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## **WAYNE H. VALIS FILES, 1973-77**

### **Collection Type**

White House Office Files

### **Extent**

6.6 linear feet (ca. 13,200 pages)

### **Record Type**

Textual

### **Access**

Open. Some items are temporarily restricted under terms of the donor's deed of gift, a copy of which is available on request, or under National Archives and Records Administration general restrictions (36 CFR 1256).

## **Copyright**

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## **Processed by**

Nancy Evaldson, December 1988

## **Biography**

Wayne H. Valis

June 14, 1944 - Born, Somerville, New Jersey

1966 - B.A., Rutgers University; Married Noel M. Ritter

1966-69 - Eastern Director, Intercollegiate Studies Institute

1969-72 - Editor, The Intercollegiate Review

1972-1973 - Assistant to the Director for Legislative Analysis, American Enterprise Institute for Public Policy Research

1973-77 - Staff Assistant to the President

1975-77 - Director of Research and Planning, Office of Public Liaison

Sept.-Oct. 1976 - Leave of absence from the White House staff to work for the President's campaign committee

1977-80 - Special assistant to the president, American Enterprise Institute

1980 - Author/editor of two books: The Candidates 1980 -Where They Stand, The Future under President Reagan

1981-83 -Special Assistant to the President for Public Liaison

1983- - President, Valis Associates

### **Scope and Content Note**

Wayne Valis joined the White House staff during President Nixon's second term and performed duties in areas of public liaison, recruitment, legislative tracking and speechwriting under the direction of Melvin Laird and William J. Baroody. He continued to perform many of the same duties during the Ford administration and was given the title of Director of Planning and Research for the Office of Public Liaison (OPL) in January 1975. This job title is somewhat misleading, however, as there is little evidence in the collection that he conducted formal planning or research on major programs or used the title in signing documents. Rather, his role was largely as a collector and transmitter of information within OPL and from the private sector to the White House Personnel Office, or appropriate departments and agencies, with occasional advisory and representation functions.

Valis' files contain material related to liaison with individuals in the private sector, planning of OPL functions, speechwriting, legislative tracking, consumerism, and presidential personnel appointments. Included is material from Valis' work with Laird and Baroody in the Nixon administration.

Scattered through the subject file are materials on regional conferences and local briefings for special interest groups by White House staff members or even President Ford. Most of the documents on these meetings are copies collected by Valis rather than materials he created. An exception is the meeting with the Alliance of Metalworking Industries in which he served as an administration representative and took notes.

While much of the material is routine, there are several significant files on topics of finance, business and industry. For example, one whole series concerns the promotion of President Ford's consumer representation plans. The Office of Public Liaison sponsored nine White House field conferences and additional briefings to introduce the plans to the public and stimulate discussion of consumer issues. Valis represented the White House in one such briefing and collected materials on the others. For the most part, his role appears to have been advisory and editorial in nature. Baroody frequently transmitted memoranda and drafts to Valis for comment.

Much of Valis' liaison activity concerns presidential appointments and consists of routine application materials submitted to him by candidates which he often transmitted to the Presidential Personnel Office, sometimes with comments. In addition to the Personnel File, such materials can be found in scattered folders in the Subject File.

Related Materials (December 1988)

Related materials can be found in the Office of Public Liaison files of Jeffrey Eves, John Vickerman, William J. Baroody, and the unprocessed files of Virginia Knauer.

### **Last Modified Date**

2025-03-06

### **Subject File, 1973-77.**

(Boxes 1-10, 4.2 linear feet)

Correspondence, memoranda, speeches, scheduling proposals and logs, guest and invitation lists, programs, question and answer sheets, press releases, printed material, proposals and studies, resumes and recommendations. Topics include Office of Public Liaison functions and meetings with private sector individuals and organizations, legislation, presidential personnel appointments, and private sector

research.

Arranged alphabetically by subject.

**Box 1 - Subject File**

<b>Status</b>	<b>Title</b>
OPEN	ACTION - Texas Southern Peace Corps Intern Program
OPEN	Aging
OPEN	American Council of Young Political Leaders
OPEN	American Enterprise Institute Event, 5/19/76
OPEN	Appointments - Assistant Secretary for Tourism
OPEN	Appointments - Commission on Commodity Futures Trading
OPEN	Appointments - Commission on Electronic Fund Transfers
OPEN	Appointments - Commission on Federal Paperwork
OPEN	Appointments - Commissions and Boards
OPEN	Appointments - Energy Research and Development Administration
OPEN	Appointments - Equal Opportunity Employment Commission
OPEN	Appointments - National Advisory Committee for Juvenile Justice and Delinquency Prevention
OPEN	Appointments - National Center for Productivity
OPEN	Appointments - National Labor Relations Board
OPEN	Appointments - National Voluntary Service Advisory Council
OPEN	Appointments - Office of Child Development
OPEN	Appointments - Office of Rail Public Counsel
OPEN	Appointments - Personnel (1)

**Box 2 - Subject File**

<b>Status</b>	<b>Title</b>
OPEN	Appointments - Personnel (2)
OPEN	Appointments - Postal Service Board of Governors

<b>Status</b>	<b>Title</b>
OPEN	Appointments - Privacy Protection Study Commission
OPEN	Appointments - Small Business Administration
OPEN	Appointments - Special Assistant to the President for Ethnic Affairs
OPEN	Appointments - Special Assistant to the President for Hispanic Affairs
OPEN	Appointments - Special Assistant to the President for Minority Affairs
OPEN	Appointments - Special Assistant to the President for Women's Affairs
OPEN	Auto Theft Commission
OPEN	Automobile Industry and Gasoline Supply
OPEN	Barchoff, Herbert
OPEN	Baroody - Miscellaneous Correspondence (1)-(2)

### **Box 3 - Subject File**

<b>Status</b>	<b>Title</b>
OPEN	Baroody Role
OPEN	Baroody Speech on Economy
OPEN	Baroody Speeches (1)-(3)
OPEN	Bicentennial - Chautauqua Event
OPEN	Bicentennial - Ford Speeches
OPEN	Bicentennial - Fourth of July

### **Box 4 - Subject File**

<b>Status</b>	<b>Title</b>
OPEN	Bicentennial - Youth Conference
OPEN	Boarman, Patrick
OPEN	Briefings - Invitees
OPEN	Business Council
OPEN	Byington Nomination
OPEN	Capital Formation - Investment Tax Credit
OPEN	Citizen's Action Committee to Fight Inflation - WIN

<b>Status</b>	<b>Title</b>
OPEN	Civilian Military Institute Proposal
OPEN	Close-Up
OPEN	Commodity Club of Washington Briefing
OPEN	Common Cause

**Box 5 - Subject File**

<b>Status</b>	<b>Title</b>
OPEN	Common Situs Picketing
OPEN	Computer Installation
OPEN	Congressional Ratings
OPEN	Defense Department Briefings
OPEN	Dreyfus Proposal - Import Trade and Education
OPEN	Education
OPEN	Federal Trade Commission
OPEN	Federal Union, Inc.
OPEN	Financial Institutions Act of 1975
OPEN	Ford Acceptance Speech
OPEN	Ford Presidency - 2 1/2 Year Report
OPEN	Four-H Briefing, 6/25/76
OPEN	General Mills Briefing
OPEN	Generalized Education and Training Investment Program
OPEN	Gordon, Shana - HEW
OPEN	Gun Control Meeting, 9/2/76

**Box 6 - Subject File**

<b>Status</b>	<b>Title</b>
OPEN	Hijacking Bills
OPEN	Insurance - No-Fault
OPEN	Invitation Lists
OPEN	Japan Trip
OPEN	Labor
OPEN	Laird, Mel
OPEN	Laird, Mel - Speech: Garner Shriver Dinner, 10/24/73

<b>Status</b>	<b>Title</b>
OPEN	Medal of Freedom
OPEN	Meetings - Domestic Council Review Program
OPEN	Meetings - Miscellaneous (1)-(3)
OPEN	Metelkin, Alexander - Soviet Embassy

### **Box 7 - Subject File**

<b>Status</b>	<b>Title</b>
OPEN	Miscellaneous Correspondence Re Liaison Activities, 1973-74
OPEN	Miscellaneous Correspondence Re Liaison Activities, 1976
OPEN	National Association of Independent Insurers
OPEN	National Federation of Independent Business
OPEN	National Institute of Building Sciences
OPEN	National Management Association
OPEN	National Self-Help Resource Center Proposal
OPEN	National Simulation Center Proposal
OPEN	Office of Public Liaison Presidential Events
OPEN	Op-Ed Campaign
OPEN	Pending Legislation - Background Material
OPEN	Philosophy - Speeches
OPEN	Presidential Debates
OPEN	Presidential Initiatives Tracking System

### **Box 8 - Subject File**

<b>Status</b>	<b>Title</b>
OPEN	Presidential Magazine Articles
OPEN	Presidential Personnel Office - Position Specification Sheets
OPEN	Project Friendship Proposal
OPEN	Republican National Committee Reports - Issue Related
OPEN	Requests - Miscellaneous
OPEN	Resumes - 1974-75
OPEN	Resumes - Inactive, 1975-76 (1)-(2)

### **Box 9 - Subject File**



<b>Status</b>	<b>Title</b>
OPEN	Resumes - Inactive, 1975-76 (3)-(4)
OPEN	Right to Work
OPEN	Schedule Proposals for the President
OPEN	Securities and Exchange Commission (1)-(2)
OPEN	Speech Resources (1)-(4)

### **Box 10 - Subject File**

<b>Status</b>	<b>Title</b>
OPEN	Sports Committee, Inc. - People to People
OPEN	State of the Union Addresses (1)-(2)
OPEN	Telephone Calls (1)-(3)
OPEN	Valis Speaking Engagements
OPEN	Veterans Organizations
OPEN	Vetoes by Ford
OPEN	Vouchers - Educational
OPEN	Watchdog of the Treasury Award - National Associated Businessmen
OPEN	White House Field Conferences (1)-(3)

### **Consumer Representation Plan File, 1974-76.**

(Boxes 11-13, 1.2 linear feet)

Correspondence and memoranda, statements, reports, draft presidential messages, newsclips, press releases, lists and schedules, official and published consumer representation plans, House subcommittee hearing and White House Conference transcripts, and research studies. The materials concern consumer affairs, especially the debate over the proposed Consumer Protection Agency and the administration's Consumer Representation Plans.

Arranged alphabetically by subject.

### **Box 11 - Consumer Representation Plan File**

<b>Status</b>	<b>Title</b>
OPEN	White House Summer Intern Program
OPEN	Woodrow Wilson International Center for Scholars (1)-(2)

<b>Status</b>	<b>Title</b>
OPEN	Wortley, George - Republican Congressional Candidate, New York
OPEN	Yale College Intern Program
OPEN	Young Presidents' Organization
OPEN	Consumer Representation Plan File
OPEN	Correspondence and Memos on Consumer Representation Plans
OPEN	Government and the Consumer Study
OPEN	Hearings on Consumer Representation Plans

### **Box 12 - Consumer Representation Plan File**

<b>Status</b>	<b>Title</b>
OPEN	Office of Consumer Affairs Correspondence and Memos (1)-(2)
OPEN	Office of Consumer Affairs Report
OPEN	Opposing Editorials - Nationwide (1)-(6)

### **Box 13 - Consumer Representation Plan File**

<b>Status</b>	<b>Title</b>
OPEN	Opposing Editorials - Nationwide (7)-(8)
OPEN	Presidential Alternatives to a Consumer Protection Agency - Working Papers (1)-(2)
OPEN	Presidential Consumer/Regulatory Reform Message - Draft
OPEN	Proposed Consumer Representation Plans
OPEN	Seven Agency Consumer Representation Plans (1)

### **Box 14 - Consumer Representation Plan File**

<b>Status</b>	<b>Title</b>
OPEN	Seven Agency Consumer Representation Plans (2)-(3)
OPEN	Wall Street Journal Op-Ed on Consumer Representation Plans - Draft
OPEN	White House Conference on Consumer Representation Plans, 1/14/76

### **Personnel File, 1973-76.**

(Boxes 14-17, 1.2 linear feet)

Memoranda, resumes, applications, recommendations and publications from candidates for presidential appointments and senior staff positions, Office of Public Liaison staff positions, White House Fellows and campaign positions. Much additional material on presidential appointments appears in the Subject File.

Arranged alphabetically.

**Box 14 (Continued) - Personnel File**

<b>Status</b>	<b>Title</b>
OPEN	A-D

**Box 15 - Personnel File**

<b>Status</b>	<b>Title</b>
OPEN	E-M(2)

**Box 16 - Personnel File**

<b>Status</b>	<b>Title</b>
OPEN	M(3)-S

**Box 17 - Personnel File**

<b>Status</b>	<b>Title</b>
OPEN	T-Z