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## **WILLIAM GOROG FILES, 1975-76**

### **Collection Type**

White House Office Files

### **Extent**

3.8 linear feet (ca. 7,600 pages)

### **Record Type**

Textual

### **Access**

Open. Some items are temporarily restricted under terms of the donor's deed of gift, a copy of which is available on request, or under National Archives and Records Administration general restrictions (36 CFR 1256).

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## **Processed by**

Leesa Tobin, July 1982

## **Biography**

William F. Gorog

1925 - Born, Warren, OH

1949 - B.S., United States Military Academy

1949-54 - Reconnaissance Officer, United States Air Force

1954-55 - Marketing Manager, Bulova Watch Company

1956-63 - Executive Vice President, Data Corporation, Dayton, OH

1963-68 - Chairman of the Board and Chief Executive Officer, Data Corporation,

Dayton, OH

1968-75 - Chairman of the Board and Chief Executive Officer, Mead Technology Laboratories, Dayton, OH

May 1975-March 1976 - Deputy Director for Domestic Economic Policy, Economic Policy Board

March-Nov. 1976 - Deputy Assistant to the President for Economic Affairs

Nov. 1976-Jan. 1977 - Executive Director of the Council on International Economic Policy

1977-- Managing Director, The Arbor Group, Washington, DC

### **Scope and Content Note**

William F. Gorog, a businessman and developer of the computerized legal research system, LEXIS, joined the Ford administration as deputy to L. William Seidman, Assistant to the President for Economic Affairs in May 1975. In March 1976 his title was changed from Deputy Director for Domestic Economic Policy to Deputy Assistant to the President for Economic Affairs. From November 1976 until the end of the administration, Gorog served a recess appointment as Director of the Council on International Economic Policy. In 1977 he and his wife, Gretchen Gorog, founded the Arbor Group, a firm specializing in international investment management services.

As a deputy director for the Economic Policy Board, Gorog was responsible for coordination and liaison with departments and agencies on domestic economic policy issues and for coordinating domestic economic policy studies and reviews undertaken by the Economic Policy Board. In addition, he was responsible for strengthening White House liaison with business and outside interest groups and economic policy issues. Occasionally Gorog studied the economic implications of non-economic issues such as the proposed amendments to the Clean Air Act in

1976. Gorog was frequently asked to make presentations and speeches concerning various aspects of domestic economic policy and often appeared when L. William Seidman was unable to do so. Gorog's title change to Deputy Assistant to the President does not appear to have involved any change in his responsibilities.

The Gorog files are uneven in that they heavily represent Gorog's spokesperson and liaison functions but include substantive materials for only a few policy issues. Much of the latter material was incorporated into the files of L. William Seidman. There are several subjects in the Gorog files, however, which include substantive issues material. Those subjects include the domestic footwear industry, product liability insurance, air brake standards, the New York City financial crisis, the Task Force on Questionable Corporate Payments Abroad, and the proposed amendments to the Clean Air Act.

In January 1976, T. Coleman Andrews became executive assistant to William Gorog. He prepared briefing papers and decision memoranda for Gorog and worked closely with the congressional relations staff on the Ford administration's legislative proposals in the field of domestic economic policy. Andrews worked very closely with Gorog and other administration officials to block passage of the Clean Air Act amendments in 1976. Gorog acted as the administration's spokesperson on this issue although his files reveal the Andrews did much of the background work.

The files are divided into two series. The first, a general subject series, includes materials for May 1975 to May 1976. Each major subject, letter, invitation, or memo originating after May 1976 was indexed by a computer and arranged in numerical sequence. These files and a computer-generated index constitute the second series of the Gorog files.

#### Related Materials (July 1982)

Many of the briefing papers and analyses that Gorog prepared do not appear in his files but are in the Seidman collection and can be located by using Seidman's name file or the appropriate subject designation in the subject file. There are also related materials in the Marvin Kosters collection. The Gorog material does not include any material from his tenure as executive director of the Council on International Economic Policy.

#### **Last Modified Date**

2025-03-06

**General Subject File, 1975-76.**

(Boxes 1-4, 1.4 linear feet)

Correspondence, schedules, programs of meetings, memos and reports concerning issues such as the New York City financial crisis, railroad reorganization, the insurance industry, and the labor advisory program. Also included are invitations and other material relating to Gorog's attendance at various political and economic meetings. The file includes material from May 1975 to May 1976.

Arranged alphabetically by subject.

**Box 1 - General Subject File**

<b>Status</b>	<b>Title</b>
OPEN	Air Transport Policy
OPEN	American Fishing Tackle Manufacturers Association
OPEN	Black Issues
OPEN	Collective Bargaining Committee on Construction
OPEN	Computers
OPEN	Crop Production
OPEN	Economic Modeling
OPEN	Economic Planning
OPEN	Evans, Michael K. - Economic Forecasts
OPEN	Findustry Proposal
OPEN	Food Stamp Reform
OPEN	Footwear Industry
OPEN	General Electric Company, Research and Development Expenditures
OPEN	Gorog Event - 1/29/76 - American Institute of Aeronautics and Astronautics (1)-(2)
OPEN	Gorog Event - 2/3/76 - California Broadcasters Association
OPEN	Gorog Event - 2/4/76 - International Snowmobile Association
OPEN	Gorog Event - 2/10/76 - Hampstead Lions and Kiwanis

<b>Status</b>	<b>Title</b>
OPEN	Gorog Event - 2/11/76 - Appalachia Regional Conference
OPEN	Gorog Event - 2/16/76 - Volume Footwear Retailers of America
OPEN	Gorog Event - 2/23/76 - Inland Daily Press Association
OPEN	Gorog Event - 3/4/76/ - Kankakee Chamber of Commerce
OPEN	Gorog Event - 3/17/76 - Bucyrus - Erie Distributor Council
OPEN	Gorog Event - 3/28-31/76 - Young Presidents Organization
OPEN	Gorog Event - 4/5/1976 - Racine, WI
OPEN	Gorog Event - 4/9/76 - Philadelphia Society
OPEN	Gorog Event - 4/13/76 - Frazer, Ruder and Finn Dinner
OPEN	Gorog Event - 4/13/76 - National Association of Manufacturers
OPEN	Gorog Event - 4/15/76 - George Washington University
OPEN	Gorog Event - 4/16/76 - Auburn University Energy Symposium
OPEN	Gorog Event - 4/21/76 - Dick Schulze Fundraiser
OPEN	Gorog Event - 4/28/76 - Midwestern State GOP Chairmen

## **Box 2 - General Subject File**

<b>Status</b>	<b>Title</b>
OPEN	Gorog Event - 5/2/76 - National Association for Remotely Piloted Vehicles
OPEN	Gorog Event - 5/4/76 - Regional Small Business Conference
OPEN	Gorog Event - 5/6/76 - Washington Round Table of the Institutional Investor Institute
OPEN	Gorog Event - 5/12/76 - Ventura County Business Outlook Conference
OPEN	Gorog Event - 5/17/76 - Junior Achievement of Kentuckiana, Inc. (Canceled)
OPEN	Gorog Event - 5/17/76- National Industrial Council
OPEN	Gorog Event - 5/19/76 - National Tank Truck Carriers, Inc.
OPEN	Gorog Event - 5/20/76 - Young Presidents Organization
OPEN	Gorog Event - 5/27/76 - Young Presidents Organization

<b>Status</b>	<b>Title</b>
OPEN	Gorog Event - 6/9/76 - Edison Electric Institute
OPEN	Gorog Event - 6/9-12/76 - Aspen Institute for Humanistic Studies
OPEN	Gorog Event - 6/16/76 - Association of Government Accountants
OPEN	Gorog Event - 6/17/76 - Virginia Association of Broadcasters
OPEN	Gorog Event - 6/20/76 - Future Business Leaders of America and Phi Beta Lambda
OPEN	Grain - International Policy
OPEN	Great Britain - Publication on Welfare and Unemployment
OPEN	Housing Industry
OPEN	Insurance
OPEN	Insurance - Product Liability (1)-(2)

### **Box 3 - General Subject File**

<b>Status</b>	<b>Title</b>
OPEN	Labor Advisory Program
OPEN	Law of the Sea
OPEN	Light Rail Transit System
OPEN	Lobbying Regulations
OPEN	Michigan - Detroit
OPEN	National Highway Traffic Safety Administration
OPEN	National Highway Traffic Safety Administration - Air Brake Standards (1)-(2)
OPEN	New York City - Financial Crisis
OPEN	New York City - News Clippings
OPEN	Ocean Freight Rates
OPEN	Ocean Technologies
OPEN	Pension Benefit Plan
OPEN	Public Affairs, Office of (Treasury)

<b>Status</b>	<b>Title</b>
OPEN	Questionable Corporate Payments Abroad, Task Force On (1)

**Box 4 - General Subject File**

<b>Status</b>	<b>Title</b>
OPEN	Questionable Corporate Payments Abroad, Task Force On (2)
OPEN	Rail Restructuring - Northeast/Midwest
OPEN	Salomon Brothers
OPEN	Science, Engineering and Technology Policy, Office of (1)- (2)
OPEN	Telecommunications Policy
OPEN	Television - American/Canadian Cable Dispute

**Computer-Controlled Correspondence and Memoranda File, 1976.**

(Boxes 4-10, 2.4 linear feet)

Correspondence, schedules, memos and reports received after May 1976 and indexed by the office computer. Subjects include meetings of various groups and organizations, Canadian/U.S. cable television, unemployment, non-rubber footwear industry, and economic growth studies sponsored by the Joint Economic Committee. There is also a great deal of material concerning the proposed amendments to the Clean Air Act.

Arranged in numerical order by computer-assigned identification numbers. A printout of the identification numbers and a brief description including correspondent and subject is in the first folder of the series.

**Box 4 (Continued) - Computer-Controlled Correspondence and Memoranda File**

<b>Status</b>	<b>Title</b>
OPEN	Computer Index Printout
OPEN	5000 - Robert H. Binder re Geneva Think Tank
OPEN	5001 - John Brewer re Egypt/U.S. Business Council Meeting
OPEN	5002 - J. Henry Turner re Recommendations on the Economy



<b>Status</b>	<b>Title</b>
OPEN	5003 - Clear Air Act Amendments - Auto Emissions
OPEN	5003 - Clear Air Act Amendments - Auto Emissions - Selective Enforcement Audit
OPEN	5003 - Clear Air Act Amendments - Auto Emissions - Selective Enforcement Audit Regulations

**Box 5 - Computer-Controlled Correspondence and Memoranda File**

<b>Status</b>	<b>Title</b>
OPEN	5003 - Clean Air Act Amendments - Clean Air Review Group
OPEN	5003 - Clean Air Act Amendments - Correspondence
OPEN	5003 - Clean Air Act Amendments - General Background
OPEN	5003 - Clean Air Act Amendments - Legislation - House (Printed Report)
OPEN	5003 - Clean Air Act Amendments - Legislation - Senate (Printed Report and Bill)
OPEN	5003 - Clean Air Act Amendments - Memoranda (1)-(3)
OPEN	5003 - Clean Air Act Amendments - Significant Deterioration
OPEN	5003 - Clean Air Act Amendments - Significant Deterioration - Bibliography

**Box 6 - Computer-Controlled Correspondence and Memoranda File**

<b>Status</b>	<b>Title</b>
OPEN	5003 - Clean Air Act Amendments - Significant Deterioration - Electric Utilities (1)-(4)
OPEN	5003 - Clean Air Act Amendments - Significant Deterioration - Environmental Protection Agency Analysis
OPEN	5003 - Clean Air Act Amendments - Significant Deterioration - Federal Energy Administration Analysis
OPEN	5003 - Clean Air Act Amendments - Significant Deterioration - Non-Ferrous Metals
OPEN	5003 - Clean Air Act Amendments - Significant Deterioration - Petroleum Industry

<b>Status</b>	<b>Title</b>
OPEN	5004 - William Gorog re Survey of Significant Agency Events
OPEN	5005 - Peter J. Mallory re American International Group, Inc.
OPEN	5006 - L. William Seidman re Memo on Questionable Corporate Payments Abroad
OPEN	5007 - Elliot Richardson re Maritime Industry
OPEN	5008 - William Gorog re Esch/Kemp Job Legislation
OPEN	5009 - M.A. Taylor re Motor Carrier Reform Act
OPEN	5010 - Joint Economic Committee re Economic Growth Studies (1)

**Box 7 - Computer-Controlled Correspondence and Memoranda File**

<b>Status</b>	<b>Title</b>
OPEN	5010 - Joint Economic Committee re Economic Growth Studies (2)-(4)
OPEN	5011 - George K. Graeber re Puerto Rico
OPEN	5012 - John Harper re Clean Air Act Amendments
OPEN	5013 - Paul Brands re Significant Deterioration (1)-(2)
OPEN	5014 - K.E. Wallach re Latin-Americans
OPEN	5015 - William Milliken re Public Works Employment Act of 1976
OPEN	5016 - C.E. Silling re "Super Energy Agency Proposal"
OPEN	5017 - William Murphy re Conference of the National Alliance of Businessmen
OPEN	5018 - J.A. McCormack re Young Presidents Organization
OPEN	5019 - Robert Harris re American Institute of Aeronautics and Astronautics
OPEN	5020 - Fred Pinkham re World Business Council Meeting (1)-(2)

**Box 8 - Computer-Controlled Correspondence and Memoranda File**

<b>Status</b>	<b>Title</b>
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OPEN 5021 - George Smith re Associated Builders and Contractors

OPEN 5022 - American Textile Machinery Association

OPEN 5023 - Clyde Cole re Symposium on National Dividend Plan

OPEN 5024 - Charles Goodell re Canadian Border T.V. Problem

OPEN 5025 - John Coleman re Inflation

OPEN 5026 - Barry Merkin re Young Presidents Organization

OPEN 5027 - William Winter re Architectural Woodwork

OPEN 5028 - Jim Pleser re American-Israel Chamber of Commerce and Industry

OPEN 5029 - Frank Leseganich re Western Reserve Economic Development Agency

OPEN 5030 - William Lilley re Council on Wage and Price Stability Quarterly Report (1)-(2)

OPEN 5031 - David Slater re Annual University for Presidents

OPEN 5032 - David G. Soergel re Federal Make or Buy Issues

OPEN 5033 - Robert E. Dickenson re Young President's Organization

OPEN 5034 - John Ricardo re California Emissions Standards

OPEN 5035 - Gene Bradley re International Management and Development Institute

OPEN 5036 - William Kirkwood re Welfare

OPEN 5037 - William Lambert re Rotary Club of Dayton, OH

OPEN 5038 - Lawrence A. Appley re American Leadership Mobilization Convention

OPEN 5039 - Beurt SerVaas re Unemployment

OPEN 5041 - Roderick Hills re European Trip

OPEN 5042 - Donald Livingstone re Carter Hawley Hale Stores, Inc.

OPEN 5043 - Richard Ayres re Clean Air Deterioration

OPEN 5044 - C.C. Walker re "The Urban Bomb"

OPEN 5045 - George C. Heinz re Marine Mammal Protective Act

OPEN 5046 - Thomas Norwalk re Dayton's Trolley Coach System

**Box 9 - Computer-Controlled Correspondence and Memoranda File**

<b>Status</b>	<b>Title</b>
OPEN	5047 - Howard Beaver re Carpenter Technology Corporation
OPEN	5048 - Herbert Majower re National Energy Resources Organization
OPEN	5049 - Ronald Shelp re Insurance Regulation in El Salvador
OPEN	5050 - James Fletcher re Viking 2 Lander
OPEN	5051 - Nicholas Clinch re Sierra Club Foundation
OPEN	5052 - Gerald Tsai re Tsai Forum
OPEN	5053 - Clark MacGregor re JT10D Engine Joint Venture
OPEN	5054 - Doug Metz re Employment and Training Act of 1976
OPEN	5055 - John W. Berry re Gorog Social Invitations
OPEN	5056 - J. V. Crawford re UOP, Inc.
OPEN	5057 - Edwin Beeby re CIEP/EPB
OPEN	5058 - Michael Fenzer re Housing Industry
OPEN	5059 - Henry Halprin re Construction Industry
OPEN	5060 - Karl G. Harr re International Traffic in Arms Regulations
OPEN	5061 - Seymour Fabrick re Domestic Shoe Industry
OPEN	5062 - Martha Miller re Consolidated Rail Corporation
OPEN	5063 - W.R. Moreland re Van Production
OPEN	5064 - Vincent Davis re Patterson School Board Advisers
OPEN	5065 - Eldon Steele re Request for Assistance
OPEN	5066 - Milton Callero re American University
OPEN	5067 - R.F. Sharpe re Hydraulic Institute
OPEN	5068 - John V. McDonald re Unemployment
OPEN	5069 - Coleman Andrews re Non-rubber Footwear Industry
OPEN	5070 - H. Laird McGregor re Bermuda Conference
OPEN	5071 - Secretariat re Gorog's Trip to Youngstown, OH
OPEN	5072 - Elliot Richardson re Federal Task Force on Motor Vehicles

<b>Status</b>	<b>Title</b>
OPEN	5073 - Philip Smaby re National Association of Realtors
OPEN	5074 - John Aram re Business and Government
OPEN	5075 - Jerry Glenn re Space Shuttle Meeting
OPEN	5076 - Dan M. Stephens re Northeast Ohio Four County Regional Planning and Development Organization
OPEN	5077 - Nelson Rockefeller re National Center for Productivity and Quality of Working Life
OPEN	5078 - Earl P. Bassett re 3M and Section 861 Tax Matter

**Box 10 - Computer-Controlled Correspondence and Memoranda File**

<b>Status</b>	<b>Title</b>
OPEN	5079 - Walter Durham re MESBIC Financial Corporation of Dallas
OPEN	5080 - Henry Perritt re Regional Economic Growth
OPEN	5081 - Lawrence Wadsworth re American University Conference on U.S. Foreign Policy
OPEN	5082 - Klaus Heiss re Depreciation Guidelines Assets
OPEN	5083 - William McCrea re the Entrepreneurship Institute
OPEN	5084 - Edwin Eshleman re Material from Eugene Madeira
OPEN	5085 - Gordon Johnson re Free Enterprise System
OPEN	5086 - Gary Cook re Economic Expansion
OPEN	5087 - M. Aschmeyer re American Merchant Marine
OPEN	5088 - David Meiselman re Bermuda Seminar
OPEN	5089 - Mark Richardson re Footwear Industry
OPEN	5090 - Joel Segall re Conference on International Trade
OPEN	5091 - William Barody re Television Bureau of Advertising