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RONALD REAGAN TV FOR PRESIDENT FORD COMMITTEE

5-MINUTE

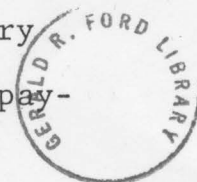
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The great American philosopher, Thoreau, once said that if a man was coming to his home to do him good, he would flee for his life. I get the same feeling when politicians tell me that they know what's fair; that we should trust them; that we can depend upon their promises; that they will somehow see to it that "government"--and that means the muscle of Washington--is committed to what they see as the best way to spend your money.

Four years ago, you'll remember something of the kind was proposed as a thousand-dollar giveaway to every man, woman and child. When the question was asked, where will the \$1,000 gifts come from? The idea was dropped.

But here it is again, the same old shell game dressed up in new language. Jimmy Carter was the chief architect of his party's platform this year--a platform that calls for huge new spending programs. More big government. More taxes. In fact, it's been estimated that 33 programs proposed in Mr. Carter's platform would cost \$183.5 billion. That cost averages out to about twenty-six hundred dollars per family!

New language doesn't hide old facts. Four years ago, millions of Democrats and Independents turned their backs on the course set at the Democrat convention. This year the same thing is going to happen. This platform may bear the name "Democrat" on its cover, but what's inside doesn't reflect the common sense, the values, the hopes and dreams of millions of Democrats who work hard for every dollar and who think in terms of next month's rent or mortgage payment.



A great Democrat--a former Presidential candidate, Al Smith--40 years ago saw his party taken over by a leadership elite of impractical theorists. He went on radio and told the nation he was "going to take a walk." May I respectfully suggest that millions of Democrats and Independents do the same this year--walk over to a party that truly reflects your dreams and values? As proof that it does, I offer the platform (HOLDS UP REP. PLATFORM) of the Republican Party, the platform on which President Ford stands.

It speaks for most Americans, the productive workers, the strong, vital center of American life. It speaks in plain language about plain facts. Here is a sampling of what it says about jobs and earnings and saving. And, about promises.

QUOTE--"We believe that Americans are fed up with and frustrated by national government that makes promises and fails to deliver....

"The American people are beginning to understand that no government can ever add real wealth (purchasing power) to an economy by simply turning on the printing presses or by creating credit out of thin air. All government can do is confiscate and redistribute wealth. No nation can spend its way to prosperity; a nation can only spend its way into bankruptcy...

"Every dollar spent by government is a dollar earned by you....

"We believe that your initiative and energy creates jobs, our standard of living and the underlying economic strength of the country. Government must work for the goal of justice and the elimination of unfair practices, but no government has yet designed a more productive economic system or one which benefits as many people..."



President Ford stands on that platform--a platform that is in tune with many other issues American workers and their families are concerned about today. Here's what it says about some of those issues:

--About defense, it says let's make America Number One again by achieving defense superiority as the best insurance of peace.

--About welfare, it says, let's reform welfare at the state and local level; don't "federalize" it and turn it into a guaranteed annual income.

--About abortion, it supports the efforts of those who seek a constitutional amendment to end abortion.

--About the captive nations of Central and Eastern Europe, it supports Radio Free Europe, the Voice of America and Radio Liberty which bring hope to the peoples of those lands.

--About energy, it says we must get at our oil and gas reserves and reduce dependence on foreign sources by first cutting political redtape and bureaucratic obstacles.

--About education, it says use busses for transportation, not as instruments of social reform. And, yes, it says let's move authority in education back to the states and local school districts and away from Washington.

You have a clear choice on November 2nd. President Ford offers you this platform. He's on the job now, and he wants to stay on the job, using this as a blueprint for a better America. As a guide which will help us build our own lives in freedom, helping our families and neighbors and strengthening our communities.



Mr. Carter promises many things--huge new spending programs and a balanced budget. You and I know there can't be both. President Ford knows it, too. Please look at both platforms. When you do, I think you will agree that President Ford's is the one that makes sense for America. Then, join me November 2nd to vote to keep President Ford on the job. Thank you.



RONALD REAGAN TV FOR PRESIDENT FORD COMMITTEE

30-second (#2)

RR:

Jimmy Carter favors cutting the defense budget five to seven billion dollars. If you're with your children right now, look at them. They're very much involved. If Mr. Carter and his party make a mistake in how much to spend for defense, our children could pay the ultimate price. In what precious coin would that price be paid? Freedom? Lives? Doesn't he owe it to you to explain cutting defense right when the Soviet Union is engaged in building an aggressive force of staggering size? President Ford is on the job and he stands on a platform which calls for defense superiority as the best insurance of peace. Let's keep him on the job.



RONALD REAGAN TV FOR PRESIDENT FORD COMMITTEE

30-second (#1)

RR: (HOLDING COPIES OF DEM. & REP. PLATFORMS)

You know inflation won't stop taking money out of your pocket till government stops spending more than it takes in. Compare the Presidential candidates. Mr. Carter says he's for a balanced budget, but he designed his party's platform, and it's filled with promises of new spending programs. More big government. More taxes. President Ford has vetoed nine billion dollars' worth of new spending bills. His party platform says, let's get government out of the way so you and your fellow citizens can make our economic system grow to create jobs and a better life. Let's keep him on the job. Vote for President Ford November 2nd.



RONALD REAGAN TV FOR PRESIDENT FORD COMMITTEE

60-second (#1)

RR: (HOLDING COPIES OF DEMO. & REP. PLATFORMS)

These are the party platforms of the Republicans and the Democrats. I hope you'll get copies and read them. Jimmy Carter was the architect of this one (HOLD UP DEMO. PLATFORM). Despite what Mr. Carter says about Washington, his platform adds up to more big government and more taxes out of your pocket. It calls for a guaranteed annual income; for a compulsory national health scheme; and for centralized economic planning of our lives (masquerading as a jobs bill). The estimated cost of 33 spending programs in the Democrats' platform is \$183.5 billion. Put that in terms of your family. It averages out to about twenty-six hundred dollars a year in new taxes for every American family. Is it more big government you want? More inflation? I don't think it is. Neither does President Ford. He's running on this platform (HOLD UP REP. PLATFORM). It matches the hopes and dreams of most Americans. It recognizes that you want government to be more efficient. More responsive. And that you want it to get out of the way so you can control your own life. That's the kind of government President Ford and the Republican party want, too. They'll work for it. I hope you'll join me November 2nd in voting for President Ford. Let's keep him on the job.



RONALD REAGAN TV FOR PRESIDENT FORD COMMITTEE

60-second (#2)

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We're hearing a lot of talk this season about tax reform. Jimmy Carter talks about shifting the tax burden and closing "loopholes". One day he even said he favored having everyone above the median income level pay more income tax. That's one out of every two taxpayers! As for the so-called "loopholes", guess who put them there? Mr. Carter's party, for it's controlled Congress for 20 of the last 22 years and has written the tax laws. This year, Mr. Carter designed a party platform that pledges--QUOTE--"a government that will be committed to a fairer distribution of wealth, income and power"--UNQUOTE. Those are code words for more confiscation and redistribution of the earnings of all those who work and produce. President Ford, by contrast, stands on a platform that makes sense to taxpaying Americans. He recognizes that inflation is the Number One destroyer of jobs, robber of earnings and wrecker of savings. To control it, we need lower taxes and a curb on reckless spending by Congress. President Ford will work for that. Let's keep him on the job by voting for him November 2nd.

