The original documents are located in Box 64, folder "June 7, 1972 - Roy D. Morey - The President's Handling of Crime Problems" of the Robert Teeter Papers at the Gerald R. Ford Presidential Library.

Copyright Notice

The copyright law of the United States (Title 17, United States Code) governs the making of photocopies or other reproductions of copyrighted material. Gerald Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. Works prepared by U.S. Government employees as part of their official duties are in the public domain. The copyrights to materials written by other individuals or organizations are presumed to remain with them. If you think any of the information displayed in the PDF is subject to a valid copyright claim, please contact the Gerald R. Ford Presidential Library.

. Committee for the Re-election of the President

MEMORANDUM

June 7, 1972

CONFIDENTIAL

MEMORANDUM FOR:

DR. ROY D. MOREY

FROM:

TED GARRISH

SUBJECT:

The President's Handling of

Crime Problems

I have attached a priority list showing those areas where the President is perceived very poorly on his ability to handle crime. This is similar to the list on drugs which I provided to you earlier.

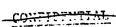
Various criteria were used in selecting the priority areas. First, we considered only those areas where the President's ratings were significantly worse than the national average. Second, we limited our list to those areas where we felt additional effort would improve the President's voting strength, giving special weight to those states with large electoral votes. Areas of the country where the President was far ahead or behind in the trial heats were not included in the priority list.

The State of Maryland deserves special attention. 16% mention crime as a leading national problem in this state compared to 6% nationally. In Baltimore it is even more important where 20% mention it as a leading problem.

As soon as priority lists for other issues are developed, I will forward them to you.

Determined to be an Administrative Marking

By NARA, Date 12/31/09





SPECIAL AREA PRIORITIES TO IMPROVE PERCEPTION OF THE PRESIDENT IN HANDLING CRIME

- 1. Philadelphia Metro
- 2. New York City and Suburbs
- 3. Newark Metro
- 4. Chicago Metro
- 5. Monterey/Santa Barbara/Sacramento, Calif.
- 6. St. Louis Metro
- 7. Baltimore Metro
- 8. Los Angeles Metro
- 9. Portland Metro
- ·10. Cleveland Metro
- 11. Gary, Indiana Metro
- 12. Kansas City Metro
- 13. Montgomery County, Maryland
- 14. Indianapolis Metro
- 15. Pittsburgh Metro
- 16. Milwaukee Metro

