

The original documents are located in Box B81, folder “Reagan, Ronald (1)” of the President Ford Committee Campaign Records at the Gerald R. Ford Presidential Library.

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Reagan ✓

September 23, 1976

Mrs. Julie D. Donish
Post Office Box 4423
San Francisco, California 94101

Dear Mrs. Donish:

Thank you for your recent letter and copies of ~~The~~ Counterfeit Candidate which you sent to President Ford. I have been asked to respond to you on behalf of the President Ford Committee.

As you know, the Convention is over and President Ford is very pleased to have received the Republican Party's nomination. He looks forward to a vigorous and active campaign in the weeks ahead. The President will be working with all segments of the Republican Party to ensure victory in the November election.

We appreciate your concern and thank you for sending us copies of the book by Mr. Steffgen. I will forward the book to the people whom you have intended them to be sent.

Both President Ford and Senator Dole want to ~~thank~~ thank you for your support, and hope that they can count on your continued support in the weeks ahead.

Sincerely,



Barbara D. Norris
Director of Correspondence

Reagan

9/13/76

Mrs. Julie D. Donish
P.O. Box 4423
San Francisco, CA 94101

Dear Mrs. Donish,

Thank you for your recent letter and copies of The Counterfeit Candidate which you sent to President Ford. I have been asked to respond to you on behalf of the President Ford Committee. As you know, the Convention is over, ^{and} President Ford is very pleased to to have received the Republican Party's nomination. He looks forward to a vigorous and active campaign in the months ~~ahead~~ ahead. The President will be working with all segments of the Republican Party to ensure victory in the November election.

We appreciate your concern and thank you for sending us copies of the book by Mr. Steffgen. I will forward the books to the people ^{whom} you have intended them to be sent.

Both President Ford and Senator Dole want to ~~the~~ thank you for your support, ~~and will~~ and hope that ~~you~~ they can count on your continued support in the ~~next~~ weeks ahead.

Sincerely,

Barbara D. Morris
Director of Correspondence

BN: TS

Sept 3rd - 1976

Mr James Baker
Chairman Campaign
Mgr.

For Pres. J. Ford
Wash. D.C.,

Dear Mr Baker
Am more than a bit
surprised at return of
electoral phy. Regardless
of simpler error moderately
made. It only indicates
lack of interest in duty.

Please attend to arrange
for delivery to the Pres.
How great confidence in
your program



11

I could write pages -
I'm converting and getting
the best results - to show
Democratic vote for Pres. Ford.

The enclosed Book I
have - and am still circulating.
This explanatory means
of Book is reason of Pres.
Ford's Victory. I would
like to visit all 50 States
to accomplish the greatest
Victory. I did so much
for Gen. Eisenhower and
he must do so for Pres. Ford.

Do you think you could
arrange a meeting with me
as I could better relate
much invaluable information

Will you please let me
 know if the Pres. & Senators
 will receive. I let rec'd
 the mail from I sent
 to them. Also why I
 suggested what I did
 I am working on very
 important Projects but
 restore Economy and Unemployment,
 Please include in your
 staff, relate reasons and
 accomplishments of restoring
 protecting responsibility
 and duties of Pres. & Sen.
 My kind regards
 wishes to Pres. Ford - to
 you - with appreciation
 Sincerely, Julie W. Womish
 Hon. Sen. from Pres. John
 and John F. Kennedy.



File Person

President Gerald R. Ford
c/o The President Ford Committee
P. O. Box 300
Washington, D.C. 20036

Anti-Ford

Dear Mr. President:

Yes, I want to be a part of your campaign effort. I believe as you do that 1976 will be a critical election year for America, and I want to see you elected so that you may carry on the programs and policies outlined in your letter.

Enclosed is my contribution for:

☐ \$15

☐ \$25

☐ \$50

☐ \$100

☐ \$250

☐ \$500

☐ \$1,000

EASTERDAY

Name (Please print)

Signature of Contributor

Address

City

State

Zip Code

Occupation

Place of Business

Please make checks payable to: THE PRESIDENT FORD COMMITTEE.
Only personal checks may be accepted—corporate contributions are prohibited by law.

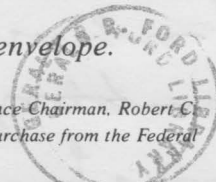
The President Ford Committee is the only organization, under law, which may raise and spend money in behalf of President Ford's campaign.

Individuals are limited to contributions of \$1,000—spouses and children over 18 years of age may also contribute up to \$1,000. The individual contributor must sign the check or this contribution form.

Please return your contribution in the enclosed postage-paid envelope.

THE PRESIDENT FORD COMMITTEE, Rogers C. B. Morton, Chairman, Robert Mosbacher, National Finance Chairman, Robert C. Moot, Treasurer. A copy of our report is filed with the Federal Election Commission and is available for purchase from the Federal Election Commission, Washington, D.C. 20463.

If you are a Federal employee or if you have a matter pending before a Federal regulatory commission or a Federal agency, please disregard this appeal.



No I can't vote for you since
you hurt the farmers so much
last summer and the dirty trick
that was played on Ronald Reagan in
Calif. calling him a war monger
I will vote Republican regardless
whether you are Reagan but now I
favor Mr Reagan

1066

ENCLOSURE

★★

**Yes, Mr. President,
you can count on me.**

★★

GERALD R. FORD
WASHINGTON

June 14, 1976

Mrs. Beulah I. Easterday
Apt. 6
Wheatridge Manor
Atwood, Kansas 67730

Dear Mrs. Easterday:

I am writing to ask for your help once again.

in the past and those

File to REAGAN

President Gerald R. Ford
c/o The President Ford Committee
P. O. Box 300
Washington, D.C. 20036

Dear Mr. President:

I think you have done well with the difficult situation you've inherited but I think Reagan stands a better chance to make changes. Sorry.

Yes, I want to be a part of your campaign effort. I believe as you do that 1976 will be a critical election year for America, and I want to see you elected so that you may carry on the programs and policies outlined in your letter.

Enclosed is my contribution for:

☐ \$15

☐ \$25

☐ \$50

☐ \$100

☐ \$250

☐ \$500

☐ \$1,000

Name (Please print)

Signature of Contributor

Address

City

Occupation

State

Place of Business

Zip Code

*709 W Truman
Indep. Mo.
retired Teacher 64050*

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Dear Mr. President:—

6-23-76
744 Ro-Reagan

I am an ardent worker for Governor Reagan. I walked my precinct for him. He is innovative, strong and consistent in follow through.

He is an "America First," man; safety through strength and persistence and consistence.

You work hard at being a nice guy; but being a nice guy is not enough to be Mr. President. You are a fall guy for the subtle pressure types like Kissinger. We want a man who is his own man.

★★

**Yes, Mr. President,
you can count on me.**

★★

not

Respectfully,
N.H. Lemmoth

politically
REAGAN

Tieufoth

5540 Ladybird Lane

La Jolla CA 92037

File ~~As~~ Reagan

President Gerald R. Ford
c/o The President Ford Committee
P. O. Box 300
Washington, D.C. 20036

Dear Mr. President:

Yes, I want to be a part of your campaign effort. I believe as you do that 1976 will be a critical election year for America, and I want to see you elected so that you may carry on the programs and policies outlined in your letter.

Enclosed is my contribution for:

☐ \$15

☐ \$25

☐ \$50

☐ \$100

☐ \$250

☐ \$500

☐ \$1,000

Ramilda M. Veil

Name (Please print)

Signature of Contributor

515 Exeter Rd., F7

Address

San Antonio TX 78209

City

State

Zip Code

Civil Service Retired

Occupation

Place of Business

Please make checks payable to: **THE PRESIDENT FORD COMMITTEE.**
Only personal checks may be accepted—corporate contributions are prohibited by law.

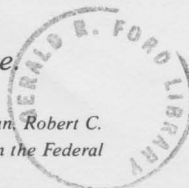
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★★

*Yes, Mr. President,
you can count on me.*

★★

August 12, 1976

*Comment,
Reagan*

Mrs. Wallace Lyle
1921 Myrtle Street
Erie, Pennsylvania 16502

Dear Mrs. Lyle:

Thank you very much for forwarding us a 1968 copy of The Erie Churchman. I found the article on Governor Reagan to be of particular interest. Thank you for sharing it with these of us at the President Ford Committee.

Much has been accomplished during the two years of the Ford Administration. The economy is steadily improving, more and more people are returning to work, no American troops are engaged in combat anywhere in the world, and the confidence in government, so lacking just two short years ago, is gradually being restored.

Although much has been accomplished, much remains to be done. The President looks to the future optimistically and stands ready to face all challenges which might arise.

Thanks again for the article. I hope President Ford can count on your support in the months ahead.

Sincerely,

Barbara D. Norris
Director of Correspondence



August 12, 1976

*Pro-Reagan
Anti-delegate
system*

Mrs. C. A. Christopherson
809 Ridge Road
Sioux Falls, South Dakota 57105

Dear Mrs. Christopherson:

Thank you very much for your recent letter about the delegate selection process in South Dakota. I am sorry that you are not supporting President Ford at the present time, but you are correct that this letter from the Committee will be a plea for party unity.

But first, let me tell you that the type of delegate selection process which went on in South Dakota has occurred all across the country and the practice of limiting the opponent's delegates to the minimum, despite the outcome of a primary, has been practiced by both sides.

In North Carolina, for instance, Governor James Holshouser, that state's first Republican Governor in 72 years, was prohibited a delegate seat at the Republican State Convention because he was a Ford supporter. The same phenomenon has occurred throughout the country as each side battled, sometimes bitterly, for every last delegate.

It is extremely important, however, that all loyal Republicans keep this battle in perspective and remember who the real enemy is. After the Kansas City Convention, the Party must heal its wounds and unite together to defeat the liberal team of Carter-Mondale. If loyal Republicans become alienated by the Convention, then the nomination will not be worth anything to President Ford or Governor Reggan.

Thank you again for your letter, Mrs. Christopherson, and I hope President Ford will be able to count on your support this fall.

Sincerely,

Barbara D. Norris
Director of Correspondence



Anti-delegate-system;
Siding Minnesota

pro Reagan

June 27, 1976
Sight Falls, S.D.

Rogers C. B. Morton
Chrm. Ford for President Committee
Washington, D.C.

Dear Sir:-

I want to begin this communication with the fact that I have been a staunch Republican for as long as I have been eligible to vote and would very much like to continue to be able to do so, but, I am very chagrined and disgusted at the way this primary campaign has been conducted!!

You keep saying that you want - at the close of the primaries a United Republican Party, ready to vote in the Fall; but when activities go on in the way they were at the Minnesota Delegate meeting this past week, when a "concession" no less, of one delegate vote was given to Reagan and the rules and regulations altered to favor President - or should I say Candidate? Ford, it certainly looks to me like, as we always seem to end up with - Dirty Politics! Don't you think the Republicans have had enough of that

kind of stench to last a lifetime?

As you can no doubt ascertain, I am a Reagan boomer and want to see my Party at least stay in the Presidency! However, I do not believe that Ford can defeat Carter and I want to go to the polls and vote for "One who can win" - as President Ford has said; so, let's be fair and above board at least - the Democrats are getting United -- why not the Republicans by at least being creditable, honest and sincere!?! with both their pre-convention candidates.

I imagine, if I do get a reply, it will be one of those stereotyped letters, with a plea of Party Unity -- alright - then be fair and when the Convention is on, be honest, fair and all that goes with it.

Sincerely - A Very
Disillusioned Republican

Mrs. C.A. Christophersen
809 Ridge Road
Sioux Falls, S.D. - 57105

P.S. I have worked on many campaigns - 'phones, envelope stuffing, my own contributions, etc. This time, I'm not so sure.

*Memo for Ford.
Reagan.*

August 16, 1976

Miss Lucille Parker
1207 Watts Street
Durham, N.C. 27701

Dear Miss Parker:

Thank you for your recent letter expressing interest in President Ford. We appreciate your support as the concern of Americans everywhere is an invaluable contribution to our efforts here at the President Ford Committee. And it is also reassuring to learn that Democrats like yourself have decided to support President Ford in this year's election.

In answer to your questions pertaining to Mr. Reagan, I am sorry but we do not have any information on him at this time. But you may wish to contact his headquarters at 1730 K Street, Washington, D.C. 20036.

Thank you once again for your support and I hope that President Ford can count on your support in the fall.

Sincerely,

BN7fe

Barbara Norris
Director of Correspondence



*Don't
Support
Reagan*

To the FORD FOR PRESIDENT COMMITTEE:

What is Ronald Reagan's real name, who are, or were, his parents, where was he born - in other words, what is his background?

Why have these questions not been asked, or answered? They seem vital in the case of a man who aspires to the highest office in our land. Is it too late to bring out the answers?

It is my great hope that Mr. Ford be nominated,
AND ELECTED.

A concerned citizen -

Lucille Parker

Miss Lucille Parker
1207 Watts Street
Durham, N. C. 27701

If you are interested in statistics - I am a w-a-s-p, 76 years old, a registered Democrat, but since 1948 (when I was registered Republican in Buffalo, NY), I have voted as a complete Independent.





The FORD FOR PRESIDENT Committee
Washington, D. C.

BA



July 15, 1976

Mr. Virgil F. Myers
501 West Maple Avenue
North Liberty, Indiana 46554

Dear Mr. Myers:

Thank you for your recent letter expressing support for President Ford. The concern and dedication of many Americans like yourself is an invaluable contribution to the campaign. The President is glad to know that he can count on you as he continues his efforts toward the election in November.

President Ford took office in very troubled times and his firm leadership and sound policies have done much to overcome the many problems facing our nation. It is our sincere belief that President Ford will receive the nomination and go on to lead a united Republican Party to victory in November.

Once again, thank you for your interest and for your continued support of President Ford in the months ahead.

Sincerely,

Barbara D. Norris
Director of Correspondence

BDN/fh



Reagan ✓
~~Comments~~ ✓
Jnd. ✓

July 9, 1976

To Whom It May concern

I am writing in regard to the nomination of Ronald Reagan as candidate on our, Republican Ticket, for President.

I am a disabled Veteran of WWII. I should think the Republicans should remember the defeat we took at the hands of F.D.R. in 1940, when we nominated an ex democrat for our party.

Herbert H. Goldhamer had backed F.D.R. for two terms, but broke with the party later on.

To me this about what we are doing now. Reagan, by his own admission has said he was a democrat at one time.

I have nothing personal against the Dems. but I do think we have



plenty of good qualified men & women
to consider.

I've voted Republican all my life,
I'm 56 years old. I do hope I will not
lose my vote this time

Thank You.

Vergil F. Myers
501 W. Maple Ave
North Liberty, Ind.
46554

Reagan
Comments

July 6, 1976

Mr. Robert L. Tiffany
2171 Gulf Shore Boulevard, North
Naples, Florida 33940

Dear Mr. Tiffany:

Mr. Morton has read your letter and has asked me to thank you for taking the time to write to us.

We appreciate your comments and sincerely hope we can count on your support of President Ford in the upcoming months.

Yours sincerely,

G. KENT KAHLE
Assistant to the Chairman



May 26, 1976.

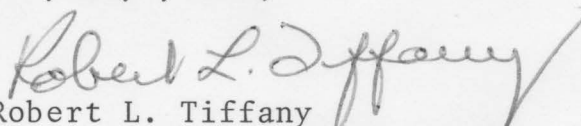
Honorable Rogers C.B. Morton
Chairman Ford Campaign Committee
WhiteHouse
Washington, D.C.

Dear Mr. Morton:

In my opinion the best reason that anyone has for not thinking that Mr. Reagan would be acceptable as President of The United States is because of his inability to solve his own problems that caused his divorce.

If he cannot handle his own problems what gives him the impression that he could handle the problems of the United States.

Very truly yours,


Robert L. Tiffany
2171 Gulf Shore Blvd. North
Naples, Florida 33940



Reagan
←
Comments

July 6, 1976

Ms. Eunice E. Tenny
P.O. Box 36
Del Mar, California 92014

Dear Ms. Tenny:

Thank you very much for your recent letter to Mr. Morton. Your illustration of the fallacy in Mr. Reagan's campaign commercials is very helpful.

Much has been accomplished during the 22 months of the Ford Administration, though much remains to be done. The President looks to the future optimistically and stands ready to face all challenges which might arise.

Thanks again for your letter. Hopefully we can stop persons from believing such misleading statements in other states. I hope President Ford can count on your continued support in the months ahead.

Sincerely,

Barbara Norris
Director of Correspondence



Comment

June 13, 1976

Rogers Morton,
Presidential Campaign Committee,
c/o The White House,
Washington, D.C. 20500

Dear Mr. Morton: Re: Campaign commercials.

As time is flying toward convention time, I am writing you directly.

During the past week, I watched a Ronald Reagan campaign commercial in which when discussing tax reform, he stated that he "would like to accomplish on a national basis what we did in California with Proposition I."

This statement left the impression that some tax reforms were indeed accomplished. Governor Reagan's Proposition I was put before the California electorate in November 1973 as an initiative in a special election, and it was overwhelmingly defeated. I worked with the coalition as a League of Women Voters member which helped defeat Proposition I.

A In the interest of fair campaign practice, such misleading statements should be corrected, so that delegates in other states may have a truer picture of the facts.

I hope this information is helpful.

Yours sincerely,

Eunice E. Tenny
Eunice E. Tenny

P.O. Box 36,
Del Mar, Ca. 92014



Reagan
Comments

July 2, 1976

Mr. George Toll
3632 Rose Avenue
Long Beach, California 90807

Dear Mr. Toll:

Thank you for your recent letter expressing interest in President Ford's campaign. We appreciate your kind message of support, as the concern of millions of Americans like yourself is an invaluable contribution to the campaign.

The President took office in very troubled times and has done much to overcome the many problems facing our nation. His firm leadership and sound policies have resulted in an increase in employment, a decrease in inflation, a restoration of American prestige abroad as well as a greater sense of national integrity and pride. It is the firm belief of all of us here at the President Ford Committee that our efforts will lead to not only a victory in Kansas City but also in November's general election.

Thank you again for sending us your thoughtful comments. I hope that President Ford can count on your support in the months ahead.

Sincerely,

Barbara D. Norris
Director of Correspondence



Comments

Mr. Robert H. March
Deputy Chairman for Administration May 12 - 1976
Pres. Ford Committee
1828 "L" St Suite 250
Washington DC 20036

Surely by now you must be convinced that the campaign policy of emulating ultra-conservative Reagan, is not working. I haven't heard a word about the "90 billion dollar man", or about the record of Reagan in California. You must admit that if this "nothing" candidate can beat Ford then surely any Democrat could win in November.

Reagan hasn't come forth as yet with any positive program. All he has done is to put Ford on the defensive and Ford, falling right into his trap, has tried to out "Conservative" Reagan. The Campaign Committee doesn't seem to realize that this is Reagan's weakest point certainly not his strongest.

If Ford doesn't, very quickly, attack the weakness of the 50 billion dollar man then the present trend will continue.

George Toll
3632 Rose ave
Long Beach Calif
90807



~~Comments~~
Issue - Reagan ✓

June 24, 1976

Mrs. Carl W. Adkins
6165 8th Avenue, North
St. Petersburg, Florida 33710

Dear Mrs. Adkins:

Mr. Morton has seen your noted attached to the form letter sent you from Mr. Reagan's headquarters. We appreciate your concern and thank you for keeping us alerted.

Your support is very important to the President and its good to know he can count on you in the months ahead.

Thanks again for writing.

Sincerely,

Barbara D. Norris
Director of Correspondence

BDN/dm



REAGAN CALIFORNIA FUND

A Project of:

Young America's Campaign Committee

Dear Friend:

We did it!

Ronald Reagan won an overwhelming victory in California--a victory which in no small measure was a result of your faithful support.

We said we needed \$25,000 by May 25, 1976, to place spot radio ads by Efrem Zimbalist, Jr., throughout California.

And you responded. Generously. We met our deadline, and our goal. *(I did not)*

One thousand six hundred and fourteen radio spots for Ronald Reagan were broadcast over 75 different radio stations during the week before the California Primary.

Political analysts said these were one of the most effective radio ads ever broadcast during an election campaign. And they were right.

The ads contributed to Ronald Reagan's huge margin of victory. There is no doubt about that. You can be proud that you played a major part in his victory.

The ads were placed on radio stations from Los Angeles to San Francisco, from Sacramento to Palm Springs, from Pasadena to Long Beach.

You can see from the enclosed summary sheet exactly the kind of effective coverage throughout the state we achieved with these radio spots.

You should know that the ads were so successful that they were also used in Arkansas and Texas.

It is no coincidence that those states, as well as California, are the ones in which Ronald Reagan scored his most impressive victories.

The 167 delegates Ronald Reagan won in California were critical and will now enable him the final surge toward victory that is necessary for a first ballot victory at the convention.

Continued

*Mr. Morton: I expect you have this information--
but I'm for Mr Ford and don't like this Rud of literature
from the young America's Campaign Comm. continued below!*

*This letter was
sent to Mrs Carl
Adkins, 6165-8th Ave
no. St Petersburg Fla
33710
by [initials]*

*I suppose this doesn't mean that all "young Americans
for Freedom" that I donate occasionally to assist for Reagan
but thought I'd send this information to you as I'm
not interested in Reagan. My vote will go to Mr Ford
Mrs Adkins*

That is why I am writing to you today. I need your help again. And I need it right away so that the Committee can keep going.

Having seen what we did in California, having seen what impact your contribution had on the primary there, you know that your money was not squandered or wasted. You know that with your help we did what we said we were going to do--help Ronald Reagan win the California primary.

We have tried always to meet our obligations, from fulfilling our promises to paying our bills. That is why I am asking for your continued support and contribution.

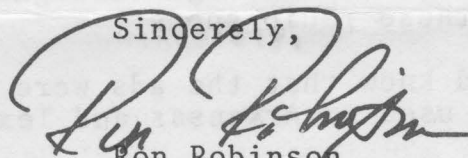
With a check of \$15 or \$20 or even \$50 or \$100 from each of our faithful friends, we can immediately pay our debts and continue to pursue the conservative programs we all support:

- * A lobbying effort among uncommitted delegates to put Ronald Reagan over the top in Kansas City
- * The election of a Congress Ronald Reagan can work with
- * The election of conservatives to state legislatures where political careers begin

Please help us continue the good fight against Liberal domination wherever it occurs in government.

Help us so that the struggle in which you and I have participated--the election of Ronald Reagan and the restoration of conservative principles--can continue with its vigor through his inauguration January, 1977, and beyond.

Sincerely,


Ron Robinson
National Chairman

of course this is all over now -
 but it may shed some light to the Ind.
 Ford Committee. Certainly there were many
 others that went to the Reagan
 people, I didn't
 receive any
 from the Ford
 Comm - but I
 can't donate - I
 did give something
 on my Income tax
 report.

SUMMARY OF REAGAN RADIO ADVERTISEMENTS SPONSORED BY THE REAGAN
 CALIFORNIA FUND OF THE YOUNG AMERICA'S CAMPAIGN COMMITTEE

<u>STATION</u>	<u>CITY</u>	<u>NUMBER OF RADIO SPOTS</u>
KGBS	Los Angeles	24
KNX	Los Angeles	62
KFI	Los Angeles	12
KOST	Los Angeles	24
KFWB	Los Angeles	19
KFAC	Los Angeles	48
KMPC	Los Angeles	5
KJOI	Los Angeles	12
XTRA	Los Angeles	25
KSDO	San Diego	24
KFMB	San Diego	20
KSON	San Diego	36
KYXY	San Diego	20
KITT	San Diego	20
KUBA	Yuba City	20
KRAY	Chico	20
KIDD	Monterey	4
KWAV	Monterey	20
KKHI	San Francisco	30
KGO	San Francisco	18
KNBR	San Francisco	24
KARM	Fresno	28
KBIF	Fresno	16
KMJ	Fresno	12
KKNV	Fresno	15
KROP	Brawley	24
KRLA	Pasadena	30
KMAX	Arcadia	20
KCHV	Indio	20
KHSJ	Hemet	20
KWXY	Palm Springs	20
KFBK	Sacramento	28
KRAK	Sacramento	38
KGMS	Sacramento	20
KCTC	Sacramento	21
KPMC	Bakersfield	20
KGEE	Bakersfield	20
KLYD	Bakersfield	20
KVCV	Redding	20
KQMS	Redding	30
KEGL	Santa Clara	11
KARA	Santa Clara	15
KEGL	Santa Clara	11
KSOM	Ontario	24
KGIL	San Fernando	24
KTIM	San Rafael	12
KDB	Santa Barbara	50



over

KNJO	Thousand Oaks	30
KCHJ	Delano	20
KRDU	Dinuba	15
KKIS	Walnut Creek	12
KDUO	San Bernardino	24
KBON	San Bernardino	24
KPEN	Mountain View	30
KYMS	Santa Ana	12
KRKC	King City	20
KFMR	Fremont	20
KVEN	Ventura	20
KVEC	San Luis Obispo	28
KATY	San Luis Obispo	30
KBEE	Modesto	30
KTRB	Modesto	20
KOTE	Lancaster	12
KEZY	Anaheim	18
KGER	Long Beach	13
KPRO	Riverside	20
KBAY	San Jose	6
KKOP	Redondo Beach	21
KPLS	Santa Rosa	21
KIEV	Glendale	24
KWUN	Concord	25
KREL	Corona	9
KCVR	Lodi	21
KTYM	Inglewood	15
KDON	Salinas	18

TOTALS: 75 Stations
1614 Radio Spots

Reagan
Comments ✓

June 8, 1976

Mr. Jamie Reich
Eagle Nest
Box 6663, Turley Station
Tulsa, Oklahoma 74156

Dear Mr. Reich:

Mr. Nessen has forwarded your letter of May 21st along with your inclosures. We at the President Ford Committee appreciate your concern and your forwarding them for our information.

They have been routed to the proper people and we want to thank you again for your alertness. Its good to know the President has your confidence and support.

Sincerely,

Barbara D. Norris
Director of Correspondence

BDN/dm



May 17, 1976 PFC

Mr Ron Wessen
Press Secretary - White House

MAY 20 1976

Dear Sir,

I thought perhaps this might be of interest to you! It is being mailed out now. I didn't know if you knew of or had seen the enclosed pitch ~~at~~ the "walk around" of the election law. In spite of the problems of late, I expect the President to head the ticket in the fall 1976 election.

With good wishes —

I remain —

Jimmie Thacker



REAGAN CALIFORNIA FUND

A Project of:
Young America's Campaign Committee

Dear Friend:

Your assistance on a most urgent project could mean the difference between victory and defeat for Ronald Reagan in the June 8th primary in California--the most important primary of the campaign.

That is why I am writing to you today.

Gerald Ford and Ronald Reagan are in a virtual dead heat for convention delegates coming into the California primary. The winner of the California primary will take an extra 167 delegates to the convention.

These 167 delegates will mean the margin of victory for the Republican presidential nominee. More delegates are at stake in California than New Hampshire, Florida, Vermont, and North Carolina combined!

Ronald Reagan's stunning defeat of Gerald Ford in the North Carolina primary was a result of his aggressive media campaign in that state prior to the voting.

That is why the Reagan California Fund has been established by the Young America's Campaign Committee. We intend to place spot radio advertisements throughout California a week prior to the primary.

We have entered into an agreement with the nation's top producer of radio advertisements.

Efrem Zimbalist, Jr., the star of the television series The FBI, has agreed to do the narration for the ads.

They will be targeted in communities across California with the precision that was apparent in the media blitz that brought Ronald Reagan victory in North Carolina.

Production costs, distribution fees, etc., will be \$25,000 and that amount is needed at once. Unless we receive that amount by May 25, 1976, the ads by Efrem Zimbalist, Jr., cannot be run.

These ads are the most economical and effective method for reaching the millions of California voters. Ronald Reagan's chances of victory in California will be severely set back without them. As a result, his chances for the Republican nomination could be lost.

That is why it is vital that you send what you can today. Please send at least \$20 today. If you cannot send \$20, we will be grateful for whatever you can contribute. But we must have whatever your generous contribution by May 25.

It is important to consider what Ronald Reagan's defeat could mean for the Republican Party.

Consider the record of the Ford administration and the possibility of its continuing should Ronald Reagan lose the California primary:

1. There would be more appointments of left-liberals into the administration such as Charles Goodell and Nelson Rockefeller.
2. Secretary of State Henry Kissinger would remain, throughout Ford's term, continuing the policy of one-way-street detente.
3. The United States would continue its second-rate military posture and perhaps slip to third rate or fourth rate.
4. The United States would continue its policy of surrender of American possessions such as the Panama Canal Zone.
5. Deficit spending would continue unabated, without a voice of leadership coming from the White House.

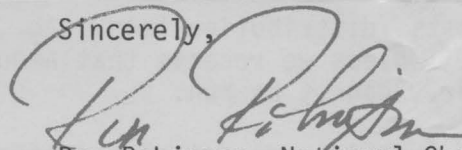
Before you decide how much to give, I should explain that the Reagan California Fund is an independent organization, entirely separate from the Citizens for Reagan campaign committee.

Because it is an independent committee, the Reagan California Fund may solicit funds from individuals beyond the \$1000 limit. Thus, if you have already contributed the maximum \$1000 to the official Citizens for Reagan campaign committee, you may contribute up to an additional \$24,000 to the Reagan California Fund.

In addition, while the official Reagan effort in California is limited in what it can spend on behalf of Ronald Reagan, our committee can wage an all-out effort to win in California without government-enforced spending restrictions.

If any contribution could tip the scale for a Reagan victory, your contribution to the Reagan California Fund could be it. Please be generous, and soon. Thank you.

Sincerely,



Ron Robinson, National Chairman
Reagan California Fund

YOUNG AMERICA'S CAMPAIGN COMMITTEE

Air Date _____
Radio Spot Number _____ #2
Title _____ 60 SECONDS
Narrator _____ EFREM ZIMBALIST, JR.

60 SECOND RADIO SPOT

I, LIKE YOU, AM CONCERNED ABOUT THE FUTURE OF THIS COUNTRY. I, LIKE YOU, HAD HOPED THAT AFTER WATERGATE GERALD FORD WOULD LEAD US AWAY FROM DEFICIT SPENDING, APPEASEMENT ABROAD, AND MILITARY WEAKNESS. I HAVE CONCLUDED HE HAS NOT DONE THIS. INSTEAD HE HAS FIRED A SECRETARY OF DEFENSE WHO DISAGREED WITH KISSINGER'S DETENTE, ACCEPTED AMERICA'S STATUS AS THE SECOND STRONGEST NATION IN THE WORLD, IS ACQUIESCING IN THE GIVE-AWAY OF THE PANAMA CANAL ZONE, AND HAS PRESIDED OVER \$100 BILLION IN DEFICITS IN JUST TWO YEARS. RONALD REAGAN IS MY CHOICE FOR PRESIDENT BECAUSE HE PROMISES A NEW SECRETARY OF STATE, THE RESTORATION OF AMERICAN MILITARY SUPERIORITY, NO GIVE-AWAYS OF AMERICAN TERRITORY SUCH AS THE PANAMA CANAL ZONE TO LEFTIST DICTATORS, AND, HE PROMISES A BALANCED BUDGET. IF YOU BELIEVE AS I DO THAT STRONG LEADERSHIP IS NEEDED IN THE WHITE HOUSE AS WE ENTER OUR TWO-HUNDREDTH YEAR, THEN I URGE YOU TO VOTE FOR RONALD REAGAN IN THE REPUBLICAN PRIMARY. THIS IS EFREM ZIMBALIST, JR. THANK YOU FOR LISTENING.

END

END

END

END

END

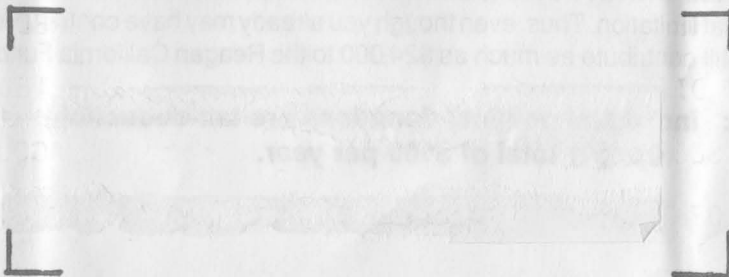
END

This is a sample transcript of the radio ads planned for California one week before the Primary

Did you receive more than one copy of this appeal?

Please accept our apology if you did. We try to eliminate duplications, but they sometimes do occur. If you do receive a duplicate copy please help us spread the word by passing it along to a friend. Thank you. We appreciate your understanding and cooperation.

Make necessary corrections in address shown below



BUSINESS REPLY MAIL

No Postage Stamp Necessary if Mailed in the United States

POSTAGE WILL BE PAID BY:

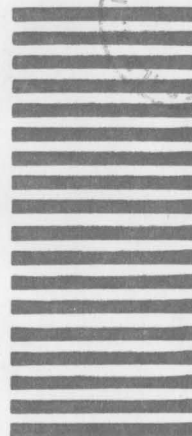
**Young America's Campaign Committee
919-18th Street, N.W., Suite 800
Washington, D.C. 20006**

FIRST CLASS

Permit No.

70140

Washington, D.C.



**Please make necessary changes if label attached
to reverse side is incorrect.**

The REAGAN CALIFORNIA FUND is an independent committee unrestricted by the \$1000 individual limitation. Thus, even though you already may have contributed \$1000, you may still contribute as much as \$24,000 to the Reagan California Fund.

**Please note: Individual political donations are tax-deductible
up to a total of \$100 per year.**

☐ I agree that vital radio ads for Ronald Reagan in California can make the difference in the campaign. My check to help with those ads is enclosed:

☐ \$5,000 ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ \$ _____ Other

(Make all checks payable to: Young America's Campaign Committee and return in this prepaid envelope)

A federal statute requires us to request the following information from you:

OCCUPATION _____

BUSINESS ADDRESS _____

CITY _____ STATE _____ ZIP _____

A copy of our report (Young America's Campaign Committee) will be filed with the Federal Election Commission and will be available for purchase from that office in Washington, D.C.

THE REAGAN CALIFORNIA FUND OF YOUNG AMERICA'S CAMPAIGN COMMITTEE IS NOT AUTHORIZED BY RONALD REAGAN & RONALD REAGAN IS NOT RESPONSIBLE FOR THE ACTIVITIES OF THE COMMITTEE.

Issue - Reagan ✓
Comments ✓

May 26, 1976

Mrs. Bessie Edmiston
810 Davis Blvd.
Sikeston, Missouri 63801

Dear Mrs. Edmiston:

The President has asked me to thank you so much for your most generous contribution to his campaign. In view of your previous donation, it is ~~even~~ more commendable that you would help us in this crucial period. We at the President Ford Committee add our special thanks to you.

We also appreciate your sending the material you received from the Reggan people, it is helpful to know what is being planned for California.

I am enclosing a certificate of our appreciation for your generosity. Your loyalty and support will be a definite asset to the President in the months ahead. Its good to know he can count on your vote in November. Thanks again.

Sincerely,

Barbara D. Norris
Director of Correspondence

BDN/dm
Encl.



Sikeston Mo

5/14-76

President Ford Campaign Com.

Washington D.C.

Dear Sirs:- I had given all the money
I felt I could to the various campaigns
but when I rec'd the inclose articles
from Reagan Committee and it made
me mad so decided to send it so
President Ford could see what he
is up again,

So I am inclosing a ch for \$25.00
wish it was more but as I am
a 86 yrs. widow have to watch

my money

my prayer is for a success.

I am

Sincerely

Mrs Bessie Edmiston



MRS B. E. EDMISTON
810 DAVIS BLVD.
SIKESTON, MO.
63801



1776-1976



President Ford Camp

Wash

D

to Pres. Ford at White House



YOUNG AMERICA'S CAMPAIGN COMMITTEE

Air Date _____
Radio Spot Number _____ #2
Title _____ 60 SECONDS
Narrator _____ EFREM ZIMBALIST, JR.

*I got 2 of these letters
I wrote on one like this
said I wouldn't give him
1 cent*

60 SECOND RADIO SPOT

I, LIKE YOU, AM CONCERNED ABOUT THE FUTURE OF THIS COUNTRY. I, LIKE YOU, HAD HOPED THAT AFTER WATERGATE GERALD FORD WOULD LEAD US AWAY FROM DEFICIT SPENDING, APPEASEMENT ABROAD, AND MILITARY WEAKNESS. I HAVE CONCLUDED HE HAS NOT DONE THIS. INSTEAD HE HAS FIRED A SECRETARY OF DEFENSE WHO DISAGREED WITH KISSINGER'S DETENTE, ACCEPTED AMERICA'S STATUS AS THE SECOND STRONGEST NATION IN THE WORLD, IS ACQUIESCING IN THE GIVE-AWAY OF THE PANAMA CANAL ZONE, AND HAS PRESIDED OVER \$100 BILLION IN DEFICITS IN JUST TWO YEARS. RONALD REAGAN IS MY CHOICE FOR PRESIDENT BECAUSE HE PROMISES A NEW SECRETARY OF STATE, THE RESTORATION OF AMERICAN MILITARY SUPERIORITY, NO GIVE-AWAYS OF AMERICAN TERRITORY SUCH AS THE PANAMA CANAL ZONE TO LEFTIST DICTATORS, AND, HE PROMISES A BALANCED BUDGET. IF YOU BELIEVE AS I DO THAT STRONG LEADERSHIP IS NEEDED IN THE WHITE HOUSE AS WE ENTER OUR TWO-HUNDREDTH YEAR, THEN I URGE YOU TO VOTE FOR RONALD REAGAN IN THE REPUBLICAN PRIMARY. THIS IS EFREM ZIMBALIST, JR. THANK YOU FOR LISTENING.

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END

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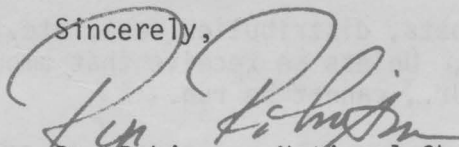
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Sincerely,



Ron Robinson, National Chairman
Reagan California Fund

Reagan
Comments

✓

May 14, 1976

Mr. Robert P. Walker
Piper, Jaffray & Hopwood
1700 IBM Building
Seattle, Washington 98101

Dear Mr. Walker:

Thank you for your recent letter to Mr. Morton.

He appreciated receiving your comments and the
Wall Street Journal editorial. Your concern
is well noted, and we are working hard to
iron out difficulties and insure that President
Ford is elected.

Thank you for writing. Your interest and
support are important to us.

Sincerely,

G. Kent Kahle
Assistant to the Chairman



5/10/76

REVIEW & OUTLOOK

Behind the Reagan Surge

As President Ford assesses the astonishing reversal of his fortunes in Republican primaries, much of the Washington crowd is telling him that Ronald Reagan's convincing surge is due to his simplistic appeals to simplistic voters. We would put it another way, that Mr. Reagan has been adroitly exploiting those issues on which Mr. Ford's pragmatism has made him vulnerable.

It's not enough to say, as Senator Goldwater does, that you could put Jerry Ford and Ronald Reagan in the same dark room and not tell them apart by their political philosophies. For the President to reestablish himself with the voters, he must realize they are asking a further question: Which of the candidates is more likely to depart from conviction to appease the "political realities"? That is, to settle for X instead of the preferable Y if only because something is better than nothing.

The pragmatic habit appears most prominently in the Ford administration's conduct of foreign affairs, but then the Secretary of State and his whole department have a terminal case of the disease. When Mr. Kissinger's job was to extricate the United States from Vietnam, this pragmatic style was suited to the task. But Mr. Reagan senses that the public doesn't want continued retreat just because the alternative is said to be unrealistic.

A reasonable case can be made for renegotiating the Panama Canal treaty as an act of justice and magnanimity, for example, but the President's defenses of his position make it sound as if the United States is being forced to sign at the point of a gun. When he suggested that it has to be done because guerrilla warfare in the Canal Zone might occur otherwise, we could almost hear the votes falling into the Reagan column. Is our defense budget of \$115 billion insufficient to handle potential Panamanian guerrillas?

In the same way, Mr. Ford has permitted Mr. Kissinger to jump the gun in Africa. Because he fears a "bloodbath" in Rhodesia, he has committed the United States government to "relentless opposition" to the white minority regime in Salisbury. The policy includes strict economic sanctions against Rhodesia, which, in making both white and black Rhodesians poorer, would necessarily increase black economic unhappiness with white polit-

ical rule and thus add to chances of a bloodbath rather than slow but peaceful evolution.

The State Department has put together a veritable bouquet of silly policies to appease the ever-changing demands of the underdeveloped world. Treasury Secretary Simon valiantly fought the idea of going along with an international bureaucracy to somehow manage buffer commodity stocks. But at the White House, Mr. Kissinger won with his exhortation that concessions have to be made or the Third World will do bad things. Guerrilla warfare? Treasury also lost to State on the Law of the Sea, relative to the mining of the deep-sea mineral beds. So for the first time in history, the United States has offered to limit mineral production of U.S. companies to keep foreign mineral producers from being hurt by falling prices.

Firing Mr. Kissinger wouldn't help, except if it reflected a change in the President's own disposition toward zealous pragmatism. Mr. Ford signed the energy bill, for example, not on Mr. Kissinger's advice, but on Frank Zarb's warning that while it wasn't a good bill, Congress would do bad things to the oil industry if it wasn't enacted. Then, too, depending upon the way the wind is blowing, Mr. Ford has endorsed and opposed the concept of national health insurance and endorsed and opposed the concept of a federalized welfare scheme.

This isn't to suggest that Mr. Ford lacks courage or decisiveness. Indeed, when there is not time to have a "position" tailored somewhere in the bureaucracy and a quick decision is required, Mr. Ford's instincts have been sound. And he has been relentless in vetoing spending bills that have cowed previous Presidents. This is the side of Jerry Ford his campaign ought to stress.

But on a series of important issues, both foreign and domestic, he has appeared to be unnecessarily in retreat. He has seemed to give ground without a fight, to Congress, to the Soviets, to the Third World, when a firmer hand could have meant the holding of ground without a fight. Mr. Reagan has identified those weak points and is striking a responsive chord with the voters. Mr. Reagan understands, as perhaps Mr. Ford can as well, that the voters are looking for a fellow who doesn't negotiate with himself before he gets to the bargaining table.

INSTITUTIONAL SERVICES DIVISION

1700 IBM Building
Seattle, WA 98101
206/223-3800



Piper, Jaffray & Hopwood

INCORPORATED

Established 1895 • Member New York Stock Exchange, Inc.

May 10, 1976

Mr. Rogers B. Morton
1200 18th Street N.W.
Washington, D.C. 20036

Dear Mr. Morton:

Enclosed you will find a copy of an editorial from today's Wall Street Journal. I am sure you have read this editorial and have probably received several copies of it.

I have been a firm supporter of President Ford's actions and policies to date but feel that his political campaign has been meandering on a pointless program that needs some solid guidelines and direction from your committee. Since this article summarizes my beliefs quite concisely, I have enclosed it rather than write a lengthy memo at this time. I hope that you and your committee will take the time to read it.

The Journal has a circulation of 4.5 million with an average income per subscriber of \$45,000. These are the people you want to support your efforts and, therefore, should be aware of what they are reading and hearing.

Warm regards,

Robert P. Walker
Divisional Vice President

RPW:bjn
Enclosure



Reagan
Comments
to Morton
✓

May 13, 1976

Mr. Milton Sutton
65 Milburn Lane
Roslyn Heights, New York 11577

Dear Mr. Sutton:

Thank you for your recent letter to Mr. Morton.

We appreciated receiving your comments and concern on various issues in the campaign. We share these concerns with you and are working hard to help President Ford be elected.

Many thanks for writing us with your suggestions. Your interest and help are important to us in leading a successful campaign.

Sincerely,

G. Kent Kahle
Assistant to the Chairman



Milton Sutton
65 Milburn Lane
Roslyn Heights, New York 11577

May 8, 1976

Mr. Rogers C. B. Morton
The White House
Washington, D. C.

Dear Sir:

As a professional in the field of communications, I urge President Ford to take the offensive against Governor Reagan at once. Reagan has won votes by massive deception of the public as to the true consequences of his policies.


These points can be quickly grasped by the voters, if they are presented vigorously and repeatedly:

- 1) Reagan's policy of enlarging the military establishment would mean a substantial increase in taxes.
- 2) Reagan repeatedly complains that the Soviet Union is ahead of us in number of troops under arms. If he really insists on matching the Russians in manpower, it means bringing back the draft.
- 3) Reagan's stand on the Panama Canal Zone is based on sheer ignorance of history. It would lead to guerrilla warfare, with every country in South America lined up squarely against us.

In short, Reagan's policies would make America an armed camp, with heavy new taxes, and the risk of a Vietnam-style war in Panama.

President Ford must tell this to the public immediately, often and personally--no one else has his access to the media. If he doesn't do it now, he will find himself doing it on a panic basis later--when it will be too late.

Very truly yours,

M. Sutton


E. Reagan

May 12, 1976

Mr. M. A. Cooper
2701 Sonora Lane
Charlotte, North Carolina 28208

Dear Mr. Cooper:

We want to thank you so much for your letter of May 6th, your comments on the President's campaign strategy have been noted carefully.

The President Ford Committee appreciates receiving opinions such as yours, they provide us with a gauge of public thinking throughout the country.

We hope the President can count on your continued support in the months ahead, it will be a crucial time for him and for the country. Thanks again for sharing your thoughts with us.

Sincerely,

Barbara D. Norris
Director of Correspondence

BDN/dm



5-6-76
Comments

DEAR SIR:

I hope you read this letter as
it might help the president.
Should go after Reagan where he
is weak. The night before the

primaries here in North Carolina
a poll was taken on a talk show.
The voters were asked who they
were going to vote for and why.

A lot of answers were Reagan
is young a fresh face, wouldn't let
the Russians push us around. Would
give us a new secretary of state.
Our Governor did all he could but
Ford still lost.

The public should be told that
Reagan is 65 years old. Has an old
face. A movie actor that can
out-act Ford. But knows nothing
about foreign affairs. And could
get us in war with Panama
guerrillas if he don't pipe down.
Why don't Ford tell the people
these things? I am 67 and
I tell you 65 is not young.



Ma Cooper
3701 Sonoma Lane
Charlotte N.C 28208 OVER

P.S. ~~Q~~ Ford-SKI'S
does. REAGAN?

AS - A. YOUNG 65 YEAR OLD
ho should do - ALL THOSE THINGS

Comments ✓
5-11-76

Reagan

..... May 12, 1976

Miss Helen Curtis
4650 Hoen Avenue
Santa Rosa, California 95405

Dear Miss Curtis:

Mrs. Ford has asked that I thank you for your recent letter to her. Letters such as yours provide those of us at the President Ford Committee with excellent examples of public opinion from throughout the country.

We believe that much has been accomplished during the 21 months of the Ford Administration, although much remains to be done. The President looks to the future optimistically and stands ready to face all challenges which might arise.

Thanks again for your comments. Mrs. Ford hopes her husband can count on your support in the months ahead.

Sincerely,

Barbara D. Norris
Director of Correspondence

BDN/dm



Look
comments

RECEIVED

APR 15 1976

Santa Rosa

PFC
OFC

4-5-76

Dear Mrs Ford.

=

This is a sworn statement I make
of my own volition, without any
compensation.

When Reagan was governor of
California he granted the P.U.C.
an increase in rates.

Furthermore, he closed most
of the State mental hospitals, with
tragic results.

A former mental patient, shot
Dr. Chla's two little boys, their nurse,
doctor's housekeeper and secretary
and threw the bodies in the pool
then set fire to the house.



In northern Calif. an orchard
worker hired 25 itinerant workers

-2-

used a hatchet on them &
buried them.

Not long ago another patient
aimed at Jim Dunbar (news
caster, missed, fired again)
killed Mr. Morrison. This took
place at bk. 7-255 D.B. 5F.

This is not all - In one
broadcast he called Pres. Ford
a communist, apologized, but
if he can't control his speech,
he could get us in very hot
waters.

Am enclosing this letter
so it can be read and
delivered, for security.

Sincerely

(Miss Helen Burtis

Don Clausen knows me for a
long time.



Miss H. Curtis

4650 Hoen Ave

Santa Rosa, Ca 95405

Mrs. Gerald Ford
White House
Washington, D.C.

Have left letter opened to
allow you to be sure it is
most friendly.

Reagan

~~James~~
~~General~~ ✓

May 12, 1976

Mrs. Sylvia O'Dowd Garvin
501 Bay Street--Apt 252
San Francisco, California 94133

Dear Mrs. Garvin:

Thank you for your recent letter to Mr. Morton.

He appreciates your comments and concern over various issues in the campaign. We share these concerns with you, and we are working hard to help President Ford be elected.

Thank you again for writing. Your interest is important to us.

Sincerely,

G? Kent Kahle
Assistant to the Chairman



May, 1976

To: ROGERS Morton

From: Sylvia O'Dowd GARVIN
501 BAY St. apt. 252
San Francisco, Ca. 94133

Re: Gov. Reagan's GAS-spewing planes ON BERKELEY
Campus 1968. Also MENTAL HEALTH —
AND HANDICAPPED!

Will "Ronnie" use the GAS-PLANES ON Panama
like he did on U.C. Campus, Berkeley, Ca.,
1968?

Will he also release all dangerous
psychopathic mental patients from back-
wards to be free on the streets causing
death & destruction on a national scale?

Will he cut off funds for all handicapped
and axe all their programs like he
did in California?

Speaking as a Mother of a retarded
son, I speak with fear & trepidation.

Knowing personally the intolerance, ruthlessness & lack of compassion shown for handicapped & mentally sick people.

Gov. Pat Brown can articulate chapter & verse. On + On! Though I'm a Democrat since I became a Citizen 1950; I'd vote for Mr. Ford in preference to this hard, cruel, arrogant B-player! Only his hairdresser knows! His expertly coloured hair & makeup cons the public. Not me! I've seen him close up. He eats a pound of sugar jelly beans a day. I sent this poison?

Watch out America. You'll wonder what hit you! Adolf & Dickie were amateurs! Move over & watch a PRO show you HOW!

He caused me 8 long years of pain. I express myself with the talent of the Irish! How about those who can't.

GOB Bless

Sincerely

Sylvia Garwin (O'Dowd)



Reagan
Committee ✓

May 11, 1976

Mr. Richard B. Warner
42 Brunswick Street
Pittsfield, Massachusetts 01201

Dear Mr. Warner;

Mr. Morton has read your letter of May 5th
and asked me to respond.

He appreciated your comments and suggestion
very much. I want to assure you they will
be given every consideration.

Thank you for writing. Your interest is
very important to us.

Sincerely,

G. Kent Kahle
Assistant to the Chairman



RICHARD B. WARNER, J. D.

ATTORNEY AND COUNSELLOR

42 BRUNSWICK STREET

PITTSFIELD, MASSACHUSETTS 01201

May 5, 1976

Honorable Rogers C. B. Morton
The White House
Washington, D. C. 20500

RE: President Ford Campaign

Dear Mr. Morton:

In view of Governor Reagan's irresponsible approach to foreign policy, which in all probability would lead to war, and ultimately to nuclear war, I suggest that a version of the old Lyndon Johnson commercial, showing a nuclear bomb explosion, be used against him. The essence of the commercial would be to show the bomb explosion followed by the message, "If you don't want this, Vote for President Ford."

Very truly yours,

Richard B. Warner

Richard B. Warner.



Reagan

May 6, 1976

Comment ✓

Mrs. B.A. Bridget
259 Quentin Drive
San Antonio, Texas 78201

Dear Mrs. Bridget,

Mr. Morton has read your letter of April 28th
and asked me to respond.

He appreciated your comments and concern very
much, and I want to assure you they will be
given every consideration.

Thank you for writing to us and for sending
your generous contribution to the Committee.
Your interest and support are very important
to us.

Sincerely,

G. Kent Kahle
Assistant to the Chairman



April 28-1976

Dear Mr. Norton -

Thank you for your letter with
enclosure on the Reagan "propaganda" - I could
feel my blood pressure going up in my anger over the
insulting lies -

I do not know whether you listened to Mr. Reagan on
TV a couple of days ago - He was patting himself on
the back about what a great Gov. he had been to
the State of Calif - all the things he had done ect.

One thing he spoke of in detail about people on welfare -
As I understood him, he said he told these people that
they had to go to work to earn their income or lose it -
So he put them to work for the cities and permitted them
to keep their welfare income - The city got free labor
and the taxpayer went on paying for welfare for these
people as I understand it - If this is true I think it
would be a good point for the Committee for Pres. Ford
to bring out in their speeches -

I mailed you a check yesterday for \$10.00 -

Also Voted Absentee -

Sincerely yours

Lou Bridget
(Mrs. B. A. Bridget)

MRS. B. A. BRIDGET
259 QUENTIN DR.
SAN ANTONIO, TEX.
78201

Comments

Reagan

April 26, 1976

-
Mrs. Henrietta G. Pillar
P.O. Box 19056
Sacramento, California 95819

Dear Mrs. Pillar,

Mr. Morton has asked that I thank you for your recent letter. We at the President Ford Committee are delighted to receive your first hand comments on the political situation in California.

President Ford was also delighted to learn that he will receive the three votes in your family. The success of the President in the 1976 presidential election will hinge on the support of dedicated citizens which as yourself.

Much has been accomplished during the twenty months of the Ford Administration, though much remains to be done. The President looks to the future optimistically and stands ready to face all challenges which might arise.

Thanks again for the information and your support. It is great to know that the President can count on you in the months ahead.

Sincerely,

Barbara D. Norris
Director of Correspondence

BDN/pc



APR 20 1976

P.O. Box 19056
Sacramento, Cal. 95819
April 15, 1976.

Hon. Rogers Morton, Chmn.
President Ford's Re-election Committee
Washington, D.C.

Dear Sir:
Unless you already know
about the failure of Ronald
Reagan's 1961-74 California
Welfare "work-or-else" for-
merment (\$570,000, Federal
grants) which he loudly
touts as a glowing suc-
cess, the enclosed clipping
from the April 15, 1976 edition
of The Sacramento Union
will interest you. I believe
incidentally, President Ford
will receive our family's
three affirmative votes
and best wishes for his
re-election.

Cordially yours,
Henrietta Hiller

back



Reagan's 'work-or-else' welfare test rated a failure

By ROBERT E. SWEET
United Press International

Former Gov. Ronald Reagan's "work-or-else" welfare experiment failed and had little impact on welfare or unemployment rates in the 35 counties where the program was tried, the State Employment Development Department said Monday.

In a formal evaluation, the department said the program, a key part of Reagan's

1971 welfare reform package, "did not prove to be administratively feasible and practical."

Instead of reducing welfare applications as expected, the number of applicants increased at a faster rate in the counties participating in the "Community Work Experience Program," the department said.

Although the program was designed to increase employment, unemployment was reduced by only 13.1 per cent in participating counties during the three-year

project compared with a 21.7 per cent reduction in other California counties, the department said.

During the program's peak year of 1974, only 4,760 individuals, or 2.6 per cent, participated in program work assignments out of 182,735 persons available for assignment.

Because of the low percentage participation, the department said, the program probably had little impact on welfare and unemployment rolls.

Under the three-year project, which was discarded by the Brown administration June 30, 1975, an able-bodied welfare recipient was required to accept part-time work assignments in exchange for his benefit check — provided other avenues had been exhausted, such as job placement and training.

If he refused, he was to be removed from the welfare rolls.

Reagan officials expected the program would reduce the welfare rolls by forcing such persons to take jobs and by discour-

aging others from applying for public assistance if they could work.

But the department said the increase of applications from 1971 to 1974 in the Aid to Families with Dependent Children category was 7.5 per cent in counties taking part in the experiment compared with a 1.7 per cent rise in those not involved.

Asked about the timing of the report during the presidential campaign in which Reagan and Governor Brown are running for party nominations, one aide quipped, "It could have been worse (for Reagan).

It could have come just before the New Hampshire primary."

The department said statistical indicators "do not show that CWEP achieved any of its impact objectives."

The \$570,000 program was widely criticized when Reagan was in office by Democrats, who called it "slave labor." Brown asked the Legislature to let the program die when the federal grant expired last June 30, and the lawmakers complied.

possible report
Pres. Ford
~~Reagan~~
~~Handicapped~~

March 9, 1976

Mrs. Carl Q. Christol
1041 Anoka Place
Pacific Palisades, California 90272

Dear Mrs. Christol:

Thank you very much for your letter of February 24th concerning Ronald Reagan's record as Governor of California with regards to funds for mentally retarded children. We appreciate hearing your views on issues important to all of us.

Under President Ford's leadership, the nation has made great strides in the past 18 months, though much remains to be done. The President looks to the future optimistically and stands ready to face all new challenges which arise.

Thank you again for your letter and I hope in the months ahead you can find time to actively support the President.

Sincerely,

Robert H. Marik'
Deputy Chairman
for Administration

RHM/dm



Get Reagan's Ear

Parents Protest Hospitals Plan

SACRAMENTO (UPI) — Parents protesting the proposed closure of state hospitals for the mentally retarded today carried a promise from Gov. Ronald Reagan to "take a good hard look" before shutting down any of the facilities.

Led by actor Barry Sullivan, parent groups besieged the state Capitol Thursday to oppose the Reagan administration's plan to get the state out of the business of providing "direct care" to the mentally retarded.

The administration is asking the legislature to approve a program to transfer mentally retarded patients to local care facilities by 1982.

Sullivan, whose mentally retarded son is a patient at Pacific State Hospital in Pomona, testified before a Senate subcommittee while pickets protested outside the Capitol. Later, he and other parents met with Reagan for almost two hours in the governor's office.

After the meeting, Sullivan reported Reagan "told us, in essence, all things will be held in abeyance until a good hard look is taken."

Edwin Gray, press secretary for Reagan, later said the group's report of what happened in the meeting was "in essence, correct."

Gray said Reagan told the parents that "if any transfers are to be made, they would only be made following the conclusion of an extensive hearing process, inventory of local facilities, establishment of standards and a thorough

input from all parties affected."

Sullivan said "we don't know what is going to happen but we opened a line of communication that previously wasn't there" with Reagan, a former fellow film actor.

"The governor is not out to hurt mentally retarded children. We have to assume this," said Sullivan.

Earlier Thursday, Reagan defended plans to close state hospitals for both the mentally ill and retarded and declared some legislators are "trying to further their partisan goals" by confusing parents about the closures.

"No one is being shoved out (of the hospitals) until counties are ready to take care of them" the gover-

nor said in a question-and-answer session with a group of high school students.

"No one is being turned out simply because we want to close a hospital."

Sullivan testified before the Health and Nutrition subcommittee, chaired by Sen. George Moscone, D-San Francisco, a 1974 gubernatorial contender, and contended local communities would be unable to provide adequate

"understanding" for mentally retarded patients.

"We are living in a highly urbanized society," Sullivan said before a packed hearing room. "We have a hard time ourselves getting through a day, let's face it. To subject a defenseless child to this, well, I think it's uncivilized, almost inhumane."

State Mental Hygiene Director William Mayer told the subcommittee "those patients who are treated in large, dehumanized institutions are far better off in local facilities. The statement drew hisses from spectators."

Feb 24, 1976

Memo to: Ford for President *Committee*

From: Mrs. Carl Q. Christol (Jeannette S.)
1041 Anoka Place
Pacific Palisades, Calif. 90272

I think you have missed one item that would bring Ford ahead of Reagan and then carried on it would get some votes normally that would go to either Kennedy or Humphrey.

It's the parents and relatives and those poorly paid persons that ware for the MENTALLY RETARDED... (not mentally ill) All the Kennedy centers are for handicapped retarded children specifically now called Developmentally Disabled. Naturally since both the two families mentioned above they feel a real heartfelt interest in the Retarded.

When Reagan came out with his \$700 Million surplus, it hit the newspapers the same day the parents of the Retarded learned the Reagan administration decided that to save money they would phase out the hospitals for the Retarded and put them into the community. This sounds like a very fine humanitarian idea, but when you look at it closely you find they were to find "profit-making" nursing homes and contract with them to care for the kids. When it goes into the "profit-making" the individual gets less and less as medical costs rise. And the Nursing homes were then given \$19.00 per day per child when it was costing the state \$42.00 per day. to care for them.

Make a nice statement about PRIORITIES.....\$23.00 as the most a Retarded child gets in a Nursing community facility where the child needs round the clock medical care plus programs for education???? it is impossible...yet Sarah Jane Moore got \$33.00 per day and the cost to the taxpayer for the trials for the Moore's. Harris's, Hearsts....all those psychiatrists! And not even an MD in the nursing home where 90 profoundly retarded handicapped children including hydrocephalic, bizarre kids, quadreplegic, etc....

A statement about priorities for the retarded, handicapped, and certainly not turning it all over to the States. There is where you will hit Reagan. I have all the clippings about the disclosure as I went to Sacramento and gave testimony that got \$4.3 million for air-conditioning for the kids at Pacific State due to flies etc and it was at that time we smoked out Reagan's plans. He backed down, but they still dont have the air-conditioning completed and that was three years ago.

I think you would be amazed at the numbers of parents of these kids that go for Kennedy and Humphrey just on this one issue all over the country.



Good luck
Jenny
Christol

J. Christol
17041 Ancha St.
Pac Pal Ca 90272



APOLLO SOYUZ 1975

Committee for Good
1200 18th St N.W.
Washington, D.C.

20036