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## **DEAN BURCH FILES, 1974**

### **Collection Type**

White House Office Files

### **Extent**

2.8 linear feet (ca. 5,600 pages)

### **Record Type**

Textual

### **Access**

Open. Some items are temporarily restricted under terms of the donor's deed of gift, a copy of which is available on request, or under National Archives and Records Administration general restrictions (36 CFR 1256).

## **Copyright**

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## **Processed by**

William H. McNitt, July 1984

## **Biography**

Dean Burch

Dec. 20, 1927 - Born, Enid, Oklahoma

1946-48 - U.S. Army

1948-53 - University of Arizona (L.L.B.)

1953-54 - Assistant Attorney General of Arizona

1955-59 - Administrative Assistant to U.S. Senator Barry Goldwater

1959-69 - Member, Law Firm of Dunseath, Stubb and Burch of Tucson, Arizona

1963-64 - Deputy Director, Goldwater for President Campaign

1964-65 - Chairman, Republican National Committee

1968 - Manager, Goldwater for Senate Campaign

1969-70 - Member, Arizona Board of Regents

1969-74 - Chairman, Federal Communications Commission

Feb.-Dec. 1974 - Counsellor to Presidents Nixon and Ford

1975-present Member, Law Firm of Pierson, Ball and Dowd, Washington, D.C.

1980 - Chief of Staff, George Bush Vice Presidential Campaign and Senior Advisor to the Reagan-Bush Committee

### **Scope and Content Note**

The Dean Burch Files reflect the work of Burch and his staff from August to December 1974 on White House liaison with the Republican National Committee and other party organizations, political advice to the President on such topics as legislation and appointments to positions, and the President's involvement in the 1974 election campaign.

Burch joined the White House staff as Counsellor to the President in February 1974 to provide political advice and coordination for President Richard Nixon, then served President Ford in the same capacity. Burch's key assistants during the Ford administration were Charles Lichenstein, Gwen Anderson and Peter Roussel.

Although the Burch files contain materials on various aspects of White House involvement in politics, the primary focus is the 1974 elections, especially races for Congress and Governor. The files show Burch involvement in scheduling presidential fund-raising and campaign appearances with local party officials. Also included in the files are candidate endorsement letters and briefing papers for the

President's photographic and taping sessions with Republican candidates.

The files also contain a small, but significant, file of correspondence between Burch and the Republican National Committee concerning party matters and scattered items showing his political advice to the President. Occasional items relating to broadcasting and telecommunications policy appear due to his previous service as Chairman of the Federal Communications Commission.

#### Related Materials (July 1984)

The most important related materials include White House Central Files categories PL (Political Affairs) and TR 3 (Campaign Trips). The files of Rogers Morton concern his work as Counsellor to the President for political affairs in 1976 and numerous other collections concern the 1976 presidential election. A listing of these materials on the 1976 campaign is available from the reference archivist. The files of Gwen Anderson contain significant materials on the 1974 campaign, but are currently unprocessed and unavailable for research.

#### **Last Modified Date**

2025-03-06

#### **Subject File, 1974.**

(Boxes 1-7, 2.8 linear feet)

Memoranda to and from White House staff members and officials elsewhere in the federal government; correspondence with Republican Party officials, the general public, family and friends; briefing papers; polling data; schedules; and clippings. For the most part the materials concern liaison with the Republican Party, the 1974 election and political advice to the President. Although most of the folders are subject orientated, small chronological files of routine correspondence, memoranda, and materials handled by Burch's assistant Charles Lichenstein are included.

Arranged alphabetically by topic.

#### **Box 1 - Subject File**

<b>Status</b>	<b>Title</b>
OPEN	Action Memoranda - General
OPEN	Action Memoranda - Personnel (1)-(2)

<b>Status</b>	<b>Title</b>
OPEN	Amnesty
OPEN	Brown, Skip
OPEN	Burch, Dean - Invitations: General - Pending
OPEN	Burch, Dean - Invitations: General - Regretted
OPEN	Burch, Dean - Invitations: Social (1)-(2)
OPEN	Burch, Dean - Staff
OPEN	Burch, Dean - Trip to Anaheim, CA
OPEN	Briefing Materials Drafted for the President
OPEN	Cabinet Meetings
OPEN	Campaign Briefings
OPEN	Campaign General (1)-(3)
OPEN	Campaign Reform Legislation
OPEN	Campaign Results
OPEN	Campaign Themes
OPEN	Candidates - Endorsement Letters (1)-(3)

**Box 2 - Subject File**

<b>Status</b>	<b>Title</b>
OPEN	Candidates - Governors
OPEN	Candidates - House of Representatives
OPEN	Candidates - Presidential Photo and Taping Sessions (1)-(2)
OPEN	Candidates - Senate
OPEN	Civil Aeronautics Board
OPEN	Clemency Board
OPEN	Congressional Leadership Meetings
OPEN	Corporation for Public Broadcasting Board, Appointments to
OPEN	Correspondence (1)-(7)

**Box 3 - Subject File**

<b>Status</b>	<b>Title</b>
OPEN	Defense Department
OPEN	Economy

<b>Status</b>	<b>Title</b>
OPEN	Election Analysis
OPEN	Election Night
OPEN	Fair Labor Standards Act
OPEN	Garvey, Jim
OPEN	Japan Visit
OPEN	Latinos
OPEN	Legal Services Board, Appointments to
OPEN	Letters for the President's Signature
OPEN	Lichenstein, Charles - Chronological File (1)-(7)
OPEN	Meeting With the President, Republican National Committee Leaders and Senior Staff, 12/12/74
OPEN	Memoranda - Cabinet Departments
OPEN	Memoranda - President

**Box 4 - Subject File**

<b>Status</b>	<b>Title</b>
OPEN	Memoranda - White House Staff (1)-(2)
OPEN	National Transportation Safety Board - Reappointment of Isabel Burgess
OPEN	Nixon Pardon
OPEN	Office of Telecommunications Policy
OPEN	Pending File
OPEN	Political Appointments (1)-(4)
OPEN	Polls - General
OPEN	Polls - Republican National Committee
OPEN	Presidential Trips - General
OPEN	Presidential Trips - Proposed Schedules (1)-(2)

**Box 5 - Subject File**

<b>Status</b>	<b>Title</b>
OPEN	Presidential Trips - Ohio, 8/30/74
OPEN	Presidential Trips - Utah and California, 10/2-7/74
OPEN	Presidential Trips - Vermont, 10/7/74 (1)-(2)

<b>Status</b>	<b>Title</b>
OPEN	Presidential Trips - Pennsylvania, 10/9/74 (1)-(2)
OPEN	Presidential Trips - Michigan, 10/10/74
OPEN	Presidential Trips - Missouri, South Dakota, Nebraska and Indiana, 10/15-16/74 (1)-(4)
OPEN	Presidential Trips - South Carolina, North Carolina and Kentucky, 10/19/74
OPEN	Presidential Trips - Mexico, 10/21/74

#### **Box 6 - Subject File**

<b>Status</b>	<b>Title</b>
OPEN	Presidential Trips - Oklahoma and Ohio, 10-21-22/74
OPEN	Presidential Trips - Iowa and Illinois, 10/24/74 (1)-(2)
OPEN	Presidential Trips - Grand Rapids, MI, 10/29/74
OPEN	Presidential Trips - Iowa and Los Angeles, 10/31/74-11/1/74 (1)-(2)
OPEN	Presidential Trips - Fresno and Oregon, 11/11/74 (1)-(3)
OPEN	Presidential Trips - Utah, Colorado and Kansas, 11/2/74 (1)-(2)

#### **Box 7 - Subject File**

<b>Status</b>	<b>Title</b>
OPEN	Primaries
OPEN	Regulatory Review
OPEN	Republican National Committee (1)-(3)
OPEN	Requests - Candidate Endorsement Letters
OPEN	Requests - Presidential Appearances: Campaigns and Fundraising (1)-(2)
OPEN	Requests - Presidential Appearances: General
OPEN	Requests - Presidential Autographs
OPEN	Rhode Island
OPEN	Rule 29 Committee
OPEN	Scheduling - First Family
OPEN	Scheduling - President

<b>Status</b>	<b>Title</b>
OPEN	Scheduling - Presidential Meetings at the White House
OPEN	Scheduling - Presidential Spokesmen
OPEN	Scheduling - Vice President
OPEN	Tayloe House, Request for Use of
OPEN	Telegrams for Presidential Signature
OPEN	Transportation Department
OPEN	White House Political Operations
OPEN	White House Social Functions - Suggested Invitees