The original documents are located in Box 9, folder "5/12/75 - Philadelphia, PA (1)" of the Betty Ford White House Papers, 1973-1977 at the Gerald R. Ford Presidential Library.

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Carolyn

THE WHITE HOUSE

WASHINGTON

April 22, 1975.

MEMORANDUM TO: PRITER SORUM

FROM:

SUBAN PORTER

SUBJECT:

Action Memo

Mrs. Ford has accepted the following out-of-town invitation:

EVENT: Silver Anniversary President's Installation and

Award Dinner

GROUP: Philadelphia Association for Retarded Citizens

DATE: Monday, May 12, 1975

TIME: To be determined

PLACE: Bellevue Stratford Hotel, Philadelphia

CONTACT: Ms. Shellie Anderson, Special Project Consultant

(215) 567-3750

(Executive Director of PARC is E-A. Gentile)

COMMENTS: You will note this is an invitation Mrs. Ford had originally

declined (in spite of positive recommendations by the Domestic Council, because of the date). The date has been changed and she is now planning to attend on May 12th.

Mrs. Ford will receive "The PARC Humanitarian Award" at the Silver Anniversary President's Installation and

Award Dinner of the Philadelphia Association for Retarded

Citizens. Knowing that Mrs. Ford will be in the Philadelphia area on May 12, several people have extended other invitations

to Mrs. Ford. These have been regretted, however, and she

will do only the PARC event. The file is attached. Thank you.

c: BF Staff
Red Cavaney
Warren Rustand
Bill Nicholson
James Cavanaugh
Pamela Needham

, \$

Rex Scouten Staircase

THE WHITE HOUSE

WASHINGTON

May 6, 1975

MEMORANDUM FOR:

MRS. FORD

FROM:

PETE SORUM

SUBJECT:

YOUR VISIT TO PHILADELPHIA,

PENNSYLVANIA, Monday, May 12, 1975

Attached at TAB A is the proposed schedule for the subject event. FOR

APPROVE

DISAPPROVE

BACKGROUND

The Philadelphia Association for Retarded Citizens (PARC) is a private non-profit organization governed by a volunteer board dedicated to obtaining "first-class citizenship for citizens who are retarded." Founded 25 years ago by the parents of eight retarded children, PARC now employes a large staff of specialists to provide services which include a work training center, community living arrangements, day care facilities, community referral service and "Hot Line," legal assistance and community awareness programs.

You are the guest of honor at this Silver Anniversary Dinner and will receive the Silver Humanitarian Award, which is given for the first time, for your support of the rights of the retarded by your presence at this occasion.

WORK TRAINING CENTER

PARC's Work Training Center was founded in 1957 to train the retarded for positions in the private sector. For those unable to work in every day settings, PARC maintains a sheltered workshop to which contact work is brought from industry and other sources. The workers have prepared several examples of their handiwork as gifts for you, the President, Susan, and Gayle. The current plan is to have these gifts available in the Presidential Suite for an official photograph. As an option, we propose an early departure which would provide you an opportunity to drop-by the Training Center to receive these items from the workers. Such activity would provide an excellent opportunity for media coverage by demonstrating your interest in retarded citizens and their ability to become productive citizens.

Depart	ear	rly	to	drop-by	Center	
Depart	as	sch	nec	luled		



PROPOSED SCHEDULE

MRS. FORD'S VISIT TO PHILADELPHIA, PENNSYLVANIA

Monday, May 12, 1975

3:30 pm (EDT) Mrs. Ford boards motorcade on South Grounds.

MOTORCADE DEPARTS South Grounds en route

Andrews AFB.

[Driving time: 25 minutes]

3:55 pm MOTORCADE ARRIVES Andrews AFB.

Mrs. Ford boards Jetstar.

4:00 pm JETSTAR DEPARTS Andrews AFB en route Philadelphia,

Pennsylvania, International Airport.

[Flying time: 35 minutes]

[No time change]

4:35 pm Advanceman: Pete Sorum JETSTAR ARRIVES Philadelphia International Airport.

Mrs. Ford will be met by:

Mr. Frank Rizzo, Mayor of Philadelphia

OPEN PRESS COVERAGE CLOSED ARRIVAL

4:40 pm Mrs. Ford proceeds to motorcade for boarding.

MOTORCADE DEPARTS Philadelphia International Airport en route Bellevue Stratford Hotel.

[Driving time: 35 minutes]

5:15 pm MOTORCADE ARRIVES Bellevue Stratford Hotel.

Mrs. Ford will be met by:
Mr. Vaar, General Manager, Bellevue Stratford Hote

OFFICIAL PHOTO COVERAGE

Mrs. Ford proceeds to Presidential Suite.

5:20 pm Mrs. Ford arrives Presidential Suite.

PERSONAL TIME: 1 hour

NOTE: Attire for evening is long dress and Black Tie.

6:15 pm Mr. & Mrs. George (Esther) Horowitz arrive Presidential Suite.

6:20 pm Mrs. Ford, escorted by Mr. & Mrs. Horowitz, departs
Presidential Suite en route North Cameo Room for
informal reception.

6:25 pm Mrs. Ford arrives informal reception and mingles informally with guests.

OFFICIAL PHOTO COVERAGE ATTENDANCE: 200

6:40 pm Mrs. Ford, escorted by Mr. Horowitz, departs
North Cameo Room en route Presidential Suite.

6:45 pm Mrs. Ford arrives Presidential Suite.

PERSONAL TIME: 15 minutes

7:00 pm Mrs. Ford, escorted by Mr. Horowitz, departs
Presidential Suite en route off-stage announcement
area.

7:04 pm Mr. Natt Getlin offers Welcoming remarks.

7:05 pm Mrs. Ford arrives off-stage announcement area and pauses for announcement.

7:05 pm Announcement by Judge Arlin Adams.

Mrs. Ford, escorted by Mr. Horowitz, proceeds to seat at Head Table and remains standing for Invocation.

OPEN PRESS COVERAGE ATTENDANCE: 700

7:07 pm	National Anthem			
7:09 pm	Invocation			
7:10 pm	Dinner is served.			
8:25 pm	Judge Adams introduces Head Table guests, excluding program participants.			
8:30 pm	Dinner concludes.			
8:31 pm	Remarks by Dr. Phillip Roos, Executive Director, National Association for Retarded Citizens.			
8:40 pm	"A Musical Tribute to the First Lady" by Mike Douglas.			
8:50 pm	Presentation of Silver Anniversary Awards by Mr. Edward Piszek, President of Mrs. Paul's Kitchens.			
9:05 pm	Introduction of Silver Humanitarian Award by Mr. Horowitz.			
	Ford accepts Silver Humanitarian Award and brief acceptance remarks.			
9:13 pm Mrs.	Ford's remarks conclude.			
Mrs.	Ford returns to her seat and remains standing.			
9:14 pm Benediction by John Cardinal Krol.				
	Ford, escorted by Mr. Horowitz, departs Table en route motorcade for boarding.			
	ORCADE DEPARTS Bellevue Stratford Hotel ate Philadelphia International Airport.			

[Driving time: 30 minutes]

9:50 pm MOTORCADE ARRIVES Philadelphia International Airport.

Mrs. Ford boards Jetstar.

9:55 pm JETSTAR DEPARTS Philadelphia, Pennsylvania, en route Andrews AFB.

[Flying time: 35 minutes]

10:30 pm JETSTAR ARRIVES Andrews AFB.

10:35 pm Mrs. Ford boards motorcade.

MOTORCADE DEPARTS Andrews AFB en route South Grounds.

[Driving time: 25 minutes]

11:00 pm MOTORCADE ARRIVES South Grounds.



PROPOSED SCHEDULE

MRS. FORD'S VISIT TO PHILADELPHIA, PENNSYLVANIA

Monday, May 12, 1975

3:30 pm (EDT) Mrs. Ford boards motorcade on South Grounds.

MOTOR CADE DEPARTS South Grounds en route

Andrews AFB.

[Driving time: 25 minutes]

3:55 pm

MOTORCADE ARRIVES Andrews AFB.

Mrs. Ford boards Jetstar.

4:00 pm

JETSTAR DEPARTS Andrews AFB en route Philadelphia, Pennsylvania, International Airport.

[Flying time: 35 minutes] [No time change]

4:35 pm Advanceman: Pete Sorum JETSTAR ARRIVES Philadelphia International Airport.

Mrs. Ford will be met by:

Mr. Frenk Risso, Mayor of Philadelphia

Mr. Harry Bellinger - # 2 City Rep.

OPEN PRESS COVERAGE

CLOSED ARRIVAL

4:40 pm

Mrs. Ford proceeds to motorcade for boarding.

MOTORCADE DEPARTS Philadelphia International Airport en route Bellevue Stratford Hotel.

[Driving time: 35 minutes]

5:15 pm MOTORCADE ARRIVES Bellevue Stratford Hotel.

Mrs. Ford will be met by:

Mr. Vear, General Manager, Bellevue Stratford Hote

Mr. Chadwick, Sr. Gen. Mgr. Geo. Hoswitz

OFFICIAL PHOTO COVERAGE

Karen toff

Mrs. Ford proceeds to Presidential Suite.

5:20 pm Mrs. Ford arrives Presidential Suite.

PERSONAL TIME: 1 hour

NOTE: Attire for evening is long dress and Black Tie.

6:15 pm Mr. & Mrs. George (Esther) Horowitz arrive Presidential Suite.

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6:25 pm Mrs. Ford arrives informal reception and mingles informally with guests.

OFFICIAL PHOTO COVERAGE

Doris Green berg & PARC aides present you whife time persons pin Jul Diamond as leaving reception. WEAR Mrs. Ford, escorted by Mr. Horowitz, departs

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9:10 pm Mrs. Ford accepts Silver Humanitarian Award and

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9:13 pm Mrs. Ford's remarks conclude.

Mrs. Ford returns to her seat and remains standing.

9:14 pm Benediction by John Cardinal Krcl.

9:16 pm Mrs. Ford, escorted by Mr. Horowitz, departs

Head Table en route metereade for boarding. Suite for

10 min. to change - Put bags in hall.

9:20 pm MOTORCADE DEPARTS Bellevue Stratford Hotel

en route Philadelphia International Airport.

[Driving time: 30 minutes]

9:50 pm MOTORCADE ARRIVES Philadelphia International Airport.

Mrs. Ford boards Jetstar.

9:55 pm JETSTAR DEPARTS Philadelphia, Pennsylvania, en route

Andrews AFB.

[Flying time: 35 minutes]

10:30 pm JETSTAR ARRIVES Andrews AFB.

10:35 pm Mrs. Ford boards motorcade.

MOTORCADE DEPARTS Andrews AFB en route South

Grounds.

11:00 pm

[Driving time: 25 minutes]

MOTORCADE ARRIVES South Grounds.

Fact Sheet: The Philadelphia Association for Retarded Citizens (PARC

The First Lady as guest of honor at the 25th anniversary of the Philadelphia Association for Retarded Citizens is helping to give first-class citizenship status to persons who are retarded and too long deprived of personhood. She is giving credence to the great strides they are capable of making when given adequate opportunities through specialized services which PARC and others have pioneered to create. To achieve constitutional rights for citizens who are retarded -- the right to education, to work, to medical treatment and to live in the community in fellowship and sociability is PARC's reason for existence.

PARC is governed by a volunteer board with expertise coming from volunteers and a well trained staff. Its mandate is to know and help meet the needs of 60,000 to 80,000 persons in Philadelphia. With the passage of the Mental Health and Mental Retardation Act of 1966, which PARC and other groups advocated, Pennsylvania is mandated to establish adequate community services. When PARC was founded in 1949 by eight parents, families were virtually alone in their efforts to develop services. In 1975 PARC can turn more of its energies from running its own direct services to seeing that appropriate ones are established and maintained.

To prevent institutionalization, community living arrangements and supportive services are essential. By adding another social worker to its staff in 1974, PARC increased its involvement to help establish these and accelerate the dispersal of population in institutions.

PARC's Work Training Center, the first in Philadelphia in 1957 demonstrates that many citizens who are retarded can be trained to work in restaurants, banks, hospitals, post offices and other businesses, thus becoming taxpayers rather than taxburdens. A sheltered workshop and a day activity center are maintained there also for those unable to work in everyday settings.

The right to education consent decree of 1971 says every schoolage child who is retarded in Pennsylvania is entitled to a free public education. PARC helped achieve that and in 1974 hired a fulltime staff attorney to help parents in due process hearings when they disagree with placement proposed by the school district.

Preschoolers under three years old who are severely retarded could be stimulated to become more aware. PARC demonstrated this in the 1970's for the first time in Philadelphia. Many of these children can now learn to sit up, to crawl and to walk.

PARC is working toward converting institutions from human warehouses to creative places of living for those destined to remain there as well as toward appropriate funding for the city's community services. It conducts a community referral service hotline (LO 3-7272)

seminars for doctors, nurses, clergymen and other caretakers; camping, recreational, rehabilitation, job placement and counselling programs. It serves as an authority on legal matters, planning and implementation of legislation; provides staff consultation to others, i.e. in writing grant applications, establishing work training centers and group homes and assist parent groups.

PARC services are free to persons who are retarded and their families. PARC is supported by federal, state and city government appropriations, foundation grants and volunteer fund-raising efforts. Membership dues, fund-raising programs and contributions by auxiliary groups and concerned citizens bolster support for a wide range of PARC's professionally conducted programs. It is affiliated with other local, statewide and national citizen-volunteers in similar associations.



Prepared April 21, 1975

Philadelphia Association for Retarded Citizens 1211 Chestnut Street, Philadelphia, Pa. 19107 Phone: (215) LO 7-3750 Mr. Horowitz's efforts on behalf of PARC's Work Training Center are typical examples of his social commitments to the community. He was instrumental in helping to convert this facility into a modern and model workshop for the vocational training of adolescents and adults who are retarded citizens. This center enables many of these persons to be trained to work in restaurants, banks, hospitals, post offices and other businesses thus becoming taxpayers rather than taxburdens. When Mr. Horowitz became involved in the Work Training Center, it was located in a loft. Today, it occupies about 44,000 square feet and is accredited as one of the finest in the country by CARF (Commission on Accreditation of Rehabilitation Facilities) which is highly regarded in the field of hospital and rehabilitation facilities. This Center, founded in 1957, was the first in Philadelphia.

A new annex at the Center, still to be dedicated, includes a model apartment which makes it possible for trainees to learn and strengthen community and home-living skills. This can have special significance for those who have lived in institutions and are ready to embark on a new life.

In all instances of his community endeavors, Mr. Horowitz has volunteered his management expertise to non-profit organizations such as PARC. This knowledge is essential in an organization such as PARC where large contracts are made with business and industry for its sheltered workshop -- a division of the Work Training Center.

During Mr. Horowitz's terms of office as president, PARC has extended its philosophy from a direct-service agency to incorporation of the motivating-agency principle on a city-wide basis. Under this principle, PARC works to identify priorities, existing needs in services, helps to ameliorate difficult or crisis problems, serves as consultant to organizations in the region or city interested in improving services or creating new ones for 60,000 to 80,000 persons in Philadelphia who are retarded. As an umbrella agency, PARC will strive to motivate, to encourage or support all agencies interested in the field of retardation.

For further information:

George Horowitz, office - 215 427-4400

Josie Aceto, Director of Development and Community Relations, Philadelphia Association for Retarded Citizens 215 LO 7-3750

Shellie Anderson, PARC's Special Projects Director,
Philadelphia Association for Retarded Citiz
215 LO 7-3750

Philadelphia Association for Retarded Citizens



CENTRAL OFFICE

1211 CHESTNUT STREET, PHILADELPHIA, PENNSYLVANIA 19107

Profile on George Horowitz Prepared April 24, 1975



When George Horowitz, President of the Philadelphia Association for Retarded Citizens, speaks of PARC's purposes, he stresses above all as its prime goal to achieve the constitutional rights of persons who are retarded citizens — — the right to education, the right to work, the right to medical treatment, the right to first-class citizenship, the right to live in the community in sociability and fellowship.

In this context Mr. Horowitz explained that "The First Lady, by her gracious acceptance to be guest of honor on the occasion of PARC's 25th anniversary observance, May 12, 1975, is helping to give status to those citizens too long deprived of personhood and too long considered second-class citizens. Mrs. Ford is giving credence to the great strides that persons who are retarded are capable of making. Despite the fact that they are slower to learn, they become productive citizens when given adequate opportunities through specialized education, vocational training and other services which PARC and others have pioneered to create."

When Mr. Horowitz, a resident of Wyncote, presents PARC's Humanitarian Award to Mrs. Ford, his wife, Esther, will be there also. Their two children are Dr. Harvey Horowitz, a resident of Wynnewood, and Mrs. Carol Ziev of Huntingdon Valley, wife of Dr. Michael Ziev.

Mr. Horowitz is also president of Yahn and McDonnell, Inc., wholesale distributors of tobacco, cigars and cigarettes. He has been president of PARC for more than four years.

Mr. Horowitz's commitments extend into many areas in addition to retardation. For example, he is first vice president of the Northwestern Institute of Psychiatry, past chancellor-commander of the Barbarossa Lodge of the Knights of Pythias, member of the board of trustees of the Emanu-El Congregation in Philadelphia, member of the board of governors of the Golden Slipper Club and Camp for Underprivileged Children, member of the Fellowship Commission, and member of the board of March of Dimes. He received the Israel Bond Award.

His business affiliations include; president of the Philadelphia Association of Tobacco and Confectionary Distributors, and vice president, Executive Management Division of National Association of Tobacco Distributors.

SILVER ANNIVERSARY HUMANITARIAN AWARD

The Philadelphia Association for Retarded Citizens commissioned F. J. Cooper Company, Inc., of Philadelphia, to design and execute the Silver Anniversary Humanitarian Award to be presented to Mrs. Gerald R. Ford on May 12, 1975.

The award is comprised of a natural geode with amethyst crystals. Two silver figures of a mother and her child are poised on the surface by the mouth of the rock.

The inscription reads:

Silver Anniversary Humanitarian Award
presented to
Mrs. Betty Ford
May 12, 1975
The Philadelphia Association for Retarded Citizens

5-8-75



For more information:
Josie Aceto, Director
Development & Community Relations
Philadelphia Association for Retarded Citizens
Office: 215-LO 7-3750 Home: 215-KI 6-3770

(over)

FIRST FAMILY RECEIVES HANDMADE GIFTS FROM PARC WORK TRAINING CENTER

The First Lady will be presented with several handcrafted gifts for her family made by clients at the Philadelphia Association for Retarded Citizens (PARC) Work Training Center.

PARC's Center, the first in Philadelphia, established in 1957, is a vocational guidance and rehabilitation facility, where technical skills are learned by mentally retarded clients for future employment in business and industry.

The sewing machine grant is one of these skill-learning programs. Under the direction of Ms Charlotte Cook, an occupational therapist her clients learn hand and machine sewing and other related crafts.

Mrs. Ford will receive a linen covered and initialled box of small notepaper, each piece originally freehand decorated by earth color embroidery on linen, using a variety of stiches.

For the President, the women made a gold and royal blue wool shag throw pillow with blue corduroy backing.

Susan Ford's beach bag of yellow vinyl with white polka dots and Gayle Ford's gayly flowered apron with a pleated towel overpiece complete the gifts.

5-8-75

For more information:
Josie Aceto, Director
Development & Community Relations
Philadelphia Association for Retarded Citizens
Office: 215-LO 7-3750 Home: 215-KI 6-3770



THE PHILADELPHIA ASSOCIATION FOR RETARDED CITIZENS

SILVER ANNIVERSARY HUMANITARIAN AWARDS DINNER

May 12, 1975

Bellevue Stratford Hotel

PROGRAM SCHEDULE

WELCOMING REMARKS

Mr. Natt S. Getlin Vice-President for Public Affairs Philadelphia Newspapers, Inc.

(00 Sec.) Judge Avlin Adams - stands up Azar

"THE STAR SPANGLED BANNER"

Miss Linda Burkhard Philadelphia Lyric Opera Company

. INVOCATION

Rabbi Samuel Berkowitz Temple Emanu-El under 90 le.

Proposal of bast to thin Ford by Judge Ada

"A MESSAGE FROM THE NATIONAL EXECUTIVE DIRECTOR" National Association for Retarded Citizens

Dr. Philip Roos

"A MUSICAL TRIBUTE TO Mr. Mike Douglas - Somes
THE FIRST LADY" Aprox. (0 Minutes

SILVER ANNIVERSARY AWARD PRESENTATIONS

Mr. Edward Piszek - Presentor President, Mrs. Paul's Kitchens

SILVER HUMANITARIAN AWARD PRESENTED TO MRS. GERALD R. FORD

Mr. George Horowitz, President Philadelphia Association for Retarded Citizens

ACCEPTANCE

Mrs. Gerald R. Ford

BENEDICTION

His Eminence John Cardinal Krol

Divines over Approx. 10:00 A.M.

Prepared April 18, 1975

in their efforts to establish services .

In the attached profile, an historic perspective is presented, to suggest the meaning of Mrs. Ford's visit not only for persons in Philadelphia who are retarded but in the nation. Also described is the pioneering work of PARC in such areas as right to education, day care for preschoolers, and in vocational training.

grand

With the Bicentennial almost here and almost a decade since the passage in the Commonwealth of the Mental Health and Mental Retardation Act of 1966, democracy does unfold through the story of PARC and the voluntary spirit that is its history.

NEWS MEDIA AND SECURITY CREDENTIALLING

PARC was advised by the White House that Mrs. Ford, in keeping with her general practice, will not hold a formal news media conference. Mrs. Ford may, on her way into the May 12 function or as she leaves, answer questions from news media representatives. We will not have definite word on this until about 10 days before the event.

These requirements for news media credentialling require that PARC receive a letter by April 29 from each news media outlet which want to cover reception, dinner, and possible informal questioning session. The letter must list the name, social security number, date and place of birth of each member of the news media corps including, photographers assigned to any aspect of the function.

In your letter, kindly indicate whether one or more members

63/

SILVER ANNIVERSARY

HUMANITARIAN AWARDS DINNER

THE PHILADELPHIA ASSOCIATION FOR RETARDED CITIZENS

THE BELLEVUE STRATFORD HOTEL

MAY 12, 1975

SEATING ARRANGEMENTS



Please look for your name first under the alphabetical listing to find your Table Number.

If your group has purchased a table and your name is not listed individually, please look under your group name for your Table Number.

If you are unable to find your Table Number on this list, please ask for Mrs. Marritz or Mrs. Weiss and they will be able to assist you.

Fra

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<u>A</u> <u>T</u>	able	C continued Ta	ble
Hon Arlin Adams & Mrs Adams	нт	Mr & Mrs W A Clark	34
Mr & Mrs Alderfer	11	Mr & Mrs Vincent Coccia	47
ATLANTIC RICHFIELD	82	Mr Max Cohen & Guests	43
<u>B</u>		Mr & Mrs Samuel Cohen	53
Mr & Mrs Joe Ball	85	Dr & Mrs William Cohen & Guests	58
Mr & Mrs Kenneth Ballard	5	COMMONWEALTH LODGE	84
		Mr & Mrs Giallorenzo	
BARBAROSSA LODGE	76	Mr & Mrs Japilla Mr & Mrs Previty	
Miss Barbara Bartell	27	Mr & Mrs Quintile Mr & Mrs	
Dr & Mrs John Bartram	16	Mr & Mrs Martin Coopersmith	35
Secretary & Mrs John Beal	нт		
BELL TELEPHONE CO	72	Mr & Mrs Emmanuel Cowen	43
Mr & Mrs Emerys Lewis Mr & Mrs Peter Pugliese		Mrs Harry Cross	HT
Mr & Mrs Charles Schalch	THE COMMENTS OF THE COMMENTS O	Mr Bill Curry	15
Mr & Mrs Winfield Scott Mr & Mrs John Venable	COLUMN TO A STATE OF THE STATE		to to
Representative & Mrs Bellinger	17	<u>D</u>	
		DAVIDSON TABLES	
Mr & Mrs Samuel Berg ** See PARC Aide Table Nos.	**	Mr & Mrs Davidson Mr & Mrs Abrams	86
. Dec I iii to I ii ii to I ii i		Hon & Mrs Hoffman	86 .
Rabbi Samuel Berkowitz	HT	Miss Bernice Kaplan	86
		Miss Sarah Richman	86
Mr. Jerome Bernstein	38	Mr & Mrs Savar	86
		Mrs Tillie Savar	86
Mr. Martin Boardman	5	Mr & Mrs Wolfson	85
	10	Mr & Mrs	86
Mr & Mrs William Bodine	40	Mr Joseph Dever	17
Mr Paul Bond & Guest	11	DIETZ & WATSON	41
Mr Irving Blau	5		11
Mr & Mrs Frank Brodsky	64	Mr Guy DiCenzo & Guest	11
Mr & Mrs Irving Broudy	74	Mr Mike Douglas & Guest	HT
Mr & Mrs L Steuart Brown	HT		
Mr James Brunt & Guest	11	E	
Mr & Mrs Ernest Buccino	58	Mrs Clyde Ecklund	50
Ms Linda Burkhart	6	ECUMENICAL COUNCIL	3
<u>C</u>		Mr & Mrs Joseph Edelman	67
		EMAN	81
Mr Robert Caplan	5	Mr Dennis Johnson	
Mrs Helen Cerino	47	Mr Richard Rosen Ms Mary Spriggs	
Mrs Charlotte Chapman	47	Ms Gloria Zucker	

47

Dr Gerald R Clark

E continued Ta	able	G continued T	able
EMANU-EL CONGREGATION Mr & Mrs Krevelon	21	Mr & Mrs Alex Guidotti	6
Mr & Mrs Levin Mr & Mrs Noren		н	
Mr & Mrs Noren Mr & Mrs Orodenker		H	
Mr & Mrs Schwartz		Mrs Catherine Hagerty	40
ALBERT EINSTEIN MH/MR Mr Dennis Cook	33	HAHNEMANN MH/MR	23
Mrs Joan Faris Mrs Patricia Friel		Mr & Mrs Frank Hall	87
Mr William McCoy Mr & Mrs Roye		Hon & Mrs John B Hannum	85
Mr Harvey Snyder		Mr Jerry Harvitz & Guest	64
Mr Robert Sigmond Dr Suzanne Storey		Mrs Barbara Heller	23
Dr Etemud	81	Dr & Mrs Peter Herbut	16
		Mr & Mrs Morris Herzfeld	74
F		Mr James Hillman & Guest	14
Mr & Mrs Bernard Featherman	HT	Mr & Mrs George Horowitz	HT
Dr Judy Featherman	5	Mrs Goldie Horowitz	28
Mr & Mrs Jack Fine	73	Mr & Mrs Jack Horowitz	28 .
Mr & Mrs A Finkelstein	73	Mr & Mrs Larry Horowitz	28
Mr Marvin Finkelstein	6	Mr John Howard	14
THE FLYERS	56	1112 001111 110 110 110 110 110 110 110	
Mrs Gerald R Ford	нт	<u>I</u>	
Mr & Mrs Milton Frank	27	Mr Charles Inlander	40
Mr & Mrs Herbie Freed	43	Mr & Mrs Larry Isdaner	74
Mr & Mrs Jack Fruchter	73	<u>J</u>	
<u>G</u>		THE JAYCEES **Full table of ten persons	**
Mr Brien Gardiner	47	at Table 25, plus two persons at Table 17	
Mr & Mrs E-A. Gentile	HT		38
Mr & Mrs R Gerber		Mr & Mrs Edward lawer	
Mr Natt Getlin	11	Mr & Mrs Edward Jawer	
	11 HT	Mr & Mrs Edward Jawer	
Mr Getlin's Secretary			76
Mr Getlin's Secretary Mr & Mrs Clement Girone	нт	K	
	HT 30	K Mr & Mrs Jack Kahan	76
Mr & Mrs Clement Girone	HT 30 14	K Mr & Mrs Jack Kahan Mrs Virginia Kaplan & Guest Mr & Mrs Gordon Keen Representative Anita Kelly	76 27
Mr & Mrs Clement Girone Mr William Buchannon Gold Jr	HT 30 14 34	K Mr & Mrs Jack Kahan Mrs Virginia Kaplan & Guest Mr & Mrs Gordon Keen Representative Anita Kelly & Guest	76 27 54
Mr & Mrs Clement Girone Mr William Buchannon Gold Jr Mr & Mrs Edgar Goldenberg	HT 30 14 34 35	Mr & Mrs Jack Kahan Mrs Virginia Kaplan & Guest Mr & Mrs Gordon Keen Representative Anita Kelly & Guest Hon John B Kelly Jr & Guest	76 27 54
Mr & Mrs Clement Girone Mr William Buchannon Gold Jr Mr & Mrs Edgar Goldenberg Goldfine Truck Rental Service	HT 30 14 34 35 83	K Mr & Mrs Jack Kahan Mrs Virginia Kaplan & Guest Mr & Mrs Gordon Keen Representative Anita Kelly & Guest	76 27 54

0 TBRARY Mr & Mrs Milton Frank

K continuedT	able	M continuedT	able
Mr & Mrs Charles P Kirschner	81	Mr & Mrs Jerome Muchnick	64
Mr Warren Kraetzer & Guest	87	Mr Stanley Meyers	HT
His Eminence John Cardinal Krol	нт	N	
Cardinal Krol's Guest	16	Dr Edward Newman & Guest	16
L LAVENTHAL, HOWATH CO Mr & Mrs Dinger Mr & Mrs Drapier Mr & Mrs Hoffman Mr & Mrs Sarvetnick Mr & Mrs Zeruld	75	NORTHWESTERN INSTITUTE OF PSYCHIATRY Mr Fred Bohrman Mr Robert Berenato Mr & Mrs Friedman Miss Maureen Groshardt Mr & Mrs Santore Dr & Mrs Sonett Ms Marie Trainor	44
LEDERER TABLE	79	<u>P</u>	
Mr Robert Leon	5	PATH, INC.	61
Mr & Mrs Morris Lifschutz	38	PEP	41
Mr & Mrs Norman Levin	35	Pennsylvanians for Human Life	50
Mr & Mrs David Losinno	58	Mr & Mrs William Perlman	53
		Mrs Irene F Pernsley	НТ
M		Mrs Isadore Perrick	**
Rear Adm & Mrs Wm McCormick	38	** See PARC Aide Table No	
Mrs Raymond McGrath	34	PHILADELPHIA NATIONAL BANK	83
Mrs Alice Abbott McGregor	34	Mrs Beverly Phillips	47
MCNICHOL TABLE Mr & Mrs McNichol	62	Mr & Mrs Max Pievsky	67
Mr & Mrs Kane Mrs Marie Rhodes & Guest Mr & Mrs Salvicci Mr & Mrs Ward		PINEHILL REHABILITATION CENTER - two tables of ten persons each	22 & 42
Mrs Betty McQuiggan	47	Mr & Mrs Edward Piszek	НТ
Mr & Mrs Peter Maggio	24	MRS PAUL'S KITCHENS	7
Mr & Mrs Ralph Mahoney	78	Mr & Mrs Sherwood Platt	2
Mr & Mrs Anthony Manero	14	Mr & Mrs David Pliner	74
Mr Fred Mann & Guests	54	Mr & Mrs Georg Poll	6
Mr & Mrs Myer B Marcus	24	Mr & Mrs Peter Polloni	HT
Mrs A G Megaree	34	Mrs Esther Ponnock & Guest	50
Mr Mario Mele & Guest	2	PRESS TABLE	15
Mr Kelly E Miller & Guest	27	Public Service Consultants	67
Mr Charles T Mitchell	38	Mr & Mrs Mas Ms Judith	

Mr Fean

Pcontinued	Table	S continued Ta	able
PARC AIDE TABLES	**	Mrs Ruth Seltzer	15
** Five tables of ten persons each and one table with		Mrs Gerrie R Shaffer	87
eleven persons TABLES 37, 77, 26, 36, 46,	66	Ms Lea Shaw	43
Southwest Auxiliary	57	Mr & Mrs Bob Siegel	53
R		Mr & Mrs Owen Simon	17
Mr & Mrs Myer B Raffel	24	Mrs Eleanor Oakes Skinner	34
Mr & Mrs Warren Rainear	34	Mr & Mrs Richard Skinner	54
		Mr & Mrs Richard Sliwinski	50
Rebecca Gratz Club	50	Ms Marlene Smoker & Guest	40
Mrs Marie Rhoades & Guest	62	Mr Mike Smylie & Guest	50
Mrs Mary Roebling & Guest	24	Dr & Mrs Leon Soffer	нт
Dr Phillip Roos	HT	Mr & Mrs Alan Sonett	2
Mr Morris Root & Guest	2		
Mr & Mrs Elliot Rosen	64	SPIN .	63
Mr & Mrs Elliot Rosen	04	Mrs Helen Beltley Mr & Mrs Benen	,
ROWLAND TABLE	32	Mrs Lena Goldberg	
Dr Rowland & Guest		Mr & Mrs Kessler	
Mr & Mrs Rowland		Mrs Claire Kovacs	
Mr & Mrs DeAngelis		Mr & Mrs Schaeffler	
Dr Feinstein & Guest		Ms Daisy Watson	
Mr & Mrs Mastrangelo		THE DUTY IT WHEN I	
		Mrs Raymond Stanley	30
Mr & Mrs Harry Rubin	73		
Mr & Mrs Harry Rutberg	40	Mr Ty Steinberg & Guest	74
		Dr Beth Stephens	HT
<u>S</u>		Mr & Mrs Paul Stone	14
Mr Kenneth Shreffler	87	Mr & Mrs Benjamin Strouse	8
Mr & Mrs Jacob Sakoff SALVATORE TABLE	40 88	STRAWBRIDGE & CLOTHIER	52
Mr & Mrs Joseph Salvucci	62		
		T	
Mr Howard Sanders	53	Mr & Mrs Melvin Tabler	54
Ms Jessica Savitch & Guest	87	Mr & Mrs Allen Taub	27
Mr. Harry Schwartz & Guest	73	Mr Pasquale Tavella	30
Mr & Mrs Marvin Schwartz	38	Mr Albert Taxin & Guest	8
Mr Michael Schwartz & Guest	53		0
Mr & Mrs Malcom Schweiker	2	Mr John Taxin & Guest	
Mr & Mrs Richard Schoenkopf	35	Mrs Elaine Teichar	14
Mr & Mrs Montgomery Scott	87	Miss Rose Terrusso	30
Mr Irv Segal	5	Mr Donald Tesauro & Guest	30
THE SPECTRUM	31	Dr Win Tillery & Guest	47

T continued Ta	ble
Mr Fred Toff & Guests	78
Mr & Mrs Lawrence Trichon	24
20	
<u>U</u>	
UNICO Two full tables of ten	45
persons each	65
UNION LEAGUE	55
Mr & Mrs Bunting Mr & Mrs Etherington	
Mr & Mrs Hamilton	
Mr & Mrs Higham Hon & Mrs Jamieson	
TIOIL & IVIL B BUILLEBOIL	
<u>v</u> .	3
Mr & Mrs Jerome Verlin	35
W	
Dr & Mrs Marvin Wachman & Ms Carol Boerer	16
Dr Valaida Walker	5
JOHN WANAMAKER	51
Mr & Mrs James Ward	62
Hon & Mrs Leo Weinrott	8
Mr Emmanuel Weinstein	43
Ms Catherine D Weis	40
WELLINGTON JEWELS	71
WFIL CHARITIES	12
Mrs Florence Wilson & Guest	78
Mr & Mrs James Wilson	HT
Mr & Mrs David Wolf	30
Y & Z	
Mr & Mrs Vansant Yadov	78
Dr Marechal-Neil E Young	5
Mr & Mrs Norm Zarwin	64
Dr & Mrs Michael Ziev	28

thank you to. Mile Douglas - 6 9.2 18. 12 80) 6 mg 1 yellow & white daisies my favoute flowers melba moore - Sang of affair or of 7. 3 9 vlite when Karen toff -Dec. E. Eather Horwitz Judge alams Shelly anderson 1000 andy amato - Diove staff con - autographed for o - 2

Office of the Press Secretary to Mrs. Ford

Mrs. Betty Ford will be honored at a dinner hosted by the Philadelphia Association for Mental Retardation (PARC) in Philadelphia, Pennsylvania on May 12 at 7:15 p.m. The dinner will be held in the Ballroom of the Bellvue Stratford Hotel at Broad and Walnut Streets.

Mrs. Ford will be the recipient of PARC's Silver Humanitarian Award. George Horowitz, President of PARC, will present the award to Mrs. Ford. Upon accepting the award Mrs. Ford will make brief remarks.

Mrs. Ford will be the recipient of PARC's Silver Humanitarian Award. The award is being given for the first time this year and will be an annual presentation henceforth. George Horowitz, President of PARC, will present the award to Mrs. Ford. Upon accepting the award, Mrs. Ford will make brief remarks.

PARC is a private non-profit organization governed by a volunteer board dedicated to obtaining "first-class citizenship for citizens who are retarded." Founded 25 years ago by the parents of eight retarded children, PARC now employes a large staff of specialists to provide services which include a work training center, community living arrangements, day care facilities, community referral service and "Hot Line," legal assistance and community awareness programs.

There will be approximately 750 guests attending the Silver Anniversary Dinner.

The program will include Rabbi Samuel H. Berkowitz, who will deliver the benediction. Federal Judge, Arlin M. Adams, who serves in the U.S. Court of Appeals and who has demonstrated concern throughout the years for retarded citizens, will be toastmaster. Natt S. Getlin, vice president of public affairs, Philadelphia Inquirer and the Philadelphia Daily News is honorary chairman of the dinner. Mike Douglas will entertain. In addition to the presentation to Mrs. Ford, PARC will honor five organizations closely aligned for many years in PARC endeavors, both in fund raising and in voluntary support and activities. They are: Ed Snider and the Philadelphia Flyers, the PARC-Aides, Barbarossa Charity Foundation, UNICO and the Philadelphia Jaycees.

The menu includes:

Broiled Fruit with Rum Cobb Spinach Salad Prime Ribs Broccoli Polynaise Potato O'Brien Baked Alaska

The wine is:

Giacobazzi Lambrusco

Press Contact:

Josie Aceto (215)Lo- 7-3750 Office (215)Ki-6-3770 Home

R

MRS. FORD

WASHINGTON (AP) -- FIRST LADY BETTY FORD TRAVELS TO PHILADELPHIA TODAY TO ATTEND A DINNER OF THE PHILADELPHIA ASSOCIATION FOR MENTAL RETARDATION, WHERE SHE WILL RECEIVE THE ORGANIZATION'S SILVER HUMANITARIAN AWARD.

THE ASSOCIATION'S PRESIDENT, GEORGE HOROWITZ, SAID, "MRS. FORD HAS BEEN A STAUNCH SUPPORTER OF OUR CAUSE AND HER ENCOURAGEMENT WILL SERVE AS A FINE EXAMPLE . . . "

PRESS SECRETARY SHEILA WEIDENFELD SAID MRS. FORD WILL FLY TO PHILADELPHIA ABOARD A MILITARY JETSTAR PLANE AND WILL RETURN TO WASHINGTON AFTER THE DINNER.

ALSO ON THE FIRST LADY'S CALENDAR THIS WEEK IS A PRIVATE TEA WITH FRENCH FIRST LADY MRS. VALERY GISCARD D'ESTAING, WHO IS VISITING THE UNITED STATES IN CONNECTION WITH THE RAVEL CENTENNIAL CELEBRATION IN NEW YORK CITY.

Ø5-12-75 11:48EDT



e 9, 1975

Dear Mr. Tofini:

How very kind of you to favor me with the beautiful crystal vase during my visit to Philadelphia. I do want you to know that I deeply appreciate and shall treasure this gift as a memento of your friendship. Many, many thanks!

with my gratitude for your thoughtful message, and with warm best wishes.

Sincerely,

Mr. Gregory Tofini 3570 Grant Avenue Philadelphia, Pennsylvania 19114 ITE HOUSE

June 9, 1975

Dear Mayor and Mrs. Rizzo:

How very kind of you to favor me with the lovely Patriots Bowl. I do want you to know that I deeply appreciate and shall treasure this gift as a memento of my visit to Philadelphia. Many, many thanks!

With warmest best wishes.

Sincerely,

Honorable and Mrs. Frank L. Rizzo City Hall Broad and Market Streets Philadelphia, Pennsylvania 19107

THE

03

Silver Anniversary Humanitarian Awards Dinner

MAY 12, 1975
THE BELLEVUE STRATFORD HOTEL
PHILADELPHIA, PENNSYLVANIA

The Silver Humanitarian Award

The Silver Humanitarian Award, which is to be presented to Mrs. Gerald R. Ford, was handcrafted by F. J. Cooper, Inc., of Philadelphia. The design is comprised of a natural geode with amethyst crystals. Two silver figures of a mother and her child are poised on the surface by the mouth of the rock.

Expressed within its haunting beauty, the award dramatizes a determined mother, leading her child with dignity . . . from veritable darkness . . . into a brighter world . . . filled with hope . . .

... A world which the Philadelphia Association for Retarded Citizens helped to create with 25 years of fervent and constant dedication.

The Silver Anniversary Awards
Presented to:

ED SNIDER AND THE PHILADELPHIA FLYERS Mr. Ed Snider, Chairman of the Board

THE PARC-AIDES

Mrs. Doris Greenberg, President

BARBAROSSA CHARITY FOUNDATION

Mr. Irwin Feinstein, Chairman

PHILADELPHIA JAYCEES

Mr. Neal Cupersmith, President

UNICO
Mr. Albert Scarcelle, President



Mrs. Gerald R. Ford Recipient of the 1975 Silver Humanitarian Award



Menu

BELLEVUE GRAPEFRUIT TROPICAL AU JAMAICAN RUM

COBB SPINACH SALAD VINAIGRETTE

GIACOBAZZI LAMBRUSCO ROAST PRIME RIBS OF BEEF AU JUS

BOUQUET OF BROCCOLI POLONAISE

POTATO O'BRIEN

ALASKA STRAWBERRY ICE CREAM PIE
WITH SLICED STRAWBERRY SAUCE

COFFEE — TEA

The Evening's Program

TOASTMASTER	Judge Arlin M. Adams
WELCOMING REMARKS	Mr. Natt S. Getlin
THE STAR SPANGLED BANNER	Miss Linda Burkhard
INVOCATION	Rabbi Samuel Berkowitz
DINNER	
INTRODUCTION OF HONORED GUESTS	Judge Arlin M. Adams
A MESSAGE FROM THE NATIONAL EXECUTIVE DIRECTOR	Dr. Philip Roos
A MUSICAL TRIBUTE TO THE FIRST LADY	Mr. Mike Douglas
SILVER ANNIVERSARY AWARD PRESENTATIONS	Mr. Edward Piszek
SILVER HUMANITARIAN AWARD PRESENTED TO MRS. GERALD R. FORD	O Mr. George Horowitz
ACKNOWLEDGEMENT	Mrs. Gerald R. Ford
BENEDICTION	inence John Cardinal Krol

Officers

George Horowitz Presia	lent
Bernard Featherman First Vice-Presid	
Albert Teti Second Vice-Presid	lent
David Losinno Third Vice-Preside	lent
Brien Gardiner Fourth Vice-President Court Fourth C	lent
Mrs. Charlotte Chapman Secret	tary
Ernest J. Buccino, Jr., Esq Financial Secret	tary
Marvin H. Schwartz Treasa	
James Greenlee, Esq Legal Court	nsel
Edward Jawer Immediate Past Presid	

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Atlantic Richfield Company

Barbarossa Charity Foundation

Bell Telephone Company

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EMAN Group Homes

Golden Slipper Club

Hahnemann Community Mental Health/Mental Retardation Center

Ken-Crest

Laventhol and Horwath

PARC Aides: Nos. 3, 4, 5, 7, 10, 15

Mrs. Paul's Kitchens

People Acting to Help, Inc.

Philadelphia Association for Retarded Citizens, Southwest Auxiliary

Philadelphia Flyers

Philadelphia Jaycees

Philadelphia National Bank

Pine Hill

Programs for Exceptional People

Special People in the Northeast

Strawbridge and Clothier

The Spectrum

The Union League

UNICO

Universal Match Company

Wellington Jewels

WFIL Radio

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Dinner Committee

Mr. Natt S. Getlin Chairman

Mr. Edward J. Piszek Honorary Chairman

Judge Arlin M. Adams Toastmaster

Mr. Joseph H. Ball

Mr. Max Cohen

Dr. William J. Cohen

Mr. Walter Davidson

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