

The original documents are located in Box 4, folder “2/1/75 - Washington Mardi Gras Ball” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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THE WHITE HOUSE
WASHINGTON

(lat)
Patrick Joseph
Kilcline

Jr. Midshipman at
US Naval Academy

Majors in

Athlete

Catholic

His father is in Navy

6'4" 190

lives in Wash. D. C.

All from Naval
Academy - only
specification that
he be cell.



THE WHITE HOUSE
WASHINGTON

PATRICK JOSEPH KILCLINE (PAT)

Jr. U. S. Naval Academy

Major - American Political Systems

High academic standing

Athlete

Catholic

Father is a Captain in the U. S. Navy stationed
in Washington at the Bureau of Naval Personnel

6'4" 190 lbs. Brown hair Green eyes

Sheila

THE WHITE HOUSE

WASHINGTON

MEMORANDUM FOR: PETER SORUM
FROM: SUSAN PORTER
SUBJECT: Action Memo

Susan Ford has accepted the following out-of-house invitation:

EVENT: 28th Washington Mardi Gras Ball

GROUP: Louisiana State Society

DATE: Saturday, February 1, 1975

TIME: 8:00 p.m. assemble; 8:45 p.m. presentation (rehearsal,
10:00 a.m., Saturday, February 1)

PLACE: Sheraton Park Hotel

CONTACT: Mr. Joseph M. Broussard, President
340-2530

COMMENTS: Although the Washington Mardi Gras Festival begins on Thursday, January 30, Susan Ford will only participate in the Mardi Gras Ball, Saturday evening, as you know. Her escort will be Gardner Britt. The invitation was initially extended by Senator J. Bennett Johnston of Louisiana. The President and Mrs. Ford are also hoping to attend the Ball that evening. Attendance at the Ball is usually around 2500 people. The file is attached.

Thank you.

c: BF Staff
Red Cavaney
Warren Rustand
Bill Nicholson
Bill Kendall
Staircase
Rex Scouten

January 13, 1975

January 9, 1975

MEMORANDUM FOR: SUSAN FORD
MRS. FORD

FROM: SUSAN PORTER

Attached is the itinerary for Princesses of Mardi Gras Week. I had thought originally that this involved only the Saturday evening Ball, however, you will note the festivities for the Princesses start on Thursday, January 30th at 5:30 p.m. Would you want to look over this itinerary and indicate your plans and involvement? Susan is welcome at any and all of the preliminary functions and expected at the Ball. Could we have your guidance on what Susan would like to participate in?

Thank you.





LOUISIANA STATE SOCIETY OF WASHINGTON, D.C.

P.O. BOX 2048  ROCKVILLE, MARYLAND 20852

December 11, 1974

*SUSAN
PORTER*

Mrs. Nancy Howe
Secretary to Mrs. Gerald Ford
The White House
Washington, D. C.



Dear Mrs. Howe:

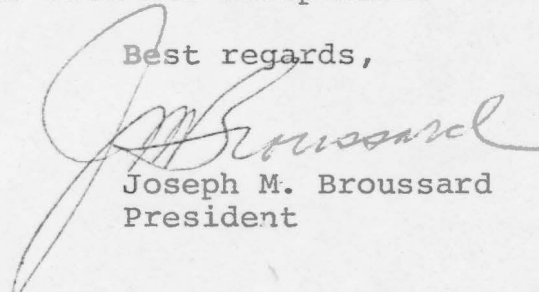
Senator Bennett Johnston and myself take this opportunity to thank Miss Susan Ford for accepting an invitation to participate in the 28th Washington Mardi Gras Ball of the Louisiana State Society.

We feel confident that her youth, charm, and beauty as a princess in the King's Court will add much to the color and glamour of our nationally famous Carnival Ball.

The enclosure should answer any questions that may arise regarding the program planned for all our princesses. Of course, Susan will be welcome at any and all of the preliminary functions, and expected at the ball. Notice of her attendance at any additional activities would be appreciated.

We sincerely anticipate her participation and again thank her for honoring us with her acceptance.

Best regards,



Joseph M. Broussard
President

JMB/bjj
Enc: As stated

Copy to: Warren S. Rustand
The Honorable J. Bennett Johnston

ITINERARY FOR PRINCESSES
MARDI GRAS WEEK

Thursday, January 30, 1975:

King's dinner in the Delaware Suite of the Sheraton Park Hotel. The dinner is hosted by this year's King of our Washington Carnival, Mr. William LeBlanc of Baton Rouge. The time is from 5:30 to 8:00 p.m. On the agenda for the evening is entertainment and presentation of gifts to the princesses by his majesty. Attendance is limited to about 100 people.


Friday, January 31, 1975:

Morning:

The girls will leave the Sheraton Park Hotel at approximately 9:00 a.m. for a day of sightseeing. The highlights of the tour include a tour of the White House, Kennedy's grave, and a 12:00 noon luncheon in the Senate Dining Room.

Evening:

7:30 p.m. in Delaware Suite of Sheraton Park Hotel - Girls will meet their escorts from the U. S. Military Academy at West Point. They will then eat dinner at 8:00 p.m. At approximately 10:00 p.m. they will be presented for the first time at the Louisiana dinner dance in the Sheraton Hall Ballroom. After their presentation, they will return to the Delaware Suite and dance to a local rock band until 1:00 a.m. Dress this evening will require a formal gown.

 Saturday, February 1, 1975:

Morning:

10:00 a.m. Breakfast - Rehearsal - Delaware Suite. Girls will be fed and rehearsed for their presentation that evening.

Evening:

Girls will assemble in the Delaware Suite at 8:00 p.m. Presentations will begin at 8:45 p.m. All participants will be seated on the stage during the Pageant. At approximately 12:00 midnight, they will leave in procession and join their escorts for the Queen's breakfast in the Town Room from 12:00 midnight to 3:00 a.m. A rock band will provide the music for dancing after breakfast. Attendance at this affair is limited to princesses, queens, and chaperones.

Please contact me if there are any questions.

Joseph M. Broussard
340-2530

*made
before*

November 30, 1974

Dear Senator:

Tom Korologos forwarded to the President, along with his own personal endorsement, your letter of November 5 inviting him and Mrs. Ford to attend the Louisiana State Society Mardi Gras Ball at the Sheraton-Park Hotel on Saturday evening, February 1, 1975, and, also, asking Susan to join the 1975 Queen's Court as a princess and be presented at the Ball.

The President and The First Lady are most appreciative of your thoughtfulness and Susan warmly thanks you, too, for asking her to be a part of this important event.

Susan is pleased to accept and is looking forward to attending the Ball. While the President and Mrs. Ford certainly do want to be with you next February 1 if at all possible, they have asked that I accept tentatively for them at this time and, then, nearer the date let you know definitely about their attendance.

With the President's very best wishes to you, in which Mrs. Ford and Susan join.

Sincerely,

Warren S. Rustand
 Appointments Secretary
 to the President

The Honorable J. Bennett Johnston
 United States Senate
 Washington, D. C. 20510

Courtesy copy to Sen. Johnston
 cc to Tom Korologos and Susan Porter
 routed thru Mr. Korologos before dispatch
 cc and incmg to Helen Donaldson for Feb. 1 cal.

WSR:mhr:jlc



NOTED IN
WORKING CALENDAR

November 21, 1974

MEMORANDUM FOR: Warren Rustand

FROM: Susan Porter

The outcome of a family discussion about the invitation extended by Senator Johnston for Susan Ford to participate as a Princess in the Louisiana State Society Mardi Gras Ball and the President and Mrs. Ford to attend on February 1, 1975 is:

Yes, Susan will participate. The President and Mrs. Ford would like to accept tentatively.

I have not contacted anyone about this and as you requested, I am returning it to you to handle. Let me know what parts of it, if any, you would like me to take care of.

Thank you.

C: ✓ SF Accept Folder (February 1, 1974)
GF/BF Pending Folder (February 1, 1974)



THE WHITE HOUSE
WASHINGTON

Dear Mrs. Ford,

Susan indicated to me that she would regret the invitation to be a Princess at the Louisiana State Society Mardi Gras Ball in Washington but you seem to indicate some interest. How would you like this handled?

Susan attend
 Regret

GF/BF attend
 Regret

tentatively
~~Give me a call if you think this~~

is one you and I should touch base on by phone.

Thank you,

Susan
susan



THE WHITE HOUSE
WASHINGTON

Dear Susan,

You have been invited to participate as a "Princess" in the Louisiana State Society Mardi Gras Ball next Saturday, February 1st. This is not the kind of occasion I get very enthusiastic about, but if it interests you, you might want to discuss it with your parents.

Accept
 Regret

Thank you,


susan



THE WHITE HOUSE
WASHINGTON

11/18/74

Juan —
Nancy H. called &
said Juan will be
doing the Louisiana
Mardi Gras. ~~So~~ I
have the details.

Sally



THE WHITE HOUSE

WASHINGTON

November 11, 1974

MEMORANDUM FOR: SUSAN PORTER

FROM: WARREN RUSTAND *WR*

SUBJECT: Susan Ford as Princess at Louisiana State
Society Mardi Gras Ball in Washington
next February 1st.

Senator J. Bennett Johnston has extended, through the President, an invitation to Susan Ford to join the Queen's Court at the Louisiana State Society Mardi Gras Ball as a Princess and be presented at the Ball.

Will you take this up with Susan to determine her interest in participating in the Ball and get back in touch with me.

Thank you.

November 3, 1974

TO _____
COMM-FILE CO. _____
DATE RECEIVED
NOV 11 1974
MESSAGE _____
SPEAKERS BUREAU _____
OTHER _____
APPOINTMENT OFFICE

Dear Senator:

I would like to acknowledge and thank you for your November 5 letter to the President inviting him and his family to attend the Louisiana State Society Mardi Gras Ball in Washington on February 1.

I will be pleased to pass this cordial invitation along to the President and his Appointments Secretary for prompt and careful consideration.

With warm regard,

Sincerely,

Tom C. Korozye
Deputy Assistant
to the President

The Honorable J. Bennett Johnston
United States Senate
Washington, D.C. 20510

✓ bcc w/incoming to Warren Rustand - for further action
bcc w/incoming to Shirley Jo Hays - FYI

TCK:EF:R



United States Senate

WASHINGTON, D.C. 20510

November 5, 1974

The President
The White House
Washington, D. C.

My dear Mr. President:

BT
The Louisiana State Society Mardi Gras Ball will be held in Washington at the Sheraton-Park Hotel on Saturday evening, February 1, 1975. As chairman of the Ball, I wish to extend to you and Mrs. Ford and to the members of your family an invitation to be our guests for the evening. Your friends and supporters are many in Louisiana, and nothing would honor us more than your presence at this most gala of Louisiana affairs.

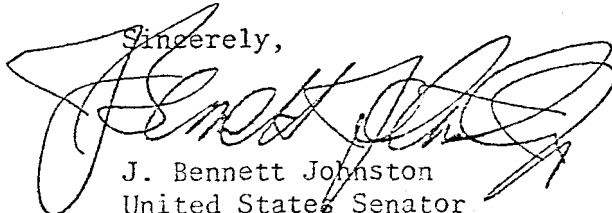
As you know from your many years in Washington, the Mardi Gras Ball is one of the capital's largest and most festive social events. Our attendance is usually around 2,500, including some 1,000 of the most prominent people in Louisiana who travel to Washington for the Ball.

You may recall from your attendance at last year's Ball that one of the evening's highlights is the presentation of the Queen and the young ladies of her court. I am extending a special invitation to your daughter, Susan, to join the 1975 Queen's Court as a princess and be presented at the Ball. I believe she would thoroughly enjoy this activity, and it would please us greatly to present such a charming young lady to the people of Louisiana.

I know the terrible demands that are placed upon your schedule, but I sincerely hope you will find it possible to join us for the Ball.

With kindest personal regards, I am

Sincerely,



J. Bennett Johnston
United States Senator

JBj:lwc

THE WHITE HOUSE
WASHINGTON

Susan: *PORTER*

This was sent to Nancy ^{Howe}. Susan
would be honored to be a princess
at the 1975 Mardi Gras Ball.
President and Mrs. Ford will
accept tentatively.

CAROLYN POREMKA



Go 1

Yes!
for Susan
if she wants

United States Senate

WASHINGTON, D.C. 20510

November 5, 1974

Yes for us if we can
Tentatively

The President
The White House
Washington, D. C.

My dear Mr. President:

The Louisiana State Society Mardi Gras Ball will be held in Washington at the Sheraton-Park Hotel on Saturday evening, February 1, 1975. As chairman of the Ball, I wish to extend to you and Mrs. Ford and to the members of your family an invitation to be our guests for the evening. Your friends and supporters are many in Louisiana, and nothing would honor us more than your presence at this most gala of Louisiana affairs.

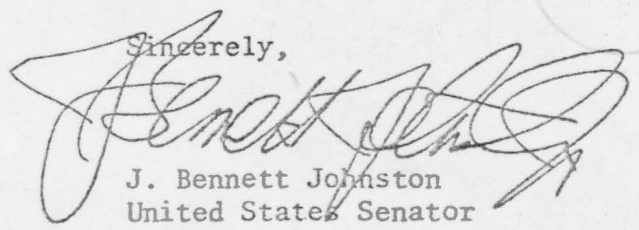
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I know the terrible demands that are placed upon your schedule, but I sincerely hope you will find it possible to join us for the Ball.

With kindest personal regards, I am

Sincerely,



J. Bennett Johnston
United States Senator

JBj:lwc



all escorts chosen by US Naval Academy;
Midshipmen

THE WHITE HOUSE

WASHINGTON

January 20, 1975

MEMORANDUM FOR: SUSAN FORD
MRS. FORD

VIA: RED CAVANEY

FROM: PETER SORUM

SUBJECT: SUSAN FORD'S PARTICIPATION IN THE
28TH WASHINGTON MARDI GRAS BALL
OF THE LOUISIANA STATE SOCIETY
Sheraton Park Hotel
Saturday, February 1, 1975

Attached at TAB A is the proposed schedule for Susan's participation in the 28th Washington Mardi Gras Ball.

APPROVE _____

DISAPPROVE _____

BACKGROUND

The Washington Mardi Gras Ball follows a format similar to the New Orleans Festival, limited by the fact that all activities will have to be held under one roof. The evening activity begins at 7:30 pm with dancing, which breaks at 8:45 pm for the presentation of the King and Queen and the Court, the Krewe performance, a parade, and seven "call-out" dances for the Krewe and Lady guests.

Susan has accepted Senator Bennett Johnston's invitation to serve as a princess in the King's Court, which involves 35 "Queens" and 27 "Princesses" who are flown in from Louisiana for the three days of activities.

THE PRESIDENT AND MRS. FORD'S ATTENDANCE

The President and Mrs. Ford have been invited to attend the Ball and have tentatively accepted. A schedule proposal will be submitted for approval.

ATTIRE

All guests will be in formal attire with the majority of the men in White Tie and Tails. The Krewe is in costume for their portion of the program. Queens wear very ornate mantles that may trail them for thirty feet. The host committee recommends that Susan wear a full white formal evening gown with long white gloves optional.

QUEEN'S BREAKFAST

The final portion of the evening's activities will be the Queen's Breakfast, which begins at midnight and is limited to princesses, queens, escorts and chaperons. A rock band is provided for dancing at what I understand is a good party. The host committee indicates that they would like Susan to attend, but attendance is optional.

Do wish to attend _____
Do not wish to attend _____

cc: Nancy Howe
Susan Porter
Sheila Weidenfeld ✓
Red Cavaney
Robin Martin
Staircase
Warren Rustand
Bill Nicholson
Rex Scouten
Bill Kendall

January 20, 1975

2:00 pm

PROPOSED SCHEDULE

SUSAN FORD'S PARTICIPATION IN THE 28TH
WASHINGTON MARDI GRAS BALL OF THE
LOUISIANA STATE SOCIETY

Sheraton Park Hotel
Saturday, February 1, 1975
Attire: Casual

REHERSAL

10:15 am Susan boards motorcade on South Grounds

MOTORCADE DEPARTS South Grounds en route
Sheraton Park Hotel.

[Driving time: 10 minutes]

10:25 am MOTORCADE ARRIVES Sheraton Park Hotel.

Advanceman:
Pete Sorum

Susan will be met by:
Mr. Joe Broussard, President, Louisiana
State Society
Mrs. Diana Broussard

Susan, escorted by Mr. & Mrs. Broussard, proceeds
to the Delaware Suite for the rehearsal.

10:29 am Susan arrives Delaware Suite, is introduced and
takes her seat for the rehearsal.

NOTE: A buffet breakfast has just been
completed.

ATTENDANCE: 70

10:30 am The rehearsal program begins.

11:45 am The rehearsal program concludes.

- 11:46 am Susan is informally introduced to each member of the Court.
- 11:58 am Susan departs Delaware Suite en route motorcade for boarding.
- 12:00 Noon MOTORCADE DEPARTS Sheraton Park Hotel en route South Grounds.

[Driving time: 10 minutes]

- 12:10 pm MOTORCADE ARRIVES South Grounds.
-

MARDI GRAS BALL (Attire: Formal)

- 9:15 pm Susan boards motorcade on South Grounds.
- MOTORCADE DEPARTS South Grounds en route Sheraton Park Hotel.

[Driving time: 10 minutes]

- 9:25 pm MOTORCADE ARRIVES Sheraton Park Hotel.

Susan will be met by her escort:

Midshipman, U. S. Naval Academy

Susan will be escorted to the assembly area and wait to be announced.

- 9:35 pm Susan is announced as a member of the Court and enters Sheraton Hall with her escort.

- 9:36 pm Susan is met by a costumed member of the Krewe who will take her right arm and, with her escort, promenade her around the hall and to the stage.

- 9:41 pm Susan arrives at her position on the stage and is seated.

- 9:42 pm The Queen of the Ball, escorted by Secretary Rogers Morton, is announced and enters the Hall.

- 9:50 pm The Krewe presents their show.
- 10:10 pm The Parade of floats begins.
- 10:45 pm A Musical performance by the Marine Corps
Drum and Bugle Corps
- 10:55 pm "Call out" dances begin. Seven dances for
Krewe only.

NOTE: 30 seconds duration for each dance.

- 11:00 pm Susan is escorted with the Court from the stage to
Delaware Suite.
- 11:05 pm Regular Dancing begins for all guests.
- 12:00 am Susan is escorted to the Town Room for the Queen's
Breakfast Buffet.
- 12:35 am Dancing begins and continues until 3:00 am.
- 2:00 am Susan departs Town Room and proceeds to motorcade
for boarding.
- 2:05 am MOTORCADE DEPARTS Sheraton Park Hotel en route
South Grounds,
- [Driving time: 10 minutes]
- 2:15 am MOTORCADE ARRIVES South Grounds.

Jack Warner

Danon

~~at~~ 8:00 - Dr. Colcash

~~Wearing~~

never wore it in Wash, D.C.
wore it in Birmingham for an event

when there. Peach/orange duffon Cape.

Malcolm Starr dress. Got it

^{from} Neck scarf added to it - got
extra material -

White dress that she wore
layers of duffon over ^{body and} skirt. ^{with} pearls & sequins -

Got it at Cochenier's - sample
dress. Wore it one of the
times at Wt.

Long white gloves with it -

— bought it for a ~~date~~
~~Dinner~~

The Louisiana State Society of Washington, D. C.

Presents Its

Twenty-Eighth Annual

LOUISIANA MARDI GRAS BALL

Sheraton Hall

Sheraton Park Hotel

Washington, D. C.

Saturday, February 1

1975



SENATOR J. BENNETT JOHNSTON

Chairman, Louisiana Mardi Gras Ball 1975

The chairman of Louisiana's 1975 Washington Mardi Gras Ball is a man affectionately known from Shreveport to Grand Isle as simply "Bennett." He is at home in every parish and city from New Orleans to Monroe. A native of Shreveport, Bennett Johnston already has left an indelible mark in the United States Senate that belies his freshman status.

Senator Johnston, 42, was elected to the United States Senate on November 7, 1972 and was sworn in on November 14 to complete the unexpired term of the late Senator Allen J. Ellender. He was sworn in for a full six-year term when the 93rd Congress convened January 3, 1973.

To judge the impact that Senator Johnston has had in the Senate since

his arrival in Washington one must talk to his colleagues. Senate Majority Leader Mike Mansfield, for example, said this about Johnston: "With the passage of the Outer Continental Shelf measure, the Senate has witnessed as superb and skillful a job of legislative ability as has ever been performed in the Senate. It is to Senator Bennett Johnston that I pay this tribute and to the manner by which he managed this measure to its overwhelming acceptance by the Senate.

"Perhaps Bennett Johnston has not served long in terms of quantity of years in this institution but the quality of that service is unsurpassed in terms of the achievements he has obtained."

Senator Johnston was named in a TIME Magazine national survey as one



of the nation's two hundred young future leaders—a selection that included only eleven other senators.

Senator Russell B. Long paid this tribute to Johnston: "Bennett Johnston goes

well beyond the standards expected of all of us in exercising the public trust that is implicit in our election to office. He and I have worked well together as a team to help Louisianians."

GAS Magazine, a national publication, named Johnston "Outstanding Legislator in the Energy Field" for 1973. Johnston was prime sponsor and floor manager of legislation which would create a superport for deep-draft oil tankers and a measure which would mean up to \$200 million annually for Louisiana's share of offshore oil revenues.

An intrinsic part of Bennett Johnston's success can be attributed to the support and teamwork help of his lovely wife, the former Mary Gunn of Natchitoches. Mary Johnston is the kind of charming and gracious lady whose devotion to Louisiana is exceeded only by her devotion to Bennett and the Johnston children, Bennett 15; Hunter 14; Mary 12; and Sally 10.

Senator Johnston has tackled his duties as Mardi Gras chairman with the same zeal which has become his trademark for the people of Louisiana.

LOUISIANA

MARDI GRAS BALL
1975

LOUISIANA...LAND OF PLENTY

One hundred years ago, the Mississippi and Red rivers were busy highways for steamers, and New Orleans wharves were a virtual forest of sailing masts and steamship stacks. Louisiana was a beehive of commercial activity. Flatboats carrying the produce of the rich, upper Mississippi valley floated lazily downriver, where vendors marketed that produce at the French Market in New Orleans. Lumber from the dismantled flatboats was used as building material and some of it can be found in New Orleans homes even today. Louisiana was the focal point of commerce for the sailing vessels of the Atlantic and Gulf as well as the steamboats and flatboats from the heartland of America. Cotton bales from north Louisiana were jammed next to incoming shipments of green bananas. Barrels of molasses and sugar awaited shipment as casks of coffee beans were unloaded.

Louisiana was indeed the commercial hub of the Southland.

Today, although appearances have changed, Louisiana is still a commercial center of intense activity. Although the steamship stacks and the sailing masts are now part of history, there is a new kind of commerce. Boats constantly shuttle supplies to offshore oil rigs. Huge black and red ships from every corner of the globe churn upriver to New Orleans. Coffee and green bananas are still there but instead of hundreds of workers unloading in single file, modern conveyor belts and cranes lift heavy nets full of Gulf and Caribbean produce from the holds of ships. Oystermen, shrimpers and other commercial fishermen harvest the riches of that vast protein factory—the Gulf. Oil and sulphur—commodities of comparatively slight commercial value during the Mark Twain era—enrich the natural resources cornucopia of the Pelican State.

Louisiana—one of the nation's richest states in natural resources—has enough of the old

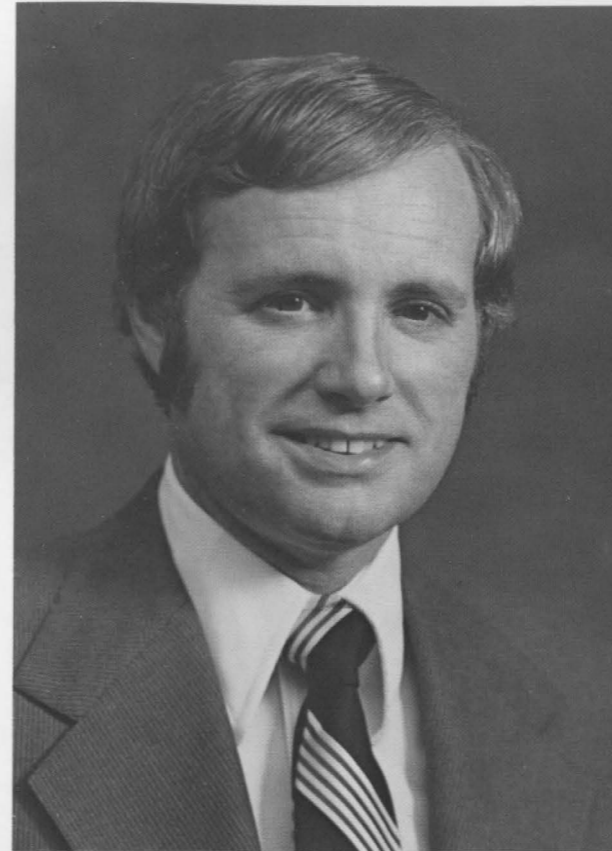
commercial flavor to remain intriguing but it has changed with the times. The old New Orleans Cotton Exchange, as depicted in the drawings of Edward Degas, no longer exists. The skyline of the city has become breathtaking. St. Louis Cathedral in Jackson Square was once the highest structure in New Orleans. Today the financial district of the city—as in cities from Shreveport to Lafayette—towers above the Vieux Carre and Garden District. Bank and office buildings dwarf the now diminutive cathedral spire.

But the wealth of Louisiana extends beyond commerce into the intangible wealth of wildlife and fisheries—a kind of riches that earned the names "Sportsman's Paradise." Whether it's freshwater crappie (known as sac-a-lait in South Louisiana and white perch in North Louisiana) bass, bluegill or saltwater marlin, tarpon, red snapper and pompano from the Gulf, the state's thousands of miles of fishing waters are without parallel. Wildfowl abound. Louisiana is truly a duckhunter's paradise.

Louisiana also is rich in the legend, folklore and history of a region whose varied past includes Pirate Jean LaFitte, the Battle of New Orleans, rule by Spanish, French and American officials, duels, steamboat races, antebellum, French and Spanish architecture, and, of course, Mardi Gras.

It is rich in the tradition and excellence of a creole cuisine that is unique in all the world; it is the birthplace of jazz music, and a South Louisiana Cajun—or Acadian culture. The Acadian story—immortalized by Longfellow in the story of Evangeline and Gabriel—is said to be based on the real life experience of Emmeline Labiche and Louis Arceneaux. Emmeline, when she finally found her true love Louis, learned that he—despairing of ever seeing her again—had married another. She died of a broken heart.

Such are the legends and riches of Louisiana—a land of plenty—crown jewel among Southern states.



JOSEPH M. BROUSSARD

The experience of Joe Broussard with the Washington Mardi Gras comes fair. His father Felix Broussard broke him in well over the past twenty-eight years. During those years Joe participated in every Ball and for the last seventeen years he acted as an assistant to his father assuming each year more of the administrative duties surrounding the production of Mardi Gras in our Nation's Capital. Joe's personal wish is to see each and everyone enjoy this year's great extravaganza. He also extends his thanks to the many generous people who make it all possible.

THE LOUISIANA STATE SOCIETY OF WASHINGTON, D. C.

Joseph M. Broussard, *President*

Felix M. "Dan" Broussard, *President Emeritus*

Senator J. Bennett Johnston, *First Vice President*

Hon. Gillis W. Long, *Second Vice President*

Miss Barbara Rathe, *Secretary*

Robert E. Hunter, *Treasurer*

Mrs. Diana D. Broussard, *Delegate,
Conference of State Societies*



THE LOUISIANA FESTIVAL QUEENS

Escorted by Midshipmen of the U.S. Naval Academy at Annapolis



Suzette Anne Dietz
Cotton Festival
Ville Platte, Louisiana



Laurie Ann DuBos
New Orleans Spring Festival
New Orleans, Louisiana



Pamela Catherine Ferrara
Tomato Festival
Chalmette, Louisiana



Cynthia Ann Franz
Oyster Festival
Galliano, Louisiana



Sherrie Hardie
Fish and Seafood Festival
Delcambre, Louisiana



Patricia Faye Hutchinson
Holiday in Dixie
Shreveport, Louisiana



Susan Marie Irwin
Crawfish Festival
Breaux Bridge, Louisiana



Karen Kaye Kennedy
Agri-Dustrial Futurama Festival
Hammond, Louisiana



Leslie Susan Levet
Sugar Cane Festival
New Iberia, Louisiana



Cindy Monica Long
Farm Bureau Federation
Baton Rouge, Louisiana



Lisa Marie Mann
Southwest Louisiana Mardi Gras
Lafayette, Louisiana



Elizabeth Denise Nix
Camellia Festival
Slidell, Louisiana



Carmen Louise Schexnailder
Yambilee Festival
Opelousas, Louisiana



Wendy Lee Scioneaux
Gumbo Festival
Bridge City, Louisiana



Cheryl Ann Viola
Strawberry Festival
Ponchatoula, Louisiana



Brenda Gail Wells
Gambling Festival
Gambling, Louisiana



Christina Ruth Baham
Dairy Festival
Abbeville, Louisiana



Karen Michelle Bollich
International Rice Festival
Crowley, Louisiana



Lynn Warren Brown
Lafayette Town House Mardi Gras
Lafayette, Louisiana



Cathy Ann Coulon
World's Championship Pirogue Races
Lafitte, Louisiana



Deborah Reneé Frugé
Contraband Days
Lake Charles, Louisiana



Anne Llewellyn Gaudet
Shrimp and Petroleum Festival
Morgan City, Louisiana



Yvonne Theresa Green
Dillard Festival
New Orleans, Louisiana



Kathleen Ann Guyote
Louisiana Gulf Coast Oil Exposition
Lafayette, Louisiana



Marie Theresa King
Xavier Festival
New Orleans, Louisiana



Lin Kistler
Peach Festival
Ruston, Louisiana



Linda Sue Langley
Swine Festival
Basile, Louisiana



Lisa Gerard LeBon
New Orleans Floral Trail Festival
New Orleans, Louisiana



Carla Anne Powers
Watermelon Festival
Farmerville, Louisiana



Betty J. Reese
Southern Festival
Baton Rouge, Louisiana



Angela Darlene Rodgers
Soybean Festival
Jonesville, Louisiana



Suzanne Patricia Ryals
Paper Festival
Bogalusa, Louisiana



Shirley Jean Wiley
Cajun Festival
Galliano, Louisiana



Lisa Ann Yuratich
Orange Festival
Belle Chasse, Louisiana



Alexis Anne Alexander
Fur and Wildlife Festival
Cameron, Louisiana



King of the Ball: His Majesty WILLIAM H. "BILL" LEBLANC, JR.

Baton Rouge businessman, civic worker, and ardent worker-supporter and alumnus of Louisiana State University



Queen of the Ball: Her Majesty HOLLIS EARLING "HOLLY" BRIGHT

Daughter of Mr. and Mrs. Edgar Bright, Jr., of New Orleans

THE PRINCESSES IN WAITING

Escorted by Midshipmen of the U.S. Naval Academy at Annapolis



Bonnie Katherine Boettner
New Orleans, Louisiana



Jeanine Marie Braud
Thibodaux, Louisiana



Marguerite Ann Brittain
Natchitoches, Louisiana



Kathryn Ann Broussard
Potomac, Maryland



Deborah Jean Dugan
Slidell, Louisiana



Lesslee Kay Fitzmorris
Slidell, Louisiana



Elizabeth Therese Guste
New Orleans, Louisiana



Donna Louise Hines
Bunkie, Louisiana



Margaret Victoria Jackson
Shreveport, Louisiana



Donna Lynn Jinks
Farmerville, Louisiana



Mary Loretta Landrieu
New Orleans, Louisiana



Lisa Gaye Betzer Landry
New Orleans, Louisiana



Margaret Marie LeCorgne
New Orleans, Louisiana



Dorothy Elizabeth Lippman
Berwick, Louisiana



Carla Jan Listi
Lafayette, Louisiana



Marta Long
Farmerville, Louisiana



Constance Marie McHugh
Loreauville, Louisiana



Rebecca Michael
Homer, Louisiana



Cynthia Marie Miller
Eunice, Louisiana



Polly Ann Palmer
Lake Charles, Louisiana



Patricia Ann Pittman
New Orleans, Louisiana



Margaret Mercedes Robinson
New Roads, Louisiana



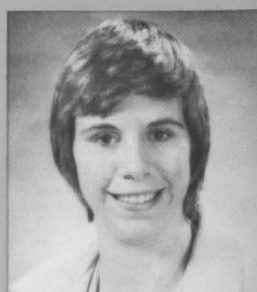
Kylie Marie Rogas
Lafayette, Louisiana



Vicki Tchou
Metairie, Louisiana



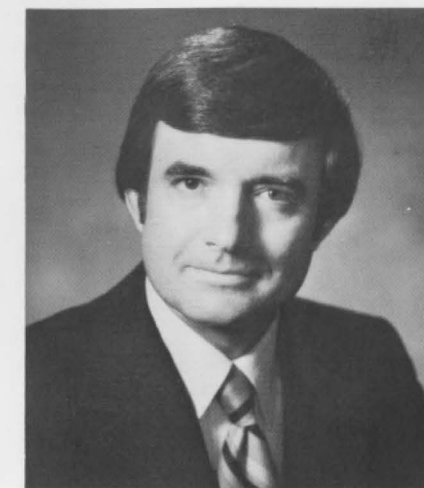
Lisa Renée Teekell
Alexandria, Louisiana



Debra Ann Van Veckhoven
Monroe, Louisiana

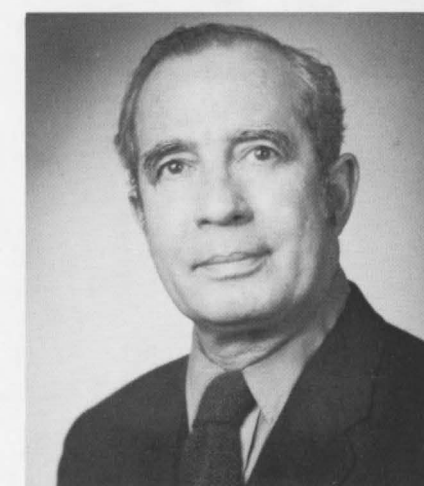


Julie Kathryn Wood
Baton Rouge, Louisiana



JAMES A. REEDER

James A. Reeder, Master of Ceremonies for this Mardi Gras Ball, practiced law in Shreveport for eleven years prior to entering the radio business. In 1969 he was President of Holiday in Dixie and named Shreveport's and Louisiana's Outstanding Young Man. He has also been selected as Louisiana's Outstanding Young Lawyer. Mr. Reeder gained statewide recognition several years ago as the host of the "Charlie Mac Show" on TV. A graduate of Washington and Lee University, he also has law degrees from the University of Texas and L.S.U. Mr. Reeder is General Counsel and Managing Partner for KOKA Broadcasting Company in Shreveport.



DR. 'GABE' A. ACKALL

The "New Iberia Connection" who for years has brought his lovely cargo of Festival Queens and Princesses-in-Waiting to Washington for all to admire. His efforts as Transportation Chairman are one of the reasons why Mardi Gras in the Capital City has become so famous. 'Doc' works long and hard preparing for his yearly trip and Louisiana is indebted to this fine gentleman. But he does not labor alone and we would be remiss if we did not thank the efficient help that surrounds him—his wife Martha Lee, his nephew Michael Doumit, Jr., his able and trustworthy 'runners', and the queen of chaperones, Mrs. Margaret McMillan.

HONORABLE ROGERS C. B. MORTON

Secretary of the Interior



Prior to Rogers C. B. (Clark Ballard) Morton's nomination as the Secretary of the Interior in 1971, he represented Maryland's Chesapeake Bay area as a United States Congressman. Owner of a farm and commercial cattle feeding operation near Easton, Maryland, Mr. Morton was elected to the Congress of the United States in 1962.

A strong supporter of wilderness preservation and national parks, he drafted basic legislation which established the Assateague Island National Seashore, Maryland-Virginia, and aided in developing laws for preserving estuarine areas. His efforts also helped achieve legislation authorizing a special resources study to help guide future planning of the Chesapeake Bay area.

After Rogers C. B. Morton assumed the Cabinet post of Secretary of the Interior, the Department began to assume a new dimension. Interior has since become, in great part, a "department of energy and natural resources"—an agency that serves as a balance between growing industrial and community demands for energy and space, and the need to protect our environment as development progresses.

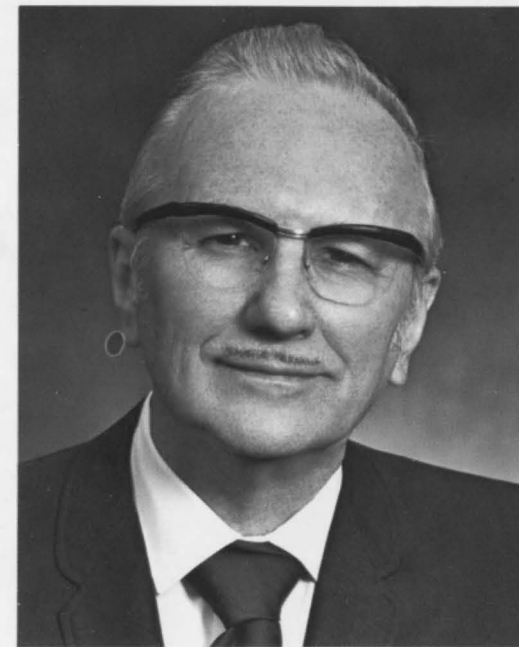
Morton was born in Louisville, Kentucky, attended the Woodberry Forest School in Virginia and was graduated from Yale University in 1937. In 1943 he entered the Army as a private in the field artillery, served in the European Theatre in World War II, and attained the rank of Captain. Following military service he joined the family business of Ballard and Ballard in Louisville, serving in various administrative posts, including president, until the firm merged with Pillsbury in 1951.

Mr. Morton is married to the former Anne Jones. They have two children, David C. Morton, an architect, and Mrs. Anne Morton McCance.

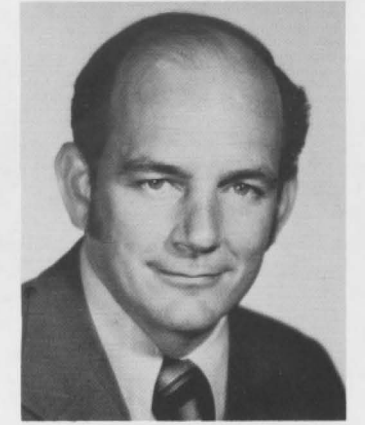
FELIX M. "DAN" BROUSSARD

After twenty-eight years of Washington Mardi Gras and twenty-five years serving as President of the Louisiana State Society of Washington, D. C., "Dan" has retired. Anyone who knows the history of the Washington Carnival Ball will tell you that it was Dan who led the Ball through its infancy and with your cooperation and help brought it to full maturity as one of the foremost social events in or out of Washington, D. C.

It is most appropriate and fitting that he remain behind the scenes to advise as *President Emeritus*. All Louisianians join in a round of heartfelt thanks for a job well done. 'Tres bien,' Felix.



SENATOR
RUSSELL B. LONG
State of Louisiana



SENATOR
J. BENNETT JOHNSTON
State of Louisiana

THE LOUISIANA CONGRESSIONAL DELEGATION



HON. F. EDWARD HEBERT
Member of Congress
First Congressional District
of Louisiana



HON. LINDY BOGGS
(MRS. HALE BOGGS)
Member of Congress
Second Congressional District
of Louisiana



HON. DAVID TREEN
Member of Congress
Third Congressional District
of Louisiana



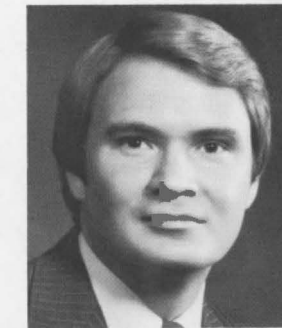
HON. JOE WAGGONNER
Member of Congress
Fourth Congressional District
of Louisiana



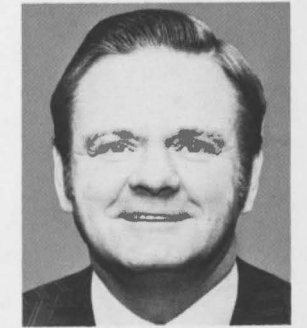
HON. OTTO E. PASSMAN
Member of Congress
Fifth Congressional District
of Louisiana



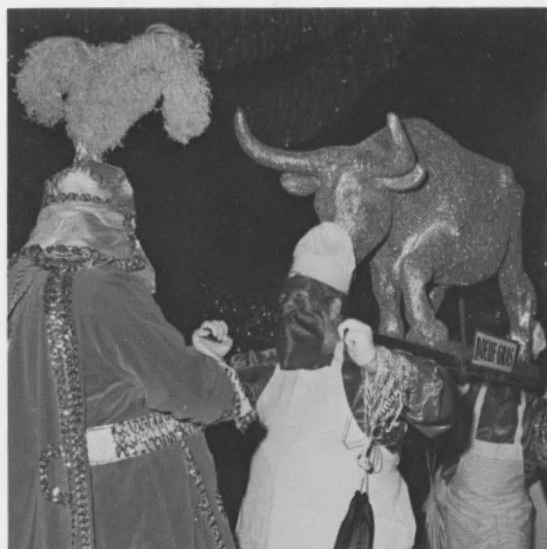
HON. HENSON MOORE
Member of Congress
Sixth Congressional District
of Louisiana



HON. JOHN BREAUX
Member of Congress
Seventh Congressional District
of Louisiana



HON. GILLIS W. LONG
Member of Congress
Eighth Congressional District
of Louisiana



THE KREWE OF LOUISIANIANS IN ACTION

The Krewe of Louisianians came into being nineteen years ago. Credit for its many years of very successful operation belongs to the Krewe's captain, who is rumored to be a famous Louisiana Senator of "Long" standing. The Krewe membership is of men high in their chosen fields, such as high-ranking government officials and leaders in business, education, agriculture and law. It is the coveted privilege of Krewe men to gladden the hearts of the fair ladies with a call-out dance. Behind the masks are handsome gentlemen—too bad the traditions of the Mystic Order prevent the ladies from admiring the faces of this unusual group of he-men. Tonight we say, "All Hail, All Hail the Captain and his Krewe!"



ROYAL COURTS OF OTHER YEARS

	<i>King</i>	<i>Queen</i>
1946	Hon. F. Edward Hébert	Miss Mollie Gaumer
1947	Hon. Hale Boggs	Mrs. deLesseps S. Morrison
1948	Paul Wooten	Miss Mary Frances Bourg (Mrs. J. K. Greany)
1949	Joseph Robichaux	Miss Elaine Herring (Mrs. Byrne Litschgi)
1950	Hon. Otto E. Passman	Miss Margie Gauthier (Mrs. Arvin O. Basnight)
1953	Hon. James A. Noe	Miss Dawn Marie Hébert (Mrs. John Malcolm Duhe, Jr.)
1954	Lawrence C. Levert, Jr.	Miss Jon Ann Elder (Mrs. Pat Boland)
1955	Harry C. Chalkley	Miss Alice Gay Soileau (Mrs. William Pucheu)
1956	Wm. L. "Buddie" Billups	Miss Lee Anna Martino
1957	Parrish Fuller	Miss Barbara Boggs (Mrs. Paul Eugent Sigmund)
1958	Solon B. Turman	Miss Barbara Denechaud (Mrs. Thomas Hale Boggs, Jr.)
1959	Julian C. Miller	Miss Linda Guidry (Mrs. Hugh Cole)
1960	Vertrees Young	Miss Corinne Claiborne Boggs (Mrs. Steven Roberts)
1961	G. M. "Jake" Anderson	Miss Rita Katherine Long (Mrs. Dean Mosely)
1962	Voris King	Miss Rebakah Jo Hannie
1963	Kevin Patrick Reilly	Miss Maurine Perez (Mrs. William J. Hogan)
1964	Harvey Peltier	Miss Elizabeth M. Bolton (Mrs. Robert C. Hassinger)
1965	Edward H. Jackson	Miss Elise Wheless (Mrs. Thomas Hogan)
1966	George W. DeFranceaux	Miss Carol Ann Childress (Mrs. David C. Daigle)
1967	Jamar William Adcock	Miss Pamela Rust Long (Mrs. Prescott McCardle)
1968	Henry Zac Carter	Miss Rebecca Ann McKeithen (Mrs. Andy Hamilton)
1969	Andrew Moresi	Miss Victoria Elaine Edwards
1970	Capt. J. W. Clark	Mrs. Emily Elizabeth Peevey
1971	Dr. Clarence A. Lorio	Miss Nancy Jane Riley
1972	Harry J. Batt	Miss Barbara Batt
1973	Gordon H. Lambert	Miss Melanie Alden Roemer (Mrs. David Melville)
1974	Thomas E. Powell	Miss Janis Catherine Long

COMMAND PERFORMANCE

Opening of the Mardi Gras (Colored Lights)

JOSEPH M. BROUSSARD, President
SENATOR J. BENNETT JOHNSTON, Chairman
THE CAPTAIN OF THE KREWE AND HIS LIEUTENANTS

Entrance of HIS MAJESTY THE KING

Presentation of THE LOUISIANA FESTIVAL QUEENS
accompanied by MIDSHIPMEN of the U.S. Naval Academy at Annapolis

Entrance of THE KREWE OF LOUISIANIANS

Presentation of THE PRINCESSES IN WAITING
accompanied by MIDSHIPMEN of the U.S. Naval Academy at Annapolis

Presentation of HER MAJESTY THE QUEEN
accompanied by HON. ROGERS C. B. MORTON, Secretary of the Interior

Entertainment by THE KREWE OF LOUISIANIANS

General Dancing

JAMES A. REEDER, Master of Ceremonies

Krewe: BOB HUNTER, JIMMY GRIFFITH, JOE RAULT, J. C. HUNTER, JR.,
GENERAL ROY SESSIONS, RAY MORVANT, CHUCK MILLER, DUFFY WALL

Music: JACK MORTON ORCHESTRA under direction of JOE SHIFFRIN

Decorations: EARL C. HARGROVE, JR.

Flowers: T. MARCUS CALONGNE

Program: Design, NEIL McKNIGHT; Printing, HENRY I. TAYLOR

Photographs: King and Queen, JOHN E. STEPHAN; Cover, ED SEGAL

Costumes: King and Queen, GLORIA KNOX; Krewe, MARIE HUNTER, CARLOS LAZANO

Pages: MARTHA ANN BOYER, ANTHONY JENNINGS ROY III, MARY LYON JOHNSTON,
SARAH LEE "SALLY" JOHNSTON, ALICE NEVILLE SHAFTO

'Land of Plenty' at the Mardi Gras

By Dorothy McCardle

There was a plea from the stage to let it be a "family night" for President and Mrs. Ford so they could enjoy the spotlight on their daughter as other parents were doing with their daughters. But it went largely unheeded Saturday night at the 28th annual Mardi Gras Ball of the Louisiana State Society at the Sheraton Park Hotel.

It was, after all, the first time an incumbent President and First Lady had ever attended this lavish event of Medieval pageantry. So naturally most of the 1,000 guests crowded about them, as close as they could get.

The Fords had to settle for a mob scene, both off and on the dance floor. When they danced together it was like rocking in place from foot to foot as other dancers jammed them, stopped to shake hands and ask questions.

Far from being annoyed, they seemed to enjoy themselves and applauded when their daughter Susan appeared with full spotlight and

fanfare as an "honorary princess." Susan, in a white gown with a bouquet of yellow flowers, paraded around the vast Sheraton Hall as had the other 28 princesses and 32 queens. On the arm of a midshipman from the U.S. Naval Academy at Annapolis, Susan finally made her way to the table of Sen. J. Bennett Johnston, the junior senator from Louisiana and chairman of the ball, and Mrs. Johnston.

There she kissed her parents good night as they prepared to leave at 11:30 p.m. But she stayed on until almost the end of the affair at about 3 a.m.

The theme of the affair was "Land of Plenty," a pleasant escape from the everyday problems of inflation and budgeting. Each table was centered with a cornucopia—no food, but plenty of liquor. Most of those who had taken tables had brought their own in brown paper bags. It was too great a struggle for waiters to get through the crowd with anything more than buckets of ice.

President Ford was resplendent in

See MARDI, C3, Col. 4



Sen. Russell B. Long (D-La.), captain emeritus of the Mardi Gras krewe of the Louisiana State Society, after dancing with First Lady Betty Ford Saturday night. The dance was an expensive one because Long lowered his mask and, according to his own rules during years when he was captain of the krewe, anyone who drops a mask is fined. But the Secret Service would not let him dance with the First Lady until he had shown his face. So he was fined \$50.

Associated Press Photos



President Ford watches as Mrs. Ford curtsies to William Le Blanc, king of the Mardi Gras Ball.