

The original documents are located in Box 4, folder “1/14/75 - Reception for Spouses of the Association of American Colleges” of the Sheila Weidenfeld Files at the Gerald R. Ford Presidential Library.

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FACT SHEET
Mrs. Ford's Office

Event Reception

Group Spouses of the Association of American Colleges
DATE/TIME Tuesday, January 14, 1975 2:00 p. m.
Contact Mike Farrell and Lois Young Phone 2322
387-3760
Number of guests: Total 200 Women x Men x Children _____
Place State Floor
Principals involved Mrs. Ford
Participation by Principal yes (Receiving line) yes
Remarks required no
Background Mrs. Ford will receive each guest and after they are served refreshments they will be given a special tour of the White House.

REQUIREMENTS

Social: Guest list Mike Farrell
Invitations no Programs no Menus no
Refreshments yes
Entertainment no
Decorations/flowers yes
Music yes
Social Aides yes
Dress Business Suit Coat check yes
Other ----

Press: Reporters yes
Photographers yes
TV Crews ?
White House Photographers yes Color yes Mono. _____
Other _____

Technical Support: Microphones No PA Other Rooms ---
Recording ---
Lights --
Transportation Four buses (arrangements are being coordinated Mike Farrell)
Parking South Grounds
Housing --
Other -- (Risers, stage, platforms) --

Project Co-ordinator Pat Howard Phone 2927

Site diagrams should be attached if technical support is heavy.

THE WHITE HOUSE

WASHINGTON

MRS. FORD:

Event: Reception for the Wives of the Association of American Colleges

Date/Time: Tuesday, January 14, 1975 2:00 p. m.

Place: State Floor

Number of Attendees: 135 ladies

Principals: Mrs. Dorothy Spalding, wife of the Chairman of the Board of the Association of American Colleges
Mrs. Eleanor Ness, wife of the President of the Association of American Colleges

Schedule of Events:

2:00 p. m. Your guests will arrive through the Diplomatic Reception Room and will be escorted to the State Floor.

Nancy Lammerding will escort you to a position in front of the window in the Blue Room where you will receive your guests. Mrs. Spalding and Mrs. Ness will be first through the receiving line.

Your guests will proceed into the State Dining Room where refreshments will be served.

2:30 p. m. After the receiving line concludes, you may wish to join your guests for refreshments and mingle informally with them in the State Dining Room or you may wish to return to the Family Quarters.

2:45 p. m. Following refreshments, your guests will be escorted on a tour of the White House.

NOTES: There will be press coverage.

A White House photographer will be present.

NOTES: A string ensemble will be positioned in the Grand Hall.

Military Social Aides will be present.

BACKGROUND INFORMATION

The Association of American Colleges is in Washington, D. C. for its 61st Annual Meeting which began on January 12, 1975 and concludes on January 14, 1975.

The Association of American Colleges is the national organization of undergraduate colleges of liberal arts and sciences. Its spokesmen represent the views of some 800 members on national policy affecting undergraduate education. AAC Commissions seek to stimulate and communicate ideas which promise to improve the quality of undergraduate education.

Pat Howard
January 13, 1975

THE WHITE HOUSE

WASHINGTON

SUBJECT: Instructions for Social Aides

EVENT: Rec - Spouses of the Association of American Colleges

Date/Time: January 14, 1975 (2:00) No. of Guests: 200

Uniform: Service Dress Parking: North Grounds

In-Place Time for Aides: 1:00 p.m. (Library)

In-Place Time for OIC: 12:45 p.m. (Social Office)

Duty Aide: LtCol A. A. Sardo, USMC

First Family Participation: Mrs. Ford

The following Social Aides will attend:

- * Lt Marsha A. Johnson, USN
- Capt Carl E. Linke, USA
- 1stLt Jennifer J. Dale, USA
- 2dLt Thomas Morgan, USAF
- Capt Dolores K. Lyons, USMC
- 1stLt George W. Flinn, USMC

*Officer in Charge

Music: USA String Ensemble in the Lobby (1:30) (East Gate)

Remarks:

for MacCall
T. STEPHEN TODD
Lieutenant Commander, U. S. Navy
Naval Aide to the President

DISTRIBUTION:

MGen Lawson
LtCol Sardo
LCDR Todd
LtCol Blake
Major Barrett

Mrs. Lammerding
Mrs. Weidenfeld
Secret Service
Visitor's Office
Band

Usher's Office
White House Garage
White House Staff Mess
Mr. O'Donnell
White House Police (7)

For immediate release
Tuesday, Jan. 14, 1975

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will receive the wives of members of the Association of American Colleges this afternoon at 2 p.m. She will greet them in the Blue Room of the White House.

The Association is in Washington, D.C. Jan. 12-14 for its annual meeting.

The Association of American Colleges is a national organization of undergraduate colleges of liberal arts and sciences.

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Billie Shedd

For immediate release
Tuesday, Jan. 14, 1975

THE WHITE HOUSE
Office of the Press Secretary to Mrs. Ford

Mrs. Ford will receive the wives of members of the Association of American Colleges this afternoon at 5 p.m. She will greet them in the Blue Room of the White House.

The Association is in Washington, D.C. Jan. 13-14 for its annual meeting.

The Association of American Colleges is a national organization of undergraduate colleges of liberal arts and sciences.

UP-131

(BETTY)

WASHINGTON (UPI) -- BETTY FORD, IN BUOYANT SPIRITS AND SMILING HAPPILY, TOLD REPORTERS TUESDAY SHE IS FEELING "STRONGER ALL THE TIME."

SHE PASSED HER FIRST MAJOR CHECKUP MONDAY FOLLOWING HER BREAST CANCER SURGERY, AND FELT MUCH BETTER ABOUT THINGS, SHE SAID.

"AFTER AN OPERATION, YOU FEEL A LITTLE WEAK," SHE SAID, SMILING HAPPILY. "BUT NOW WITH THE RESULTS OF THE CHECKUP I FEEL A LOT STRONGER."

THE FIRST LADY, WEARING A SOFT BEIGE AFTERNOON DRESS WITH A TURQUOISE SILK SCARF, CHATTED ABOUT A NUMBER OF THINGS AT A RECEPTION FOR ABOUT 100 WIVES OF MEMBERS OF THE ASSOCIATION OF AMERICAN COLLEGES.

SHE SAID THAT BECAUSE OF HER IMPROVED HEALTH, SHE WILL DO MORE TRAVELING IN THE FUTURE, AND ADDED THAT SHE WAS "VERY PLEASED" ABOUT HER HUSBAND'S NATIONALLY TELEVISED ADDRESS ON THE ECONOMY AND ENERGY MONDAY NIGHT.

ASKED IF SHE WOULD GET A TAX CUT TOO, SHE GRINNED AND SAID: "I DON'T GET PAID. MY WORK IS CHARITY."

HAD SHE GIVEN THE PRESIDENT ANY TIPS ON HIS SPEECH DELIVERY, WHICH HE HAS BEEN POLISHING RECENTLY?

"I'M PROBABLY HIS WORST CRITIC," SHE CONFESSED.

SHE SAID SHE USUALLY PRAISES HIS SPEECHES IMMEDIATELY AFTER HE GIVES THEM, BUT LATER TRIES TO GIVE HIM A FEW SUBTLE POINTERS ON WHAT COULD STAND IMPROVING.

"HE WORKED WITH THE TELEPROMPTER AND I THOUGHT HE APPEARED VERY NATURAL," SHE SAID.

UPI 01-14 05:06 PES

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WOMEN'S WEAR DAILY, WEDNESDAY, FEBRUARY 19, 1975



Photo by Guy De Esch

FIRST LADY BY DAY: Yes, Betty Ford does go out in the daytime, but photographers seem to miss her. Last week, she was at the Washington Heart Assn. luncheon ... wearing this three-piece mid-calf white knit suit by Gloria Sachs ... with a matching long scarf, one of her favorites. "It was made especially for today," she told Eye.

Greetings from First Lady

*The Towne Courier
East Lansing, Mich.
January 21, 1975*

By P.A. ROHMAN

Betty Ford sends you her regards and best wishes. At a White House reception and tea last week I shook hands with the First Lady of the land and introduced myself.

As I mentioned Michigan State University and East Lansing, a twinkle of neighborliness came into her eyes.

"May I tell the people of Michigan that you are happy to be in the White House?" I asked.

"You certainly may! And give them all my very best wishes," she answered.

I attended a similar function at the White House three years ago, when Pat Nixon was its hostess. It was in January of 1972, just months before the horror of Watergate broke loose, but Mrs. Nixon's demeanor betrayed no hint of what was to come.

fabric, with a turquoise print scarf at her neck. The long-sleeved blousy top made the most of a diminutive waistline.

"Do you call her hair auburn?" I asked her press secretary, Sheila Rabb Weidenfeld.

"I would have said brown, but looking at it now it does seem to have a reddish look," she agreed.

Several of Mrs. Ford's aides circulated among the guests. All were solicitous over my injured arm, which I had draped in a scarf rather than my usual antiseptic-looking sling.

"My doctor said it would do me good to come, and I've got to admit it beats physical therapy at Sparrow Hospital," I told them.

One guest asked an aide, "Do you all have to be young and beautiful to work here?"

The aide laughed and blushed in denial, but the fact



Family



Betty Ford, or do you see only the public side of her?" I asked.

"Oh yes, she's wonderful. She really does let us know her. If she didn't, I'd be back at NBC," she said.

I stood nearby as members of the Washington press (including Helen Thomas, whom Martha Mitchell used to call on her infamous bathroom phone), asked their questions, mostly about her health.

GERALD R. FORD LIBRARY

The item described below has been transferred from this file to:

- Audiovisual Unit
 Book Collection
 Ford Museum in Grand Rapids

Item: 1 8" x 10" color photo of Betty Ford at a reception for
Spouses of the Association of American Colleges.
1/14/75

White House photo:

145A75 112782-16A

The item was transferred from: Weidenfeld Box 4

1/14/75 Reception for the spouses of
the Association of American Colleges.

Initials/Date let 2/86