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THE WHITE HOUSE
WASHINGTON
January 30, 1975

FL
GEN. BOB MONTAGUE
KENNEDY FOUNDATION
331-1731

MEMORANDUM FOR: JAMES CAVANAUGH

FROM: SUSAN PORTER

Mrs. Ford will serve this year as Honorary Patroness of the Fourth International Special Olympics Games to be held August 7-11 in Michigan. These, as you know, are the olympics for the mentally retarded children sponsored by the Joseph P. Kennedy, Jr. Foundation. Mrs. Ford and the President have also been invited to attend the special benefit evening being planned March 9th at the Kennedy Center.

There will be two major parts to the evening. The first is a live, hour-long television show over ABC with various stars (Barbra Streisand, Omar Sharif, James Caan, Frank Gifford, etc.) and several minutes of demonstrating the athletic abilities of mentally retarded children. Dick Cavett is the "M.C."

The second part of the evening will consist of a Special Olympic World Premier of Barbra Streisand's new film, "Funny Lady". (This film, incidentally, has been selected to be shown to the Queen of England.)

Although Mrs. Ford has specifically stated her special interest in the mentally retarded, particularly mentally retarded children and has agreed to serve as Honorary Patroness of the Special Olympics, I wanted to solícite your views about the President and Mrs. Ford's participation in this evening.

Thank you so much.

c: Warren Rustand
Ronald Nessen
✓Sheila Weidenfeld

THE WHITE HOUSE

WASHINGTON

January 30, 1975

MEMORANDUM FOR: RONALD NESSEN

FROM: SUSAN PORTER

Mrs. Ford has received the attached invitation for the evening of Sunday, March 9th, to attend a benefit evening at the Kennedy Center on behalf of the Special Olympics, the domestic olympics sponsored by the Joseph P. Kennedy, Jr. Foundation for mentally retarded children. Mrs. Ford has publicly stated a special interest in mentally retarded children and is Honorary Patroness of those Olympics which will be held in August in Michigan.

The plans for the evening are as follows:

- 7:15 Reception.
- 7:30 Hour-long, live television show over the ABC network. Barbra Streisand, Omar Sharif, James Caan, Frank Gifford, etc. will appear. There will also be several minutes demonstrating the athletic abilities of mentally retarded children who have participated in the Special Olympics. Dick Cavett is the "M.C."
- 8:30-8:45 15 minute break.
- 8:45-11:00 The Special Olympics World Premier of Barbra Streisand's new film, "Funny Lady" will be shown.
- 11:15 Brief reception hosted by the Iranian Ambassador.

Mrs. Ford has indicated she and the President would be interested in attending the evening but before setting this up firmly, Warren Rustand and I wanted to solicit your thoughts about how best this could be handled.

Thank you.

c: Warren Rustand
James Cavanaugh
✓Sheila Weidenfeld

RECEIVED

The Joseph P. Kennedy, Jr. Foundation

1701 K STREET, NORTHWEST, SUITE 205
WASHINGTON, D. C. 20006
(202) 331-1731

Charge Kennedy Pk

January 16, 1975

Mrs. Gerald Ford
The White House
Washington, D. C.

With the President

Dear Mrs. Ford:

I am delighted to read in the newspapers that you are rapidly improving in health. Your pictures make you look so vibrant and full of enthusiasm and high hopes. All of us are very inspired by your high standard of courage and unselfishness in carrying on the many responsibilities of a First Lady and doing so many things well during days which are obviously difficult.

As you will recall, you very graciously agreed to serve as Honorary Patroness of the Fourth International Special Olympics Games, scheduled to take place August 7-11, on the campus of Central Michigan University, in Mt. Pleasant. But I want you to know too that on March 9th there will be a Special Olympics World Premiere of Barbra Streisand's new film "Funny Lady" here in Washington, at the Kennedy Center. Barbra Streisand and the stars of that motion picture, plus a host of other celebrities are coming to Washington for the World Premiere.

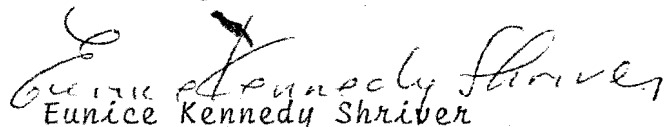
In addition to the movie, we are staging a one-hour T.V. Show over the ABC network. Barbra Streisand, Omar Sharif, James Caan, Frank Gifford, and other stars will appear on that show. Best of all, Special Olympics and the mentally retarded will get about 6 or 7 minutes on that T.V. Show to demonstrate the athletic abilities of mentally retarded children who have participated in Special Olympics, and, for us, "to tell the world" about Special Olympics. Dick Cavett is the "M.C." for the show. He will be interviewing some of our celebrity guests. He will tell about Special Olympics, but most of all he will be the Anchor Man for the entire one-hour Special.

I would be very happy if you and the President and any other members of your family would be able to attend that evening and I hope you will accept this letter as a warm, personal invitation for you, the President, and for your children. We will have box seats reserved, of course, for you and your party.

Mrs. Gerald Ford
January 16, 1975
Page Two

I know you have many requests for your time, but I hope that you are free that evening and that you and your family will come. We plan to have a lot of fun and with all the movie actors and actresses, with the football stars and other famous athletes, sportswriters and sportscasters, I am sure that we will have a relaxed and happy evening. Your presence would, of course, confer another great honor on Special Olympics and be an inspiration to the hundreds of thousands of volunteers working for the success of these games in every state of the Union.

Sincerely,


Eunice Kennedy Shriver

November 15, 1974

Dear Mrs. Shriver,

How much I appreciated your gracious letter bringing to my attention plans for the Fourth International Special Olympics sponsored by the Joseph P. Kennedy, Jr. Foundation and inviting me to serve as Honorary International Chairman. It would be a special pleasure to have my name listed in this way reflecting my interest in this outstanding project on behalf of our mentally retarded citizens.

The development of athletic skills by our mentally retarded young people and an accompanying spirited, friendly competition can indeed inspire "a new kind of joy." These special people have much to contribute to our lives and our world and their opportunities for self-expression and achievement are enhanced and encouraged through these International Special Olympics Games.

With admiration for all who are actively involved in this fine program and my warmest best wishes for the success of the 1975 Games,

Sincerely,

BETTY FORD

Mrs. Eunice Kennedy Shriver
The Joseph P. Kennedy, Jr. Foundation
1701 K Street, Northwest
Suite 205
Washington, D. C. 20006

c: ✓ BF Honorary Affiliations (Accepted)

Log

WH Copy to John Gartland for Secretary Simon

SP
E/sr

October 24, 1974

Mrs. Gerald Ford
The White House
Washington, D.C.

Dear Mrs. Ford:

Next August the Fourth International Special Olympics for the mentally retarded will take place at Central Michigan University. The first two such Games were held in Chicago and the third in Los Angeles.

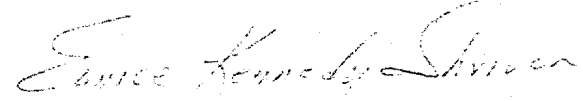
On behalf of the Kennedy Foundation which created these Games, but much more importantly, on behalf of the 3,000 mentally retarded children who will journey to your own great state of Michigan to participate in them and the some 400,000 who will take part in preparatory local, area, and state events, I would like to invite you to be our Honorary International Chairman.

Because this program has been an extraordinary success, not only in our country but in Canada and in France as well, I am asking Madame Giscard d'Estaing and Madame Trudeau to join you as Honorary Co-Chairmen of the 1975 International Special Olympics Games. I can think of no greater tribute to the courage and dignity of the mentally retarded than to have you acknowledge their worth by accepting this role in 1975.

I don't want to take up a lot of your time with a long letter explaining all about the Special Olympics. Let me say simply that they are a most joyous and significant event. The details are set forth in the enclosed materials. I would like to have a chance to talk with you on the phone about this should you have a moment..

I look forward to hearing from you.

Sincerely,


Eunice Kennedy Shriver

RE: MARCH 9, 1975

February 5, 1975

MEMORANDUM FOR: WARREN RUSTAND

FROM: SUSAN PORTER

Per our conversation after my second discussion with Mrs. Ford and the green light to go ahead and accept from you, I spoke with Mrs. Shriver to tell her that the President and Mrs. Ford would be pleased to attend the first part of the benefit evening being planned on behalf of the Special Olympics. This is the hour-long live television show over ABC beginning at 7:30. I told her the President and Mrs. Ford were not planning to attend the premier of "Funny Lady" because of the long time commitment if they did. She thought that was fine and seemed to be pleased that they are planning to attend. You will note that Ron Nessen, Sheila Weidenfeld and Pamela Needham have endorsed their attendance for the live part of the evening. The contact for the Advance Office should be:

General Bob Montague
Director of the Special Olympics
for the Kennedy Foundation
331-1731

I have noted the rescheduling of the Kennerly dinner to March 8th.

Thank you.

c: Ronald Nessen
✓Sheila Weidenfeld
Pamela Needham



THE WHITE HOUSE

WASHINGTON

THE JOSEPH P. KENNEDY, JR. FOUNDATION'S
INTERNATIONAL SPECIAL OLYMPICS BENEFIT
The Kennedy Center

SUNDAY - MARCH 9, 1975

Departure: 7:20 P.M.

Attire: Black Tie/Long Gowns

From: Terry O'Donnell **100**

BACKGROUND

The Special Olympics, an International sports and recreation program for the mentally retarded, is sponsored by the Joseph P. Kennedy, Jr. Foundation. The 1975 International Special Olympic Games will be held August 7 - 11 at Central Michigan University. Previous international games were held at Soldier Field in Chicago in 1968 and at UCLA in 1972. This year's Special Olympics, which have been moved forward from 1976 so as not to conflict with the regular Olympic Games, will involve over 3,000 young Special Olympians for a full program of ten different sports and many other activities.

With competitive divisions based on age and actual performance, Special Olympics reaches out to all retarded youth regardless of the level of their disability. With year-round programs of sports training and athletic competition in every state of the union and in many other countries, Special Olympics provide activity in track and field, swimming, diving, gymnastics, basketball, volleyball, floor hockey, ice skating, bowling, wheelchair events and games specially adapted for the blind-retarded.

The Kennedy Center Benefit has two focal points: (1) The LIVE ABC Television Special, "Funny Girl to Funny Lady" starring Barbra Streisand, James Caan, Dick Cavett, Muhammad Ali, Frank Gifford, and two Special Olympics champions, with 15-minutes live interviews and a Multi-Media segment from the Grand Foyer of the Kennedy Center, along with 15-minutes pre-recorded material for television audience and 30-minutes live entertainment program from the stage of the Eisenhower Theater. (2) The 9:00 P.M. World Premier of Barbra Streisand's new movie, "Funny Lady" in the Eisenhower Theater.

2.

The proceeds from this benefit and concurrent showings of "Funny Lady" in Detroit, Miami, Kansas City, Seattle, and Allentown, Pennsylvania, will be used to help stage the Special Olympics in August. Mrs. Ford has accepted Mrs. Eunice Kennedy Shriver's invitation to serve as an Honorary Co-Chairman of these games.

Your participation will involve attending the reception which will become the setting for the initial 15-minutes live interview and talk segment of the TV Special, attending the special Streisand performance, and following that performance, viewing a special demonstration by the Olympians. At the reception, you will have a brief exchange (15 to 30 seconds) with Frank Gifford of ABC. You will leave before the 9:00 p.m. preview of "Funny Lady."

Presidential Box Seating Diagram attached at TAB A.

SEQUENCE:

- 7:20 p.m. You and Mrs. Ford board motorcade on South Grounds and depart en route John F. Kennedy Center for the Performing Arts.
- 7:25 p.m. Arrive Kennedy Center entrance (Parking Garage Level B) where you will be met by Mr. Roger L. Stevens, Chairman of the Board, John F. Kennedy Center for the Performing Arts, and escorted to the Grand Foyer of the Kennedy Center.
- 7:28 p.m. You and Mrs. Ford arrive at the Grand Foyer of the Kennedy Center for informal reception, moving slowly toward the Eisenhower Theater.

PRESS POOL COVERAGE
ATTENDANCE: 1100

- 7:30 p.m. The ABC Television Special "Funny Girl to Funny Lady" LIVE from the Kennedy Center Grand Foyer begins.

LIVE NATIONWIDE TELEVISION

- 7:36 p.m. You and Mrs. Ford approach the Eisenhower Theater steps and pause to greet 17 children involved in the Special Olympics. While greeting the children, Frank Gifford will solicit a comment (15 sec.) from you concerning your commitment to the mentally retarded and your support of the Special Olympics.
- 7:40 p.m. Live Television segment concludes.
- 7:40 p.m. You and Mrs. Ford depart Eisenhower Theater steps en route Presidential Box anteroom where you will be joined by your guests, Rose Kennedy, Robert Collier, Jean Collier, Secretary Weinberger and Mrs. Jane Weinberger.

3.

NOTE: The television special taped segment will be available for viewing on a monitor in the anteroom.

7:55 p.m. Presidential Box guests proceed to their seats.

7:58 p.m. You and Mrs. Ford proceed to your seats.

LIVE NATIONWIDE TELEVISION

Dick Cavett introduces Barbra Streisand for Concert performance.

Frank Gifford introduces Muhammad Ali and Special Olympics Champions.

Barbra Streisand closes show by singing "People."

LIVE NATIONWIDE TELEVISION SEGMENT CONCLUDES.

Senator Kennedy thanks audience for attending and announces intermission activities in Grand Foyer.

8:32 p.m. You and Mrs. Ford greet Barbra Streisand and James Caan who will have just arrived in the Box Anteroom, thank your guests and depart Presidential Box en route Grand Foyer.

8:34 p.m. You and Mrs. Ford arrive Grand Foyer to view demonstrations of calisthenics, basketball, and tumbling performed by the Special Olympics participants. Howard Cossel will narrate.

OPTION: You may proceed from the Box directly to the motorcade.

PRESS POOL COVERAGE

4.

8:50 p.m. You and Mrs. Ford depart Grand Foyer en route
 motorcade for boarding.

NOTE: Foyer guests will return to the Theater
 at 8:55 p.m. for the movie premier.

8:55 p.m. Depart Kennedy Center en route South Grounds.

9:00 p.m. Arrive South Grounds.

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JOSEPH P. KENNEDY JR. FOUNDATION'S
INTERNATIONAL SPECIAL OLYMPICS BENEFIT
Sunday, March 9, 1975

March 7, 1975
4:30 pm

PRESIDENTIAL BOX EISENHOWER THEATER KENNEDY CENTER

Mrs. Jane
Weinberger



Mrs. Jean
Collier

Mr. Robert
Collier

Secretary
Weinberger

Mrs.
Ford

The
President

Mrs. Rose
Kennedy

AUDIENCE

March 4, 75

Fords May Attend Movie Premier Sunday

Washington (UPI) -- President and Mrs. Ford are expected to attend the world premier of Columbia Pictures "Funny Lady," starring Barbra Streisand at the Kennedy Center Sunday evening. The musical is being sponsored for the benefit of the Kennedy Foundation for the Mentally Retarded. Members of the Kennedy family will be on hand for official activities preceeding the film. Also involved in the ceremonies before the start of the show are T.V. commentator, Dick Cavett, Muhammed Ali and star, James Caan. The Fords were expected to sit in the Presidential Box for the movie.

State Unaware of India's Desire for Arms

Washington (UPI) -- State Department spokesman, Robert Anderson, said today that he had no knowledge of an Indian government interest in the purchase of American arms. He was commenting on news reports that India, following the termination of embargo of arms sales to Pakistan and India that Indian military leaders are now interested in buying U.S. attack fighters, transport aircraft and reconnaissance aircraft for its aircraft carrier, the 18,000-ton Vikrant.

"We have had no official requests or discussions with regard to that story," Anderson said. "To my knowledge we have had no indication from Indian officials at any level of their interest in such military supplies."

(See the News Digest that is part of this News Summary.)

President Vetoes Tariff Delay, Compromise Offered

President Ford Tuesday, as promised, vetoed the congressional bill delaying his oil import tariff, and offered to postpone for 60 days two increases in the tariff in a move to accommodate Congress, all networks reported.

The President also postponed his plan to decontrol the price of "old" oil, produced domestically, until May 1, one month later than expected, NBC/CBS reported.

Interview With Lebanese Editor: Bill Beutel interviewed the editor of the Lebanese newspaper An Nahar, Ghassan Tueni, who Beutel said is one of the most influential writers in the Arab world. Tueni said Secretary of State Kissinger has a difficult task before him in the Middle East. Tueni said Kissinger must first arrange a further Sinai disengagement and, more difficult, tie into that agreement the Syrians and Palestinians.

"If there is no arrangement forthcoming which would involve the Palestinians, I'm afraid Mr. Kissinger's mission is in...serious danger," Tueni said.

"Tueni said while he believes there is a chance for a settlement with Egypt, it will be more difficult to find an arrangement involving the Palestinians -- and their participation in Geneva. Tueni said the Arab position today is that they want to go to Geneva, a "package deal," and that there will be no peace in the Mideast without the participation of the Palestinians.

Other News Stories Reported:

- Cambodian Battle Situation
- Common Market Nations Open Summit in Dublin
- Time Magazine and N.Y. Times Reports of CIA-Mafia Assassination Attempts
- Former Sen. Sam Ervin Interviewed on Filibuster Rules Changes

* * * *

NBC's TODAY SHOW

President and Susan Ford at Kennedy Center: The President and his daughter Susan attended a benefit show at the Kennedy Center Sunday evening, John Cochran reported. The President said he was pinch-hitting for his wife, Betty, who had remained at the White House after suffering pain from a chronic arthritic condition.

Because of wide-spread interest in Mrs. Ford's health, the White House physician issued a statement over the weekend detailing her arthritic condition and denying any recurrence of cancer, Cochran reported. Her doctor also said her present discomfort did not result from any side-effects from chemotherapy, which she has not undergone since last fall.

March 10, '95

Mrs. Ford will undergo another cancer check-up in May, Cochran reported.

Harris and McGuire Interview: Freshman Reps. Herbert Harris (D., Va.) and Andrew McGuire (D., N.J.) in a 9:25 minute interview, described the energy plan being offered by freshmen Democrats in the House. They said the essential difference between their plan and those of other House Democrats and President Ford is that theirs focuses on a roll-back of oil costs to the consumer, rather than what they called plans to help the oil industry and "rip off" the consumers.

McGuire said they proposed a series of conservation measures similar to those in the House Democratic and the President's plans, but tougher.

Other stories:

- Secretary of State Kissinger goes to Ankara
- More fighting in Vietnam and Cambodia
- Senate Finance Committee takes up tax bill
- Feature on unemployment among mill workers in South Carolina

* * * *

The Washington Post

STYLE

People

/ Entertainment

/ Leisure

MONDAY, MARCH 10, 1975

B1



It Was A Really Live Show

By Tom Shales

"See?" said Dick Cavett from the stage of the Eisenhower Theater during a commercial break in "Funny

The Washington Post

Phone (202) 223-6000

MONDAY, MARCH 10, 1975

Phone (202) 223-6000



By Margaret Thomas—The Washington Post

SPECIAL GREETINGS—President Ford greets



—Associated Press

Redskins quarterback Sonny Jurgensen and Pittsburgh Steelers fullback Franco Harris were among the athletes welcomed to the Special Olympics reception by Ethel Kennedy.



—Associated Press

During intermission at the Special Olympics benefit, President Ford and daughter Susan went downstairs and met with the star of the show, Barbra Streisand, and actor James Caan.

Kennedy All-Star Roster Brings a Beneficial Crush

By Diana McLellan
Washington Star Staff Writer

The Hall of States at the Kennedy Center was jammed solid by 6 o'clock last

man of the Democratic Party, Jack Valenti. Sens. Lloyd Bentsen and John Glenn, Vanderpools, Blairs. The presidents of ABC and Columbia pictures re-

dent partisan consolation when he arrived, wandered through the throng with haunted eyes looking for each other and listening for the reassuring whirr of the

photogenically, with young Patrick with a chicken leg in his mouth.

"Where's Eunice?" everyone was asking. "Is that Barbara Walters?" "Are

VIP

THE WASHINGTON POST

Sunday, March 16, 1975 G 13

Razing Some Presidential Vestiges

By Maxine Cheshire

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March 11, 1975

Dear Sarge:

Congratulations on the huge success of the Special Olympics Benefit. It was very well done.

Mrs. Ford was very disappointed she was unable to attend, but I'm glad the President and Susan were able to be there.

I enjoyed meeting with Herb Kramer and General Montague, and am especially delighted to have had the opportunity to meet Mrs. Shriver.

Congratulations again on the show.

Sincerely,

Sheila Rabb Weidenfeld
Press Secretary to Mrs. Ford

Mr. Sargent Shriver
Fried, Frank, Harris, Shriver,
and Kampelman
Suite 1000
600 New Hampshire Avenue, Northwest
Washington, D. C. 20037

SRW:ncc



March 14, 1975

Dear Herb:

I enjoyed meeting you and congratulate you on the Special Olympics Gala. It was very well done.

I'm sorry I didn't have more time to work with you but hope you will let me know if there is any way I can assist you in the future.

Best wishes.

Sincerely,

Sheila Rabb Weidenfeld
Press Secretary to Mrs. Ford

Mr. Herbert Kramer
Kramer, Oakes and Howard
266 Pearl Street
Hartford, Connecticut 06103

SHW:ncc



March 24, 1975

Dear Mrs. Shriver:

Thanks for your letter of March 19th. As I told Sarge, it was a pleasure to be involved.

I hope we have a continuing opportunity to work together.

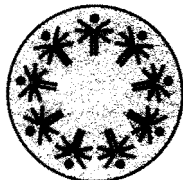
Sincerely,

Sheila Rabb Weidenfeld
Press Secretary to Mrs. Ford

Mrs. Eunice Kennedy Shriver
Special Olympics, Inc.
1701 K Street, Northwest
Suite 203
Washington, D. C. 20006

SRW:ncc





SPECIAL OLYMPICS, INC.

International and National Headquarters
1701 K St. N.W., Suite 203, Washington, D.C. 20006 (202) 331-1346

1975
INTERNATIONAL
GAMES

August 7-11, 1975
Central Michigan University
Mt. Pleasant, Michigan 48859
M. LeRoy Reynolds
International Games Director

March 19, 1975

Honorary Co-chairpersons
Mrs. Gerald Ford
Mrs. Pierre Elliott Trudeau
Madame Valery Giscard d'Estaing
Mrs. Joseph P. Kennedy

Ms. Shelia Weidenfeld
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

Dear Ms. Weidenfeld:

"It's going to be a great day", Barbra Streisand sang at the beginning of her T.V. Special. Thanks to your help in making the premiere benefit such a shining success, "It's going to be a great day" for Special Olympians everywhere, and especially for the hundreds of thousands whose parents heard about Special Olympics for the first time on "Funny Girl to Funny Lady".

No program anywhere is more blessed with generous and devoted friends than Special Olympics. What you did to make March 9th one of our greatest days ever was an act of friendship we will long remember.

I know I speak for everyone associated with Special Olympics when I say "Thanks" for all your marvelous help. I hope you will continue to give Special Olympics your support and the mentally retarded your love.

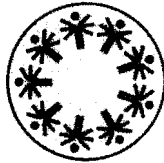
Very sincerely,


Eunice Kennedy Shriver

SPECIAL OLYMPICS, INC.

Eunice Kennedy Shriver, President
Robert M. Montague, Brig. Gen. U.S.A. (Ret.), Executive Director
Thomas B. Songster, Ph.D. Director of Sports and Recreation

Created and sponsored by The Joseph P. Kennedy Jr. Foundation



SPECIAL OLYMPICS, INC.

International and National Headquarters

1701 K St. N.W., Suite 203, Washington, D.C. 20006 (202) 331-1346

Ms. Shila Weidenfeld
The White House
1600 Pennsylvania Avenue
Washington, D.C. 20500

