

The original documents are located in Box 10, folder “6/14/76 - Filming Bicentennial Minute” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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THE WHITE HOUSE
WASHINGTON

OK if
time can
be worked
out B.F.

Mrs. Ford

CBS would love to
have you tape the
final "Bicentennial
Minute" to be aired
on July 4th. I would
love to see you do it.
The copy is attached &
will be slightly
rewritten.
What do you think?
Sheila



Pusty
Ashmore
about this

MEMORANDUM OF CALL
YOU WERE CALLED BY
YOU WERE VISITED BY
PLEASE CALL
WILL CALL AGAIN
RETURNED YOUR CALL
WISHES AN APPOINTMENT
MESSAGE
RECEIVED BY
DATE
TIME
STANDARD FORM 63
REVISED AUGUST 1967
GSA FPMR (41 CFR) 101-11.6

MEMORANDUM
OF CALL

TO: Sheila

YOU WERE CALLED BY YOU WERE VISITED BY

Ray Evans

OF (Organization) CBS

PLEASE CALL → PHONE NO. 457-4588 ext. 289
 WILL CALL AGAIN IS WAITING TO SEE YOU
 RETURNED YOUR CALL WISHES AN APPOINTMENT

MESSAGE
~~_____~~ (?) afternoon
Sun or 14th 4
res. 15

Max.

30-40 Minutes
Rose Garden

RECEIVED BY pe DATE 4-21 TIME 3:05

**MEMORANDUM
OF CALL**

TO: _____

Fran

YOU WERE CALLED BY—

YOU WERE VISITED BY—

OF (Organization) _____

Here

PLEASE CALL →

PHONE NO.
CODE/EXT. _____

WILL CALL AGAIN

IS WAITING TO SEE YOU

RETURNED YOUR CALL

WISHES AN APPOINTMENT

MESSAGE _____

RECEIVED BY _____

DATE _____

TIME

2:10

MEMORANDUM
OF CALL

TO:

YOU WERE CALLED BY:

Rusty

*Ashman
about this*

PLEASE CALL:

IF YOU WISH TO SEE YOU:

WILL CALL AGAIN:

WISHES AN APPOINTMENT:

RETURNED YOUR CALL:

MESSAGE



RECEIVED BY

DATE

TIME

5:10

43-108

FORM 108-42-11-0001-1 108-42

STANDARD FORM 43
REVISED AUGUST 1961
GSA FPMR (41 CFR) 101-11.6

CBS

CBS Inc., 1990 M Street, N.W.
Washington, D. C. 20036
(202) 296-1234

457-4321

Sheila - She wants a call on Monday!

Dear Sheila:

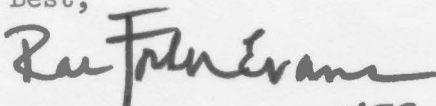
Attached is a copy of the Bicentennial Minute for July 4th, 1976 which I hope will interest you and Mrs. Ford.

As you know from our previous discussions, the CBS Bicentennial Minute series has been going on since July 4, 1974 and was intended to close out on July 4, 1976 commemorating our nation's 200th Birthday. We had hoped to have both President Ford and Mrs. Ford do this special July 4th minute, however, due to equal time problems we are prohibited from offering this minute to the President.

I am hopeful that we will be able to work something out with you as this is really the highlight of the Bicentennial series. The actual taping of the minute can be done at the White House and I am sure we can work out a convenient date.

Please let me hear from you as soon as possible.

Best,



Rae Forker Evans - 457-4588
Manager, Legislative Affairs

Mrs. Sheila Rabb Wydenfeld
Press Secretary to the First Lady
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

Encl.



1976 MAY 4 PM 12 18

RECEIVED AND SECURITY UNIT
THE WHITE HOUSE
WASHINGTON

Mrs. Sheila Rabb Wydenfeld
Press Secretary to the First Lady
1600 Pennsylvania Avenue, N.W.
Washington, D.C. 20500

CBS

CBS Inc., 1990 M Street, N.W.
Washington, D. C. 20036





CBS Inc.
1990 M Street, N.W.
Washington, D.C. 20036
(202) 296-1234

BICENTENNIAL MINUTE

July 4, 1776

"Congress adopts a declaration of Independence"

I am Betty Ford -- 200 years ago today, late on a muggy Philadelphia afternoon John Hancock called for a vote in Congress.

Two days earlier delegates had approved Virginia's resolution cutting all ties to Britian.

Since then, they'd spent hours arguing over and revising Thomas Jefferson's draft of a formal declaration of independence.

Point by point, the document recounted the colonies' 11-year-long bitter struggle with the crown. It was finally adopted, but with little ceremony. Only John Hancock and Secretary Charles Thompson signed it right then and there.

John Adams knew what the future had in store--the Americans, he said, "Would pay with toil and treasure and bloodshed to maintain this declaration."

One struggle was over***a new and longer one was just beginning.

I'm Betty Ford and that's the way it was.





CBS Inc.
1990 M Street, N.W.
Washington, D.C. 20036
(202) 296-1234

June 14
2:00 pm

BICENTENNIAL MINUTE

July 4, 1776

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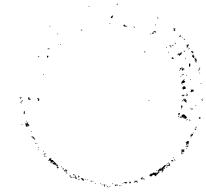
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One struggle was over***a new and longer one was just beginning.

I'm Betty Ford and that's the way it was.





CBS Inc., 1990 M Street, N.W.
Washington, D. C. 20036
(202) 296-1234

Dear Sheila:

June 9, 1976

Attached is a copy of the newest, bestest version of the Bicentennial Minute script for Mrs. Ford. I think it has been substantially improved and hope you agree.

As plans now stand, the crew will be over Monday, June 14 to set up and at Mrs. Ford's convenience will tape the Minute in the afternoon. I realize there has been some confusion with various producers, etc. phoning and changing plans, however, I hope I have ended that problem by circulating all communication with your office through my office.

Thanks again for all your help. Will see you on Monday.

Regards,

Rae Forker Evans
Manager, Legislative Affairs

Mrs. Sheila Weidenfeld
In care of Mrs. Sally Quenneville
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

July 4, 1776
(Revised)

I'm Betty Ford.

Two hundred years ago today, there was a new idea...
a new sound...a new voice in the world.

The 2nd Continental Congress spanked the new country
into being by approving Jefferson's Declaration of
Independence from Great Britain.

It was a chicken-scratched, argued-about, finely-
edited, dog-eared-document the President of Congress
and the secretary signed and sent down to the official
printer.

Contrary to popular myth, the perfect parchment version
we all know wasn't made until August, when most dele-
gates signed.

Some signed later. Some didn't sign at all. Matter of
fact, many names were kept secret for a time...in fear
of British reprisals.

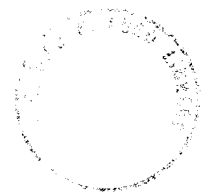
The Declaration has been called: "a prose lyric of
civil and military herosim...a war song...a chant of
human freedom."

Because of it--two hundred years ago today a new voice
was heard in the world:

(simply)

The United States of America.

I'm Betty Ford and that's the way it was.



Bicentennial Minute for Mrs. Ford

July 4, 1776

I'm _____.

Two hundred years ago today, there was a new idea...a new sound...a new voice in the world. The 2nd Continental Congress spanked the new country into being by approving Jefferson's Declaration of Independence from Great Britain.

John Hancock and Secretary Charles Thomson signed. Contrary to popular myth, most delegates didn't sign until August, some signed later. Some refused to sign at all.

Little did any of them know that at the same time the Declaration was approved, about 10,000 British troops were setting up camp on Staten Island -- unopposed.

But John Adams foresaw "the toil, and blood, and treasure" this venture would cost.

Two hundred years ago today, a new voice was heard in the world --

The United States of America.

I'm _____, and that's the way it was.



Dear Sally:

June 11, 1976

This is a revision of the revision.
Hope it suits you.

See you Monday.

Rae



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FILE LOCATION *SITELIA WEIDENFELD FILES, BOX 10, DAILY EVENTS FILE*

FOLDER TITLE: *FILMING BICENTENNIAL MINUTES*

RESTRICTION CODES

- (A) Closed by Executive Order 12356 governing access to national security information.
- (B) Closed by statute or by the agency which originated the document.
- (C) Closed in accordance with restrictions contained in the donor's deed of gift.

JJO
10/20/16

CBS

~~NAADCY~~

Dear Sheila:

June 21, 1976

Would appreciate it if you would have Mrs. Ford sign the attached waiver re the Bicentennial Minutes and return it to my office.



Rae Forker Evans
Manager, Legislative Affairs



Sent 7/13/76
Sally
Zuchewitz

WAIVER

I hereby waive all of my rights to compensation by virtue of my appearance in and my performance as a narrator in the BICENTENNIAL MINUTES, a production of the CBS Television Network, a division of CBS Inc.

Elizabeth B. Ford
Elizabeth Ford

Date: June 14, 1976 Social Security # 386-10-4057



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|------------------|---|---------|-------------|
| DOC | SECRETARY GENERAL NOTES FROM EVENTS | 6/14/76 | C |

FILE LOCATION *STHELIA WEIDENFELD FILES, BOX 10, DAILY EVENTS FILE*

FOLDER TITLE: *6/14/76 FILMING BICENTENNIAL MINUTES JJD 10/20/16*

RESTRICTION CODES

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Bicentennial Minutes

*The full drama of our nation's
birth. Told as it happened
"200 years ago today."*



June 21, 1976

MRS. GERALD R. FORD, VICE PRESIDENT ROCKEFELLER, MARIAN ANDERSON,
WILLIAM FULBRIGHT NARRATE "BICENTENNIAL MINUTES," WEEK OF JUNE 27

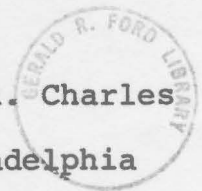
Mary Stuart, Carter Brown, Sen. Charles McC. Mathias Jr,
Phyllis George and, as previously announced, Vice President Nelson
A. Rockefeller, William Fulbright, Marian Anderson, and Mrs. Gerald
R. Ford narrate the "Bicentennial Minutes" for the week starting
Sunday, June 27 and including Sunday, July 4 on the CBS Television
Network.

Shell Oil Company, represented by Ogilvy & Mather, Inc.,
is the full sponsor for the "Bicentennial Minutes" series.

Actress Mary Stuart narrates the "Minute" of Sunday, June
27. Virginia's Royal Governor, Lord Dunmore, and 500 of his armed
men huddled on a tiny island in Chesapeake Bay hoping reinforcements
would come from Britain. The "Minute" may be seen at approximately
7:57 PM, ET, at the conclusion of "60 MINUTES."

Carter Brown, Director, National Gallery of Art, narrates
the "Minute" of Monday, June 28. Nine British men-of-war sailed
towards Sullivan's Island near Charleston, S.C. The "Minute" is
to be broadcast at approximately 8:27 PM, ET, at the conclusion
of "Rhoda."

The "Minute" of Tuesday, June 29 is narrated by Sen. Charles
McC. Mathias Jr. (R., Md.). A rider galloped towards Philadelphia
with a vital message for Maryland's delegates at Congress. The



(More)

CBS Television Network...2

"Minute" may be seen at approximately 8:28 PM, ET, at the conclusion of "I've Got a Secret."

CBS Sports broadcaster Phyllis George narrates the "Minute" of Wednesday, June 30. One hundred and thirteen ships, with 10,000 troops abroad, sailed into New York's lower bay. The "Minute" is to be broadcast at approximately 8:57 PM, ET, at the conclusion of "The Kelly Monteith Show."

Vice President Nelson A. Rockefeller narrates the "Minute" of Thursday, July 1. Delegates to Congress knew this was the day they'd have to vote "yes" or "no" on independence. The "Minute" may be seen at approximately 8:57 PM, ET, at the conclusion of "The Waltons."

The "Minute" of Friday, July 2 is narrated by former Senator William Fulbright. Delegates felt tension building as they took their seats at Congress for the morning session. The "Minute" is to be broadcast at approximately 8:57 PM, ET, prior to the first station break in the movie "Don't Drink the Water."

Marian Anderson narrates the "Minute" of Saturday, July 3. Delegates to Congress debated Jefferson's four-page-long document proclaiming America's independence. The "Minute" may be seen at approximately 8:27 PM, ET, at the conclusion of "The Jeffersons."

Mrs. Gerald R. Ford narrates the "Minute" of Sunday, July 4. The Declaration of Independence was adopted with little ceremony. John Adams knew what the future had in store. The Americans, he said, "would pay with toil and treasure and bloodshed to maintain this independence." The "Minute" is to be broadcast at approximately 8:57 PM, ET, during the special presentation "In Celebration of US."

* * *

Bicentennial Minutes

*The full drama of our nation's
birth. Told as it happened
"200 years ago today."*



June 18, 1976

MRS. GERALD R. FORD, VICE PRESIDENT NELSON A. ROCKEFELLER,
WILLIAM FULBRIGHT, MARIAN ANDERSON TO NARRATE
"BICENTENNIAL MINUTES," JULY 1, 2, 3, 4

Vice President Nelson A. Rockefeller, former Senator William Fulbright, Marian Anderson and Mrs. Gerald R. Ford will appear in and narrate the "Bicentennial Minutes" series on Thursday, July 1, Friday, July 2, Saturday, July 3 and Sunday, July 4, respectively.

Shell Oil Company, represented by Ogilvy & Mather, Inc., is the full sponsor for the "Bicentennial Minutes" series.

The segments in which Mrs. Ford, Vice President Rockefeller and Fulbright appear were taped in Washington on Monday (June 14) and Tuesday (June 15). The taping for Mrs. Ford took place in the First Lady's garden at the White House. Miss Anderson's "Minute" had previously been taped in New York City.

Vice President Rockefeller's "Minute" is to be broadcast Thursday, July 1 at approximately 8:57 PM, ET, at the conclusion of "The Waltons." Fulbright's "Minute" on Friday, July 2 may be seen at approximately 8:57 PM, ET, prior to the first station break in the movie "Don't Drink the Water." Miss Anderson's "Minute" on Saturday, July 3 is to be broadcast at approximately 8:27 PM, ET, at the conclusion of "The Jeffersons." Mrs. Ford's "Minute" on Sunday, July 4 may be seen at approximately 8:57 PM, ET, during the special presentation "In Celebration of US."

* * *

CBS TELEVISION NETWORK, PRESS INFORMATION, 51 WEST 52 STREET, NEW YORK, N.Y. 10019

THIS IS RECYCLED PAPER

Bicentennial Minutes

*The full drama of our nation's
birth. Told as it happened
"200 years ago today."*



June 18, 1976

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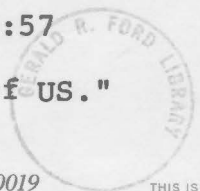
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* * *

CBS TELEVISION NETWORK, PRESS INFORMATION, 51 WEST 52 STREET, NEW YORK, N.Y. 10019

THIS IS RECYCLED PAPER

Sally
did we
ever receive
the
tape &
transcript
of BF's
"Minute?"
Shel



Post 6/15/76

Personalities

Former Prime Minister **Harold Wilson** knelt in the scarlet and gilt throne room of Windsor Castle yesterday and was knighted by **Queen Elizabeth**.

Wilson, who served almost eight years as prime minister before resigning from his latest term in April, officially became "Sir Harold," Knight of the Garter, highest order of British chivalry.

The Queen strapped a garter just below the 60-year-old Wilson's left knee.

Wilson was criticized recently for a departure in tradition as he left office. In drawing up a list of those to be given various honors, usually political aides, Wilson named friends, a businessman, and two show business tycoons.

Actor **Telly Savalas**, star of the "Kojak" television series, went to court yesterday to sue a British newspaper, the London Daily Mail, over an article describing him as a "bit-part" player who could not cope with fame.

The article said nights of partying in Berlin while working on a movie last year left Savalas incapable of remembering his lines. "This could not be more damaging to an actor because it not only attacks his public image but does substantial damage within his profession," Savalas' lawyer said in opening the case.

Princess Margaret led the applause for 80-year-old **George Burns** after the

comedian gave a show for charity at the London Palladium. He "charmed royalty and the rest of us," declared one critic. Burns was presented the microphone — gold-plated — that he used 40 years ago when he and the late **Gracie Allen** did their first radio show there.

Arthur Fiedler, conductor of the Boston Pops Orchestra, received an honorary degree from Dartmouth College over the weekend. He toured the campus in a fire truck.

President Kennedy was a religious man who "attended church regularly, was a frequent communicant at Mass and understood the meaning and value of daily prayer," his mother, **Rose Kennedy**, says in a letter to the editor published by The New York Times.

The letter was written in reply to a column by **James Reston** that said **Jimmy Carter** is "a deeply religious man" and that Kennedy "wasn't" and "didn't really believe" in his Catholic religion.

A CBS crew taped **Betty Ford** and **Nelson Rockefeller** yesterday for its "Bicentennial Minutes" series and plans to catch **Henry Kissinger** later this week.

The three will appear in the nightly series over the big July 4 weekend—the Vice President on July 1, the Secretary of State on July 2, contralto **Marian Anderson** on July 3 and the

wife of the President the night of July 4. The "Minutes" appear either on the half-hour or at 8:57 each night after CBS network shows.

When it comes to attending high school reunions, **Jimmy Carter** is getting all the attention these days. Hardly anybody noticed, but **Hubert Humphrey** showed up for a reunion at Doland High School in South Dakota, where he was a member of the class of 1929.

"I didn't get all that I aspired to, and maybe there was justice in that," Humphrey told the crowd of 1,000 during a 45-minute talk. "But I have a sense of peace and fulfillment right now more than at any other time in my life."

Just a few days now to the big event in Sweden—the first wedding of a reigning monarch in almost two centuries.

The kings of Belgium and Norway, the queen of Denmark, the grand duke of Luxembourg, the presidents of West Germany, Finland, and Iceland, former kings of Bulgaria and Greece and many, many more members of royalty will be there Saturday for the marriage of **King Carl Gustav** and **Silvia Sommerlath** of Germany.

After the wedding in the Lutheran Cathedral of Stockholm, the couple will drive through the streets in a four-horse coach before they return to the royal palace on board a boat to be powered by 18 oarsmen.



J. A. Times
**Mrs. Ford to Appear on CBS,
Bicentennial Minutes Series** *6/24/76*

Mrs. Gerald R. Ford will deliver the Bicentennial Minute, scheduled for July 4 on CBS, marking the second anniversary of the nightly series. It is to air at approximately 8:57 p.m. during the network's day-long "In Celebration of Us" Bicentennial programming.

