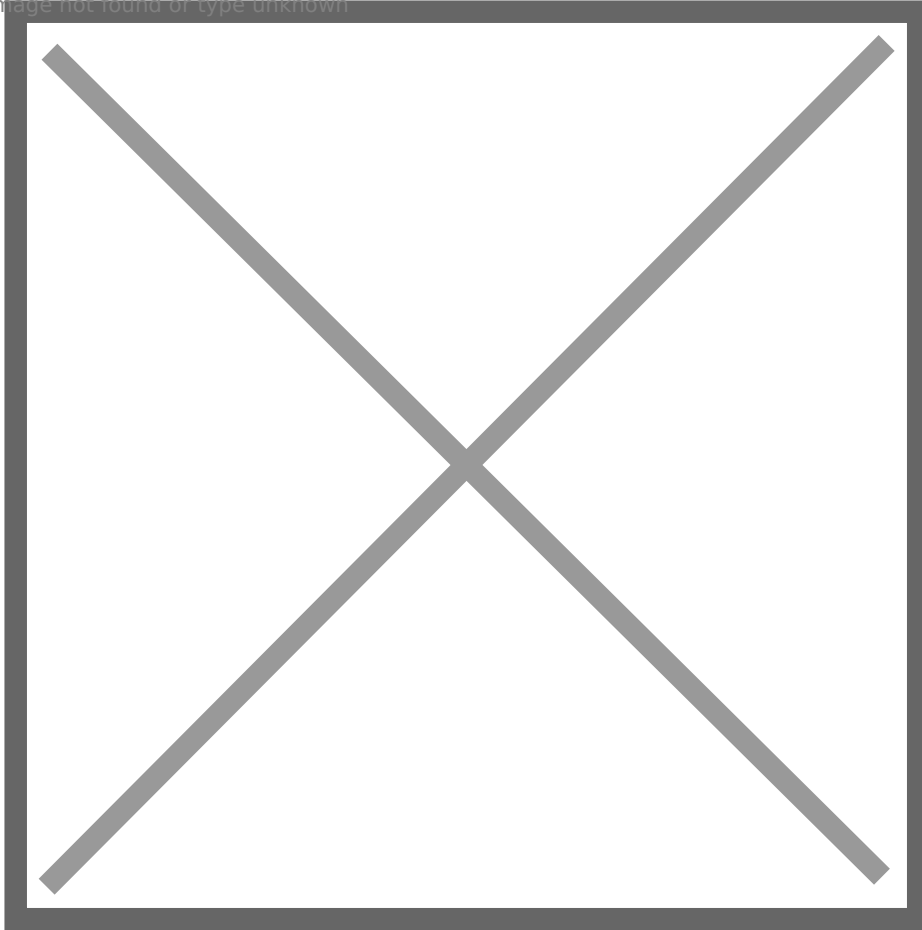


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President Ford Committee Records, Series H: Research Office Files, 1973-76

Collection Type

Personal Papers

Extent

.

Record Type

Textual

Scope and Content Note

Fredric W. Slight left the White House staff on September 22, 1975, and very shortly thereafter took up the newly created position of PFC research coordinator. Although he initially worked alone, by the heart of the primary season Slight had a staff of four assistants.

The Research Office, which at various times reported administratively to either the Deputy Chairman for Administration or the Political Office, handled a variety of tasks:

- Summarizing and analyzing public opinion polling data
- Compiling quotes made by President Ford and Jimmy Carter on various issues and events
- Responding to queries on the President's views and accomplishments
- Producing briefing materials for advocates campaigning on behalf of the President

In June 1976, Slight resigned from the PFC staff. For the next two months Answer Desk Coordinator Rob Quartel appears to have provided interim leadership. When campaign pollster Robert Teeter joined the PFC staff on a full-time basis in August 1976, he was named Deputy Chairman and head of the Research Office. During the fall campaign, the staff quickly expanded from four to over 20 individuals, although many of them were volunteers.

On July 19, 1976, Slight rejoined the White House staff as a Deputy Special Assistant to the President in the Office of Communications. In this position, Slight's major responsibility was the drafting of responses to article requests and questionnaires addressed to the President by various organizations and publications. Since the PFC Research Office handled similar requests and often referred them to the White House for a response, he continued to work closely with his former aides.

The major strength of the extant files of the Research Office is the large series of public opinion polling data produced for the campaign by the firm Market Opinion Research (MOR). MOR Vice President Robert Teeter directed most of these studies under contract with the PFC.

Polling data and analysis from key states early in the primary period is especially strong. MOR often conducted a study analysis of voters several months before the primary, ran daily tracking studies as the election approached, and then completed a post-election analysis. As campaign funds became tighter later in the primary season, the number of polls per state dropped. They conducted no polling in several minor or uncontested primaries or even in some key primaries such as Ohio or New Jersey that occurred very late. A comparison of primary campaign MOR contracts with the polling data shows the set to be fairly complete, although no results appear from a survey commissioned for the Michigan primary.

The file also contains the results of several national surveys, three waves of general election polling in PFC priority states, and six statewide daily tracking studies for the last few days of the General Election. In addition to the MOR surveys, the General Subject File contains summaries of Gallup and Harris polls on various issues and candidates covering 1973- 76.

Other materials in the collection will be useful to researchers interested in quotes by Jimmy Carter and Gerald Ford on various issues or compilations of administration goals, actions and accomplishments.

The extant files of the Research Office are not complete. Although letters and memoranda written by Fred Slight and others in the office appear in other portions of the PFC records, no copies appear here. In addition, there is little reflecting internal Research Office communication, interactions with other PFC offices, or office administration. Nothing other than the polling data produced by his firm reflects Robert Teeter's role with the Committee.

Related Materials (July 1990):

Researchers should consult the personal papers of Robert Teeter which contain the results of some additional national surveys and general election priority state studies not included here. In addition, the files of Foster Chanock of the White House Operations Office contain materials on polling, including memoranda from Robert Teeter.

The White House files of Fred Slight are currently unprocessed and not available for research.

Last Modified Date

2025-04-01

Research Office: Market Opinion Research Polls, 1975-76.

(Boxes H1-H20, 7.8 linear feet)

Polling data and analysis compiled by Market Opinion Research (MOR) of Detroit, Michigan. The PFC contracted with MOR to conduct these surveys, but MOR occasionally subcontracted the work to the firm Decision Making Information. The Ford Library created this sequence of polls by combining two sets of boxes, one labeled "Robert Teeter" and the other "Foster Chanock" (a White House aide who worked on campaign polling). It is evident that some of the early polls were originally part of the White House files, but all of them were apparently located at the PFC headquarters during the general election campaign.

Arranged chronologically by the month in which MOR conducted the poll and alphabetically thereunder by survey title.

Box H1 - Research Office: Market Opinion Research Polls

Status	Title
OPEN	2/75 - U.S. National Study (1)- (3)
OPEN	10/1975 - New Hampshire Primary Election Study Analysis
OPEN	10/75- 11/75 - Florida Primary Study Analysis (1)- (2)
OPEN	10/75- 11/75 - Illinois Primary Study Analysis and Data (1)- (2)
OPEN	11/75- 12/75 - U.S. National Survey Analysis and Data (1)- (3)

Box H2 - Research Office: Market Opinion Research Polls

Status	Title
OPEN	11/75- 12/75 - U.S. National Survey Analysis and Data (4)- (14)

Box H3 - Research Office: Market Opinion Research Polls

Status	Title
OPEN	1/76 - Focus Group Report: Haverhill, MA
OPEN	1/76 - New Hampshire Primary Study (1)- (3)
OPEN	1/76 - North Carolina Primary Study Analysis

Status	Title
OPEN	1/76- 2/76 - Wisconsin Primary Study Analysis and Data (1)- (3)
OPEN	2/76 - Current Voting Intentions: Indiana, Michigan, and Pennsylvania

Box H4 - Research Office: Market Opinion Research Polls

Status	Title
OPEN	2/76 - New Hampshire Post Election Study (1)- (2)
OPEN	2/76- 3/76 - Florida Tracking Study (1)- (3)
OPEN	2/76- 3/76 - Pennsylvania Omnibus Study (1)- (2)
OPEN	3/76 - Florida Post Election Study (1)- (2)
OPEN	3/76 - Illinois Tracking Study (1)- (2)

Box H5 - Research Office: Market Opinion Research Polls

Status	Title
OPEN	3/76 - Illinois Tracking Study (3)- (4)
OPEN	3/76 - Poll Summary By State
OPEN	3/76- 4/76 - Texas Registered Voters
OPEN	3/76- 4/76 - Wisconsin Tracking Study (1)- (7)

Box H6 - Research Office: Market Opinion Research Polls

Status	Title
OPEN	3/76- 4/76 - Wisconsin Tracking Study (8)- (13)
OPEN	4/76 - Ford Approval Rating: Gallup Polls
OPEN	4/76 - Texas Statewide Study (1)- (2)
OPEN	4/76 - Wisconsin Post Election Analysis (1)- (2)

Box H7 - Research Office: Market Opinion Research Polls

Status	Title
OPEN	4/76- 5/76 - Indiana Tracking Study (1)- (3)
OPEN	4/76- 5/76 - Nebraska Primary Study (1)- (2)
OPEN	4/76- 5/76 - Texas Regional Study (1)- (6)

Box H8 - Research Office: Market Opinion Research Polls

Status	Title
OPEN	5/76 - California Primary Study (1)- (3)

Status	Title
OPEN	6/76 - Missouri Statewide Study
OPEN	7/76 - U.S. National Study (1)- (6)

Box H9 - Research Office: Market Opinion Research Polls

Status	Title
OPEN	7/76 - U.S. National Study (7)- (14)
OPEN	8/76- 9/76 - Priority States Wave I
OPEN	8/76- 9/76 - Priority States Wave I: California
OPEN	8/76- 9/76 - Priority States Wave I: Colorado

Box H10 - Research Office: Market Opinion Research Polls

Status	Title
OPEN	8/76- 9/76 - Priority States Wave I: Connecticut
OPEN	8/76- 9/76 - Priority States Wave I: Florida
OPEN	8/76- 9/76 - Priority States Wave I: Illinois (1)- (3)
OPEN	8/76- 9/76 - Priority States Wave I: Indiana

Box H11 - Research Office: Market Opinion Research Polls

Status	Title
OPEN	8/76- 9/76 - Priority States Wave I: Iowa
OPEN	8/76- 9/76 - Priority States Wave I: Kentucky
OPEN	8/76- 9/76 - Priority States Wave I: Louisiana (1)- (2)
OPEN	8/76- 9/76 - Priority States Wave I: Maryland
OPEN	8/76- 9/76 - Priority States Wave I: Mississippi
OPEN	8/76- 9/76 - Priority States Wave I: New Jersey
OPEN	8/76- 9/76 - Priority States Wave I: New Mexico
OPEN	8/76- 9/76 - Priority States Wave I: New York
OPEN	8/76- 9/76 - Priority States Wave I: North Carolina

Box H12 - Research Office: Market Opinion Research Polls

Status	Title
OPEN	8/76- 9/76 - Priority States Wave I: Ohio
OPEN	8/76- 9/76 - Priority States Wave I: Pennsylvania
OPEN	8/76- 9/76 - Priority States Wave I: Special Tables - Religion (1)- (2)

Status	Title
OPEN	8/76- 9/76 - Priority States Wave I: Tennessee
OPEN	8/76- 9/76 - Priority States Wave I: Texas
OPEN	8/76- 9/76 - Priority States Wave I: Virginia
OPEN	8/76- 9/76 - Priority States Wave I: Washington
OPEN	8/76- 9/76 - Priority States Wave I: Wisconsin
OPEN	9/76 - Missouri Study for Citizens for Bond Committee (1)

Box H13 - Research Office: Market Opinion Research Polls

Status	Title
OPEN	9/76 - Missouri Study for Citizens for Bond Committee (2)- (5)
OPEN	9/76 - U.S. National Study (1)- (6)
OPEN	9/76- 10/76 - Priority States Wave II: Alabama
OPEN	9/76- 10/76 - Priority States Wave II: California

Box H14 - Research Office: Market Opinion Research Polls

Status	Title
OPEN	9/76- 10/76 - Priority States Wave II: Connecticut
OPEN	9/76- 10/76 - Priority States Wave II: Florida
OPEN	9/76- 10/76 - Priority States Wave II: Illinois
OPEN	9/76- 10/76 - Priority States Wave II: Indiana
OPEN	9/76- 10/76 - Priority States Wave II: Iowa
OPEN	9/76- 10/76 - Priority States Wave II: Maryland
OPEN	9/76- 10/76 - Priority States Wave II: Michigan

Box H15 - Research Office: Market Opinion Research Polls

Status	Title
OPEN	9/76- 10/76 - Priority States Wave II: Mississippi
OPEN	9/76- 10/76 - Priority States Wave II: Missouri
OPEN	9/76- 10/76 - Priority States Wave II: New Jersey
OPEN	9/76- 10/76 - Priority States Wave II: New York
OPEN	9/76- 10/76 - Priority States Wave II: North Carolina
OPEN	9/76- 10/76 - Priority States Wave II: Ohio
OPEN	9/76- 10/76 - Priority States Wave II: Oklahoma

Status	Title
OPEN	9/76- 10/76 - Priority States Wave II: Oregon
OPEN	9/76- 10/76 - Priority States Wave II: Pennsylvania

Box H16 - Research Office: Market Opinion Research Polls

Status	Title
OPEN	9/76- 10/76 - Priority States Wave II: Rhode Island
OPEN	9/76- 10/76 - Priority States Wave II: South Carolina
OPEN	9/76- 10/76 - Priority States Wave II: Tennessee
OPEN	9/76- 10/76 - Priority States Wave II: Texas
OPEN	9/76- 10/76 - Priority States Wave II: Vermont
OPEN	9/76- 10/76 - Priority States Wave II: Virginia
OPEN	9/76- 10/76 - Priority States Wave II: Wisconsin
OPEN	10/76 - Priority States Wave III: Alabama

Box H17 - Research Office: Market Opinion Research Polls

Status	Title
OPEN	10/76 - Priority States Wave III: Arizona
OPEN	10/76 - Priority States Wave III: Illinois
OPEN	10/76 - Priority States Wave III: Indiana
OPEN	10/76 - Priority States Wave III: Iowa
OPEN	10/76 - Priority States Wave III: Missouri
OPEN	10/76 - Priority States Wave III: New Jersey
OPEN	10/76 - Priority States Wave III: New York
OPEN	10/76 - Priority States Wave III: Ohio
OPEN	10/76 - Priority States Wave III: Pennsylvania
OPEN	10/76 - Priority States Wave III: Rhode Island
OPEN	10/76 - Priority States Wave III: Texas (1)

Box H18 - Research Office: Market Opinion Research Polls

Status	Title
OPEN	10/76 - Priority States Wave III: Texas (2)- (6)

Box H19 - Research Office: Market Opinion Research Polls

Status	Title
OPEN	10/76 - Priority States Wave III: Texas (7)- (8)

Status	Title
OPEN	10/76 - Priority States Wave III: Wisconsin
OPEN	10/76 - Priority States Wave IV: Ohio
OPEN	10/76 - Survey of Spanish- Speaking California Voters
OPEN	10/76 - U.S. National Post Debate II
OPEN	10/76- 11/76 - Aggregate Tables Tracking Study
OPEN	10/76- 11/76 - California Statewide Tracking Study

Box H20 - Research Office: Market Opinion Research Polls

Status	Title
OPEN	10/76- 11/76 - Illinois Statewide Tracking Study
OPEN	10/76- 11/76 - New Jersey Statewide Tracking Study
OPEN	10/76- 11/76 - New York Statewide Tracking Study
OPEN	10/76- 11/76 - Ohio Statewide Tracking Study
OPEN	10/76- 11/76 - Pennsylvania Statewide Tracking Study

Research Office: Carter Quotes File, 1975-76.

(Boxes H21-H34, 5.6 linear feet)

A card file containing quotes by Jimmy Carter on a wide variety of domestic, foreign, economic and political events and issues. There is no indication as to which staff member compiled and maintained this file, but it is known that it was used heavily by David Gergen's office in the White House since photocopies of the cards often appear in the Debate Background File of his collection.

Arranged alphabetically by subject.

Box H21 - Research Office: Carter Quotes File

Status	Title
OPEN	List of File Titles
OPEN	Abortion (1)- (2)
OPEN	Access
OPEN	Acceptance Speech
OPEN	Advisors
OPEN	Africa
OPEN	Agriculture (1)- (2)

Status	Title
OPEN	Alcohol
OPEN	America
OPEN	Amnesty
OPEN	Angola
OPEN	Anti- Trust
OPEN	Anti- Washington
OPEN	Appointments
OPEN	Arabs
OPEN	Arms Control
OPEN	Arts
OPEN	Attorney General
OPEN	B- 1 Bomber
OPEN	Background
OPEN	Blacks (1)- (2)
OPEN	Book

Box H22 - Research Office: Carter Quotes File

Status	Title
OPEN	Budget (1)- (2)
OPEN	Busing
OPEN	Cabinet
OPEN	Calley
OPEN	Campaign (1)- (8)

Box H23 - Research Office: Carter Quotes File

Status	Title
OPEN	Carter Family (1)- (3)
OPEN	Carter vs. Other Democrats (1)- (3)
OPEN	Catholics
OPEN	Change
OPEN	China
OPEN	CIA
OPEN	Civil Disobedience

Status	Title
OPEN	Civil Rights
OPEN	Civil Service
OPEN	Collective Bargaining
OPEN	Commerce
OPEN	Common Situs Picketing
OPEN	Compensatory Opportunity
OPEN	Compromise
OPEN	Concorde
OPEN	Conflict of Interest
OPEN	Congress (1)- (2)
OPEN	Consumers

Box H24 - Research Office: Carter Quotes File

Status	Title
OPEN	Contributors
OPEN	Corps of Engineers
OPEN	Credibility
OPEN	Crime
OPEN	Critics (1)- (3)
OPEN	Deals (Empty)
OPEN	Death Penalty
OPEN	Debates
OPEN	Defense (1)- (2)
OPEN	Democratic Party
OPEN	Detente
OPEN	Diplomats
OPEN	Divestiture
OPEN	Dole, Robert
OPEN	Drugs
OPEN	Eastern Establishment
OPEN	Eastern Europe

Box H25 - Research Office: Carter Quotes File

Status	Title
OPEN	Economics (1)- (3)
OPEN	Education
OPEN	Egypt
OPEN	Election
OPEN	Embargoes
OPEN	Endorsements
OPEN	Energy
OPEN	Environment
OPEN	Ethics
OPEN	Ethiopia
OPEN	Ethnic Purity
OPEN	European Communists
OPEN	Experience
OPEN	Family
OPEN	FBI

Box H26 - Research Office: Carter Quotes File

Status	Title
OPEN	Federal Reserve Board
OPEN	Federalism
OPEN	Ford (1)- (5)
OPEN	Foreign Aid
OPEN	Foreign Arms Sales
OPEN	Foreign Policy (1)- (5)
OPEN	Foreign Trade
OPEN	France
OPEN	Friends (Personal)

Box H27 - Research Office: Carter Quotes File

Status	Title
OPEN	Gay Liberation
OPEN	Gifts
OPEN	Government (1)- (4)

Status	Title
OPEN	Governor: Campaign
OPEN	Governorship/State Government (1)- (3)
OPEN	Grant Consolidation
OPEN	Great Society
OPEN	Greece
OPEN	Gun Control
OPEN	Housing
OPEN	Humor
OPEN	Humphrey- Hawkins
OPEN	Ideologies
OPEN	Illegal Aliens
OPEN	Illinois
OPEN	Image
OPEN	Indians (Empty)

Box H28 - Research Office: Carter Quotes File

Status	Title
OPEN	Inflation (1)- (2)
OPEN	Intelligence
OPEN	Intergovernmental Relations
OPEN	Israel (1)- (2)
OPEN	Issues
OPEN	Italy
OPEN	January 1977
OPEN	Japan
OPEN	Kissinger, Henry
OPEN	Korea, South
OPEN	Labor (1)- (2)
OPEN	Language
OPEN	Latin America
OPEN	Law
OPEN	Leadership

Status	Title
OPEN	Lebanon
OPEN	Liberals
OPEN	Lies
OPEN	Lockheed/Coca Cola
OPEN	Loser
OPEN	Maryland
OPEN	McCarthy, Eugene

Box H29 - Research Office: Carter Quotes File

Status	Title
OPEN	Merchant Marine
OPEN	Middle East
OPEN	Military Bases
OPEN	Military Involvement
OPEN	Minimum Wage
OPEN	Mondale Quotes (1)- (9)
OPEN	Monetary Policy
OPEN	National Health Care (1)- (2)
OPEN	National Purpose
OPEN	NATO

Box H30 - Research Office: Carter Quotes File

Status	Title
OPEN	New Deal
OPEN	New Jersey
OPEN	New South
OPEN	New York City
OPEN	1977
OPEN	Nixon (1)- (2)
OPEN	Nuclear Physicist
OPEN	Nuclear Weapons
OPEN	Occupational Hazards
OPEN	Panama Canal

Status	Title
OPEN	Partisanship
OPEN	Peanuts
OPEN	Personality (1)- (5)
OPEN	Philosophy
OPEN	Planning

Box H31 - Research Office: Carter Quotes File

Status	Title
OPEN	Platform (1)- (4)
OPEN	PLO
OPEN	Policy Statements
OPEN	Political Bosses
OPEN	Polls
OPEN	Postcard Registration
OPEN	Poverty
OPEN	Power
OPEN	Presidency (1)- (3)
OPEN	Press/Media
OPEN	Primaries
OPEN	Promises
OPEN	Public
OPEN	Public Employee Unions
OPEN	Puerto Rico (Empty)
OPEN	Reagan, Ronald
OPEN	Regulated Agencies

Box H32 - Research Office: Carter Quotes File

Status	Title
OPEN	Religion (1)- (4)
OPEN	Republicans
OPEN	Revenue Sharing
OPEN	Reverse Veto
OPEN	Rickover, Admiral

Status	Title
OPEN	Right to Work
OPEN	Rural
OPEN	Sacrifice
OPEN	SALT
OPEN	Science Advisor
OPEN	Selective Service
OPEN	Senior Citizens
OPEN	Social Programs
OPEN	Social Security
OPEN	South America
OPEN	Southern Background
OPEN	Southerners
OPEN	Spanish- Speaking
OPEN	Special Interests
OPEN	Staff: Bourne, Peter
OPEN	Staff: Caddell, Pat
OPEN	Staff: Eizenstat, Stuart
OPEN	Staff: General (1)- (2)

Box H33 - Research Office: Carter Quotes File

Status	Title
OPEN	Staff: General (3)- (4)
OPEN	Staff: Jordan, Hamilton
OPEN	Staff: King, Mary
OPEN	Staff: Kirbo, Charles
OPEN	Staff: Powell, Jody
OPEN	Staff: Rafshoon, Gerald
OPEN	Stop Carter
OPEN	Sunset Laws
OPEN	Sunshine Laws
OPEN	Supporters (1)- (2)
OPEN	Supreme Court

Status	Title
OPEN	Tax Reform (1)- (4)
OPEN	Terrorism
OPEN	Transition
OPEN	Transportation
OPEN	Truman, Harry
OPEN	Trust

Box H34 - Research Office: Carter Quotes File

Status	Title
OPEN	UFOs
OPEN	Underdeveloped Countries
OPEN	Unemployment (1)- (3)
OPEN	United Nations
OPEN	Unity
OPEN	Urban Affairs
OPEN	USSR
OPEN	Vagueness
OPEN	Veterans
OPEN	Vetoes
OPEN	Vice President (1)- (2)
OPEN	Vietnam
OPEN	Voting Rights (Empty)
OPEN	Wage and Price Controls
OPEN	Welfare
OPEN	Women's Rights
OPEN	Youth

Research Office: President Ford Quotebooks, 1975-76.

(Boxes H35-H38, 1.5 linear feet)

Compilations of quotes by President Ford on a wide variety of domestic, foreign, and economic events and issues. Joy Manson maintained these books, which primarily cover January to June 1976, with occasional items from as late as

September.

Arranged alphabetically by subject.

Box H35 - Research Office: President Ford Quotebooks

Status	Title
OPEN	File Categories
OPEN	Agriculture
OPEN	Big Government
OPEN	Busing
OPEN	Campaign
OPEN	Civil Rights
OPEN	Consumer Affairs
OPEN	Crime
OPEN	Defense (1)- (3)

Box H36 - Research Office: President Ford Quotebooks

Status	Title
OPEN	Economy (1)- (3)
OPEN	Education
OPEN	Employment
OPEN	Energy
OPEN	Environment
OPEN	ERA
OPEN	Family Life
OPEN	Federal Spending
OPEN	Foreign Relations (1)- (2)

Box H37 - Research Office: President Ford Quotebooks

Status	Title
OPEN	Foreign Relations (3)- (6)
OPEN	General Response (1)- (4)
OPEN	Health
OPEN	Housing

Box H38 - Research Office: President Ford Quotebooks

Status	Title
OPEN	Intelligence
OPEN	Labor
OPEN	Older Americans
OPEN	Regulatory Reform
OPEN	Restoring Faith in Government
OPEN	Revenue Sharing
OPEN	Small Business
OPEN	Social Programs
OPEN	Transportation
OPEN	Unemployment
OPEN	Veterans
OPEN	Vetoes
OPEN	Women
OPEN	Youth

Research Office: Answer Desk Coordinator's Subject File, 1975-76.

(Boxes H39-H41, 1.2 linear feet)

Memoranda, correspondence, and reports concerning a variety of domestic and foreign issues, political affairs, and Ford administration accomplishments. Rob Quartel accumulated this material to respond to questions about President Ford and his views and achievements. Some of it was also used in compiling the President Ford Factbook, which the PFC distributed to Cabinet members and other advocates who campaigned for the President.

Arranged alphabetically by subject.

Box H39 - Research Office: Answer Desk Coordinator's Subject File

Status	Title
OPEN	Agriculture (1)- (3)
OPEN	Arts and Humanities
OPEN	Black Americans
OPEN	Campaign Tactics
OPEN	Catholics

Status	Title
OPEN	Caucus Teams
OPEN	Civil Rights
OPEN	Clemency/Amnesty
OPEN	Common Situs Picketing
OPEN	Consumers
OPEN	Crime
OPEN	Dead Letters
OPEN	Debates
OPEN	Defense
OPEN	Delegate Related Materials
OPEN	Delegate Special
OPEN	Delegate Wishes Fulfilled

Box H40 - Research Office: Answer Desk Coordinator's Subject File

Status	Title
OPEN	Democratic Platform Planning
OPEN	Democratic Vote Totals
OPEN	Dole, Robert
OPEN	Economy
OPEN	Education
OPEN	Energy
OPEN	Environment
OPEN	Ethnic Americans
OPEN	Factbook
OPEN	Federal Spending
OPEN	Foreign Relations
OPEN	Hatch Act
OPEN	Health
OPEN	Housing
OPEN	Intelligence
OPEN	Kissinger, Henry
OPEN	Miscellaneous

Status	Title
OPEN	Nixon - China Trip
OPEN	Nuts and Berries
OPEN	Older Americans
OPEN	Panama Canal
OPEN	President Ford

Box H41 - Research Office: Answer Desk Coordinator's Subject File

Status	Title
OPEN	President Ford - Accomplishments
OPEN	President Ford - Endorsements
OPEN	President Ford - Future Visions
OPEN	Privacy
OPEN	Radio and Television
OPEN	Reagan, Ronald
OPEN	Regulatory Reform
OPEN	Republican Convention
OPEN	Republican Platform
OPEN	Schweiker, Richard
OPEN	Social Programs
OPEN	Space
OPEN	Strategy
OPEN	Transportation
OPEN	Veterans
OPEN	Vetoes
OPEN	Women
OPEN	Youth

Research Office: Publication/Organization Questionnaires, 1976.

(Boxes H42-H44, 1.2 linear feet)

Correspondence, press releases, and reports relating to the handling of requests from publications and organizations for responses to questionnaires about President Ford's views on topics of interest to their readers or members. The

Research Office responded to some directly, while referring others to the White House. Joy Manson coordinated these requests during the primary campaign and Rob Quartel assumed the responsibility for the general election.

Arranged alphabetically by the first letter of the publication or organization name; unarranged thereunder.

Box H42 - Research Office: Publication/Organization Questionnaires

Status	Title
OPEN	General and A- F (Including Common Cause)

Box H43 - Research Office: Publication/Organization Questionnaires

Status	Title
OPEN	G- N

Box H44 - Research Office: Publication/Organization Questionnaires

Status	Title
OPEN	O- Z and Private Citizens

Research Office: General Subject File, 1973-76.

(Boxes H45-H50, 2.4 linear feet)

Briefing papers, clippings, polling data, memoranda and press releases. The material concerns such topics as the Carter campaign, voter demographics, Gallup and Harris public opinion polls, and mailings which either summarized President Ford's actions and accomplishments or distributed information of use to advocates campaigning on behalf of the President. The Ford Library staff created this series to accommodate several small unrelated batches of material received from the Research Office.

Arranged alphabetically by subject.

Box H45 - Research Office: General Subject File

Status	Title
OPEN	Advocates Briefing Book (1)- (5)
OPEN	Carter Clippings - Agriculture
OPEN	Carter Clippings - Campaign (1)- (2)
OPEN	Carter Clippings - Catholics
OPEN	Carter Clippings - Economic Policy/Employment

Status	Title
OPEN	Carter Clippings - Education and Health
OPEN	Carter Clippings - Energy and Environment
OPEN	Carter Clippings - Ford/Carter Comparisons
OPEN	Carter Clippings - Georgia Record
OPEN	Carter Clippings - Gubernatorial Campaign
OPEN	Carter Clippings - Labor
OPEN	Carter Clippings - Liberal Attack Pieces
OPEN	Carter Clippings - Personality
OPEN	Carter Clippings - Platform and Views
OPEN	Carter Clippings - Political Philosophy
OPEN	Carter Clippings - Politics and Religion
OPEN	Carter Clippings - Quotebook Supplement
OPEN	Carter Clippings - Reorganization and Regulatory Reform
OPEN	Carter Clippings - Staff

Box H46 - Research Office: General Subject File

Status	Title
OPEN	Carter Clippings - Urban Affairs/Civil Rights/Crime
OPEN	Carter Clippings - Views of the Presidency
OPEN	Carter Quotebook (1)- (3)
OPEN	Demographics - Alabama to Mississippi

Box H47 - Research Office: General Subject File

Status	Title
OPEN	Demographics - Missouri to Wyoming
OPEN	Gallup Survey - Crime
OPEN	Gallup Survey - Economy (1)- (2)
OPEN	Gallup Survey - Energy

Box H48 - Research Office: General Subject File

Status	Title
OPEN	Gallup Survey - Foreign Affairs
OPEN	Gallup Survey - General Topics
OPEN	Gallup Survey - Politics (1)- (7)

Status	Title
OPEN	Harris Survey - Crime
OPEN	Harris Survey - Economy
OPEN	Harris Survey - Energy
OPEN	Harris Survey - Foreign Affairs

Box H49 - Research Office: General Subject File

Status	Title
OPEN	Harris Survey - General Topics
OPEN	Harris Survey - Politics (1)- (3)
OPEN	President Ford '76 Factbook (1)- (3)
OPEN	President Ford Committee Leadership Mailings
OPEN	11/17/75 - Regional Coordinators
OPEN	11/25/75 - Regional Coordinators and Leadership (1)- (2)
OPEN	12/15/75 - Regional Coordinators (1)- (2)

Box H50 - Research Office: General Subject File

Status	Title
OPEN	President Ford Committee Leadership Mailings
OPEN	12/19/75 - Regional Coordinators
OPEN	1/15/76 - Regional Coordinators and Leadership: Actions and
OPEN	Accomplishments (1)- (2)
OPEN	2/11/76 - Older Americans
OPEN	2/25/76 - Jobs Bill, etc.
OPEN	3/5/76 - Factbook
OPEN	3/5/76 - Health
OPEN	3/5/76 - Vetoes
OPEN	3/11/76 - Education/Energy
OPEN	3/20/76 to 4/6/76 - Miscellaneous
OPEN	4/12/76 - Reagan's TV Address (1)- (2)
OPEN	4/15/76 - Selective Leadership: Presidency and Energy Goals
OPEN	4/27/76 - RNC & PFC Leadership: Goldwater Speech

Status	Title
OPEN	5/7/76 - Post and Tribune Articles
OPEN	5/7/76 - Senator Goldwater's Remarks on the Panama Canal
OPEN	5/20/76 - Advocate Talking Points
OPEN	President Ford Committee News Letter
OPEN	State Chairmen's Meeting, Jan. 1976

Research Office: Campaign News Summaries, 1976.

(Boxes H51-H55, 2.0 linear feet)

News summaries consisting of photocopies of newspaper articles on the campaign, often with a cover sheet highlighting the most important stories. These summaries were apparently produced by the PFC and cover September 22 to November 1, 1976. In addition many issues of News and Comment (the President's daily news summary) and occasional copies of the PFC newsletter appear. Ralph Stanley apparently maintained this file.

Arranged chronologically.

Box H51 - Research Office: Campaign News Summaries

Status	Title
OPEN	9/22- 30/76

Box H52 - Research Office: Campaign News Summaries

Status	Title
OPEN	10/1- 7/76

Box H53 - Research Office: Campaign News Summaries

Status	Title
OPEN	10/8- 15/76

Box H54 - Research Office: Campaign News Summaries

Status	Title
OPEN	10/16- 22/76

Box H55 - Research Office: Campaign News Summaries

Status	Title
OPEN	10/23/76- 11/1/76