

The original documents are located in Box 6, folder “9/24/75 - Women Stockbrokers Association” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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Pres of NY chapter

MYRNA M. LIEBOWITZ

HERZFELD & STERN

MEMBERS NEW YORK STOCK EXCHANGE, INC.

30 BROAD STREET

Digitized from **NEW YORK** Box 6 of the

TEL. 344-2600

Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library

FACT SHEET
Mrs. Ford's Office

Event Greet members returning from Europe
Group Women Stockbrokers Association
DATE/TIME Wednes., September 24, 1975 4:00 p.m.
Contact Christine Gillis, President Phone (213) 488-3417
Number of guests: Total 23 Women _____ Men 3 Children _____
Place Map Room-Meeting; Refreshments-Dip.Recept.Rm.
Principals involved Mrs. Ford
Participation by Principal Greet, refreshments, photo (ing line)
Remarks required Talking points only
Background This is an important women's group composed of responsible career women registered on the NY Stock Exchange. Particularly during International Women's Year, this group has "come highly recommended." Several of their members will just be back from Europe having studied the European stock exchanges.
Social: Guest list Gillis to S. Porter
Invitations _____ Programs _____ Menus _____
Refreshments Yes (tea, iced & hot, coffee, simple cakes)
Entertainment _____
Decorations/flowers Yes, normal for the room.
Music No
Social Aides No
Dress _____ Coat check _____
Other _____
Press: Reporters To be determined
Photographers _____
TV Crews _____
White House Photographers Yes Color _____ Mono. _____
Other _____
Technical
Support: Microphones No PA Other Rooms _____
Recording No
Lights _____
Transportation Cab; ENTRANCE: SouthWest Gate
Parking _____
Housing _____
Other _____ (Risers, stage, platforms)
Project Co-ordinator Susan Porter Phone x2850

Site diagrams should be attached if technical support is heavy.

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The Women Stockbrokers' Association, Incorporated was founded in 1964 in New York City, and incorporated in the state of New York. It is the first and only professional organization for women who are fully registered with the New York Stock Exchange and who are associated with a New York Stock Exchange Member Firm. The purpose of this group is to meet and exchange ideas, to continually strive for the improvement of the standards of professionalism in the brokerage community, to enhance the image of the woman broker, and to inform the investing public that women are qualified by the New York Stock Exchange to advise on investments. The qualifications for membership are to be fully registered with a NYSE member firm. Compensation is not required to be on a commission basis; however, most of our members are involved in the sales division of these firms. The membership is small because so few women are in this field. It is estimated there are less than 200 women in the United States who are NYSE stockbrokers. Naturally, it is an unusual group and the members are well qualified for their profession.

In addition to many meetings over the years, and visiting publicly-held companies; the organization has participated in several trips. In April 1973, members from New York and California met in Chicago. We attended the opening of the Chicago Board of Options Exchange; and had Mr. W. Clement Stone, (Combined Insurance Company) as our guest speaker. The California contingent went to the Hawaiian - Islands that year to visit the publicly-held companies - Del Monte, Amfac, Cinerama, Continental Airlines, C. K. Brewer, etc. The membership is concentrated in New York and Los Angeles with some members in Chicago and San Francisco.

1975-International Women's Year is an appropriate time to visit the major stock exchanges in Europe. Time and money prevent a world-wide visit. Some of our members have visited foreign exchanges as tourists. We think now is the time for an official visit to promote economic goodwill for the United States and the American free enterprise system. It will be very educational and productive to learn how various stock exchanges operate and to compare differences. The development of capital and the investment opportunities in the world are what we are all interested in as well as the participation of women in the business world of the USA and Europe. State Department sponsorship would enhance the value of such a tour. We would be able to talk directly with people important to our purpose.

The entree to the European business women and men as well as the political figures with economic responsibilities would be possible with State Department sponsorship. About eight to twelve women will take this trip on ^{Sept} October 1. We will pay our own expenses and make our own itinerary and accommodations subject to State Department suggestions. A trip such as this could be viewed from the standpoint of improving the American economy and would demonstrate the full participation of women in the business world. The knowledge gained would be tremendously beneficial and useful in this very demanding

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CHRISTINE GILLIS
E. F. HUTTON & COMPANY INC.
888 West Sixth Street
Los Angeles, Calif. 90017.
488-3417

Women Stockbrokers' Association, Inc.

INCORPORATED 1964
CALIFORNIA REGION

* How many women in
grp.
* Her firm -

May 19, 1975

Mrs. Gerald Ford
White House
Washington, D. C.

Dear Mrs. Ford:

Because of your special interest in the activities of women, especially during International Women's Year, the Women Stockbrokers' Association, Inc. would like to have an appointment with you!

200 in USA,
10 going to
Europe

This is the first and only professional organization for women who are fully registered with the New York Stock Exchange and who are associated with a New York Stock Exchange Member Firm. There are less than 200 in the USA, and ten of us are going to visit the major stock exchanges in Europe in September. We are going to study these capital markets to compare with ours and to focus on the development of capital which is so needed today in all western countries. The State Department is arranging some meetings for us with the European business men and women who have economic responsibilities and would be helpful in our survey. Senator Alan Cranston's office arranged our contact with The State Department. His office has also written to you concerning an appointment with you on September 8 a.m. (Monday). This would be on our departure from the United States. We could return via Washington, D.C. and be there Wednesday, September 24 or Thursday A.M. September 25. Any of those days are fine, and we hope that one of the three times would fit in your busy calendar!

Our plans for our itinerary depend on your schedule. We certainly hope we will be in Washington in September to meet you and to tell you, briefly, about what women are doing in the field of financial planning! Of course, if President Ford is able to "join us" it would be marvelous!

It is a real pleasure to have a First Lady who is interested in what women of the United States are doing, and a First Lady who voices her opinion and who is visiting through out this country doing something about what she believes in! Thank you for that! We hope to hear favorably from your office for September 8 (a.m.) or September 24 or 25 (a.m.)! Thank you again.

Sincerely,

Christine Gillis

Christine Gillis
President
Women Stockbrokers' Association, Inc.

CG:mq

THE WHITE HOUSE

WASHINGTON

Dear Mrs. Ford,

The Women Stockbrokers' Association is the first and only professional organization for women who are fully registered with the New York Stock Exchange and who are associated with a New York Stock Exchange Member Firm. Ten of their members will be going to Europe to study and compare the major exchanges in Europe. They would like to meet with you briefly on Wednesday, September 24th (3:00 pm).

I have had a couple of phone calls giving this organization the very highest recommendations. It is extremely respected and the thought is that during International Women's Year this would be a very fine group to meet briefly. In addition to its being International Women's Year with a focus on women and their opportunities and potential, because we are a nation committed to a free enterprise system, I think meeting this group would be especially appropriate.

X Receive group;
Wednesday, September 24th, 3:00 p.m. (20 minutes)

 Regret

~~THURS SEPT 25th~~
~~PER CAROLYN~~

WED AGAIN!

Thank you,

susan



INTRODUCTION

COMMENT ON:

*WEATHER AND HOW MUCH YOU APPRECIATE THEIR COMING TO SEE YOU.

*THAT YOU'VE READ ABOUT THEIR GROUP AND HOW IMPRESSED YOU ARE WITH THEM.

*THAT YOU LIKE TO MEET WITH DIFFERENT GROUPS TO FIND OUT WHAT THEIR THINKING IS ON ISSUES THAT CONCERN THEM.

*THAT YOU'RE PARTICULARLY INTERESTED IN THEIR VIEWS ON WOMEN AND INVESTING.

*YOU HAVE QUESTIONS; THIS IS AN INFORMAL SESSION AND YOU HOPE EVERYONE WILL FEEL RELAXED AND PARTICIPATE IN GIVING THEIR OPINIONS.



FACT SHEET
Mrs. Ford's Office

Event Greet members returning from Europe
Group Women Stockbrokers Association
DATE/TIME Wednes., September 24, 1975 3:00 p.m.
Contact Christine Gillis, President Phone (213) 488-3417
Number of guests: Total 15 Women 12 Men 3 Children _____
Place Map Room
Principals involved Mrs. Ford
Participation by Principal Greet, refreshments, photo (on line)
Remarks required Talking points only
Background This is an important women's group composed of responsible career women registered on the NY Stock Exchange. Particularly during International Women's Year, this group has "come highly recommended." Several of their members will just be back from Europe having studied the European stock exchanges.
Social: Guest list Gillis to S. Porter
Invitations _____ Programs _____ Menus _____
Refreshments Yes (tea, iced & hot, coffee, simple cakes)
Entertainment _____
Decorations/flowers Yes, normal for the room.
Music No
Social Aides No
Dress _____ Coat check _____
Other _____
Press: Reporters Yes
Photographers Yes
TV Crews Yes
White House Photographers Yes Color _____ Mono. _____
Other _____
Technical Support: Microphones No PA Other Rooms _____
Recording No
Lights _____
Transportation Cab; ENTRANCE: SouthWest Gate
Parking _____
Housing _____
Other _____ (Risers, stage, platforms)
Project Co-ordinator Susan Porter Phone x2050

Site diagrams should be attached if technical support is heavy.

SHEILADate Issued 9/9/75
By S. Porter
Revised _____FACT SHEET
Mrs. Ford's Office

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Number of guests: Total ~~12~~ 23 Women 12 Men 3 Children _____
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Women Stockbrokers' Association, Inc.

INCORPORATED 1964

CALIFORNIA REGION

TO SUSAN PORTER —

Here are some thoughts about our association and the members.

Some of us are married, divorced, mothers, heads of family, — and we are all successful in one of the most difficult professions there is! We have all been stockbrokers for 10 yrs. or more — we each have an area of specialization — altho we work in a general "product mix". Some of the products a woman stockbroker will handle:

1. COMMON STOCKS
2. BONDS — CORPORATE
CONVERTIBLE
TAX-EXEMPT
3. PREFERRED STOCK
4. DEFERRED ANNUITIES
5. TAX SHELTERS (OIL & GAS)
CATTLE
REAL ESTATE
6. OPTIONS
7. MUTUAL FUNDS
8. LIFE INSURANCE

Christine Gillis
Account Executive
Tax Shelter & Consulting
Services Co-Ordinator

EF Hutton & Company Inc
888 West Sixth Street
Los Angeles California 90017
Telephone (213) 488-3417
488-3418

EF Hutton



Women Stockbrokers' Association, Inc.

INCORPORATED 1964

CALIFORNIA REGION

The stockbrokers in our group represent the link between the businesses, etc., that need the capital and the public that has the capital to invest! The doctors have dissected the human body - but we have dissected the most sensitive part of the human body - THE POCKETBOOK! We are on the firing line everyday - buying and selling! We are in a very sensitive position in relation to the nation's (+ the world's) economy. We sell the most important intangible there is - money - purchasing power - + future security!

Our survey of the European capital markets is vital, important, and hopeful! We think investment in U.S. securities is the best and we want to know what European

Women Stockbrokers' Association, Inc.

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Women's Year - we think women should become conscious of the woman stockbroker women should learn how to manage money and learn how to invest!

Mrs. Ford has become her "own person" and has her own opinions! - She is a leader and women listen to her! She must have some well thought out opinions on MONEY and the ability and interest of women in managing money! (I think PORTFOLIOS & A GIRL'S BEST FRIEND). We can tell her what it is like to be a stockbroker (it is certainly different for women than for men) - what we think of the future - how we would invest etc.

In 1963, I was registered with the New York Stock Exchange - and a brand new broker in Wall Street. I went into the N. Y. Stock Exchange to find out about what women stockbrokers.

Women Stockbrokers' Association, Inc.
INCORPORATED 1964
CALIFORNIA REGION

There was not one organization for women underinsurance. I was shocked. It took a year to gather 50 charter members for our 1964 1st meeting at Oscar's Delmonico Restaurant - I was with a small firm - Winslow, Cobb, & Stratton at the time. We used to meet at the Bankers' Club after 5:30 - because women were not allowed there before 5:30 P.M. We met to exchange ideas, practice speaking about our favorite stock, compare notes, etc. and would have a outstanding analyst speaker occasionally. We have also visited the plants of some companies - and this is always very interesting. The main activity right now is of course the visit to the capital markets of Europe! and our visit with Men. Ford!

We will be at the STATLER HILTON in Washington on Sept. 23 evening, and at the White House at 4 P.M. on Sept. 24! Thank you
Sincerely,

WOMEN'S STOCKBROKERS ASSOCIATION

SUGGESTED QUESTIONS:

*ONE QUESTION I MUST ASK . . . I CAN'T HELP BUT WONDER HOW THE AVERAGE AMERICAN CAN THINK ABOUT THE STOCK MARKET IN A TIME WHEN MOST PEOPLE ARE JUST WORRYING ABOUT MAKING ENDS MEET?

*IS THE STOCK MARKET A RISKY PLACE FOR A SMALL INVESTOR?

*HOW IS BUSINESS THESE DAYS? WHAT'S THE PUBLIC MOOD? DO PEOPLE FEEL NERVOUS?

✓ *YOU'VE JUST RETURNED FROM EUROPE. DID YOU FIND EUROPEAN WOMEN MORE ACTIVE OR LESS ACTIVE THAN AMERICAN WOMEN IN FOLLOWING THE MARKET AND IN INVESTING?

*IN THE UNITED STATES IT SEEMS MEN ALWAYS PICK UP THE FINANCIAL PAGE. VERY FEW WOMEN DO. WHY DO YOU THINK WOMEN HAVE TRADITIONALLY STAYED AWAY FROM INVESTING AND FOLLOWING THE MARKET?

*ARE YOU FINDING MORE AND MORE WOMEN ARE BECOMING INTERESTED IN MAKING INVESTMENTS?

*WHAT CAN BE DONE TO ENCOURAGE OTHERS? WHAT ARE YOU DOING?

✓ *I'D LIKE TO HEAR A FEW STORIES ON HOW SOME OF YOU BECAME INTERESTED IN THE MARKET.



For immediate release
Wednesday, Sept. 24, 1975

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will meet with members of the Women Stockbrokers Association in the White House Map Room today at 4 p. m.

She will be discussing the group's recent visit to Europe to study its stock exchanges and be briefed on the group's activities and opinions.

The Women Stockbrokers Association is the first and only professional organization for women who are fully registered with the New York Stock Exchange and who are associated with a New York Stock Exchange Member Firm. There are less than 200 in the United States.

The group was founded in 1964. Its purposes are to "meet and exchange ideas, to strive for improvement of standards of professionalism in the brokerage community, to enhance the image of the woman broker, and to inform the investing public that women are qualified by the New York Stock Exchange to advise on investments."

About 20 women will take part in the meeting with Mrs. Ford.

#

Photo coverage of meeting at 4 p. m. Pickup
in press lobby at 3:45 p. m.



THE WHITE HOUSE

WASHINGTON

MRS. FORD

EVENT: Greet members of Women Stockbrokers Association
DATE: Wednesday, September 24, 1975
TIME: 4:00 p.m.
PLACE: Map Room (Diplomatic Reception Room, refreshments)

SEQUENCE:

4:00 pm Susan Porter will escort you to the hall outside the Map Room to meet Christine Gillis, president of the Association, and then you and she will go into the Map Room. You will sit on the far pink chair; Christine Gillis will sit on the couch.

Christine Gillis will lead a discussion about their organization and their recent trip to Europe to visit foreign stock exchanges.

4:15 pm At your invitation to join you for refreshments in the Diplomatic Reception Room, the meeting will conclude.

After mingling with the group (over a cup of tea) return to family quarters.

NOTE: -Press photographers will be present for the first part of the discussion only.

susan porter
September 22, 1975



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Date Issued 9/9/75
By S. Porter
Revised _____

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Account Executive
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E. F. HUTTON & COMPANY INC.
888 West Sixth Street
Los Angeles, Calif. 90017
488-3417

Women Stockbrokers' Association, Inc.

INCORPORATED 1964

CALIFORNIA REGION

May 19, 1975

5-22
⑧

Mrs. Gerald Ford
White House
Washington, D. C.

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President

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 Regret

~~THURS / SEPT. 25th~~
~~PER CAROLYN~~

WED. AGAIN!

Thank you,

susan

Christine Gillis

Account Executive

Tax Shelter & Consulting

Services Co-Ordinator

EF Hutton

EF Hutton & Company Inc

888 West Sixth Street

Los Angeles California 90017

Telephone (213) 488-3417

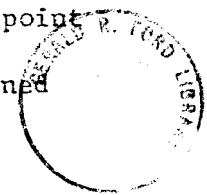
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488-3417



Christine Gillis
E.F. Hutton & Co. Inc.- Fourth Floor
888 W. Sixth St
Los Angeles, California 90017
(213) 488-3417; 488-3288

Account Executive
Tax-Shelter Coordinator-Downtown office
Consulting Services Coordinator

Education: University of California (Berkeley)
B.S. Business Administration
University of Southern California
M.S. 1968- Education
New York Institute of Finance
37 Wall Street, New York City (1961-62)

Professional Experience:

Registered with New York Stock Exchange, February 1963
Registered Chicago Board of Trade (Commodities)
Life insurance license (current)
Variable Annuity license (current)
Five years experience in Wall Street
Nine years experience in California
Founder and National Founding President of The Women
Stockbrokers' Association, Inc.--the first and only
national professional organization for women stockbrokers.

Full Financial Planning: (by appointment)

Stocks
Bonds-corporate, convertible, municipal
Deferred and Variable Annuities
Tax-Shelters- oil & gas, real estate, cattle feeding programs
Mutual Funds
Institutional management for the medium-size portfolio.
Options- Chicago Board Options Exchange (CBOE)
Life Insurance

Other experience includes:

1. Hold a life-time California Real Estate license
2. Hold two life teaching credentials (California)
Standard Secondary & General Secondary
3. U.C.L.A.- Coordinator and Instructor in Investments
for Career Women (Extension Division)
4. U.S.C. - College of Continuing Education-Coordinator
and Instructor, classes in real and personal
property management, 1974-Spring, Summer
and Fall classes.

Memberships:

Women Stockbrokers' Association, Inc. (President)
Altrusa
Business and Professional Women
- Town Hall of Los Angeles- Life-member
American Association University Women- Life-member
(Founder-Palos Verdes Rolling Hills Branch)
City of Los Angeles- Status of Women Committee
Los Angeles-Bombay Sister City Committee
Phi Chi Theta- National Professional Business Sorority
Pi Lambda Theta- National honorary for women in education.
President's Circle- U.S.C.
Vice-President- Western Association of Registered Representatives
Assistance League of San Pedro- Palos Verdes- Associate member
College of Continuing Education-U.S.C.- Advisory Board member
Univ. of Cal. Alumni Association- Life-member
U.S.C. Alumni Association - Life-member
Town & Gown- U.S.C.

World traveler; native Californian ; home owner; mother of twin daughters.

1975
SECRETARY
OF
TOWN HALL
+
MEMBER OF
BOARD OF
GOVERNORS
(LOS
ANGELES)

V. PRES. - INTERNATIONAL ASSOCIATION
OF FINANCIAL PLANNERS
(LOS ANGELES)

GERALD R. FORD LIBRARY

The item described below has been transferred from this file to:

- ☒ Audiovisual Unit
- ☐ Book Collection
- ☐ Ford Museum in Grand Rapids

Item:

2 copies of a BW 5"x7" ~~photo~~ of Christine Gills
President of The Woman's Stockbrokers Asso. visited
The WH on 9/24/75

The item was transferred from: Weidenfeld Box 6
9/24/75 Women's Stockbrokers
Asso

Initials/Date let 2/80