The original documents are located in Box D13, folder "Reagan Candidacy (3)" of the President Ford Committee Campaign Records at the Gerald R. Ford Presidential Library.

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Where's the Rest of Ronald Reagan?

by Jules Witcover and Richard M. Cohen

Would you buy a used car from this man?
Of course you would.
That's the problem



Ronald "Dutch" Reagan is at the mike. He's wearing a three-piece tweed suit and holding a pipe. Behind him are the radio station's call letters, WHO, with little lightning bolts through the "H." Reagan is pretending to call the Chicago Cubs game from Chicago, except he is in Des Moines and the action is coming to him in dull play-by-play reports over a Western Union ticker. Reagan is twenty-one years old-and glib. In mid-pitch, the ticker breaks down, but Reagan keeps up the patter: Billy Jurges of the Cubs fouls the ball off. The pitcher, Dizzy Dean of the Cards, picks up the rosin bag and tosses it down; he shakes off a sign from the catcher and then another; he winds up and lets go, and Jurges fouls it off again, this time behind third base, where two kids fight for the souvenir. Finally, the ticker resumes its cadence and Reagan grabs for the message: Jurges popped out on the first pitch and has been on the bench most of the time Reagan had him fouling off balls. No matter, it sounded damn good.

Forty-three years later, Ronald Reagan is standing before Washington journalists and announcing to them and anyone with a television set that he is a Presidential candidate. He tells them that he's running because big government takes a whopping forty-four percent of the average American's personal income. It's a startling figure—Reagan concocted it while governor of California, and it includes admission to state-university football games and the price of postage stamps—but nobody quibbles. Reagan boards a chartered jet and flies around the country. In Charlotte, North Carolina, he's asked whether blacks in the South needed to demonstrate to get the right to vote. Reagan ponders for a minute and harkens back to his early days as a remote-control sportscaster: "At that

Jules Witcover and Richard M. Cohen are reporters for The Washington Post and the authors of A Heartbeat Away: The Investigation and Resignation of Vice-President Spiro T. Agnew. time, the opening lines of the Official Baseball Guide read, 'Baseball is a game for Caucasian gentlemen.'" What changed that, he says, was his and others' "editorializing" against it over the air. He makes no mention of Jackie Robinson, who broke the major leagues' color barrier fully ten years after Reagan left Des Moines. As for the opening line in the Baseball Guide, in St. Louis, Editor Joe Marcin takes out one guide from the 1930's, and then another, but he can't find the sentence. Finally, he says, "That's bull-shit." Too bad, it made a nice story.

Reagan goes on about racial segregation, this time turning to the military, which, in the Gospel According to Ronald Reagan, began to see the light on the historic day of December 7, 1941: "... When the first bombs were dropped on Pearl Harbor, there was great segregation in the armed forces. In World War Two this was corrected. It was corrected largely under the leadership of generals in the Pacific like MacArthur and General Eisenhower, supreme commander in the European theater, and in the Navy. . . . I think of the moment that reveals a change was occurring. When the Japanese dropped the bombs on Pearl Harbor, a Negro sailor whose total duties involved kitchen-type duties-cooking and so forth-cradled a machine gun in his arms, which is not an easy thing to do, and stood on the pier blazing away at Japanese airplanes that were coming in and strafing, and that was all changed." That was all changed in 1948, when President Truman-not Eisenhower or MacArthur-ended segregation in the armed forces. Good story, though.

By now, Reagan has left Charlotte. His plane is heading west, toward Los Angeles and the Burbank airport. He is up in the front first-class compartment and he is talking about his campaign and why he is not just another Barry Goldwater. As he speaks, the words come out conversationally, but with a polish and precision that sounds a lot like a recording. Reagan says he has examined what it was about Goldwater that spooked people. "Barry tried to tell us a number

Affidavit of Ronald Reagan

Candidate for the Republican Presidential Momination

[March 1976?]

I, Ronald Reagan, served as Governor of California from 1967 to 1975. On July 14, 1975, I authorized a political committee, Citizens for Reagan, to organize and accept contributions in my name. Such committee and authorization was required for the filing and disclosure purposes of the Federal Election Act and Amendments of 1971 and 1974. On the 20th of November, 1975, I formally declared my candidacy for the Republican Presidential nomination. On the 17th of December, I formally responded, in writing, to the Federal Election Commission, that my campaign agreed to all of the requirements for the receipt of federal matching funds. On the 23rd of December, the Federal Election Commission formally certified that Citizens for Reagan was qualified to receive federal matching funds. Between January 2 and March 22, 1976, Citizens for Reagan received \$1,679,124.19 in federal matching funds. At the present time, Citizens for Reagan has pending with the Federal Election Commission requests for over \$400,000 in matching funds. In addition, our committee has in house another approximately one and a half million dollars in contributions legally qualified for federal matching funds. These are currently being processed by our committee for submission to the Federal Election Commission in the coming weeks.

Due to the severe contribution ceilings imposed by 18 U.S.C. sec. 608 (b) (1) our committee has been forced to rely on federal matching funds for a significant portion of its total revenue. As of the present date, matching funds would account for over 29.8% of all our revenue, if all requests presently submitted were paid. As is, they account for 25.5% of our revenue.

As a result of the promise of federal matching funds and the contribution ceilings in the current law, our committee has had to rely in large part on extensive direct mail efforts. This was necessary to raise the vast amounts of money required for a national presidential campaign. Direct mail is very expensive, and given the

\$1,000.00 contribution limit, it is not a very efficient way to raise money, except that there is no other means available to raise large amounts of funds on a broad national basis. The only other potential vehicle, T.V., is not generally available to political candidates for a party's nomination.

Thus, the current legislative scheme has forced our committee to rely largely on direct mail fundraising. This system is workable and can raise the required net funds only because of matching funds payments. Without matching funds, there is no feasible or economic way for most political candidates to raise enough net funds through direct mail. The only alternative to this would be a ruling by the courts that the contribution ceilings violated the First Amendment rights of candidates and their supporters.

To further illustrate this point, it should be noted that the early stages of direct mail barely pay for themselves with only a modest surplus. Assuming a return of 2 to 1, which is very realistic if not optimistic, it would take \$6,545,000 in fundraising expenditures to generate the total allowable campaign budget of \$13,090,000. Thus, only \$6,545,000 would be left for the entire national campaign expenditures. This amount was clearly recognized as insufficient when Congress established the 18 U.S.C. sec. 608 (c) ceiling, now at \$10,910,000. With the addition of matching funds, the ratio changes from 2 to 1 to almost 4 to 1. Under those figures a committee need only spend \$3,272,500 to raise its total budget. This is far closer to the realistic total of net money a national campaign against an incumbent must have. Thus, with matching funds, broad based direct mail becomes a viable fundraising method. Without matching funds, it could not raise the new money needed to mount an effective challenge to an incumbent President, as long as the contribution limits of 608 (b) (1) are in force.

A campaign against an incumbent involves the primary task of speaking directly to the public. It requires the challenger's

campaign to explain why it can do a better job and where it disagrees on the issues. Needless to say, this speech is largely presented through printed campaign literature, paid T.V. speeches and commercials, radio advertising, personal appearances across the country, and other forms of advertising and advocacy that all require money. Free news media attention is at best a very partial supplement to this effort.

Our campaign has been hindered by either the lack of matching fund payments since March 22, 1976, or the contribution ceilings in several very important ways:

- 1. We have not been able to sign contracts for convention expenses at the Republican National Convention, whose preliminary meetings begin in early August, 1976.
- 2. We have not been able to purchase as much media as we would otherwise have in such critical April and May primaries as Wisconsin and Texas.
- 3. We have been forced to reduce the use of our campaign plane, and thus our ability to bring our message to people in different parts of the country.
- 4. We have been forced to limit the amount of mailing our committee had planned to undertake in the last month.
- 5. We have been unable to make any firm or stable plans for our campaign budget in the coming two months. This makes it virtually impossible to decide how much money we, as a campaign, must raise between now and August 1976. This limits our ability to campaign.

To illustrate this last point and summarize, we are faced with a cruel dilema. If we count on matching funds, and they are not received, then we will be denied valuable opportunities, perhaps critical opportunities, to present our views to the public. If we base our plans on not receiving any matching funds, then by the time they are paid we will not be able to accept or use them due to having used up our spending limitations under 18 U.S.C. sec. 608 (c). If

matching funds are not received and of certain continuity in the very near future, then our campaign has as a practical matter been denied an important right on a permanent basis. It should also be noted that in preparation for matching fund payments and in reliance on their promise, we have developed a system geared to them and made financial commitments that we would not otherwise have made. We estimate that to date we have spent about \$75,000 on compliance with matching fund regulations and in response to the matching fund system. This money cannot be unspent.

VERIFICATION

COUNTY OF CHATHAM

) SS

Ronald Reagan, being duly sworn deposes and says that the foregoing affidavit is true and correct to the best of his knowledge, information and belief.

Ronald Reagan

Subscribed and sworn to before me this Al day of April, 1976.

Wanter Public

6

My commission expires:

(Seal)

TR --

With regard to RR's tax base on properties owned:

Pacific Palisades -- Assessed at 1/4 of FMV -- \$53,750

Homeowner's Exemption 1,750
\$52,000

Tax Base - \$14.2892 per \$100 of Assessed Value

Address -- 1669 San Onofre Drive

Santa Barbara -- Assessed at 1/4 of FMV -- \$11,550

5 parcels involved -- Tax Rate Area -- Tax Base per \$100 of AV

81-040-03 81-040-37 81-040-42 90-005 10.6852 10.0705

81-040-46 81-050-11 62-025 9.7500

(need assessed value of specific parcels)
Part of Wilson Trust - 500

Riverside County (Need an Address -- not listed under Reagan's name)



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 81-040-42
 "
 "

 81-050-11
 62-025
 9.7500

(need assessed value of specific parcels)
Part of Wilson Trust - 500

Riverside County (Need an Address -- not listed under Reagan's name)



March 8, 1976 Mr. David Packard 26580 Taaffe Road Los Altos Hills, California 94022 Dear Dave: Section 9003(b)(2) of the Presidential Election Campaign Fund Act provides that the candidate of a major party in a Presidential election shall certify to the Commission, under penalty of perjury, that no contributions to defray qualified campaign expenses have been or will be accepted by such candidates or any of their authorized committees. The purpose of the certification, of course, is for such major party nominee to receive the government's \$20,000,000 check for the general campaign. Governor Reagan's contribution envelope indicates that his committee is only accepting individual contributions up to \$1,000 prior to a nominating convention, but that this solicitation may be repeated following the convention. As indicated above, if he were to accept such funds at this time, he would be prohibited from certifying for such payment. His suggestion that they may seek additional contributions at a later date, therefore, would appear to be merely superfluous language and of no force and effect unless they were actually currently accepting such contributions for the general election. We very much appreciate your assistance in this regard. Best regards. Sincerely. Robert P. Visser General Counsel RPV: jr

DAVID PACKARD 26580 TAAFFE ROAD LOS ALTOS HILLS, CALIFORNIA 94022 February 24, 1976 Mr. Robert P. Visser General Counsel The President Ford Committee 1828 L Street, N.W. Washington, D.C. 20036 Dear Bob: Here's a copy of the Citizens for Reagan solicitation which I discussed with you on the phone today. You will note they specifically say, "Citizens for Reagan may accept individual contributions up to \$1,000 prior to a nominating convention; and may be repeated following the convention." I will leave it up to you to bring this to the attention of whomever you think may be appropriate. Sincerely, DP/ns Encl.

Please make necessary changes if label attached to reverse side is incorrect.



Washington, D.C.

"THE SPIRIT OF '76!"

SEND YOUR CHECK TODAY.

Are you interested in helping to form citizen committees in your community? If so, please indicate and note your political position ______.

INDIVIDUAL POLITICAL CONTRIBUTIONS ARE TAX-DEDUCTIBLE UP TO A TOTAL OF \$100 PER YEAR OR \$200 ON A JOINT RETURN.

White House. My contribution			seagan	commi	ittee put i	Ronaid Reagan in tr	ie
□\$1,000	□\$500	□\$100	□\$50	□\$25	□\$	Other	
Make all chec envelope.	ks payab	ole to Cit	izens fo	r Reag	an <i>and</i> r	eturn in this pre-pa	id
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whatever, or (b) a contributions up nominating conver	iny personal to \$1,000 (f ntion; this m	contribution or example may be repeated	ns over \$1 , a husba ated follow	,000. Citi nd and w ing the co	zens for Realife may each	r (a) any corporate check gan may accept individua h give \$1,000) prior to copy of our report will b rchase from that office i	al a e

If you receive more than one copy of this appeal...

Please understand that we are using many mailing lists in this important project and that occasional duplications will occur. Won't you share any extra copies you receive with a friend? Thanks for your understanding and continued support.

Make necessary corrections in address shown below

FEB 13 1976

MR DAVID PACKARD
26580 TAAFFE RD R127
LOS ALTOS HILLS CA 94022

FIRST CLASS

Permit No. 72124 Washington, D.C.

BUSINESS REPLY MAIL

No Postage Stamp Necessary if Mailed in the United States

POSTAGE WILL BE PAID BY:

CITIZENS FOR REAGAN

Suite 340 2021 L Street, N.W. Washington, D.C. 20036

Bresidential Campaign Financing

Reports Glad with the Gederal Election Commission show:

- President Ford has out-raised Ronald Reagan in Contributions received through February by 735,000 and for the shorth of February alone received more than twice the assount of contributions made to Reagan.

- Ronald Reagan borrowed 1, 088,000 to Junace his campaign in Lebruary from a National bank. He repaid for matching fund receipts from the U.S. Treasury, however the unpaid balance of \$164,000 des not the unpaid balance of \$164,000 des not the government.

- Ronald Reagan, in his losing effort through five primaries, has spent is million varsus President Ford's i'4 million, learing Reagan almost i 700,000 in debt including the unis ported bank boan.

Reagan's reports to the Federal Election Commission for the months of January and February 1976 do not agree outly in detail or in total with the cumulative year to date Jigures reported at the end of February and the discrepancy amounts to soveral Rundred thousand dollars.

hote: heads verification as to whether Reagan fleet an immedad Jan Report

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16	Roans	1,088,000.00	1,088,000.00		
17	Refundo	46,270.79	49,924.79		
18	Transfeis la	220,417.53	8,478.03		
19	Total Receipts	3,873,454.88	3,666,255.38		
9					
90	Operating Exper	d. 2,543,914.72	2,554,634.85		
91	Loan Repaymen	ov.002,46P at	924,200.00		
92	Bund Raisin	4 404,037.43	404,037.43		
23	Transfers Qu	t 214,439.50	2,500.00		
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	Suea	a subtracted rather	than added		

MEMORANDUM

TO: Stu Spencer, Peter Kaye , Bob Visser

FROM: Paul Haerle

Re: SUGGESTION OF THE WEEK

I suggest that, on Monday, if at all possible, we try to get into the press and on the national TV something on the state of Reagan's finances - assuming, as I do, that the news is negative from his standpoint.

I think this would nicely offset any damage that might have accrued because of the news regarding Bo.

dp March 15, 1976

FORD THRAAP

March 15, 1976 D Jim-Fy

MEMORANDUM

March 30, 1976

TO: Stu Spencer

FROM: Tim Ryan

RE: Reagan Media

physical in which went 300 Reserved

Ronald Reagan has just purchased a 30-minute segment on WISN TV, Milwaukee, Wisconsin for \$420.00. (WISN is a CBS affiliate.) The tape will be shown on Sunday, April 4th from 1:30 P.M. - 2:00 P.M.

The Station's Sales Manager, Jim Norton, called to inform us of this buy and to offer us a 30-minute segment on the same day from 12 Noon - 12:30 P.M. The cost would be \$420.00. Norton needs a reply by April 1st.

cc: Bruce Wagner



MGMWSHT HSB 2-028505E090 03/30/76 ICS IPMBNGZ CSP





HOWARD CALLAWAY 1828 L ST NORTHWEST SUITE 250 WASHINGTON DC 20036

RECEIVED MAR 3 1 1976

AS PER CONVERSATION TODAY WITH TIM RYAN WISN-TV IS OFFERING YOU ONE HALF HOUR OF TIME SUNDAY APRIL 4 12=1230PM AT \$420 WE MUST HAVE YOUR DECISION BY CLOSE OF BUSINESS THURSDAY APRIL 1 1976 THANK YOU FOR YOUR CONSIDERATION JAMES E NORTON WISN-TV

12:03 EST

MGMWSHT HSB



HOWARD CALLAWAY 1626 L ST NCRTHEEST SUITE 250 WARNINGTON OC 20036

THRESET OF THE MEN THE MENTER OF THE OF THE STREET

TO REPLY BY MAILGRAM, PHONE WESTERN UNION TOLL FREE ANY TIME, DAY OR NIGHT:

ALABAMA	NEW YORK
ARIZONA 800 648 4100	Areas 315, 518, 607 & 716 800 257 2221
ARKANSAS	Areas 212, 516 & 914 800 257 2211
CALIFORNIA	Except Manhattan
COLORADO	Branx
CONNECTICUT	Branx
DELAWARE. J.R.A. YA 1 . RUH . 800 287 221 1 8 90 380	Brooklyn
DISTRICT OF COLUMBIA 800 257 2211	MNDRTH CARDLINA
FLORIDA 800 325 5500	NORTH DAKOTA 4. 1. V. JAD 1. J.A 800 325 5400
GEORGIA 800 257 2231	OHIO
1DAHO 800 648 4100	OKLAHOMA
ILLINOIS 800 325 5100	OREGON
INDIANA 800 325 5200	PENNSYLVANIA
IOWA 800 325 5100	Areas 215 & 717 800 257 2211
KANSAS 800 325 5100	Areas 412 & 814 800 257 2221
KENTUCKY 800 325 5100	RHODE ISLAND 800 257 2221
LOUISIANA 800 325 5300	SOUTH CAROLINA 800 257 2231
MAINE 800 257 2231	SOUTH DAKOTA
MARYLAND	TENNESSEE
MASSACHUSETTS	TEXAS 800 325 5300
MICHIGAN 800 325 5300	· UTAH
MINNESOTA 800 325 5300	VERMONT 800 257 2221
MISSISSIPPI 800 325 5200	VIRGINIA 800 257 2221
MISSOURI	WASHINGTON 800 648 4500
MONTANA 800 325 5500	WEST VIRGINIA 800 257 2221
NEBRASKA	WISCONSIN 800 325 5200
NEVADA 800 992 5700	WYOMING
NEW HAMPSHIRE 800 257 2221	
NEW JERSEY	
NEW MEXICO 800 325 5400	

OR DIAL WESTERN UNION'S INFOMASTER SYSTEM DIRECTLY:



30b-30b-30-

M/who Sential 4/1/76

Conservative Unit Buying Reagan Ads

M. Stenton Evens, chairman seld at a press conference at \$18,000 for 33 newspaper and voters of conservative who of the American Conservative the Pilster Hotel. \$82 radio advertisements, might cross ever. Obviously,



TTR

April 1, 1976

MEMORANDUM

TO: Stu Spencer

FROM: Bob Visser

RE: Ronald Reagan TV Speech



I was advised today that the "overnight" Neilson rating regarding the NBC telecast of Ronald Reagan reflected a dismal rating for that performance. In particular, the overnight rating, which as I understand reflects ratings in only the New York and Los Angeles regions, showed that:

- 1. In the New York region, which represents approximately 10% of the viewing public, 16% (i.e., approximately 63,000 people) of all television sets which were on that evening watched Mr. Reagan's performance.
- 2. In the Los Angeles region, which represents approximately 6% of the viewing public, 23% (i.e., approximately 82,000 people) of all television sets which were on that evening were watching the performance.

In order to put these figures in context, I am advised that in the Los Angeles region, 49% of all television receivers were off that evening and that, therefore, Reagan had a viewing audience representing only 23% of the 51% of the sets were on or approximately 11.7%.

In commercial TV terms, I am told that this rating would be lower than the lowest rating of any show NBC has put on this season. The official and complete Neilson ratings will be available approximately the middle of next week.

JR jut in
fill
fill
do not
distribute

April 8, 1976

MEMORANDUM

TO: Rog Morton Roy Hughes Stu Spencer

FROM: Tim Ryan

RE: Demographics for Reagan Speech

- A. 17% of all sets on at time of speech were tuned to NBC.
 - (1) TV sets on at the time were 9.3% of all sets in U.S.
- B. 17% figure equals 6,000,000 sets.
- C. Total viewing audience -- approximately 12,000,000
- D. NBC would terminate any show that has fewer than 27% of the sets on at that time of day.



CITIZENS FOR REAGAN

1835 K Street N.W. . Washington, D.C. 20006 . 202/452-7676

April 20, 1976

Robert P. Visser, Esquire
General Counsel
T. Timothy Ryan, Esquire
Assistant General Counsel
PRESIDENT FORD COMMITTEE
Suite 250
1828 L Street, N.W.
Washington, D.C. 20036



Dear Sirsi

After reading of your letter to me in the <u>Washington Post</u>, I actually received the same. I have reviewed it with some care and find the charges of no merit. While I respect your integrity as lawyers, I cannot help but believe that the charges embodied in your letter represented a political ploy to offset your candidate's questionable uses of the powers of the incumbency for purely political purposes.

In this post-Watergate era, it was my hope that all campaigns would recognize that basic changes had occurred in our system. Each campaign is under severe financial limitations. These limitations, however, become a mere mockery when an incumbent may use cabinet officers, making supposedly "non-political" speeches, at taxpayer expense, to attack his opponent. We feel the whole practice of using the White House as an auxilliary campaign headquarters raises serious ethical and legal questions. We have so indicated to the Federal Election Commission as you may have noted.

Even though the primary purpose of your "charges" is political (I know how tight the contest is viewed over there), I feel I should respond to your letter.

Pursuant to Advisory Opinion 1975-12 and the Federal Election Commission's policy statement on delegate selection, which I am enclosing for your information, our committee decided that it would not financially authorize delegate candidates. Pursuant to this decision, our committee has scrupulously abided by both the letter and the spirit of those documents, even though their current legal status is uncertain due to the decision in Buckley v. Valeo, January 30, 1976, Slip Opinion.

You may remember that under the Federal Election Commission's guidelines, an unauthorized delegate is one who is not financially authorized and whose campaign is not financially coordinated with the Presidential candidate's campaign. The Federal Election Commission inherently recognized a degree of political coordination when they removed the provision from their delegate statement requiring campaign officials running as delegates to run as authorized delegates. If a state chairman is running as a delegate, no doubt his campaign will know what the presidential campaign is thinking.

Your quarrel is not with our committee, but with Mr. Ford who signed a confusing and poorly drafted bill. I should further add that it is our policy to make campaign materials available to all individuals who wish to support Governor Reagan; we might even give you a couple of buttons and brochures to sway your votes. Our offices are consistently open to the public (which does include delegates I am told). While we have consistently presented our support, materials, positions, and views to all who would listen (I think to about 40 million individuals to date) we have not sought in any way to divert campaign funds from the delegates' campaigns into the Reagan campaign. In this regard I believe we have been scrupulous beyond what the Federal Election Commission's rules require.

I hope this letter is an appropriate response to your letter of the 14th of April.

Sincerely.

Loren A. Smith General Counsel

d. Smitt

CC: John Sears, Esquire
William Cramer, Esquire
Ray Hutchison, Esquire
Hon. Ernest Angelo, Jr.
Mrs. William Staff
Hon. Ray A. Barnhart
Mr. James E. Lyon
Mr. Ronald B. Dear
Mr. L. E. Thomas

April 27, 1976

MEMORANDUM

TO: Stu Spencer

FROM: Bob Visser

Tim Ryan

RE: ACU REAGAN PROJECT



The American Conservative Union (ACU) "Reagan Project" has sent out a mailing to "fellow Conservatives" dated March 26, 1976. This two-page solicitation letter has the traditional Reagan pablum; in addition, on page two of the letter, the ACU specifically notes:

". . . the Supreme Court recently struck down the limits on independent expenditures by individuals and organizations--as long as they're not coordinated with the candidate's campaign. ACU--with your help--can conduct an unlimited effort on behalf of Governor Reagan--not subject to the Federal election law ceiling.

• We plan to do exactly that. The opportunity is too great, the issues too crucial, to settle for anything less than an absolute, all-out effort. ACU can give the extra push that will elect Ronald Reagan to the Presidency. (emphasis added)

Therein, the ACU Chairman, M. Stanton Evans, also reminds his fellow Conservatives that ". . . even if you have given the limit directly to the Reagan campaign, you can still contribute to the ACU effort." In the solicitation package is a card which should be filled out by prospective contributors for FEC reporting purposes. This card notes that the money is earmarked for the ACU Reagan Project. In addition, the card states that ". . ACU must go all out to help elect Ronald Reagan President."

The law is quite clear that earmarked contributions to a political committee such as the ACU must be considered contributions to the specifically-named candidate--Ronald Reagan.

Memorandum for Stu Spencer April 27, 1976 Page Two

The Federal Election Commission's proposed disclosure regulations published in the Federal Register September 29, 1975, note that contributions to or expenditures by a political committee (for example, the ACU), which are earmarked for a specific candidate must be reported by that candidate. Thus, the regulations state that:

"[e]armarking mean[s] any and all designations, instructions, or encumbrances (including but not limited to those which are direct or indirect, express or implied, oral or written) which cause or result in all or any portion of a contribution or expenditure being made to or expended for the benefit of a clearly identified candidate or political committee."

The regulation goes on to state that every political committee registered with the Federal Election Commission and every candidate for Federal office must file reports of contributions and expenditures pursuant to the regulations. In particular, the regulations are very specific with regard to the disclosure of earmarked contributions and expenditures such as contributions to the ACU Reagan Project which are earmarked for Mr. Reagan's candidacy.

Since the solicitation letter from M. Stanton Evans clearly indicates that funds received from this mailing will be used for Governor Reagan's candidacy, contributions to the ACU for Reagan Project would be considered earmarked contributions to the Reagan Committee. Thus, the regulations would require that contributions to the ACU Reagan Project must be reported by the Citizens for Reagan Committee and that any individual who contributes more than \$1,000 cumulatively to the Citizens for Reagan Committee and the ACU Reagan Project would possibly be in criminal violation of the law.

In Advisory Opinion 1975-74, the Commission responded to questions posed by the Republican National Committee which are relevant to this discussion. Therein, the FEC noted that it is of the view that if an unearmarked contribution is made by a donor to a political committee (the ACU is a political committee for reporting purposes) which devotes the greater part of its resources to supporting a particular Federal candidate or a limited group of such candidates, then that contribution must be treated as earmarked by the donor and must be prorated against his \$1,000 per candidate contribution limits according to the number of candidates supported by the committee. In this situation, the Commission noted that there could be no question as to the ultimate destination of the contribution. Accordingly,

Memorandum for Stu Spencer April 27, 1976 Page Three

regardless of the express wishes of the donor, his contribution must be construed as earmarked and reported to the Commission by the presidential candidate.

In conclusion, it is obvious that by the very message contained in this solicitation letter, there can be no question as to the ultimate destination of the contribution by any donor. Accordingly, any contribution to the ACU based on the March 26, 1976 ACU Reagan Project solicitation letter, must be considered earmarked to the Reagan campaign and reported by the Citizens for Reagan and, as noted above, any individual who contributes over \$1,000 in the aggregate to the Citizens for Reagan and the ACU Reagan Project would be in technical violation of a criminal statute.

TTR:jr

April 27, 1976

MEMORANDUM

TO: Bill Barrett, Chairman

Nebraska PFC

FROM: Tim Ryan

RE: Reagan Delegate Activity

In accordance with our telephone conversation of this date, enclosed are copies of our letter to Loren Smith, General Counsel of Citizens for Reagan, and his reply to same.

Best regards.

T.T.R.



MEMORANDUM

TO: Rog Morton Stu Spencer

FROM: Bob Visser

Tim Ryan

RF: REAGAN ACTIVITY



We feel compelled, at this juncture, to bring certain very serious allegations to your attention and to suggest possible remedial action by the PFC. As you know, the Reagan campaign has for some time been utilizing the support of other supposedly independent committees to influence their candidate's election. Previously, we noted the activity of the Delegates for Reagan in Texas. This memorandum sets forth the activity of other such groups.

The American Conservative Union (ACU) "Reagan Project" has sent out a mailing to "fellow Conservatives" dated March 26, 1976. This two-page solicitation letter has the traditional Reagan pablum; in addition, on page two of the letter, the ACU specifically notes:

". . . the Supreme Court recently struck down the limits on independent expenditures by individuals and organizations--as long as they're not coordinated with the candidate's campaign. ACU--with your help--can conduct an unlimited effort on behalf of Governor Reagan--not subject to the Federal election law ceiling.

We plan to do exactly that. The opportunity is too great, the issues too crucial, to settle for anything less than an absolute, all-out effort. ACU can give the extra push that will elect Ronald Reagan to the Presidency. (emphasis added)

The ACU Chairman, M. Stanton Evans, also reminds his fellow Conservatives that ". . . even if you have given the limit directly to the Reagan campaign, you can still contribute to the ACU effort." In the solicitation package is a card which should be filled out by prospective contributors for FEC reporting

purposes. This card notes that the money is earmarked for the ACU Reagan Project. Further, the card states that ". . . ACU must go all out to help elect Ronald Reagan President."

The law regarding this type activity is quite clear. Earmarked contributions to a political committee such as the ACU must be considered contributions to the specifically-named candidate--Ronald Reagan. The Federal Election Commission's proposed disclosure regulations published in the Federal Register September 29, 1975, note that contributions to or expenditures by a political committee (for example, the ACU), which are earmarked for a specific candidate must be reported by that candidate. Thus, the regulations state that earmarking means that:

"[a]ny and all designations, instructions, or encumbrances (including but not limited to those which are direct or indirect, express or implied, oral or written) which cause or result in all or any portion of a contribution or expenditure being made to or expended for the benefit of a clearly identified candidate or political committee."

Since the solicitation letter from Evans clearly states that funds received from this mailing will be used for Governor Reagan's candidacy, contributions to the ACU Reagan Project would be considered earmarked contributions to the Citizens for Reagan Committee. Thus, contributions to the ACU Reagan Project must be reported by the Citizens for Reagan Committee and any individual who contributes more than \$1,000 cumulatively to the Citizens for Reagan Committee and the ACU Reagan Project would be in criminal violation of the law.

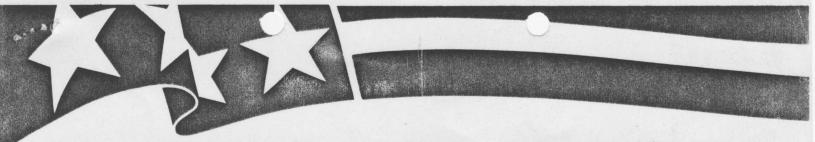
It is obvious that by the very message contained in this solicitation letter, there can be no question as to the ultimate destination of the contribution by any donor. Accordingly, any contribution to the ACU based on the March 26, 1976 ACU Reagan Project solicitation letter, must be considered earmarked to the Reagan campaign and reported by the Citizens for Reagan and, as noted above, any individual who contributes over \$1,000 in the aggregate to the Citizens for Reagan and the ACU Reagan Project would be in technical violation of a criminal statute.

It must be pointed out that certain individuals have contributed substantial sums of monies to each of the aforementioned organizations. It is our opinion, therefore, that contributors such and Mr. and Mrs. St. John Garwood (Chairman of the Reagan delegates in Austin, Texas), both of whom have given \$1,000 to the Citizens for Reagan and the Delegates for Reagan, and \$10,150 to the ACU, should be investigated by the FEC. If they knew at the time that their funds were all to be used for Reagan then they have wilfully violated a criminal statute. The preponderance of the evidence would lead any

reasonable man to the conclusion that they had knowledge of this activity. Others who have contributed heavily to a number of these organizations are Mr. and Mrs. H. E. Childes of Fort Worth--\$5,000, and Mr. and Mrs. John Brown--\$6,000, a Mr. McAllister who purchased 1/2 hour of TV time to show Reagan's stock 1/2 hour talk. Other examples will be available early next week.

In conclusion, we recommend that the PFC reverse its previous position of not filing complaints with the FEC against Reagan. Such action is essential at this point because the Reagan people, in coordination with the previously-named committees (ACU, Delegates for Reagan, Christians for Reagan, Florida Friends of Reagan), are apparently running rough shod over the Federal election laws. We suggest that individual complaints be filed with the Commission against such committees (and possibly the individuals involved), as soon as we have determined that there is probable cause that a violation of the law has taken place. We would propose that complaints be filed immediately, or at the latest on Monday, so that it does not appear political against the Citizens for Reagan, all Delegates for Reagan Committees in Texas, the ACU and Florida Friends of Reagan. Moreover, we would propose that additional complaints be filed as the facts and circumstances may warrant.

You should be aware that once a complaint is filed, we will be restricted from publicly commenting on the facts involved therein.



CITIZENS FOR REAGAN

1835 K Street N.W. • Washington, D.C. 20006 • 202/452-7676

May 3, 1976

Robert P. Visser, Esquire General Counsel PRESIDENT FORD COMMITTEE Suite 250 1828 L Street, N.W. Washington, D.C. 20036

Dear Bob:

Enclosed please find a contribution from one of your people's "fat cats". He apparently knew the right address but the wrong candidate.

As you may note from the face of this one hundred cent check, it is a corporate contribution and so should be returned to the contributor. I hope all your contributors are both equally generous and equally competent.

Please note the date on the check, 4/2/76. The delay was either a delay on the part of the contributor or the post office. We were not holding up this check to hinder your Texas campaign by denying you badly needed funds.

Sincerely,

Loren A. Smith General Counsel

Enclosure: 1 check cc: T. Timothy Ryan



DR. WM. NEQUETTE & ASSOCIATES, LTD.

WM. L. NEQUETTE, D.D.S.

CHARLES W. MC CAULEY, D.D.S.

14021 WEST GREENFIELD AVENUE

NEW BERLIN, WI 53151 4-2

1976

PAY TO THE ORDER OF Greenflat Food Clichon Committee

PAY TO THE ORDER OF Greenflat Food Clichon Committee

The Best of Address Figures STATE BANK

NEW BERLIN - WISCONSIN

DOLLARS

1:0759-11271:

May 11, 1976

MEMORANDUM

TO: Stu Spencer

Fred Slight

FROM: Tim Ryan

RE: Reagan Connection with Associated Builders & Contractors

The Associated Builders & Contractors (ABC), is a national organization made up of all non-Union construction firms in the United States. It has approximately 10,000 members and is dedicated to what they call the "merit shop" concept. If you translate this into Union terms, it means they are vehemently ANTI-UNION.

To all unionized construction workers, especially those in Michigan, the ABC is synonymous with unfair wages and the general right-to-work attitude.

It is my feeling that Ronald Reagan's relationship with the ABC could be utilized to our benefit in Michigan. Reagan was the key-note speaker for the ABC National Convention in October, 1975. (I am attempting to secure a copy of RR's remarks at that meeting.) The President of ABC is Joe Rogers, Reagan's eampaign or finance chairman in Tennessee; I am not sure which.

If you could link Reagan to the ABC in Michigan and a general attitude of supporting a national right-to-work law, it would seriously impair his prospects with unionized cross-over voters.

T.T.R.



(in relmon) w Luc complete con

May 12, 1976

MEMORANDUM

TO: Bob Visser

FROM: Tim Ryan

RE: Reagan Activity

On Friday, May 7th, I spoke with Sal Guzzetta, a prior employee of Young & Associates, a political consulting firm on the West Coast. Guzzetta now has his own firm.

Guzzetta has been working for Ron Elersich, a candidate for State Assembly from the 39th District in the Los Angeles area. A number of weeks ago, Guzzetta and Elersich terminated their relationship. At the present time, Guzzetta's associate, Eunice McTyre, in working for Elersich. McTyre informed Guzzetta that sometime last week, Burt Buchanan, a known Reagan functionary in the L.A. area, approached Elersich and his committee members, Hal Bernson, Jerry Nordsgard and Larry Calamino, offering to give the Elersich campaign \$1,000 if the committee members and Elersich were to raise \$1,000 for Reagan. Buchanan told them that he has already given Reagan his \$1,000 and this would be the only way he could get more money into the Reagan campaign.

cc: Skip Watts

ERALD TO BUSHAWAY

UP-125

(POLITICAL CHARGES)
(BY CLAY RICHARDS)

WASHINGTON (UPI) -- RONALD REAGAN AND A RALPH NADER GROUP COMBINED TODAY TO CHARGE THAT PRESIDENT FORD'S CAMPAIGN HAS VIOLATED THE ELECTION LAW BY NOT PAYING FOR POLITICAL APPEARANCES BY SECRETARY OF STATE HENRY KISSINGFR.

THE NADER GROUP JOINED REAGAN IN AN EARLIER COMPLAINT THE FORMER CALIFORNIA GOVERNOR FILED IN MARCH WITH THE FEDERAL ELECTION COMMISSION ASKING FOR AN INVESTIGATION OF THE MATTER. SINCE FECTOMPLAINTS ARE CONFIDENTIAL: THE MATTER HAD NOT SURFACED BEFORE.

THE REAGAN COMMITTEE IN ITS COMPLAINT SAID THAT BY NOT CHARGING KISSINGER'S "CURRENT ROUND OF POLITICAL STUMP SPEECHES" TO THE FORD CAMPAIGN, LIMITATIONS ON SPENDING IN THE ELECTION LAW WERE "A MERE MOCKERY".

PETER KAYE, PRESS DIRECTOR OF FORD'S CAMPAIGN, DISMISSED THE CHARGES.

"I JUST THINK IT'S A FRIVOLOUS ATTEMPT BY THE REAGAN CAMPAIGN AT GRABBING SOME HEADLINES," HE SAID. "DR. KISSINGER HAS NOT MADE ANY POLITICAL SPEECHES. ALL HE'S DONE IS SPEAK OUT ON FOREIGN POLICY."

WE MAKE A VERY CAREFUL DELINEATION OF WHAT IS A POLITICAL SPEECH BY AN ADMINISTRATION OFFICIAL," HE SAID. "WE DO PICK UP THE EXPENSES OF CABINET OFFICERS WHEN THEY ARE ON POLITICAL TRIPS."

REAGAN'S LAWYER LOREN SMITH SAID IN A LETTER TO THE FEC: "IF AN INCUMBENT IS TO BE ABLE TO USE INDIVIDUALS LIKE DR. KISSINGER, PAID FOR BY THE PUBLIC; FOR CAMPAIGN PURPOSES, WHILE THESE INDIVIDUALS EXPENSES ARE NOT CHARGED AGAINST THE INCUMBENT'S CAMPAIGN; THEN THE LIMITATIONS IN THE LAW ARE A MERE MOCKERY."

THE NADER GROUP: CALLED PUBLIC CITIZEN LITIGATION GROUP: SAID IN A LETTER TO FEC CHAIRMAN THOMAS CURTIS: THAT KISSINGER'S SALARY "WHILE HE ENGAGES IN ON-DUTY CAMPAIGN ACTIVITIES: MUST BE CHARGED AGAINST THE SPENDING LIMITATIONS OF THE ELECTION LAW.

A SPOKESMAN FOR THE FEC ACKNOWLEDGED THAT THE REAGAN COMPLAINT WAS FILED IN MID-MARCH; BUT SAID A WEEK LATER THE COMMISSION'S POWERS TO POLICE THE ELECTION LAW WERE DECLARED UNCONSTITUTIONAL BY THE SUPREME COURT; SO NO ACTION WAS TAKEN.

UPI 05-14 05:06 PED



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May 20, 1976

MEMORANDUM

TO: Ron Nessen

Press Secretary The White House

FROM: Bob Visser

General Counsel

RE: May 4, 1976 News Conference

It has recently been brought to my attention that in your news conference on May 4, 1976, you are reported as stating that "Perhaps some places 80 percent of the advertising for former Governor Reagan is paid for by groups which say they are unauthorized or unofficial and, therefore, they don't have to report their spending." (Emphasis supplied) In addition, you indicated that you did not believe that there had been any response to my letter of April 14, 1976, to Loren Smith, Counsel for the Reagan Committee.

These statements are inaccurate and I would like to clarify the factual circumstances regarding these matters. First, any such "unauthorized" groups of delegates would be required to file quarterly reports with the FEC on FEC Form 5. The next report for activities conducted during the period from April through June would be required to be filed on July 10, 1976. The fundamental



Memo to Ron Nessen May 20, 1976 Page Two

basis of our objection to such so-called unauthorized activities is that such expenditures which were actually conducted with the advice, consent and/or cooperation, direct or indirect, of the Citizens for Reagan Committee would not be reported by the Reagan Committee as campaign expenditures and therefore directly chargeable to its expenditure limitations. Moreover, in the event that such allegedly "unauthorized" expenditures are actually authorized expenditures, contributions by individuals to such a group would be limited by the individual contribution limitation of \$1,000. Second, attached hereto is a copy of the reply I received from Loren Smith, dated April 20, 1976, regarding this matter.

As you know, these matters were informally brought to the attention of the Federal Election Commission during the period in which they had been stripped of their investigatory and civil enforcement powers by the recent Supreme Court decision in Buckley v. Valeo. Although I have urged Secretary Morton to consider filing a formal complaint in this matter once the Commission has been reconstituted, it is now my opinion that the Commission may institute such an investigation on its own initiative and that a formal complaint would be counter productive and unnecessary at this time.

I shall keep you advised of any further developments with regard to these matters.

cc Rog Morton

From the desk of Nota Haerle

6/3/76

Tim,

Note local disclaimer -- are they registered with FEC?

NH

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President Ford Committee

3309 SPENARD RD., ANCHORAGE, ALASKA 99503 (907) 276-3673

For Your Information

mailed to deligates

REAGAN FOR PRESIDENT

Alaska Republicans For Reagan 274-6328

Mailing Address: 1011 W. 12th Ave., Anchorage

Headquarters: 1011 W. 12th Ave., Anchorage

May 4, 1976

Dear Delegate:

I, like you, am concerned about the future of this country.

I, like you, had hoped that after Watergate Gerald Ford would lead us away from deficit spending, appeasement abroad, and

lead us away from deficit spending, appeasement abroad, and military weakness. I have concluded he has not done this.

Instead he has fired a Secretary of Defense who disagreed with Kissinger's Detente, accepted America's status as the second strongest nation in the world, is acquiescing in the Give-Away of the Panama Canal Zone, and has presided over \$100 Billion in deficits in just two years. Ronald Reagan is my choice for President because He Promises A New Secretary of State, The Restoration of American Military Superiority, No Give-aways of American Territory Such As The Panama Canal Zone To Leftist Dictators, And, He Promises A Balanced Budget. If you Believe as I do that Strong Leadership Is Needed In The White House As We Enter Our Two-Hundredth Year, Then I Urge You To Vote For Ronald Reagan at our State Convention.

Sincerely,

Marilyn J. Gay

State Co-Chairman



CITIZENS FOR REAGAN

1835 K Street N.W. • Washington, D.C. 20006 • 202/452-7676

June 30, 1976

Honorable Mary Louise Smith Chairman, Republican National Committee 310 First Street, S.E. Washington, D. C. 20003 HAND DELIVERED

Dear Mrs. Smith:

In recent days, as you know, we have sought to obtain equitable treatment from the Republican National Committee regarding rooms and convention tickets at the Republican National Convention for Citizens for Reagan, the official presidential campaign organization of Ronald Reagan. Because we have been unable to obtain equal treatment through amicable negotiations, Citizens for Reagan is insisting that the Republican National Committee fully comply with its legal obligation, under 26 U.S.C. Section 9008(c), to stage a national convention that does not benefit any Republican candidate for the nomination in any way over any other candidate.

As you, of course, know, this year for the first time the national convention of our party is fully funded by the tax-payers. Through a system of equal payments to both major parties, a public decision has been made to take the funding of this part of the nominating process out of private hands. In so doing, however, the legal mandate is clear: the convention shall not be a vehicle to advance the candidacy of any one person over another.

In Federal Election Commission Advisory Opinion - 1975 - 72, which you requested, the Federal Election Commission dealt with the problem of a political party benefiting only one candidate for its nomination. In that Advisory Opinion, the Commission found that it would be presumed an impermissible campaign contribution to pay Mr. Ford's travel to party events after January 1, 1976. Before that date the Commission noted:

"717 n the period prior to January 1, 1976,/ during which the Republican National Committee paid over

Mrs. Smith June 30, 1976 Page two three hundred thousand dollars in Ford travel expenses7, the RNC will accord equitable treatment to all of its presidential candidates." 40 Fed. Reg. 56589 (1975). If the Republican National Committee is going to do something for one candidate, it must do it for every candidate for that same office. Our committee is concerned about preferential treatment given by the convention managers and the Republican National Committee to the White House and, therefore, to the Ford Committee. The allocation of a quota of rooms and passes to the White House is grossly improper. Currently, 388 hotel rooms are allocated to the Ford campaign and White House, while only 100 rooms are allocated to the Reagan campaign. The Ford groups have received 650 gallery passes, while the Reagan

The White House and the incumbency have no proper role in this convention. Any special functional role granted to the White House officially recognizes a serious misuse of government funds and the incumbency by the Ford campaign.

equality in all of these areas.

campaign has received only 300. We must demand absolute numerical

I recognize that these are strong words, but they express deep concerns for a fair and honest convention. I am having this letter hand-delivered so we may resolve this matter this week. I will call you at 11:00 A.M. Friday hoping that this matter can be resolved. If we do not reach a mutually acceptable solution at that time, then I'm afraid we will have no recourse but to initiate litigation or complaint proceedings before the Federal Election Commission.

Sincerely,

Loren A. Smith General Counsel

cc: Honorable Ody J. Fish, Vice Chairman Arrangements Committee, Republican National Committee

William C. Cramer, Esq., General Counsel Republican National Committee

Robert P. Visser, Esq., General Counsel President Ford Committee

NORTH DAKOTA

Right to Life

BOX 551 - BISMARCK, NORTH DAKOTA 58501 - PHONE 258-3811

July 2, 1976

My dear Friend,

Let me congratulate you on being selected as a delegate to the North Dakota State Republican Convention. As such, you are playing a vital role in the American political process in democratic government. You have a great responsibility, not only to your party but to the American people and to our beloved nation, the United States of America, as you select the national delegates who will journey to Kansas City later this summer and there select the presidential nominee of your party.

I do not intend to tell you whom you should support. However, you must understand that in the end it will be the American people, voters such as myself, including Independents, Democrats and Republicans, who will make the decision as to who will be the next president of the United States.

For the past ten years I have had the opportunity to work within the North Dakota Right to Life Association as we have fought to control abortion. As I am sure you know, we believe that abortion is the taking of a human life, that abortion should never be done except to save the life of the mother. The people of North Dakota spoke clearly on the subject of abortion in the 1972 referendum. In this referendum they agreed with us that abortion is immoral. That vote was 78% in favor of our position.

In January 1973, the Supreme Court nullified our state law and approved abortion on demand throughout the entire nine months of pregnancy. There is no effective way to control abortion by the legislative process. Our state legislature in a near unanimous vote approved a memorialization calling upon the United States Congress to pass a Human Life Amendment which would guarantee the right to life of the unborn child. To date, 25 states have passed such a memorialization and other states are in the process of doing so.

Because of our interest in this issue, we are concerned as to who is selected as president of the United States. Even though the legislative branch of government will be the one who will eventually pass an amendment, leadership from the Executive branch in the form of presidential leadership will play an important part. Your two principle candidates are Mr. Gerald Ford and Mr. Ronald Reagan. Let us look briefly at how both of these gentlemen feel about abortion.

Mr. Ford has said that he believes that abortion is wrong. He further states that he believes that the Supreme Court went too far in their

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decision in Roe vs Wade. He has said that he believes the states should have the right to control abortion within each of their jurisdictions but, most important, he has said that he does not intend to advocate or support a Human Life Amendment. This appears to me to be a fuzzy position. On the one hand, he believes the Court was wrong - he is opposed to abortion, but intends to do nothing about it as president of the United States. His statement that he would favor a states rights approach is totally unacceptable to the anti-abortion movement. A states rights amendment would simply write into the Constitution of the United States the right of the state to either abolish abortion or to condone it. Because the Constitution of the United States guarantees the right to life of every individual, including the unborn, as clearly stated in the Fourteenth Amendment, abortion should be outlawed in North Dakota as well as in New York, Hawaii or any other state. The state should not have the right to decide whether it would permit abortion or not, but rather should be mandated to protect the life of the unborn.

This is a serious matter. Over one million unborn children have been destroyed during this past year, most of them for no other reason than the fact that their mother did not want them.

Mr. Reagan has made his position crystal clear. He calls abortion immoral. He favors the passage of a Human Life Amendment which would outlaw abortion except to save the life of the mother. This position is clear - this position is logical because it is the only position that will ever guarantee the right to life for the unborn. This position clearly protects the mother as well as the unborn child, and places America in a strong moral position. My organization feels that Mr. Reagan has shown great courage in taking this position and he has indicated by taking it that he understands the abortion issue. I believe that this clarity of understanding in this area indicates that he does have the moral courage and the informational background to take equally clear, concise positions on other critical issues facing our nation.

This is what America needs today. Both parties have the dark cloud of immorality surrounding them. The Republican Party must carry the burden of Watergate and Mr. Nixon. The Democratic Party has the almost unbelievable sex scandals hanging as an albatross around their neck.

There is no question in my mind that the American people want morality, forthrightness and honesty in government, and they are prepared to vote for the man whom they think embodies these principles.

I would ask you to carefully ponder this matter, to read and re-read this letter and consider our viewpoint before you select the delegates who are committed to either Mr. Ford or Mr. Reagan.

Sincere best wishes for an open convention, and once again I remind you that the decision as to whom you will support is yours at this moment in history, but in the November election the American people will make the decision.

Sincerely yours,

Albert H. Fortman, M.D.

Chairman

North Dakota Right to Life Association

a lbut D. Fortman M.D.

Box 551

Bismarck, North Dakota 58501

PHILIP M. CRANE
MEMBER OF CONGRESS
12TH DISTRICT, ILLINOIS

WAYS AND MEANS COMMITTEE

SUBCOMMITTEES: HEALTH SOCIAL SECURITY

Congress of the United States House of Representatives Washington, B.C. 20515

OFFICES:
SUITE 1406
LONGWORTH BUILDING
WASHINGTON, D.C. 20515
202/223-3711

SUITE 101
1450 SOUTH NEW WILKE ROAD
ARLINGTON HEIGHTS, ILLINGIS 60005
312/394-0790

Dear Fellow Republican:

I agreed to serve as chairman of the Illinois Citizens For Reagan Committee because I sincerely believe that Governor Ronald Reagan is the man best suited to lead our nation into its third century.

Ronald Reagan is a strong leader. He has a proven record as a common-sense, fiscally-responsible, creative administrator. He came to the governorship of California at a time when it had a budget deficit of \$800 million and left it with a surplus of \$500 million; reduced state taxes; streamlined government; and left with a state payroll roughly comparable to what it had been eight years before. Even more importantly, he introduced creative reforms in the area of public welfare — the first of their kind in the Nation — that saved California taxpayers an estimated \$2 billion and lopped 400,000 undeserving recipients off the rolls.

Ronald Reagan has the ability to reach out and touch the American people. He is the most capable articulator of traditional Republican philosophy in our party. He can inspire and motivate, a critical ingredient of leadership which is sorely lacking in our National Government today.

Ronald Reagan is a man of principle. He demonstrated this a Governor of California through implementation of traditional values as well as through his courage in standing up to powerful vested interests.

Ronald Reagan is not a part of the Washington "buddy system". He is not a part of the insulated power elite in Washington that has lost contact with the over-taxed, over-regulated. harassed middle class Americans who represent the backbone of our great Nation. He brought a fresh perspective to Sacramento as a "Citizen Governor". Now, he can bring a fresh perspective to Washington as a bonafide President of the People.

Furthermore, Ronald Reagan is our strongest candidate. There can be no question that Ronald Reagan is the most electable candidate our Party can nominate to run against Jimmy Carter in the fall. (See attached memorandum.)

I urge you to support Governor Reagan.

MO

Philip M. Crane

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Member of Congress

ONOt Printed at Government Expense

MEMORANDUM

Summer, 1976

583

Philip M. Crane Member of Congress

RE: DECISIVE REASONS WHY GOVERNOR RONALD REAGAN IS THE STRONGEST REPUBLICAN PRESIDENTIAL CANDIDATE FOR NOVEMBER

- 1. Governor Ronald Reagan is unquestionably the most articulate, telegenic politician in either party. This provides a unique opportunity to reach millions of Independents and Democrats in the most persuasive possible way in the campaign. In contrast, as pointed out by columnist George Will, Gerald Ford is the singularly most inarticulate President since the invention of broadcasting. As President, he repeatedly has exhibited an inability to communicate with the American people. In a tight campaign this fall, the Republican Presidential candidate must be able to reach out and touch the American voter. Governor Reagan has shown that he can reach people, Gerald Ford has shown he cannot.
- 2. Governor Reagan demonstrated in the primaries that he has a talent for pulling Independents and Democrats into his camp. He demonstrated this same ability when he ran for Governor of California and won against Brown by over one million votes when Democrats outregistered Republicans by a ratio of five to three. This appeal he again demonstrated in the California primary where he polled over 1.5 million votes and his plurality over Ford was three quarters of a million votes (more than his margin of victory over Jess Unruh in 1970 and approaching his margin of victory over Pat Brown in 1966). As any politician with a track record knows, you have to be doing something right to enjoy that kind of enduring support from the constituency which knows you best.
- 3. It is apparent that 1976 looms as the year of anti-incumbents. Not only does this explain in part the incredible successes Reagan has enjoyed against an incumbent President, but it also explains Carter's phenomenal capturing of the Democratic nomination as well as Jerry Brown's surprising victories. That being the case, it is obvious that being a part of the Washington scene for a quarter of a century constitutes a political liability in this unusual election year. Gerald Ford is part of the Washington "buddy system," Ronald Reagan is not.

- 4. Governor Reagan runs stronger than President Ford in the states Republicans must capture in November if the Republican Presidential nominee is to have any chance of winning the election. As Pat Buchanan and William Safire have observed, President Ford has essentially won his races in states where in close elections Republicans fair poorly. (See attached articles.) Reagan, by contrast, has beaten Ford by two to one and three to one margins in those parts of the country where Republican strengths are greatest and growing. As the June 7th issue of U.S. News and World Report observed, fully one-half of the eligible voters today live in the Southern and Western states. If one totals the electoral votes in states west of the Mississippi and south of Ohio, there are 27 more electoral votes there than are necessary to win a national election. Interviews with Democrats and Republicans coupled with the primary experience demonstrated conclusively that Ronald Reagan runs much stronger in the South than Ford. The South moreover has the largest regional chunk of electoral votes in the nation.
- 5. President Ford is vulnerable on the issues. Ford has alienated the grain growers and cattle-growers because of his embargo on grain sales which helps to explain Reagan's surprising victory in Nebraska. Ford has further antagonized the oil states by signing the Democrats' energy bill which helps to explain why Ford got no delegates in Oklahoma, no delegates in Texas, no delegates in Louisianna, no delegates in Mississippi and no delegates in California. Furthermore, Ford's inflexible support for Secretary Kissinger and his policies--particularly the signing of the Helsinki Accord and retention of Helmut Sonnenfeld--has cost the Republicans the support of naturalized Americans from Eastern Europe and the Baltic States. The heritage groups number hundreds of thousands of Americans today and they have been increasingly voting in the Republican column since Yalta. They are, however, totally alienated by Ford's support of Kissinger and his policies. In a tight election this means the possible loss of large northern industrial states. President Ford also is vulnerable on the issue of National Defense. As even Secretary of Defense Rumsfeld has acknowledged in Senate testimony, the United States no longer can claim military superiority over the Soviet Union. Jimmy Carter has already called for increased naval expenditures. This fall, with Ford as the nominee, we would be vulnerable to "missile gap" charges similar to those successfully employed by candidate John Kennedy in 1960 with this important exception: in 1976 the charge would be accurate.
- 6. The stigma of Watergate, particularly the Nixon pardon, would be devastating to candidate Ford in the fall. Attached is a column from the Raleigh-Durham News & Observer which notes that Robert Strauss, the Democratic National Chairman, is determined to make an issue of President Ford's pardon of Richard Nixon. Beyond that, Clark Mollenhoff has just published an explosive book entitled The Man Who Pardoned Nixon

which in addition to being an unflattering commentary on President Ford, the man, also raises questions about Ford's involvement in Watergate. We would be foolish to an extreme if we thought that Democrats will not make hay with some of the contents of this book.

7. Gerald Ford has demonstrated an inability to use effectively the advantages of Presidential incumbency. It is argued that incumbency constitutes a significant advantage in an election. The very fact that Gerald Ford is in a horse race down to the wire, having lost more primaries than any incumbent President in history coupled with the fact that Reagan is way out in front of Ford in the popular vote nationally, shows his inability as a candidate to use effectively the office of the Presidency. The primaries have shown that unlike previous elected incumbent Presidents, appointed President Ford has no basic constituency. Furthermore, the greatest advantage that incumbency provides in a Presidential race is the ability to hype up the economy to create the impression (real or imagined) that the nation's economic future looks bright. This advantage of incumbency is one that President Ford could use in his own behalf certainly, but one he could use equally well to Reagan's advantage.

NEWS AND OBSERVER - RALEIGH, NORTH CAROLINA

JUNE 8, 1976

Strauss Says Pardon an Issue

WASHINGTON (UPI) - don is," Strauss told reporters. why within 10 days of the time Democratic Chairman Robert "He (Ford) is going to have a President Nixon admitted he Strance said Monday that if he chance to defend it if I have we milly at immedable

RON PAUL 22D DISTRICT, TEXAS

COMMITTEES:
BANKING, CURRENCY AND
HOUSING
HOUSE ADMINISTRATION

Congress of the United States

House of Representatives

Washington, D.C. 20515

WASHINGTON OFFICE: 1724 LONGWORTH BUILDING WASHINGTON, D.C. 20515 (202) 225-5951

HOUSTON OFFICE: 515 RUSK, SUITE 12102 HOUSTON, TEXAS 77002 (713) 226-4486

Dear Republican Delegate,

Allow me to introduce myself. My name is Ron Paul, the newest Republican Member of Congress. I was elected on April 3 to fill the vacancy in the 22nd District of Texas caused by the retirement of former Congressman Bob Casey.

When I chose to run against five Democrats for this seat, all of the experts said it was impossible to elect a Republican. Casey was a Democrat, and the seat had never been held by a Republican. Though it was expected that I would lose by a 60-40 margin, I won with more than 56 percent of the vote!

During the campaign, I made no secret of the fact that I preferred Governor Reagan over President Ford for the Republican Presidential nomination. I stressed my opposition to big government and wasteful spending, while supporting the principles of free enterprise and individual liberties—the same issues which have won Governor Reagan a national constituency. Thus, while Republicans were losing a seat in New York which had never before gone Democrat, I was well on my way to victory in Texas in a district which had never gone Republican.

What this dramatizes is that Reagan can help elect new Republican Members to Congress in those areas where the party must look for growth--namely, in the South, the Midwest and the West. For these reasons I strongly urge you, for the welfare of our party, to support Governor Reagan for President. Reagan alone has the ability to pull Independents and Democrats to the Republican side, as he demonstrated overwhelmingly in the Texas primary on May 1. I feel that he is the best hope to enable our party--after a generation of dominance by the Democrats, to regain control of Congress and begin a rebirth of freedom across our land.

Sincerely,

Ron Paul, M.C.

Ron Paul

(not printed at government expense)

WILLIAM M. KETCHUM

18TH DISTRICT, CALIFORNIA

413 CANNON HOUSE OFFICE BUILDING WASHINGTON, D.C. 20515 (202) 225-2915

> ADMINISTRATIVE ASSISTANT CHRISTOPHER C. SEEGER

Congress of the United States House of Representatives

Washington, D.C. 20515

COMMITTEE ON WAYS AND MEANS

KERN, INYO, TULARE AND LOS ANGELES COUNTIES

DISTRICT OFFICES: 800 TRUXTUN AVENUE, # 302 BAKERSFIELD, CALIFORNIA 93301 (805) 323-8322

567 W. LANCASTER BOULEVARD LANCASTER, CALIFORNIA 93534 (805) 948-8116

192 B E. LINE STREET BISHOP, CALIFORNIA 93514 (714) 873-4942

June 15, 1976

Dear Republican Delegate:

I am writing to urge your commitment to the nomination of Ronald Reagan for President of the United States.

By way of introduction, I am the Congressman from the 18th District of California which includes the vast farming areas of the Southern San Joaquin Valley. I am myself a farmer. One of my greatest privileges has been the opportunity to be one of a handful of individuals to have served with both Governor Reagan -- as a Member of the California Legislature and Chairman of the Assembly Agriculture Committee for six years -- and with President Ford, when he was Monority Leader in the House, Vice President, and President. Having had this opportunity, I can, in all sincerity, say that I totally believe that Ronald Reagan would make the better candidate and the better President. When we entered public service together in California, the Democrats had left us a huge deficit. When the Governor left office, we were in a surplus situation. In just the past year, our national debt has increased by almost as much as we incurred in the previous 194 years.

We need strong, decisive leadership in our party, and, more importantly, the nation needs it. Please give every consideration to the man who really understands agriculture and administration. We can win with Ronald Reagan. Your help is needed.

Thanks.

18

Warmest regards,

WILLIAM M. KETCHUM Member of Congress

NEITHER PAPER NOR PRINTING AT TAXPAYERS EXPENSE

From the desk of ...

Nola Haerle

Jim Baker Peter McPherson Skip Watts

Attached Reagan mailing sent to all Hawaii Delegates.





CITIZENS FOR REAGAN

1835 K Street N.W. • Washington, D.C. 20006 • 202/452-7676

July 13, 1976

Robert P. Visser, Esquire T. Timothy Ryan, Esquire The President Ford Committee 1828 L Street, N.W. Suite 250 Washington, D.C. 20036

Dear Bob and Tim:

Over the last month we have become increasingly disturbed by the rumors and press accounts that your committee may be planning a massive series of credentials challenges at Kansas City based solely on technical and questionable grounds. I do not know whether these reports are true or not, but I am concerned by the Virginia situation. In that state your committee has lodged a protest that I think you know is without merit and procedurally improper.

I know that you are both good Republicans as well as good lawyers and are as concerned as we are that we go into the fall campaign with a united party. While we all know that it is not unethical to lodge purely technical challenges, many would view it as unfair. Such maneuvering could easily lead to bitter procedural wrangles, the appearance of chaos to the public and almost certain defeat for the nominee who wins on what would be perceived as a "credentials steal." Neither of our candidates nor our party nor our country would be helped by this.

I have, together with others, analyzed the manner in which all the delegates to date have been chosen. Frankly, I can find no basis for any legitimate challenges. I say this with respect to all the delegates—Reagan, Ford, and Uncommitted. The delegate selection process, by and large, seems to have worked rather well. And, this has all occurred under the searching eye of a watchful press.

Robert P. Visser, Esquire T. Timothy Ryan, Esquire July 13, 1976 Page Two

The delegates thus far selected and those who will be selected between now and the convention seem to us perfectly capable of deciding between the candidates. Moreover, if they are allowed to do so in a fairly run convention, we believe the eventual nominee will have little trouble leading a united party into the fall campaign. That everyone must perceive the convention as fair is something we can both agree upon.

Because Governor Reagan feels so strongly about this, he has directed us to file no credentials challenges to any Republican delegates so far selected. We ask only that you search your consciences and refrain from the kind of frivolous tactics that could weaken the value of the Republican nomination.

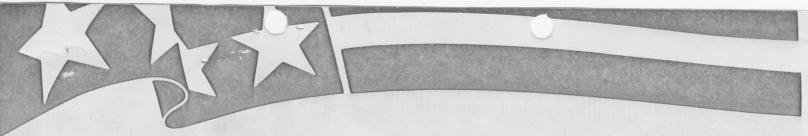
In 1952, Vernon W. Thomson, then a delegate to the Republican National Convention in Chicago, and now Chairman of the Federal Election Commission, in speaking to the bitter credentials fights of that convention stated:

"Fellow delegates, this is the hour for honesty and integrity, but it must be practiced by all the advocates of that philosophy."

I call upon your committee, whatever our other differences, to join us in an open and forthright approach to this convention. Let's battle it out for the minds and hearts of the delegates rather than squabbling over the rightful seats of honest men and women.

Yours truly,

Loren A. Smith General Counsel



CITIZENS FOR REAGAN

1835 K Street N.W. • Washington, D.C. 20006 • 202/452-7676

FOR IMMEDIATE RELEASE

July 13, 1976

CONTACT:

Jim Lake Jan McCoy (202) 452-7606

STATEMENT OF GOVERNOR RONALD REAGAN

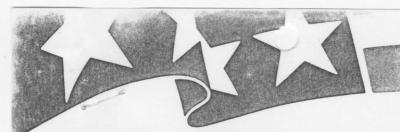
To win in November, our Republican Party must emerge from Kansas City with its determination and unity intact.

The manner in which we conduct our National Convention must give the American people confidence that the Republican Party can govern honestly, decently and effectively over the next four years.

Above all, we Republicans must avoid the kind of divisive procedural haggling at our Convention which would make it difficult to unite the Party behind our national ticket, and which would reflect poorly in the eyes of those Democrats and Independents whose support we seek.

I have, therefore, asked my campaign staff and delegates supporting my candidacy not to challenge the credentials of any delegate to the Republican National Convention. In the interest of Republican Party unity, I urge Mr. Ford to issue similar instructions to his own campaign organization and supporters.

ate. ################## Citizens for Reagan — Senator Paul Laxalt, Chairman Henry M. Buchanan, Treasurer A copy of our report is filed with and available for purchase from the Federal Election Commission, Washington, D.C. 20463



CITIZENS FOR REAGAN

1835 K Street N.W. • Washington, D.C. 20006 • 202/452-7676

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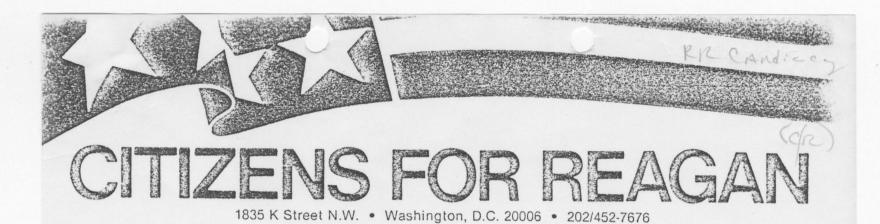
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I call upon your committee, whatever our other differences, to join us in an open and forthright approach to this convention. Let's battle it out for the minds and hearts of the delegates rather than squabbling over the rightful seats of honest men and women.

Yours truly,

Loren A. Smith General Counsel



July 16, 1976

Mrs. Obee O'Brien Littin 4614 Wisconsin Ave., N. W. Washington, D. C. 20016

Dear Mrs. Littin:

Thank you for informing me of your decision to contest the D. C. National Convention delegation. As both John P. Sears and I stated earlier this evening, we both hope you will withdraw your challenge.

We believe that our party is best served by a decision on our committee's part not to file any credentials challenges. This decision by Governor Reagan reflects his firm commitment to a fair and united National Convention. Such a convention will allow the party's nominee the benefit of a unified party in November.

As a result of considering our position and the principles behind it, I again urge you to withdraw the challenge made by your group. Further, I must add that our committee will not encourage nor support your group's challenge.

Sincerely yours,

Loren A. Smith

LAS:kk

cc: Robert P. Visser, Esq.
General Counsel, President Ford Committee
John C. McDonald, Esq.
Chairman, Contest Committee, Republican National Committee
Andrew Parker, Jr.



15.--

Citizens for Reagan For President

Sen. Paul Laxalt
Chairman

John P. Sears
Exec. Vice Ch.

George Cook
H. R. Gross
Louig B. Nunn
Mrs. Stanhope C. Ring
Henry Buchanan

Treasurer

July 14, 1976

Dear Delegate:

I am enclosing copies of a statement released by Governor Reagan earlier this week in Washington and a letter our General Counsel sent simultaneously to the President Ford Committee. I think you may find this interesting.

Prior to announcing his candidacy last November, Governor Reagan told those of us who would be working in his campaign that he would only run if by doing so he could give us a better chance of retaining Republican control of the White House this fall. He told us that he wasn't interested in running a divisive campaign or engaging in the kinds of tactics that could weaken the value of the Republican nomination. I think you will agree that we have tried to run the kind of campaign he wanted.

It is our hope that the convention will be run with this same thing in mind. Whoever is nominated must be able to win in the fall and you can be sure that we will do all we can to see that he will.

With best regards.

Sincerely,

John P. Sears



Citizens for Reagan For President

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Chairman
hn P. Sears
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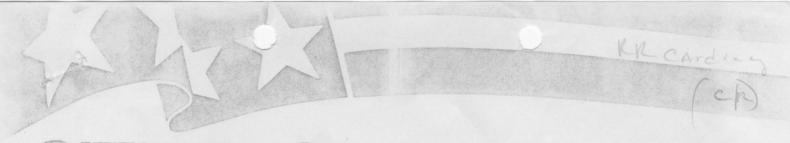
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With best regards.

Jal Dlears

John P. Sears



CITIZENS FOR REAGAN

1835 K Street N.W. • Washington, D.C. 20006 • 202/452-7676

July 16, 1976

Robert P. Visser, Esq.
General Counsel
T.Timothy Ryan, Esq.
Assistant General Counsel
President Ford Committee
1828 L Street, N.W.
Washington, D.C. 20036

Dear Bob and Tim:

Thank you for your prompt response to Governor Reagan's declaration that our campaign plans no challenges to the credentials of any delegate to the Republican National Convention. Your letter asks that we join you "in a total agreement not to challenge the credentials of delegates to the Convention." I felt that our letter made our position very clear.

I should perhaps reemphasize it: We will not challenge the credentials of any delegate thus far selected to the Republican National Convention. There are only three states where delegates so far have not been selected: Utah, Arkansas, and Connecticut. These will be selected by the end of this weekend. From what facts we have on these states' upcoming conventions, I see no basis at this time for any challenge.

You raise the question of our committee's Ohio litigation. This, of course, is not a credentials challenge, and we will not make it such. All that our committee is doing is through a judicial recount attempting to decide who really won the Ohio 12th Congressional District's three delegates. Since there were serious questions of possible vote fraud in that district, it is only proper that the courts settle the issue. After they have done this, and the delegates are certified, we have no intention of raising a credentials challenge.

You ask our committee in the last paragraph of your letter to join you in supporting a new national convention rule to require all delegates to vote as bound by state law. The

proposed rule text strikes me as extremely ambiguous and internally inconsistent. Since we just saw it yesterday for the first time, it will take some study before I can formulate a response to that part of your request.

Let me close on this note. Our correspondence on this matter was initiated by Governor Reagan's desire that the integrity of this convention be our example to America that Republicans can govern effectively and decently. As the hand of Providence has blessed America because we have been a just nation, so our Republican Party can only achieve the confidence and trust of the American people by being a just party. I hope you will help us make this coming convention, of which the Credentials Committee is but one aspect, a shining example of our party's commitment to justice and fundamental fairness.

Sincerely,

Loren A. Smith General Counsel

LAS/sv



1835 K Street N.W. • Washington, D.C. 20006 • 202/452-7676

July 16, 1976

Mrs. Estelle Stacy Carrier Republican National Committee 310 First Street, S.E. Washington, D.C. 20003

Dear Mrs. Carrier:

Our committee intends to file no notices of any delegate contests with your office as of tonight's deadline. However, pursuant to an agreement between myself and our committee's Special Counsel Roger Allen Moore, the Ford Committee's Mr. Visser and Mr. Ryan, and your counsel Bill Cramer, we are herein filing our view of the situation in Ohio's 12th Congressional District.

We believe that pursuant to the rules of the 1972 Republican National Convention, no delegates have yet been selected under state law in Ohio's 12th District. The election in that district is the subject of a judicial proceeding as to which candidate won the delegates. After such proceeding, as we view it, the credentials of the winning delegates will be certified by the proper state authority to your office. From the date of the state's certification any party will then have two days to file a contest notice. At the present time, we have no contemplation of filing such a credential's challenge.

Sincerely,

Loren A. Smith General Counsel

LAS/sv







Ronald Reagan

'Convert' Lee: Old Reagan Contributor

By PAT ORDOVENSKY

Washington Bureau

WASHINGTON — William Swain Lee, the Sussex County Republican delegate who made headlines last week by announcing he had "switched" to Ronald Reagan, has been giving money to Reagan's campaign for almost a year.

No contradiction, he says.

Records of the Citizens for Reagan Committee, on file at the Federal Elections Commission here, show 10 contributions totaling \$250 have been made in Lee's name.

Lee last night said about half of them were made by his wife, using a joint checking account, and another was a cash contribution he forwarded for "a Sussex County Democrat who didn't want his name on the list."

His first donation was \$10 last Aug. 5, more than three months before the Californian officially declared his candidacy and barely two weeks after the Reagan committee began gearing up to raise a campaign treasury.

On the same day another Delawarean, Ellice McDonald of Montchanin, gave \$1,000 to help launch the Reagan effort.

Lee made another donation last October and, on Nov. 25, passed along the \$50 he said came from the "Sussex County Democrat." Seven additional gifts are recorded in his name this year with the last, for \$25, on April 6.

Lee, a Georgetown lawyer and Sussex County Republican chairman, was chosen last month at the party's state convention to be an uncommitted delegate to the GOP National Convention.

After meeting Reagan at a recent dinner in New Jersey, he said he was "leaning" toward the former California governor.

His "commitment" was announced last week by John Sears, Reagan's national campaign director, at a news conference in the Mayflower Hotel here.

Lee last night said he sees "no contradiction" between his early gifts to Reagan and his status as an uncommitted delegate.

"I have a strong personal loyalty to Gov. Reagan," he said. "I've contributed to every campaign Gov. Reagan has ever run."

But he said he has been telling Delaware Republicans that, so long is it appeared Ford could win P. FOROLLIBRAPA

See GOP's - Page 3, Col. 3



Reagan Candidary

Republican National Committee.

October 27, 1976

To:

Jim Baker

Bob Visser

From:

Jim Juliana

Subject:

California - Reagan Write-In

It is reported that a substantial effort has already been made for a write-in Reagan vote in California. The pro-Reagan group in Southern California has initiated the effort. It is starting to gain momentum.

It has been pointed out that Reagan has never been pro-President Ford. He has been pro-GOP platform.

For your information.



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Jack Anderson and Les Whitten

Reaganizing the Republican Party

Ronald Reagan's great moment, as he came close to displacing an incumbent President before a wildly cheering Republican convention last August, won't be his last hurrah. The darling of the conservatives is quietly

ing President Ford at the Republican convention, the aide said.

A third Reagan lieutenant, while not ruling out a final shot at the White House by the now 65-year-old Reagan, suggested that Reagan supporters ton-Park Hotel about the moral decay of the Democratic Congress.

But in the hospitality suites upstairs, visiting Republican bigwigs freely partook of the same moral decay. We sent our reporter Howard Rosenberg to

DROPOUTS

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vokeu.

By Howard Post