

The original documents are located in Box 42, folder “Ford, Susan - Events - 4/27/75 - Rocking Chair Fundraising Marathon” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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Wash Star 4/28/75 p. A3



—Associated Press

MARATHON ROCK — Susan Ford, daughter of President Ford, gets an assist from Washington Redskins running back Larry Brown as she helped 17 Georgetown University students rock half-way around the clock to raise money for children of servicemen missing or killed in action. Among other celebrities who took part in the rocking chair marathon sponsored by No Greater Love, a national non-profit organization, were humorist Art Buchwald, Lynda Johnson Robb and golfer Lee Elder.

Set to Rock Around the Clock?

Daily News
4/28/75
p. 17



Associated Press Photo
Susan Ford, daughter of the President, gets assist from Washington Redskins' Larry Brown during rocking chair fund-raising marathon in capital. Marathon is sponsored by No Greater Love, which promotes programs of friendship and care for children of American servicemen killed or missing in action.

Post 4/28/75 p B2

PEOPLE

Rock Around the Clock

By Emily Fisher

The Georgetown students figured when they volunteered for a noon-till-midnight Rocking Chair Marathon that there were duller ways to while away a Sun-



THE WHITE HOUSE

WASHINGTON

April 22, 1975

MEMORANDUM TO: PETER SORUM

FROM: SUSAN PORTER

Attached is additional information regarding Susan Ford's participation in the No Greater Love Rocking Chair Marathon.

c: Sheila Weidenfeld
Patti Matson
✓ Nancy Chirton



Inspired by the saying, *Greater love has no man than this, that a man lay down his life for his friends*, the people at No Greater Love sponsor programs of friendship and care for children of servicemen missing or killed in action, hospitalized veterans, GIs overseas and senior citizens without families.

**National
Advisory Council ***

George Allen
Head Coach, Washington Redskins

Arthur Ashe
Johnny Bench
Congressman Jack Brinkley
Larry Brown
Edward J. Carlough
Wilt Chamberlain
Colonel Fred Cherry, USAF
Bill Cosby
Bill Curry
Congressman Dan Daniel
Rear Admiral Jeremiah Denton, USN
Congressman William Dickinson
Joe Di Maggio
Marie Donohue
Major General John Flynn, USAF
Joe Frazier
Bill Gallo
President, National Cartoonists Society

Richard C. Gerstenberg
Board Chairman, General Motors

Althea Gibson
Kay Iselin Gilman
Senator Barry Goldwater
Senator Robert Griffin
Alphons Hackl
Congressman F. Edward Hebert
Conrad Hilton
Senator Daniel Inouye
Mrs. Lyndon B. Johnson
John B. Kelly, Jr.
Billy Kidd
Bill Kilmer
Mrs. Vince Lombardi
Jack Lord
Jerry Lucas
John Lyons
Commander John McCain, USN
Howard McClennan
Jim McKay
TV Sportscaster
Congressman G. V. Montgomery
Keith Morris
Joe Namath
Congressman Thomas O'Neill
Bobby Orr
Arnold Palmer
Brant Parker
Syndicated Cartoonist
Joe Paterno
Richard Petty
Frank Raftery
Orlo Robertson
Brooks Robinson
Senator Hugh Scott
William Shoemaker
O.J. Simpson
Senator Strom Thurmond
Lt. Colonel Terry Ueyeyama, USAF
Jerry West
Ted Williams
Congressman Bob Wilson

* Partial Listing

CARMELLA LaSPADA
Chairman of the Board

HANK AARON
President

Dear Sue:

Enclosed is the information on the Rocking Chair
Marathon.

We're delighted that Susan will be able to attend.

Many thanks.

CL/vgl

Ms. Susan Porter
The White House
Washington, D.C.

April 22, 1975

Sincerely,

Carmella LaSpada
National Coordinator



1750 New York Ave., N.W.
Washington, D. C. 20006
(202) 785-4665

ROGER STAUBACH
Vice President

REV. LOUIS SAVARY, S.J.
Executive Vice President

STEPHEN PALEY, ESQ.
Secretary

FOR IMMEDIATE RELEASE

WASHINGTON D.C. -- Sports stars, students and celebrities will be rocking halfway around the clock at Georgetown University's Copley Hall Sunday, April 27, but the rocking won't be a music festival.

It's a rocking chair fundraising marathon for No Greater Love, a national non-profit, tax-exempt organization which sponsors programs of friendship and care for children of American servicemen missing and killed in action. NGL was initiated in 1971 by America's top sports stars.

Georgetown University students will keep their rocking chairs in motion from noon to midnight for pledges of support of \$1.00/hour to No Greater Love.

Celebrities will drop by to do their rocking in an exact copy of the authentic custom upholstered John F. Kennedy Rocker crafted for our late President by Lawrence J. Arata, of McLean, Virginia.

Larry Brown of the Washington Redskins, and a member of NGL's National Advisory Council, is the Chairman of the event. Wes Unseld of the Washington Bullets, Fred Thomas of WRC-TV news, Len Hathaway of WMAL radio, sports writer Bob Addie and syndicated cartoonists Bill Rechin(E Pluribus) and Brant Parker(The Wizard of ID) are members of the Marathon Committee. Georgetown student Committee members include Charles Fazio (Chairman), Peter Corrigan and Carla Perantoni.

Art Buchwald will kick off the program and be the first celebrity to rock in the "Kennedy Rocker." Joining Buchwald in the Marathon will be Susan Ford, Lynda Johnson Robb, Peter Jennings of AM-America, Members of Congress, Washington Redskins, syndicated cartoonists, sportswriters and sportscasters. In addition, there will be continuous live entertainment, movies shown and refreshments served. Tom Curtis, WMAL-FM disc jockey will emcee the program.

Baseball Home Run King Hank Aaron, President of No Greater Love said "It sure is great to see so many young men and women involved in the No Greater Love cause. And, as always, we are most appreciative of the many celebrities giving so freely of their valuable time to help us once again."

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FACT SHEET

EVENT: ROCKING CHAIR MARATHON

SPONSORED BY: NO GREATER LOVE
A national organization which sponsors programs of friendship and care for children of our servicemen missing and killed in action. It is 99% volunteer, non-profit, tax-exempt, and relies solely on contributions from the general public for support.

PURPOSE: TO RAISE MONEY FOR NGL
To continue and expand our programs. All proceeds from this event will be used for gifts and remembrances for the MIA/KIA children, printing and communications (postage and telephone) costs and maintaining our national office.

DATE: SUNDAY, APRIL 27, 1975

TIME: 12 NOON to 12 MIDNIGHT

PLACE: GEORGETOWN UNIVERSITY'S COPELY HALL

PARTICIPANTS: GEORGETOWN UNIVERSITY STUDENTS
SPORTS STARS AND OTHER CELEBRITIES
Format: Georgetown students will keep their rocking chairs in motion for 12 hours for pledges of support of \$1/hr on behalf of NGL. Celebrities will drop by during the day to do their rocking in an exact copy of the authentic custom upholstered John F. Kennedy Rocker crafted for our late President by Lawrence J. Arata. The chair which is being donated by Arata, will be auctioned off the following week. In addition, there will be continuous live entertainment, movies shown and refreshments served.

HONORARY AIRMAN: WASHINGTON REDSKIN, LARRY BROWN

COMMITTEE: Includes Wes Unseld of the Washington Bullets, Fred Thomas of WRC-TV, Len Hathaway of WMAL radio, Sportswriter Bob Addicott, syndicated cartoonists Bill Rechin (E Pluribus) and Brant Parker (The Wizard of ID) and Georgetown University student Charles Fazio.

QUESTIONS: In addition to the Committee, Susan Ford and Art Buchwald will head the list of celebrity rockers -- which includes members of Congress, Washington Redskins, syndicated cartoonists, sportswriters and sportscasters.

COORDINATOR: MS. CARMELLA LaSPADA
For further information, she may be contacted at 785-4665 (day) or 966-1159 (evening).

THE WHITE HOUSE

WASHINGTON

April 18, 1975

MEMORANDUM TO: PETER SORUM
FROM: SUSAN PORTER
SUBJECT: Action Memo

Susan Ford has accepted the following out-of-house invitation:

EVENT: Rocking Chair Fund Raising Marathon
GROUP: No Greater Love
DATE: Sunday, April 27, 1975
TIME: 2:00 p.m.
PLACE: Copely Hall
Georgetown University, D.C.
CONTACT: Carmella LaSpada
785-4665 (day)
966-1159 (evening)
COMMENTS: Susan Ford would like to drop by around 2:00 for this fund raising event on behalf of No Greater Love, a non-profit organization which sponsors programs of friendship and care for the children of servicemen missing or killed in action, veterans, etc. The file is attached. Thank you.

c: BF Staff
Red Cavaney
Warren Rustand
Bill Nicholson
Rex Scouten
Staircase



-ATTEND, ✓
-Hour: 2:00
-REGRET

**National
Advisory Council***

- George Allen
Head Coach, Washington Redskins
 - Arthur Ashe
 - Johnny Bench
 - Congressman Jack Brinkley
 - Larry Brown
 - Edward J. Carrough
 - Wilt Chamberlain
 - Colonel Fred Cherry, USAF
 - Bill Cosby
 - Bill Curry
 - Congressman Dan Daniel
 - Rear Admiral Jeremiah Denton, USN
 - Congressman William Dickinson
 - Joe Di Maggio
 - Marie Donohue
 - Major General John Flynn, USAF
 - Joe Frazier
 - Bill Gallo
President, National Cartoonists Society
 - Richard C. Gerstenberg
Board Chairman, General Motors
 - Althea Gibson
 - Kay Iselin Gilman
 - Senator Barry Goldwater
 - Senator Robert Griffin
 - Alphons Hackl
 - Congressman F. Edward Hebert
 - Conrad Hilton
 - Senator Daniel Inouye
 - Mrs. Lyndon B. Johnson
 - John B. Kelly, Jr.
 - Billy Kidd
 - Bill Kilmer
 - Mrs. Vince Lombardi
 - Jack Lord
 - Jerry Lucas
 - John Lyons
 - Commander John McCain, USN
 - Howard McClennan
 - Jim McKay
TV Sportscaster
 - Congressman G. V. Montgomery
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 - Frank Raftery
 - Orlo Robertson
 - Brooks Robinson
 - Senator Hugh Scott
 - William Shoemaker
 - O.J. Simpson
 - Senator Strom Thurmond
 - Lt. Colonel Terry Ueyeyama, USAF
 - Jerry West
 - Ted Williams
 - Congressman Bob Wilson
- * Partial Listing

Inspired by the saying, *Greater love has no man than this, that a man lay down his life for his friends*, the people at No Greater Love sponsor programs of friendship and care for children of servicemen missing or killed in action, hospitalized veterans, GIs overseas and senior citizens without families.

April 16, 1975

HANK AARON
President

Dear Susan:

Sunday, April 27, sports stars, celebrities and college students will be rocking around the clock for the benefit of children of American servicemen missing in action. We would like you -- we need you -- to be one of these celebrities to rock. However, the rocking won't be a music festival.

It's a rocking chair fundraising marathon at Georgetown University's Copely Hall for No Greater Love, a non-profit, tax-exempt organization which sponsors programs of friendship and care for these often-forgotten children.

We hope you will be able to drop by for a few minutes to rock in a special "celebrity" rocker -- an exact copy of the authentic custom upholstered John F. Kennedy Rocker crafted for our late President by Lawrence J. Arata, of McLean, Virginia.

From 12 noon to 12 midnight, Georgetown students will keep their rocking chairs in motion for pledges of \$1/hour on behalf of NGL. There will be continuous live entertainment, movies shown and refreshments served.

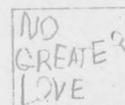
We would appreciate it if you could find 15 minutes on Sunday, April 27 to attend No Greater Love's Rocking Chair Marathon. Please let us know by Friday, April 18: You may call Ms. Carmella LaSpada, coordinator of this event at 785-4665 (day) or 966-1159 (evening).

Sincerely,

Hank Aaron
President

Larry Brown
Chairman
Rocking Chair Marathon

Miss Susan Ford
The White House
Washington, D.C.



1750 New York Ave., N.W.
Washington, D. C. 20006
(202) 785-4665

FACT SHEET

EVENT ROCKING CHAIR MARATHON

SPONSORED BY NO GREATER LOVE
A national organization which sponsors programs of friendship and care for children of our servicemen missing and killed in action. It is 99% volunteer, non-profit, tax-exempt, and relies solely on contributions from the general public for support.

PURPOSE TO RAISE MONEY FOR NGL
To continue and expand our programs. All proceeds from this event will be used for gifts and remembrances for the MIA/KIA children, printing and communications (postage and telephone) costs and maintaining our national office.

DATE SUNDAY, APRIL 27, 1975

TIME 12 NOON to 12 MIDNIGHT

PLACE GEORGETOWN UNIVERSITY'S COPELY HALL

PARTICIPANTS GEORGETOWN UNIVERSITY STUDENTS
SPORTS STARS AND OTHER CELEBRITIES
Format: Georgetown students will keep their rocking chairs in motion for 12 hours for pledges of support of \$1/hr on behalf of NGL. Celebrities will drop by during the day to do their rocking in an exact copy of the authentic custom upholstered John F. Kennedy Rocker crafted for our late President by Lawrence J. Arata. The chair which is being donated by Arata, will be auctioned off the following week. In addition, there will be continuous live entertainment, movies shown and refreshments served.

CHAIRMAN WASHINGTON REDSKIN, LARRY BROWN
Art Buchwald will be pinch-hitting for No Greater Love's President Hank Aaron, who will be playing ball on that day, and launch the Marathon by being the first celebrity to rock in the Kennedy Rocker.

COORDINATOR MS. CARMELLA LaSPADA
For further information, she may be contacted at 785-4665 (day) or 966-1159 (evening).

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WASHINGTON

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GROUP: No Greater Love

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PLACE: Copely Hall
Georgetown University, D.C.

CONTACT: Carmella LaSpada
785-4665 (day)
966-1159 (evening)

COMMENTS: Susan Ford would like to drop by around 2:00 for this fund raising event on behalf of No Greater Love, a non-profit organization which sponsors programs of friendship and care for the children of servicemen missing or killed in action, veterans, etc. The file is attached. Thank you.

c: BF Staff
Red Cavaney
Warren Rustand
Bill Nicholson
Rex Scouten
Staircase



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Advisory Council ***

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Head Coach, Washington Redskins
- Arthur Ashe
- Johnny Bench
- Congressman Jack Brinkley
- Larry Brown
- Edward J. Carrough
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- Colonel Fred Cherry, USAF
- Bill Cosby
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- Congressman Dan Daniel
- Rear Admiral Jeremiah Denton, USN
- Congressman William Dickinson
- Joe Di Maggio
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- Senator Barry Goldwater
- Senator Robert Griffin
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* Partial Listing

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President

April 16, 1975

-ATTEND, ✓
-HOUR: 2:00
-REGRET

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It's a rocking chair fundraising marathon at Georgetown University's Copely Hall for No Greater Love, a non-profit, tax-exempt organization which sponsors programs of friendship and care for these often-forgotten children.

We hope you will be able to drop by for a few minutes to rock in a special "celebrity" rocker -- an exact copy of the authentic custom upholstered John F. Kennedy Rocker crafted for our late President by Lawrence J. Arata, of McLean, Virginia.

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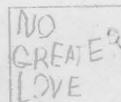
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Sincerely,

Hank Aaron
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Larry Brown
Chairman
Rocking Chair Marathon

Miss Susan Ford
The White House
Washington, D.C.



1750 New York Ave., N.W.
Washington, D. C. 20003
(202) 785-4665

FACT SHEET

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PURPOSE TO RAISE MONEY FOR NGL
To continue and expand our programs. All proceeds from this event will be used for gifts and remembrances for the MIA/KIA children, printing and communications (postage and telephone) costs and maintaining our national office.

DATE SUNDAY, APRIL 27, 1975

TIME 12 NOON to 12 MIDNIGHT

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PARTICIPANTS GEORGETOWN UNIVERSITY STUDENTS
SPORTS STARS AND OTHER CELEBRITIES
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COORDINATOR MS. CARMELLA LaSPADA
For further information, she may be contacted at 785-4665 (day) or 966-1159 (evening).

ROCKING CHAIR MARATHON

NO GREATER LOVE

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TO RAISE MONEY FOR NGL

To continue and expand our programs. All proceeds from this event will be used for gifts and remembrances for the children, printing and communications (postage and telephone) and the national office.

take your organization

SUNDAY, APRIL 27, 1975

12 NOON to 12 MIDNIGHT

GEORGETOWN UNIVERSITY'S COBBY HALL

GEORGETOWN UNIVERSITY STUDENTS

SPORTS STARS AND OTHER CELEBRITIES

Format: Georgetown students will keep their rocking chairs in motion for 12 hours for pledges of support of \$15 or more. Celebrities will drop by during the day to do their rocking in an exact copy of the authentic version upholstered John F. Kennedy Rocker crafted for our late President by Lawrence J. Azata. The chair which is being donated by Azata, will be auctioned off the following week. In addition, there will be continuous live entertainment, movies shown and refreshments served.

WASHINGTON REDSKIN, LARRY BROWN

Art Buchwald will be pinch-hitting for No Greater Love's President Hank Aaron, who will be playing ball on that day, and launch the Marathon by being the first celebrity to rock in the Kennedy Rocker.

MS. CARMILLA LASPADA

For further information, she may be contacted at 785-4482 (day) or 966-1159 (evening).

THE WHITE HOUSE

WASHINGTON

April 18, 1975

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GROUP: No Greater Love

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966-1159 (evening)

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-Attend ✓
-Hour: 2:00
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Head Coach, Washington Redskins
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Congressman Jack Brinkley
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FACT SHEET

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COORDINATOR: MS. CARMELLA LaSPADA
For further information, she may be contacted at 785-4665 (day) or 966-1159 (evening).

THE WHITE HOUSE

WASHINGTON

April 25, 1975

MEMORANDUM FOR: SUSAN FORD

FROM: PETER SORUM

SUBJECT: YOUR PARTICIPATION IN THE
"NO GREATER LOVE" ROCKING
CHAIR FUND RAISING MARATHON
Copely Hall, Georgetown University
April 27, 1975

Attached at TAB A is the proposed schedule for your participation in the "No Greater Love" Rocking Chair Fund Raising Marathon.

APPROVE _____

DISAPPROVE _____

BACKGROUND

No Greater Love is a non-profit tax-exempt organization which sponsors programs of friendship and care for the children of servicemen missing or killed in action. The Rocking Chair Fund Raising Marathon provides income to support this work through pledges from the public to students who will rock for 12 hours in hopes of raising \$2,000.

PROPOSED SCHEDULE

SUSAN FORD'S PARTICIPATION IN THE
"NO GREATER LOVE" ROCKING CHAIR
FUND RAISING MARATHON
Copely Hall, Georgetown University
Sunday, April 27, 1975

1:45 pm Susan Ford boards motorcade on South Grounds.

MOTORCADE DEPARTS South Grounds en route
Copely Hall, Georgetown University.

[Driving time: 15 minutes]

2:00 pm MOTORCADE ARRIVES Copely Hall, Georgetown
University.

Susan will be met by:

Larry Brown, Chairman, Rocking Chair Marathon

Susan, escorted by Larry Brown, proceeds to the
Copely Hall Lounge.

2:05 pm Susan arrives Copely Hall Lounge and proceeds to
Celebrity Corner to greet participants.

NOTE: Lee Elder, Mike Bragg, Brig Owens,
Fred Thomas, and cartoonist Brant Parker
(Wizard of Id) are among those scheduled to
be in the corner at the time.

2:10 pm Susan proceeds to the "celebrity" rocking chair and
is seated.

NOTE: While Susan is rocking, the
road company of "Grease" will perform.

2:20 pm Susan concludes rocking and departs chair to greet
students in other rocking chairs.

2:25 pm Susan departs Copely Hall Lounge en route motorcade
for boarding.

2:30 pm

MOTORCADE DEPARTS Copely Hall en route
South Grounds.

[Driving time: 15 minutes]

2:45 pm

MOTORCADE ARRIVES South Grounds.