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①

EXECUTIVE

PL/REAGAN, RONALD

ST5

REAGAN, RONALD

August 12, 1974

Dear Bob:

My sincere appreciation for your August 9 letter. The messages of support and confidence from my friends and former colleagues on the Hill are of tremendous encouragement to me as I assume the responsibilities of the Presidency.

In the coming weeks we will be moving ahead to meet the vital issues confronting our Nation, both in the domestic and international areas. I want to assure you that your recommendations and suggestions will be appreciated. At the present time, the selection of the Vice President nominee is of overriding importance and I appreciate your recommendation. It will be most helpful as I weigh my decision.

With very best wishes,

Sincerely,

*Gerry Ford*

The Honorable Robert E. Bauman  
House of Representatives  
Washington, D.C. 20515

GRF:WET:VO:jk



RECEIVED  
AUG 20 1974  
CENTRAL FILE

15  
Endorsement

8-12



HOUSE OF REPRESENTATIVES  
WASHINGTON, D. C. 20515

ROBERT E. BAUMAN  
FIRST DISTRICT  
MARYLAND

August 9, 1974

BT



Dear Mr. President:

I know I speak for the people of the First Congressional District of Maryland when I wish you God's richest blessings in carrying out the awesome responsibilities upon which you have embarked. You will have my support whenever that is possible and my respect always.

I would suggest that in considering a nominee for the vice presidency that you keep in mind the overwhelming conservative mandate received by your predecessor in both 1968 and 1972. In order to honor that mandate I would hope that you would name a Vice President whose philosophy of government is conservative as is yours and mine. I believe Governor Ronald Reagan of California would fit such a description as well as providing balance and a wealth of governmental experience.

I see no need to strain the nation or the Party further by nominating anyone who has been a divisive influence in the past or whose views are inconsistent with the majority philosophy of our Party.





WHITE HOUSE  
MAIL ROOM

HOUSE OF REPRESENTATIVES  
WASHINGTON, D. C. 20515

1974 AUG 12 AM 9 07

ROBERT E. BAUMAN  
FIRST DISTRICT  
MARYLAND

August 9, 1974



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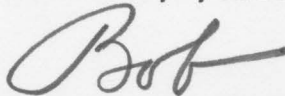
I see no need to strain the nation or the Party further by nominating anyone who has been a divisive influence in the past or whose views are inconsistent with the majority philosophy of our Party.

-2-

I know my comments mirror those of many other Members with whom I have discussed this matter.

You have my very best wishes.

Faithfully yours,

A handwritten signature in cursive script, appearing to read "Bob", written in dark ink.

ROBERT E. BAUMAN  
Member of Congress

The President  
The White House  
Washington, D.C.



cc/

EXECUTIVE

PL Reagan, Ronald  
FC 38

August 15, 1974

Dear Vic:

I am taking this opportunity to let you know that your message to President Ford expressing your best wishes to him and his family and offering your recommendation of Governor Ronald Reagan as the nominee for Vice President has been received.

I will personally make certain that he receives it without delay.

With kindest regards,

Sincerely,

*Max*  
Max L. Friedersdorf  
Deputy Assistant  
to the President



The Honorable Victor V. Veysey  
House of Representatives  
Washington, D.C. 20515

<sup>13</sup>  
MLF:VO:abh

cc/incoming to Wm. Timmons

RECEIVED  
AUG 16 1974  
CENTRAL FILES



HOUSE OF REPRESENTATIVES

WASHINGTON, D. C. 20515

August 9, 1974

VICTOR V. VEYSEY  
CALIFORNIA



BT  
Dear Mr. President:

I like that salutation! My heartiest congratulations and best wishes to you, Betty and your family!

Your speech after the swearing in ceremony was just right, the very best. I have high hopes that you can unite Americans for a better future. I pledge my help in any and all ways.

When you consider a new Vice President, let me recommend Governor Ronald Reagan. He has that special touch and has a lot of appeal.

Again my best wishes.

Sincerely yours,

Victor V. Veysey  
Member of Congress

The Honorable Gerald R. Ford  
President of the United States  
The White House  
Washington, D. C. 20500



EXECUTIVE

ALBREAGAN, RONALD  
GOLDWATER, BARRY  
RAY, ROBERT  
BUSH, GEORGE

ROCKEFELLER, NELSON  
PERCY, CHARLES  
BROOKE, EDWARD  
BROCK, WILLIAM  
L'CHARDSON, ELLIOT

AUG 17 1974

Dear Bill:

This is a short note to thank you for your August 13 letter listing your candidates for Vice President in order of preference and those from whom you withhold your endorsement.

You and I have shared in many vital legislative decisions in the past and I want you to know how much I welcome your recommendations. As President, I have placed a high priority on my constitutional responsibility to select a Vice Presidential nominee. I am pleased to have your views which will be most helpful as I weigh my decision.



With warm personal regards,

Sincerely,

*Jerry Ford*

The Honorable William J. Scherle  
House of Representatives  
Washington, D.C. 20515

GRF:WET:VO:mlu

RECEIVED

AUG 20 1974

CENTRAL FILES

WILLIAM J. SCHERLE  
5TH DISTRICT, IOWA

COMMITTEE: APPROPRIATIONS

COUNTIES:  
ADAIR HARRISON  
ADAMS MADISON  
AUDUBON MILLS  
BOONE MONTGOMERY  
CARROLL PAGE  
CASS POTTAWATTAMIE  
CLARKE RINGGOLD  
DALLAS SHELBY  
DECATUR STORY  
FREMONT TAYLOR  
GREENE UNION  
GUTHRIE WARREN  
WAYNE

Congress of the United States  
House of Representatives  
Washington, D.C. 20515

8-13  
OFFICES:  
P.O. Box 5  
229 FEDERAL BUILDING  
COUNCIL BLUFFS, IOWA 51501  
AC 712, 323-3577  
AC 402, 221-3348  
413 KELLOGG  
AMES, IOWA 50010  
AC 515, 232-3668  
512 CANNON BUILDING  
WASHINGTON, D.C. 20515  
AC 202, 225-3806

August 13, 1974

President Gerald R. Ford  
The White House  
Washington, D.C.

Dear Mr. President:

I respectfully recommend the following individuals, in order of my preference, for your consideration as Vice President of the United States:

1. Honorable Ronald Reagan  
Governor of California
2. Honorable Barry Goldwater  
U. S. Senator from Arizona
3. Honorable Robert Ray  
Governor of Iowa
4. Honorable George Bush  
Chairman of the Republican National Committee
5. Honorable Nelson Rockefeller  
Former Governor of New York

I respectfully withhold my recommendation of the following individuals for Vice President of the United States:

1. Honorable Charles Percy  
U. S. Senator from Illinois
2. Honorable Edward Brooke  
U. S. Senator from Massachusetts
3. Honorable William Brock  
U. S. Senator from Tennessee
4. Honorable Elliot Richardson  
Former Attorney General of the United States

With kind regards,

Sincerely,

*Bill Scherle*  
William J. Scherle  
Member of Congress  
Fifth Iowa District

MAKING WE  
PROUD OF YOU!!!

WJS:bhj1

August 21, 1974

EXECUTIVE  
PP 10-5

*Ph/Reagan, Ronald*

Dear Mrs. Beute:

Thanks so much for your very kind and thoughtful message of congratulations. The support and encouragement of my friends in Grand Rapids are especially welcome and strengthen my determination to bring about an America united in the goal of achieving lasting peace and prosperity.



With my warm best wishes,

Sincerely,

Mrs. Herman Beute  
1140 Iroquois Drive, SE.  
Grand Rapids, Michigan 49506

GRF:RElliott:lrc

P-1B

36

EXECUTIVE

PL/REAGAN, RONALD

BES

STS

REAGAN, RONALD

August 28, 1974

Dear Justin:

Thank you very much for your recent message regarding the nominee for Vice President. This was a difficult decision for me.

As you know, after consideration and consultation, I have nominated Nelson A. Rockefeller, former Governor of the State of New York. His superb record of accomplishments in State and Federal government and in private endeavors is well known. He and his family have contributed significantly to the goals of America both at home and abroad. He would, above all, be able to assume the Presidency should God will it. From all the eminently qualified men and women who were considered, it was a tough call for a tough job.

I truly appreciated having your sincere recommendations and gave them my sincere attention.

With kind regards,

Sincerely,

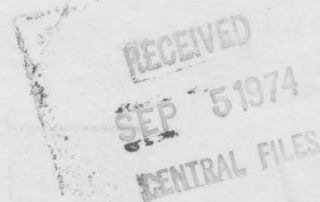
JERRY FORD

Mr. Justin Dart  
President  
Dart Industries, Inc.  
Post Office Box 3157  
Terminal Annex  
Los Angeles, California 90051

GRF:RTH:FKP:nch

P-8

60 - suggestion for Vice-Pres.  
6.





## PLANS UPSET

# Reagan Future: Which Office to Aim For?

BY RICHARD BERGHOLZ

Times Political Writer

★ Los Angeles Times

Tues., Aug. 13, 1974—Part I 3

At 11:35 a.m. last Friday in Washington, the last hope of Gov. Reagan ever to become President probably went glimmering.

At that point, Gerald R. Ford automatically succeeded Richard M. Nixon. It meant that Mr. Ford very likely would be the Republican nominee for President in 1976 and Reagan would have to wait until 1980.

By then, he would be 69 and probably too old to be nominated. Or elected.

And so now, the 63-year-old Reagan, with only 140 days remaining

bridge to the business community.

—As a Californian, Reagan brings geographic balance to the national leadership of Mr. Ford, a Midwesterner.

The President has asked top leaders of the Republican Party and of Congress to submit recommendations, and all day Monday the calls were coming into Reagan's office in Sacramento, asking him whether he would take the No. 2 spot, how it

would appoint a lieutenant governor.

This lieutenant governor would then succeed to the governor's post, when Reagan's resignation took effect.

The new governor then would appoint a lieutenant governor.

All of these appointments would be Republicans and all would be in effect for the balance of this year. And it all could

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**DART**  
INDUSTRIES INC.

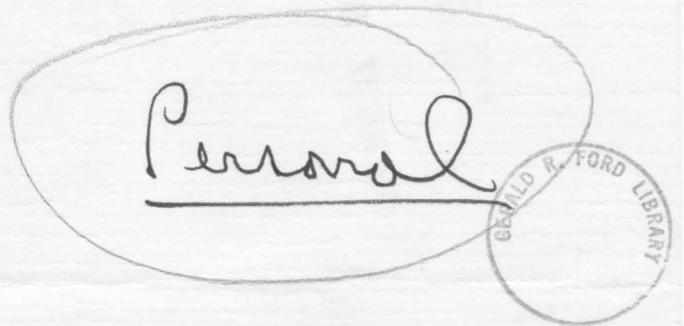
JUSTIN DART  
PRESIDENT

August 14, 1974

RE

*Dear Justin*

The President  
The White House  
Washington, D. C. 20500



Dear Mr. President:

Here is a better summation than I gave you as to why Ronald Reagan is an exceptionally strong candidate to be your right hand. I hope you can find time to read it.

Inflation is our basic problem. Interest rates are the basic culprit.

What would I do if I were in your shoes?

I would make a deal with the Congress to completely balance our next fiscal year's budget regardless of the pain or the trauma.

I would then ask the Federal Reserve to loosen up substantially the money supply -- artificially causing the interest rates to drop.

The equities market is the basis for our business and monetary system. The equities market provides the base for quasi equities like convertible preferreds. Above and beyond that, it provides the base and borrowing capacity of business, utilities, governments whether they be state, county municipalities, etc.

DART  
INDUSTRIES INC.

AUSTIN DART  
PRESIDENT

WHITE HOUSE  
MAIL ROOM  
AUG 16 1974  
1974 AUG 17 AM 9 18

The President  
The White House  
Washington, D.C. 20500

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The equities market is the heart for our business and monetary system. The equities market provides the base for dual equities like convertible preferreds. Above and beyond that, it provides the base and borrowing capacity of business, utilities, governments whether they be state, county municipalities, etc.

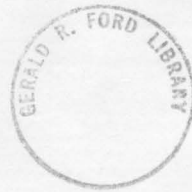
The President  
August 14, 1974  
Page - 2 -

I believe the world would understand what we were trying to do if we literally balance our fiscal situation and then eased up on our money supply to bring things into better balance.

Your speech to the joint Houses was positively terrific.

Warm regards and thanks for listening,

Justin





Name	Date
Holmes 94	11-27-74

I believe the world would understand what we were trying to do. It was a really delicate and fiscal situation and then armed up and they supply to bring things into the country.

Your speech to the joint houses was positively terrific.

With regards and thanks for interest.



*[Handwritten signature]*

Dg  
EXECUTIVE

September 3, 1974

R. Reagan, Ronald  
Reagan, Ronald

Dear Fred:

Thank you very much for your recent message regarding the nominee for Vice President. This was a difficult decision for me.

As you know, after consideration and consultation, I have nominated Nelson A. Rockefeller, former Governor of the State of New York. His superb record of accomplishments in State and Federal government and in private endeavors is well known. He and his family have contributed significantly to the goals of America both at home and abroad. He would, above all, be able to assume the Presidency should God will it. From all the eminently qualified men and women who were considered, it was a tough call for a tough job.

I truly appreciated having your sincere recommendations and gave them my sincere attention.

With kind regards,

Sincerely,

GERALD R. FORD

Mr. Fred T. Clifton  
535 Pullman Road  
Hillsborough, California 94010

GRF:RTH:FKP:b11

P-8  
60

RECEIVED  
SEP 12 1974  
CENTRAL FILES

10. Personal (?)

FRED T. CLIFTON  
535 PULLMAN ROAD  
HILLSBOROUGH, CA 94010

08  
Dear Fred

August 12, 1974

DW

Honorable Gerald R. Ford  
President of the United States  
The White House  
Washington, D. C. 20500



Dear Jerry:

Early in 1968 I wrote urging you to seek the Republican nomination for President; and you responded that we should all get behind Richard Nixon who could obtain the nomination, win the election and do a great job. When I visited you in your office a couple of years ago we reminisced about how right you had been. Now, however, you are our President and I would congratulate you upon the merited recognition you have received, and I would congratulate the country upon its good fortune in having you in the wings ready for the responsibility. I know you will do excellently in this position.

In the same way that I wrote you more than six years ago regarding the presidency, I should like to presume to write you at this time regarding the vice presidency. Our party has a number of excellent men such as California's greatest governor, Ronald Reagan, Barry Goldwater who was proven right by Lyndon Johnson, Melvin Laird and others, anyone of whom would do an excellent job. However, I have been disturbed to read in the press that consideration is being given to Governor Rockefeller whose policies I have long regarded as more Democratic and more fiscally unsound than even some of our former "do gooders". Accordingly, I strongly urge against his selection for I am just one of many Republicans who could not vote for him in the future.

If Ronald Reagan would meet your other criteria, his selection might provide a way of assuring the continuation of sound government in California. As you know, Ed Reinecke must resign at the

FRED T. CLIFTON  
222 PULMAN ROAD  
HILLSBOROUGH, CA 94010

August 12, 1974

Honorable Gerald R. Ford  
President of the United States  
The White House  
Washington, D. C. 20500

Dear Jerry:

Early in 1968 I wrote urging you to seek the Republican nomination for President and you responded that we should all get behind Richard Nixon who could obtain the nomination, win the election and do a great job. When I visited you in your office a couple of years ago we reminisced about how right you had been. Now, however, you are our President and I would congratulate you upon the merited recognition you have received, and I would congratulate the country upon its good fortune in having you in the White House for the responsibility. I know you will do excellently in this position.

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WHITE HOUSE  
FBI FILE

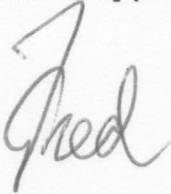
1974 AUG 15 PM 2 46



end of this month under regrettable circumstances. If Houston Flournoy were to succeed Ed Reinecke as Lieutenant Governor, and then Houston Flournoy were to succeed to the governorship upon the departure of Ronald Reagan, he could then run as an incumbent against that irresponsible and fiscally unsound Jerry Brown.

Again, my very best to you and your family.

Sincerely,

A handwritten signature in cursive script, appearing to read "Fred".

FTC/lp



EXECUTIVE

September 6, 1974

*Mr. Reagan, Ronald  
Mr. Goldwater, Barry  
Mr. Bates, Howard*

Dear Mr. Antonovich:

Thank you very much for your recent message regarding the nominee for Vice President. This was a difficult decision for me.

As you know, after consideration and consultation, I have nominated Nelson A. Rockefeller, former Governor of the State of New York. His superb record of accomplishments in State and Federal government and in private endeavors is well known. He and his family have contributed significantly to the goals of America both at home and abroad. He would, above all, be able to assume the Presidency should God will it. From all the eminently qualified men and women who were considered, it was a tough call for a tough job.

I truly appreciated having your sincere recommendations and gave them my sincere attention.

With kind regards,

Sincerely,

GERALD R. FORD

The Honorable Mike D. Antonovich  
Member of the Assembly of the  
State of California  
Sacramento, California 95814

GRF:RTH:FKP:bmr

P-8  
60

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SEP 21 1974

CENTRAL FILES

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The White House  
Washington

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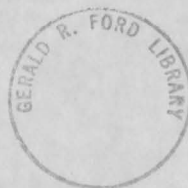
PMS PRESIDENT GERALD FORD

WHITE HOUSE DC 20500

FOR VICE-PRESIDENT I RECOMMEND GOVERNOR RONALD REAGAN, SENATOR  
BARRY GOLDWATER AND SENATOR HOWARD BAKER.

MIKE D ANTONOVICH ASSEMBLYMAN CALIFORNIA STATE LEGISLATURE  
STATE CAPITOL SACRAMENTO CA 95814

NNNN



FILE MEMO:  
EF/bw  
September 24, 1974

EXECUTIVE

PL/Armstrong, Anne  
PL/Baker, Howard  
PL/Brooke, Edward  
PL/Bush, George  
PL/Goldwater, Barry  
PL/Laird, Melvin  
PL/Percy, Charles  
PL/Reagan, Ronald  
PL/Richardson, Elliot  
PL/Rockefeller, Nelson

All recommendations for Vice President for the following Names,  
filed: PL/Name.



x Armstrong, Anne  
x Baker, Howard  
x Brooke, Edward  
x Bush, George  
x Goldwater, Barry  
x Laird, Melvin  
x Percy, Charles  
x Reagan, Ronald  
x Richardson, Elliot  
x Rockefeller, Nelson



EXECUTIVE

PP10-5

September 27, 1974

PL/REAGAN, RONALD

Dear Charlie:

At long last I am getting around to formally acknowledging wonderful congratulatory messages from my good friends.

Thanks so much for your congratulations and good wishes. I'm going to try my utmost to perform the obligations of this awesome office with God's help and the great support of good friends like you.

It was so good to hear from you again. It means a great deal to me to have the support of my former colleagues.

Warmest personal regards.

Sincerely,

Honorable Charles B. Hoeven  
Post Office Box 290  
Alton, Iowa 51003

GRF:ML:gct



EXECUTIVE  
PL/Reagan, Ford  
PL/Ford, Gerald  
FCI X

The Atlanta Constitution 4-30-75



APPLAUDED AT TECH

# Reagan Denies Ford Race Sabotage

By GARY HENDRICKS

Former California Gov. Ronald Reagan, considered President Ford's chief rival for the GOP presidential nomination, denied Tuesday



political intimates he will not run in 1976 because of his wife's health and because he felt he could not spare the time and money needed for a presidential campaign.

Coliseum that he could not predict "what would happen down the road two or three months from now."

He said he could continue to travel the country, spreading

war in the Mideast by summer."

He said Secretary of State Henry Kissinger's peace mission failed in the Middle East because the combatants there

"We violated an agreement that we were pledged to support South Vietnam," he said.

Running through the course of national issues in his speech and adopting hard con-

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BRADSHAW, LESTER J. JR.

September 18, 1975

Dear Mr. Bradshaw,

Thank you very much for your recent letters and enclosures.

Unfortunately, I did not receive your letter in time to send a message to Mr. Harry Lewis for the September 13th function in his honor. I'm sure this is a disappointment to you, but I do hope the evening was a memorable one for Mr. Lewis.

With kind regards and appreciation for your interest on behalf of the President.

Sincerely,

(Miss) Mildred Leonard  
Personal Assistant  
to the President

Mr. Lester J. Bradshaw, Jr.  
Penthouse, Barclay Plaza  
110-20 71st Road  
Forest Hills, New York 11375

dkc

EXECUTIVE

PL/FORD

IV/1975/ST32/NYC

MEH

PP9-2/ST

TR42-7

PL/REAGAN.  
MAIER, IRWIN

MILWAUKEE JOURNAL

REAGAN, RONALD

\*SALES EXECUTIVE CLUB

WHITE, HARRY P.

RECEIVED

SEP 19 1975

CENTRAL FILES

OT

EXECUTIVE

PH/Reagan  
FG 387

THE WHITE HOUSE

WASHINGTON

October 17, 1975

MEMORANDUM FOR: RON NESSEN

FROM: PHILIP BUCHEN

Attached is a copy of the letter from the  
Citizens for Reagan for President Committee  
to the Federal Election Commission.

The President Ford Committee is preparing to  
send a letter on the same subject to the FEC  
today supporting the position of the RNC.  
This letter meets the objections raised  
earlier by the Democratic Senatorial Campaign  
Committee in its letter of October 7. Whether  
it will be changed before submission to  
include arguments against the Reagan position,  
I do not know.

Attachment



DEC 14 1976  
CENTRAL FILES



EXECUTIVE

(5)

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PL/FORD  
PL/REAGAN  
PRT

THE WHITE HOUSE  
WASHINGTON

October 22, 1975

MEMORANDUM FOR:

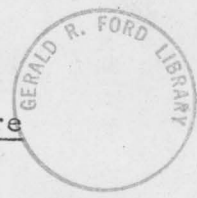
RON NESSEN

FROM:

MARGITA WHITE *man*

SUBJECT:

Invitation for the President to  
Debate Reagan in New Hampshire



Les Kinsolving has just followed up on his promise in today's briefing that he would get an invitation to the White House for the President to debate Reagan in New Hampshire.

This afternoon I received a telephone call from Bill White of WLNH Radio in Laconia, New Hampshire. He said he would like to extend an invitation to President Ford to participate in a "forum" program when he campaigns in New Hampshire and asked how and to whom the invitation should be extended. I told him, as we tell others who call about interviews, that we would appreciate having the invitation in writing and that he could address the invitation to the President or c/o me.

An hour later Les Kinsolving called to remind me about the question he asked you about a debate with Reagan in today's briefing and asked if I had any news for him. I said that I did not and he started to protest when I recalled the Bill White phone call, which I confirmed. But, as I told Les, my notes only made reference to a "forum" and I certainly would have recalled and noted if the request had been for a joint appearance with Reagan.

Kinsolving told me that White also had called Lyn Nofziger who said that Reagan would appear if Ford would. He called back two minutes later after talking to White again who insisted to Kinsolving that he had told me about the Reagan angle.

I explained to Les that we would await receipt of the letter and like the many other invitations for the President this one would be given every consideration.

He then gave a small speech about the importance of debates, hung up to go on the air with a story on this and asked me to tell you about the request so he can bring it up at tomorrow's briefing.

cc: Bill Greener, Jack Hushen  
MEW:cw

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OCT 24 1975  
CENTRAL FILES

A265

D B

GOLDWATER 11-4

1ST LD A254

BY DONALD <sup>X</sup>LAMBRO

WASHINGTON (UPI) -- SEN. BARRY <sup>X</sup>GOLDWATER SAID TUESDAY VICE PRESIDENT NELSON ROCKEFELLER'S DECISION NOT TO BE PRESIDENT FORD'S RUNNING MATE NEXT YEAR HAS HURT RONALD REAGAN'S CHANCES OF CHALLENGING FORD FOR THE 1976 GOP NOMINATION.

GOLDWATER, R-ARIZ., TOLD UPI THAT, AS A RESULT OF ROCKEFELLER'S DECISION, "I THINK REAGAN IS PROBABLY REASSESSING" HIS DECISION ON WHETHER TO CHALLENGE FORD WITH CONSERVATIVE REPUBLICAN BACKING. REAGAN'S DECISION IS EXPECTED LATER THIS MONTH.

GOLDWATER'S ANALYSIS WAS IMMEDIATELY DISCOUNTED BY OFFICIALS IN THE REAGAN CAMPAIGN.

"I SERIOUSLY QUESTION THAT THERE WILL BE ANY REASSESSMENT THAT WILL RESULT IN GOV. REAGAN REMOVING HIMSELF FROM CONSIDERATION," SAID SEN. PAUL <sup>X</sup>LAXALT, R-NEV., NATIONAL CHAIRMAN OF THE CITIZENS FOR REAGAN COMMITTEE.

"THE PRESENCE OR THE ABSENCE OF ROCKEFELLER IS OF LITTLE MOMENT," LAXALT TOLD UPI. "WE'RE NOT GOING TO REASSESS."

GOLDWATER SAID HE THOUGHT ROCKEFELLER'S DECISION TO LEAVE THE RACE "WILL HELP FORD." HE SAID HIS FEELING WAS THAT "REAGAN'S FORCES ARE REASSESSING THINGS."

"I'M NOT ADVISING ANYONE TO DO ANYTHING," GOLDWATER SAID. "I JUST THINK REAGAN IS PROBABLY REASSESSING (HIS CANDIDACY) BECAUSE OF IT. I THINK IT HAS HURT HIM SOMEWHAT."

GOLDWATER SAID HE HAD NOT TALKED TO REAGAN FOR SOME TIME.

JIM <sup>X</sup>LAKE, AN OFFICIAL OF THE REAGAN CAMPAIGN COMMITTEE, SAID THE ROCKEFELLER DECISION TO WITHDRAW HIS NAME FROM CONSIDERATION "IS JUST NOT CAUSING ANY NEW REASSESSMENT."

"IT'S JUST NOT ACCURATE TO MAKE THE SUGGESTION THAT BECAUSE OF NELSON ROCKEFELLER WE'RE STOPPING," LAKE SAID IN AN INTERVIEW. "THIS HAS NOT FORCED ANY DIFFERENT DECISION ON THE GOVERNOR'S PART THAN HIS ONGOING DECISION AS TO WHETHER HE WILL SEEK THE GOP NOMINATION NEXT YEAR."

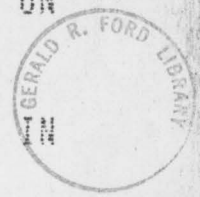
THE WASHINGTON STAR QUOTED GOLDWATER AS TELLING ITS REPORTER THAT "THE ROCKEFELLER MOVE PUTS A SERIOUS CRIMP IN REAGAN'S PROSPECTS."

PICKUP 3RD PGH; GOLDWATER IS

UPI 11-04 06:27 PES

EXECUTIVE

PL/Rockefeller, Nelson  
FG 38  
PL/Reagan, Ronald



NOV 5 1975  
FBI FILES



November 5, 1975

Dear Keith:

I am most appreciative of your report from the First District even though some of the news is not encouraging.

I am sending along a copy of a recent letter I sent Senator Dole in response to 13 questions he had concerning the recent grain sale agreement with the Soviet Union.

I believe in the long run that this agreement will prove to be most beneficial because it guarantees an annual floor for grain sales while protecting our position in case of a poor crop.

Insofar as New York City, I am sure that you are aware of the President's strong opposition to a bail out. I regret that he is not getting credit for this position and I certainly hope that you can help spread the word in Kansas that he is resisting efforts by the Democratic Congress to saddle the Nation's taxpayers with a \$7 billion New York City loan guarantee bill.

The charge that the President sold out to George Meany is absurd because the simple fact is that the unions were refusing to ship the grain and there would be absolutely no sales if the President had not stepped in.

I do appreciate your suggestions for remedying some of the problems and I will be pleased to try and move along on these requests.

Thanks again for your excellent report and very candid advice and suggestions.

With cordial regard,

Sincerely yours,

Max L. Friedersdorf  
Assistant to the President

Honorable Keith G. <sup>X</sup>Sebelius  
House of Representatives  
Washington, D.C. 20515

MLF:jg

bcc: Elouise Frayer - FYI  
Cheney, Hartmann, Marsh and Seidman

EXECUTIVE

FGI

PL 5716

PL 170d

PL Reagan

PA 150

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NOV 6 1975  
CENTRAL FILES

B/B

11/6/75

EXECUTIVE

PR 15

PL

PL/Ford

PL/Reagan, R.

PU 2-3

(7)

THE PRESIDENT HAS SEEN....

\* NY TIMES

THURSDAY, NOVEMBER 6, 1975

**G.O.P. FAVORS FORD  
IN NEW GALLUP POLL**

A choice by Republican voters, should next year's convention in Kansas City narrow

Mr. Ford was the choice of 48 percent and Mr. Reagan, 25 percent. Those trailing were Senator Barry Goldwater of Arizona, 7; Mr. Rockefeller, 5; Ambassador to the Court of St. James's Eliot L. Richardson, 2;

gin than among Republicans. The latest findings are based on interviews with 339 respondents who classify themselves Republicans and 501 who consider themselves independents out of a total sample of 1,553 adults, 18 years of age and



\* NBC Poll

Nov 4-5

Nationwide

Ford	43	FORD	45	Reagan	48
Reagan	44	HHH	46	HHH	44
Undecided	13				

States polls recently completed in New Hampshire and Florida show results which confirm the Gallup poll figures.

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FBI

EXECUTIVE

PL

PR7-1

PL/Reagan, Ronald

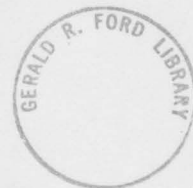
THE WHITE HOUSE  
WASHINGTON

November 19, 1975

MEMORANDUM TO: DICK CHENEY

FROM: ROBERT T. HARTMANN

Benton <sup>X</sup>Becker, Bill <sup>X</sup>Cramer's deputy counsel for the Republican National Committee and a personal friend of the President, wants to meet with the President, you and me as soon as possible to discuss some angles of the altered situation under the new campaign law with Reagan in the race. He believes the matters he wants to discuss should be taken up personally with the President rather than by memo and that you and I -- but preferably nobody else -- should be present. I related this to the President and he agreed that he would like to see Benton as soon as it can be scheduled. I would recommend at least a 45 minute slot although it may take less, and that the meeting not be publicized.



*Done  
not it up.  
Fid*



EXECUTIVE

PL/Reagan

PU 2-3

THE PRESIDENT HAS SEEN  
THE WHITE HOUSE  
WASHINGTON

November 21, 1975

MEMORANDUM FOR THE PRESIDENT

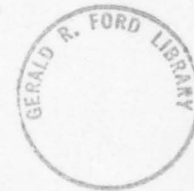
FROM: RON NESSEN

RHN

Reagan, Ronald

Here is a compilation of this morning's initial newspaper reports and commentary on the Regan candidacy.

Attachments



RECEIVED  
NOV 24 1975  
CENTRAL FILES

# Reagan Challenges Right of Ford to GOP Nomination

By Jack W. Germond  
Washington Star Staff Writer

Ronald Reagan opened a challenge to President Ford today that threatens to tear apart a Republican party already debilitated by the stewardship of Richard M. Nixon and the scandal of Watergate.

The former governor of California was scheduled to go before batteries of cameras and reporters at the National Press Club to make official what had been obvious for weeks — that he plans to compete with President Ford for the presidential nomi-

Republicans already are speculating among themselves about whether Ford might abandon his candidacy should he lose either of those primaries just as Lyndon B. Johnson was forced to do under pressure from Eugene J. McCarthy in 1968.

Whether or not Ford were forced to step aside, and he has insisted he would not do so, a strong Reagan showing early next year would be almost certain to invite others into the competition for the nomination.

Vice President Nelson A. Rockefeller for one has

"My thought is that President Ford's greatest strength would be to take a strong central position," he said. If Ford were to do that, he said, "I think the Reagan threat will diminish. I think it will get to manageable proportions. Cater to the Reagan threat — feed the alligators — and you've got real trouble."

Speaking to a student audience at George Washington University last night, Mathias indicated he thought the "real trouble" may already have arrived. Referring to Reagan, he said "the closer he gets, the bigger he looks."

dates have come forward so far. However, some members of the Senate's Wednesday Club, an informal organization of Republican liberals and moderates, have gone so far as to raise the possibility of supporting a moderate conservative. Sen. Howard

11/21/75

## Reagan Enters Campaign, Seeks a Curb on Spending

By JON NORDHEIMER

Special to The New York Times

MIAMI, Nov. 20—Former Gov. Ronald Reagan of California officially announced today that he was a candidate for President, challenging Gerald R. Ford for leadership of the Republican Party.

Declaring at a news conference in Washington that his candidacy in the primaries would be healthy for the party,

Washington, D.C."

"Our nation's capital," he said, "has become the seat of a buddy system that functions for its own benefit—increasingly insensitive to the needs of the American worker who supports it with his taxes."

"Today," he continued, "it is difficult to find leaders who are independent of the forces

### Seeks Balanced Budget

"We have no choice," he asserted. "This government must get back as quickly as possible to a balanced budget."

He said he would discuss these issues on the campaign trail, but would make no personal attacks on the President. "I'm going to abide by the 11th Commandment: Thou shall not speak ill of another Republican."

Mr. Reagan's press secretary, Lyn Hefziger, said that the President said the challenger spoke briefly by telephone yesterday and exchanged pledges to keep the contest from splitting the party.

After the conference, Mr.

was a rock of consistency.

Those close to the challenger see his consistency as an important asset in an era of voter skepticism. While it would be unfair to suggest that his thinking has not evolved since his conversion from what he calls a "hemophilic liberal" to the strongly conservative politics, Mr. Reagan is still preaching the basic positions he developed during the 1950's as a spokesman for private industry and as an ardent supporter in 1964 of the Republican candidate for President, Senator Barry Goldwater of Arizona.

It was Mr. Goldwater's crushing defeat 11 years ago that causes moderates within the party to fear that a Reagan



11/20/75

## Enter Reagan

Contrary to the popular stereotype, it is not unusual for incumbent Presidents to be challenged within their own party for renomination. Not only did Senator Eugene J. McCarthy oppose President Johnson in 1968 and Sena-

Reagan rhetoric and the Reagan record is sure to become well known. As it does, it can only be severely damaging to the challenger's cause.

## Reagan opens challenge to Ford

By ADAM CLYMER  
*Sun Staff Correspondent*  
Manchester, N.H.—Ronald Reagan challenged President Ford for the Republican presidential nomination yesterday, refusing to criticize his opponent directly but naming Washington and the federal government as his enemies.

signed to emphasize Mr. Ford's frequent appointments of former Republican congressmen to federal jobs.

But there was nothing indirect about his approach to the federal government. In Miami he said the government was interfering too much in "our

The former governor said later he had seen "very little of anything." His wife and some staff members appeared quite distraught at the incident. But Mr. Reagan said it would have no effect on his attitude about gun control.

Asked if he felt anything

He snapped like a hungry bass when asked what President Ford should do about two pending bills which Mr. Ford or his aides have said he would sign—the latest energy bill and a measure allowing construction unions greater freedom to picket at building sites.

Mr. Reagan said Mr. Ford

THE BALTIMORE SUN  
11/21/75

## Mathias neutral on Reagan

*Washington Bureau of The Sun*  
Washington—Republican members of the Maryland congressional delegation were neutral in their response to Ronald Reagan's announcement that he will seek the GOP presidential nomination.

Senator Charles McC. Ma-



## Reagan Is Not Acting

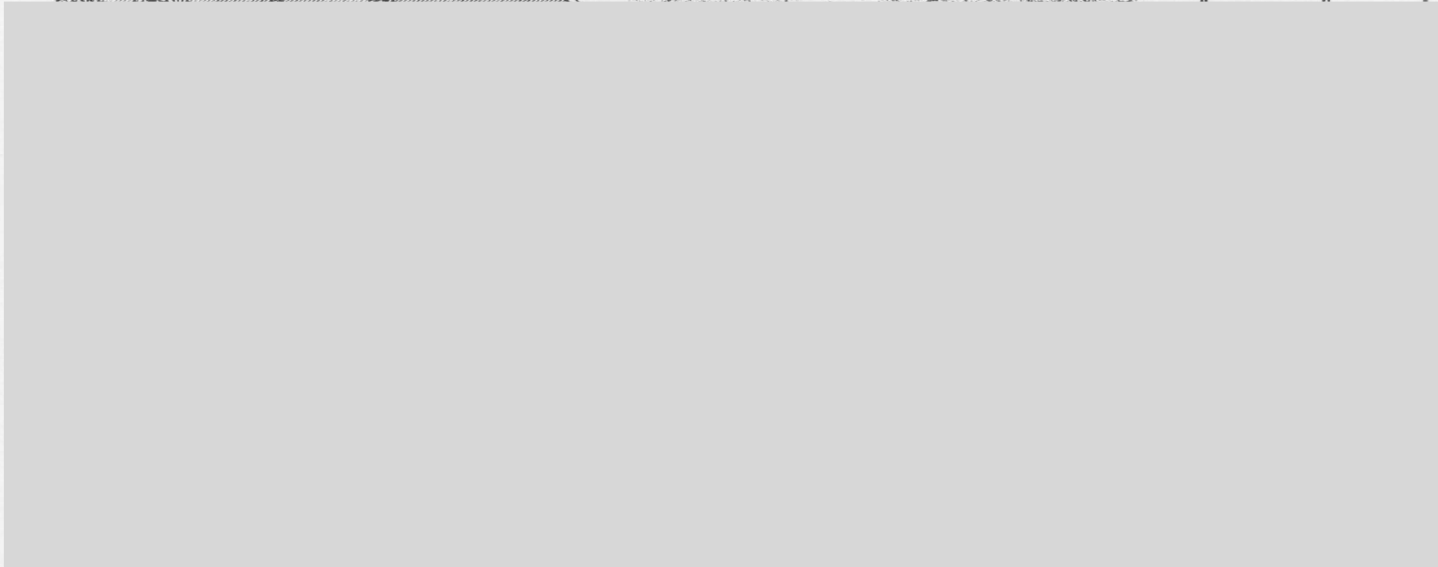
Ronald Reagan's entry into the Republican presidential campaign will be, in his words, "healthy for the nation and for the party." President Ford needs to have his ideas, policies and leadership tested in the crucible of the primaries. He is an incumbent, bearing the White House burdens day by day, but an unelected incumbent who has never drawn a vote beyond

nor, regardless what else they say about him.

In any political contest of substance, voters should be informed in detail of contrasting positions. Yet Mr. Reagan was less than forthcoming on several important issues yesterday. Instead he took refuge in the "Eleventh Commandment" (Thou Shalt Not Speak Ill of Fellow Republicans). That is a good rule so far as it ap-



CHICAGO TRIBUNE  
11/21/75



"I thought you were behind me!"

11/21/75

# 'U.S. needs new course;' Reagan to oppose Ford

By Jim Squires

Chief of Washington bureau

Chicago Tribune Press Service

WASHINGTON—Saying the American people are in a mood of "discontent", former California Gov. Ronald Reagan declared officially Thursday he will try to take away the 1976 Republican presidential nomination from incumbent Gerald Ford.

The ex-movie actor and onetime liberal activist said he is running for President because of concern over "the course of events in the United States and the world. "He appealed for the support of all Americans who share my belief

An anathema to party liberals and moderates, Reagan's decision drew public criticism from Sen. Percy [R., Ill.], even before it was announced.

Percy, in a statement distributed by his office Wednesday but embargoed for release Thursday morning, said "a Reagan nomination" would result in a "crushing defeat" and "could signal the beginning of the end for our party as an effective force in American political life."

Reagan can win the nomination, many conservatives among them welcomed his official candidacy, the threat of which had already forced liberal Vice President Rockefeller to declare himself out as Ford's 1976 running mate.

"Mr. Reagan is one of the most eloquent political figures on the national scene," Sen. Henry Bellmon [R., Okla.], said. "His successful service as governor of California qualifies him as a worthy contender for our nation's highest and most responsible office."

Of big name party conservatives, only Goldwater has openly opposed the Reagan candidacy and publicly announced his support for the President.

REAGAN'S ANNOUNCEMENT and press conference, which took place only a few blocks from the White House, failed to provoke a response directly from Ford. But his campaign manager, Howard "Bo" Callaway, issued a crisp welcome to Reagan and fired the opening salvos of what could be a bitter contest.

Reagan's announcement, he said, "now gives the voters a clear choice between candidate Reagan's rhetoric and President Ford's record."

Callaway, who sent an assistant to

## *Candidate Reagan*

As a declared candidate for the Republican Presidential nomination, Ronald Reagan has a number of things going for him. Not necessarily in order of importance, he is photogenic, personable, and a persuasive speaker; he made a highly respectable record as an ad-

the art of crowd-pleasing. The contrast with President Ford may not work entirely to Mr. Reagan's benefit.

There is an important reason for welcoming his official entry into the race. Possibly the most fundamental issue before the nation right now is the federal

*Jerald terHorst*

## Ronald Reagan places his bet



WASHINGTON—In just three months, New Hampshire voters will tell Ronald Reagan and the rest of us whether he has a chance to snatch the Republican Party's nomination from an incumbent President. The odds are he will get the answer he wants.

President Rockefeller go has displeased the moderates while failing to appease the conservatives—and ditto for Ford's drift to the Right on social issues and his zig-zagging line on financial aid for stricken New York City.

If the Ford shambles last another 90

ment, swollen budgets, and bureaucratic red tape. Both are fans of free enterprise, states' rights, and reduced social spending by Washington.

Their major policy disagreement is in foreign affairs. Reagan thinks detente with the Soviet Union works to the Rus-



# Reagan Opens '76 Bid Man Holding Plastic Pistol Seized in Fla.

By Lou Cannon  
Washington Post Staff Writer

Ronald Reagan launched his Republican presidential candidacy yesterday with a veiled attack on President Ford's

It is Reagan's unspoken contention that Mr. Ford, a veteran of 25 years in the House, is too much a part of this "buddy system" to really change anything. Essentially, Reagan's anti-government theme is the same one he rode to victory in 1966, when he ran as a "citizen politician" against two-term incumbent Gov. Edmund G. (Pat) Brown.

Reagan also revived another device yesterday that served him in good stead in that 1966 campaign. He promised to observe the "11th Commandment," which says: "Thou shall not speak ill of any fellow Republican."

Reagan used this "commandment" as an excuse for avoiding direct personal criticism of the President. He made the same pledge personally to Mr. Ford on Wednesday in a telephone con-

said. "I think the only difference between the national government at the moment and New York City is that the national government has a printing press."

Mr. Ford often has used the same line, substituting the word "Congress" for "national government."

Reagan avoided being specific on many issues, as he did during most of his two successful campaigns for governor and a belated and losing campaign for the GOP presidential nomination in 1968. Three times—on the defense budget, on the New York City issue and on the revelations about how the Federal Bureau of Investigation hounded Dr. Martin Luther King Jr.—Reagan declined to give specific answers to questions.

On the first two issues, he declined on the grounds he

THE WASHINGTON POST  
11/21/75

Asked what he was going to do for women, Reagan quipped that he was going to support his wife, Nancy, "to the best of my ability."

Reagan was born in Tampico, Ill., the son of a hard drinking small businessman and government worker in the Depression. He attended little



## Reagan's challenge to Ford

Ronald Reagan has made it official. He has thrown that Hollywood cowboy hat into the ring for the Republican presidential nomination. The question for Republicans is not only whether he would be the best representative of their party but whether he could win

presidential reasons can only be counter-productive.

At the moment, Mr. Ford appears to be more defensively political than vigorously presidential. By reversing this situation, he could rest assured that win or lose the

# GOP middle, left wary of Ford tilt

Republican moderates warn President they may run their own candidate if he leans too far right

By Godfrey Sperling Jr.  
Staff correspondent of  
The Christian Science Monitor

Washington

"The Reagan impact," as it is being called here, is already eroding the influence of Republican moderates and liberals who are now moving to protect their interests.

Sen. Charles Percy of Illinois is in effect speaking for moderate Republicans in Congress as he says flatly that Reaganism is bad



big government, less federal-government spending) philosophy would not only win over the Republicans but also attract the independent bloc.

At this point Mr. Ford, according to political observers, may not be doing enough to keep the conservatives with him. But, they say, he is also making GOP moderates exceedingly unhappy.



# Many Fear Reagan Bid Perils Ford and GOP

By David S. Broder

Washington Post Staff Writer

The presidential campaign that former California Gov. Ronald Reagan launched yesterday is seen by many in the Republican Party as one that jeopardizes not only President Ford's future but that of the GOP.

from a 61-to-33 advantage for the President among Republican voters in early summer to a 58-to-36 per cent lead in mid-October. Two November polls, one by NBC News and one by William R. Hamilton, showed the Ford-Reagan race a virtual tossup.

In recent days some Ford

independents with the embattled Republican faithful, he might have a better chance of winning than Mr. Ford.

But the first hours of Reagan's declared candidacy brought abundant evidence that he will be hard-put to unite the Republican Party behind his own standard, even

THE NEW YORK TIMES  
11/21/75

## Reagan's Challenge for Leadership of Republican Party:

By R. W. APPLE Jr.  
Special to The New York Times

WASHINGTON, Nov. 20—  
One of the more prominent Republican Governors telephoned an associate in Washington this noon. The Republican Governors Conference was about to begin. He said anxiously: What should he say about for-

in 1964 and his two terms as the Governor of California. By contrast, Mr. Ford has never run for public office outside his old Grand Rapids Congressional district and only burst upon the national consciousness in the fall of 1974.

Moreover, the Californian is a vivid campaigner, a trained performer who works tirelessly

There are those, furthermore, who feel that Mr. Reagan, so persuasive on the radio and on the banquet circuit as the apostle of generalized conservative goals, may be vulnerable when asked to specify how he would achieve them. Perhaps significantly, he ducked questions on defense spending and the New York City fiscal

field a candidate of their own if candidate Reagan committed the indiscretions of easily exploitable gaffes that Barry Goldwater committed in 1964, then it would almost certainly be down in flames in the same way the Arizonan did.

But it is easy to construe other sets of ifs, and that fact

DOUGLAS KIKER

NBC

And so, former California Ronald Reagan has thrown his hat in the ring declaring that he will be a candidate for the Republican Presidential nomination. He, in effect, said that his campaign slogan, his platform, will be "Return Government to the People". He said that he will enter all 30 republican primaries and will campaign actively in some of them, including New Hampshire, which is first, and Florida, which is third. He did not criticize President Ford by name, he never has, and he never will. But he did say there is an eleventh commandment, thou shall not speak ill of another republican. He said that the seed of the problems in this country is Washington, D.C..

Governor Reagan rejected the charge that he is a right wing candidate. He said that his record as Governor of California proves that he is in the main stream. He pledged to campaign-run in a gentlemanly manner, he said. He quickly pointed out that registered republicans constitute only 20% of the vote in this country, and he said that he is out to get the Independent, the 40% of the disenchanteds. He indicated that possibly there will be a liberal republican to enter the race also. He said Rockefeller, he didn't know. But he just said a liberal

Republican. Then Governor Reagan said that he made his final decision to run not very long ago.

Again, former California Governor Ronald Reagan declaring that he will challenge President Ford for the Republican Presidential nomination. (11/20/75)

# # # # #



Television Commentary

C-i

Reagan Is Seasoned For '76

Terry Drinkwater - CBS

There's been a theatrical quality to almost everything Reagan has done, from the very moment he was sworn in as Governor at a glittering midnite ceremony at the rotunda of the state capitol. Governor Reagan talked more conservative than he really was. Now, in speeches, he boast about all the money he saved California. He did keep down the number of state jobs and welfare costs. But the annual budget and taxes doubled albeit because of inflation during his eight years in Sacramento.

Today candidate Reagan's best talent is his speaking style. He's the most polished of all the presidential hopefuls. He knows how to deliver one-liners that are actually funny. His serious speech is almost always the same basic one he's used for years on what he calls rather fondly "the mashed potato circuit."

So far his audiences have been carefully chosen. But an underdog declared candidate cannot be so choosy. And he's likely to have trouble with unfriendly questions from audiences and reporters. Reagan has never been good verbally at grappling with detailed, complicated issues. Presidential campaigning this year will well require more than the old predictable answers. His actor's sense of timing tells him there shouldn't be too much exposure too early in the game.

Very shortly, he'll seclude himself here in California again before the real run begins after the first of the year. He'll also rest. There are those who question whether he has the stamina and the stomach for the nonstop campaigning which underdogs usually endure. He's 64 and a man who likes to be alone with his family. When Reagan first ran for the presidency 7 years ago, he came in a poor third at convention time behind Nixon and Rockefeller. But now he's seasoned. As an undeclared presidential candidate he has been rehearsing the role now for 9 months and he likes it. Today he's clearly confident he does have a chance to win. -- CBS Morning News (11/20/75)

Reagan, Carter Programs Remain Just Talk

Bruce Morton- CBS

Ronald Reagan's program is packaged in what reporters traveling with him have already come to call "the speech." It proposes a radical, if conservative change in basic American domestic policy. Reagan would, for instance, balance the federal budget and start paying off the national debt. He would do this by ending some \$90 billion worth of social and welfare programs. States could keep them and pay for them if they wanted. With not

Television Commentary

C-ii

saving, Reagan says, he could not only balance the federal budget, he could cut income taxes by more than 20%. It's a program that is bound to have a lot of appeal.

On the more moderate level is former Ga. Governor Jimmy Carter's program for breaking up and thinning out the federal bureaucracy. It can be cut from its present more than 400 departments and agencies down to fewer than one hundred. That too is a proposal for major change, one likely to appeal to a good many people.

Reagan's new policies or Carter's for that matter, will remain just talk unless they can not just get themselves elected President but help elect a Congress which agrees with them. Without a conservative Congress, Reagan can't head the country in a conservative direction. It's fair to ask Reagan, if he thinks a conservative Congress is electable and a problem for the voters who must decide which presidential candidate they like and then decide whether they want a Congressman who agrees with him or a continuation of the present divided government and the inability to make major changes which divided government seems to produce. -- CBS Morning News (11/20/75)

*mb*  
EXECUTIVE

November 21, 1975

PL/REAGAN, RONALD

PR16-3

PR16



MEMORANDUM FOR:                   RON NEESEN  
FROM:                               JIM SHUMAN  
SUBJECT:                           RONALD REAGAN  
                                      X

Here are the first day comments on the Reagan announcement. My own observations are that the Reagan candidacy say, as I said at lunch, prove to be a boon for us.

1. He will force us to tighten our own staff work, and produce better quality work.
2. He will be a stalking horse, criticising the Democrats and the operation of the government more sharply than we are able to, thus weakening the Democrats in the general election.
3. His general ignorance of national affairs - assuming it continues - will make President Ford look better and better every day.

Of course, this does not mean we don't have to work hard. If we blunder, Reagan could be a serious threat.

Attachments

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filed 11/26/75

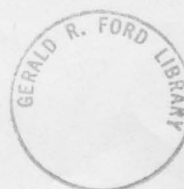
EXECUTIVE

PL/Reagan

House of Representatives

Washington, D.C. 20515

MEMORANDUM



Vern:

When you get this, give me a call,  
as I have some information to pass on to  
you.

Walt

Reagan fund-raiser??  
needs H response.



THE WHITE HOUSE  
WASHINGTON

November 25, 1975

MEMORANDUM FOR: DICK CHENEY

FROM: RON NESSEN

Should this be called to the President's attention?

EXECUTIVE (4)

PL

PL12-3

PL/Ford

PL/Reagan

Media Report



*ole*