

The original documents are located in Box 7, folder “10/26/75 - UNICEF First Donation” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

Some items in this folder were not digitized because it contains copyrighted materials. Please contact the Gerald R. Ford Presidential Library for access to these materials.

For Immediate Release
Friday, October 24, 1975

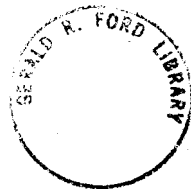
THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will make the first donation to the 1975 Trick or Treat Drive in the Diplomatic Room Sunday, October 26 at 2:30. Mrs. Ford who is the Honorary Chairman of UNICEF's 1975 Trick or Treat Drive will be joined by Danny Kaye, Ambassador at Large for UNICEF and six UNICEF children. They are: Robert Lowell Beauregard, Jr. (Arlington; 4 1/2 years old); Katherine Jaye Beauregard (Arlington; 11 years old); Suzette Cluff (McLean; nine years old); Pippa Vanderstar (D. C.; 12 years old); Adrienne Janna Slaughter (D. C.; 12 years old); Anthony Bell (Maryland; 11 years old).

Mr. Kaye will leave Monday morning for a 4 1/2 days tour of 65 cities to launch the drive. He will be on the plane which has been named UNICEF #1 and will be piloted by Mr. Kaye.

~~#~~ ~~#~~ ~~#~~

PRESS COVERAGE: Photo pick-up at 2:15 PM



Unicef Calendars
Bites

THE WHITE HOUSE

WASHINGTON

Lacy

L 414 Gayline Lino

Bob Thomas

256-3006 Davidson

Butler Aviation



THE WHITE HOUSE
WASHINGTON

10/24

TO: SHEILA WEIDENFELD

FROM: BILL NICHOLSON

Will call
again wed.

Warren

~~Bob D.~~

Cowan

213

275-4581

call Sheila

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

October 20, 1975

MEMORANDUM FOR: SUSAN PORTER
FROM: W. W. NICHOLSON
SUBJECT: Danny Kaye and UNICEF

Susan, I think if this is to be done, it will have to be Mrs. Ford doing the honors.

Could it be fitted into her schedule, do you think?

The best date from Kaye's standpoint would be the 24th, as per conversations since this correspondence.

SAT 25th 5 mins.
Several Children in costume.
Danny Kaye.
65 City Tour to Launch Campaign.

Mrs Ford Clev. SAT
supports
Honor. Nat'l Chmation



Status of
DANNY KAYE UNICEF

OCT 24th BEST
DATE*

SCHEDULING JOURNAL MEMO

August 26, 1975

NOTE FOR SUSAN PORTER

Re UNICEF DAY and Danny Kaye, the
National Chairman

What are Mrs. Ford's plans?

Thank you.

Bill Nicholson

WWN:mhr



...accepted the position as
national chairman. He is planning a
five-day trip to begin in Philadelphia on October 17 and
conclude in Los Angeles on October 21. The purpose of this trip is to
bring to the attention of millions of people the needs of the world's children
and to inspire not only more young people to become involved in the work of UNICEF but
in general of children on Halloween, etc.

...and to inspire not only more young people to become involved in the work of UNICEF but
in general of children on Halloween, etc.

September 4, 1975

Dear Mrs. Pantaleoni:

On behalf of the President, I wish to acknowledge and to thank you for your letter of August 19 asking him to receive Danny Kaye, National Chairman of UNICEF Day early in the morning of October 27 when he is in Washington to begin a 50-60 cities' tour to bring attention to the UNICEF Halloween Program.

Very careful consideration will be given to your request and just as soon as it is possible to determine what the President's schedule for the morning of October 27 must be, I will be back in touch with you.

With our best wishes.

Sincerely,

William W. Nicholson
Deputy Director
Scheduling Office

Mrs. Guido Pantaleoni, Jr.
President
United States Committee for UNICEF
331 East 38th Street
New York, New York 10016

WWN:MHR:em

bcc: two for Nancy Gemmell
: and incoming to Helen Donaldson.



THE WHITE HOUSE
WASHINGTON

August 26, 1975

NOTE FOR SUSAN PORTER

Re UNICEF DAY and Danny Kaye, the
National Chairman

What are Mrs. Ford's plans?

Thank you.

Bill

Bill Nicholson

BILL, SHE HAS NO PLANS
AT THE MOMENT. SHE
HAS 2 IMPT. ARTS
INVITATIONS PENDING
THAT DAY (OCT. 27th) AT
THE KENNEDY CENTER,
HOWEVER.

SUSAN

I'M CKING

ON IT WITH
HER. GOOD

FOR GF OR
BF TO DO,

S.

9/3/75
1. Mary Rawlin
acknowledge
letter
HED
2. file Oct 27
cc + memo to
Helen Donaldson



August 26, 1975

NOTE FOR SUSAN PORTER

Re UNICEF DAY and Danny Kaye, the *Oct 27*
National Chairman

What are Mrs. Ford's plans?

Thank you.

Bill Nicholson

WWN:mhr



Req for P to receive Danny Kaye, Natl Chmn of UNICEF DAY early in morning of October 27 when he is in DC to begin tour of 50-60 cities in 5-day perked to bring attention to the program.

SCHEDULING ROUTING MEMO

Subject: _____

Originator: Mrs. Guido

To Individual

Processed

Comments

1. W. Nicholson

8/25

Pantaleoni, Jr.
Pres of US Committee
for UNICEF

____ W. Rustand

____ Staff to:

2 Susan Porter

3 H. Donaldson

____ M. Widner

____ M. Rawlins

____ N. Gemmell

What are Mrs Ford's plans.
NOTE ref to fact that both Mrs. Ford and Mrs. Rockefeller are honorary chairwomen of National UNICEF DAY.

File OCT 27

Return to: _____

Action: _____

Mrs Ford did this event
last year.

United States Committee for

UNICEF

United Nations, New York

Office of The President

The President
The White House
Washington, D.C.

Dear Mr. President,

It has been twenty-five years since the first recorded Trick or Treat for UNICEF took place, when a Sunday School class in Philadelphia, Pennsylvania decided that rather than just collecting candy for themselves on Halloween, they would collect coins to help their less fortunate contemporaries in other parts of the world. They brought the proceeds, about \$17, to UNICEF. This was the beginning of a nation-wide program. Because of the strong association between UNICEF and Halloween that developed, President Johnson, in 1967, proclaimed October 31st National UNICEF Day. Currently, over 3 million youngsters and their parents are involved in educational and fund-raising programs for the children UNICEF helps. During the past 25 years, Halloween activities have raised over \$46 million for UNICEF-assisted child-welfare programs. Perhaps as important as the money has been the increased awareness amongst Americans of the work of UNICEF and the needs of children in many parts of the world.

The United States government has reflected its support for the United Nations Children's Fund in the leadership it has provided in the higher councils of UNICEF and in its generous financial participation. We believe that the Halloween project has been supportive of our government position by helping to create public awareness and support for UNICEF. The 25th Anniversary provides an opportunity to highlight the accomplishments of the program. We have some exciting plans for this occasion.

We are highly honored that Mrs. Ford and Mrs. Rockefeller have agreed to serve as honorary chairwoman and honorary vice-chairwoman of National UNICEF Day. Our great friend Danny Kaye has accepted the position as national chairman. He is planning a tour of between 50 and 60 cities in a five-day period, the trip to begin in Washington, D.C. on October 27th and conclude in Los Angeles on October 31st. The purpose of this trip is to bring to the attention of millions of people the needs of the world's children and to inspire, not only more youngsters, but people of all ages, to act on behalf of children, on Halloween, National UNICEF Day.

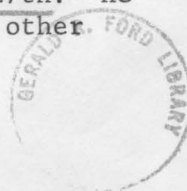
Needless to say, we are so aware of the tremendously heavy demands on your schedule, but it would be of inestimable help if it were possible to arrange for a few minutes for Danny Kaye to visit the White House and receive your enthusiastic support for the UNICEF Halloween Program, prior to his lightning tour across the country. Would it be possible for you to grant him a brief appointment early in the morning of October 27th? He will need to depart by Lear jet on that same day for stops in ten other cities.

ACTION
T/D _____
SCHEDULE BD. _____
DATE RECEIVED August 19, 1975
AUG 22 1975
MESSAGE _____
SPEAKERS BUREAU _____
OTHER _____
APPOINTMENT OFFICE

Helping children



build a better world



The President
August 19, 1975
Page 2

If this cannot be worked into your schedule, Danny Kaye could be available at any time during the week of October 19th to visit your office.

With high hopes that we may look forward to an appointment and with deepest appreciation for your interest in the Children's Fund.

Faithfully yours,

Helenka Pantaleoni

Mrs. Guido Pantaleoni, Jr.
President



WITHDRAWAL SHEET (PRESIDENTIAL LIBRARIES)

FORM OF DOCUMENT	CORRESPONDENTS OR TITLE	DATE	RESTRICTION
List	Children for UNICEF Party with Danny Kaye - Sunday, October 26, 1975, 2:15 PM (1 page)	10/24/1975	C

File Location:

SHEILA WEIDENFELD FILES, Box 7, "10/26/1975 - UNICEF First Donation" SMD, 10/7//2016

RESTRICTION CODES

- (A) Closed by applicable Executive order governing access to national security information.
- (B) Closed by statute or by the agency which originated the document.
- (C) Closed in accordance with restrictions contained in the donor's deed of gift.

Dear ~~Fran~~ ^{Unicef}

October 28, 1975

On Behalf of all of us —
the children, their parents and all
of the children of the world who
will benefit from a UNICEF drive
— "thank you" for your kind
and patient assistance with
our visit on Sunday.

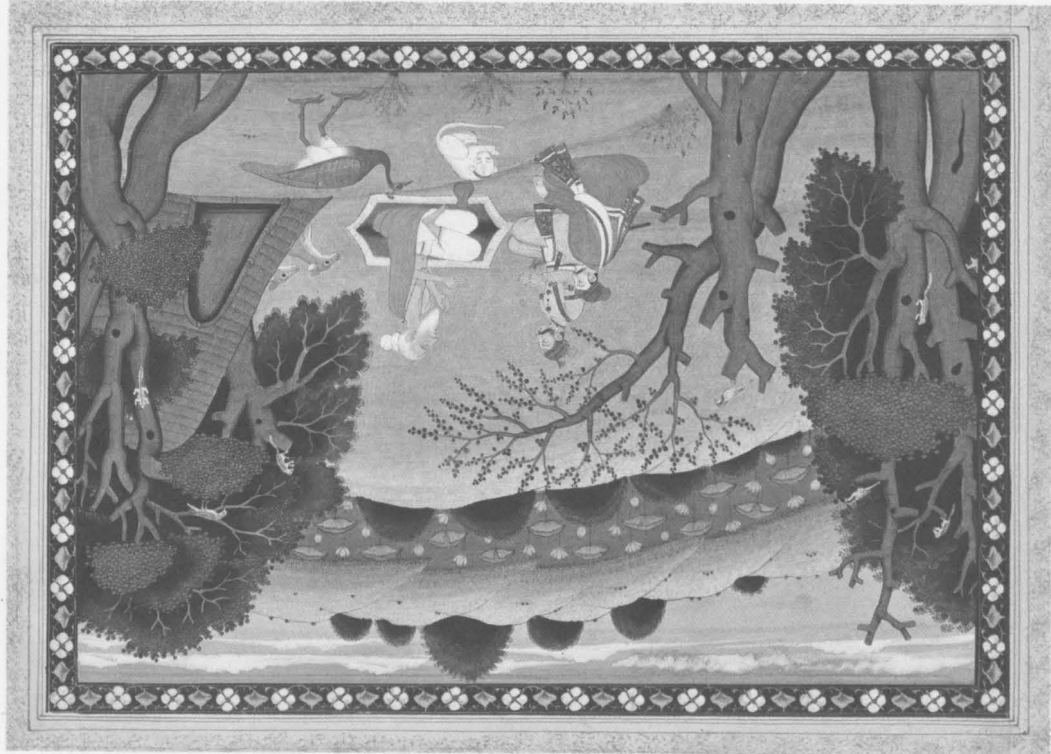
It was a delight to all
of us! The support of the
First Family and all at the
White House

Thank you
Merci means so
Gracias
Enacudo much to us,
謝謝

Thank you and Best
wishes — Sincerely,

Irene Davidson
for UNICEF Information Service





★ Sage Reciting to Noblemen . . . Kangra School, India, c. 1840, contributed to benefit UNICEF, the United Nations Children's Fund. ★ La leçon aux princes . . . Ecole de Kangra, Inde, ca. 1840. Reproduction autorisée au profit du Fonds des Nations Unies pour l'enfance (UNICEF). ★ Lección del sabio a los nobles . . . Escuela Kangra, India, ca. 1840. Contribución al UNICEF, el Fondo de las Naciones Unidas para la Infancia. ★ Мудрец и дворяне — Канграйская школа, Индия, приблизительно 1840 год, подарена Детскому фонду Организации Объединенных Наций (ЮНИСЕФ). ★ 讲道 . . . 一八四〇年左右的画 赠给联合国儿童基金会。



PRINTED IN U.S.A.

D. Dandson
UNICEF Information Service
110 Maryland Ave, NE
Washington, DC 20002



Fran Paris
Office of Press Secretary
to Mrs. Ford
The White House
Washington, DC 20500

Friday October 28, 1975

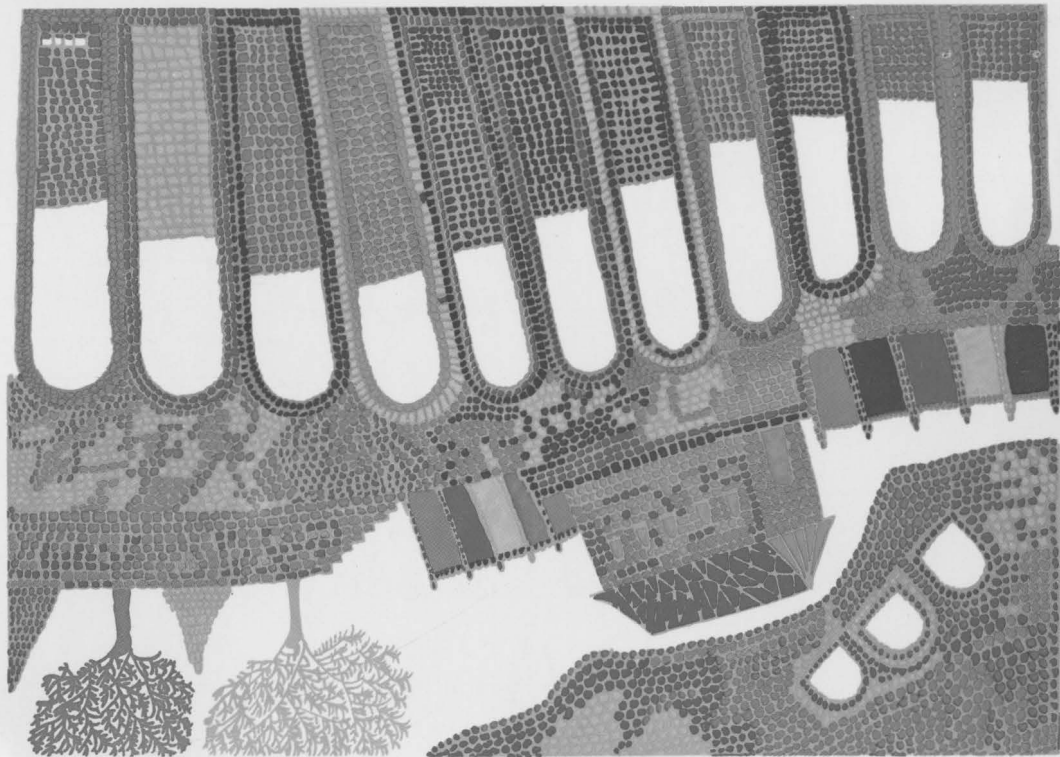
Dear Mr. & Mrs. Weidenfeld -

I would like to thank you both so very much for your kind assistance and cooperation in arranging Danny's & our children's visit to the White House on Sunday. The children & their parents were so touched by the President's and Mrs. Ford's gracious reception. And, of course, all the children on whose behalf UNICEF works will benefit from this occasion of support. Thank you and best wishes.

Sincerely,

Irene Davidson (for US Committee for UNICEF)



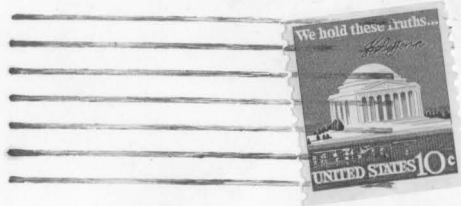


★ Aqueduct • by Yeshayahu Scheinfeld of Israel. Design contributed to benefit UNICEF, the United Nations Children's Fund. ★ Aqueduc • par Yeshayahu Scheinfeld (Israël). Composition offerte à l'UNICEF, le Fonds des Nations Unies pour l'enfance. ★ Acueducto • obra de Yeshayahu Scheinfeld, de Israel. Contribución al UNICEF, el Fondo de las Naciones Unidas para la Infancia. ★ Акведук • Рисунок Ешayahу Шайнфельда (Израиль). Подарок Детскому фонду Организации Объединенных Наций (ЮНИСЕФ). ★ 渠桥，耶沙牙胡·夏因菲尔德（以色列）作。图案设计赠给联合国儿童基金会。



PRINTED IN U.S.A.

I. Davidson
UNICEF Information
110 Maryland Ave, NE
Washington, DC 20002



Mr. & Mrs. E. Weidenfeld
Office of Press Secretary
to Mrs. Ford
The White House
Washington, DC 20500

A Presidential 'Treat' for UNICEF

President Ford marked Halloween the other day when he greeted Danny Kaye and six costumed area children representing "Trick or Treat for UNICEF," which is celebrating its 25th anniversary.

President and Mrs. Ford dropped coins in the children's UNICEF boxes—and Kaye's box, too—and then gave the group an unexpected tour of the White House, including a visit to the Oval Office and

business. No sooner has an embarrassed A&P tried to put price and pride together again to win back disillusioned consumers than a contrite Alexis Lichine comes to Washington to apologize for the wines that have been sold under his name for the past several years.

"The only way to gain experience in life is by making mistakes," he told a luncheon audience at the Madison



condition may become a way of life in the food and wine

See PERSONS, A18, Col. 1

Chapter of the National Academy of Television Arts and Sciences.

Glass Post
11/1/75

