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IMPORTANT

THE WHITE HOUSE  
WASHINGTON

TO: Sheila Weidenfeld

FROM: Margita E. White  
Assistant Press Secretary  
to the President

It would be great if Mrs. Ford could join the President in greeting the NAB board members and their wives.

Susan

I agree

SKW

THE WHITE HOUSE

WASHINGTON

June 17, 1975

RECEPTION FOR NAB BOARD

Wednesday, June 18, 1975

5:00 p.m. (45 minutes)

The State Dining Room

From: Margita E. White

I. PURPOSE

To give the board of directors and officers of the National Association of Broadcasters an opportunity to meet informally with the President during their meeting in Washington, D. C.

II. BACKGROUND, PARTICIPANTS AND PRESS PLAN

A. Background

The NAB board is meeting in Washington June 16-20 to elect its top officers from among the board and to discuss issues of concern to broadcasters. This is one of two yearly meetings of the board, one of which is always held in Washington. You addressed the full membership of the NAB at the annual convention in Las Vegas in April, 1975.

B. Participants

Eighty-eight officers, board members and wives. The guest list is at Tab A. Biographical sketches of the NAB participants and notations concerning previous meetings with you are at Tab B.

The key officers are:

Vince Wasilewski, President and Chief Executive Officer. He was your host and introduced you to the Convention in Las Vegas.

Andrew M. Ockershausen (Washington Star Stations), Joint Board Chairman and Executive Committee Chairman.

Wilson C. Wearn (Multimedia Broadcasting), Chairman of the Television Board and Joint Board Chairman-elect (will assume new office on July 1).

Harold R. Krelstein (Plough Broadcasting), Chairman of the Radio Board.

Staff Participants: Don Rumsfeld, Richard Cheney, Robert Hartmann, James Lynn, John Marsh, William Seidman, Ron Nessen, Jerry Warren, and Margita E. White.

C. Press Plan

White House photographer only.

III. TALKING POINTS

No formal remarks. A summary of issues of concern to broadcasters and Administration positions prepared by the Office of Telecommunications Policy is attached at Tab C.

BOARD OF DIRECTORS

NATIONAL ASSOCIATION OF BROADCASTERS

Mr. Edward D. Allen, Jr.  
President and General Manager  
WDOR  
Sturgeon Bay, Wisconsin

Mr. John R. Anderson (and Mrs. Anderson)  
President and General Manager  
WCCW  
Traverse City, Michigan

Mr. Walter E. Bartlett  
Senior Vice President for Television  
AVCO Broadcasting Corporation  
Cincinnati, Ohio

Mr. Charles A. Batson  
President  
Cosmos Broadcasting Corporation  
Columbia, South Carolina

Mr. Bill Bengtson (and Mrs. Bengtson)  
Vice President and General Manager  
KOAM-TV  
Pittsburg, Kansas

Mr. Thomas E. Bolger  
Executive Vice President and General Manager  
WMTV  
Madison, Wisconsin

Ms. Kathryn F. Broman (and son)  
Vice President  
Springfield TV Broadcasting Corporation  
Springfield, Massachusetts

Mr. George L. Brooks (and Mrs. Brooks)  
President and General Manager  
KCUE  
Red Wing, Minnesota

Mr. Jack B. Chapman (and Mrs. Chapman)  
President and General Manager  
KGAK  
Gallup, New Mexico

Mr. Eugene S. Cowen (and Mrs. Cowen)  
Vice President  
ABC  
Washington, D. C.

Mr. Charles R. Dickoff  
President  
Radio Station WEAQ  
Eau Claire, Wisconsin

Mr. Victor C. Diehm, Sr. (and Mrs. Diehm)  
Chairman of the Board  
Radio Station WAZL  
Hazleton, Pennsylvania

Mr. Eugene B. Dodson  
Executive Vice President  
WTVT  
Tampa, Florida

Mr. Joseph C. Drilling  
President  
Retlaw Enterprises, Inc.  
Fresno, California

Mr. A. James Ebel (and Mrs. Ebel)  
President  
KOLN-TV  
Lincoln, Nebraska

Mr. Robert D. Gordon (and Mrs. Gordon)  
Vice President and General Manager  
WCPO-TV  
Cincinnati, Ohio

Mr. Len Hensel  
Vice President-General Manager  
Radio Station WSM  
Nashville, Tennessee

Mr. Robert R. Hilker (and Mrs. Hilker)  
President  
Suburban Radio Group  
Belmont, North Carolina

Mr. Eugene D. Jackson  
President  
National Black Network  
New York, New York

Mr. Richard W. Jencks (and Mrs. Jencks)  
Vice President  
CBS  
Washington, D. C.

Mr. Ray Johnson  
Executive Vice President and General Manager  
KMED-TV  
Medford, Oregon

Mr. Donald G. Jones (and Mrs. Jones)  
President  
KFIZ  
Fond du Lac, Wisconsin

Mr. Peter B. Kenny (and Mrs. Kenny)  
Vice President  
NBC  
Washington, D. C.

Mr. Harold R. Krelstein (and Mrs. Krelstein)  
Chairman of the Board  
Plough Broadcasting Company, Inc.

Mr. Ben A. Laird (and Mrs. Laird)  
President  
WDUZ  
Green Bay, Wisconsin

Mr. C. Edward Little (and Mrs. Little)  
President  
Mutual Broadcasting System, Inc.  
Washington, D. C.

Mr. Walter E. May  
President and General Manager  
WPKE  
Pikesville, Kentucky

Mr. V. Kay Melia  
General Manager  
Radio Station KLOE  
Goodland, Kansas

Mr. Robert B. McConnell  
Vice President and General Manager  
WISH-TV  
Indianapolis, Indiana

Mr. Frank W. McLaurin (and Mrs. McLaurin)  
General Manager  
KSRO  
Santa Rosa, California

Mr. Harold L. Neal, Jr.  
President  
ABC Radio  
New York, New York

Mr. Wally N. Nelskog  
President  
Radio Station KIXI  
Seattle, Washington



Mr. Andrew M. Ockershausen (and Mrs. Ockershausen)  
Vice President  
Washington Star Stations  
Washington, D. C.

Mr. William F. O'Shaughnessy  
President  
Radio Station WVOX  
New Rochelle, New York

Mr. Dick Painter  
General Manager  
Radio Station KYSM  
Mankato, Minnesota

Mr. Daniel T. Pecaro (and Mrs. Pecaro)  
President and Chief Executive Officer  
WGN Continental Broadcasting Company  
Chicago, Illinois

Mr. Paul E. Reid  
President and General Manager  
WBHB  
Fitzgerald, Georgia

Mr. Thad M. Sandstrom (and Mrs. Sandstrom)  
Vice President, Broadcasting  
Radio Station WIBW  
Topeka, Kansas

Mr. Myron F. Shapiro  
Executive Vice President and General Manager  
WFAA-TV  
Dallas, Texas

Mr. Bill Sims  
President and General Manager  
KOJO  
Laramie, Wyoming

Mr. Sherril W. Taylor (and Mrs. Taylor)  
Vice President, Affiliate Relations  
Radio Division  
Columbia Broadcasting System, Inc.  
New York, New York

Mr. Robert E. Thomas  
Executive Vice President  
Radio Station WJAG  
Norfolk, Nebraska

Mr. Donald A. Thurston (and Mrs. Thurston)  
President-General Manager  
Radio Station WMNB  
North Adams, Massachusetts

Mr. Wilson C. Wearn (and Mrs. Wearn)  
President  
Multimedia Broadcasting Company  
Greenville, South Carolina 29602

Mr. Stan Wilson  
President-General Manager  
Radio Station KFJZ  
Fort Worth, Texas

Mrs. Virginia F. Wetter (and Mr. Wetter)  
President-General Manager  
Radio Station WASA  
Havre de Grace, Maryland

Mr. Jack S. Younts (and Mrs. Younts)  
President-General Manager  
Radio Station WEEB  
Southern Pines, North Carolina

NAB Staff

Mr. James H. Hulbert (and Mrs. Hulbert)  
Executive Vice President for Public Relations  
National Association of Broadcasters  
Washington, D. C.

Dr. Harold Niven (and Mrs. Niven)  
Vice President for Planning and Development  
National Association of Broadcasters  
Washington, D. C.

Mr. Burns Nugent (and Mrs. Nugent)  
Executive Vice President for Station Relations  
National Association of Broadcasters  
Washington, D. C.

Mr. Everett E. Revercomb (and Mrs. Revercomb)  
Secretary/Treasurer  
National Association of Broadcasters  
Washington, D. C.

Mr. John B. Summers (and Mrs. Summers)  
General Counsel  
National Association of Broadcasters  
Washington, D. C.

Mr. Vincent T. Wasilewski (and Mrs. Wasilewski)  
President  
National Association of Broadcasters  
Washington, D. C.

Mr. Donald P. Zeifang  
Vice President for Government Relations  
National Association of Broadcasters  
Washington, D. C.



NAB's Joint Board is composed of...

- All 30 members of the Radio Board
- All 15 members of the Television Board
- The Chairman (not necessarily a Radio or TV Board member)
- The immediate past Joint Board Chairman
- President Wasilewski

The Board Chairman also is Chairman of the Executive Committee which acts for the Board between meetings. Other members are the Chairmen and Vice Chairmen, respectively, of the Radio and Television Boards, the immediate past Chairman, Mr. Wasilewski and (on a rotating basis) a non-voting network representative from the Television Board.

JOINT BOARD CHAIRMAN & EXECUTIVE COMMITTEE CHAIRMAN

ANDREW M. OCKERSHAUSEN 46

Vice President, Washington Star Stations, Washington, D.C.  
Board and Executive Committee terms expire July 1.



Rose from WMAL page to operations director of Star Co.'s six stations--WMAL-AM/FM, WMAL-TV, Washington; WLVA-AM & WLVA-TV, Lynchburg, Va., and WCIV-TV, Charleston, S.C. Named to present post in '72 after tours as sales, station and general manager of Washington stations. Born Mar. 13, 1929, in Washington, D.C. Attended Maryland and American Universities. Formerly chairman and vice chairman of Radio Board. Member, Washington Board of Trade; director, Washington and Virginia banks; member, Virginia Public Telecommunications Commission. He and wife Betty have two sons--Kurt and Christian. Avid sports fan & outstanding on the tennis court.

IMMEDIATE PAST BOARD CHAIRMAN & EXECUTIVE COMMITTEE MEMBER

RICHARD W. CHAPIN 52

President, Stuart Enterprises, Lincoln, Neb.  
Executive Committee term expires July 1.



Advanced through ranks on business side but equally solid on news, programming and engineering. Started career in 1953 as account executive with KFOR, Lincoln, and named president of parent firm 17 years later. Born in Lincoln on Mar. 20, 1923. Graduate of University of Nebraska. Former chairman of NAB Radio and Joint Boards; chairman of NAB Re-Regulation Committee. Trustee of the University of Nebraska Foundation & Bank of Commerce. Was 1956 Nebraska "Young Man of the Year." He and wife Jacqueline have two children. Very active in local affairs. Uses private plane and three phones to keep in touch.

## RADIO BOARD

The Board is composed of 30 directors in these categories...

- 17 District Directors representing members in 17 geographical areas
- 8 At-Large Directors from four different size markets
- 5 Network Directors representing national networks

District and At-Large Directors are elected by mail ballot to serve two-year terms. (Limited to two consecutive terms). Directors of odd and even numbered districts are elected in alternate years. Four At-Large Directors are elected each year.

Network Directors are designated by their respective networks to serve two-year terms. (No limit on tenure.)

### BOARD CHAIRMAN & EXECUTIVE COMMITTEE MEMBER

#### HAROLD R. KRELSTEIN 66

Board Chairman, Plough Broadcasting Co., Memphis, Tenn.  
(Class A Market--population of 500,000 or more)  
SECOND TERM, ending in 1976



Joined Plough Broadcasting in 1939 after 5-year association with Harry S. Goodman Radio Productions. Started as salesman at WMPS, Memphis; elected president in '53; Board chairman in '74. Born in Fremont, Neb., Dec. 19, 1908. Attended Northwestern University. Previously served on NAB Board; member of 1975 Convention and Re-Regulation Committees. President, Broadcast Pioneers; past RAB Chairman, now Advisory Committee member. Tennessee Broadcasters & chairman of Memphis Area Broadcasters now forming. He and wife Arline have three children--Richard, Ronald and Karen. Golfs and enjoys reading.

### (RETIRING) BOARD VICE CHAIRMAN & EXECUTIVE COMMITTEE MEMBER

#### CHARLES R. DICKOFF 47

President, WEAQ-FM & WIAL-FM, Eau Claire, Wis.  
(Represented Class C Markets--25,000 to 100,000 population)  
Board term ended in April; on executive committee til July 1



Began career in high school as announcer; continued in college as announcer-program director with two Madison, Wis., stations. In management posts since '50; at WEAQ & WIAL since '59. Born Oct. 4, 1927, in Marinette, Wis. Graduate of University of Wisconsin. Co-chairman NAB '75 convention. Also president of video learning center and personnel placement service in Eau Claire; president, Chamber of Commerce & Sacred Heart Hospital Board. Past Board member, Wisconsin Broadcasters. He and wife Dorothy have four children--Steve, Mary, Mike and Jane.



**EDWARD D. ALLEN, JR., 65**

President & General Manager, WDOR, Sturgeon Bay, Wis.  
 (Class D Markets--Population of 25,000 or less)  
 Re-elected SECOND TERM, ending in 1977.

With WDOR since building the station in 1951. Also built WWOC, Manitowoc, Wis., in '52. Former announcer for Wayne King, Eddie Duchin and Tommy Dorsey from Chicago's Palmer House; also for Backstate Wife, Vick & Sage and Helen Trent Soap Operas. Aired one of first man-on-the-street programs in '34. Born in Chicago Mar. 29, 1910. Studied at Northwestern. Wife, Dolores, heads firm publishing "Key to the Door" (Wisconsin peninsula) & conducts daily home economics program on WDOR. Son Edward III is WDOR program manager; son David an announcer, and daughter Kathy is married to an announcer. Former member, NAB Convention & Small Market Radio Committees. Likes boating and tinkers with clocks.



**JOHN R. ANDERSON 48**

President & General Manager, WCCW-AM/TV, Traverse City, Mich.  
 (District 8--Indiana & Michigan)  
 FIRST TERM, ending in 1976.

Got first experience in broadcasting serving with Army Radio Service. Formerly program director, WBAT, Marion, Ind.; sports & special events director, WWTW, Cadillac, Mich.; manager of WPBN-TV, Traverse City. Born May 1, 1927, Coopersville, Mich. Michigan State University & Radio Institute of Chicago. Past president, Michigan Association & AP Michigan Association. Traverse City Chamber of Commerce; director, Empire National Bank. He and wife Anneliese have a daughter, Monica. He lists golf and politics as his hobbies.



**GEORGE L. BROOKS 48**

President & General Manager, KCUE-AM/FM, Red Wing, Minn.  
 (District 11--Minnesota, North & South Dakota)  
 Re-elected to SECOND TERM, ending in 1977.

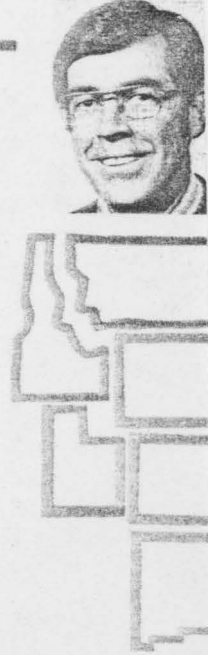
Started career at 16 as announcer-continuity writer with KOVC, Valley City, N.D. Worked as program & news director and manager in Minnesota and North Dakota stations before moving to Red Wing in '62. Born Nov. 1, 1926, in Jamestown, N.D. Dickinson State College and Northwestern University. Former president, Minnesota and North Dakota Broadcasters; RTNDA officer & former president, AP Minnesota Association. Member, NAB ByLaws Committee. Creator, Minnesota's modern-day Junior College concept. Director, farm equipment and insurance firms. He and wife Marjorie have five children--James, Geraldine, Jeanne, Robert and William. Lists shopwork, camping, flower-raising, golf, tennis, reading history and photography among his hobbies.



JACK B. CHAPMAN 52

President & owner, KGAK, Gallup, N.M.  
 (District 14--Colorado, Idaho, Montana, New Mexico, Utah & Wyoming)  
 Serving unexpired term, ending in 1976

Has headed Gallup Broadcasting since 1967. Formerly with KTSM AM/FM/TV, El Paso, Tex., as vice president, Tri-State Broadcasting Co. Born in El Paso June 2, 1923. B.A., University of Texas. Past president, New Mexico Broadcasters; director of Rocky Mountain Association. Director, Merchants Bank, Gallup; past president, Chamber of Commerce & Rotary. Now president of United Way of McKinley County. He and wife Betty have five children--Cynthia, Lisa, Kelly Ann and John. Tennis, golf and travel among his favorite hobbies.



VICTOR C. DIEHM, SR. 72

Board Chairman, Hazleton Broadcasting Co., Hazleton, Pa.  
 (District 3--Delaware, Maryland, Pennsylvania, West Virginia & District of Columbia)  
 Re-elected to SECOND TERM, ending in 1977.

MBS president before heading own company, licensee for WAZL-AM & WVCD-FM, Hazleton. Born in Sparrows Point, Md. Nov. 7, 1902. Studied at Peabody Conservatory of Music; law degree from the University of Maryland. Served on NAB Board as MBS rep before election from Dist. 3. Member, NAB FM Committee. President of Pennsylvania Association in 1950--after spearheading drive for its reorganization. President, Media Advertising Counselors; Chairman, National Diversified Industries; member, National Cancer Board. He and wife Hazel have two children--Elizabeth and Victor, Jr. Hobbies? "Anything that does not require a special uniform or manmade aids like golf gloves, tennis rackets or baseball bats."



JOSEPH C. DRILLING 53

President, Retlaw Broadcasting Co., San Diego, Cal.  
 (District 16--Arizona & Southern California)  
 FIRST TERM, ending in 1976.

Began career as announcer for KARM, Fresno, Calif., while in college in early '40s. Has headed Retlaw--licensee for KOGO Radio, San Diego, and KJEO-TV, Fresno--since 1968. Formerly with six stations in California & Ohio and past president of Crowell-Collier Broadcasting. Born June 8, 1922, in Bancroft Ia. Attended Fresno State. Served previously on NAB TV Board. Former member, TV Code Review Board; member, NAB '75 Convention Committee. Past president, California Broadcaster Association; former chairman, ABC-TV affiliates. He and wife Barbara have four children--Denise, Richard, Donald and Debra. World War II PT Boat commander. Sports devotee in general, especially golf.

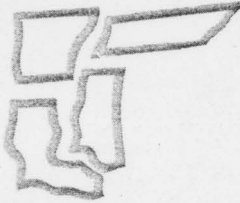




## LEN HENSEL 49

Vice President & General Manager, WSM, Nashville, Tenn.  
 (District 6--Arkansas, Louisiana, Mississippi & Tennessee)  
 FIRST TERM, ending in 1976.

Combined journalism degree with sales and programming experience to become operating head of WSM, Inc., radio division. Formerly with WOWL, Florence, Ala., WAPI-TV, Birmingham; sales manager, ZIV-TV Programs. Born Mar. 30, 1926, in Philadelphia, Pa. B.A. in journalism, Auburn University. Sponsor, Tennessee Association License Renewal Seminars. Member, NAB's RIO Committee. Advisor, Auburn School of Mass Communications. Past president, Nashville Kiwanis Club. He and wife Pat have two daughters--Lynn and Janie. Ordained Elder, Presbyterian Church. Enjoys reading & swimming.



## ROBERT R. HILKER 48

President, Suburban Radio Group, Belmont, N.C.  
 (District 14--North Carolina, South Carolina & Virginia)  
 SECOND TERM, ending in 1976.

Owner of five North Carolina and three Virginia radio stations. Founded flagship WCGC, Belmont, in 1954. Also operates fast-food service--Suburban Foods--in three Carolina cities as well as Suburban Apartments, Ltd. Born in Winston-Salem, N.C., on Apr. 25, 1927. Pacific and Far East duty with Navy during and after World War II. Chairman, NAB's RIO Committee. Former president, North Carolina Broadcasters and AP N.C. Association. President, Belmont Chamber of Commerce; bank director and county p.r. chairman, American Cancer Society. Wife's name: Juanita. Three children--Carolyn, Janet Leigh and Bob, Jr. Holds first class radio-telephone license. Electronics is a hobby, along with travel & boating.



## EUGENE D. JACKSON 31

President, National Black Network, New York, N.Y.  
 (Network Representative)  
 on Board since '73; current term expires in 1977.

Electrical engineer by training with masters degree in business. A specialist in minority venture capital, he raised several millions for minority entrepreneurs and business-related organizations prior to heading Black Network. Born Sept. 5, 1943, in Waukomis, Okla. Graduate of University of Missouri; M.A. at Columbia University. Began in business as industrial engineer for Colgate Palmolive; switched to Black Economic Union and, in '69, to Interracial Council for Business Opportunity. Director IRTS and New York Urban League. He and wife Brenda have two children--Stephanie and Bradlee. Hobbies: Tennis, swimming, golf and gardening.





DONALD G. JONES 31

President, PSB Radio Group, Fond du Lac, Wis.  
 (District 9--Illinois & Wisconsin)  
 Elected to FIRST TERM, ending in 1977.

Friends call him "a modern media Horatio Alger." A radio news trainee in college; worked one year as news director/advertising salesman before forming own company. With associates--and a mortgage on the family home--bought WTIM, Taylorville, Ill., in 1969; now owns 11 stations in five states, including flagship KFIZ, Fond du Lac. Born Sept. 25, 1943, in Peoria, Ill. Grad of Springfield Junior College & Blackburn College. President-elect, Illinois Association. Member, NAB RIO Committee. Credits instructors at two NAB Harvard Seminars as contributing to his company's growth. He and wife Terri have two children--Diann and Daniel. Flies own plane, rides motorcycle, snowmobiles and boats. In spare time, reads and tends his garden.



BEN A. LAIRD 64

President, Green Bay Broadcasting Co., Green Bay, Wis.  
 (Class B Market--100,000 to 500,000 population)  
 Elected to FIRST TERM, ending in 1977.



"All in the Family" is an apt description. Has owned WDUZ, Green Bay, since '47 and recently acquired KSDN, Aberdeen; his wife is president of WDUX-AM-FM, Waupaca, and their son, Bill, joined WDUZ as program director on graduating from college. Born July 13, 1910 in International Falls, Minnesota. Broke into radio in 1940 at sports microphone & broadcast NBA games for nine years. Organized Wisconsin Association; was its president for 5 years; Wisconsin's Outstanding Citizen in '74. Now serving 25th year as Chairman ABC radio affiliates. Previously served two Radio Board terms. He and wife Dorothy have four children--Bonnie, Laurie, Ben Jr., and Bill.

C. EDWARD LITTLE, SR. 51

President, Mutual Broadcasting System  
 (Network Representative)  
 On Board since '73; current term expires in 1977.

MBS president since January, 1972. Was previously president & part-owner, WGMA, Hollywood, Fla.; v.p. and general manager, KBTR, Denver, and general manager, WITV, Fort Lauderdale, Fla. Born June 22, 1923, in Norfolk, Va. Attended Duke University; B.A. from University of Miami. Board member, Advertising Council; member, President's Committee on Employment of the Handicapped. Was professional baseball player in Yankee farm system and with Miami Marlins. He and wife Marie have four children--C. Edward, Jr., Stephen, Betsy and Suzanne. Enjoys golf and fishing.





**WALTER E. MAY** 38  
 President, East Kentucky Broadcasting Corp., Pikeville, Ky.  
*(District 7--Kentucky & Ohio)*  
 Elected to FIRST TERM, ending in 1977.



President and general manager of WPKE, East Kentucky's Pikeville station. Also heads corporations operating WVKY, Louisa, and WNVL, Nicholasville, both in Kentucky, and WJJT, Jellico, Tenn. Born May 10, 1937 in Pikeville. Attended Pikeville College. Also president of M & R Coal company in Pikeville. He and his wife Mona have three daughters--Cindy, Melody and Christy. Travel and boating are his primary hobbies.

**FRANK S. MCLAURIN** 51  
 Vice president and general manager, KSRO, Santa Rosa, Cal.  
*(District 15--Northern California, Nevada, Hawaii & Guam)*  
 Elected to FIRST TERM, ending in 1977.



Vice chairman of the California Association of Broadcasters. Took over at KSRO after working at KFMB-TV, San Diego; KFXM, San Bernardino; KWRN in Reno, Nev., and KGGM, Albuquerque, N.M. Born Sept. 24, 1923 in Sioux Falls, S.D. Attended Pasadena Junior College and University of California, Los Angeles (UCLA). Has holdings in Permac, a local real estate business. He and wife Barbara have a daughter, Lyn. Like most Board members, he plays golf (handicap unknown).



**V. KAY MELIA** 45  
 General Manager, KLOE, Goodland, Kans.  
*(District 12--Kansas and Oklahoma)*  
 SECOND TERM, ending in 1976.



Also manages KLOE-TV, television companion to KLOE Radio. Also operating head of Goodland Cable-TV system. With KLOE since 1960 after service at KIUL, Garden City; KTSW, Emporia, and KAYS, Hays, all in Kansas. Born May 9, 1930, in Bucklin, Kans. B.S. from Fort Hays State College. Past president ('66), Kansas Association; six-year member of the Board. Member of NAB 1975 Convention Committee. He and wife Marilyn have three children --Martin, Marla and Melinda. Lists agricultural economics, golf and gardening as his main hobbies.

**HAROLD L. NEAL, JR. 51**

President, ABC Radio

*(Network Representative)*

On Board since '69; present 2-year term expires in 1977

Has devoted entire career to ABC, starting as staff announcer with WXYZ, Detroit in 1943. Named WXYZ's general manager in 1956; general manager of WABC, New York, in 1960. President of ABC-owned radio stations before taking present post in 1972. Born March 25, 1924, in Macon, GA. First business venture at 23--Neal-Morgan Recording Co., Detroit, which specialized in industrial and advertising recordings. Is chairman of the RAB Board of Directors; Chairman of Ad Council's radio committee and serves on NAB's RIO committee. A leader in FM expansion. He and wife Shirley have three children--Barbara, Susan and David. Was announcer-narrator of Lone Ranger, Green Hornet and Sergeant Preston radio shows produced by WXYZ.

**WALLY NELSKOG 55**

President, KIXI AM/FM, Seattle, Wash.

*(District 17--Alaska, Oregon and Washington)*

Re-elected to SECOND TERM, ending in 1977.

Is also president of KORD AM/FM, Pasco, Wash., and KYXY, San Diego, Cal. Self-employed since 1954 after jobs of announcer, engineer, program director, etc. Formerly part owner of nine AM stations, all west of Mississippi. Born November 8, 1919, in Everett, Wash. Studied at Yale University's Cornish School of Fine Arts. Former director and chairman of Washington State Association of Broadcasters; member of Broadcast Pioneers, and member of NAB By-Laws Committee. President of WNA Video (cassette duplicators) and WNA Music (syndicators). He and wife Anne have one child, Carol Anne. Lists boating and ham radio as his favorite hobbies.

**WILLIAM O'SHAUGHNESSY 37**

President, WVOX, Westchester, N.Y.

*(District 2--New Jersey and New York)*

Serving unexpired term, ending in 1976.

An outspoken advocate of "Community Radio"--the medium closest to the people that provides a soapbox or platform for expressions of community views. Entered broadcasting in 1957 as an account executive with WVIP, Mount Kisco, N.Y. Formerly vice president, Whitney Communications; director of advertising at WNEW. Born April 7, 1938, in Waverly, N.Y. Attended schools in Buffalo. Former president, New York State Broadcasters Association; founding member New York Market Radio Broadcasters; past president Westchester Ad Club; member NAB membership committee. He and wife Ann have three children--Matthew, David and Kate. Active in New York politics. Hobbies: bike-riding and tennis.



DICK PAINTER 48

General Manager, KYSM AM/FM, Mankato, Minn.  
 (Class C Market--25,000 to 100,000 population)  
 FIRST TERM, ending in 1976.

Has devoted entire career to radio broadcasting, starting in '48 as announcer with KRLN, Canon City, Colo. Formerly sales manager at KVGB, Great Bend, Kans. Took on present post in April '69. Born July 24, 1926, in Kansas City, Mo. Graduate of Woodberry College. Vice president of Minnesota Broadcasters Association; member of NAB Small Market Radio, Re-Regulation and '75 Las Vegas Convention committees. Also general manager, Southern Minnesota Music (KYSM's background music subsidiary). He and wife Betty have four children--Chris, Greg, Diane and Rick. Main hobby is golf (with 11-stroke handicap).



PAUL E. REID 54

President and General Manager, WHBH, Fitzgerald, Ga.  
 (District 5--Alabama, Florida, Georgia, Puerto Rico & the  
 Virgin Islands)  
 Elected to FIRST TERM, ending in 1977.

Earned B.A. degree in radio broadcasting from the University of Alabama. Born May 30, 1921, in Oneonta, Ala. Past president of Georgia Association of Broadcasters; member and past chairman of NAB Small Markets Radio Committee; five-time president of Fitzgerald Chamber of Commerce. Helped locate industries in Georgia, including Delco Remy plant in Fitzgerald. He and wife Faye have two children--Emily and Elizabeth. Like most Board members, his main hobby is golf.



THAD M. SANDSTROM 49

Vice President, Broadcasting, Stauffer Publications, Topeka, Kan.  
 (Class B Market--100,000 to 500,000 population)  
 SECOND TERM, ending in 1976.

Joined Stauffer while still in college; now supervises all 12 broadcasting properties, including WIBW AM-FM-TV, Topeka; KGNC, AM/FM, Amarillo, Tex.; KRNT & KRNQ, Des Moines, Ia.; KSOK in Arkansas City, Kan.; KGFF, Shawnee, Okla.; All-American Network; Kansas City Royals Radio Network, and CATV system in Amarillo. Born October 11, 1925, in Kansas City, Kans. Graduate of Washburn University. Chairman, CBS Radio Affiliates; AP Broadcaster Association director; past president, Kansas Association of Radio Broadcasters; member NAB membership committee; served four years on NAB TV Code Board. Vice president and director, Fortuna Insurance Co. Wife's name is Milda. Lists quarter horses and fishing as his hobbies.



BILL SIMS 34

President, WYCON Corp., Laramie, Wyo.  
 (Class C Market--25,000 to 100,000 population)  
 Elected to FIRST TERM, ending in 1977.



Broke into radio while in high school and pursued it in college as a career, working for stations in Albuquerque, N.M. area. WYCOM owns KOJO-AM & KIOZ-FM in Laramie and KWYO-AM, Sheridan, and has AM application pending to serve Green River. Former v.p. and general manager KATI-AM & KAWY-FM in Casper, Wyo. Born September 13, 1940, in Globe, Ariz. Attended University of New Mexico, 1958-61. Past president, Wyoming Association of Broadcasters and Rocky Mountain Broadcasters. Member of RAB Small Markets Committee. President, Laramie Chamber of Commerce. He and wife Linda have two daughters, Cheri and Shannon. Skis, bicycles and plays tennis.

SHERRIL W. TAYLOR 51

Vice President, affiliate relations, CBS Radio  
 (Network Representative)  
 Board member since '69; present term expires in 1977.



Entered broadcasting in '51 as sales promotion manager with CBS; in present post since '67. Onetime NAB vice president (radio) and RAB v.p. Senior group head of J. Walter Thompson 1958-61; headed own firm (Taynod) '61-64. Born January 4, 1924, in Salt Lake City. Journalism degree from University of Missouri. Broadcast Pioneer director; Co-Chairman, Freedom of Information Fund-Raising Committee. Author of Radio Programming in Action, 1967. Wife: Josephine; Two children: Kevin and Sarah. Collects antiques and art, skis and plays tennis.

JACK G. THAYER 52

President, NBC Radio  
 (Network Representative)  
 Serving first term, ending in 1975



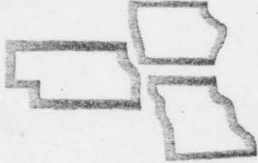
Named to present post in 1974 and also doubles as executive vice president of NBC. Began broadcasting career with three Montana radio stations, rose to v.p. and general manager of Nationwide Communications before assuming present post. Born November 22, 1922, in Chicago. Attended Nebraska State College at Chadron, Neb., campus. Former president, Minnesota Association of Broadcasters; former v.p. Southern California Association; served term on NAB Radio Code Board. Member of NATAS, Los Angeles and Cleveland Ad Clubs. Divorced, he has three children. Signs all mail: "On your side."

ROBERT E. (BOB) THOMAS 56

Vice President, Beef Empire Radio Stations, Norfolk, Neb.  
*(District 10--Iowa, Missouri & Nebraska)*  
 SECOND TERM, ending in 1976.



Operating head of WJAG-AM/FM, Norfolk, and KCOL-AM/FM, Fort Collins, Colo. Previously with KVSH, Valentine, and KCSR, Chadron, Neb. Experienced as newsman and in sales; formerly assistant manager, WJAG. Born Aug. 6, 1918, in Omaha, Neb. Attended Nebraska Wesleyan University. Commanded Armed Forces Radio Service in San Francisco in World War II. Retired Lieutenant Colonel. Past president (twice), Nebraska Broadcasters Association. Member, NAB Re-Regulation & Membership Committees. Active in civic affairs. He and wife Virginia (Ginny) have three children (all married)--Vicki, Elaine and Robert (who's a third generation broadcaster).



DONALD A. THURSTON 45

President, Berkshire Broadcasting Co., North Adams, Mass.  
*(District 1--Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island & Vermont)*  
 Re-elected to SECOND TERM, ending in 1977.



In commercial broadcasting since 1949, starting as an engineer. In management since '52 & acquired control of Berkshire in '66. Operates four stations--flagship WMNB-AM/FM in North Adams and WSBS, Great Barrington, and WCAT, Orange. Born Apr. 2, 1930, in Gloucester, Mass. Served two previous terms on Board & was vice chairman '68-69. Chairman, NAB ByLaws & FM Committees. Member, All-Industry Music License Committee. Former president, Massachusetts Broadcasters. He and wife Oralie have two children: Corydon and Carolie. "Golf, etc." listed as hobbies.



VIRGINIA PATE WETTER 55

President & general manager, WASA, Havre de Grace, Md.  
*(Class A Market--population of 500,000 or more)*  
 On un-expired term since '74; Elected to FIRST TERM up in '77.

Took over management of two Havre de Grace stations--WASA and WHDG--in 1960 on death of first husband, Jason T. Pate. Was a director of company at that time. Born in Havre de Grace Aug. 10, 1919. B.A. from College of William and Mary. Was a member of NAB Radio Code Board; member of '75 Convention Committee. Past president, Maryland-D.C.-Delaware Broadcasters and former national AWRT president. Devotes hours to education and is life member of Maryland Congress of Parents and Teachers. Awarded William & Mary Alumni Medal, its highest honor. Married Edward Wetter in '72. Three children--Jason, Kennon and Barbara.





## STAN WILSON 58

Vice president, KFJZ & Texas State Network, Fort Worth, Tex.  
(District 13--Texas)

Re-elected to SECOND TERM, ending in 1977.

Began broadcasting career as Texas network merchandising rep in 1940 while senior in college. Named president 1965 and built network up to 130 affiliates. Resigned presidency last March and now a v.p. consultant. Born in Lovilla, Tex., Dec. 26, 1916. B.S. in business administration, Texas Christian University. Is also president & stockholder, WNOR-AM/FM, Norfolk, Va. Active in community affairs. Received ABET award of Texas Broadcast Executives and named Pioneer Broadcaster by Texas Association in 1969. Member, NAB FM Committee. He and wife Christine have three married daughters, Carole, Lucy and Cathy. Lists hobbies as boating, fishing and tennis.



## JACK S. YOUNTS 57

President & General Manager, WEEB, Southern Pines, N.C.  
(Class D Market--under 25,000 population)

FIRST TERM, ending in 1976.

Has operated WEEB since '47; also past operator of stations in Aiken, S.C., and Cherry Point, N.C. With Navy North Atlantic squadron in World War II and later worked for American Airlines. Now Board member, Pinehurst Airlines. V.P., Sandhill Community Antenna. Born Nov. 21, 1917, in Greensboro, N.C. Studied at Duke and North Carolina State. Served three previous terms on NAB Board. Former treasurer, North Carolina Broadcasters; past member, MBS and ABC affiliates Boards. He and wife Elizabeth have three children--Willard, Sandra and Gerlind. Lists travel, flying, golf and skiing as hobbies.



The Board is composed of 15 directors in these categories...

12 Directors representing stations or groups.

3 Directors representing the three national networks.

Station and group directors are elected by mail ballot to serve two-year terms. (Limited to two consecutive terms). Six directors are elected each year.

Network directors are designated by their respective networks to serve two-year terms. (There is no limit on tenure.)

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(RETIRING) BOARD CHAIRMAN & EXECUTIVE COMMITTEE MEMBER



WILSON C. WEARN 55

President, Multimedia Broadcasting Co., Greenville, S.C.  
Board term ended in April; on Executive Committee til July 1.

Combined an engineering degree and FCC experience to move into top broadcast management. Helped organize Multimedia's predecessor in '53 and named president in 1966. Formerly with FCC Broadcast Bureau and consultant & partner in engineering firms. Born Oct. 7, 1919, in Newberry, S.C. B.E.E. degree from Clemson University. Past president, South Carolina Association; member IRTS; Trustee and past chairman, Broadcast Rating Council. Member, NAB Committee on TV Code Subscriptions and Dues & '75 Convention Committee. He and wife Millie have a son, Wilson, Jr., and two married daughters, Joan and Jean. An elder in the Presbyterian church. Golf is main hobby.

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VICE CHAIRMAN & EXECUTIVE COMMITTEE MEMBER

WALTER E. BARTLETT 47

Senior Vice President-Television, AVCO, Cincinnati, O.  
SECOND TERM, ending in 1976.

A broadcast veteran of 22 years, he's responsible for operation of AVCO's five TV stations--WLWT, Cincinnati; WLWD in Dayton; WLWC, Columbus, and WLWI, Indianapolis, and KMOL, San Antonio. Introduced many innovations--children's programming, AVCO Film Productions, for example--since named senior v.p. in '69. Born in Marion, O., Feb. 23, 1928. B.S. from Bowling Green University in '49. Chairman, NAB Committee on TV Code Subscriptions & Dues; co-chairman, NAB Las Vegas Convention. TvB secretary; past president, Ohio Association of Broadcasters; former vice chairman, NBC Affiliates. Wife's name Marilyn. Three children: Suzanne, John and Robert. Hobbies are tennis and golf.





CHARLES A. BATSON 58

President, Cosmos Broadcasting Corp., Columbia, S.C.  
FIRST TERM, ending in 1976.



Chief executive officer and Executive Committee chairman of Cosmos, owner & operator of WIS radio & TV, Columbia; WSFA-TV, Montgomery, Ala., and WTOL-TV, Toledo, O. Also president of Cosmos Broadcasting of Louisiana, a subsidiary which operates WDSU-TV, New Orleans. Born Aug. 14, 1916, in Greenville, S.C. B.A. from Furman University. Member, NAB committee on TV Code Subscription & dues, and membership and children's television committees. Former NAB employee (p.r.) and past chairman of TV Code Review Board. Former president, South Carolina Association. On bank advisory board and active in other community affairs. One son, Reginald. Lists golf & fishing as hobbies.

BILL BENGTON

Vice President & general manager, KOAM-TV, Pittsburg, Kan.  
Elected to FIRST TERM, ending in 1977.



(Biographical information not received).



THOMAS E. BOLGER 41

President, WMTV, Madison, Wis.  
Elected to FIRST TERM, ending in 1977.

Associated since 1956 with Forward Communications, WMTV's parent company. Born in Milwaukee Nov. 10, 1933. B.A. from Trinity College; M.S. from University of Syracuse. Past president, Broadcast Education Association; former director, Wisconsin Broadcasters; board member, Council of UHF Broadcasting. Past president, Madison Advertising Club. Chairman of the Board of Trustees, Edgewood College. Director, Savings & Loan. Licensed real estate broker. He and wife Shaila have four children-- Patricia, Thomas, Ann and Jim. Lists current events, skiing, tennis and farming as his hobbies.

KATHRYN F. BROMAN Over 21  
Vice President, Springfield Television, Springfield, Mass.  
FIRST TERM, ending in 1976.

First woman elected to Television Board. Recognized as "First Lady" of New England television who's hostess of WWLP's live, 30-minute daily talk show "Kitty Today" on wide range of topics from public affairs to homemaking to entertainment. WKEF in Dayton, O., and WRLP-TV, Keene, N.H., are other Springfield outlets. Born in Pittsburgh, Pa. Attended Carnegie Institute of Technology and University of Pittsburgh School of Journalism. Past president, AWRT New England chapter. She and husband Paul have four children--Karen, Richard, Morgan and Erica. TV and her hostess role listed as hobbies, along with tennis, skiing, cooking and sleeping. Lists self as "vice president and clerk" at WWLR.



EUGENE S. COWEN 50  
Vice president, ABC, Washington  
On Board since '72; current term expires in 1977.



In charge of Washington operations of ABC Broadcast Division. Joined network in '71 after serving on White House staff as the deputy assistant, congressional relations, responsible primarily for U.S. Senate. Formerly on staff of Sen. Hugh Scott (R-O.). Born May 5, 1925, in New York City. B.A. (magna cum laude) from Syracuse University School of Journalism; M.A. from Syracuse. Reporter with Syracuse Herald-Journal and worked in Washington Bureau. Onetime press aide to late Rep. Frances Bolton. Was information officer, Housing & Home Finance and HEW. Was Air Force navigator in World War II. He and wife Phyllis have one son, James, and a daughter, Stephanie.

EUGENE B. DODSON 62  
President, WKY Television System, Inc., Oklahoma City, and  
general manager, WTVT, Tampa-St. Petersburg, Fla.  
Elected to FIRST TERM, ending in 1977.

Not counting World War II Army duty, has spent entire adult life in his chosen field--mass communications. First worked for Daily Oklahoman as a reporter; switched to WKY staff in '49; named to present post last February. He supervises operations at WTVT; WKY-AM/TV, Oklahoma City; KRKE radio, Albuquerque, and four TV stations--KTVT, Dallas-Fort Worth; WTVT, Milwaukee, KHTV, Houston, and KSTW, Tacoma-Seattle. Born Nov. 25, 1912, in Woodward, Okla. B.A. in journalism, University of Oklahoma. Former member, NAB Editorializing Committee. Past president, Florida Association of Broadcasters; former member, CBS Affiliates Advisory Board. He and wife Grace have two children--Jean and George. Golf is his hobby.



## A. JAMES EBEL 62

President & general manager, KOLN-TV, Lincoln, Neb.  
FIRST TERM, ending in 1976.



He's also president & general manager of KGIN-TV, Grand Island, Neb.; president of KMEG-TV, Sioux City, Ia.; director of Fetzer Broadcasting, and v.p. and director of Fetzer Communications. Came up through engineering ranks; formerly was chief engineer at WILL, Champaign, Ill., and WMT, Cedar Rapids, Ia. Born May 30, 1913, in Waterloo, Ia. B.A. from University of Iowa; M.A. from University of Illinois. Chairman, Networks Affiliates Satellite Committee. Member, NAB Pay-TV & also TIO Committees; Office of Telecommunication Policy. He and wife Elouise have four children--Marilyn, James, Marjorie and Douglas. Lists golf and fishing as his hobbies.

## ROBERT D. GORDON 47

Vice president & general manager, WCPO-TV, Cincinnati, O.  
Re-elected to SECOND TERM, ending in 1977.



General manager of Scripps-Howard outlet since '64; named vice president of company in '66; elected to Board of Directors in '71. Active in community affairs and awarded U.S. Citizens Committee's Outstanding Service Award. Born Oct. 15, 1927, in Colorado City, Tex. Studied, McMurray College and Syracuse University. Entered industry as radio announcer in 1950 after two-year stint with FBI in Washington. Program supervisor for Armed Forces Korean network & managed its station. With three stations in New York, Mississippi and Oklahoma before joining WCPO in '60. Chairman, NAB's Children's TV Committee; General Conference Chairman of recent Washington Workshop. TIO Board member; past Board member, Ohio Association. He and wife Jeanne have three sons--Robert, Jr., Jeff and Gus.



## RICHARD W. JENCKS 54

Vice president--Washington, CBS  
on Board since '71; current term expires in 1977.

Former general counsel of CBS, Inc. and president of CBS Broadcast Group. Two tours with the network--as West Coast resident attorney in '50's and various executive posts since return in '65. Born in Oakland, Cal., April 18, 1921. University of California at Berkley, Stanford University and Stanford Law School. Started career at NAB as assistant to its general counsel. Director of the Advertising Council; member, IRTS and NATAS. He and wife Mary have a son, Michael, and a daughter, Nancy. Lists hobbies as mountaineering, sailing and tennis.



## RAY JOHNSON 52

Executive vice & general manager, KMED, Medford, Ore.  
SECOND TERM, ending in 1976.

Began career as relief engineer-announcer New Year's Day, 1948. Joined KMED staff following April as an engineer; named chief engineer in '50; general manager in '54; exec. v.p. in '55 and director & secretary in '73. Also vice president, Music Mart, a retailer in records, instruments, music appliances, etc. Born Aug. 9, 1922, in Glenburn, N.D. Attended University of Washington; graduate UCLA (radio & TV). Served two previous NAB terms; now member of 100 Plus Market TV, Membership & ByLaws committees. Past president, Oregon Association of Broadcasters. Holds first class radio-telephone license. With U.S. Air Force in World War II and also holds Air Medal with three oak-leaf clusters. He and wife Gloria have a daughter and two sons.



## PETER B. KENNEY 53

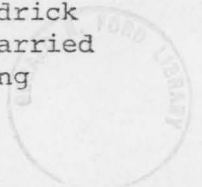
Vice president-Washington, NBC  
(Network representative, Executive Committee)  
On Board since '62; current term expires in 1977.

Joined NBC in 1956 when network purchased New Britain, Conn., radio & TV stations he operated as exec. v.p. & general manager. Also served as WRC-TV station manager in Washington and as vice president, NBC international, before assuming present post in '62. Born Sept. 12, 1921, in Hartford, Conn. Attended Princeton. Named NBC representative on Radio Board in June '62; switched to TV Board in August '65. Member, President's Committee on Employment of the Handicapped. Member & past president, Catholic Apostolate of Mass Media. He and wife Geraldine have two sons-- John and Peter, Jr.

## ROBERT B. MCCONNELL 54

vice president & general manager, WISH-TV, Indianapolis, Ind.  
Elected to FIRST TERM, ending in 1977.

Except for 3-year Navy recruiting stint in radio p.r. has spent entire career with WISH radio and TV. Named to present post in 1954 when WISH-TV signed on the air and has continued through two changes in ownership. Born in Indianapolis Apr. 17, 1921. Joined WISH radio in 1941 on graduation from Indiana University School of Business. Previously served term on NAB Board. Former president, Indiana Broadcasters; director, CBS Radio Affiliates. Member of Board of Governors, Indiana Boy Scouts Council; director, Kendrick Memorial Hospital & Marian College. He and wife Sally have married daughter, Anne Barth of Columbus, Ind. He lists business along with music and photography as hobbies.





DANIEL T. PECARO 49

*President, WGN Continental Broadcasting Co., Chicago, Ill.  
FIRST TERM, ending in 1976.*

Began broadcast career in early '50's, doubling as nighttime radio traffic manager and daytime sports instructor & coach in Chicago public school system. In charge of all broadcast operations of Tribune Co. Acting general manager and executive vice president before election as president last May 8. Born in Chicago Jan. 24, 1926. B. S. from DePaul University. Navy duty in South Pacific during World War II. Member, NAB Las Vegas Convention Committee; Member, Catholic TV Network Program Policy Committee. He and wife Nancy have two sons--Tim and Dan. A former baseball player, he's interested in all sports.

MIKE SHAPIRO 56

*President, Belo Broadcasting Corp., Dallas, Tex.  
Elected to FIRST TERM, ending in 1977.*

Chief executive officer for WFAA-AM/TV & KZEW-FM, Dallas, and KFMD-TV, Beaumont. Joined WFAA as TV manager in 1958 after he'd managed Griffin-Leake properties in Oklahoma and Arkansas. Born Dec. 16, 1918, in Minneapolis. Attended Duluth Junior College and University of Minnesota. Former NAB TV Board chairman and former member, TV Code Review Board. Former chairman of ABC-TV Affiliates; past president, Association of Broadcast Executives of Texas. Widely-known for weekly half-hour TV Show, "Let Me Speak to the Manager," in which he answers questions and gripes and acknowledges barbs and an occasional compliment. He and his wife Connie have a married daughter, Lynne. The industry and "sleeping" are his hobbies.



June 17, 1975

CURRENT ISSUES IN BROADCASTING

License Renewals: Broadcasters must apply to the FCC for renewal of licenses every three years. These applications have been subject to an increasing number of challenges from public interest groups, from conservatives seeking to take licenses away from liberals and vice versa, and from interests seeking to break up media combinations. A number of bills, including an Administration bill (S. 1589), to extend the license period and to establish renewal standards, were considered by the last Congress. At least 20 license renewal bills have been introduced so far in the 94th Congress. Nearly all would lengthen the renewal period to four or five years and would give the renewal applicant preference over any challenger for substantial performance in meeting license commitments. Although no renewal bill has been placed on the agenda of either Commerce subcommittee, broadcasters are lining up behind two renewal bills; H.R. 5578 introduced by Rep. Louis Frey (R-Fla.), ranking Republican on the House Communications Subcommittee, and a second bill prepared but not yet introduced by Senator Paul Fannin (R-Ariz.). The Administration bill has not been reintroduced, although a central feature of that bill, the licensee obligation to ascertain periodically the needs, interests, and problems of the community of license, is the subject of a recent rulemaking at the FCC.

Programming Standards: The networks are under increasing pressure from the Congress and the FCC to limit the amount of violent, "indecent" and overly commercial material in television programming, particularly with regard to children's television. Last April, a bitterly divided National Association of Broadcasters, responding to urging from Congress and the FCC, adopted a "family viewing" standard which would exclude programs inappropriate for viewing by a family audience from the 7-9 p.m. time period, and requiring the use of warnings for any program containing material that might be disturbing to significant segments of the audience. Touted by the FCC as "meaningful self-regulation," the adequacy of the standard has been attacked by Torbert Macdonald (D-Mass.), Chairman of the House Communications Subcommittee, as "a masterful piece of public relations by the networks." Such governmental involvement in and oversight of program content raises First Amendment concerns transcending broadcasters' usual economic complaints about program regulation.

Cross-media Ownership: After a five-year inquiry, the FCC has banned future acquisitions of co-located newspaper, television, and AM-FM radio combinations, and has ordered divestiture of 16 small-market newspaper-TV and newspaper-radio combinations determined to be media monopolies. This decision is now on appeal to the courts. The Justice Department, which urged stronger action against existing media combinations, has indicated the Commission's action was inadequate, and may file a separate brief. The FCC also has initiated a rulemaking aimed at easing restrictions it had imposed on common ownership of a cable system and a television station in the same market.

Cable Television: Broadcasters have long opposed the expansion of cable television as a potential competitor for audiences, programs and profits. The FCC has responded with regulation that generally protects the networks and local broadcasters by restricting the amount and type of entertainment programs, films, and sports events that cable can offer its subscribers either by retransmitting broadcast signals or by selling the programs via "pay TV." The intense struggle between cable operators and broadcasters before the FCC regarding these rules continues to involve the Administration as well as the Congress. The Congress is considering copyright legislation, (H.R. 2223), which would properly impose copyright liability on cable for broadcast retransmissions. The Administration cable bill, in dividing jurisdiction over cable between the FCC and the states, would limit federal regulation to areas of particular interest requiring uniform national treatment, and thus has a generally de-regulatory and pro-consumer thrust. In March, the FCC slightly relaxed its restrictive pay cable and pay television rules. Both broadcasters and cable operators have appealed this decision. Meanwhile, the Senate Subcommittee on Antitrust and Monopolies is looking into charges that broadcasters are "throttling" the development of the cable industry.

Fairness Doctrine: The Fairness Doctrine requires that a broadcaster presenting one side of a controversial issue must provide reasonable opportunity for the expression of contrasting viewpoints. While this requirement has been ruled constitutional by the Supreme Court, the manner in which it is enforced now raises First Amendment concerns. Broadcast journalism is viewed as requiring as much First Amendment protection as print journalism. Therefore, such requirements as the Fairness Doctrine and the "equal time" rule, which have, and constitutionally can have, no counterparts in the print media are receiving more broadcaster, press and Congressional attention. For example, there are pending

bills that would repeal the Fairness Doctrine and the equal time rule. The Senate Communications Subcommittee recently held five days of hearings on two bills, S. 1178 proposed by Sen. Hruska (R-Neb.) and S. 2 by Sen. Proxmire (D-Wis.). Further hearings are likely to be scheduled in both the Senate and House. Legislation to eliminate the equal time rule for Presidential and Vice Presidential candidates was opposed by the former Administration on the ground that it should apply to all Federal office candidates or to none. As to the Fairness Doctrine, OTP has generally sympathized with the view that its present application and enforcement represents an unwarranted intrusion into broadcast journalism.

Network Program Dominance: A number of federal agencies have been concerned about the television networks' apparent domination of television programming and the program production industry. The FCC is investigating network control of programming by means of exclusive contracts, "warehousing" of films, and restrictive agreements with their local affiliates. The Justice Department has refiled an antitrust suit against the networks alleging monopolization of prime-time entertainment programming. The suit seeks to prohibit the networks from producing their own entertainment programs and from obtaining financial interests in programs they carry but do not produce.

The FCC also has attempted to deal with this problem by promulgating its Prime Time Access Rule (adopted in May, 1970 and most recently amended in May, 1975 following a court decision affirming the rule's constitutionality). The rule restricts the number of prime time hours per day available for programming by the networks and becomes effective September 8, 1975.

A collateral issue involves a Commission inquiry into the feasibility of increasing the number of VHF television stations in the top 100 markets with potential consequences to the competitive positions of existing stations and networks.

Agency Consumer Advocacy: Prior to Senate passage of S. 200 establishing an agency for consumer advocacy, the bill was amended at the behest of the broadcasters to ensure that the agency would not involve itself in license renewal proceedings before the FCC. Broadcasters are still concerned, however, that the bill may permit the agency to intervene in non-renewal proceedings such as comparative license hearings, rulemaking proceedings, and fairness doctrine cases.