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ROBERT QUARTEL PAPERS, 1975-76

Collection Type

Personal Papers

Extent

3.8 linear feet (ca. 7,600 pages)

Record Type

Textual

Access

Open. Some items may be temporarily restricted under terms of the donor's deed of gift, a copy of which is available on request, or under National Archives and Records Administration general restrictions (36 CFR 1256).

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Processed by

Jerry Marshall, December 2012

Biography

Donald Robert "Rob" Quartel

April 19, 1950 - Born in Richmond, Virginia

1973 - B.A., Biology, Rice University

1973 - Member of U.S. Environmental Protection Agency Staff

1973-74 - Member of U.S. Federal Energy Office Staff

1974-75 - Senior Management Staff, Presidential Clemency Board

1975-76 - President Ford Committee Answer Desk Coordinator

1978 - M.A., Public and Private Management, Yale University

1979-80 - Issue Director, George H.W. Bush Presidential Campaign

1984 - Republican Nominee for 11th Congressional District, Florida

1988 - Senior Domestic Policy Advisor, George H.W. Bush Campaign

1990-92 - Member of U.S. Federal Maritime Commission

1992 - Republican Candidate for U.S. Senate, Florida

1992-94 - President of U.S. Shipbuilding Consortium

1999-Present - Chairman, CEO, and principal Founder of NTEL X, Inc. (formerly FreightDesk Technologies)

Scope and Content Note

While working as a Presidential Clemency Board (PCB) staff member and volunteering for the President Ford Committee (PFC), Fred Slight, Research Director of the PFC, offered Robert Quartel the position of Answer Desk Coordinator in the Research Office. Quartel accepted the position and held it until the end of the campaign. Quartel's responsibilities involved vetting all policy statements for the campaign. When Fred Slight left his position after the 1976 Republican National Convention and was replaced by Bob Teeter, Quartel took on a larger role within the Research Office. Quartel and his group of approximately 100 volunteers compiled polling data, gathered information for the debates, and acquired and analyzed political intelligence. They used this research to create talking points for surrogates, write position statements, provide information to the electorate, and compile issue books for delegates to the 1976 Republican National Convention.

The collection offers insight into the operations of the PFC Research Office by illustrating the types of information gathered and used to draft public messages. These materials included clippings from mainstream newspapers, specialized political news digests, and White House documents, including press releases and briefing materials. Some of the materials illustrate the development of campaign

strategy and internal operations and decision-making of the Research Office. This small amount of materials is found primarily in the subject file, but is also scattered throughout the chronological file.

The presence of extensive correspondence from the public inquiring about President Ford's stance on particular issues, as well as his goals and achievements, illustrates public interest in particular foreign and domestic policy issues. The public frequently inquired about: the economy, energy, crime, agriculture, civil rights, abortion, gun control, the Panama Canal treaty, and foreign relations with Israel and Rhodesia.

Related Materials (December 2012)

The Ford Library's most closely related collection is the President Ford Committee Records. Consult the Library's Core Collections on the 1976 Presidential Campaign for other related records. For additional materials on the Presidential Clemency Board, consult the papers of PCB Chairman Charles Goodell and PCB Director Robert Horn, and White House Central Files file code JL-1 (Judicial - Legal Matters: Amnesties - Clemencies - Pardons).

Last Modified Date

2025-03-06

Presidential Clemency Board File, 1975.

(Box 1, 0.3 linear feet)

Primarily memoranda and reports analyzing performance measurement and work flow of the clemency review process.

Arranged numerically by binder tab number.

Box 1 - Presidential Clemency Board File

Status	Title
OPEN	Index
OPEN	Tab 1 - Team Production Reports
OPEN	Tab 2 - Quality Control and Reports
OPEN	Tab 3 - Pipeline Analysis

Status	Title
OPEN	Tab 4 – Docketing
OPEN	Tab 5 – New Quality Control Reports
OPEN	Tab 6 – Responses to OMB Plan
OPEN	Tab 7 – OMB Draft Plan
OPEN	Tab 8 – PCB Approach – Production Analysis Tabs A-L
OPEN	Tab 8a – MIS Forms
OPEN	Tab 8b – Learning Curves – May 2
OPEN	Tab 8c – Learning Curves – May 9
OPEN	Tab 8d – Case Process
OPEN	Tab 8e – Goals Process
OPEN	Tab 8f – Team Management
OPEN	Tab 8g – Summary Format
OPEN	Tab 8h – Quality Control
OPEN	Tab 8i – Org. Charts, Personnel
OPEN	Tab 8j – Weekly Management Report
OPEN	Tab 8k – Timeline
OPEN	Tab 8l – Analysis of Board Dispositions
OPEN	Tab 9 – Post Disposition
OPEN	Tab 10 – Staff Memoranda
OPEN	Tab 11 – Final Report
OPEN	Tab 12 – Miscellaneous
OPEN	Intake Process
OPEN	Legal Memos

President Ford Committee Answer Desk Chronological File, 1976.

(Boxes 1-6, 2.1 linear feet)

Correspondence, memoranda, newspaper clippings, and fact sheets regarding campaign issues, fundraising, voter and media requests for information, and campaign events and analysis.

Arranged chronologically.

Box 1 (Continued) - President Ford Committee Answer Desk Chronological File

Status	Title
OPEN	January 1, 1976 – February 19, 1976
OPEN	February 20, 1976 – February 29, 1976

Box 2 - President Ford Committee Answer Desk Chronological File

Status	Title
OPEN	March 1, 1976 – March 4, 1976
OPEN	March 5, 1976 – March 14, 1976
OPEN	March 15, 1976 – March 22, 1976
OPEN	March 23, 1976 – March 26, 1976
OPEN	March 29, 1976 – March 31, 1976
OPEN	April 1, 1976 – April 2, 1976
OPEN	April 3, 1976 – April 7, 1976
OPEN	April 8, 1976
OPEN	April 12, 1976 – April 16, 1976
OPEN	April 17, 1976 – April 19, 1976
OPEN	April 20, 1976 – April 21, 1976
OPEN	April 22, 1976 – April 23, 1976
OPEN	April 24, 1976 – April 28, 1976

Box 3 - President Ford Committee Answer Desk Chronological File

Status	Title
OPEN	April 29, 1976
OPEN	May 1, 1976 – May 3, 1976
OPEN	May 4, 1976 – May 7, 1976
OPEN	May 10, 1976
OPEN	May 11, 1976
OPEN	May 12, 1976
OPEN	May 13, 1976 – May 14, 1976
OPEN	May 17, 1976 – May 21, 1976
OPEN	May 24, 1976 – May 29, 1976
OPEN	May 31, 1976

Status	Title
OPEN	June 1, 1976
OPEN	June 2, 1976
OPEN	June 4, 1976 - June 9, 1976
OPEN	June 10, 1976 - June 13, 1976
OPEN	June 14, 1976 - June 15, 1976
Box 4 - President Ford Committee Answer Desk Chronological File	

Status	Title
OPEN	June 16, 1976 - June 18, 1976
OPEN	June 20, 1976 - June 30, 1976
OPEN	July 1, 1976 - July 2, 1976
OPEN	July 6, 1976 - July 7, 1976
OPEN	July 7, 1976
OPEN	July 8, 1976 - July 9, 1976
OPEN	July 12, 1976 - July 13, 1976
OPEN	July 14, 1976
OPEN	July 15, 1976
OPEN	July 16, 1976 - July 19, 1976
OPEN	July 20, 1976 - July 21, 1976
OPEN	July 22, 1976 (1)
OPEN	July 22, 1976 (2)
OPEN	July 22, 1976 (3)

Box 5 - President Ford Committee Answer Desk Chronological File

Status	Title
OPEN	July 23, 1976
OPEN	July 26, 1976 - July 28, 1976
OPEN	July 29, 1976 - July 30, 1976
OPEN	August 2, 1976 - August 3, 1976
OPEN	August 4, 1976 - August 10, 1976
OPEN	August 11, 1976 - August 14, 1976
OPEN	August 16, 1976 - August 17, 1976
OPEN	August 18, 1976

Status	Title
OPEN	August 23, 1976 - August 31, 1976
OPEN	September 1, 1976 - September 3, 1976
OPEN	September 4, 1976 - September 7, 1976
OPEN	September 8, 1976 - September 9, 1976
OPEN	September 10, 1976 - September 14, 1976
OPEN	September 15, 1976 - September 16, 1976

Box 6 - President Ford Committee Answer Desk Chronological File

Status	Title
OPEN	September 17, 1976 - September 18, 1976
OPEN	September 19, 1976 - September 21, 1976
OPEN	September 22, 1976
OPEN	September 23, 1976 - September 26, 1976
OPEN	September 27, 1976 - September 28, 1976
OPEN	September 29, 1976 - October 3, 1976
OPEN	October 4, 1976 - October 7, 1976
OPEN	October 8, 1976 - October 11, 1976
OPEN	October 12, 1976 - October 13, 1976
OPEN	October 14, 1976 - October 17, 1976
OPEN	October 18, 1976
OPEN	October 19, 1976 - October 28, 1976

President Ford Committee Answer Desk Subject File, 1975-76.

(Boxes 7-10, 1.4 linear feet)

Briefing materials, issue papers, speech drafts, newspaper clippings, meeting notes, and quotes pertaining to the 1976 Republican National Convention, Democratic candidate Jimmy Carter, and the 1976 Presidential Campaign.

Arranged alphabetically by subject.

Box 7 - President Ford Committee Answer Desk Subject File

Status	Title
OPEN	American Political Report (Newsletter) (1)-(4)

Status	Title
OPEN	Campaign Advertising – Anti-Carter Strategy
OPEN	Campaign Memoranda and Ford Issue Briefing Material (1)-(4)
OPEN	Carter, Jimmy – Newspaper Articles on his Presidential Candidacy
OPEN	Carter, Jimmy – Newspaper Articles on his Term as Georgia Governor
OPEN	Carter Quote Book (1)

Box 8 - President Ford Committee Answer Desk Subject File

Status	Title
OPEN	Carter Quote Book (2)-(4)
OPEN	Debate – Newspaper Clippings and Photocopies from Published Presidential Documents
OPEN	Delegate Materials (1)-(4)
OPEN	Demographics – Strategy
OPEN	Domestic Council Briefing Book, Fall 1976 (1)-(4)

Box 9 - President Ford Committee Answer Desk Subject File

Status	Title
OPEN	Domestic Council Briefing Book, fall 1976 (5)-(8)
OPEN	Editorials on VP Selection Process
OPEN	The Ford Presidency – The First Two Years
OPEN	Fourth of July 1976
OPEN	Memoranda and Editorials (1)-(2)
OPEN	Memoranda to Answer Desk Personnel
OPEN	News and Comment – President’s Daily News Summary
OPEN	Organization – Research
OPEN	Political Animal (Newsletter) (1)-(3)

Box 10 - President Ford Committee Answer Desk Subject File

Status	Title
OPEN	Polling Research
OPEN	Quartel Notes

Status	Title
OPEN	Reagan, Ronald – Administration Response to Reagan Speech
OPEN	Right Report (Newsletter) January 26, 1976 – August 6, 1976
OPEN	Special Mailings (1)-(3)
OPEN	State of the Union Address, 1976 – Working Draft