committed to proceed with the silver purchase and paid the \$21,600.

VIP

The Missing Silver Mystery

By Maxine Cheshire

The White House, which recently acquired a new \$100,000 set of sterling silver flatware, misplaced or lost another set worth about \$45,000, before President Ford took office.

The missing silver, 90 place settings of an International Silver Co. pattern known as "Joan of Arc," was purchased by the State Department in 1966 for a banquet that President Johnson gave in Bangkok, Thailand, for the king and queen.

Used that one time, the silver was returned to Washington after the trip, tarnished but intact.

What happened to the silver after that is a mystery of some concern these days to a bureaucrat named Mary Frances Breckenridge.

Mrs. Breckenridge is the State Department design expert who buys such items as silver for our embassies abroad and for such presidential accommodations as Air Force I, the yacht Sequoia and Camp David.

It was Mrs. Breckenridge who was called out of a dinner party on a Sunday night nine years ago and

asked to buy enough china, crystal and silver to feed 90 guests of the President and First Lady. Everything was to be in Thailand by military plane within 24 hours.

The tableware eventually found its way back to her, the silver shipped unpolished in manila envelopes. At this point, she had it all buffed and packed into specially purchased storage chests.

It was her understanding, she says, that the silver was going to be kept available for future Presidents to use when traveling abroad.

She hasn't seen it since and began wondering what happened to it recently when the government decided to buy new silver.

She ordered the 60 new place settings of "Strasbourg" for the Vice President's residence, and the White House has acquired 130 new place settings of "King Charles."

She tried tracing the missing silver but everyone who

Suzy Says

MYRNA O'DELL FIRESTONE of Miami Beach and Lexington, Ky., who divorced tire and rubber heir Russell Firestone last year (when he found a new baby), is not languishing. The reason is Marvin Warner, a millionaire horse-breeder and businessman from Cincinnati. Marvin is the owner of Warnerton Farm in the blue-grass country. There's nothing like a millionaire at the door to dry a girl's tears.

The Duchess of Windsor is sailing from Paris to New York on the Michelangelo, arriving on April 19. She'll be here for three fun-filled weeks. The hell with April in Paris.



Myrna O'Dell Firestone
There's a millionaire at the door

A baby boy was born on Feb. 24 to Ayesha and Ahmed Taibi Benhima in Rabat. Ahmed, now a minister of state in Morocco, is a former foreign minister and once represented his country at the United Nations. When the beautiful Ayesha and Ahmed lived in New York, they were a big social smash, you remember. Incidentally, the little boy has been called Mohamed Sadderddine, a name to remember.

A spectacular new building on the George Headley farm in Lexington will be opened with a reception on April 6. The building, to be called the Headley Art Museum, will initially house the famous Fleischman art collection and the extensive Chinese collection of Mr. and Mrs. Louis Heflin of Lexington.

You'll be thrilled to know that the architecture of the new building follow the lines of the nearby Jewel Museum, which Mr. and Mrs. Headley opened several years ago.

(Yes, they're museum freaks). It has a Thai roof line, a central recreation area, and two wings designed to hold the various collections already scheduled for showing.

You know, of course, that George Headley designs jewels and jeweled objects. And that his wife, Barbara, is half Vanderbilt and half Whitney. She's never found it a cross to bear.

Back to Before the War of 1812

The new sterling-silver service to be used in the White House is Gorham's beautiful "King Charles" design. It was ordered last summer, all 3,434 pieces of it, and will take care of as many as 130 people for lunch or dinner. Similar to flatware imported from



Carren's Flowers

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DALLAS, TEXAS 75225

Friday, February 28, 1975

The Dallas Morning News

36

Betty Ford gets silver legacy from Pat Nixon

Betty Ford has just learned of a White House purchase last November of 130 place settings of a sterling silver pattern copied from the 18th-century "English King's" design which was ordered by Pat Nixon, a spokesman said to-

buying and paying for the silver were made by White House curator Clement Conger and chief usher Rex Scouten. It had been ordered last May by Mrs. Nixon.

The White House aides said that the silverware, still packed in boxes, was a

Cheshire made an inquiry.

THE SILVERWARE was being kept for a time to permit an official press unveiling and presentation to the White House.

However, Mrs. Weidenfeld said Mrs. Ford does not intend to go through that for-

Friday, February

Betty I legacy

Betty Ford has learned of a White House purchase last November of 130 place settings of a fine silver pattern called from the 18th-century "English King's" and which was ordered by Nixon, a spokesman said today.

Mrs. Sheila Rabb Weinfeld, the First Lady's secretary, said the bill for the Gorham silverware totaling \$21,600—was paid in November out of the executive residence appropriation for the 1975 fiscal year.

ARRANGEMENTS

4°C

The Dallas Morning News

**FRIDAY-SATURDAY
SPECIAL EARLY**

Spring

Take advantage of
our new Spring

**DRESSES • PANT SETS
NEW SPRING ARRIVALS ON SPECIAL**

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about you. . .

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to see that
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Carren's extend
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Benjamin West



American artist
10 cents U.S. postage

MRS Sheila Rabb
Weidenfeld

White House

Washington D.C.

STAFF

THE WHITE HOUSE
WASHINGTON

File

Sheila -- FYI

I originally talked to
this lady, but referred her
to Conger's office.

fran

Back to me for filing



Saturday, July 19, 1975

Akron Beacon Journal A 5

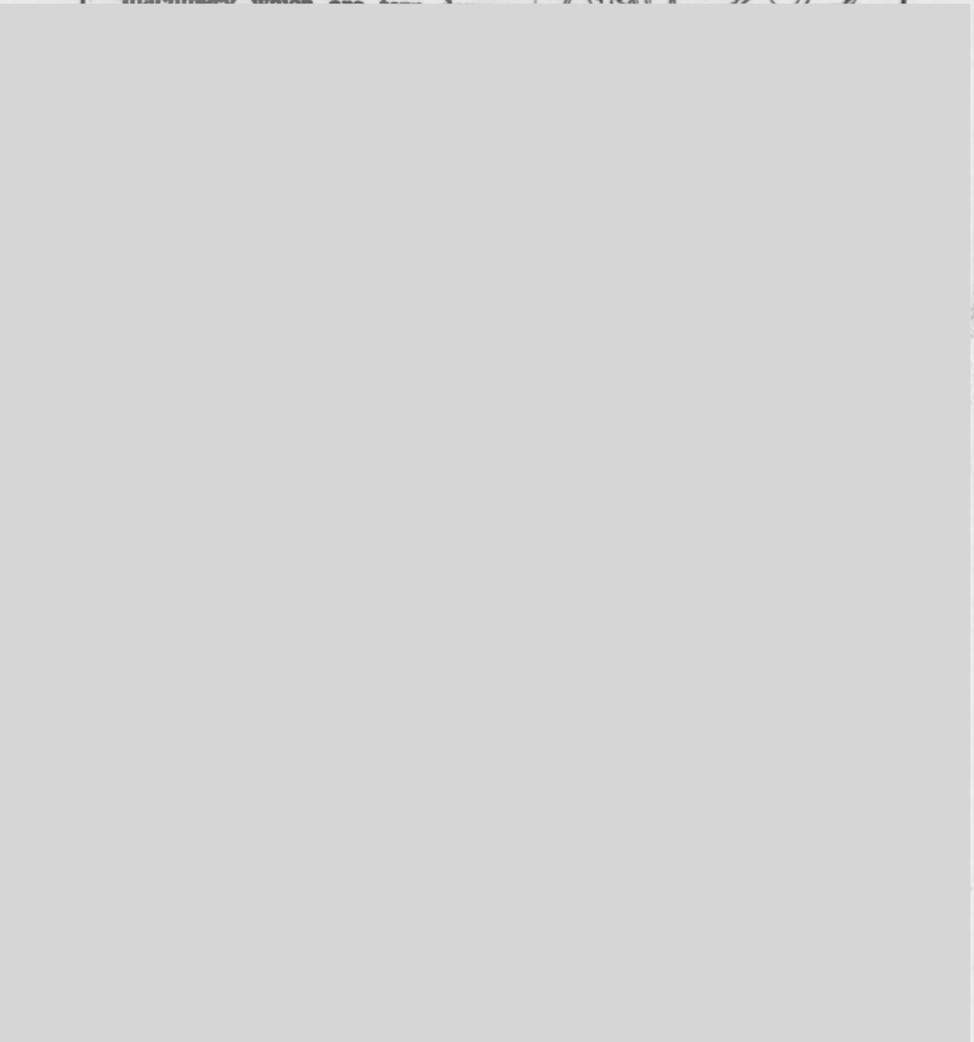


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Action Line

READING AND WATCHING
its pastimes during

each session. Students learn by using live equipment such as tractor trailers and heavy equipment machinery which



ACTION LINE (July 12) said the White House purchased new silverware. The settings — enough for 130 guests — usually retail for more than \$100,000. However the Gorham Co. sold the silverware to the White House at four-fifths of the manufacturer's cost — \$21,600. The Gorham Company said...

Saturday, July 12, 1975

Akron Beacon Journal A 5



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Action Line

A WOMEN'S MAGAZINE said that the White House has just gotten new silverware place settings. Each setting contains 21 pieces. What is in each setting? — Mrs. L. L., Cuyahoga Falls.

Got your counting fingers ready? The King Charles styled silver flatware made by the Gorham Company, Providence, R. I., contains service for 130 guests. Each person would have six knives — din-

TELEPHONE (216) 375-8080

AKRON, O. 44328

A. L. INFORMATION SHEET NO. 4822

4822

To have congratulations sent to someone by the President, send your request, one month in advance, to President Gerald Ford, The White House, Washington, D. C. 20500.

Generally speaking, the President will acknowledge requests and try to time his congratulations to arrive on the day of the event. However, if you want to frame the message, in advance, you may request that it be sent early and the President will try to comply. The President will generally acknowledge a birthday of any person 80 years old or over; anyone celebrating a wedding anniversary, 25th anniversary or up.

White House spokesmen have no idea how many Christmas cards the President mails. They do not want to estimate. The President would like to send cards to all 209,700,000 Americans. But like them, he must limit his list to relatives, personal friends and those he has dealt with in 26 years in public life. (11-7-74)

HOUSE BEAUTIFUL MAGAZINE mentioned that the White House has just gotten a new silverware place settings. Each setting contains 21 pieces. The King Charles styled silver flatware made by the Gorham Company, Providence, R.I., contains service for 130 guests. Each person would have six knives--dinner, luncheon, butter, fish, steak and fruit; six forks--dinner, luncheon, salad, cocktail, fish and fruit, and nine spoons--ice beverage, cream soup, demitasse, bouillion, soup, dessert, tablespoon and grapefruit spoon. Also, the serving pieces include 54 salt spoons, 18 sugar spoons, 18 jelly spoons, 12 sugar tongs and 18 pie servers. The set retails for about \$100,000. (7-12-75)

However, the Gorham Company sold the silverware to the White House at four-fifths of the manufacturer's cost--\$21,600. The Gorham Co. donated the other one-fifth--\$5,400--the cost of luncheon knives, luncheon forks, salad forks and teaspoons for 130 people. (7-19-75)



Action Line



7-12-75

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Thank you for helping our reader.
Enclosed is a copy of the column
involved and the information sheet
we mailed to the reader. The sheet
goes into our files. We will send
copies of it to other readers who
inquire on the same subject in the
future.

THE ACTION LINE STAFF

Form and Function

Form and Function



Designs From the Past: Selling Nostalgia as The Spirit of 1976

From the Past: Selling Nostalgia as The Spirit of 1976

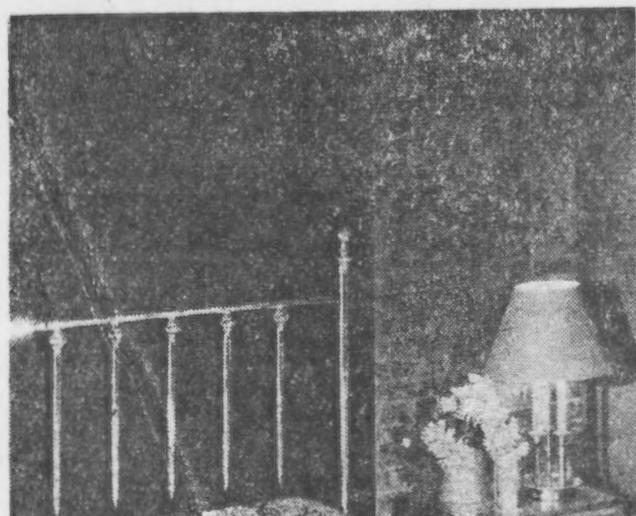
By Sarah Booth Conroy

If the spirit of 1776 was revolution, the spirit of 1976 may well be nostalgia. In search of this nebulous but salable quality, mass manufacturers are looking to the keepers of the collections of America's past.

The Smithsonian Institution, the Historic Charleston Foundation and the Metropolitan Museum of New York are all authorizing adaptations of designs from their collections to be sold in Washington stores and other major stores across the country this fall.

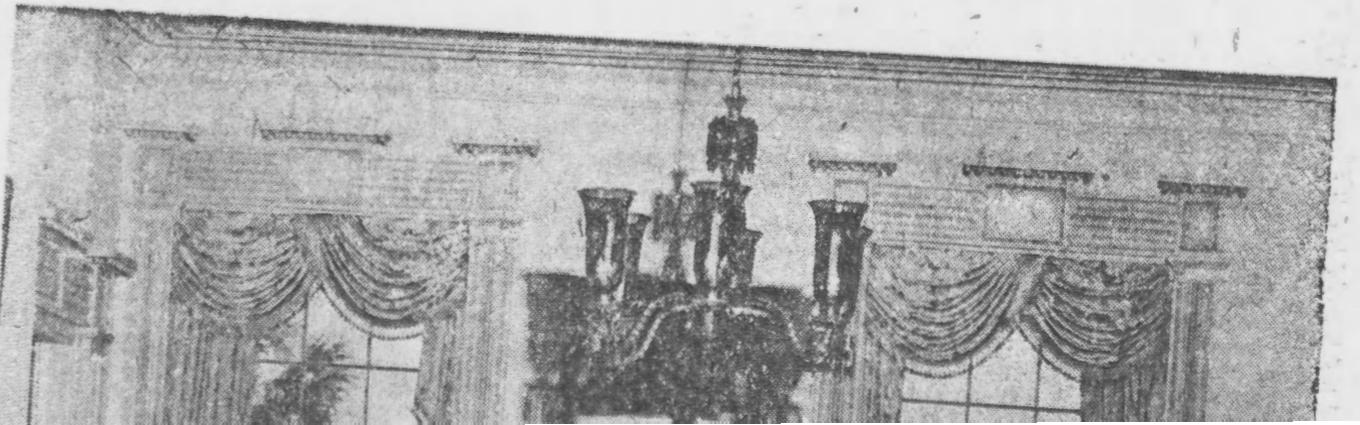
Included are toys, textiles (blankets, sheets, bedspreads and fabrics), furniture, china, glassware, silverware and a wide range of other household goods.

A set of the King Charles sterling silverware, service for 130, sufficient to serve a state dinner, is being



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is nebulous
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useum of
of designs
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UP-052

(WASHINGTON BRIEFS)

WASHINGTON (UPI) -- BETTY FORD HAS DISCOVERED THAT THE WHITE HOUSE HAS ACQUIRED 130 PLACE SETTINGS OF A COPY OF AN 18TH-CENTURY "ENGLISH KING'S" DESIGN OF GORHAM STERLING SILVER WHICH WAS ORDERED BY PAT NIXON LAST MAY.

MRS. SHEILA RABB WEIDENFELD, THE FIRST LADY'S PRESS SECRETARY, SAID THAT THE SILVERWARE COST \$21,600 AND WAS PAID FOR IN NOVEMBER OUT OF THE EXECUTIVE RESIDENCE APPROPRIATION FOR THE 1975 FISCAL YEAR. WHITE HOUSE AIDES SAID THAT THE SILVERWARE WAS A "BARGAIN" AND WORTH MORE THAN \$100,000.

MRS. FORD FIRST LEARNED THE SILVERWARE WAS IN THE WHITE HOUSE WHEN WASHINGTON POST COLUMNIST MAXINE CHESHIRE MADE AN INQUIRY. MRS. WEIDENFELD SAID THAT MRS. FORD HAD NO SAY IN THE PURCHASE.

SHE SAID MRS. FORD DOES NOT INTEND TO HAVE AN OFFICIAL PRESS UNVEILING AND PRESENTATION AND THE SILVERWARE WILL BE ON DISPLAY WHEN IT IS FIRST USED, PROBABLY AT THE NEXT WHITE HOUSE STATE DINNER.

NEWS

AMERICA'S LEADING SILVERSMITHS SINCE 1831

THE GORHAM COMPANY

GORHAM DIVISION OF textron

TED MATERNA ASSOCIATES, INC.

1350 AVENUE OF THE AMERICAS, NEW YORK 10019 (212) 586-0370

For Immediate Release

WHITE HOUSE SILVER

PROVIDENCE, R.I., FEB. 25 --- The new sterling service to be used in the White House is Gorham's beautiful "King Charles" design.

According to Raymond J. Artabasy, Sr. Vice President of Gorham, the much needed new sterling was ordered by the White House last summer and has been delivered. There are 3,434 pieces in the "King Charles" design which will accommodate as many as 130 persons for luncheons or dinners.

The new service is in the English Kings style similar to flatware imported from England in the 18th and 19th centuries. Gorham created their own variations of the style for many American families. It can still be seen in the inherited silver displayed in several historic houses in Charleston (S.C.) and other early American cities.

The White House silver was made from the original dies found in Gorham archives in Providence (R.I.) and is



available nationally in leading jewelry and department stores.

According to Curator Clement Conger, the White House needed new sterling.....a prestigious service historically correct to the period of the House. It will be used in place of the silver originally bought during the Franklin D. Roosevelt administration, no longer sufficient to accomodate present needs.



NEWS

AMERICA'S LEADING SILVERSMITHS SINCE 1831

THE GORHAM COMPANY

GORHAM DIVISION OF **textron**

TED MATERNA ASSOCIATES, INC.

1350 AVENUE OF THE AMERICAS, NEW YORK 10019 (212) 586-0370

For Immediate Release

WHITE HOUSE SILVER

"King Charles" sterling flatware, a pattern first introduced by Gorham in 1894, has been selected for use in the White House. The new silver service will enable the White House to accommodate as many as 130 guests for luncheons or dinners. A version of the popular English Kings silver designs imported from England in the 18th and 19th centuries, the "King Charles" design by Gorham is known to have been ordered by American families in the 19th century. The original design was found in Gorham's archives in Providence, R.I., and the White House service was made from the original Gorham dies.

-30-





GERALD R. FORD LIBRARY

The item described below has been transferred from this file to:

8

Audiovisual Unit

Book Collection

Ford Museum in Grand Rapids

Item: 1 bw 8"x10" photo of a place setting of Gorham's sterling service, "King Charles" design. New WH silver ordered by Pat Nixon and delivered during the Ford administration.

Gorham Company photo

The item was transferred from: Weidenfeld ; Box 46; White House - Silver

Initials/Date

let 6/84



By Maxine Cheshire

WASHINGTON

More than \$100,000 worth of sterling silver flatware — which a spokesman says the White House bought for a "bargain" \$21,600 — has been lying around unused for the past six months.

The 130 place settings, totaling 3,434 pieces, were ordered last May by former First Lady Pat Nixon. The tableware was delivered in September, but no one told her successor, Betty Ford, about it, even though the bill was paid in November out of her inflation-pinched executive residence appropriation for the fiscal year

Pat sticks Betty Ford

1975
kings" design, was ordered from the Gorham



eral models for about \$15
ching manual written by

o great, why ain't he rich
e main reason, it seems,
t the wrong time. Even
7 world typing records in
ion, the resistance in the
e was just too great.

rview that at the time of
panies were in hock, ...
e scared stiff by the ASK
h a thesis about typing

as the marketing chal-
hands. One Washington
least 12 typewriters with
n-Corona began stocking
ting calls about it, so the
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ith-Corona will probably
Butterfield. Ms. Butter-

mercials tycoon, is doing a pilot, called,
appropriately enough, "Mason." And a
group of unknowns will try to cash in on
Mel Brooks's funny bad-taste comedy,
"Blazing Saddles," with "Black Bart" —

Leonard — never makes it, the name of
Leonard's production company (from
his dialogue in most of his films) should
get a special Emmy. Its name: Deez-
demzandoza Productions.

say was that
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New White House Silver

Associated Press

The White House has a new set of sterling silver flatware, ordered by Pat Nixon, for serving as many as 130 guests.

The purchase only recently came to the attention of Betty Ford after the Gorham Silver Co. of Providence, R.I., an-

chase, said it actually had been brought to Mrs. Ford's attention previously, but she probably had forgotten about it amid all her other new responsibilities as First Lady.

He said the \$21,600 which the White House paid was about four-fifths of the total manufactur-

which is a copy of an 18th century "English Kings" design — was placed last May after Mrs. Nixon approved.

According to Mrs. Weidenfeld, the Fords felt committed to proceed with the silver purchase and paid the \$21,600 bill out of the executive residence

