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THE WHITE HOUSE

WASHINGTON

April 21, 1975

MEMORANDUM TO: JACK MARSH

FROM: RUSS ROURKE *R*

Please indicate the persons to whom we should send copies of the Lukstat memo:

| | Yes | No |
|-------------------|-------|-------|
| 1) Ted Marrs | _____ | _____ |
| 2) Warren Rustand | _____ | _____ |
| 3) Jim Connor | _____ | _____ |
| 4) Ron Nessen | _____ | _____ |
| 5) Dick Cheney | _____ | _____ |

NONE OF THE ABOVE _____

→ 1, 2, 3 + 5

M

sent 4-24-75 to above



April 16, 1975

MEMORANDUM FOR: RUSS ROURKE
FROM: DICK LUKSTAT 

Over the next 22 months, there will be numerous requests for Presidential participation in Bicentennial events, thereby adding to the already heavy demand on the President's time.

The limited amount of time available for Presidential appearances must be utilized to the maximum. This can be accomplished by a system of "positive scheduling" rather than a passive approach of scheduling based on evaluating individual invitations extended to the President.

BICENTENNIAL PARTICIPATION GUIDELINES

Criterion to be taken into account over the Bicentennial period should include:

1. Frequency of participation: Presidential participation generally should be limited to an average of once every two months. This does not include appropriate opportunities in Washington which require relatively little time invested for good publicity.
2. Geographical Spread: While there is a natural tendency to focus on the Eastern seaboard, an effort should be made to schedule Presidential participation across the nation. The Bicentennial has been promoted as a nationwide event and caution should be exercised not to place undue focus on the area of the thirteen original colonies.
3. Scope of the Event: Consideration should be given to Presidential participation in some events other than "galas." Most naturally a tendency will exist to select "major" Bicentennial events. If scheduling permits, the President might occasionally appear at smaller Bicentennial ceremonies or events across the nation, thereby striking a balance with the overall theme of citizen participation at all levels -- local community, state, regional and national.

Additionally, Presidential participation in the Bicentennial might be enhanced by selectively furnishing written, audio or video taped messages to events in which he cannot personally participate.

PARTICIPATION IN JULY 4, 1976 PERIOD

A particular focus on the Bicentennial will be the period surrounding July 4, 1976. Naturally, there will be "major" events throughout the country with particular emphasis in Philadelphia, Washington and Boston.

Since the President has agreed to appear in Philadelphia on July 4, 1976, his Bicentennial availability is somewhat restricted during that immediate period.

At the present, Fourth of July events throughout the nation are in the planning stage for 1976. There is only one major program in being -- the "Honor America" program at the Kennedy Center on the night of July 3, 1976.

INTERNATIONAL PARTICIPATION

At the present, there have been no personal invitations to heads of state for official visits in relation to the Bicentennial. President Nixon publically invited citizens of all nations to come to this country during the Bicentennial, and heads of states are being invited individually, by state and local leaders, to participate in various programs and events.

It is estimated that during 1976, some 40 heads of state might visit the United States during different periods. This naturally presents a problem in that if the President intends to officially recognize their presence, it will be a drawn out process throughout the year.

To preclude what would be a unstructured approach to visits by foreign heads of state, a single event might be held during the July 4, 1976 period at the White House. The President could invite heads of state for an official visit, combined with a special Bicentennial event or program. If individual heads of state desired to participate in any other Bicentennial event in this country, a subsequent visit would then be unofficial, and not require official treatment.

The two exceptions to having a single event for foreign heads of state are the Queen of England and the President of France. Because of the special role of these nations, each should be invited individually and for a special program or event.

Also, the day of July 4, 1976 should be retained wholly for an "American day" and should not include participation of any foreign head of state. Any program which would include foreign participation should be held during the week preceeding or following the Fourth of July.

BICENTENNIAL EVENTS - July 1-7, 1976

| <u>DATE</u> | <u>LOCATION</u> | <u>EVENT</u> | <u>SPONSOR</u> |
|---|-------------------|---|---|
| July 1 through September 1, 1976 (Opens July 1 -- 5 evenings per week) | Philadelphia | "Sound and Light" program at Independence Hall. | National Park Service |
| July 1 through August 31, 1976 (Weekly half-hour program) | Baltimore | "Military Tattoo" at Fort McHenry | U.S. Marines and Baltimore Chamber of Commerce |
| July 1 through July 31, 1976 | Washington, D. C. | "Summer Festival" -- Performing Exhibits on the Mall, saluting working Americans 1776-1976. | Smithsonian |
| *July 3, 1976 | Washington, D. C. | "Honor America" -- evening gala at Kennedy Center (possible network coverage) | American Historic and Cultural Society -- J. Willard Marriott, Chairman |
| *July 4, 1976 | New York City | "Opsail '76" -- Assembly of 30 "Tall Ships" in NY Harbor from Transatlantic race. | Operation Sail 1976 |
| *July 4, 1976 | Philadelphia | July 4 celebration -- (President publically accepted an invitation to attend from Governor Shapp) | City of Philadelphia |
| *July 4, 1976 (tentative) | Washington, D. C. | Dr. Billy Graham rally on Capitol steps or Monument grounds | |

*Invitation has been extended to the President

2/7/75

| <u>DATE</u> | <u>LOCATION</u> | <u>EVENT</u> | <u>SPONSOR</u> |
|--------------------------|------------------------------|---|---------------------|
| July 4, 1976 (tentative) | Washington, D. C. | Bicentennial Parade -- (proposed by Walt Disney group) | |
| *July 4, 1976 | Washington, D. C. | Grand Opening of new Space and Aviation Museum at Smithsonian | Smithsonian |
| July 5, 1976 | San Francisco, California | 38th Annual Convention of Barbershop Quartets | SPEBSQ |
| July 5, 1976 | New York City | Ticker Tape Parade up Broadway for "Tall Ships" participating in Transatlantic race. | Operation Sail 1976 |

*Invitation has been extended to the President

2/7/75

3-10(c)

February 25, 1975

MEMORANDUM TO: DICK LUKSTAT

FROM: RUSS ROURKE

Dick, as per Jack's memo, you will note that he's under the impression that you were preparing your own memo with regard to bicentennial events around the July 4th period.

This is a priority, ^{item} as indicated by the Nessen memo.

Even if you don't recall such a request, please pull one together, working with Rustand and ARBA in doing so.

RAR:cb



THE WHITE HOUSE
WASHINGTON

Mr. Marsh --

Is the attached Lukstat memo the one
are are referring to?

No!

—

R- wasn't Dick to
prepare a memo in re
TT's '76 ~~goals~~ ^{goals} as
per our last mtg?

M

FEB 18 1975

THE WHITE HOUSE

WASHINGTON

February 17, 1975

MEMORANDUM FOR:

JACK MARSH

FROM:

RON NESSEN *RAN*

As I mentioned at the senior staff meeting this morning, I feel strongly about not letting the President get pushed and pulled into committing himself to a lot of separate Bicentennial events all over the country around the July 4, 1976 period. Everyone will want the President at his event, and since many of the sponsors are friends of his, he is likely to let himself be talked into it. I am thinking of the Billy Graham/Willard Marriott event as one example.

This is an historic opportunity for the President to say something very, very important to the Nation about the past and the future, and to have him racing all over the country to appear at various Bicentennial events I think will dilute his message and his participation. It seems to me that the maximum impact and exposure would be obtained from a single Presidential appearance and speech on July 4, 1976 in Philadelphia.

cc: Dick Cheney
Jim Connor
Warren Rustand

R - when is

*Luckstadt memo
this subject?*

M

THE WHITE HOUSE
WASHINGTON

Roark
Bicentennial

April 29, 1975

MEMORANDUM FOR:

JACK MARSH

VIA:

JIM CONNOY

FROM:

WARREN RUSTAND *WR*

SUBJECT:

Presidential Bicentennial Participation

In an attempt to correlate and distill the thoughts and recommendations of the senior staff, this paper raises several areas for consideration and response. The content reflects ARBA and National Park Service input as well as that of the White House staff.

The scheduling office represents the public's entry point to the White House and holds the ultimate responsibility for implementing appropriate events into a Presidential proposal; therefore, we will refine, in coordination with the White House Bicentennial Office, the material presented herein, once staff reaction has been received.

Objective: The President's involvement is essential to maximize the success of the Bicentennial. Sufficient Presidential exposure should be created to insure a national understanding of the Bicentennial and to restore the Presidency as the focal point of moral and national leadership.

Criteria for Event Selection:

1. A balanced schedule of participation except for a heavy concentration of activities coupled with July 4, 1976.
2. Incorporate bicentennial travel and events into the desired, previously defined, long range travel schedule.

3. Structure Presidential participation in a variety of event formats and city scales, reinforcing the non-political nature of the participation and avoiding a stereotyping of the President's Bicentennial image.
4. Assume travel outside the Washington area to take place every two to three weeks.
5. Assure each event's physical facilities, possibilities of success, and media coverage by conducting an Advance Office survey prior to confirming the President's participation.
6. Final event submission for Presidential sign-off will be determined by the condition of priorities at that time even though concept approval has been previously obtained; Bicentennial events will not drive the schedule.

General Items:

1. First Family participation is highly desirable as many of the events are family oriented; suitable events will be suggested to the extent acceptable.
2. An active listing of Administration Spokesmen will be maintained for surrogate appearances; an attempt will be made to place spokesmen in events the President is unable to attend.
3. Film clips or audio spots will be provided to selected worthwhile events that the President, a member of the First Family, or an Administration spokesman cannot attend.
4. All invitations to Bicentennial events which cannot be accepted will be regretted with a Presidential letter incorporating a special Bicentennial message.
5. The Kennedy Center will schedule special performances in honor of the fifty states. The Governors of the State will typically attend and an effort will be made to schedule a brief office meeting for the Governor with either the President or Vice President.
6. An agenda item for the next Cabinet Meeting may be a Presidential statement on his Bicentennial participation and encouragement for every Cabinet member to wholeheartedly support the effort.

Following are the major Bicentennial events delineated by the National Park Service and ARBA as of April 16. Future events are being added to the calendar at rates up to 1,000 per week.

BICENTENNIAL EVENTS RECOMMENDED

BY THE NATIONAL PARK SERVICE

| DATE | PLACE | EVENT | STAFF RECOMMEND | |
|---------|--|--|-----------------|----------|
| 5/10/75 | Philadelphia, Pa. | Convening of 2nd Continental Congress | YES _____ | NO _____ |
| 6/15/75 | Philadelphia, Pa. | 200th Anniv. celebration of Go. Washington's Appt. as Commander in Chief | YES _____ | NO _____ |
| 7/4/75 | Baltimore, MD. | "Our Country" Bicent. Program at Ft. McHenry | YES _____ | NO _____ |
| 8/17/75 | Three Rivers, Ca. (Sequoia Nat'l Park) | Dedication of Bicent. Grove of World's Largest Trees | YES _____ | NO _____ |
| 10/17 | Schuylerville, N.Y. (Saratoga Nat'l Park) | Saratoga Surrender Day Commemoration | YES _____ | NO _____ |
| 10/19 | Yorktown, Va. (Colonial Nat'l Park) | British Surrender at Yorktown | YES _____ | NO _____ |
| 1/17/76 | Philadelphia, Pa. (Independence Nat'l Park) | Benjamin Franklin Birthday Celebration | YES _____ | NO _____ |
| 2/22/76 | Go. Washington Birthplace, Va. | Go. Washington's Birthday Celebration | YES _____ | NO _____ |
| 2/27/76 | Currie, N.C. (Moores Creek Nat'l Military Park) | Pivotal Moores Creek Bridge Battle Celebration | YES _____ | NO _____ |
| 4/3/76 | Rome, New York (Fort Stanwix Nat'l Monument) | Dedication of Newly Reconstructed Fort Stanwix | YES _____ | NO _____ |
| 4/13 | St. Louis, Mo. | Special Thomas Jefferson Birthday Celebration | YES _____ | NO _____ |

NATIONAL PARK SERVICE RECOMMENDATIONS
PAGE TWO

| DATE | PLACE | EVENT | STAFF RECOMMEND | |
|-----------------------|--------------------|--|------------------------------|-----------------------------|
| 4/24/76 (not firm) | D. C. | Dedication of Bicent. Grove in New Constitution Gardens | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 5/9/76 | Vincennes, Indiana | Commemorate Winning of the "Northwest" by Go. Rogers Clark during the Revolution | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 5/22/76 | N. Y. C. | Bicent. Rededication of Statue of Liberty | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 6/15 | Baltimore, Md. | Fort McHenry Flag Day Celeb. | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 7/4 | Philadelphia, Pa. | 200th Anniv. of Declaration of Independence Signing | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 7/10 | Pecos, New Mexico | Indian Trade Fair of 1776 Encampment | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 10/19 | Yorktown, Va. | Bicent. Era Commemoration of American Victory at Yorktown | YES <input type="checkbox"/> | NO <input type="checkbox"/> |

BICENTENNIAL
EVENTS RECOMMENDED
BY A R B A

| DATE | PLACE | EVENT | STAFF RECOMMEND | |
|----------|------------------------------|--|-----------------|----------|
| 5/10/75 | Ticonderoga, NY | Reenactment of the Fort's Capture (Dawn) | YES _____ | NO _____ |
| 5/27/75 | Revere, Mass. | Battle of Chelsea Creek Bicentennial Celebration | YES _____ | NO _____ |
| 6/1-7/31 | Boston, Mass. | USS Constitution Harbor Cruise w/Internat'l Youth Leaders followed by US Tour | YES _____ | NO _____ |
| 6/25-29 | D. C. | American Folklife on the Mall Exhibits | YES _____ | NO _____ |
| 7/4 | Huntington Beach, California | July 4 Parade (largest in California) | YES _____ | NO _____ |
| 7/4 | Baltimore, Md. | Major celebration in Ft. McHenry sponsored by C of C and the USMC | YES _____ | NO _____ |
| 7/27-31 | Los Angeles, Ca. | International Pacific Conf. on Business, economy, social, cultural, and a look to the 21st century | YES _____ | NO _____ |
| 8/24-29 | St. Louis, Mo. | Congress on Law & Philosophy (Presentation of papers by scholars) | YES _____ | NO _____ |
| 9/1 | USAF Academy | Bicentennial Half-time program during the AF/Army game | YES _____ | NO _____ |

ARBA RECOMMENDATIONS
PAGE TWO.

| DATE | PLACE | EVENT | STAFF RECOMMEND | |
|---------------------|-------------------|--|-----------------|----------|
| 10/2-5 | Lakeland, Florida | Congressional Medal of Honor Society Convention, President w/be presented an honorary medal | YES _____ | NO _____ |
| 10/10 | Detroit, Mi. | 200th Birthday of U.S. Navy | YES _____ | NO _____ |
| 10/17 | D.C. | Ceremony Review & Reception for the Yorktown Irish Regiment, sponsored by Irish Bicentennial Committee | YES _____ | NO _____ |
| 10/19 | Yorktown, Va. | End of the Revolution Celebration | YES _____ | NO _____ |
| 12/15 | Memphis, Tenn. | Liberty Bowl w/a Bicentennial Theme | YES _____ | NO _____ |
| 12/31 | Miami, Florida | Orange Bowl Parade w/Bicent. theme | YES _____ | NO _____ |
| 12/31 | Houston, Tx. | Blue Bonnet Bowl w/Bicentennial Theme | YES _____ | NO _____ |
| 1/1/76- 12/31/76 | Miami, Florida | Fed. Bicentennial Exhibit at Trade and Cultural Center | YES _____ | NO _____ |
| 1/1/76- 1/31/76 | D.C. | Smithsonian Nation of Nations Exhibit | YES _____ | NO _____ |
| 1/1/76 | Pasadena | Tournament of Roses Parade w/a Heritage 76 Theme. President invited as Grand Marshal | YES _____ | NO _____ |
| 1/1/76 | D.C. | Award Presentations to winners of National Bicent. Slogan contest, a Jack Anderson creation | YES _____ | NO _____ |
| 1/17 or 18 | D.C. | British Tattoo at Capital Center | YES _____ | NO _____ |

ARBA RECOMMENDATIONS
PAGE THREE

| DATE | PLACE | EVENT | STAFF RECOMMEND | |
|---------|-----------------|---|-----------------|----------|
| | | | YES _____ | NO _____ |
| 3/1-5/1 | N.Y.C. | Jefferson & Franklin Exhibit at Metropolitan Museum | YES _____ | NO _____ |
| 4/76 | | Mt. Vernon to New York reenactment of George Washington's journey to the inauguration site | YES _____ | NO _____ |
| 6/1-30 | Mt. Vernon | Opening of Sound & Light Show, gift of France | YES _____ | NO _____ |
| 6/24-30 | Anaheim, Calif. | National Square | YES _____ | NO _____ |
| 7/1-31 | D.C. | Performing Exhibits on the Mall (Salute to Working Americans) | YES _____ | NO _____ |
| 7/2 | Newport, R.I. | Parade of Tall Ships involving sailing vessels from 30 Nations | YES _____ | NO _____ |
| 7/4 | Philadelphia | 200th Birthday of the Signing of the Declaration of Independence | YES _____ | NO _____ |
| 7/4 | D.C. | Multiple Events | | |
| 7/9 | D.C. | Dedication of National Arboretum Bonsai Collection, gift from Japan | YES _____ | NO _____ |
| 12/20 | Memphis, Tenn. | Liberty Bowl Game | | |

POSSIBLE EVENTS IN SMALL CITIES

| DATE | PLACE | EVENT | STAFF RECOMMEND | |
|-------------|-------------------|---|-----------------|----------|
| 7/1-8/31 | Elverson, Pa. | Living History of Hopewell Village, ongoing portrayals of industrial and domestic life in the village in the early 1800's | YES _____ | NO _____ |
| 7/1-7/31 | Elmira, NY | Exhibit of paintings and photos associated with the works of Mark Twain, who lived in the area and is buried in Elmira | YES _____ | NO _____ |
| 7/3-7/5 | Stamford, Tex. | Largest Amateur Rodeo Contest | YES _____ | NO _____ |
| 7/21-7/24 | Kalamazoo, Mich | Freedom Train in the city | YES _____ | NO _____ |
| 7/27 | Stillwater, NY | Nathan Hale Ancient Fife & Drum Contest | YES _____ | NO _____ |
| 7/30-8/2 | Peoria, Ill. | Freedom Train in the city | YES _____ | NO _____ |
| 8/20-8/24 | Wildwood, NJ | Chester Davis Memorial Library Stamp Show - precancelled postage stamp exhibit | YES _____ | NO _____ |
| 8/23-9/1 | De Quoin, Ill. | The Hambletonian Championship Horse Race, one of the most prestigious events in harness racing | YES _____ | NO _____ |
| 9/1-9/15 | Huntington, WV | Appalachian Heritage Festival | YES _____ | NO _____ |
| 10/18 | San Jose, Calif | Performance by Allan Hohvaness of commissioned symphony at the San Jose Symphony | YES _____ | NO _____ |
| 10/22-10/26 | Cocoa Beach, Fla | SYNCON, four days of international dialogue to seek solutions to world problems | YES _____ | NO _____ |
| 11/8-11/9 | Eugene, Ore. | Freedom Train in the city | YES _____ | NO _____ |
| 11/14-12/13 | San Antonio, Tex. | <u>USA '76: The First 200 Years,</u> exhibit | YES _____ | NO _____ |

| DATE | PLACE | EVENT | STAFF RECOMMEND | |
|-----------|--------------------|--|-----------------|----------|
| 12/4-12/6 | Fresno, Calif | Freedom Train in the city | YES _____ | NO _____ |
| 1/8-1/10 | Rochester, NY | Rochester Philharmonic Orchestra concert commissioned by Gene Gutche, especially for the Bicentennial | YES _____ | NO _____ |
| 1/10-1/11 | Squaw Valley, Ca | Pre-Olympic International Jump and Cross-Country meet | YES _____ | NO _____ |
| 1/10 | Beaumont, Tex. | Spindletop Bicentennial Celebration - anniversary of the beginning of the oil industry in America | YES _____ | NO _____ |
| 1/12-1/31 | Lubbock, Tex | Exhibit of Ethnic Literature | YES _____ | NO _____ |
| 2/3-2/6 | Austin, Tex. | Freedom Train in the city | YES _____ | NO _____ |
| 2/6/76 | St. Augustine, Fla | Dedication of National Shrine of St. Photios honoring the first group of Greek immigrants to arrive in the New World | YES _____ | NO _____ |
| 2/22-3/20 | Ishpeming, Mich | Induction to National Ski Hall of Fame | YES _____ | NO _____ |
| 4/26 | Valley Forge, Pa | Address dinner of Military Chaplains Association | YES _____ | NO _____ |
| 5/4 | Providence, R.I | Colonial Music Festival | YES _____ | NO _____ |
| 5/18-6/16 | Columbus, Ohio | <u>USA '76, The First 200 Years</u> exhibit | YES _____ | NO _____ |
| 5/26-9/1 | Farmington, Pa | Fort Necessity Living History program | YES _____ | NO _____ |
| 6/1-11/1 | Corning, NY | Exhibit of American Glass of the last 300 Years | YES _____ | NO _____ |
| 6/1-6/6 | Ambler, Penn. | Pennsylvania Ballet Company, Temple University sponsored Festival on the Freedom Trail | YES _____ | NO _____ |
| 6/8-6/13 | Ambler, Penn | Royal Danish Ballet Performance, sponsored by Temple University | YES _____ | NO _____ |

| DATE | PLACE | EVENT | STAFF RECOMMENI | |
|------------|------------------|---|-----------------|----------|
| 6/22-6/25 | Charlotte, N.C. | Freedom Train in the city | YES _____ | NO _____ |
| 6/23-6/26 | Newport, R.I. | Tall Ships arrive in the city | YES _____ | NO _____ |
| 6/27-7/5 | Raleigh, N.C. | Freedom Train in the city | YES _____ | NO _____ |
| 6/30-7/30 | Syracuse, NY | National Intercollegiate Rowing Champtionships; pre-Olympic regatta with foreign and US crews | YES _____ | NO _____ |
| 7/1/76 | Elmira, NY | Exhibit of sculpture depicting the works of Mark Twain, who was associated with the city of Elmira and is burind there. | YES _____ | NO _____ |
| 7/4-7/11 | Lakewood, Calif | Pan American Festival Week | YES _____ | NO _____ |
| 7/5-8-1 | Claremont, Calif | Concert of Summer Festival | YES _____ | NO _____ |
| 7/6-7/8 | Ambler, Pa. | Rumanian Zambir Gypsy Company performance, sponsored by Temple University | YES _____ | NO _____ |
| 7/17-7/22 | Fort Wayne, Ind. | Torch lit from 1976 Olympic Flame will be carried Olympic tradition by Canadian and American runners from Montreal to Purdue University | YES _____ | NO _____ |
| 8/14-8/22 | Barre, Vt. | Old Time Fiddlers Contest | YES _____ | NO _____ |
| 9/1-9/15 | Huntington, W Va | Appalachian Heritage Festival | YES _____ | NO _____ |
| 9/17-10/16 | Flushing, NY | <u>USA ' 76: The First 200 Years</u> exhibit | YES _____ | NO _____ |
| 11/1-12/1 | Wellington, Ohio | Exhibit of Archibald Willard paintings | YES _____ | NO _____ |
| 11/1-11/30 | Rochester, NY | Performance of the earliest American opera, The Disappointment. | YES _____ | NO _____ |

BICENTENNIAL EVENTS CURRENTLY

UNDER CONSIDERATION FOR THE PRESIDENT

| DATE | PLACE | EVENT | STAFF RECOMMEND |
|------|------------------|---|--------------------|
| 5/10 | Ticonderoga, NY | Reenactment of the Fort's capture (dawn) | YES _____ NO _____ |
| 5/18 | Philadelphia, Pa | Second Continental Congress | YES _____ NO _____ |
| 5/20 | Charlotte, N. C. | 200th Anniversary of the signing of the Mecklenburg Declaration of Independence | YES _____ NO _____ |
| 7/4 | Baltimore | Ft. McHenry 'Our Country' Program | YES _____ NO _____ |
| 1/17 | Philadelphia | Benjamin Franklin Birthday Celebration | YES _____ NO _____ |
| 7/4 | Philadelphia | Resigning of the Declaration of Independence | YES _____ NO _____ |

Questionnaire

1. Do you agree with the objective as defined?

Yes _____ No _____

Remarks _____

2. Do you feel the President's role in the Bicentennial should be:

Limited involvement _____
(Five major events
during the next 18 months)

Major involvement _____
(to force national focus)

3. Suggested frequency of travel outside Washington as a benchmark for general Presidential guidance:

Every two weeks _____

Every three weeks _____

Every four weeks _____

Participation in Bicentennial activities every

Two weeks _____

Three weeks _____

Four weeks _____

Six weeks _____

As it relates to existing travel plans and priorities _____

Other _____

4. Should a single theme be carried forward by which the Administration could become closely identified with the Bicentennial?

Yes _____ No _____

What is your reaction to the theme "Unity and Reason" which emerged from the April 18th trip to Boston.

5. What degree of spokesman involvement would you be willing to accept?

One event per month _____

Two events per month _____

Other _____

MAY 5 1975

THE WHITE HOUSE
WASHINGTON

M

April 29, 1975

MEMORANDUM FOR: JACK MARSH
VIA: JIM CONNOR
FROM: WARREN RUSTAND *WR*
SUBJECT: Presidential Bicentennial Participation

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BY A R B A

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ARBA RECOMMENDATIONS

PAGE TWO

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|---------------------|-------------------|--|-----------------|----------|
| 10/2-5 | Lakeland, Florida | Congressional Medal of Honor Society Convention, President w/be presented an honorary medal | YES _____ | NO _____ |
| 10/10 | Detroit, Mi. | 200th Birthday of U.S. Navy | YES _____ | NO _____ |
| 10/17 | D. C. | Ceremony Review & Reception for the Yorktown Irish Regiment, sponsored by Irish Bicentennial Committee | YES _____ | NO _____ |
| 10/19 | Yorktown, Va. | End of the Revolution Celebration | YES _____ | NO _____ |
| 12/15 | Memphis, Tenn. | Liberty Bowl w/a Bicentennial Theme | YES _____ | NO _____ |
| 12/31 | Miami, Florida | Orange Bowl Parade w/Bicent. theme | YES _____ | NO _____ |
| 12/31 | Houston, Tx. | Blue Bonnet Bowl w/Bicentennial Theme | YES _____ | NO _____ |
| 1/1/76- 12/31/76 | Miami, Florida | Fed. Bicentennial Exhibit at Trade and Cultural Center | YES _____ | NO _____ |
| 1/1/76- 1/31/76 | D. C. | Smithsonian Nation of Nations Exhibit | YES _____ | NO _____ |
| 1/1/76 | Pasadena | Tournament of Roses Parade w/a Heritage 76 Theme. President invited as Grand Marshal | YES _____ | NO _____ |
| 1/1/76 | D. C. | Award Presentations to winners of National Bicent. Slogan contest, a Jack Anderson creation | YES _____ | NO _____ |
| 1/17 or 18 | D. C. | British Tattoo at Capital Center | YES _____ | NO _____ |

ARBA RECOMMENDATIONS
PAGE THREE

| DATE | PLACE | EVENT | STAFF RECOMMEND | |
|---------|-----------------|---|-----------------|----------|
| 3/1-5/1 | N. Y. C. | Jefferson & Franklin Exhibit at Metropolitan Museum | YES _____ | NO _____ |
| 4/76 | | Mt. Vernon to New York reenactment of George Washington's journey to the inauguration site | YES _____ | NO _____ |
| 6/1-30 | Mt. Vernon | Opening of Sound & Light Show, gift of France | YES _____ | NO _____ |
| 6/24-30 | Anaheim, Calif. | National Square | YES _____ | NO _____ |
| 7/1-31 | D. C. | Performing Exhibits on the Mall (Salute to Working Americans) | YES _____ | NO _____ |
| 7/2 | Newport, R.I. | Parade of Tall Ships involving sailing vessels from 30 Nations | YES _____ | NO _____ |
| 7/4 | Philadelphia | 200th Birthday of the Signing of the Declaration of Independence | YES _____ | NO _____ |
| 7/4 | D. C. | Multiple Events | | |
| 7/9 | D. C. | Dedication of National Arboretum Bonsai Collection, gift from Japan | YES _____ | NO _____ |
| 12/20 | Memphis, Tenn. | Liberty Bowl Game | | |

POSSIBLE EVENTS IN SMALL CITIES

| DATE | PLACE | EVENT | STAFF RECOMMEND | |
|-------------|-------------------|---|-----------------|----------|
| 7/1-8/31 | Elverson, Pa. | Living History of Hopewell Village, ongoing portrayals of industrial and domestic life in the village in the early 1800's | YES _____ | NO _____ |
| 7/1-7/31 | Elmira, NY | Exhibit of paintings and photos associated with the works of Mark Twain, who lived in the area and is buried in Elmira | YES _____ | NO _____ |
| 7/3-7/5 | Stamford, Tex. | Largest Amateur Rodeo Contest | YES _____ | NO _____ |
| 7/21-7/24 | Kalamazoo, Mich | Freedom Train in the city | YES _____ | NO _____ |
| 7/27 | Stillwater, NY | Nathan Hale Ancient Fife & Drum Contest | YES _____ | NO _____ |
| 7/30-8/2 | Peoria, Ill. | Freedom Train in the city | YES _____ | NO _____ |
| 8/20-8/24 | Wildwood, NJ | Chester Davis Memorial Library Stamp Show - precancelled postage stamp exhibit | YES _____ | NO _____ |
| 8/23-9/1 | De Quoin, Ill. | The Hambletonian Championship Horse Race, one of the most prestigious events in harness racing | YES _____ | NO _____ |
| 9/1-9/15 | Huntington, WVa | Appalachian Heritage Festival | YES _____ | NO _____ |
| 10/18 | San Jose, Calif | Performance by Allan Hohvaness of commissioned symphony at the San Jose Symphony | YES _____ | NO _____ |
| 10/22-10/26 | Cocoa Beach, Fla | SYNCON, four days of international dialogue to seek solutions to world problems | YES _____ | NO _____ |
| 11/8-11/9 | Eugene, Ore. | Freedom Train in the city | YES _____ | NO _____ |
| 11/14-12/13 | San Antonio, Tex. | <u>USA '76: The First 200 Years</u> , exhibit | YES _____ | NO _____ |

SMALL CITIES

PAGE TWO

| DATE | PLACE | EVENT | STAFF RECOMMEND | |
|-----------|--------------------|--|-----------------|----------|
| 12/4-12/6 | Fresno, Calif | Freedom Train in the city | YES _____ | NO _____ |
| 1/8-1/10 | Rochester, NY | Rochester Philharmonic Orchestra concert commissioned by Gene Gutche, especially for the Bicentennial | YES _____ | NO _____ |
| 1/10-1/11 | Squaw Valley, Ca | Pre-Olympic International Jump and Cross-Country meet | YES _____ | NO _____ |
| 1/10 | Beaumont, Tex. | Spindletop Bicentennial Celebration - anniversary of the beginning of the oil industry in America | YES _____ | NO _____ |
| 1/12-1/31 | Lubbock, Tex | Exhibit of Ethnic Literature | YES _____ | NO _____ |
| 2/3-2/6 | Austin, Tex. | Freedom Train in the city | YES _____ | NO _____ |
| 2/6/76 | St. Augustine, Fla | Dedication of National Shrine of St. Photios honoring the first group of Greek immigrants to arrive in the New World | YES _____ | NO _____ |
| 2/22-3/20 | Ishpeming, Mich | Induction to National Ski Hall of Fame | YES _____ | NO _____ |
| 4/26 | Valley Forge, Pa | Address dinner of Military Chaplains Association | YES _____ | NO _____ |
| 5/4 | Providence, R.I | Colonial Music Festival | YES _____ | NO _____ |
| 5/18-6/16 | Columbus, Ohio | <u>USA '76, The First 200 Years exhibit</u> | YES _____ | NO _____ |
| 5/26-9/1 | Farmington, Pa | Fort Necessity Living History program | YES _____ | NO _____ |
| 6/1-11/1 | Corning, NY | Exhibit of American Glass of the last 300 Years | YES _____ | NO _____ |
| 6/1-6/6 | Ambler, Penn. | Pennsylvania Ballet Company, Temple University sponsored Festival on the Freedom Trail | YES _____ | NO _____ |
| 6/8-6/13 | Ambler, Penn | Royal Danish Ballet Performance, sponsored by Temple University | YES _____ | NO _____ |

| DATE | PLACE | EVENT | STAFF RECOMMEND | |
|------------|------------------|---|-----------------|----------|
| 6/22-6/25 | Charlotte, N.C. | Freedom Train in the city | YES _____ | NO _____ |
| 6/23-6/26 | Newport, R. I. | Tall Ships arrive in the city | YES _____ | NO _____ |
| 6/27-7/5 | Raleigh, N. C. | Freedom Train in the city | YES _____ | NO _____ |
| 6/30-7/30 | Syracuse, NY | National Intercollegiate Rowing Champtions; pre-Olympic regatta with foreign and US crews | YES _____ | NO _____ |
| 7/1/76 | Elmira, NY | Exhibit of sculpture depicting the works of Mark Twain, who was associated with the city of Elmira and is burind there. | YES _____ | NO _____ |
| 7/4-7/11 | Lakewood, Calif | Pan American Festival Week | YES _____ | NO _____ |
| 7/5-8-1 | Claremont, Calif | Concert of Summer Festival | YES _____ | NO _____ |
| 7/6-7/8 | Ambler, Pa. | Rumanian Zambir Gypsy Company performance, sponsored by Temple University | YES _____ | NO _____ |
| 7/17-7/22 | Fort Wayne, Ind. | Torch lit from 1976 Olympic Flame will be carried Olympic tradition by Canadian and American runners from Montreal to Purdue University | YES _____ | NO _____ |
| 8/14-8/22 | Barre, Vt. | Old Time Fiddlers Contest | YES _____ | NO _____ |
| 9/1-9/15 | Huntington, W Va | Appalachian Heritage Festival | YES _____ | NO _____ |
| 9/17-10/16 | Flushing, NY | <u>USA ' 76: The First 200 Years</u> exhibit | YES _____ | NO _____ |
| 11/1-12/1 | Wellington, Ohio | Exhibit of Archibald Willard paintings | YES _____ | NO _____ |
| 11/1-11/30 | Rochester, NY | Performance of the earliest American opera, The Disappointment. | YES _____ | NO _____ |

BICENTENNIAL EVENTS RECOMMENDED
BY THE NATIONAL PARK SERVICE

| DATE | PLACE | EVENT | STAFF RECOMMEND | |
|----------|--|--|------------------------------|-----------------------------|
| ✓5/10/75 | Philadelphia, Pa. | Convening of 2nd Continental Congress | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| ✓6/15/75 | Philadelphia, Pa. | 200th Anniv. celebration of Go. Washington's Appt. as Commander in Chief | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| ✓7/4/75* | Baltimore, MD. | "Our Country" Bicent. Program at Ft. McHenry | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 8/17/75 | Three Rivers, Ca. (Sequoia Nat'l Park) | Dedication of Bicent. Grove of World's Largest Trees | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 10/17 | Schuylerville, N.Y. (Saratoga Nat'l Park) | Saratoga Surrender Day Commemoration | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 10/19 | Yorktown, Va. (Colonial Nat'l Park) | British Surrender at Yorktown | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| *1/17/76 | Philadelphia, Pa. (Independence Nat'l Park) | Benjamin Franklin Birthday Celebration | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 2/22/76 | Go. Washington Birthplace, Va. | Go. Washington's Birthday Celebration | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 2/27/76 | Currie, N.C. (Moores Creek Nat'l Military Park) | Pivotal Moores Creek Bridge Battle Celebration | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 4/3/76 | Rome, New York (Fort Stanwix Nat'l Monument) | Dedication of Newly Reconstructed Fort Stanwix | YES <input type="checkbox"/> | NO <input type="checkbox"/> |
| 4/13 | St. Louis, Mo. | Special Thomas Jefferson Birthday Celebration | YES <input type="checkbox"/> | NO <input type="checkbox"/> |

NATIONAL PARK SERVICE RECOMMENDATIONS

PAGE TWO

| DATE | PLACE | EVENT | STAFF RECOMMEND | |
|-----------------------|--------------------|--|-----------------|----------|
| 4/24/76 (not firm) | D.C. | Dedication of Bicent. Grove in New Constitution Gardens | YES _____ | NO _____ |
| 5/9/76 | Vincennes, Indiana | Commemorate Winning of the "Northwest" by Go. Rogers Clark during the Revolution | YES _____ | NO _____ |
| 5/22/76 | N.Y.C. | Bicent. Rededication of Statue of Liberty | YES _____ | NO _____ |
| 6/15 | Baltimore, Md. | Fort McHenry Flag Day Celeb. | YES _____ | NO _____ |
| *7/4 | Philadelphia, Pa. | 200th Anniv. of Declaration of Independence Signing | YES _____ | NO _____ |
| 7/10 | Pecos, New Mexico | Indian Trade Fair of 1776 Encampment | YES _____ | NO _____ |
| 10/19 | Yorktown, Va. | Bicent. Era Commemoration of American Victory at Yorktown | YES _____ | NO _____ |

BICENTENNIAL EVENTS CURRENTLY
UNDER CONSIDERATION FOR THE PRESIDENT

| DATE | PLACE | EVENT | STAFF RECOMMEND | |
|-----------|------------------|---|-----------------|----------|
| ✓ 5/10 | Ticonderoga, NY | Reenactment of the Fort's capture (dawn) | YES _____ | NO _____ |
| ✓ 5/18 | Philadelphia, Pa | Second Continental Congress | YES _____ | NO _____ |
| ✓ 5/20 | Charlotte, N.C. | 200th Anniversary of the signing of the Mecklenburg Declaration of Independence | YES _____ | NO _____ |
| ✓ 7/4 | Baltimore | Ft. McHenry 'Our Country' Program | YES _____ | NO _____ |
| ✓ 1/17 | Philadelphia | Benjamin Franklin Birthday Celebration | YES _____ | NO _____ |
| ✓ 7/4 | Philadelphia | Resigning of the Declaration of Independence | YES _____ | NO _____ |

Questionnaire

1. Do you agree with the objective as defined?

Yes _____ No _____

Remarks _____

2. Do you feel the President's role in the Bicentennial should be:

Limited involvement _____
(Five major events
during the next 18 months)

Major involvement _____
(to force national focus)

3. Suggested frequency of travel outside Washington as a benchmark for general Presidential guidance:

Every two weeks _____

Every three weeks _____

Every four weeks _____

Participation in Bicentennial activities every

Two weeks _____

Three weeks _____

Four weeks _____

Six weeks _____

As it relates to existing travel plans and priorities _____

Other _____

4. Should a single theme be carried forward by which the Administration could become closely identified with the Bicentennial?

Yes _____ No _____

What is your reaction to the theme "Unity and Reason" which emerged from the April 18th trip to Boston.

5. What degree of spokesman involvement would you be willing to accept?

One event per month _____

Two events per month _____

Other _____
