

The original documents are located in Box 41, folder “Ford, Steven - Events - Tablerock Lake Bass Fishing Contest, 5/17/76” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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The item described below has been transferred from this file to:

- Audiovisual Unit
- Book Collection
- Ford Museum in Grand Rapids

Item: 5 8"x10" BW photos of Steve Ford participating in a celebrity fishing contest at Table Rock Lake in Arkansas. 5/17/76

The item was transferred from: Weidenfeld "; Box 41; Ford, Steve - Events - 5/17/76 Table Rock Lake Bass Fishing Contest.

Initials/Date Let 5/86

Fish don't co-operate with writer

For all of the fish I contributed to the tournament cause, I should have stayed in the yacht club to chat with Holiday Island manager, James Quiggle.

The weather turned sour that weekend of the benefit bass fishing contest on Tablerock Lake. Fish developed a severe case of lockjaw. And although a blind hog is supposed to stumble on the occasional ac-

*Art Reid at
Tablerock*

Art Reid
Outdoors



File

None of the fish kept - May 15, 79
Harold in house - ~~the~~

The Friend of the "Outdoorsman"

Harold Ensley

THE WHITE HOUSE
WASHINGTON

↓
aired in 6 weeks

202

Garry Clifford--293-4300 PEOPLE MAG.

Steve Ford was in a Pro-Celebrity Fishing Tournament in Holiday Island, Arkansas. The tournament was for charity (Municiple Hospital in Eureka Springs, Ark.)

proceeds to the
list of TV show on

The contest was for the biggest [↑] ~~Big~~-Mouth Bass caught (Harold Ensley won) (81/4 lb.)

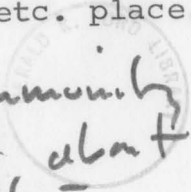
5 lbs
Five
onnes

community ~~College~~ Hosp. 150/16 went to

We don't know how many ^{Steve} he caught.

There was no 2nd, 3rd, etc. place.

825 went to Community Hospital
Caught about
2 lbs. each -
Phill Wills, actor
Casey Fisher



Garry Clifford
293.4300

THE WHITE HOUSE
WASHINGTON

PEOPLE
MAG.

Casey Tibbs

Holiday Island Ark

Pro-Celebrity
Tournament
Charity Mameph
Hosp. Everka Spring
Ark.

Finished?

What kind of fish?

How many?

5(?) Harold B. Moud Bass
Ensley-bisset!

8/4/88

Ohh the biggest
fish for Chevy

One fish
kept were
those

small fish
released -

based on big ✓

fish

stems caught
several small
fish all released

4th quad

coverage

4/5 state

are -

Little Rock,
Tulsa

KC Star

Missouri
Globe Photo

Outdoor Editors



July 8, 1976

Dear Mr. Newman,

Please forgive my delay in letting you know how much we appreciated receiving the photographs of Steve. They were marvelous, and Mrs. Ford enjoyed them thoroughly.

Sincerely,

Fran Paris
Mrs. Ford's Press Office

Mr. Gus Newman
Laurence Laurie & Associates, Inc.
8899 Beverly Blvd.
Los Angeles, California 90048



LAURENCE LAURIE & ASSOCIATES, INC.

PUBLIC RELATIONS COUNSEL

June 2, 1976

Fran Paris
White House Press Office
1600 Pennsylvania Avenue
Washington, D.C. 2000

Dear Fran,

Here are a few selected photos of Steve Ford at Holiday Island, Ark. where he competed in a Celebrity Bass Fishing Tournament for charity.

Thought you might be interested for the archives.

AP and UPI both carried wire photos and a picture of Steve was in People Magazine.

He is an exceptionally nice young man.

Sincerely,



Gus Newman

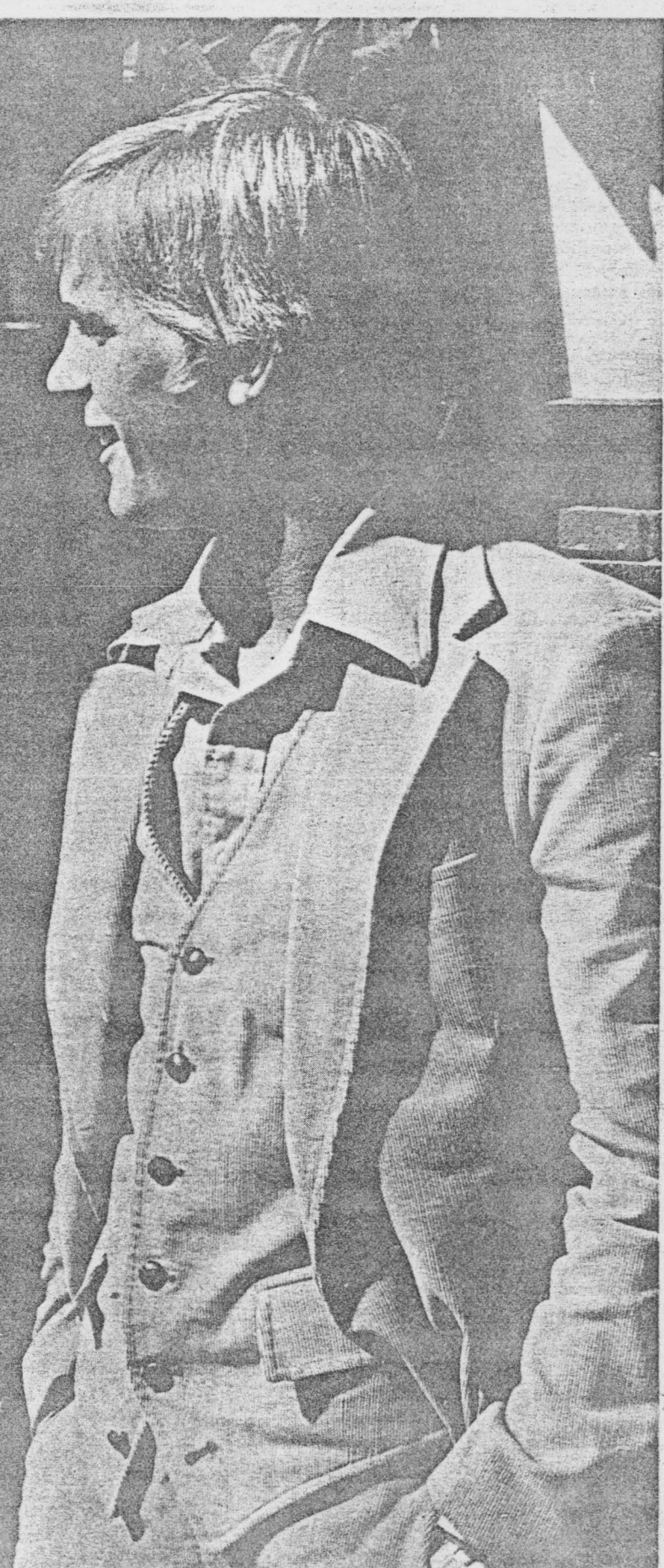


*Dinner Concern Party in Beverly Hills
May 30, 1976*

Photo by Al Rosen

A 1976 Ford

Steve Ford . . . making the social circuit around the Los Angeles area and commuting from his horse training job in Mission Viejo . . . left his jeans, Western shirt and boots in the stable long enough to put on a three piece corduroy suit to enjoy a picnic in Beverly Hills.



From the desk of:

Edna Applebaum

Here are a few more
articles on Steve.

Nice, aren't they? (The
thoughts about Steve, I mean.)

Edna T. Applebaum



Steve Ford, a real outdoorsman

By Art Reid

Of The Southern Illinoisan

A funny thing happened on the way to the bass fishing tournament. I was scheduled to be paired with the son of the President of the United States. And I didn't know it.

The occasion was the charity fishing contest sponsored by McCulloch Recreational Properties, Inc., at Holiday Island, Ark., seven miles from Eureka Springs on Table Rock Lake.

a boat with one of them because you could write a book about what I don't know about Table Rock Lake.

It wasn't until we went to the restaurant for dinner when I learned who Steve Ford was. Ed Hauer, Abbot, Davidson and I chose a table next to a window with a scenic view of the Ozarks when a waitress intervened.

"We were hoping to save this table for the President's son"

and well built with wide shoulders and the slim waistline of most 20-year-olds. Naturally, he draws a crowd where ever he appears but because we were all there to fish for charity, the interviews were kept to a minimum. In other words we avoided bugging the guy with political questions and rhetoric about his father.

Steve lives in Southern California where he is being tu-



Newsmakers-----

L.A. Times 5/17/76

Elementary, Pupils Say of Presidency

—"If I were President, I would help somebody work with somebody. I would sleep," wrote **James**. "If I were President, I would be the chief and fight people and captured people in the war," wrote **Don**. But **Stefan** doesn't agree with Don. "If I could be President," Stefan wrote, "I would stop war and stop fighting." A presidential candidate has enough trouble with adults, without having to take that sort of candor from kids too small to strike back at. But that's what **President Ford** faced when he toured an art display at the Sherwood Elementary School in Sa-



FISHIN' BUDDIES—Steve Ford, 20, son of President, poses with resort mascot Maqoo at Table