The original documents are located in Box 72, folder "1984 - U.S. National Post-Election Study - Summary Tables (prepared for National Republican Congressional Committee) (2)" of the Robert M. Teeter Papers at the Gerald R. Ford Presidential Library.

Do you feel things in this country are generally going in the right direc-
tion or do you feel things have pretty seriously gotten off on the wrong
track?

(cont'd.)

					Don't		
			Right	Wrong	know/	(a)	Number
		Total	Direction	Track	Refused	PDI	of Cases

Region (cont'd.)

Mountain

		Total	Right Direction	Wrong Track	Don't know/ Refused	PDI	Number of Cases
November	1984	100%	66%	26%	8%	+40	(151)
Oct. 12-20,	1984	100%	66	23	11	+43	(61)
September	1984	100%	51	41	8	+10	(61)
July/Aug.	1984	100%	61	29	10	+32	(77)
June	1984	100%	53	39	9	+14	(76)
March	1984	100%	60	32	6	+28	(77)
November	1983	100%	42	54	4	-12	(71)
June	1983	100%	55	37	8	+18	(75)
Feb./March	1983	100%	40	49	10	- 9	(77)
Average	1982	100%	38	52	10	-14	
Average	1981	100%	46	41	12	+ 5	

Pacific

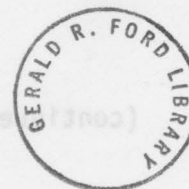|		Total	Right Direction	Wrong Track	Don't know/ Refused	PDI	Number of Cases
November	1984	100%	60	33	6	+27	(410)
Oct. 12-20,	1984	100%	53	34	13	+19	(162)
September	1984	100%	54	33	14	+21	(162)
July/Aug.	1984	100%	54	39	7	+15	(203)
June	1984	.100%	51	38	10	+13	(204)
March	1984	100%	44	42	14	+ 2	(204)
November	1983	100%	40	51	8	-11	(212)
June	1983	100%	53	40	8	+13	(205)
Feb./March	1983	100%	42	50	8	- 8	(206)
Average	1982	100%	34	56	10	-22	
Average	1981	100%	37	52	11	-15	

Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

(cont'd.)

						Don't		
			Responses					
		Total	Right Direction	Wrong Track	Don't know/ Refused	(a) PDI	Number of Cases
Sex								
Male								
November	1984	100%	66%	25%	9%	+41	(1437)
October 12-20,	1984	100%	64	28	9	+36	(574)
September	1984	100%	62	29	8	+33	(580)
July/Aug.	1984	100%	63	29	8	+34	(731)
June	1984	100%	55	36	9	+19	(720)
March	1984	100%	52	38	11	+14	(720)
November	1983	100%	49	42	9	+ 7	(728)
June	1983	100%	55	36	9	+19	(728)
Feb./March	1983	100%	46	47	7	- 1	(719)
Average	1982	100%	38	53	10	-15	
Average	1981	100%	45	45	10	0	
Female								
November	1984	100%	57	22	11	+25	(1565)
October 12-20,	1984	100%	51	37	12	+14	(624)
September	1984	100%	50	42	9	+ 8	(620)
July/Aug.	1984	100%	48	42	10	+ 6	(772)
June	1984	100%	46	43	11	+ 3	(780)
March	1984	100%	42	47	11	- 5	(780)
November	1983	100%	38	53	10	-15	(790)
June	1983	100%	39	51	10	-12	(773)
Feb./March	1983	100%	34	57	9	-23	(782)
Average	1982	100%	28	62	11	-34	
Average	1981	100%	34	52	15	-18	

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Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?

(cont'd.)

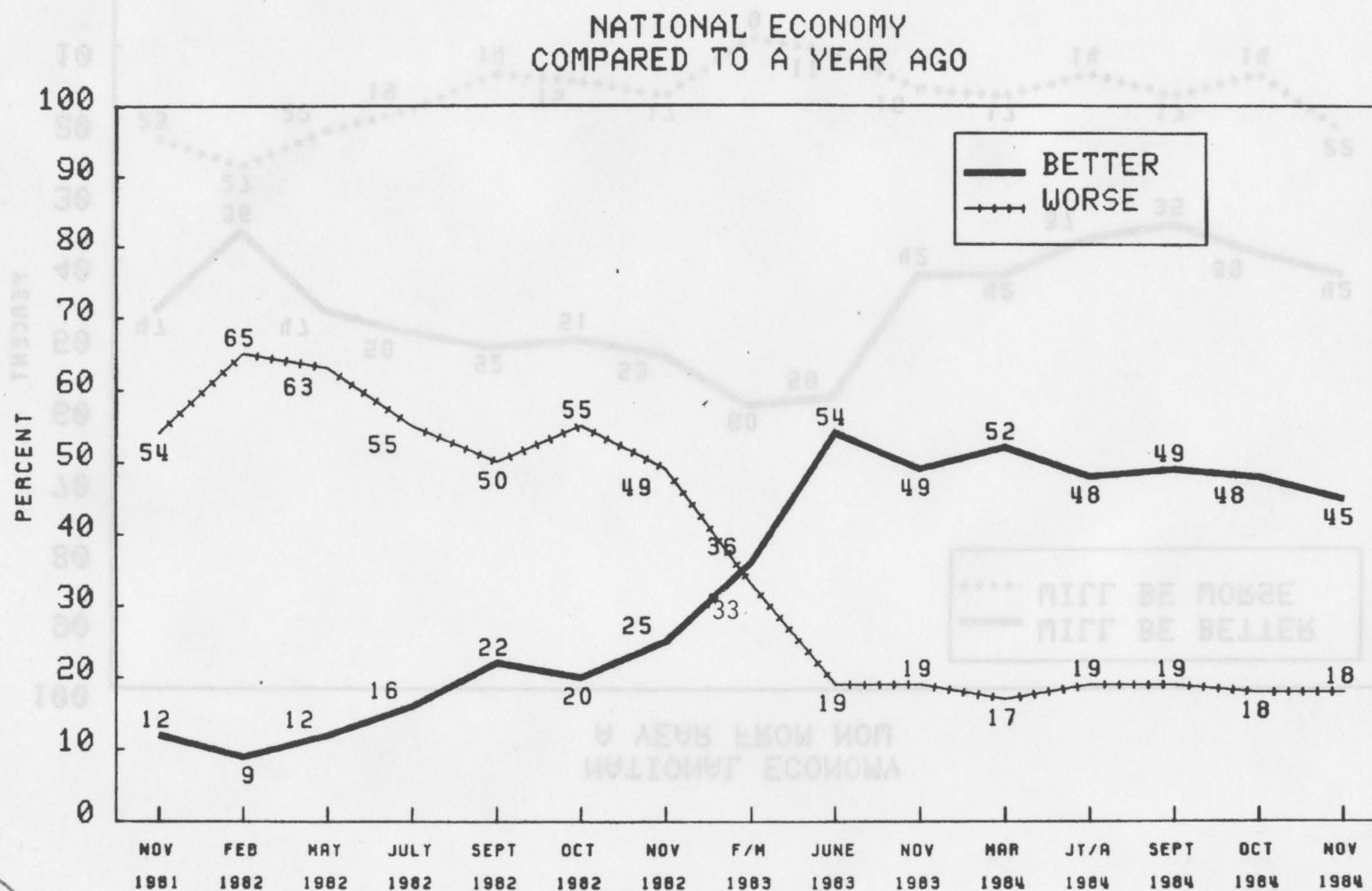|				Responses				
		Total	Right Direction	Wrong Track	Don't know/ Refused	(a) PDI	Number of Cases
Status Groups							
High Income							
November	1984	100%	75%	17%	8%	+58	(682)
October 12-20,	1984	100%	68	24	8	+44	(287)
September	1984	100%	71	21	8	+50	(263)
July/Aug.	1984	100%	68	25	7	+43	(369)
June	1984	100%	64	28	8	+36	(373)
March	1984	100%	59	32	9	+27	(350)
November	1983	100%	57	36	8	+21	(240)
June	1983	100%	60	32	9	+28	(353)
Feb./March	1983	100%	58	36	5	+22	(339)
Intelligentisa							
November	1984	100%	65	31	4	+34	(256)
October 12-20,	1984	100%	59	35	6	+24	(108)
September	1984	100%	59	34	8	+25	(110)
July/Aug.	1984	100%	62	33	4	+29	(147)
June	1984	100%	54	36	10	+18	(137)
March	1984	100%	53	37	10	+16	(123)
November	1983	100%	42	53	5	-11	(132)
June	1983	100%	55	36	10	+19	(154)
Feb./March	1983	100%	48	44	8	+ 4	(149)
Middle Class							
November	1984	100%	68	23	9	+45	(688)
October 12-20,	1984	100%	65	26	8	+39	(267)
September	1984	100%	63	29	9	+34	(322)
July/Aug.	1984	100%	60	31	10	+39	(386)
June	1984	100%	52	38	10	+14	(384)
March	1984	100%	53	37	9	+16	(402)
November	1983	100%	53	38	8	+15	(327)
June	1983	100%	54	38	8	+16	(389)
Feb./March	1983	100%	40	52	8	-12	(423)

Do you feel things in this country are generally going in the right direction or do you feel things have pretty seriously gotten off on the wrong track?
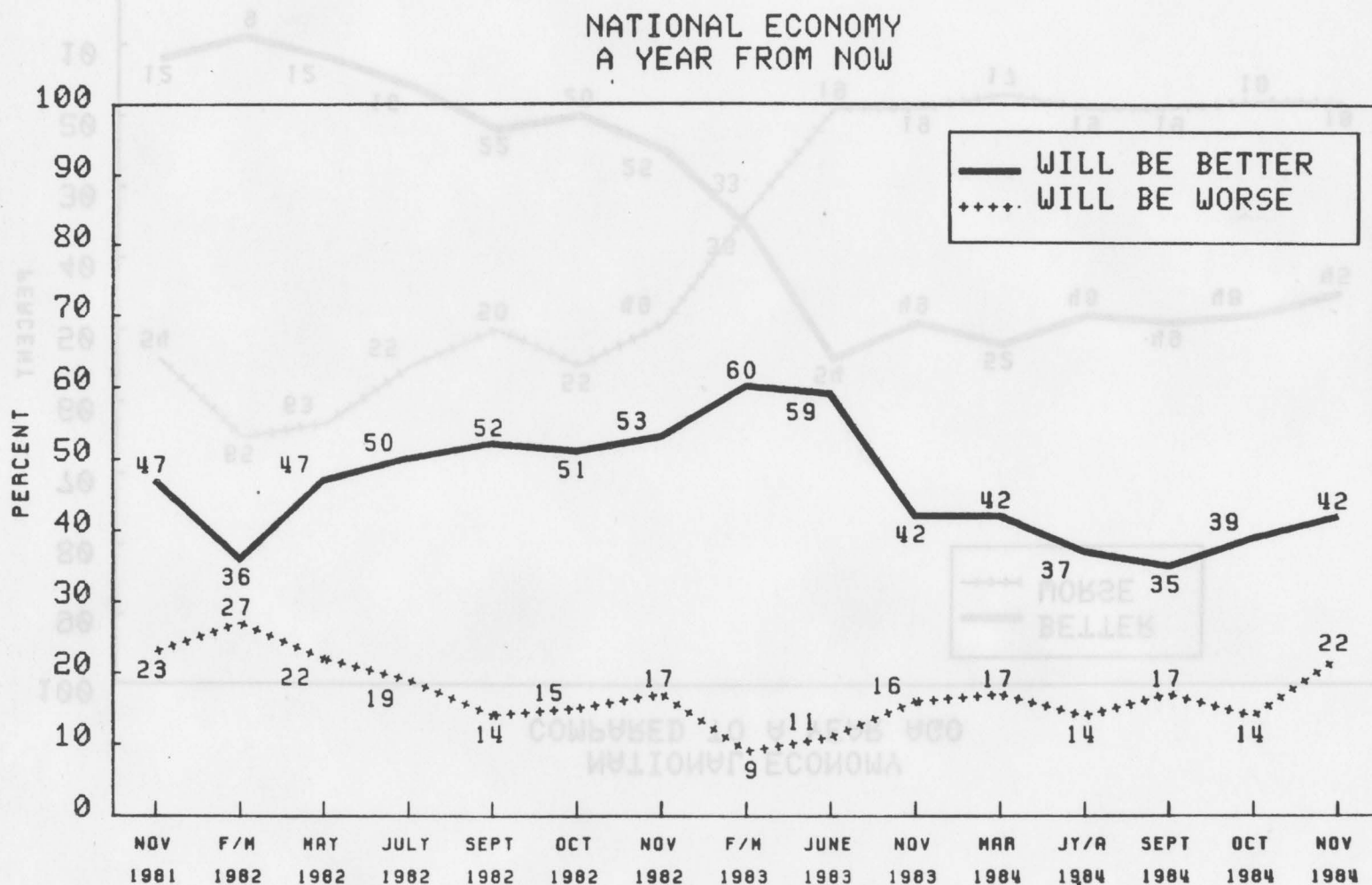
(cont'd.)

		Total	Responses				
			Right Direction	Wrong Track	Don't know/ Refused	(a) PDI	Number of Cases
Lower End							
November	1984	100%	55%	33%	12%	+22	(542)
October 12-20,	1984	100%	45	42	13	+ 3	(223)
September	1984	100%	48	46	7	+ 2	(206)
July/Aug.	1984	100%	.47	42	11	+ 5	(243)
June	1984	100%	41	47	12	- 6	(229)
March	1984	100%	35	51	15	-16	(285)
November	1983	100%	36	54	10	-18	(369)
June	1983	100%	35	56	9	-21	(268)
Feb./March	1983	100%	28	62	10	-34	(267)
Jews							
November	1984	100%	49	41	11	+ 8	(86)
October 12-20,	1984	100%	49	40	9	+ 9	(43)
September	1984	100%	42	47	11	- 5	(38)
July/Aug.	1984	100%	51	49	2	+ 2	(41)
June	1984	100%	50	34	16	+16	(44)
March	1984	100%	38	52	10	-14	(48)
November	1983	100%	45	43	12	+ 2	(42)
June	1983	100%	41	51	8	-10	(51)
Feb./March	1983	100%	30	59	8	-29	(37)
Hispanics							
November	1984	100%	55	30	14	+25	(113)
October 12-20,	1984	100%	62	29	12	+33	(42)
September	1984	100%	48	45	8	+ 3	(40)
July/Aug.	1984	100%	47	45	8	+ 2	(47)
June	1984	100%	43	47	10	- 4	(58)
March	1984	100%	43	48	9	- 5	(56)
November	1983	100%	29	58	14	-29	(65)
June	1983	100%	50	35	15	+15	(48)
Feb./March	1983	100%	45	52	2	- 7	(44)
Black							
November	1984	100%	31	56	13	-25	(329)
October 12-20,	1984	100%	32	58	9	-26	(124)
September	1984	100%	24	67	9	-43	(129)
July/Aug.	1984	100%	32	56	11	-24	(170)
June	1984	100%	27	62	11	-35	(162)
March	1984	100%	18	69	14	-51	(156)
November	1983	100%	22	72	6	-50	(159)
June	1983	100%	16	75	10	-59	(150)
Feb./March	1983	100%	11	85	5	-74	(155)

NATIONAL ECONOMY
COMPARED TO A YEAR AGO

BETTER
WORSE

PERCENT

| | NOV 1981 | FEB 1982 | MAY 1982 | JULY 1982 | SEPT 1982 | OCT 1982 | NOV 1982 | F/M 1983 | JUNE 1983 | NOV 1983 | MAR 1984 | JT/A 1984 | SEPT 1984 | OCT 1984 | NOV 1984 |

BETTER values: 12, 9, 12, 16, 22, 20, 25, 33, 54, 49, 52, 48, 49, 48, 45

WORSE values: 54, 65, 63, 55, 50, 55, 49, 36, 19, 19, 17, 19, 19, 18, 18

NATIONAL ECONOMY
A YEAR FROM NOW

Legend:
— WILL BE BETTER
++++ WILL BE WORSE

PERCENT (y-axis: 0, 10, 20, 30, 40, 50, 60, 70, 80, 90, 100)

WILL BE BETTER values:
47, 36, 47, 50, 52, 51, 53, 60, 59, 42, 42, 37, 35, 39, 42

WILL BE WORSE values:
23, 27, 22, 19, 14, 15, 17, 9, 11, 16, 17, 14, 17, 14, 22

X-axis labels:
NOV 1981, F/M 1982, MAY 1982, JULY 1982, SEPT 1982, OCT 1982, NOV 1982, F/M 1983, JUNE 1983, NOV 1983, MAR 1984, JY/A 1984, SEPT 1984, OCT 1984, NOV 1984

MARKET OPINION RESEARCH

Perceptions of Current Economy

	Nov. 1984	Oct. 1984	Sept. 1984	July/ Aug. 1984	March 1984	Nov. 1983	June 1983	Feb./ March 1983	Nov. 1982	Oct. 1982	Sept. 1982	July 1982	May 1982	Feb. 1982	Nov. 1981
Compared to a year ago ...															
National Economy															
Better	45%	48%	49%	48%	52%	49%	54%	33%	25%	20%	22%	16%	12%	9%	12%
Stayed same	33	31	29	31	30	30	26	29	23	23	27	27	23	24	31
Worse	18	18	19	19	17	19	19	36	49	55	50	55	63	65	54
Don't know/NA	4	3	3	3	1	2	1	2	3	2	1	2	1	2	3
Unemployment															
Better	x	x	x	52	52	x	x	11	5	x	3	5	3	3	4
Stayed same	x	x	x	20	22	x	x	20	9	x	11	12	7	13	19
Worse	x	x	x	24	24	x	x	68	86	x	84	81	88	82	73
Don't know/NA	x	x	x	4	2	x	x	2	1	x	2	1	1	1	4
Inflation															
Better	x	x	x	40	40	x	x	43	40	33	34	27	28	15	13
Stayed same	x	x	x	33	35	x	x	28	24	29	26	28	25	23	23
Worse	x	x	x	25	23	x	x	27	33	36	39	44	46	60	64
Don't know/NA	x	x	x	2	2	x	x	2	2	3	2	1	1	2	1
Interest Rates															
Better	x	x	x	23	37	x	x	69	64	60	53	x	x	11	23
Stayed same	x	x	x	27	30	x	x	12	13	14	28	x	x	61	57
Worse	x	x	x	42	26	x	x	15	19	22	16	x	x	24	16
Don't know/NA	x	x	x	7	7	x	x	4	4	4	3	x	x	4	4

x = Not asked.

Perceptions of Future Economy

(cont'd.)

	Nov. 1984	Oct. 1984	Sept. 1984	July/ Aug. 1984	March 1984	Nov. 1983	June 1983	Feb./ March 1983	Nov. 1982	Oct. 1982	Sept. 1982	July 1982	May 1982	Feb. 1982	Nov. 1981
Thinking about a year from now, do you expect ...															
National Economy															
Will be better	42%	39%	35%	37%	42%	42%	59%	60%	53%	51%	52%	50%	47%	36%	47%
Will be the same	29	35	33	33	37	36	27	26	24	26	28	26	23	28	24
Will be worse	22	14	17	16	14	16	11	9	17	15	14	19	22	27	23
Don't know/NA	7	13	16	13	7	6	4	5	6	8	6	5	8	9	6
Unemployment															
Will be better	x	x	x	41	48	x	x	60	49	44	44	45	42	32	37
Will be the same	x	x	x	34	33	x	x	24	22	26	25	25	22	29	7
Will be worse	x	x	x	16	13	x	x	12	23	23	26	27	31	32	31
Don't know/NA	x	x	x	10	5	x	x	4	7	7	5	3	5	7	4
Inflation															
Will be better	x	x	x	24	27	x	x	42	45	x	41	39	37	33	41
Will be the same	x	x	x	37	42	x	x	39	32	x	33	33	32	31	25
Will be worse	x	x	x	28	27	x	x	13	17	x	21	25	26	29	30
Don't know/NA	x	x	x	11	5	x	x	9	6	x	5	3	5	7	4
Interest Rates															
Will be better	x	x	x	26	25	x	x	49	50	x	54	x	x	34	49
Will be the same	x	x	x	27	34	x	x	32	27	x	16	x	x	25	20
Will be worse	x	x	x	35	34	x	x	12	15	x	24	x	x	30	24
Don't know/NA	x	x	x	12	8	x	x	7	9	x	5	x	x	10	6

x = Not asked

Would you say that you and your family are better off financially, or worse off, or about the same as you were four years ago?

	Better Off	About the Same	Worse Off	No Opinion
		Responses		
Total	42%	38%	18%	1%

Segmentation

Groups

High income	61	30	7	1
Intelligentsia	44	38	16	3
Middle income	46	37	16	1
Lower end	30	45	24	1
Jews	41	38	15	4
Hispanics	33	43	21	2
Blacks	15	42	42	1

Sex

Men	48	35	16	1
Women	37	41	20	2

Age

18-24	45	37	16	2
25-39	49	31	19	1
40-54	44	36	19	2
55-64	33	48	17	2
65+	27	52	19	2

*Less than .5%.

	Better Off	About the Same	Worse Off	No Opinion
		Trend		
Nov., 1984	42%	38%	18%	1%
Oct., 1984	42	37	19	1
Sept., 1984	42	34	22	1
July/Aug., 1984	42	36	20	1
March, 1984	39	37	23	1
Nov., 1983	40	37	21	1
Feb./ March, 1983(a)	19%	48%	31%	1%
June, 1981(b)	31	27	40	3

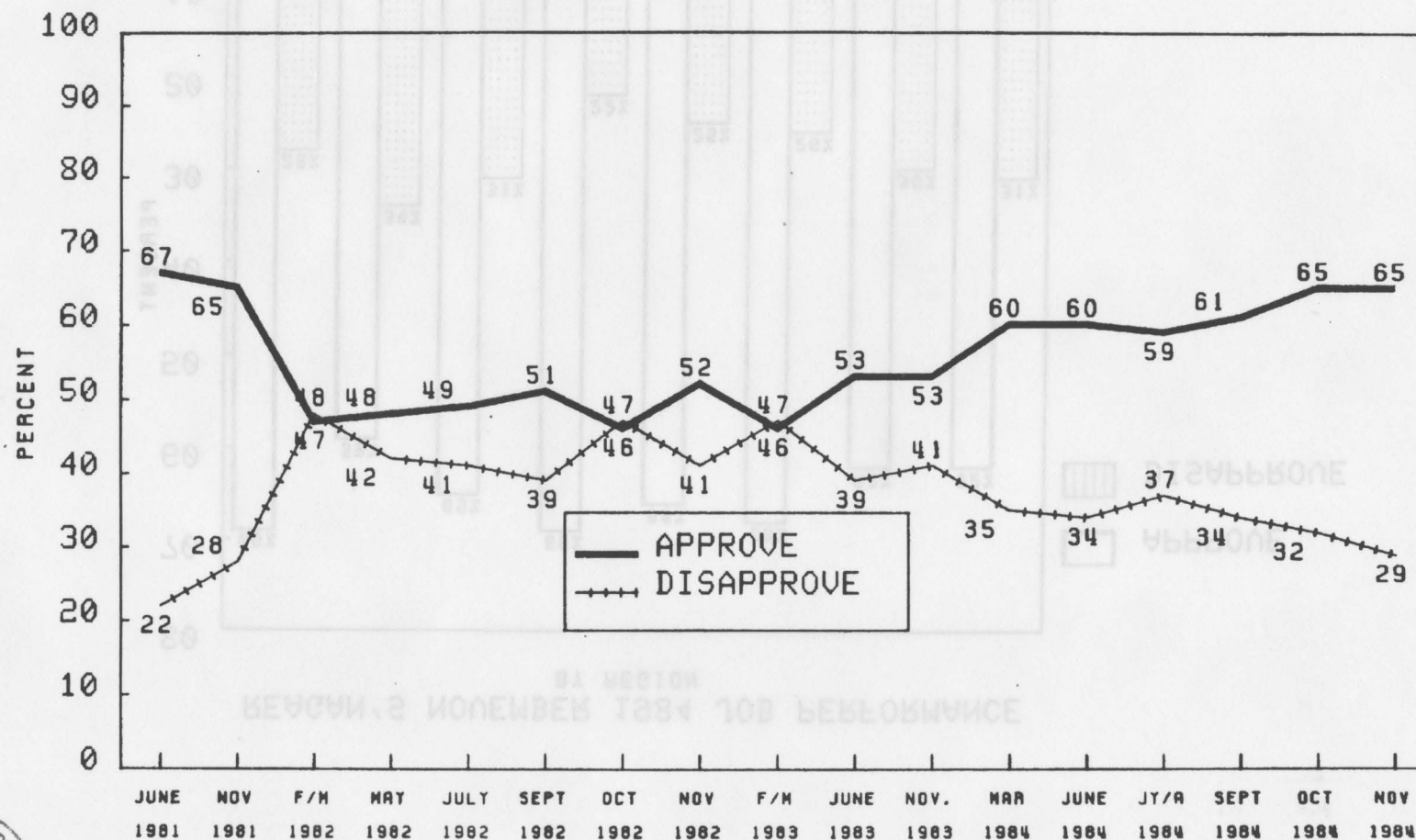(a)"A year ago" used in question wording.

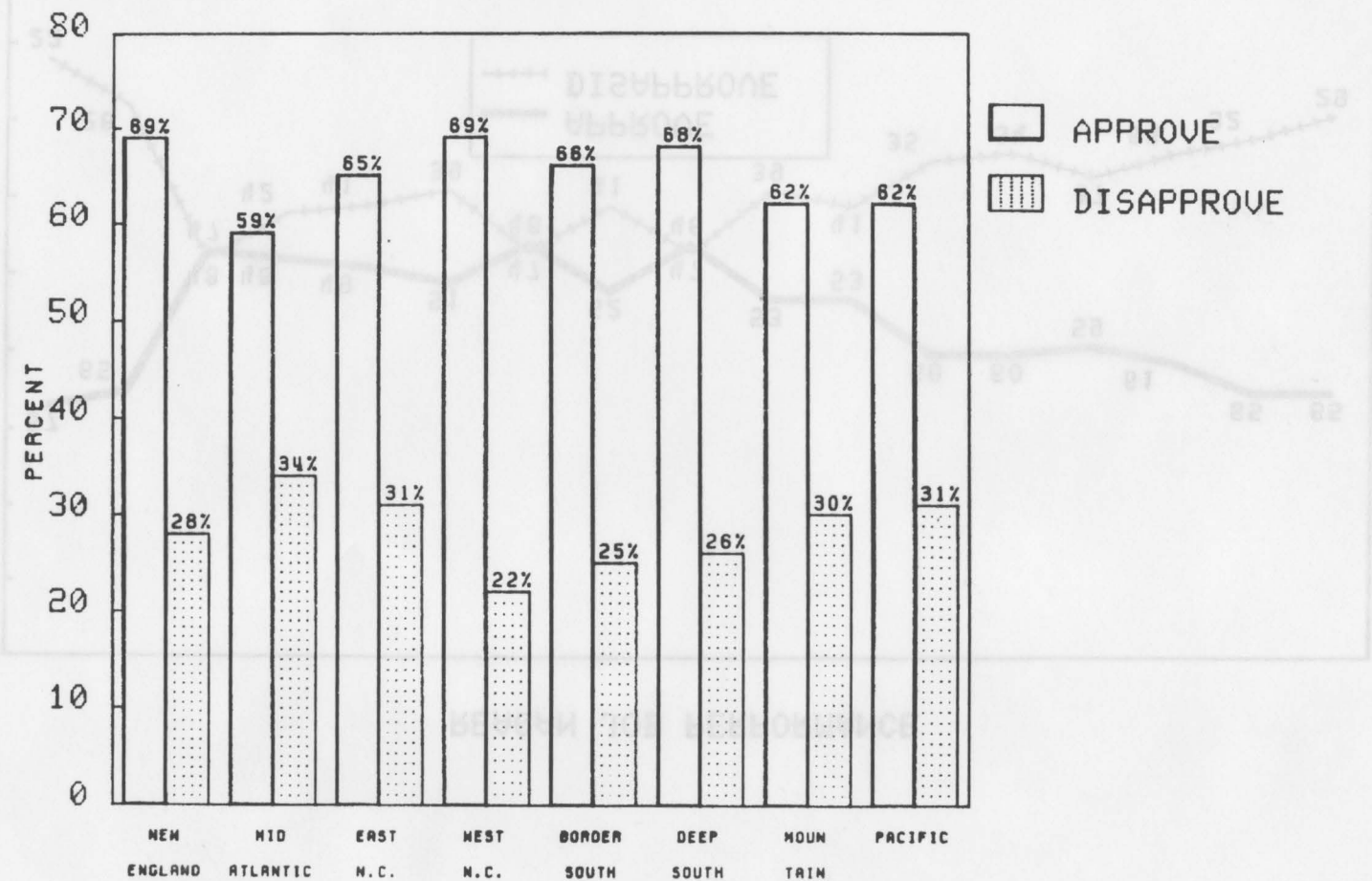(b)"About the same" coded as volunteered response in 1981. "A year ago" used in question wording.

REAGAN JOB PERFORMANCE

REAGAN'S NOVEMBER 1984 JOB PERFORMANCE
BY REGION

Legend:
- APPROVE
- DISAPPROVE

Region	APPROVE	DISAPPROVE
NEW ENGLAND	69%	28%
MID ATLANTIC	59%	34%
EAST N.C.	65%	31%
WEST N.C.	69%	22%
BORDER SOUTH	66%	25%
DEEP SOUTH	68%	26%
MOUNTAIN	62%	30%
PACIFIC	62%	31%

PERCENT (y-axis: 0 to 80)

Do you approve or disapprove of the way Ronald Reagan is handling his job as President? Would that be strongly approve/disapprove or just somewhat approve/disapprove?

				Handling Job			
	Total	Strongly Approve	Somewhat Approve	Somewhat Dis- approve	Strongly Dis- approve	Don't Know/ NA	Number of Cases
Early in Interview							
November, 1984	100%	37%	28%	11%	17%	6%	(3002)
October 12-20, 1984	100%	36	29	11	21	4	(1198)
September, 1984	100%	35	26	14	20	5	(1200)
July/Aug., 1984	100%	32	27	14	23	4	(1503)
June, 1984	100%	29	31	14	20	5	(1500)
March, 1984	100%	27	34	15	19	4	(1500)
November, 1983	100%	21	33	22	19	6	(1518)
June, 1983	100%	23	30	16	23	8	(1500)
Feb./March, 1983	100%	19	28	17	29	7	(1501)
November, 1982	100%	25	27	15	27	7	(800)
October, 1982	100%	23	25	18	28	6	(1200)
September, 1982	100%	23	29	17	22	9	(1199)
July, 1982	100%	20	29	16	25	10	(1501)
May, 1982	100%	20	29	17	24	10	(1503)
February, 1982	100%	21	27	20	27	5	(1511)
Late in Interview							
February, 1982	100%	21	32	18	25	4	(1511)
November, 1981	100%	32	33	12	15	8	(1503)
June, 1981	100%	35	32	11	11	12	(1505)

(continued on next page)

Trend to President Reagan's General Job Performance Rating[a]

| | | Collapsed Results | | | | | |
		Total	Approve	Disapprove	Don't know	PDI [b]	Party Average [c]
Total							
November	1984	100%	65%	29%	6%	+36	4.1
Oct. 12-20	1984	100%	65	32	4	+33	3.9
September	1984	100%	61	34	5	+27	4.0
July/Aug.	1984	100%	59	37	4	+22	3.8
June	1984	100%	60	34	5	+26	3.9
March	1984	100%	60	35	4	+25	4.0
November	1983	100%	53	41	6	+12	3.8
June	1983	100%	53	39	8	+14	3.6
Feb./March	1983	100%	47	46	7	+ 1	3.7
Average	1982	100%	49	43	8	+ 6	3.7
Party ID							
Strong Republican							
November	1984	100%	97	2	1	+95	7.0
Oct. 12-20	1984	100%	96	2	2	+94	7.0
September	1984	100%	94	4	2	+90	7.0
July/Aug.	1984	100%	94	4	2	+90	7.0
June	1984	100%	96	3	--	+93	7.0
March	1984	100%	95	4	1	+91	7.0
November	1983	100%	91	10	--	+81	7.0
June	1983	100%	93	5	2	+88	7.0
Feb./March	1983	100%	85	10	5	+75	7.0
Average	1982	100%	89	8	3	+81	7.0
Weak Republican							
November	1984	100%	92	6	2	+86	6.0
Oct. 12-20	1984	100%	93	5	2	+88	6.0
September	1984	100%	86	10	3	+76	6.0
July/Aug.	1984	100%	88	10	3	+78	6.0
June	1984	100%	87	10	4	+77	6.0
March	1984	100%	84	13	3	+71	6.0
November	1983	100%	79	17	5	+62	6.0
June	1983	100%	79	13	9	+66	6.0
Feb./March	1983	100%	78	18	4	+60	6.0
Average	1982	100%	74	20	7	+54	6.0

Trend to President Reagan's General Job Performance Rating[a]

(cont'd.)

Collapsed Results

		Total	Approve	Disapprove	Don't know	(b) PDI	(c) Party Average
Independent Republican							
November	1984	100%	90%	5%	5%	+85	5.0
Oct. 12-20	1984	100%	96	2	2	+94	5.0
September	1984	100%	91	8	1	+83	5.0
July/Aug.	1984	100%	92	7	1	+85	5.0
June	1984	100%	87	12	2	+75	5.0
March	1984	100%	85	11	4	+74	5.0
November	1983	100%	80	17	4	+63	5.0
June	1983	100%	83	12	5	+71	6.0
Feb./March	1983	100%	78	15	7	+63	5.0
Average	1982	100%	77	15	7	+62	5.0
Independent							
November	1984	100%	68	21	12	+47	4.0
Oct. 12-20	1984	100%	69	20	11	+49	4.0
September	1984	100%	63	25	12	+38	4.0
July/Aug.	1984	100%	61	30	9	+31	4.0
June	1984	100%	61	28	11	+33	4.0
March	1984	100%	59	34	7	+25	4.0
November	1983	100%	52	38	10	+14	4.0
June	1983	100%	44	33	22	+11	4.0
Feb./March	1983	100%	54	37	9	+17	4.0
Average	1982	100%	49	36	14	+13	4.0
Independent Democrat							
November	1984	100%	35	57	8	-22	3.0
Oct. 12-20	1984	100%	39	55	5	-16	3.0
September	1984	100%	33	62	6	-29	3.0
July/Aug.	1984	100%	31	64	5	-33	3.0
June	1984	100%	35	58	8	-23	3.0
March	1984	100%	39	54	7	-15	3.0
November	1983	100%	32	63	5	-31	3.0
June	1983	100%	34	59	7	-25	3.0
Feb./March	1983	100%	21	72	7	-51	3.0
Average	1982	100%	27	65	8	-38	3.0
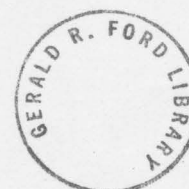
Trend to President Reagan's General Job Performance Rating[a]

(cont'd.)

				Collapsed Results			
		Total	Approve	Disapprove	Don't know	(b) PDI	(c) Party Average
Party ID (cont'd.)							
Weak Democrat							
November	1984	100%	47%	43%	10%	+ 4	2.0
Oct. 12-20	1984	100%	50	46	4	+ 4	2.0
September	1984	100%	45	47	7	- 2	2.0
July/Aug.	1984	100%	45	49	6	- 4	2.0
June	1984	100%	49	45	6	- 4	2.0
March	1984	100%	46	50	4	- 4	2.0
November	1983	100%	42	50	8	- 8	2.0
June	1983	100%	41	51	9	-10	2.0
Feb./March	1983	100%	30	58	12	-28	2.0
Average	1982	100%	41	51	9	-10	2.0
Strong Democrat							
November	1984	100%	19	73	9	-54	1.0
Oct. 12-20	1984	100%	21	77	2	-56	1.0
September	1984	100%	21	75	4	-54	1.0
July/Aug.	1984	100%	16	80	3	-64	1.0
June	1984	100%	20	75	6	-55	1.0
March	1984	100%	19	75	6	-56	1.0
November	1983	100%	22	71	6	-49	1.0
June	1983	100%	22	71	7	-49	1.0
Feb./March	1983	100%	14	80	6	-66	1.0
Average	1982	100%	16	77	8	-61	1.0

(continued on next page)

Trend to President Reagan's General Job Performance Rating[a]
(cont'd.)

Collapsed Results

		Total	Approve	Disapprove	Don't know	PDI	Party (c) Average
Region							
New England							
November	1984	100%	69%	28%	3%	+41	4.1
Oct. 12-20	1984	100%	67	32	1	+35	4.2
September	1984	100%	60	37	1	+23	3.7
July/Aug.	1984	100%	52	41	7	+11	3.9
June	1984	100%	62	35	2	+27	3.7
March	1984	100%	65	26	9	+41	3.8
November	1983	100%	55	40	6	+15	3.8
June	1983	100%	57	37	7	+20	3.6
Feb./March	1983	100%	51	42	7	+ 9	3.9
Average	1982	100%	50	43	8	+ 7	3.6
Mid-Atlantic							
November	1984	100%	59	34	7	+25	4.0
Oct. 12-20	1984	100%	60	34	7	+26	3.9
September	1984	100%	61	35	5	+26	4.1
July/Aug.	1984	100%	53	44	4	+ 9	3.8
June	1984	100%	54	40	6	+14	4.0
March	1984	100%	59	37	4	+22	4.0
November	1983	100%	55	38	8	+17	4.1
June	1983	100%	48	42	11	+ 6	3.8
Feb./March	1983	100%	47	48	5	- 1	3.8
Average	1982	100%	45	45	10	+ 0	3.8
East NC							
November	1984	100%	65	31	4	+34	4.1
Oct. 12-20	1984	100%	64	33	3	+31	3.9
September	1984	100%	59	36	4	+23	4.1
July/Aug.	1984	100%	65	32	4	+33	4.0
June	1984	100%	61	34	5	+27	3.9
March	1984	100%	62	35	3	+27	4.1
November	1983	100%	49	44	6	+ 5	3.9
June	1983	100%	48	42	10	+ 6	4.0
Feb./March	1983	100%	41	51	8	-10	3.6
Average	1982	100%	48	44	8	+ 4	3.8

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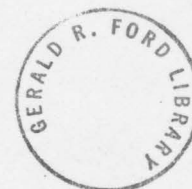
Trend to President Reagan's General Job Performance Rating(a)

(cont'd.)

Collapsed Results

		Total	Approve	Disapprove	Don't know	(b) PDI	Party (c) Average

Region (cont'd.)

West NC

		Total	Approve	Disapprove	Don't know	PDI	Average
November	1984	100%	69%	22%	8%	+47	4.3
Oct. 12-20	1984	100%	65	34	1	+31	3.7
September	1984	100%	70	26	5	+44	4.4
July/Aug.	1984	100%	58	37	5	+21	3.9
June	1984	100%	65	31	5	+34	4.2
March	1984	100%	62	33	4	+29	3.9
November	1983	100%	57	41	2	+16	4.1
June	1983	100%	56	36	8	+20	3.7
Feb./March	1983	100%	54	37	9	+17	3.9
Average	1982	100%	53	40	7	+13	3.7

Border South

		Total	Approve	Disapprove	Don't know	PDI	Average
November	1984	100%	66	25	8	+41	4.1
Oct. 12-20	1984	100%	63	36	1	+27	3.7
September	1984	100%	63	26	11	+37	3.6
July/Aug.	1984	100%	54	44	3	+10	3.6
June	1984	100%	57	38	3	+19	3.6
March	1984	100%	58	40	2	+18	3.8
November	1983	100%	53	40	7	+13	3.6
June	1983	100%	58	37	5	+21	3.7
Feb./March	1983	100%	38	56	6	-18	3.4
Average	1982	100%	50	46	5	+ 4	3.4

Trend to President Reagan's General Job Performance Rating(a)

(cont'd.)

Collapsed Results

		Total	Approve	Disapprove	Don't know	(b) PDI	Party (c) Average
Region (cont'd.)							
Deep South							
November	1984	100%	68%	26%	6%	+42	3.9
Oct. 12-20	1984	100%	70	25	4	+45	4.1
September	1984	100%	61	34	5	+27	3.8
July/Aug.	1984	100%	63	33	5	+30	3.8
June	1984	100%	64	29	6	+25	3.7
March	1984	100%	60	36	4	+24	3.8
November	1983	100%	57	37	6	+20	3.5
June	1983	100%	53	39	8	+14	3.4
Feb./March	1983	100%	50	43	7	+ 7	3.6
Average	1982	100%	52	40	8	+ 8	3.5
Mountain							
November	1984	100%	62	30	7	+32	4.2
Oct. 12-20	1984	100%	69	26	5	+43	4.2
September	1984	100%	66	26	9	+40	3.9
July/Aug.	1984	100%	73	27	--	+46	4.1
June	1984	100%	68	32	1	+38	3.9
March	1984	100%	70	18	12	+52	4.4
November	1983	100%	52	44	4	+ 8	4.0
June	1983	100%	65	29	5	+36	4.0
Feb./March	1983	100%	49	39	12	+10	3.9
Average	1982	100%	58	35	8	+23	4.1
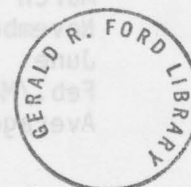
Trend to President Reagan's General Job Performance[a]

(cont'd.)

Collapsed Results

		Total	Approve	Disapprove	Don't know/NA	(b) PDI	Party(c) Average
Pacific							
November	1984	100%	62%	31%	7%	+32	4.1
Oct. 12-20	1984	100%	60	38	2	+22	3.8
September	1984	100%	57	39	4	+18	3.9
July/Aug.	1984	100%	53	43	4	+10	3.8
June	1984	100%	56	38	6	+18	4.2
March	1984	100%	55	40	4	+15	4.0
November	1983	100%	50	44	6	+ 6	3.7
June	1983	100%	57	38	6	+19	3.8
Feb./March	1983	100%	46	47	7	- 1	3.9
Average	1982	100%	47	44	9	+ 3	3.8
Sex							
Male							
November	1984	100%	69	25	6	+44	4.2
Oct. 12-20	1984	100%	67	30	3	+37	4.1
September	1984	100%	67	29	4	+38	4.1
July/Aug.	1984	100%	65	32	4	+33	4.0
June	1984	100%	66	30	4	+36	4.0
March	1984	100%	66	32	2	+34	4.0
November	1983	100%	59	36	5	+23	4.0
June	1983	100%	59	34	7	+25	3.8
Feb./March	1983	100%	51	42	7	+ 9	3.8
Average	1982	100%	54	38	7	+16	3.8
Female							
November	1984	100%	61	32	7	+29	4.0
Oct. 12-20	1984	100%	63	33	4	+30	3.8
September	1984	100%	56	38	6	+18	3.8
July/Aug.	1984	100%	54	42	4	+12	3.7
June	1984	100%	55	38	6	+17	3.7
March	1984	100%	56	37	7	+19	3.9
November	1983	100%	49	45	7	+ 4	3.6
June	1983	100%	47	43	9	+ 4	3.6
Feb./March	1983	100%	43	49	8	- 6	3.6
Average	1982	100%	45	47	9	- 2	3.6

(continued on next page)

Trend to President Reagan's General Job Performance[a]

(cont'd.)

Collapsed Results

	Total	Approve	Disapprove	Don't know/NA	PDI [b]	Party[c] Average
Status Groups						
High Income						
November 1984	100%	79%	18%	3%	+61	4.6
Oct. 12-20 1984	100%	73	23	4	+50	4.5
September 1984	100%	73	25	3	+48	4.5
July/Aug. 1984	100%	72	25	4	+47	4.5
June 1984	100%	73	24	2	+49	4.4
March 1984	100%	71	27	2	+44	4.5
November 1983	100%	65	32	4	+33	4.4
June 1983	100%	71	25	5	+46	4.3
Feb./March 1983	100%	61	32	7	+29	4.2
Intelligentsia						
November 1984	100%	64	31	5	+33	4.3
Oct. 12-20 1984	100%	65	33	2	+32	4.2
September 1984	100%	66	34	--	+32	4.2
July/Aug. 1984	100%	61	36	3	+25	4.0
June 1984	100%	69	31	--	+38	4.2
March 1984	100%	56	37	7	+19	4.1
November 1983	100%	50	45	5	+ 5	3.9
June 1983	100%	55	40	6	+15	3.8
Feb./March 1983	100%	55	43	2	+12	4.0
Middle Class						
November 1984	100%	72	23	5	+49	4.3
Oct. 12-20 1984	100%	74	24	1	+50	4.4
September 1984	100%	71	25	4	+46	4.3
July/Aug. 1984	100%	68	30	2	+38	4.2
June 1984	100%	66	28	5	+38	4.1
March 1984	100%	70	25	5	+45	4.2
November 1983	100%	67	29	3	+38	4.1
June 1983	100%	60	31	9	+29	3.9
Feb./March 1983	100%	52	43	5	+ 9	3.8
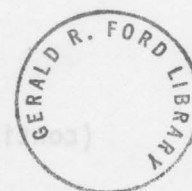
Trend to President Reagan's General Job Performance Rating[a]
(cont'd.)

Collapsed Results

		Total	Approve	Disapprove	Don't know/NA	(b) PDI	Party(c) Average
Status Groups (cont'd.)							
Lower End							
November	1984	100%	63%	29%	8%	+34	4.0
Oct. 12-20	1984	100%	61	35	3	+26	3.8
September	1984	100%	51	39	9	+12	3.9
July/Aug.	1984	100%	55	40	5	+15	3.7
June	1984	100%	52	42	7	+10	3.8
March	1984	100%	56	38	7	+18	4.0
November	1983	100%	50	42	9	+ 8	3.5
June	1983	100%	48	43	9	+ 5	3.5
Feb./March	1983	100%	40	50	10	-10	3.5
Jews							
November	1984	100%	44	51	5	- 7	3.2
Oct. 12-20	1984	100%	51	42	7	+ 9	3.1
September	1984	100%	34	53	13	-19	3.3
July/Aug.	1984	100%	44	56	--	-12	3.2
June	1984	100%	55	34	11	+21	3.3
March	1984	100%	35	58	4	-23	3.2
November	1983	100%	36	60	4	-24	3.4
June	1983	100%	27	63	10	-36	2.7
Feb./March	1983	100%	27	65	8	-38	2.7
Hispanics							
November	1984	100%	61	29	10	+32	3.6
Oct. 12-20	1984	100%	64	33	2	+31	3.1
September	1984	100%	60	35	3	+25	3.1
July/Aug.	1984	100%	43	49	9	- 6	2.9
June	1984	100%	45	47	9	- 2	3.1
March	1984	100%	57	30	13	+27	3.3
November	1983	100%	42	54	6	-12	3.2
June	1983	100%	52	44	4	+ 8	3.1
Feb./March	1983	100%	41	43	16	- 2	3.5

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Trend to President Reagan's General Job Performance Rating[a]

(cont'd.)

			Collapsed Results				
		Total	Approve	Disapprove	Don't know/NA	[b] PDI	Party[c] Average
Status Groups (cont'd.)							
Non-Black (total)							
November	1984	100%	69%	25%	6%	+44	4.1
Oct. 12-20	1984	100%	69	27	4	+42	4.1
September	1984	100%	66	29	5	+37	4.1
July/Aug.	1929	100%	64	33	4	+31	4.1
June	1984	100%	65	31	4	+34	4.0
March	1984	100%	64	31	5	+33	4.1
November	1983	100%	58	37	6	+11	3.8
June	1983	100%	57	34	8	+14	3.8
Feb./March	1983	100%	51	42	7	+ 9	3.9
Average	1982	100%	54	39	7	+15	3.9
Black							
November	1984	100%	25	64	11	-39	2.1
Oct. 12-20	1984	100%	27	69	3	-42	2.1
September	1984	100%	22	71	7	-49	2.3
July/Aug.	1984	100%	28	67	5	-39	2.1
June	1984	100%	20	70	10	-50	2.4
March	1984	100%	26	68	5	-42	2.2
Nov.	1983	100%	18	74	9	-56	2.1
June	1983	100%	14	77	11	-63	2.2
Feb./March	1983	100%	6	83	11	-77	2.1
Average	1982	100%	16	75	9	-59	2.3

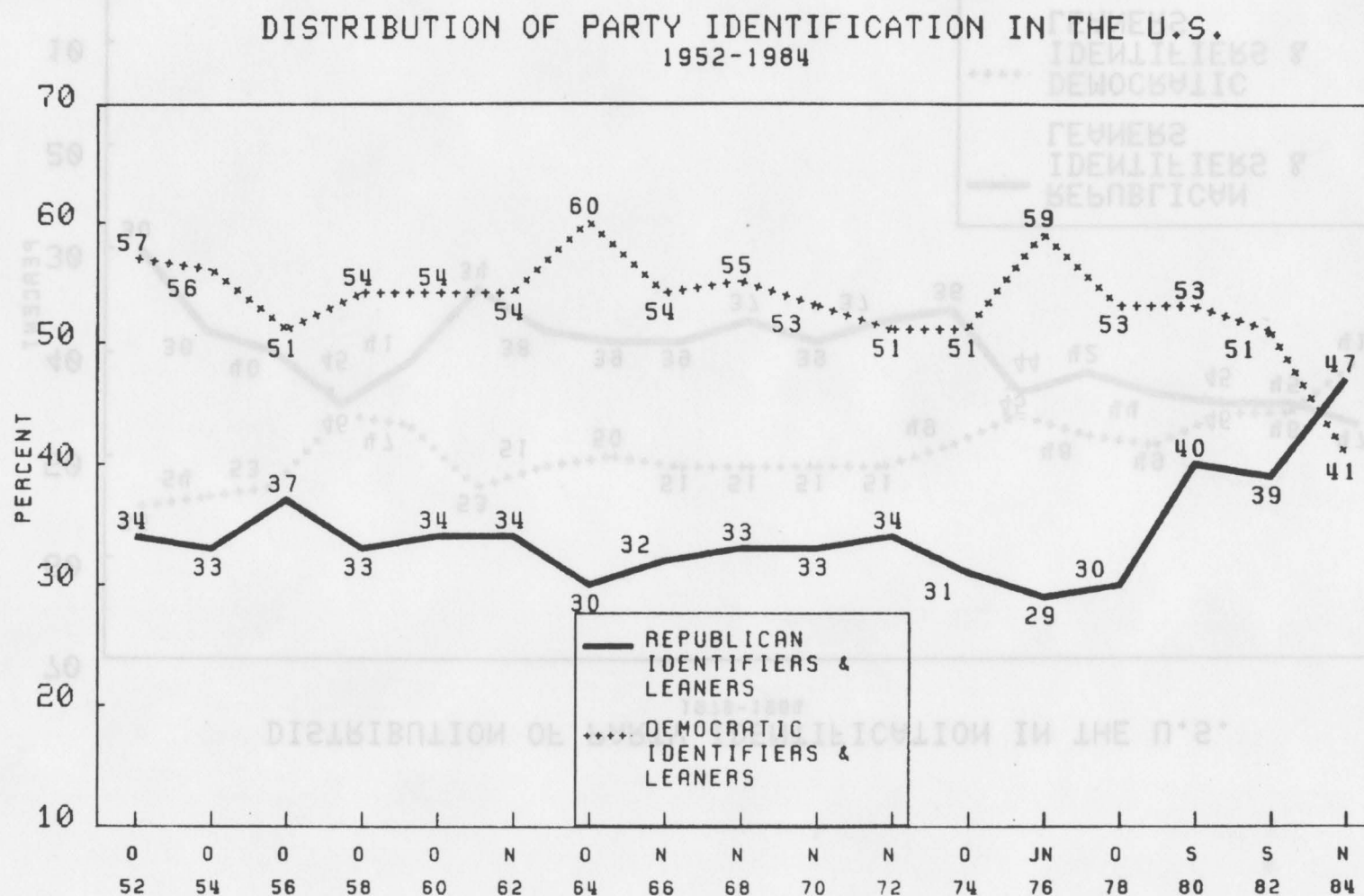[a]Results are for the job performance rating asked early in the interview.

[b]Percentage Difference Index = % "Approve" minus "Disapprove".

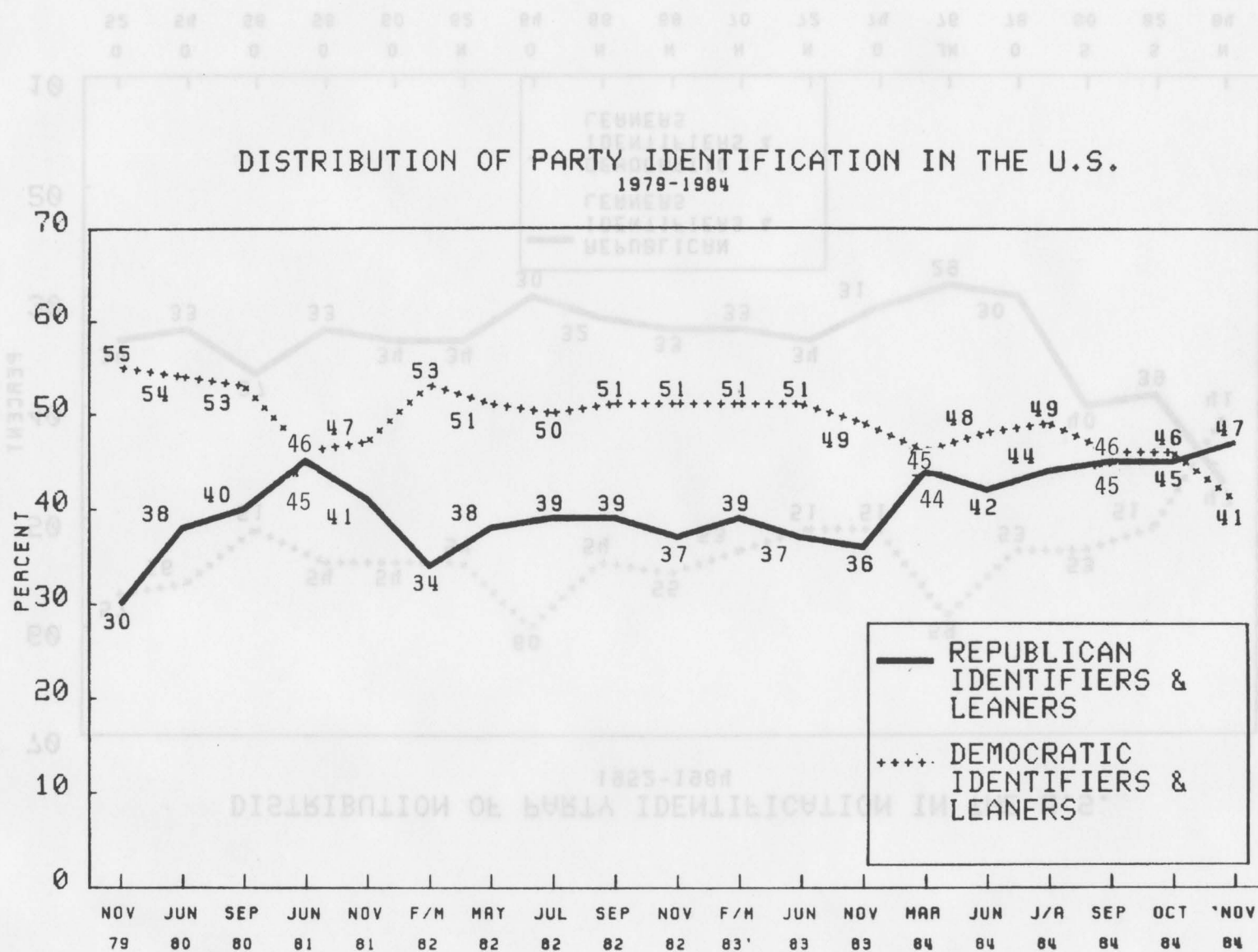[c]Average is based on a 7-point scale on which "Strong Democrat =1 and "Strong Republican" = 7.
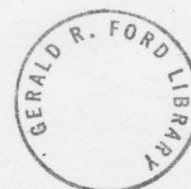
DISTRIBUTION OF PARTY IDENTIFICATION IN THE U.S.
1952-1984

Legend:
— REPUBLICAN IDENTIFIERS & LEANERS
···· DEMOCRATIC IDENTIFIERS & LEANERS

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DISTRIBUTION OF PARTY IDENTIFICATION IN THE U.S.
1979-1984

PERCENT

——	REPUBLICAN IDENTIFIERS & LEANERS
++++	DEMOCRATIC IDENTIFIERS & LEANERS

Democratic values: 55, 54, 53, 53, 46, 47, 53, 51, 51, 50, 51, 51, 51, 51, 49, 48, 45, 44, 49, 46, 46, 47, 45, 45, 41

Republican values: 30, 38, 40, 45, 45, 41, 34, 38, 39, 39, 37, 37, 39, 36, 44, 42, 44, 45, 46, 47

Y-axis: 0, 10, 20, 30, 40, 50, 60, 70

X-axis:
NOV 79, JUN 80, SEP 80, JUN 81, NOV 81, F/M 82, MAY 82, JUL 82, SEP 82, NOV 82, F/M 83', JUN 83, NOV 83, MAR 84, JUN 84, J/A 84, SEP 84, OCT 84, 'NOV 84

The Distribution of Party Identification in the United States: 1952-1984

Generally speaking, do you usually think of yourself as a Republican, Democrat, an Independent, or what? (IF REPUBLICAN OR DEMOCRAT) Would you call yourself a strong (R)/(D) or not very strong (R)/(D)? (IF INDEPENDENT) Do you think of yourself as closer to the Republican or Democratic Party?

	June 1981	Nov. 1981	Feb./March 1982	May 1982	July 1982	Sept. 1982	Nov. 1982	Feb./March 1983	June 1983	Nov. 1983	March 1984	June 1984	July/Aug. 1984	Sept. 1984	Oct. 1984	Nov. 1984
Democrat																
Strong	15%	14%	21%	17%	17%	18%	16%	17%	18%	19%	15%	16%	20%	17%	20%	17%
Weak	19	18	20	19	17	17	20	18	17	20	17	16	15	14	15	13
Independent																
Democrat	12	15	12	15	16	16	15	16	16	10	14	16	14	15	12	11
Independent	9	11	11	12	10	10	10	10	11	12	8	10	7	9	8	10
Republican	18	15	11	15	15	15	14	16	15	9	17	17	17	18	16	18
Republican																
Weak	14	14	11	13	12	12	12	12	11	13	13	11	12	13	11	13
Strong	13	12	12	10	12	12	11	11	11	14	14	14	15	15	18	17
Apolitical, Don't know	*	*	2	*	1	*	2	*	1	2	*	*	*	*	1	1
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Number of Cases	(1505)	(1503)	(1511)	(1503)	(1501)	(1199)	(800)	(1501)	(1500)	(1518)	(1500)	(1500)	(1503)	(1200)	(1198)	(3000)

The Distribution of Party Identification in the United States: 1952-1984

Generally speaking, do you usually think of yourself as a Republican, Democrat, an Independent, or what? (IF REPUBLICAN OR DEMOCRAT) Would you call yourself a strong (R)/(D)? (IF INDEPENDENT) Do you think of yourself as closer to the Republican or Democratic Party?

(cont'd.)

	Oct. 1952	Oct. 1954	Oct. 1956	Oct. 1958	Oct. 1960	Nov. 1962	Oct. 1964	Nov. 1966	Nov. 1968	Nov. 1970	Nov. 1972	Oct. 1974	Dec. 1974	June 1976	Oct. 1978	Nov. 1979	June 1980	Sept. 1980
Democrat																		
Strong	22%	22%	21%	23%	21%	23%	26%	18%	20%	20%	15%	17%	22%	21%	15%	18%	16%	15%
Weak	25	25	23	24	25	23	25	27	25	23	25	21	20	23	24	25	23	22
Independent																		
Democrat	10	9	7	7	8	8	9	9	10	10	11	13	16	15	14	12	15	16
Independent	5	7	9	8	8	8	8	12	11	13	13	15	16	11	14	14	9	8
Republican	7	6	8	4	7	6	6	7	9	8	11	9	8	8	9	8	15	16
Republican																		
Weak	14	14	14	16	13	16	13	15	14	15	13	14	11	12	13	12	13	14
Strong	13	13	15	13	14	12	11	10	10	10	10	8	7	9	8	10	10	10
Apolitical, Don't know	4	4	3	5	4	4	2	2	1	1	2	*	*	*	3	1	*	*
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Number of Cases	(1614)	(1139)	(1772)	(1269)	(3021)	(1289)	(1571)	(1291)	(1553)	(1802)	(2705)	(2505)	(2000)	(1537)	(NA)	(1506)	(1200)	(1200)

Center for Political Studies
The University of Michigan 1953-1974 (October), October, 1978.

Market Opinion Research, December, 1974, June 1976-1983.

*Less than 1% mention.

Social Group Profile of the Party Coalitions, 1952-1982

	Democrat Party Identifiers				
	1952-1960	1962-1972	1976	1980	1984
WASPs	19%	20%	17%	17%	19%
Catholics	13	16	19	16	23
Northern Union	22	19	18	18	13
White Southerners	31	25	23	23	20
Jews	5	3	4	6	5
Blacks	10	16	18	21	20
	100%	100%	100%	100%	100%

	Republican Party Identifiers				
	1952-1960	1962-1972	1976	1980	1984
WASPs	56%	51%	51%	43%	34%
Catholics	10	10	14	16	16
Northern Union	18	13	11	14	10
White Southerners	11	23	21	24	34
Jews	1	1	1	*	2
Blacks	5	2	2	3	2
	100%	100%	100%	100%	100%

Party Identification by Age

		Party Identification						
Age*	Total	Strong Dem.	Weak Dem.	Lean Dem.	Indep.	Lean Rep.	Weak Rep.	Strong Rep.
18-20	6%	5%	6%	6%	4%	5%	9%	7%
21-29	22	17	20	21	19	23	26	23
30-39	23	19	21	28	31	25	21	18
40-54	21	19	25	21	22	23	18	21
55-64	13	16	13	11	13	14	11	11
65+	15	24	16	13	12	9	15	21
	100%	100%	100%	100%	100%	100%	100%	100%

(a)

	Party Identification	
Age*	Democrat	Republicans
18-20	5.5%	7%
21-29	19	24
30-39	22	22
40-54	22	21
55-64	14	12
65+	18	15
	100%	100%

*Non-black.

(a)Collapsed: Strong + Weak + Lean.

MORE CONFIDENCE IN THE PROGRAMS AND POLICIES OF THE REPUBLICAN OR DEMOCRATIC PARTY TO SOLVE PROBLEMS

PERCENT

	REPUBLICAN PARTY
++++	DEMOCRATIC PARTY

Republican Party values: 34, 32, 36, 35, 35, 34, 35, 32, 37, 41, 42, 47, 49, 50

Democratic Party values: 30, 32, 34, 33, 33, 34, 35, 37, 35, 33, 36, 32, 36, 29

MAY 1982	JULY 1982	SEPT 1982	OCT 1982	NOV 1982	F/M 1983	JUNE 1983	NOV 1983	MAR 1984	JUNE 1984	JY/A 1984	SEPT 1984	OCT 1984	NOV 1984
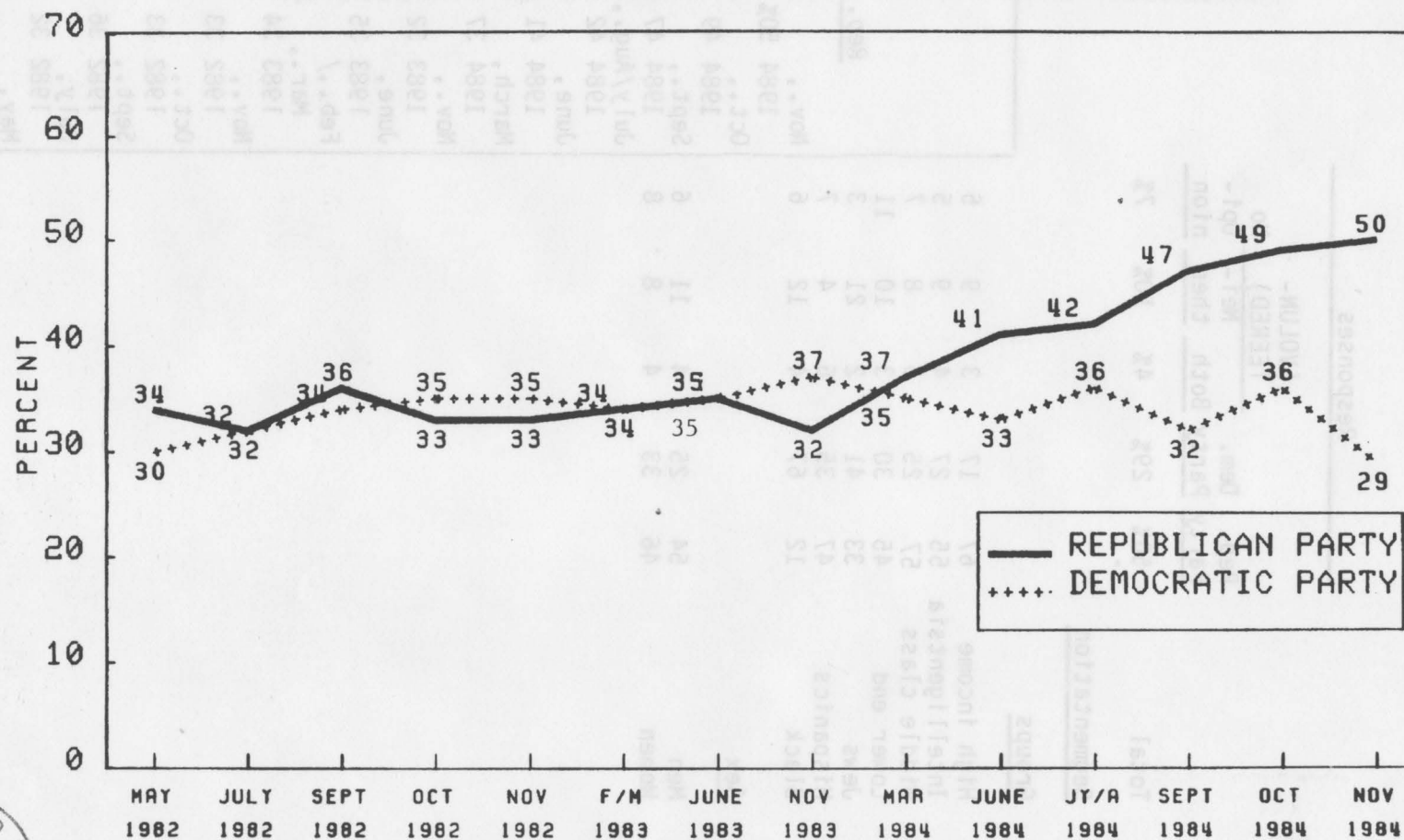
MARKET OPINION RESEARCH

Do you have more confidence in the policies and programs of the Republican
party or the Democratic party to solve the problems facing the country?

	Rep. Party	Dem. Party	Both	Neither	No Opinion
Total	50%	29%	4%	10%	7%

Segmentation

Groups

High income	67	17	3	9	5
Intelligentsia	55	27	4	9	5
Middle class	57	25	3	8	7
Lower end	45	30	3	10	11
Jews	33	41	2	21	3
Hispanics	47	35	6	4	7
Black	12	67	4	12	6

Sex

Men	54	25	4	11	6
Women	46	33	4	8	8

Trend

	Rep.	Dem.	Both	Neither	No Opinion
Nov., 1984	50%	29%	4%	10%	7%
Oct., 1984	49	36	4	3	8
Sept., 1984	47	32	3	8	10
July/Aug., 1984	42	36	4	8	9
June, 1984	41	33	3	10	13
March, 1984	37	35	5	11	13
Nov., 1983	32	37	9	13	9
June, 1983	35	35	7	11	12
Feb.,/ Mar., 1983	34	34	4	13	14
Nov., 1982	33	35	4	18	11
Oct., 1982	33	35	5	12	15
Sept., 1982	36	34	5	12	13
July, 1982	32	32	7	14	16
May, 1982	34	30	6	13	11

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Average Thermometer Ratings*

	Nov. 1984	Oct. 12-20, 1984	Sept. 1984	July/ Aug. 1984	Nov. 1983	Feb./ March 1983	Feb./ March 1982	Nov. 1981	June 1981
Number of Cases	(3000)	(1198)	(1200)	(1503)	(1518)	(1500)	(1511)	(1503)	(1505)
Ronald Reagan	63°	64°	62°	61°	55°	57°	54°	65°	69°
House of Rep.	61	--	59	58	--	--	--	--	--
REPUBLICAN PARTY	60	60	58	57	52	54	52	58	60
DEMOCRATIC PARTY	57	59	58	60	57	61	58	58	58
Gary Hart	57	--	--	--	--	--	--	--	--
George Bush	54	56	56	53	49	56	50	59	60
Edward Kennedy	54	--	--	55	--	49	51	--	47
Walter Mondale	50	54	51	54	50	55	49	--	54
Tip O'Neill	49	49	49	50	--	55	49	51	52
Geraldine Ferraro	48	53	51	59	--	--	--	--	--
Jerry Falwell	30	--	--	--	--	--	30	--	--
Jimmy Carter	--	47	49	49	--	49	49	49	48
Jesse Jackson	--	44	47	47	37	--	--	--	45
Nancy Reagan	--	--	53	51	--	--	44	--	--
John Anderson	--	--	--	--	--	49	--	--	50
Liberals	--	--	--	--	47	--	41	--	41
Alexander Haig	--	--	--	--	--	--	45	--	51
David Stockman	--	--	--	--	--	45	42	--	--
Jerry Brown	--	--	--	--	--	--	42	--	45
Jesse Helms	--	--	--	--	--	42	--	--	44
Moral Majority	--	--	--	--	--	--	--	--	41
George Wallace	--	--	--	--	--	40	37	--	--
Jane Fonda	--	--	--	--	--	39	45	--	--
Feminists	--	--	--	--	--	--	38	--	--
Ann Gorsuch	--	--	--	--	--	36	--	--	--
James Watt	--	--	--	--	--	35	35	--	--
Richard Nixon	--	--	--	--	--	34	32	--	--
Conservatives	--	--	--	--	53	--	45	--	48
Gerald Ford	--	--	--	53	--	55	53	--	56
Howard Baker	--	--	--	--	--	--	50	57	58
Paul Volker	--	--	--	--	--	52	--	--	--
John Glenn	--	--	--	--	50	59	--	--	--
Bob Dole	--	--	--	--	--	52	--	--	--
Barry Goldwater	--	--	--	--	--	--	47	--	--

Based on scale in which 0=very cold or unfavorable, 100=very warm or favorable.
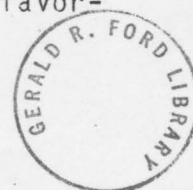
Trend to Party Identification by Subgroups (1983-1984)

	Total	Republican	Independent	Democrat	PDI (a)
Total					
November, 1984	100%	47%	10%	41%	+ 6
October 12-20, 1984	100%	45	8	46	- 1
September, 1984	100%	45	9	46	- 1
July/August, 1984	100%	44	7	49	- 5
June, 1984	100%	42	10	48	- 6
March, 1984	100%	44	8	46	- 2
November, 1983	100%	36	12	49	-13
June, 1983	100%	41	12	47	- 6
February/March, 1983	100%	39	10	51	-12
Political Regions					
New England					
November, 1984	100%	47	12	39	+ 8
October 12-20, 1984	100%	44	9	45	- 1
September, 1984	100%	40	13	47	- 7
July/August, 1984	100%	43	5	50	- 7
June, 1984	100%	39	14	47	- 8
March, 1984	100%	41	8	51	-10
November, 1983	100%	35	16	50	-15
June, 1983	100%	32	18	51	-19
February/March, 1983	100%	44	12	45	- 1
Middle Atlantic					
November, 1984	100%	46	10	42	+ 4
October 12-20, 1984	100%	42	10	49	- 7
September, 1984	100%	45	10	43	+ 2
July/August, 1984	100%	43	6	50	- 7
June, 1984	100%	40	12	46	- 6
March, 1984	100%	42	9	49	- 7
November, 1983	100%	38	10	48	-10
June, 1983	100%	36	12	51	-15
February/March, 1983	100%	40	8	50	-10

(continued on next page)

Trend to Party Identification by Subgroups (1983-1984)

(cont'd.)

	Total	Republican	Independent	Democrat	PDI (a)
Political Regions (cont'd.)					
East North Central					
November, 1984	100%	49%	10%	40%	+ 9
October 12-20, 1984	100%	44	11	44	+ 0
September, 1984	100%	48	10	41	+ 7
July/August, 1984	100%	46	11	43	+ 3
June, 1984	100%	41	13	47	- 6
March, 1984	100%	47	7	45	+ 2
November, 1983	100%	40	14	46	- 6
June, 1983	100%	42	14	42	+ 0
February/March, 1983	100%	35	13	53	-18
West North Central					
November, 1984	100%	52	9	39	+13
October 12-20, 1984	100%	44	8	47	- 3
September, 1984	100%	58	3	40	+18
July/August, 1984	100%	47	4	48	- 1
June, 1984	100%	53	6	42	+11
March, 1984	100%	47	4	49	- 2
November, 1983	100%	48	5	48	+ 0
June, 1983	100%	43	7	50	- 7
February/March, 1983	100%	44	12	44	+ 0
Border States					
November, 1984	100%	47	11	40	+ 7
October 12-20, 1984	100%	42	7	50	- 8
September, 1984	100%	38	10	52	-14
July/August, 1984	100%	37	8	54	-17
June, 1984	100%	39	6	55	-16
March, 1984	100%	44	7	49	- 5
November, 1983	100%	35	9	53	-18
June, 1983	100%	36	9	52	-16
February/March, 1983	100%	33	7	62	-29

Trend to Party Identification by Subgroups (1983-1984)

(cont'd.)

	Total	Republican	Independent	Democrat	PDA (a)

Political Regions (cont'd.)

Deep South

November, 1984	100%	46%	10%	43%	+ 3
October 12-20, 1984	100%	50	7	43	+ 7
September, 1984	100%	43	8	48	- 5
July/August, 1984	100%	45	5	49	- 4
June, 1984	100%	41	8	49	- 8
March, 1984	100%	43	9	47	- 4
November, 1983	100%	31	16	52	-21
June, 1983	100%	32	11	57	-25
February/March, 1983	100%	38	9	53	-15

Mountain

November, 1984	100%	45	13	40	+ 5
October 12-20, 1984	100%	52	8	41	+11
September, 1984	100%	49	7	44	+ 5
July/August, 1984	100%	52	4	45	+ 7
June, 1984	100%	41	8	49	- 8
March, 1984	100%	56	12	31	+25
November, 1983	100%	44	10	43	+ 1
June, 1983	100%	45	8	46	- 1
February/March, 1983	100%	43	6	49	- 6

Pacific

November, 1984	100%	48	11	40	+ 8
October 12-20, 1984	100%	43	6	51	- 8
September, 1984	100%	43	7	50	- 7
July/August, 1984	100%	41	6	51	-10
June, 1984	100%	48	8	44	+ 4
March, 1984	100%	43	9	47	- 4
November, 1983	100%	32	12	53	-21
June, 1983	100%	40	7	52	-12
February/March, 1983	100%	40	10	49	- 9

Trend to Party Identification by Subgroups (1983-1984)

(cont'd.)

	Total	Republican	Independent	Democrat	PDI (a)
Non-Black Regions					
Middle Atlantic					
November, 1984	100%	52%	11%	35%	+17
October 12-20, 1984	100%	45	9	45	0
September, 1984	100%	51	10	37	+14
July/August, 1984	100%	47	6	46	+ 1
June, 1984	100%	46	13	41	+ 5
March, 1984	100%	48	10	41	+ 7
November, 1983	100%	40	10	43	- 3
June, 1983	100%	40	13	47	- 7
February/March, 1983	100%	43	9	46	- 3
East North Central					
November, 1984	100%	53	10	36	+17
October 12-20, 1984	100%	46	12	42	+ 4
September, 1984	100%	53	11	36	+17
July/August, 1984	100%	51	10	37	+14
June, 1984	100%	45	14	42	+ 3
March, 1984	100%	52	7	40	+12
November, 1983	100%	43	15	42	+ 1
June, 1983	100%	45	14	39	+ 6
February/March, 1983	100%	38	14	47	- 9
Border States					
November, 1984	100%	53	11	35	+18
October 12-20, 1984	100%	49	8	43	+ 6
September, 1984	100%	43	9	48	- 5
July/August, 1984	100%	46	8	48	- 2
June, 1984	100%	44	6	50	- 6
March, 1984	100%	47	8	43	+ 4
November, 1983	100%	36	10	52	-16
June, 1983	100%	39	10	49	-10
February/March, 1983	100%	35	6	59	-24

Trend to Party Identification by Subgroups (1983-1984)
(cont'd.)

	Total	Republican	Independent	Democrat	PDI
Non-Black Regions (cont'd.)					
Deep South					
November, 1984	100%	55%	9%	35%	+20
October 12-20, 1984	100%	58	7	33	+25
September, 1984	100%	50	7	42	+ 8
July/August, 1984	100%	52	5	43	+ 9
June, 1984	100%	47	9	44	+ 3
March, 1984	100%	49	10	40	+ 9
November, 1983	100%	35	18	45	-10
June, 1983	100%	37	12	50	-13
February/March, 1983	100%	45	10	46	- 1
North					
November, 1984	100%	51	11	37	+14
October 12-20, 1984	100%	46	9	45	+ 1
September, 1984	100%	50	9	40	+10
July/August, 1984	100%	47	7	45	+ 2
June, 1984	100%	47	11	42	+ 5
March, 1984	100%	49	9	42	+ 7
November, 1983	100%	40	12	46	- 6
June, 1983	100%	42	12	46	- 4
February/March, 1983	100%	42	11	46	- 4
South					
November, 1984	100%	54	10	35	+19
October 12-20, 1984	100%	57	7	36	+21
September, 1984	100%	48	7	44	+ 4
July/August, 1984	100%	51	6	43	+ 8
June, 1984	100%	46	8	45	+ 1
March, 1984	100%	49	9	41	+ 8
November, 1983	100%	36	16	47	-11
June, 1983	100%	38	12	49	-11
February/March, 1983	100%	42	9	50	- 8

Trend to Party Identification by Subgroups (1983-1984)

(cont'd.)

	Total	Republican	Independent	Democrat	PDI (a)
Age					
18-24					
November, 1984	100%	53%	9%	38%	+15
October 12-20, 1984	100%	61	6	35	+26
September, 1984	100%	53	9	37	+16
July/August, 1984	100%	43	4	53	-10
June, 1984	100%	45	7	47	- 2
March, 1984	100%	52	7	41	+11
November, 1983	100%	35	20	43	- 8
June, 1983	100%	38	12	50	-12
February/March, 1983	100%	42	10	49	- 7
25-39					
November, 1984	100%	47	12	40	+ 7
October 12-20, 1984	100%	45	9	46	- 1
September, 1984	100%	43	11	46	- 3
July/August, 1984	100%	49	5	45	+ 4
June, 1984	100%	40	11	48	- 8
March, 1984	100%	42	9	48	- 6
November, 1983	100%	34	14	49	-15
June, 1983	100%	34	11	54	- 9
February/Larch, 1983	100%	39	11	50	-10
40-54					
November, 1984	100%	47	10	41	+ 6
October 12-20, 1984	100%	39	8	54	-15
September, 1984	100%	43	6	50	- 7
July/August, 1984	100%	39	9	50	-11
June, 1984	100%	49	8	43	+ 6
March, 1984	100%	41	9	49	- 8
November, 1983	100%	34	11	53	-19
June, 1983	100%	41	12	46	- 5
February/March, 1983	100%	41	9	50	- 9

(continued on next page)

Trend to Party Identification by Subgroups (1983-1984)
(cont'd.)

	Total	Republican	Independent	Democrat	PDI (a)

Age (cont'd.)

55-64

	Total	Republican	Independent	Democrat	PDI
November, 1984	100%	46%	10%	43%	+ 3
October 12-20, 1984	100%	42	7	49	- 7
September, 1984	100%	45	7	47	- 2
July/August, 1984	100%	42	5	53	-11
June, 1984	100%	40	10	50	-10
March, 1984	100%	42	7	50	- 8
November, 1983	100%	38	10	52	-14
June, 1983	100%	39	8	54	-15
February/March, 1983	100%	33	10	57	-24

65 and Over

	Total	Republican	Independent	Democrat	PDI
November, 1984	100%	45	8	46	- 1
October 12-20, 1984	100%	41	8	50	- 9
September, 1984	100%	43	6	49	- 6
July/August, 1984	100%	44	9	48	- 4
June, 1984	100%	39	11	51	-12
March, 1984	100%	51	8	40	+11
November, 1983	100%	43	5	52	- 9
June, 1983	100%	37	13	51	-14
February/March, 1983	100%	37	9	54	-17

Sex

Male

	Total	Republican	Independent	Democrat	PDI
November, 1984	100%	50	11	38	+12
October 12-20, 1984	100%	48	9	41	+ 7
September, 1984	100%	50	8	42	+ 8
July/August, 1984	100%	49	6	45	+ 4
June, 1984	100%	46	10	43	+ 3
March, 1984	100%	47	8	45	+ 2
November, 1983	100%	41	12	44	- 3
June, 1983	100%	40	11	48	- 8
February/March, 1983	100%	41	10	49	- 8

Trend to Party Identification by Subgroups (1983-1984)

(cont'd.)

	Total	Republican	Independent	Democrat	PDI
Sex (cont'd.)					
Female					
November, 1984	100%	45%	10%	44%	+ 1
October 12-20, 1984	100%	42	8	50	- 8
September, 1984	100%	41	9	50	- 9
July/August, 1984	100%	40	7	52	-12
June, 1984	100%	39	9	52	-13
March, 1984	100%	43	9	48	- 5
November, 1983	100%	31	13	54	-23
June, 1983	100%	35	11	54	-19
February/March, 1983	100%	36	10	54	-18
Status Groups					
High Income					
November, 1984	100%	62	8	29	+33
October 12-20, 1984	100%	58	6	34	+24
September, 1984	100%	60	5	35	+25
July/August, 1984	100%	58	7	35	+23
June, 1984	100%	54	8	38	+16
March, 1984	100%	56	6	38	+18
November, 1983	100%	47	13	38	+ 9
June, 1983	100%	53	8	39	+14
February/March, 1983	100%	51	12	37	+14
Intelligentsia					
November, 1984	100%	53	10	37	+16
October 12-20, 1984	100%	46	8	45	+ 1
September, 1984	100%	52	5	45	+ 7
July/August, 1984	100%	48	7	45	+ 3
June, 1984	100%	50	7	43	+ 7
March, 1984	100%	47	11	43	+ 4
November, 1983	100%	44	6	48	- 4
June, 1983	100%	39	8	52	-13
February/March, 1983	100%	45	9	44	+ 1
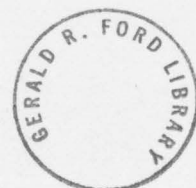
Trend to Party Identification by Subgroups (1983-1984)

(cont'd.)

(a)

	Total	Republican	Independent	Democrat	PDI
Status Groups (cont'd.)					

Middle Class

	Total	Republican	Independent	Democrat	PDI
November, 1984	100%	55%	9%	36%	+19
October 12-20, 1984	100%	54	7	37	+17
September, 1984	100%	53	8	38	+15
July/August, 1984	100%	51	8	40	+11
June, 1984	100%	48	9	44	+ 4
March, 1984	100%	51	10	39	+12
November, 1983	100%	43	12	44	- 1
June, 1983	100%	43	14	44	- 1
February/March, 1983	100%	41		49	- 8

Lower End

	Total	Republican	Independent	Democrat	PDI
November, 1984	100%	45	13	42	+ 3
October 12-20, 1984	100%	41	10	48	- 7
September, 1984	100%	45	10	45	+ 0
July/August, 1984	100%	42	6	53	-11
June, 1984	100%	38	13	48	-10
March, 1984	100%	43	11	46	- 3
November, 1983	100%	31	15	53	-22
June, 1983	100%	32	13	53	-21
February/March, 1983	100%	31	14	56	-25

Jews

	Total	Republican	Independent	Democrat	PDI
November, 1984	100%	26	10	63	-37
October 12-20, 1984	100%	26	12	60	-34
September, 1984	100%	26	5	66	-40
July/August, 1984	100%	29	2	68	-39
June, 1984	100%	22	16	61	-39
March, 1984	100%	31	--	69	-38
November, 1983	100%	22	10	62	-40
June, 1983	100%	14	16	71	-57
February/March, 1983	100%	16	8	79	-63

(continued on next page)

Trend to Party Identification by Subgroups (1983-1984)

(cont'd.)

	Total	Republican	Independent	Democrat	PDI(a)

Status Groups (cont'd.)

Hispanics

November, 1984	100%	35%	12%	53%	-18
October 12-20, 1984	100%	34	--	67	-33
September, 1984	100%	28	3	68	-40
July/August, 1984	100%	20	6	75	-55
June, 1984	100%	23	7	67	-44
March, 1984	100%	36	5	58	-22
November, 1983	100%	16	17	65	-49
June, 1983	100%	29	6	64	-35
February/March, 1983	100%	36	2	61	-25

Black

November, 1984	100%	8	9	82	-74
October 12-20, 1984	100%	10	5	84	-74
September, 1984	100%	8	12	81	-73
July/August, 1984	100%	11	6	81	-72
June, 1984	100%	9	6	83	-74
March, 1984	100%	10	5	85	-75
November, 1983	100%	12	6	83	-71
June, 1983	100%	7	7	87	-80
February/March, 1983	100%	7	5	89	-82

Tracer Groups

Non-Union W.A.S.P.

November, 1984	100%	60	10	30	+30
October 12-20, 1984	100%	58	8	33	+25
September, 1984	100%	59	9	32	+27
July/August, 1984	100%	58	5	37	+21
June, 1984	100%	54	10	37	+17
March, 1984	100%	56	7	37	+19
November, 1983	100%	51	13	37	+14
June, 1983	100%	54	12	33	+21
February/March, 1983	100%				
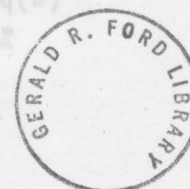
Trend to Party Identification by Subgroups (1983-1984)

(cont'd.)

	Total	Republican	Independent	Democrat	PDI [a]

Tracer Groups (cont'd.)

Non-Union Catholic

	Total	Republican	Independent	Democrat	PDI
November, 1984	100%	47%	12%	40%	+ 7
October 12-20, 1984	100%	38	8	54	-16
September, 1984	100%	46	9	46	+ 0
July/August, 1984	100%	41	7	51	-10
June, 1984	100%	42	11	48	- 6
March, 1984	100%	46	9	47	- 1
November, 1983	100%	36	9	52	-16
June, 1983	100%	33	13	53	-20
February/March, 1983	100%				

Union North

	Total	Republican	Independent	Democrat	PDI
November, 1984	100%	47	12	40	+ 7
October 12-20, 1984	100%	42	7	51	- 9
September, 1984	100%	47	6	46	+ 1
Htly/August, 1884	000%	43	8	40	- 7
Hund, 1984	100%	NA	NA	NA	NA
March, 1984	100%	43	11	45	- 2
November, 1983	100%	38	13	48	-10
June, 1983	100%	40	7	54	-14
February/March, 1983	100%				

White South

	Total	Republican	Independent	Democrat	PDI
November, 1984	100%	56	9	33	+23
October 12-20, 1984	100%	58	8	35	+23
September, 1984	100%	51	8	41	+10
July/August, 1984	100%	53	6	42	+11
June, 1984	100%	47	8	45	+ 2
March, 1984	100%	50	10	39	+11
November, 1983	100%	37	14	47	-10
June, 1983	100%	38	12	48	-10
February/March, 1983	100%				

[a]PDI: Percentage Difference Index = % "Republican identifiers" minus % "Democratic identifiers."

MARKET OPINION RESEARCH

Here are some things about the Republican Party that some people find attractive and other people do not like. For each one please tell me if it tends to attract you to the Republican Party and its candidates, pushes you away from the Republican Party and its candidates, or has no effect on your opinion.

	Attracts You To The Republican Party	Pushes You Away From Republican Party	Has No Effect On Your Opinion	Don't Know/ Refused	(a) PDI
Its support of a balanced budget amendment.	59%	13%	21%	7%	+46
Its tough-minded approach toward the Soviet Union	57	21	15	7	+36
Its position on national defense.	57	23	13	7	+34
Its opposition to big government.	48	19	21	12	+29
Its support of voluntary school prayer.	50	21	25	4	+29
Its opposition to a tax increase to reduce the deficit.	50	28	16	6	+22
Its position on nuclear arms control.	49	28	15	8	+21
Its opposition to the liberal welfare state.	38	22	25	14	+16
Its position on government spending.	45	29	18	8	+16
Its support for military action to contain Communist influence in Central America.	43	30	17	10	+13
Its position on Social Security.	43	30	17	11	+13
Its position on the environment.	36	24	28	13	+12
Its position on women's rights.	35	27	29	9	+ 8
Its general opposition to abortion.	29	36	29	5	- 7
Its connection to Jerry Falwell.	9	44	29	19	-35

(a)PDI: Percentage Difference Index = % "Attracts" minus % "Pushes Away."

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Percentage Difference Indices for Republican Party Issue Positions[a]

	Total	Status Groups				Tracer Groups				Other Status/ Tracer Groups		
		High Income	Intelli-gentsia	Middle Class	Lower End	WASP	Catholic	Union North	White South	Jews	His-panics	Blacks
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Number of Cases	(3002)	(682)	(256)	(688)	(542)	(852)	(429)	(332)	(762)	(86)	(113)	(329)
Its support of a balanced budget amendment.	+46	+58	+49	+52	+48	+52	+52	+41	+56	+19	+38	+16
Its tough-minded approach toward the Soviet Union.	+36	+54	+41	+41	+29	+43	+33	+43	+18	+ 6	+33	- 4
Its position on national defense.	+34	+49	+29	+44	+37	+40	+33	+38	+54	-13	+39	-11
Its opposition to big government	+29	+55	+43	+33	+16	+36	+32	+33	+40	+ 3	+13	- 7
Its support of voluntary school prayer.	+29	+24	+ 5	+36	+51	+25	+27	+26	+50	-48	+24	+30
Its opposition to a tax increase to reduce the deficit.	+22	+40	+22	+31	+13	+30	+29	+15	+31	- 5	+28	-14
Its position on nuclear arms control.	+21	+34	+17	+28	+27	+29	+20	+19	+41	-17	+25	-24
Its opposition to the liberal welfare state.	+16	+36	+16	+18	+10	+19	+20	+13	+29	-13	+ 8	-13
Its position on government spending.	+16	+39	+24	+23	+ 9	+27	+13	+16	+34	-21	- 2	-30
Its support for military action to contain Communist influence in Central America.	+13	+22	+ 2	+20	+14	+15	+ 7	+16	+29	-32	+31	-15

(continued on next page)

MARKET OPINION RESEARCH

Percentage Difference Indices for Republican Party Issue Positions[a]
(cont'd.)

	Total	Status Groups				Tracer Groups				Other Status/ Tracer Groups		
		High Income	Intelli- gentsia	Middle Class	Lower End	WASP	Catholic	Union North	White South	Jews	His- panics	Blacks
Its position on Social Security.	+13	+22	+ 2	+16	+19	+20	+ 6	+ 3	+30	-21	+21	-22
Its position on the environment.	+12	+13	- 8	+14	+21	+13	+ 6	+ 8	+24	-28	+28	+ 1
Its position on women's rights.	+ 8	+ 8	- 5	+12	+23	+ 9	+13	+ 1	+22	-33	+23	-12
Its general opposition to abortion.	- 7	- 6	-16	- 3	+ 4	- 7	+ 2	- 4	+ 2	-54	- 5	-22
Its connection with Jerry Falwell.	-35	-41	-52	-33	-24	-36	-41	-38	-27	-74	-17	-36

[a]Numbers in table are calculated from % "Position attracts you to Republican Party" minus % "position pushes you away from Republican Party."

Percentage Difference Indices for Republican Party Issue Positions[a]

	Total	Target Groups					Reported Vote: Congress			Reported Vote: President			Reagan Dem-ocrats[b]
		Solid Repub-lican	Marg-inal Repub-lican	Target	Marg-inal Dem-ocrat	Solid Dem-ocrat	Repub-lican	Dem-ocrat	Differ-ence	Reagan/ Bush	Mondale/ Ferraro	Differ-ence	
Total	100%	100%	100%	100%	100%	100%	100%	100%		100%	100%		100%
Number of Cases	(3002)	(843)	(199)	(1204)	(93)	(664)	(1042)	(1082)		1381)	(877)		(288)
Its support of a balanced budget amendment.	+46	+75	+44	+48	+40	+ 8	+69	+26	43	+68	+13	55	+61
Its tough-minded approach toward the Soviet Union.	+36	+76	+31	+41	+15	−23	+68	+ 6	62	+73	−18	91	+67
Its position on national defense.	+34	+82	+32	+40	+ 2	−31	+72	− 1	73	+77	−29	106	+70
Its opposition to big government.	+29	+64	+34	+28	+ 7	−11	+58	+ 8	50	+59	− 7	66	+49
Its support of voluntary school prayer.	+29	+52	+19	+34	+16	− 5	+45	+ 9	36	+48	− 3	51	+40
Its opposition to a tax increase to reduce the deficit.	+22	+58	+14	+26	−10	−21	+49	− 2	51	+54	−20	74	+44
Its position on nuclear arms control.	+21	+65	+13	+29	− 5	−41	+55	−14	69	+58	−35	93	+44
Its opposition to the liberal welfare state.	+16	+54	+14	+18	+ 2	−33	+46	−11	57	+47	−27	74	+36
Its position on govern-ment spending.	+16	+65	+ 8	+19	−22	−42	+53	−16	69	+55	−39	94	+44
Its support for military action to contain Communist influence in Central America.	+13	+52	+ 8	+16	−18	−37	+44	−18	62	+45	−35	80	+29

(continued on next page)

MARKET OPINION RESEARCH

Percentage Difference Indices for Republican Party Issue Positions[a]

(cont'd.)

	Total	Target Groups					Reported Vote Congress:			Reported Vote: President:			Reagan Dem-[b] ocrats
		Solid Repub- lican	Marg- inal Repub- lican	Target	Marg. inal Dem- ocrat	Solid Dem- ocrat	Repub- lican	Dem- ocrat	Differ- ence	Reagan/ Bush	Mondale/ Ferraro	Differ- ence	
Its position on Social Security.	+13	+53	+ 6	+19	-19	-45	+44	-19	63	63	-41	88	+40
Its position on the environment.	+12	+43	- 5	+17	-11	-29	+34	-15	49	49	-28	64	+20
Its position on women's rights.	+ 8	+37	- 1	+17	-21	-37	+30	-21	51	51	-36	68	+15
Its general opposition to abortion.	- 7	+17	-17	- 3	-17	-39	+11	-26	38	37	-39	53	+ 7
Its connection with Jerry Falwell.	-35	-18	-43	-30	-56	-61	-23	-53	30	30	-61	82	-34

[a]Numbers in table are calculated from % "Position attracts you to Republican Party" minus % "position pushes you away from Republican Party."

[b]Reagan voters who voted Democratic for Congress.

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Ratings of What Attracts and Repels the Voters About the Republican Party(a)

Democrats*		Republicans	
		Defense	.87
		USSR	.86
		B.B.A.	.84
B.B.A.	.62		
		Spending	.79
Prayer	.51	Big Gov't	.79
Big Gov't	.51	Arms	.79
		Taxes	.76
USSR	.49	Prayer	.73
Taxes	.45	LWS	.73
Defense	.45	Soc. Sec.	.73
LWS	.42	C. America	.71
Arms	.41		
Environment	.40	Environment	.67
		Women	.67
C. America	.39		
Women	.39	Abortion	.56
Spending	.37		
Soc. Sec.	.37		
Abortion	.35	Falwell	.39
Falwell	.22		

KEY: Abortion = its general opposition to. . .; Spending = its position on government spending; B.B.A. = its position on a balanced budget amendment; Taxes = its opposition to a tax increase to reduce the deficit; Prayer = its support of voluntary school prayer; Environment = its position on. . .; C. America = its support of military action to contain communist influence in. . .; Women = its position on women's rights; LWS = its opposition to the liberal welfare state; USSR = its tough-minded approach toward the Soviet Union; Big Gov't = its opposition to. . .; Arms = its position on nuclear arms control; Soc. Sec. = its position on Social Security; Defense = its position on national defense; Falwell = its connection with Jerry Falwell.

(a)Results are averages based on 0 = "pushes you away", .5 = "has no effect", 1.0 = "attracts you to".

*Non black.

MARKET OPINION RESEARCH

Ratings of What Attracts and Repels the Voters About the Republican Party(a)

Democrats* 18-39		Democrats* 40+		Republicans 18-39		Republicans 40+	
				Defense	.87	Defense	.87
				USSR	.86	B.B.A.	.85
				B.B.A.	.83	USSR	.85
						Big Gov't	.80
B.B.A.	.65			Spending	.79	Arms	.80
				Big Gov't	.78		
Big Gov't	.54	B.B.A.	.59	Arms	.78	Spending	.79
USSR	.50	Prayer	.56	Taxes	.77	Soc. Sec.	.79
				Prayer	.71	Taxes	.75
Taxes	.47	Defense	.49	C. America	.71	Prayer	.75
Prayer	.46	USSR	.48	LWS	.70	LWS	.75
Defense	.42	Big Gov't	.48			C. America	.72
LWS	.41	Arms	.46	Soc. Sec.	.68		
		Environment	.44	Women	.67	Environment	.69
Spending	.39	Women	.43	Environment	.65	Women	.66
C. America	.38	LWS	.43				
Environment	.37	Taxes	.43	Abortion	.56	Abortion	.55
Women	.37	Soc. Sec.	.41				
Arms	.34	C. America	.40			Falwell	.40
Soc. Sec.	.33						
Abortion	.31	Abortion	.39	Falwell	.38		
		Spending	.34				
Falwell	.22						
		Falwell	.22				

KEY: Abortion = its general opposition to. . .; Spending = its position on government spending; B.B.A. = its position on a balanced budget amendment; Taxes = its opposition to a tax increase to reduce the deficit; Prayer = its support of voluntary school prayer; Environment = its position on. . .; C. America = its support of military action to contain communist influence in. . .; Women = its position on women's rights; LWS = its opposition to the liberal welfare state; USSR = its tough-minded approach toward the Soviet Union; Big Gov't = its opposition to. . .; Arms = its position on nuclear arms control; Soc. Sec. = its position on Social Security; Defense = its position on national defense; Falwell = its connection with Jerry Falwell.

(a)Results are averages based on 0 = "pushes you away", 5 = "has no effect", 1.0 = "attracts you to".

*Non black.

Ratings of What Attracts and Repels the Voters About the Republican Party[a]

Democrats*		Independents*		Weak/Leaning Republicans		Strong Republicans	
18-39	40+	18-39	40+	18-39	40+	18-39	40+
3	4	2	2	1	1	0	0
BBA .65	BBA .59	BBA .74	BBA .75	Defense .85	Defense .85	Defense .91	Defense .91
			Prayer .72	USSR .83	BBA .84	USSR .91	
Big Gov't .54	Prayer .56	Defense .68	Defense .72	BBA .82	USSR .84		USSR .87
USSR .50		Prayer .67				BBA .86	BBA .85
	Defense .49	USSR .67	USSR .68	Spending .77	Big gov't .78	Arms .84	Arms .84
Taxes .47	USSR .48	Big gov't .67	Arms .67	Big gov't .77	Spending .77	Spending .83	Big Gov't .83
Prayer .46	Big gov't .48	Taxes .64	Big gov't .63	Arms .76	Arms .77	Taxes .81	Soc. Sec. .83
Defense .42	Arms .46	Arms .62	Taxes .61	Taxes .75	Soc. Sec. .76	Big gov't .80	Spending .81
LWS .41	Environ. .44	Environ. .60			LWS .74	Prayer .77	Taxes .81
	Women .43		Environ. .59	LWS .69	Prayer .73		
Spending .39	LWS .43	Spending .57	LWS .59	C. Amer. .69	Taxes .71	C. Amer. .76	Prayer .78
C. Amer. .38	Taxes .43	LWS .57	Soc. Sec. .59	Prayer .68		Soc. Sec. .75	LWS .78
Environ. .37	Soc. Sec. .41	Soc. Sec. .57	Women .56	Women .64	C. Amer. .69	LWS .74	C. Amer. .76
Women .37	C. Amer. .40	C. Amer. .56	Spending .55	Soc. Sec. .64	Environ. .67	Environ. .71	Environ. .74
Arms .34		Women .51	C. Amer. .53	Environ. .63	Women .63	Women .71	Women .72
Soc. Sec. .33	Abortion .39						
Abortion .31	Spending .34	Abortion .47	Abortion .47	Abortion .53	Abortion .53	Abortion .63	Abortion .60
Falwell .22	Falwell .22	Falwell .37	Falwell .33	Falwell .36	Falwell .36	Falwell .43	Falwell .46

KEY: Abortion = its general opposition to. . .; Spending = its position on government spending; BBA = its position on a balanced budget amendment; Taxes = its opposition to a tax increase to reduce the deficit; Prayer = its support of voluntary school prayer; Environment = its position on. . .; C. Amer. = its support of military action to contain communist influence in. . . ; Women = its position on women's rights; LWS = its opposition to the liberal welfare state; USSR = its tough-minded approach toward the Soviet Union; Big Gov't = its opposition to . . . ; Arms = its position on nuclear arms control; Soc. Sec. = its position on Social Security; Defense = its position on national defense; Falwell = its connection with Jerry Falwell.

[a] Results are averages based on 0 = "pushes you away", .5 = "has no effect", 1.0 = "attracts you to".

Ratings of What Attracts and Repels the Voters About the Republican Party[a]

Republicans [b]

18-20		21-29		30-39		40+	
USSR	.82	Defense	.87	Defense	.89	Defense	.87
BBA	.81	USSR	.84	USSR	.89	BBA	.85
Defense	.81	BBA	.83	BBA	.84	USSR	.85
				Spending	.82	Big gov't	.80
Arms	.76	Arms	.79	Big gov't	.81	Arms	.80
Soc. Sec.	.75	Big gov't	.78				
Taxes	.73	Spending	.77	Arms	.79	Spending	.79
Spending	.72	Taxes	.77	Taxes	.79	Soc. Sec.	.79
Women	.70	C. Amer.	.71	Prayer	.75	Taxes	.75
Big gov't	.70			LWS	.75	Prayer	.75
		Prayer	.69	C. Amer.	.74	LWS	.75
Environ.	.69	LWS	.68			C. Amer.	.72
LWS	.65	Environ.	.67	Soc. Sec.	.68		
C. Amer.	.64	Women	.67	Women	.65	Environ.	.69
Prayer	.61	Soc. Sec.	.65	Environ.	.63	Women	.66
Abortion	.54	Abortion	.56	Abortion	.57	Abortion	.55
Falwell	.43					Falwell	.40
		Falwell	.37	Falwell	.38		

KEY: Abortion = its general opposition to. . .; Spending = its position on government spending; BBA = its position on a balanced budget amendment; Taxes = its opposition to a tax increase to reduce the deficit; Prayer = its support of voluntary school prayer; Environment = its position on. . .; C. Amer. = its support of military action to contain communist influence in. . . ; Women = its position on women's rights; LWS = its opposition to the liberal welfare state; USSR = its tough-minded approach toward the Soviet Union; Big Gov't = its opposition to. . . ; Arms = its position on nuclear arms control; Soc. Sec. = its position on Social Security; Defense = its position on national defense; Falwell = its connection with Jerry Falwell.

[a] Results are averages based on 0 = "pushes you away", .5 = "has no effect", 1.0 = "attracts you to".

[b] Collapsed: "Strong" + "Weak" + Lean.

When Congress and the President begin a new year in 1985 what do you think
should be their first priority?

		Total	Party Identification	
			Democrats*	Republicans
	Total	100%	100%	100%
D	Balance budget/Federal budget/Deficit/ National debt/Lower the deficit	33%	33%	39%
EC	Unemployment/Getting jobs/Create jobs/ Job training	15	17	11
W-P	Arms race/Arms control Nuclear freeze	12	16	11
DEF	Defense/Defense spending	11	10	14
EC	Economy/Get economy back	11	9	12
FP	Soviet Union peace talk/ Relations with Russia	8	10	8
T	Taxes (unspecified)	7	6	7
FP	Foreign affairs/Foreign policies	6	6	6
W	Help the poor/Homeless/ Feed the needy	5	6	3
T	Lower taxes/Fewer taxes	5	5	4
EL/A	Social Security	4	3	4
FP	Central America/ Nicaragua/El Salvador/ Latin America	4	5	4
W-P	World peace	4	4	4
EL/A	Care for elderly/ Senior citizens	2	4	2
A	Education	2	2	2

When Congress and the President begin a new year in 1985 what do you think should be their first priority?

(cont'd.)

			Party Identification	
		Total	Democrats*	Republicans
EC	Keep inflation down	2%	2%	2%
A	Social benefits/Social programs/Public programs/Use lottery money for social programs	2	2	1
	Clean up United States first/Get United States back on feet	2	2	3
EC	Interest rates	2	3	
T	Tax reform	2	2	
S	Welfare/Decrease welfare	1	1	1
S	Spending/Cut spending/ Cut government waste in spending/Monitoring government expenditures	1		
EL/A	Medicare	1	1	1
EC	Foreign imports/Trade deficit	1		1
EN	Environmental issue	1	1	*
	All other miscellaneous responses	2	2	2
	Don't know	13	11	12
	Refused/No answer	*	1	*

When Congress and the President begin a new year in 1985 what do you think
should be their first priority?

(cont'd.)

	Party Identification		
Combined Categories	Total	Democrats*	Republicans
Foreign policy/War- peace/Defense (FP/ W-P/DEF)	41%	45%	43%
Deficit (D)	34	33	39
Economy (EC)	27	27	26
Foreign policy (FP)	17	20	17
War-Peace (W-P)	16	19	14
Taxes/Spending (T/S)	15	14	16
Taxes (T)	13	13	14
Assistance (A)	11	12	8
Defense (DEF)	11	10	14
Elderly (EL)	7	7	6
Welfare-pro (W)	5	7	3
Big spending (S)	2	2	2
Morality-Individual rights (M-I)	1	*	1
Environment (EN)	1	1	*
Abortion (AB)	1	*	1
Crime (C)	*	1	*

Less than 1% mention: abortion issue, farm issue, work together/agree
on something/try to get along/President and Congress get along, raise
taxes/raise taxes to reduce the deficit, immigration reform/illegal
aliens, work for the people/welfare of the people, crime/stand on crime/
Reagan's crime package, housing/low income housing, prayer in school, pay
scales - higher wages/give state people a raise, steel import, get rid of
Tip O'Neill/Tip O'Neill out, stop hurting unions/union make America strong,
foreign aid, take care of veterans, fraud in government.

*Non black.

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Ratings of Problems for Government Attention in 1985[a]

Democrats*		Republicans	
Elderly	8.6	Defense	8.4
Arms control	8.4	Lower taxes	8.4
Unemployment	8.4	Welfare abuse	8.3
Education	8.3	Deficit	8.2
Environment	8.3	Crime	8.2
Deficit	8.2	Waste	8.1
Crime	8.2	Elderly	8.1
Waste	8.1		
Inflation	7.8	Education	7.9
Lower taxes	7.7	Inflation	7.8
Welfare abuse	7.6	Arms control	7.8
Increase welfare	7.4	Unemployment	7.8
Simplify tax	7.4	Environment	7.8
Defense	7.2	Simplify tax	7.7
		C. America	7.6
Bal. Budget		Bal. Budget	
Amend.	6.9	Amend.	7.5
C. America	6.3		
		Prayer	6.4
Prayer	5.3	Increase Welfare	6.2
Abortion	4.4	Abortion	5.4

[a]Results are averages based on a zero-to-ten scale with zero representing lowest priority and ten representing highest priority.

*Non black.

Key:

Inflation = Controlling inflation.
Waste = Reducing waste in federal spending.
Arms control = Reaching a nuclear arms control agreement.
Unemployment = Reducing unemployment.
Defense = Maintaining a strong national defense
Deficit = Reducing the federal budget deficit.
Increase welfare = Increasing assistance to lower income families.
Education = Improving the quality of public education.
Simplify tax = Simplifying the federal tax system.
Environment = Protecting the environment and controlling hazardous waste.
Crime = Reducing crime.
C. America = Containing communist influence in Central America.
Prayer = Allowing prayers in the public schools.
Lower taxes = holding down taxes.
Bal. Budget Amend = Passing a balanced budget amendment.
Abortion = Making most abortions illegal.
Welfare abuse = Reducing welfare fraud and abuse.
Elderly = Helping the elderly and retired.

MARKET OPINION RESEARCH

Ratings of Problems for Government Attention in 1985[a]

Democrats*				Republicans			
18-39		40+		18-39		40+	
Education	8.5	Elderly	8.8	Defense	8.3	Waste	8.6
Arms	8.5	Unemployment	8.6	L. Taxes	8.3	L. Taxes	8.6
Elderly	8.4	Deficit	8.4	Deficit	8.1	Abuse	8.6
Environment	8.3	Crime	8.4	Education	8.1	Defense	8.5
Unemployment	8.2	Waste	8.4	Abuse	8.1	Crime	8.5
Deficit	8.1	Arms	8.3	Elderly	8.0	Deficit	8.4
		Environment	8.3			Simp Tax	8.1
Crime	7.9	Education	8.2	Crime	7.9	Elderly	8.1
Waste	7.7	L. Taxes	8.1	Inflation	7.8		
L. Taxes	7.4	Simp Tax	8.0	Environment	7.8	Inflation	7.9
Abuse	7.3			Waste	7.7	Arms	7.9
Inflation	7.3	Abuse	7.9	Unemployment	7.7	Unemployment	7.9
Welfare	7.3	Inflation	7.9	Arms	7.6	Education	7.8
		Defense	7.6	C. America	7.4	Environment	7.8
Simp Tax	6.8	Welfare	7.6	Simp Tax	7.3	C. America	7.8
Defense	6.7	B.B.A.	7.3	B.B.A.	7.3	B.B.A.	7.6
B.B.A.	6.5						
		C. America	6.7	Welfare	6.3	Prayer	6.9
C. America	5.9			Prayer	6.0	Welfare	6.2
		Prayer	5.9				
Prayer	4.5			Abortion	5.3	Abortion	5.5
		Abortion	4.8				
Abortion	3.9						

(a)Results are averages based on a zero-to-ten scale with zero repre-
senting lowest priority and ten representing highest priority.

*Non black.

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Ratings of Problems for Government Attention in 1985[a]

Democrats*

18-39		40+	
Educat	8.5	Elderly	8.8
Arms	8.5	Unempl	8.6
Elderly	8.4	Deficit	8.4
Environ	8.3	Crime	8.4
Unempl	8.2	Waste	8.4
Deficit	8.1	Arms	8.3
		Environ	8.3
Crime	7.9	Educat	8.2
Waste	7.7	L. Taxes	8.1
L. Taxes	7.4	Simp Tax	8.0
Abuse	7.3		
Inflation	7.3	Abuse	7.9
Welfare	7.3	Inflation	7.9
		Defense	7.6
Simp Tax	6.8	Welfare	7.6
Defense	6.7	B.B.A.	7.3
B.B.A.	6.5		
		C. Amer	6.7
C. Amer	5.9		
		Prayer	5.9
Prayer	4.5		
		Abortion	4.8
Abortion	3.9		

Independents*

18-39		40+	
Elderly	8.5	Elderly	8.9
Educat	8.4	Environ	8.5
Environ	8.3	Crime	8.4
Unempl	8.3	Deficit	8.4
Crime	8.2	Waste	8.3
L. Taxes	8.3	Arms	8.3
Abuse	8.1	Defense	8.3
		Educat	8.3
Arms	7.8	Simp Tax	8.3
Inflation	7.7	L. Taxes	8.3
Waste	7.6	Abuse	8.2
Defense	7.5	Unempl	8.1
Deficit	7.5	B.B.A.	8.0
Simp Tax	7.5		
Welfare	7.2	Inflation	7.7
		C. Amer	7.3
B.B.A.	6.9	Welfare	7.1
C. Amer	6.6	Prayer	7.0
Prayer	6.1		
		Abortion	5.1
Abortion	4.6		

Weak/Leaning Republicans

18-39		40+	
L. Taxes	8.3	Waste	8.6
Defense	8.1	Abuse	8.6
Deficit	8.1	Crime	8.5
Educat	8.1	Defense	8.4
Abuse	8.1	L. Taxes	8.4
Elderly	8.1	Deficit	8.3
Crime	8.0	Simp Tax	8.0
		Elderly	8.0
Waste	7.9		
Environ	7.9	Arms	7.9
Inflation	7.8	Unempl	7.9
Arms	7.7	Inflation	7.8
Unempl	7.7	Environ	7.8
B.B.A.	7.3	Educat	7.7
Simp Tax	7.2	C. Amer	7.6
C Amer.	7.2	B.B.A.	7.5
Welfare	6.4	Prayer	6.6
		Welfare	6.0
Prayer	5.8		
Abortion	5.1	Abortion	5.4

Strong Republicans

18-39		40+	
Defense	8.5	Defense	8.8
L. Taxes	8.4	L. Taxes	8.8
Abuse	8.2	Waste	8.5
Deficit	8.1	Deficit	8.5
Educat	8.1	Crime	8.5
		Abuse	8.4
Crime	7.9	Elderly	8.3
Elderly	7.9	Simp Tax	8.2
Inflation	7.7	Arms	8.1
Unempl	7.7	C. Amer	8.1
Environ	7.7	Inflation	8.0
C. Amer	7.7	Unempl	8.0
Waste	7.5	Environ	8.0
Arms	7.5		
Simp Tax	7.5	Educat	7.9
B.B.A.	7.4	B.B.A.	7.9
		Prayer	7.3
Prayer	6.5		
		Welfare	6.5
Welfare	5.9		
Abortion	5.7	Abortion	5.7

[a]Results are averages based on a zero-to-ten scale with zero representing lowest priority and ten representing highest priority.

*Non black.

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MARKET OPINION RESEARCH

Ratings of Problems for Government Attention in 1985[a]

		(b) Republicans					
18-20		**21-29**		**30-39**		**40+**	
Crime	8.4	L. Taxes	8.3	Defense	8.5	Waste	8.6
L. Taxes	8.4	Defense	8.1	Deficit	8.5	L. Taxes	8.6
Educat	8.2	Educat	8.1	Abuse	8.4	Abuse	8.6
Elderly	8.1	Abuse	8.1	L. Taxes	8.3	Defense	8.5
Defense	8.0	Elderly	8.1	Waste	8.1	Crime	8.5
Environ	8.0			Educat	8.0	Deficit	8.4
		Deficit	7.9	Crime	8.0	Simp Tax	8.1
Inflation	7.9	Crime	7.9	Elderly	8.0	Elderly	8.1
Arms	7.8	Environ	7.8			Arms	8.0
Unempl	7.7	Inflation	7.7	Inflation	7.8		
Deficit	7.7	Unempl	7.7	Environ	7.8	Inflation	7.9
Abuse	7.6	Waste	7.6	Arms	7.7	Unempl	7.9
C. Amer	7.3	Arms	7.6	Unempl	7.7	Educat	7.8
B.B.A.	7.2	B.B.A.	7.3	Simp Tax	7.6	Environ	7.8
Waste	7.1	Simp Tax	7.2	C. Amer	7.6	C. Amer	7.8
		C. Amer	7.2	B.B.A.	7.4	B.B.A.	7.6
Simp Tax	6.9						
Welfare	6.8	Welfare	6.4	Prayer	6.0	Prayer	6.9
		Prayer	6.2			Welfare	6.2
Abortion	5.6			Welfare	5.9		
Prayer	5.5	Abortion	5.1	Abortion	5.3	Abortion	5.5

[a] Results are averages based on zero-to-ten scale with zero representing lowest priority and ten representing highest priority.

(b) Collapsed: "Strong" + "Weak" + Lean.

Thinking about government spending, which do you think should be the emphasis for the federal government next year?

		Democrats*		Republicans	
	Total	18-39	40+	18-39	40+
Increasing spending on domestic programs such as education and health care in order to help more people.	43%	61%	51%	33%	24%
Keeping spending on domestic programs at their present levels in order to move closer to a balanced budget.	51	35	42	63	71
Don't know/Refused	5	4	7	4	5
	100%	100%	100%	100%	100%

Some people would be willing to pay higher taxes in order for the federal government to expand its programs and services to the people. Others think taxes are high enough and the federal government is receiving enough money to support its programs and services. Which of those two positions do you most agree with?

		Democrats*		Republicans	
	Total	18-39	40+	18-39	40+
Willing to pay higher taxes for more services	20%	31%	29%	16%	12%
Taxes high enough/has enough money	76	68	66	81	84
Don't know/Refused	4	1	5	3	4
	100%	100%	100%	100%	100%

Would you favor or oppose a tax increase next year as part of an overall program to reduce the federal budget deficit?

		Democrats*		Republicans	
	Total	18-39	40+	18-39	40+
Favor	32%	39%	41%	27%	30%
Oppose	59	54	49	66	62
Don't know/NA	9	7	10	7	8
	100%	100%	100%	100%	100%

*Non black.

Thinking about government spending, which do you think should be the emphasis for the federal government next year?

	Total	Democrats* 18-39	Democrats* 40+	Independents* 18-39	Independents* 40+	Weak/Lean Republicans 18-39	Weak/Lean Republicans 40+	Strong Republicans 18-39	Strong Republicans 40+
a. Increasing spending on domestic programs such as education and health care in order to help more people.	43%	61%	51%	53%	37%	35%	22%	28%	27%
b. Keeping spending on domestic programs at their present levels in order to move closer to a balanced budget.	51	35	42	38	55	61	72	68	70
Don't know/Refused	5	4	7	10	9	4	6	3	4
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Number of Cases	(3002)	(444)	(506)	(147)	(129)	(497)	(412)	(233)	(250)

			Republicans (a)		
	Total	18-20	21-29	30-39	40+
a. Increasing spending on domestic programs such as education and health care in order to help more people.	29%	38%	34%	31%	24%
b. Keeping spending on domestic programs at their present levels in order to move closer to a balanced budget.	67	60	63	65	71
Don't know/Refused	4	2	3	4	5
	100%	100%	100%	100%	100%
Number of Cases	(1392)	(96)	(332)	(302)	(662)

*Non-black

(a)Collapsed: Strong + Weak + Lean

In general, do you think the federal income tax is fair or not fair to the average citizen?

June 1984

Fair	32%
Not fair	64
Don't know/NA	4
	100%

Here are some proposals for changing the federal tax system in this country. For each one please tell me if you think the change is greatly needed, somewhat needed or not needed.

November 1984

	Greatly Needed	Somewhat Needed	Not Needed	Don't Know/ Refused
Eliminating loopholes	66%	21%	7%	6%
Increasing taxes on large corporations and wealthy people	62	20	13	5
Reducing taxes on middle income families	57	27	12	5
Simplifying the tax form	53	28	15	5
Changing from a graduated income tax to a single, flat tax rate for everyone	35	21	31	13

Would you favor or oppose a tax increase next year as part of an overall program to reduce the federal budget deficit?

	November 1984
Favor	32%
Oppose	59
Don't know/NA	9
	100%

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Now I'd like to read to you one proposal that has been made and tell me whether you would favor or oppose changing our present income tax system in this way. Under this proposed system, a family of four with less than $11,000 income would pay no federal income taxes. A family of four with an income between $11,000 and $40,000 would pay 20% of their income in taxes, and a family with an income of more than $40,000 would pay 25% of their income in taxes. At the same time, all the deductions except home mortgage interest, medical expenses and charitable contributions would be eliminated. Would you favor or oppose changing our present tax system to this plan?

		Democrats*		Inde-pendents*		Weak/Lean Republicans		Strong Republicans	
	Total	18-39	40+	18-39	40+	18-39	40+	18-39	40+
Favor	47%	46%	52%	36%	47%	48%	45%	47%	48%
Oppose	38	40	33	43	35	41	39	44	32
Don't know/ Refused	15	14	15	21	18	11	16	9	20
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Number of Cases	(3002)	(444)	(506)	(147)	(129)	(497)	(412)	(233)	(250)

		(a) Republicans			
	Total	18-20	21-29	30-39	40+
Favor	47%	50%	47%	48%	46%
Oppose	40	40	43	42	37
Don't know/Refused	13	10	11	11	18
	100%	100%	100%	100%	100%
Number of Cases	(1392)	(96)	(332)	(302)	(662)

*Non-black.

(a)Collapsed: Strong + Weak + Lean.

MARKET OPINION RESEARCH

Do you agree or disagree that a woman should have the legal right to an abortion if she wants one?

	Total	Democrats* 18-39	40+	Republicans 18-39	40+
Strongly agree	47%	59%	52%	40%	39%
Somewhat agree	15	16	14	19	14
Neither/depends (Vol.)	7	4	6	7	10
Somewhat disagree	5	5	5	6	5
Strongly disagree	21	13	19	25	27
Don't know/Refused	5	2	5	1	3
	100%	100%	100%	100%	100%

*Non black.

Do you agree or disagree that a woman should have the legal right to an abortion if she wants one?

	Total	Democrats* 18-39	Democrats* 40+	Independents* 18-39	Independents* 40+	Weak/Lean Republicans 18-39	Weak/Lean Republicans 40+	Strong Republicans 18-39	Strong Republicans 40+
Strongly agree	47%	59%	52%	49%	48%	42%	41%	37%	36%
Somewhat agree	15	16	14	13	9	19	13	16	14
Neither/Depends (volunteered)	7	4	6	12	10	6	10	11	11
Somewhat disagree	5	5	5	4	6	7	5	5	5
Strongly disagree	21	13	19	18	20	23	25	30	29
Don't know/ Refused	5	2	5	5	7	3	5	2	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%
Number of Cases	(3002)	(444)	(506)	(147)	(129)	(497)	(412)	(233)	(250)

	(a) Republicans Total	18-20	21-29	30-39	40+
Strongly agree	40%	39%	43%	39%	39%
Somewhat agree	16	15	19	19	14
Neither/Depends (volunteered)	9	3	8	8	10
Somewhat disagree	6	7	7	5	5
Strongly disagree	26	34	22	25	27
Don't know/Refused	4	1	2	4	5
	100%	100%	100%	100%	100%
Number of Cases	(1392)	(96)	(332)	(302)	(662)

*Non-black.

(a)Collapsed: Strong + Weak + Lean.

Attitudes Predicting Presidential Vote (Full Ticket)

	Nov.(Post) 1984	October 1984	September 1984	July/August 1984
Party identification	.57	.60	.61	.66
Future economy	.27	.12	.08	.06
Present economy	.15	.21	.19	.17
$R^2 =$	.67	.57	.53	.58
Party identification	.53	.53	.57	.63
Future economy	.25	.11	.07	.05
Family finances	.16	.21	.16	.11
Present economy	.10	.15	.14	.14
$R^2 =$	.69	.60	.55	.58
Reagan thermometer	.39	.35	.43	.39
Party identification	.28	.29	.34	.35
Mondale thermometer	-.24	-.18	.17	.16
Bush thermometer	.09	.05	.07	X
Ferraro thermometer	-.07	-.13	.09	.08
$R^2 =$	.80	.69	.67	.69

X = not significant.

Attitudes Predicting Congressional and Presidential Votes

	Congressional	Presidential
Party identification	.54	.55
Track - nation	.12	.26
Family finances	.08	.09
Local progress	.06	.12
$R^2 =$	.46 $R^2 =$	.68

	Congressional
Party identification	.32
Track - nation	.07
Family finances	.06
Local progress	x
Rep./Dem. candidate	.49
$R^2 =$	.63

Attitudes Predicting Congressional Vote

	U.S. National	Recontacted Congressional Districts									
		AZ5	In8	MD2	MI10	M02	M09	NC4	OK1	PA7	TX13
CFD*	.470	.48	.44	.73	.59	.585	.64	.59	.65	.50	.58
Party identification	.220	NC	.20	NC	.13	.285	.17	NC	NC	.14	NC
Presidential vote	.185	.24	.29	.20	.17	X	X	.158	X	X	.29
Party confidence	.061	.21	X	X	X	X	X	.190	.24	.18	X
Direction of country	X	X	X	X	X	X	.09	X	X	X	X
R^2 =	.64	.68	.61	.69	.56	.58	.55	.67	.64	.49	.56

U.S. Nationals

	Nov. Post 1984	Oct. 1984
CFD*	.48	.15
Party identification	.25	.44
Party issue confidence	.11	.30
Reagan's approval	.09	.06
R^2 =	.63	.61

*Candidate Favorability Differential

X=Not significant at 95% confidence level.

NC=Cannot be calculated for non-MOR districts (no party id question)
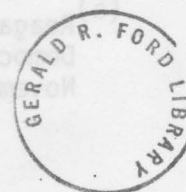
Attitudes Predicting House Vote

	(a) Nov. Post 1984	October 1984	September 1984	July/August 1984
Party identification	.56	.65	.68	.70
Future economy	.13	.09	X	.05
Present economy	.08	.13	.09	.10
$R^2 =$	.45	.56	.53	.57
Party identification	.53	.62	.65	.67
Future economy	.12	.09	X	.04
Family finances	.11	.09	.11	.09
Present economy	.05	.10	.06	.08
$R^2 =$	.46	.56	.54	.58
Party identification		.55	.52	.58
Reagan's approval	NA	.20	.28	.23
Local incumbent index		.16	.12	.09
$R^2 =$		.58	.59	.60
Republican candidate	.32	.07		
Democratic candidate	-.33	.14		
Party identification	.30	.57		
Reagan's approval	.12	.19	NA	NA
$R^2 =$	.65	.58		
Rep./Dem. candidate (CFD)	.48	.15		
Party identification	.25	.44		
Party issue confidence	.11	.30		
Reagan's approval	.09	.06	NA	NA
$R^2 =$	.63	.61		

X = not significant.

(a) Reagan's approval, CFD, party issue confidence, and Republican and Democrat favorability indices are based on a 0-to-100 metric for November, 1984.

Attitudes Predicting House Vote[a]

		1983-1984 Election Cycle							
	Nov. (Post) 1984	Oct. 1984	Sept. 1984	July/ Aug. 1984	June 1984	March 1984	Nov. 1983	June 1983	Feb./ March 1983
Party identification	.56	.65	.68	.70		.72			
Future economy	.13	.09	X	.05	NA	.07	NA	NA	NA
Present economy	.08	.13	.09	.10		.07			
$R^2 =$	.45	.56	.53	.57		.58			
Party identification	.49	.59	.55	.59		.62	.67	.68	.62
Reagan's approval	.22	.16	.28	.22	NA	.21	.17	.19	.22
PRESENT ECONOMY	.05	.10	X	.05		X	X	X	.06
$R^2 =$	.46	.56	.57	.59		.60	.60	.63	.63
Party identification	.49	.59	.55	.59		.62	.67	.68	.62
Reagan's approval	.20	.18	.29	.23	NA	.21	.17	.19	.24
FUTURE ECONOMY	.08	.08	X	X		.04	X	X	X
$R^2 =$	.47	.56	.57	.59		.60	.60	.63	.63
Party identification	X	X	X	.57	.62	.61	.64	.67	.61
Overall Reagan approval	X	X	X	.13	.17	.13	.09	.14	.16
Reagan economic approval	X	X	X	.10	X	.08	.08	X	.11
Reagan foreign policy approval	X	X	X	.07	X	.06	.06	.06	X
$R^2 =$				.60	.55	.60	.60	.63	.63
Party identification		.55	.52	.58		.60	.65		
Reagan's approval	NA	.20	.28	.23	NA	.21	.17	NA	NA
Local incumbent index		.16	.12	.09					

[a]Results are betas which vary between zero and one depending on the strength of the relationship.

X = not significant.

NA = not calculated. One or more questions not asked.

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Attitudes Predicting House Vote

	1981-1982 Election Cycle						
	Nov. 1982	Oct. 1982	Sept. 1982	(b) July 1982	(b) May 1982	Feb./ March 1982	March 1981
Party identification	.53	.56	.67	.59	.55	.63	.59
Reagan's approval	.20	.20	.16	.23	.25	.22	.22
PRESENT ECONOMY	.08	.10	X	X	X	.04	.05
$R^2=$	.50	.55	.59	.59	.56	.64	.52
Party identification	.54	.57	.67	.60	.55	.64	.59
Reagan's approval	.24	.23	.15	.23	.24	.20	.20
FUTURE ECONOMY	X	X	.06	X	.06	X	.09
$R^2=$	.49	.54	.59	.59	.56	.64	.52
Party identification			.64	.65		.60	.59
Overall Reagan approval			.07	.17	NA	.15	.16
Reagan economic approval	NA	NA	.17*	.14*		.08	.10
Reagan foreign policy approval			X	X		.06	X
$R^2=$			.60	.60		.65	.52
Party identification							
Reagan's approval	NA	NA	NA	NA	NA	NA	NA
Local incumbent index							
$R^2=$							

(a) Results are betas which vary between zero and one depending on the strength of the relationship.

(b) Voting intention late in interview, others are early in the interview.

*Uses "right direction/wrong track" question on the "national economy" and "foreign policy" rather than the "approve/disapprove" question which was not asked in July, 1982.

X = not significant.

NA = not calculated. One or more questions not asked.

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Relationships of Attitudes About the Republican Party With Presiden-
tial Vote and Party Identification(a)

Agree/Disagree w/Rep Party on:	Presidential Vote	Congressional Vote	Party Identi- fication
Defense	.299	.119	.122
Gov't spending	.140	.120	.159
Social Security	.135	.085	.117
USSR	.124	.057	.097
Taxes	.090	X	.071
Liberal Welfare State	.076	.088	.058
Women's rights	.071	.069	X
Nuclear arms control	.062	.068	.109
Balanced Budget Amendment	.061	.072	.069
Big gov't	.061	.080	.078
Abortion	.051	X	.037
Central America	.040	.065	X
Falwell	.037	.046	.031
Prayer	X	X	X
Environment	X	X	X
R^2	.58	.31	.38

X =not significant at 95% confidence level.

(a)Results are betas which vary between zero and one depending on
the strength of the relationship.

Attitudes Predicting Right Direction/Wrong Track Perception

	Nov.(Post) 1984	October 1984	September 1984	July/ August 1984	March 1984
Future economy	.26	.16	.13	.12	.12
Party identification	.24	.34	.35	.25	.23
Present economy	.24	.27	.28	.27	.33
$R^2 =$	.34	.35	.34	.23	.25
Family finances	.26	.23	.20	.15	.22
Future economy	.23	.15	.11	.11	.11
Party identification	.18	.27	.30	.21	.19
Present economy	.17	.20	.21	.23	.27
$R^2 =$	.39	.38	.37	.25	.29

Attitudes Predicting Reagan Job Performance Perceptions

	Nov.(Post) 1984	October 1984	September 1984	July/ August 1984	March 1984
Party identification	.41	.50	.46	.52	.47
Future economy	.30	.17	.16	.09	.17
Present economy	.22	.26	.25	.25	.25
$R^2 =$	.56	.53	.45	.48	.43
Party identification	.37	.42	.41	.48	.44
Future economy	.28	.16	.15	.08	.16
Family finances	.18	.24	.19	.17	.16
Present economy	.17	.19	.19	.20	.20
$R^2 =$	.59	.57	.48	.50	.45
Party identification	X	X	X	.19	.18
Reagan economic approval	X	X	X	.52	.50
Reagan foreign policy approval	X	X	X	.28	.29
$R^2 =$				.71	.67

X = not asked.