

The original documents are located in Box 64, folder “Bicentennial Exposition on Science and Technology, Cape Canaveral, FL - Dedication” of the John Marsh Files at the Gerald R. Ford Presidential Library.

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P. file

JUN 2 1976

THE WHITE HOUSE
WASHINGTON

June 2, 1976

MEMORANDUM FOR: RUSS ROURKE
FROM: MILT MITLER *free*

Russ, here is the Canaveral Schedule Proposal.

I pointed out the reasons why I think the President should attend at some point during June. After June, with the Exposition running just 100 days, it will be too late to give the recognition which would help increase audiences.

The event was opened unofficially on May 29th and I have been informed that the reaction has been quite good. They plan the "Official" opening on June 14th, at this point.

Attachment (Canaveral Schedule proposal)



THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL FOR THE PRESIDENT

DATE: MAY 25, 1976

FROM: THEODORE C. MARRS

MILTON E. MITLER

THRU: JOHN O. MARSH, Jr.

VIA: WILLIAM W. NICHOLSON

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llw
gan

VISIT:

To visit the U.S. Bicentennial Exposition on Science and Technology, Kennedy Space Center, Cape Canaveral, Florida and officially 'open' the event.

DATE:

At the President's convenience between June 9-30, 1976. The preference expressed by NASA is June 14.

PURPOSE:

The U.S. Bicentennial Exposition on Science and Technology, which the President approved for implementation at Cape Canaveral, will open to the public for 100 days on May 29, 1976. Presidential participation would both assist in bringing additional attention to the activity and would further evidence the President's interest in it.

FORMAT:

- location: Kennedy Space Center, Cape Canaveral, Florida.
- participants: To be supplied.
- expected length: 1-2 hours

CABINET

PARTICIPATION:

None essential, but since the various cabinet agencies are among the exhibitors, it is conceivable that Cabinet members may desire to join the President.

SPEECH

MATERIAL:

Talking points to be supplied by Bob Orben.

PRESS

COVERAGE:

Full press.

STAFF:

JOHN O. MARSH, Jr.
THEODORE C. MARRS
MILTON E. MITLER

RECOMMEND:

JOHN O. MARSH, Jr.
THEODORE C. MARRS
MILTON E. MITLER



OPPOSED:

None

PREVIOUS
PARTICIPATION:

None at the Site. The President did meet with Federal Agency representatives for a briefing on the project on February 9, 1976.

BACKGROUND:

The President approved this program as the one Bicentennial activity which would be a combined Federal effort. He announced this at the Cabinet meeting on September 17, 1975 and urged all Federal Agencies to participate to the extent each could.

In concert with the overall commemoration of our nation's 200th anniversary, it was determined that there needed to be some focus on science and technology with a look toward the future.

The National Aeronautics and Space Administration (NASA) has been the single manager of the Exposition and when the gates open on May 29, 1976, the visiting public will be treated to some innovative possibilities for future life styles.

There are fifteen prefabricated domes and within each the Federal Agencies, private sector companies and some colleges and universities will offer a variety of exhibits, each dealing with life style advances on which that group is working and which will become reality in the near future.

In all, seventeen agencies, ten private companies and six colleges and universities have joined together to make the Exposition a success.

One of the largest American flags ever to be seen has been painted on the side of the Vehicle Assembly Building (VAB). It measures 209' by 110'. A Bicentennial emblem also on the building measures 110' in diameter.

The Federal Agencies participating are:



Page 3

American Revolution Bicentennial Administration

Bureau of Standards

Community Services Administration

Department of Agriculture

Department of Defense

Department of Health, Education and Welfare

Department of Housing & Urban Development

Department of the Interior

Department of the Treasury

Department of Transportation

Energy Research and Development Agency

Environmental Protection Agency

National Aeronautics and Space Administration

National Endowment for the Arts

National Oceanographic and Atmospheric
Administration

National Science Foundation

United States Postal Service

From the private sector:

E-Systems

General Dynamics

Grummond

IBM

Lockheed

McDonnell-Douglas Aircraft Corporation

Rockwell International



Page 4

Thiokol

TRW

United Technology Corporation

Schools and Colleges:

Bethune-Cookman College

Florida A & M

Massachusetts Institute of Technology

Savannah State College

University of California at Berkely

University of Texas

The project has received some very good press coverage thus far and it is expected some 800,000 visitors will see the exhibits during its run.

A Presidential visit would be appropriate during the time period suggested. It would represent a natural follow-on to the interest expressed both by the President during the period of inception and at the time of the February press announcement, from which the following quote has been attributed to the President:

"We will show America what we have done and what we're going to do with our funds, the ingenuity of our scientists and the drive and foresight of our private sector."

APPROVE _____

DISAPPROVE _____



THE WHITE HOUSE
WASHINGTON

June 3, 1976



JACK:

This will serve to
supplement the
schedule proposal
already in your 'Pi'
file.

^{Russ}
R - what about
trip to Rico?

THE WHITE HOUSE
WASHINGTON

6/3/76

Russ—

THIS JUST CAME ACROSS
MY CLUTTERED DESK.

SOME ADDED FUEL.

Wiet—



4/3
JUN 1 1976

The President
The White House
Washington, D.C. 20500

Dear Mr. President:

For some time, members of my staff have been discussing with the White House Bicentennial Office our hope that you will be able to dedicate the Bicentennial Exposition on Science and Technology at the Kennedy Space Center on June 14.

We recognize the difficulty of granting a commitment during the current time frame, but I do wish to underscore my own personal desire that you participate as featured guest and dedicatory speaker. Your plane can land on the new Space Shuttle landing strip, just a few hundred yards from the Exposition site, and by means of satellite communication you will be able to talk to all the people of our nation as you dedicate this stirring expression of America's future.

You will be proud of the Exposition that has sprung from your proposal of last fall. As a showcase of American leadership in science and technology, it would provide a highly appropriate forum from which to address the American people on Flag Day, 1976. In addition, your appearance would do much to ensure the success of "3rd Century America," the only Government-sponsored Exposition of our nation's Bicentennial year.

NASA is honored to have been designated by you as host and lead agency for the summer-long Exposition. Knowing of the demands on your staff, we would be happy to provide draft remarks, if that would be helpful.

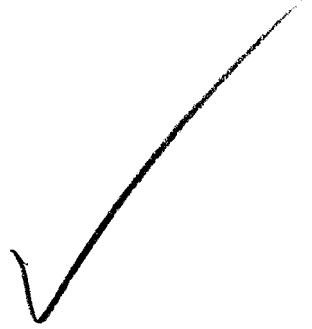
Respectfully,

James C. Fletcher
Administrator

blcc: Counsellor John O. Marsh
Dr. Theodore Marrs
Mr. Milton Mitler
Mr. Herbert J. Rowe
Mr. Miles Ross

THE WHITE HOUSE
WASHINGTON

June 8, 1976



Mr. Marsh:

Pete Crow, NASA, called in re the Cape Canaveral Exposition dedication on Monday. They still do not have an Administration representative. They have tried all the Cabinet officers and they are unavailable.

They thought perhaps the First Lady could do it. "She would be perfect. We are all very excited about this prospect."

He wanted to come to you and see what can be done. Because it's very close to the date of the dedication, he would appreciate hearing from you as soon as possible.

Donna

755-3914

Phil
to
Buc
see
M



June 10, 1976

MEMORANDUM FOR: JIM CONNOR

FROM: JACK MARSH

Monday marks the official opening of the space exposition at Cape Canaveral which, as you know, is a project sponsored principally by the President.

He had hoped the Vice President would be able to go to the dedication, but he has a conflict and cannot attend the dedication ceremonies this coming Monday, June 14, at 11:00 in Florida.

I brought this up at the senior staff meeting this morning in reference to a Cabinet officer being designated and Dick asked that I ask you to take care of this.

Principal Departments that first come to mind would be Transportation, Commerce, Defense and HEW.



JUN 15 1976

THE WHITE HOUSE
WASHINGTON

June 15, 1976

MEMORANDUM FOR: JACK MARSH
FROM: MILT MITLER *File*
SUBJECT: BICENTENNIAL SCIENCE AND TECHNOLOGY
EXPOSITION - 3rd CENTURY AMERICA

The official dedication of the Bicentennial Science and Technology Exposition, Kennedy Space Center, Cape Canaveral on Monday, June 14, 1976 was from all aspects a very enjoyable and well run affair.

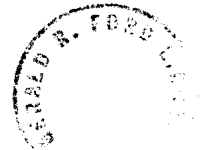
The exhibits have been put together with excellent thought and imagination and satisfied the intent of the program - a look into the near future for life styles - and entertainment. One specific factor is that many of the exhibits have sections which will amuse and educate young people.

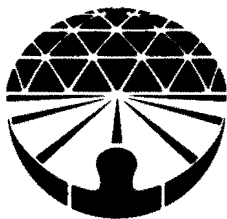
The ambiance is extremely well done. While it is not a carnival effect, it does have an atmosphere of fun and festival.

Right now they're averaging about 4,000 paid attendees a day (\$3 for an adult, \$2 for youth and \$1 per child) and they anticipate this growing dramatically once school is out.

I have attached the program for the dedication and a brochure on the exhibit.

Attachment (Brochure on Science and Technology
Exposition & Program for Dedication)





3rd Century America

The U.S. Bicentennial Exposition on Science and Technology

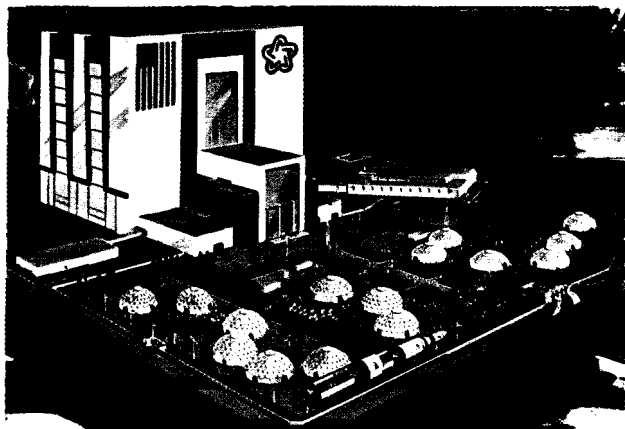
June 14, 1976
11:00 A.M.

DEDICATION CEREMONY

- Introduction:** Mr. Lee R. Scherer, Director
John F. Kennedy Space Center
- National Anthem:** United States Marine Corps Band, Quantico
- Pledge of Allegiance**
- Welcome:** Dr. James C. Fletcher, Administrator
National Aeronautics and Space Administration
- President's Message:** The Honorable Gerald R. Ford
President of the United States of America
- Remarks:** Astronaut John Young, Captain
United States Navy
- The Honorable Lou Frey, Jr.
Congressman, 9th District, State of Florida
- Dedication Speech:** The Honorable Philip Buchen
Counsel to The President of the United States

Music before and after the ceremony by the Cocoa Beach High School Minuteman Band

YOUR GUIDE TO 3rd CENTURY AMERICA



**KENNEDY SPACE
CENTER** MAY 30 THRU
SEPT. 7, 1976

10 a.m. till 7 p.m. daily Ticket Counter closes at 5 p.m.

Welcome to 3rd Century America, your nation's Bicentennial Exposition on Science and Technology, the only exposition sponsored by the U.S. Government during the Bicentennial Year. You're going to have an exciting time.

You'll see exhibits by 16 Government Agencies and many industrial firms. You'll get a glimpse into life in the future; you'll be shown the ingenuity of our scientists, and the drive and foresight that will make your family's life better and more comfortable during the next 100 years.

1

AMERICAN REVOLUTION BICENTENNIAL ADMINISTRATION presents "U.S.A. '76": The First Two Hundred Years. This full-scale show, in pictures, words and sound effects describes uniquely American experiences from the signing of the Declaration of Independence to the landing of the first astronaut on the moon. You can operate a computerized information center and find out what's going on for the Bicentennial in cities, towns and villages in all fifty states.

2

NATIONAL ENDOWMENT FOR THE ARTS features a mammoth laser light and sun sculpture-in-space by famed artist, Rockne Krebs, specially commissioned for this exhibit. It's an imaginative, inspiring experience, incorporating mankind's most ancient light source — the sun, with his most advanced light source — lasers . . . one of the highlights of the exposition.

3

INDUSTRY leaders such as **INTERNATIONAL BUSINESS MACHINES (IBM)**; **E-SYSTEMS**, and **THIOKOL** show in a graphic way their foresight and planning to keep pace with mankind's needs and desires for the future. The **MASSACHUSETTS INSTITUTE OF TECHNOLOGY** brings the relatively new science of X-ray astronomy down to earth. "Think Metric" is the message of the **NATIONAL BUREAU OF STANDARDS**.

4

DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT focuses on its role in helping every American community to achieve a better life style through the application of science and technology. The special exhibit design invites audience participation in finding out about the ways our cities, towns and suburbs have been built. You'll enjoy the friendly cartoon figure who'll talk directly to you from a TV screen — even answer your questions.

5

ENERGY RESEARCH AND DEVELOPMENT ADMINISTRATION has an electric car and advanced gas turbine car available for test drives. Visitors will see themselves on a solar powered television set and be cooled by a solar assisted air conditioning unit. Continuous movies in the **ERDA** theater will augment displays and demonstrations of experimental fusion devices, breeder reactors and other advanced methods of meeting the future electrical power needs of the country.

6

DEPARTMENT OF AGRICULTURE gives a glimpse at whether or not we will all have enough food to eat in the years ahead, what we will eat and where it will come from. You'll see in graphic form, the sheer size of food production needed and the difficulties our farmers will have to overcome. Startling research points toward a promising future.

7

FOOD SERVICES PAVILION is ready to serve you with quick snacks featuring everything from delicious hot dogs and "Bicentennial Hambrugers" to soft drinks to ice cream — all in a handy, central location.

8

DEPARTMENT OF TRANSPORTATION is organized into seven sections, dealing with all the various methods of transportation. You'll see a variety of vehicles, many 'way out in the future.' You'll see a cross-section of a 21-foot pleasure boat; an air traffic control center and a futuristic look at tomorrow on the move. Plus, you'll learn how oil is fingerprinted to catch polluters.

9

DEPARTMENT OF DEFENSE illustrates "Peace through Progress," showing how military research and development actually serves us all in peacetime ... adding to our safety, comfort and convenience. The Army, Navy, Marine Corps and Air Force are all represented with interesting displays.

10

DEPARTMENT OF HEALTH, EDUCATION AND WELFARE has put together a complete story on the latest advances in medical technology, many of these being a direct result of the space program. You'll learn about dramatic improvements in diagnosis, treatment and instrumentation which, combined with preventive medicine, will enable you to enjoy better health and a long life, freer from illness and injury than any previous time in human history.

11

COMMUNITY SERVICES ADMINISTRATION and NATIONAL SCIENCE FOUNDATION share Dome 11. Live craft demonstrations and sales store will be combined with graphics, models and animation to outline the CSA theme of "People Helping People Help Themselves." NSF features a dramatic four-part film program based on the ancient concept of the elemental building blocks of the universe. "Earth, Air, Fire and Water" will show how science is extending man's understanding and perception of this world.

12

ENVIRONMENTAL PROTECTION AGENCY tells about the role of science and technology in achieving a cleaner, healthier environment through correcting the errors of the past and preventing these mistakes in a brighter, healthier future for all of us.

13

THEATER PAVILION offers a continual parade of special live events, appearances by celebrities, music concerts and presentations. Watch for today's listings.

14

INDUSTRY displays its technology for the future through exhibits by McDonnell-Douglas, General Dynamics, United Technology, Lockheed, TRW, Rockwell International and Grumman Aerospace Corporation.

15

DEPARTMENT OF THE INTERIOR utilizes eight exhibit areas surrounding a 4-foot geophysical globe and two 40-seat theaters. The total exhibit represents solutions and efforts to solve both current and future problems in the use of public lands.

16

DEPARTMENT OF COMMERCE display, immediately inside the Vehicle Assembly Building, shows the work of the agency as it looks toward the future economic health of our nation. The Department's NOAA Exhibit features a 100 ton ocean-going environmental buoy packed with sensors for gathering weather and oceanic data.

17

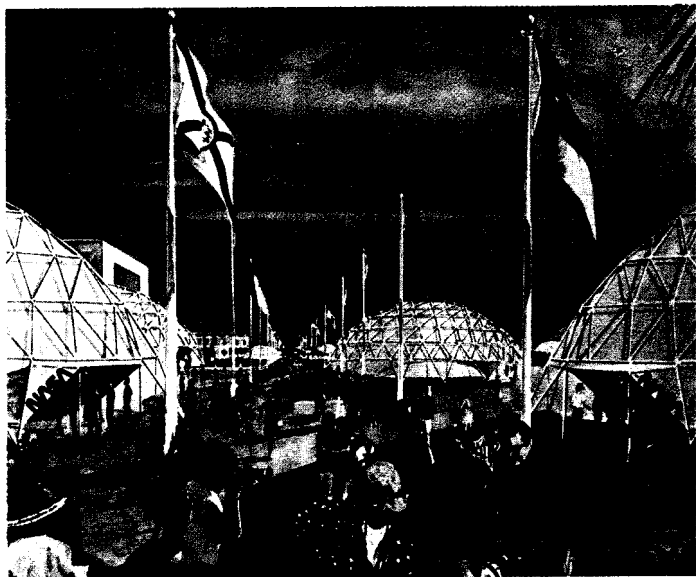
NATIONAL AERONAUTICS AND SPACE ADMINISTRATION, host of the Exposition, offers a multi-faceted exhibit ranging from a large gleaming wind tunnel model of a futuristic hydrogen powered supersonic aircraft to a working model of the Viking Spacecraft. Through daily updates on information coming back from Mars, visitors will watch history in the making.

18

LAUNCH CONTROL CENTER, LAUNCH SIMULATION, THE U.S. POSTAL SERVICE, AND U.S. TREASURY DEPARTMENT combine to offer both excitement and special services. In this building, you'll be able to see, for the first time ever, the Launch Control Center firing room. Here you'll witness a thrilling reenactment of the final minute of countdown, launch, and the first minutes of the flight of Apollo 11. At the Treasury exhibit, visitors are able to strike their own bronze commemorative coin, buy specially minted Bicentennial coin sets, and see exhibits on the law enforcement and regulatory aspects of Treasury's job. The Postal Service is providing a special philatelic sales station as well as special cancellation marks on all mail sent from the Exposition.

THE ADMISSION CHARGE

A nominal admission charge is being made to underwrite the day-to-day operating expenses of 3rd Century America. In this way, the people who see and enjoy the U.S. Bicentennial Exposition on Science and Technology will be supporting its operation rather than all taxpayers. This policy is similar to that of the National Park Service and other Federal agencies which levy user charges.



3rd [★]CENTURY [★]AMERICA [★]

U.S. Bicentennial Exposition
on Science and Technology

June 16, 1976

Cape
Canaveral

MEMORANDUM FOR: RUSS ROURKE
FROM: JACK MARSH

Get Phil Buchen's remarks at Cape Canaveral and the President's.
We might as well put them in the Congressional Record.

JO^{MA}/dl



BICENTENNIAL EXPOSITION
ON
SCIENCE AND TECHNOLOGY
KENNEDY SPACE CENTER
June 14, 1976

REMARKS BY

PHILIP W. BUCHEN
COUNSEL TO THE PRESIDENT


Welcome on this auspicious Flag Day 1976 to the Bicentennial Exposition on Science and Technology! The World has witnessed many expositions before this one, and they have indeed been impressive. But NASA has an unmatched record in the world for unique achievements. And NASA has added to that record with a truly unique exposition. Sponsored by NASA and supported by many other Federal agencies and by and universities industries/of this country, this presentation, which we are dedicating today, points the way to a third century of American achievements in Science and Technology that will exceed by far even the momentous progress made in the first two hundred years of our history.

When our Nation was founded, its science and technology were still in a rudimentary stage. Medicine was so limited a skill that the average individual of whatever station in life was lucky to survive infancy. Man could move no faster than his animals could pull or carry him or than the sail of his vessel could




respond to the force of the wind. Communications were so crude that people learned of distant events only months after the fact. Electronics had not reached beyond the kite-flying experiments of Dr. Franklin. But after a remarkable period of political revolution, this Nation by the end of its first century had experienced an industrial revolution as well. The Centennial Exposition of 1876 in Philadelphia was a tribute to both revolutions -- political and industrial -- and it gave Americans the opportunity to view the artifacts of our first 100 years of progress.

Housed in 180 buildings were historic displays of the accomplishments of that first century in transportation, communications, and industry. The steam engine had revolutionized transportation, and the telegraph had made possible virtually instantaneous communication over long distances. But the emphasis was on industry. The use of power-driven machinery and the concept of mass production played the feature roles. Serving as a symbol for the entire centennial celebration was the giant Corliss steam engine at the Philadelphia exposition. When President Grant pulled the levers that set the engine in motion, some 8,000 machines connected to the engine were activated.



Now that we are concluding the second century of our history as an independent Nation, we are celebrating a third kind of revolution as well -- this one a technological revolution which has affected all aspects of our lives. Its role in health, education, industry, finance, government and the media is all on display here at this famous Space Center. The exposition features the remarkable advances we have made only recently in such fields as housing, agriculture, communications, aeronautics and, of course, space. And it gives us a preview of the even more remarkable advances to come.

Apart from appreciating the noteworthy achievements of science and technology which are being displayed here, we should realize that the plans and arrangements which brought this exposition into being constitute in themselves an extraordinary achievement. This project represents a cooperative effort between 17 government agencies and a variety of leading industrial firms, and universities, and it was accomplished within an amazingly short period of time. All of the participants responded with alacrity and imagination to provide the many fascinating exhibits which we will be visiting.



In the Geodesic Dome of the Department of Agriculture, we will find exhibits that hold high promise for the future of farming. Satellites and airplanes overhead will transmit readings that can spot the breaking out of disease among crops with far more certainty than is possible by any other means. The theme of the agricultural displays is that: "We have the means, the capacity to eliminate hunger from the face of the Earth in our lifetime. We need only the will."

Other points of interest include a quick diagnosis of hypertension from the Department of Health, Education, and Welfare; a working model of a river basin and a seismograph at the exhibit of the Department of Interior; and an opportunity to drive electric and turbine cars provided by the Energy Research and Development Administration.

The Postal Service offers special stamps for collectors; and visitors to the exposition can strike their own coins, courtesy of the Treasury Department.

In the housing and urban development area, cartoon figures will talk to the audience about

improving our communities through the application of science and technology, while models and animation will speak for the Community Services Administration on "People helping people help themselves."

A visitor to the exhibit of the Transportation Department will get a futuristic look at America on the move, including the use of an individual rapid transit vehicle. The exhibits of the industrial firms will introduce visitors to their most innovative developments. And applications of laser light to create a new and exciting form of sculpture is the contribution to this exposition from the National Endowment for the Arts.

All of the exhibits -- including others that I have not touched upon -- demonstrate how the tremendous capabilities of both government agencies and private companies point to the future. Here we can see not only how far resourceful and innovative institutions in our society have come, but also what great promises they hold for the century ahead. We will recognize that the giant strides we have already made are only the beginning, and that the life we know today can be enhanced in quality beyond our fondest dreams.



Before the exposition closes on September 7, we estimate that over one million people will have viewed these exhibits and will have seen the operations of the Kennedy Space Center. Much of what they will see consists of the work which regularly takes place in this vital Center of America's space-age activities.

They will see and touch the mighty Saturn rocket, the likes of which sent American astronauts to the moon. They will watch, in operation, the project of the National Oceanic and Atmospheric Administration to secure and relay weather satellite photos. Next month, after the Viking spacecraft makes its soft-landing on Mars, the photos it transmits back to earth will be seen daily at the exposition site.



Contributing to the attraction of the current exposition is the singular circumstance that it is part of a living, working facility where programs for the future are already underway. For it is here that preparations are going on for the Space Shuttle program to be launched in 1980. And when each Shuttle has been sent into orbit from here and after it has remained in orbit for days, or even weeks, this is the place to which the reusable space vehicle will return to be refitted for the next trip. A model of this remarkable craft is now open for inspection in the huge Vehicle Assembly Building. Throughout the next decade, the new Shuttle will be used by scientists as a laboratory of space environment for conducting countless experiments. No longer will space exploration be the province of but a few specially trained astronauts. Now there will be passengers aboard their space flights.



Adding to the glamour and excitement of this Exposition will be participation by the armed services. There will be performances by the Thunderbirds of the Air Force, the Blue Angels of the Navy, and all four of the service bands.

The Exposition is truly a team effort, and it is a Bicentennial occasion that the American people will greatly admire and thoroughly enjoy. It is also an occasion for foreign visitors to observe the national commitment the United States has to scientific and technological progress -- not alone for ourselves but for all of humankind. A commitment and a helping hand to all peoples -- that was the intent and spirit of the small, shaky nation that was formed in 1776. And at this exposition, we proudly renew that intent and spirit and do so with much greater promise of fulfillment than ever before.



JUNE 14, 1976

OFFICE OF THE WHITE HOUSE PRESS SECRETARY

THE WHITE HOUSE

TELEPHONE CONVERSATION
BETWEEN THE PRESIDENT
AND

DR. JAMES C. FLETCHER, ADMINISTRATOR,
NATIONAL AERONAUTICS AND SPACE ADMINISTRATION
AT THE
KENNEDY SPACE CENTER

11:15 A.M. EDT

THE PRESIDENT: Dr. Fletcher, how are you?

DR. FLETCHER: Very fine, sir, Mr. President.

THE PRESIDENT: Dr. Fletcher, Congressman Teague, Congressman Frey, distinguished guests, ladies and gentlemen:

I am extremely happy to have this chance to send my greetings and very best wishes on the dedication of the Science and Technology Exposition. I am honored to congratulate all who took part in creating this very important Bicentennial program. This massive combined effort, planned and carried out by NASA, 16 other Federal agencies and a number of corporations and institutions of higher learning, represents the same spirit of cooperation and mutual support that enabled Americans to venture from Cape Canaveral to the moon and back.

The Kennedy Space Center is the fitting location for this exposition. In just 20 years it has become historic ground in the United States as well as in the world.

The brave astronauts of the Mercury, Gemini and Apollo programs and their dedicated support teams represent the finest quality in American science and technology. The Space Center and the fabulous story behind it has become a part of America's national heritage. More than just a story of technical expertise, it is a superb story of courage, perseverance and strength, of determination and of faith. It is another chapter in America's history of reaching out to the unknown that began when the first colonists set sail across an unfriendly sea to an unexplored continent.

America's future is itself uncharted territory but I am confident we will face that challenge with the same courage and imagination that have marked all of our voyages into the unknown.

MORE

(OVER)



This fine exposition will tell Americans of our unique contribution to the progress of mankind. It unveils some of the scientific wonders to come, developments which will not only range across the solar system but which will change everyday life here on earth. It will show Americans that our horizons are still unlimited and so is our capacity to reach for them into our third century.

I congratulate all who have been a part from the very beginning of the development of this outstanding exposition and I wish everybody connected with it the very best and I hope and trust that thousands and thousands and thousands of Americans and those from other parts of the world will come and see for themselves what we have done and what we will do in the future.

Thank you, Dr. Fletcher, and the very best to all.

DR. FLETCHER: Thank you, Mr. President.

END (AT 11:18 A.M. EDT)

Cape Canaveral

June 16, 1976

MEMORANDUM FOR: MAX FRIEDERSDORF

FROM: JACK MARSH

Would you please arrange to have the telephone conversation between the President and Jim Fletcher, NASA inserted into the Congressional Record? Also, I think Phil Buchen remarks should be inserted.

Many thanks.

JOM/dl



July 6, 1976

MEMORANDUM FOR: PHIL BUCHEN

FROM: JACK MARSH

The President read with great interest the attached and appreciated your assistance.

Letter to Phil Buchen from James Fletcher, NASA, re Mr. Buchen's representation of the Administration at the dedication of "3rd Century America", Cape Canaveral, Florida.

JOM/dl





National Aeronautics and
Space Administration

Washington, D.C.
20546

Office of the Administrator

JUN 21 1976

Honorable Philip W. Buchen
Counsel to the President
The White House
Washington, DC 20500

Dear Phil:

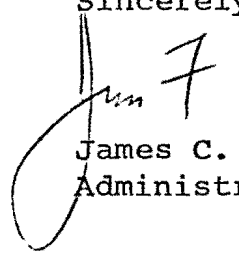
Just another word of thanks for sharing your valuable time to honor us with your presence at the dedication of "3rd Century America" last Monday.

We were delighted that you and Mrs. Buchen and other members of the White House staff could share this glimpse into the future. Our only regret is that your stay had to be so brief that you could not view more of the fine exhibits.

Your dedicatory remarks and the President's phone message were highly appropriate and well received. We at NASA are especially grateful for the confidence reposed in us as host agency. I hope that your firsthand impressions of the Exposition reinforced that trust.

Please convey to the President our warmest thanks for his phone message. His words and yours contributed a great deal to what we are certain will be a successful Exposition.

Sincerely,


James C. Fletcher
Administrator

