

**The original documents are located in Box 3, folder “President Ford Committee Headquarters, San Diego, California, March 10, 1976” of the Frances K. Pullen Papers at the Gerald R. Ford Presidential Library.**

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KICK-OFF

FIRST CAMPAIGN HEADQUARTERS IN CALIFORNIA

SAN DIEGO

MARCH 10, 1976

I AM SO EXCITED TO BE HERE  
FOR THE OFFICIAL OPENING  
OF THE FIRST OF MANY  
PRESIDENT FORD CAMPAIGN HEADQUARTERS.

THIS BEAUTIFUL STATE  
IS ABSOLUTELY CRITICAL  
TO THE PRESIDENT'S CAMPAIGN,  
AND HE NEEDS YOUR HELP  
DURING THE COMING MONTHS.

YOU ALREADY APPRECIATE HIS LEADERSHIP  
AND HIS SUCCESS  
IN TURNING THE ECONOMY AROUND  
AND IN RESTORING STABILITY  
TO OUR GOVERNMENT.  
BUT GETTING THAT MESSAGE  
OUT TO THE VOTERS  
IS THE BIG JOB.

THE PRESIDENT NEEDS YOUR VOICE TO WIN

ON THE PHONE AND IN PERSON---

TALKING ABOUT HIS RECORD.

HE NEEDS YOUR TIME AND ENERGY ---

TO GET VOTERS REGISTERED AND TO THE POLLS.

*I can't take  
Hours of work  
But I know you've got  
Tenacity & enthusiasm  
to do this*

BUTTONS AND BANNERS AND TELEPHONE BANKS  
ARE ALL IMPORTANT---  
BUT VICTORY DEPENDS UPON  
COMMITTED AND HARD-WORKING SUPPORTERS.

MY HUSBAND ASKED ME TO TELL YOU:

'WE NEED YOUR HELP AND YOUR HEART'

TO WIN--IN JUNE AND IN NOVEMBER.

~~PLEASE JOIN OUR MARCH TO VICTORY.~~

THANK YOU VERY MUCH.

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