

## HIGHLIGHTS FROM THE QUARTERLY

### National Archives and Records Administration

## GERALD R. FORD PRESIDENTIAL LIBRARY AND MUSEUM

### Quarterly Narrative Report October-December, 2008



Ford Library in Ann Arbor, Michigan



Ford Museum in Grand Rapids, Michigan

## ACCESSIONS AND OPENINGS (LIBRARY AND MUSEUM)

### Accessions

The Library completed work for 10 accessions this quarter, including accretions to the **Betty Ford** Papers, **Melvin Laird** Papers, and Composite General Accessions and Composite Grand Rapids Accessions collections.

The Library acquired the papers of **Michael Moskow**, 1969-76 (5 cu. ft), documenting his service in the Ford administration at the Department of Labor, the Department of Housing and Urban Development, and the Council on Wage and Price Stability.

The Library acquired papers from **Juliette C. McLennan**, 1976 (0.4 cu. ft.), relating to her work as Director of the National Volunteer Desk for the President Ford Committee. The material consists of two binders of volunteer lists, state reports, and phone bank reports.

Supervisory archivist David Horrocks met with University of Michigan professor **Ron Fleming** about his collection of political memorabilia, especially from his participation in the 1964 Republican National Convention.

New Museum artifact accessions included a collection of Canadian newspapers from 1969-74; a 1973 mounted clipping from the Grand Rapids Press; a 1936 football program; a Gerald R. Ford state funeral plaque; a roll of Gerald R. Ford tissue and two *New York Times* issues from 1973 and 1974; a collection of 2008 presidential campaign memorabilia; and clothing worn by Gerald R. Ford. **Raymond Guyette** donated a scale model of the *USS Monterey*, in which he painstakingly captured nearly every detail of the ship over one full year of work. It will eventually be added to the museum's core exhibit.

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### **Openings**

The Library opened the **Private Journals of Federal Reserve Chairman Arthur F. Burns**, 1969-74 (less than one foot). Burns sporadically kept a private journal or diary between January 20, 1969 and July 25, 1974 while serving as Counsellor to President Richard Nixon and then Chairman of the Federal Reserve Board.

The Library opened the **Project File of Documents Declassified through the Remote Archive Capture (RAC) Program: Copies of documents, 1969-77** (3 feet). Created by Library staff for the convenience of researchers, this special collection includes copies of all formerly classified Ford Library documents that have been opened, wholly or partly, under the RAC program since November, 2008. Earlier RAC openings are omitted. The Project File affords access to newly declassified documents from collections that are otherwise unprocessed/closed. Copies from processed/open collections are included in both the Project File and the processed collection. Approximately 4,700 pages comprise the release.

The Library opened the papers of **Melvin Medema**, 1949-77 (less than one foot). Included are approximately one dozen letters on a wide variety of public issues exchanged between Medema, a Grand Rapids constituent and businessman, and Gerald Ford over the length of Ford's career in office.

The Library opened segments of the papers of **Roderick M. Hills**, Counsel to the President, Securities and Exchange Commission Chairman, and attorney in private practice and advocate for effective corporate governance, 1975-2000 (34 feet). Included is some correspondence from Hill's White House service, although most of Hills' work files went directly to his successor, Edward Schmults. Hills' Securities and Exchange Commission work is reflected especially in his speech and congressional testimony files. The bulk of the collection concerns Hills' post-government work and these files remain unprocessed/closed.

The Library opened all of biographer Jim Cannon's audiotape interviews with President Ford in the **James M. Cannon Research Interviews and Notes for *Time and Chance*, 1989-94**, including a set of complete interview transcripts.

### **A. Library Activities - Collection Management and Use**

#### **RESEARCH GRANTS**

The Grants Screening Committee for the Gerald R. Ford Foundation Research Travel Grants met in October and awarded seven grants.

#### **REFERENCE**

The Library issued 51 new research cards and 5 renewals, and researchers made a total of 219 daily visits. The Library's PMRS databases contained 254 manuscript and audiovisual inquiries; we have checked to certify the completeness and accuracy of the PMRS data. The Library answered an additional 51 non-PMRS inquiries this quarter. The Library staff provided 1,392 items and 3,107 reproductions, including self-service photocopying.

The Library's *Guide to Collections* was extensively updated in both paper and web form. Christian Goos prepared a new reference information handout, *Core Collections on Energy Policy*.

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The Library signed a Memorandum of Understanding with Primary Source Media allowing PSM to scan additional collections for microfilm publication by PSM: **National Security Adviser's Presidential Country Files for Africa, 1974-77**; and the **Patricia Lindh and Jeanne Holm Files** of the White House Office of Women's Programs. Archivist Stacy Davis has been working with PSM (and Crowley Micrographics) who are in the process of microfilming material from eight Library collections.

Stacy also selected, scanned, and provided information about documents and photos to be used in NARA's 75th Anniversary book.

Archives specialist Nancy Mirshah completed audiovisual reference work with McNeill Lehrer Productions staff working on a documentary on Betty Ford, to be aired next March.

### PROCESSING

Stacy Davis reviewed, edited, and submitted 6 collection, 22 series, and 90 item level ARC descriptions. Jill Zawacki finished editing to ARC standards over 700 ARC folder records that were converted from PRESNET, a project she began in the previous quarter.

Jill Zawacki continued an editing project to add a "local identifier" (the Ford Library Negative Number) to item level photographic ARC records where there is a digital copy of the image attached. Additional edits were completed by Jill and Stacy Davis to make these record descriptions compliant with ARC's current standards. Having a local identifier clearly visible in those item level ARC records will provide better information to Library staff when researchers request reproductions of these images.

Bill McNitt started work toward opening the **Gerald Ford Library Oral History Projects**, oral histories conducted by Dick Holzhausen and David Horrocks about a decade ago. The latter project will involve finalizing the interview transcripts and, for those without signed release forms, getting the forms signed by the interviewees or their heirs.

Bill McNitt and Christian Goos continued systematic donor-review in the **Stanley Pottinger Papers**.

The Library's work-study students worked on a wide variety of projects, including arrangement and description of unprocessed materials, editing ARC records, pulling boxes and reshelving for the research room, completing numerous photocopy orders, preparing travel grant binders, assisting with event preparations, administrative filing, and decorating the public areas of the Library for Christmas

Student employees surveyed and started developing arrangement plans for the many accretions to the post-White House papers of both **President Ford and Mrs. Ford** that we have received in the last seven years to facilitate reference requests from the Ford Office in California

Student intern Julie Judkins continued processing of the **Charles Orlebeke Papers** and began an inventory of accretions to the **Betty Ford Papers**.

Nancy Mirshah added 83 pages of contact sheets to the **White House Photograph Office** database, constituting 392 lines of data. Nearly all of the sheets were from Secretary of State Henry Kissinger's

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trip to Africa in April, 1976. The database is now complete from August 9, 1974 to May 3, 1976, and July 13, 1976 to January 20, 1977. Of 129 total volumes, 117 are completely finished while two are partially described.

Student employee Gina Valice began review and quality control of recently returned video dubs from NLNP. These were part of a series of **President Ford Committee 2**” (Quad) tapes that were sent to Vidipax via NLNP for dubbing. Gina also assisted in preparing the ¾” tapes for dubbing, timing out selected tapes, making labels for Russell Video, completing 1411s for each batch, and watching and describing returned tapes.

### **DECLASSIFICATION**

Under the Mandatory Declassification Review program, archives specialist Donna Lehman submitted 545 pages to the agencies for review, and processed 491 pages of returns, opening 314 pages in full, 152 pages in part, and exempted 25 pages. Topics include Vietnam, Lebanon, China, Philippine military bases, and foreign economic affairs.

Under systematic review, archivist Geir Gundersen reviewed 437 pages and opened 437 pages on a variety of topics from the National Security Adviser's Outside-the-System Chronological File, Melvin Laird Papers, and Arthur Burns Papers.

Geir Gundersen and archivist Helmi Raaska processed 4,671 pages of RAC returns from the **National Security Adviser's NSC Europe, Canada, and Ocean Affairs Staff Files and NSC Middle East and South Asian Affairs Staff Files**. Together they opened 331 pages in full, opened 1,045 pages in part, exempted 3,175 pages, and referred 120 pages.

Geir Gundersen and Helmi Raaska created the ***Ford Library Project File of Documents Declassified through the Remote Archives Capture (RAC) Program*** (See Accessions and Openings, above). The new on-going collection will afford researchers expedited access to declassified information from unprocessed/closed collections and allow returning researchers to more easily discover newly declassified information from previously processed/open collections

On October 20-24, Dr. Richard Hunt, a Department of Defense historian, made a final special access visit to conduct research in the **Melvin Laird** Papers for a history of the Office of the Secretary of Defense.

In December, JC Beal Construction, Inc. completed conversion of the Library's old photo lab into a second Secure Compartmented Information Facility (SCIF). The Library's declassification team is looking forward to utilizing the new work and storage space.

### **PRESERVATION**

Audiovisual archivist Ken Hafeli continued work on the contract to dub all of the Library's remaining ¾” tapes to Beta SP and S-VHS. During the quarter our vendor dubbed 200 ¾” tapes. We also recorded 60 Digital Beta dubs in-house from the new Beta tapes.

Ken Hafeli began making 7” analog audiotapes from audiocassettes in the Library's collections. Included were oral histories by **Tom Soapes** in 1980 and interviews conducted by **Jim Cannon** for his *Time and Chance* biography of President Ford.

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Ken Hafeli continued to prep the recently acquired **Ford Family Album** photographs for scanning. Once the photos are scanned, they will be removed permanently from the albums and placed in polyethylene sleeves and stored in the Library's Cold Temperature Vault. Susan Ford Bales and President Ford's niece, Linda Burba, have been assisting Ken with identifications via email. Nearly all of the photos depict President Ford's family. Steve Ford provided information on Mrs. Ford's family and Ken will approach them about providing photos of Mrs. Ford. Rebecca McNitt, a student in the University of Michigan's School of Information, began scanning and resleeving the photographs.

Ken Hafeli and Nancy Mirshah continued to add high resolution (600 dpi) scans to the Library's NEWSKAN File. These include White House Photo Office photographs as well as images from donated collections such as the Ford Scrapbook, Congressional and Personal Collections. The majority of this work is driven by researcher requests.

### **EXHIBIT RELATED ACTIVITY**

For the first time ever, the Library featured a seasonal display of Christmas quilts. The beautifully crafted spreads by local quilter Judy Thornton were hung in the auditorium by exhibits specialist Bettina Demetz and will remain on display until January 29, 2009. In addition, student staff decorated several Christmas trees for display in the lobby and research room.

The President's Office was transformed into a more permanently accessible exhibit area with the installation of a glass door between it and the adjacent President's Conference Room. Visitors can now view the inside of the President's Office without staff oversight. To better prepare the area, archival staff rearranged the artifacts and books inside for viewing through the glass door and updated a document display on the conference room table.

Research and planning is underway for a new lobby exhibit, *Economy in Crisis, 1974*, to open on February 9. A Library-Museum team led by David Horrocks is creating the exhibit.

New track lighting was installed over the Betty Ford biographical exhibit.

## **B. Museum Activities - Collections Management and Use**

### **COLLECTIONS MANAGEMENT**

Student interns continued to enter full catalog records into the iO database for artifact collections.

Registrar Jamie Draper and student interns completed the FY09 Valuable-Vulnerable Artifact Inventory, physically accounting for all 229 items on the list. No items were added or subtracted from the list over the past year. Both the Registrar and Deputy Director reviewed and signed the completed inventory, which was subsequently filed as per new NARA inventory guidance.

Jamie Draper drafted a comprehensive survey of the Museum's legacy documentation pertaining to the artifact collections, as requested by NL. The document describes White House Gift Unit, Bicentennial Gift Unit, transition files, and early shipping inventories, along with original Museum hard-copy files and catalog card systems. Jamie also helped draft a NARA-mandated Re-Inventory Plan and a response to draft guidance on NARA inventory procedures. In addition, a document was created to describe all 59 quilts preserved in the museum's artifact collections. Jamie's continued work on the Preservation Risk Assessment Matrix has brought the total number of artifacts evaluated to 1,743.

### **PRESERVATION**

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Student interns encapsulated several hundred oversized two-dimensional artifacts in polyester film. Under the Registrar's supervision, they continued to reorganize nearly 350 of the smallest items in collections into artifact trays, to better house and protect them. They also moved over 20 textiles to rolled textile storage units, replaced 1,000 older accession file folders with new acid-free folders, and made foam mounts for all of the hats and caps in artifact collections, to better preserve them over time.

### **EXHIBIT RELATED ACTIVITY**

In November, the Museum opened its annual Christmas exhibit *Christmas on the Grand*, with trees decorated by local community groups, and seasonal quilts by local quilters. The display will be up until the first week of January, 2009.

Staff began planning and exhibit design for *White House in Miniature*, opening January 20, 2009.

Through the quarter, Director Elaine Didier continued efforts to secure national sponsorship for the Magna Carta exhibit scheduled for fall 2009, working via conference calls and e-mail with a PR consultant in Washington and the leadership of the Cathedral. Due to lack of sufficient external funding, the exhibit will be deferred to a later date.

Director Didier worked with Museum and Library staff to discuss ideas for upgrading the core exhibits and plans to bring in consultants prior to selecting a design firm

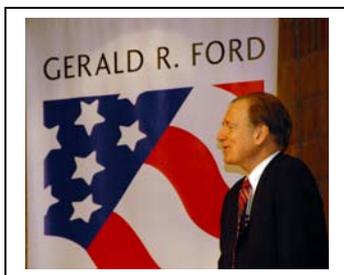
### **REFERENCE**

Museum staff hosted political cartoonist Patrick Oliphant for a tour of his work in the exhibits for a video documentary.

## **C. Public Programs, Exhibits and Events at the Library and Museum**

Both the Museum and the Library offered the public an opportunity to participate in non-partisan local discussions in *National Issues Forums* on various topics. The Museum hosted *Coping with the Cost of Health Care: How Do We Pay for What We Need?*, October 2; *What is the 21st Century Mission for Our Public Schools?*, October 16; and *Racial and Ethnic Tensions: What Should We Do*, October 30. The Library hosted *The Energy Problem: Choices for an Uncertain Future*, October 21. Director Didier welcomed the attendees and participated in the forums at both sites. The forums commenced in September, as part of a national initiative to encourage civic engagement, co-sponsored by all presidential libraries and the National Issues Forum Institute of the Kettering Foundation. Director Didier met with Diane Eisenberg of Kettering regarding alternative formats and funding models for future issues forums.

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On October 6, the Library in Ann Arbor hosted author Jay Hakes for a talk and book signing related to *A Declaration of Energy Independence: How Freedom from Foreign Oil can improve National Security, our Economy and the Environment*. Hakes, former head of the Energy Information Administration at the U.S. Department of Energy, 1993-2000, currently serves as director of the Jimmy Carter Presidential Library.

On October 12, the Museum hosted **Dan Rather** for a tour and reception in conjunction with a Michigan Council of Foundations meeting.

On October 14, Director Didier was featured speaker at a dinner meeting of the *Michigan Women's Forum* at the Library in Ann Arbor.

On October 28, the Museum hosted the **Boy Scouts** for the dedication of a statue depicting President Ford as an Eagle Scout, which was installed in the lobby.

On October 29, the Museum hosted a talk and book signing by award-winning journalist and investigative reporter **Dale Van Atta**, author of *With Honor: Melvin Laird in War, Peace, and Politics*.

On November 3, the Museum hosted Pulitzer Prize-winning *New York Times* reporter **Tim Weiner** for a talk and book signing to commemorate the newly released paperback edition of *Legacy of Ashes: The History of the CIA*.

In October and November, the Museum conducted four programs in conjunction with *Born to Play Ball*: **Mel Marmer** spoke on October 4, **Norm Coleman** performed as Ty Cobb on November 5, **Bill Anderson** spoke on November 8, and ESPN writer **Tim Kurkjian** presented a program on November 12. The October 4 presentation included a rousing performance by the Dodworth Saxhorn Band.



On November 14-15, the Library offered tours and Saturday morning exhibit hours as part of the *University of Michigan Parents Weekend/Capital Campaign Celebration*.

On November 17, Michigan Public Radio reporter **Don Gonyea** spoke at the Museum to a capacity audience about the Obama presidential campaign which he had covered for the past 21 months. The program was offered in conjunction with WUOM/WVGR.

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On November 18 at the Library, “Washington’s most highly regarded columnist” **David Broder** delivered the 2008 *William Simon Lecture on Public Affairs* to an audience of over 460 people, filling the auditorium and two satellite areas that had monitor feeds. David Horrocks and Kate Murray hosted the event for the Library, while Director Didier represented the Archivist at the French Archives conference at UNESCO in Paris.

The Museum’s annual *Christmas on the Grand Tree Lighting Ceremony* took place on the evening of November 20. The lobby was adorned with Christmas trees decorated by local community groups, and quilts by local quilters.

On December 3, the Library and the National Press Club co-hosted *The First Amendment, Freedom of the Press and the Future of Journalism*, with panelists Jonathan Wolman (Detroit News), Omari Gardner (Detroit Free Press), Maria Drutz (WDIV-TV), and Vincent Duffy (Michigan Public Radio), moderated by veteran national correspondent and former NPC president Gil Klein.

During the quarter the Library was the rental site for several University of Michigan events, including a luncheon honoring major donors to the School of Engineering’s 50<sup>th</sup> Anniversary Capital Campaign.

On December 7, the Museum held its annual Holiday Open House, and on December 10, the Museum held its Annual Holiday Docent Tea.

On December 19, a *Ford Family Christmas Wreath* was placed at President Ford’s Burial Site in memory of the passing of President Ford on December 26, 2006

Director Didier participated in monthly meetings of the Library and Museum Program Planning committee and GVSU Hauenstein Center.

### **D. Educational Programs - Library and Museum**

Director Didier presented a session on President Ford’s leadership attributes to the Grand Valley State University Leadership Academy (Oct. 8).

Director Didier was the featured speaker for a new UM School of Information Seminar in Library Leadership in December, resulting in an invitation to address the Management class on marketing and outreach during the Winter semester.

Director Didier presented a pictorial and historical overview of Camp David to Museum volunteers and docents during the annual holiday reception in December.

Director Didier was approached by planners of the UM Theme Semester on Museums to encourage Ford Library participation in campus-wide events during the fall 2009 semester.

Several Library staff provided talks and tours for a UM School of Information class on Government Information (October 1), a Wayne State University class on archives administration (October 24), and a UM School of Information class on archives administration (November 10).

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David Horrocks met with UM School of Information doctoral student Magia Krause for her research on instructional practices of archives (October 10), and spoke at Grand Valley State University to a class studying Ford administration foreign policy (November 24).

In Grand Rapids, eighteen schools took advantage of the **Secchia-Allen Transportation Fund** to visit the Museum, totaling 1,514 students and 150 free chaperones.

Three Museum staff members made presentations to six *Aquinas College Emeritus* classes---two per month---in the Michigan Room; four classes related to President Ford and two to Mrs. Ford.

Education specialist Barbara McGregor conducted one teacher in-service for the Grand Rapids Central High School social studies department and a new docent training session. She also continued work on a civic education pilot project with the Kettering Foundation and southern Michigan teachers. She collected, read, and sorted essays submitted for the annual *Gerald R. Ford Essay Challenge*, forwarding the top 18 to a distinguished panel of judges. The theme of this year's challenge is *The Meaning of Patriotism Today*.

Volunteers donated 117 hours of service: special events (55), tours (20), and meetings (42).

### **E. Outreach - Library and Museum**

On October 20, Director Didier was interviewed by Lori Cook for a Grand Rapids television program featuring the Ford Museum.

On November 12, Director Didier presented a virtual tour of the Ford Library and Museum to the state-wide Library Directors' Summit at the Bloomfield Township Library.

On November 17-18, Director Didier represented NARA at a Colloque in honor of the 200<sup>th</sup> anniversary of the installation of the French National Archives at the Palais de Soubise, held at UNESCO in Paris. Her presentation as part of a panel on Archives and Citizenship will be translated and published by the French Archives early in 2009.

Director Didier met with Dale Robertson, new president of the Public Museum, regarding outreach and marketing of cultural institutions in Grand Rapids.

Director Didier participated in monthly meetings of the University of Michigan Public Goods Council, resulting in the Library's participation in the UM Capital Campaign Finale/Parents Weekend in November, (see Public Programs).

Director Didier or deputy director Jim Kratsas participated in monthly meetings of the Michigan Committee for the Lincoln Bicentennial. Director Didier participated in monthly meetings of the Women's Forum of Michigan, and hosted a dinner at the Library on October 14 (see Public Programs).

Public affairs specialist Kristin Mooney created and placed ads for *Born to Play Ball* and its associated programs, *National Issues Forums*, and various Library events. She worked on ad designs and media promotions for upcoming exhibits and programs, including *White House in Miniature* and *Abe: A Character You Can Count On*. She also produced the Museum's *Best of 2008* spot, worked with exhibits specialist Bettina Demetz on a bus wrap, and developed the layout for a new events calendar to be shared by Library and Museum staff.

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**F. Visitor Services – Library and Museum**

**LIBRARY AND MUSEUM ATTENDANCE**

Groups using the Museum included Congressman Ehlers for a recruitment visit by representatives of armed forces academies. Nine other groups met at the Museum, and the Boy Scouts, Grand Rapids Historical Society, and Grand Rapids Women’s History Council continued to meet monthly.

In the first quarter Museum visitation decreased by 18% (or 4,014 persons) and Library visitation increased by 50% (or 617 persons) compared to the same quarter last year. When added together, Library and Museum visitation decreased by 14 % (or 3,397 persons), compared to the year ago quarter.

	<b>FY09</b>	<b>% Change</b>	<b>FY08</b>	<b>FY07</b>
<b>Museum Visitors</b>				
1 <sup>st</sup> qtr	18,724	(17.65)	22,738	55,148
2 <sup>nd</sup> qtr			12,422	115,624
3 <sup>rd</sup> qtr			24,841	33,663
4 <sup>th</sup> qtr			27,043	35,111
<b>Library Visitors</b>				
1 <sup>st</sup> qtr	1,841	50.4	1,224	1,949
2 <sup>nd</sup> qtr			480	780
3 <sup>rd</sup> qtr			878	859
4 <sup>th</sup> qtr			1,008	937
<b>Sum of Museum and Library Visitors</b>				
1 <sup>st</sup> qtr	20,565	(14)	23,962	57,097
2 <sup>nd</sup> qtr			12,902	116,404
3 <sup>rd</sup> qtr			25,719	34,552
4 <sup>th</sup> qtr			28,051	36,048
<b>Totals</b>			<b>90,634</b>	<b>244,101</b>

**WEBSITE VISITORS**

The website had 184,426 visitors, 2,914,818 total hits, and 763,646 total page views in the first two months of this quarter, October and November of 2008. December 2008 numbers were not yet available at the time of this writing.

<b>Website Visitors</b>	<b>FY09</b>	<b>% Change</b>	<b>FY08</b>	<b>FY07</b>	<b>FY06</b>
1 <sup>st</sup> qtr	184,426 (minus Dec)	n/a	330,096	722,351	254,037
2 <sup>nd</sup> qtr			386,105	901,231	380,126
3 <sup>rd</sup> qtr			398,803	506,503	400,669
4 <sup>th</sup> qtr			250,024	426,985	343,802
<b>Totals</b>			<b>966,255</b>	<b>2,557,070</b>	<b>1,378,634</b>

<b>Number of Hits</b>	<b>FY09</b>	<b>% Change</b>	<b>FY08</b>	<b>FY07</b>	<b>FY06</b>
1 <sup>st</sup> qtr	2,914,818	n/a	4,239,646	1,327,2439	

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	(minus Dec)			(minus Oct)	n/a
2 <sup>nd</sup> qtr			3,607,632	17,204,463	4,082,719
3 <sup>rd</sup> qtr			4,239,703	4,540,231	4,799,935
4 <sup>th</sup> qtr			2,889,908	n/a	n/a
<b>Totals</b>			<b>14,976,889</b>	<b>23,071,937</b>	<b>8,882,654</b>

<b>Total Page Views</b>	<b>FY09</b>	<b>% Change</b>	<b>FY08</b>	<b>FY07</b>	<b>FY06</b>
1 <sup>st</sup> qtr	763,646 (minus Dec)	n/a	946,410	286,014 (minus Oct)	n/a
2 <sup>nd</sup> qtr			855,056	2,480,627	942,678
3 <sup>rd</sup> qtr			1,070,688	1,078,182	872,848
4 <sup>th</sup> qtr			885,503	n/a	n/a
<b>Totals</b>			<b>2,872,154</b>	<b>3,844,823</b>	<b>1,815,526</b>

### MUSEUM STORE

Additional retail space at the sales desk has been made available with the purchase of a kiosk for the lobby that will hold visitor event calendars and brochures.

The number of items sold in the Museum Store decreased by 26% (or 1,492 items) when compared to the 2008 first quarter. Revenue was \$34,819.56

<b>Museum Store Items Sold</b>					
	<b>FY09</b>	<b>% Change</b>	<b>FY08</b>	<b>FY07</b>	<b>FY06</b>
1 <sup>st</sup> qtr	5,807	(25.6)	7,299	3,081	2,886
2 <sup>nd</sup> qtr			3,820	17,532	3,228
3 <sup>rd</sup> qtr			2,504	15,289	6,324
4 <sup>th</sup> qtr			11,334	18,384	7,620
<b>Totals</b>			<b>24,957</b>	<b>54,286</b>	<b>20,058</b>
<b>Museum Store Revenue</b>					
	<b>FY09</b>				
1 <sup>st</sup> qtr	\$34,819.56				
2 <sup>nd</sup> qtr					
3 <sup>rd</sup> qtr					
4 <sup>th</sup> qtr					
<b>Totals</b>					

### G. Training and Professional - Library and Museum

Director Didier and David Horrocks met with representatives of the Wayne State University Archives program in October.

In October, Didier participated in a dinner and lecture hosted by the UM School of Information in conjunction with the John Seeley Brown lectureship, delivered by Brewster Kahle.

Barbara McGregor attended the National Council of Social Studies annual convention in Houston. Attendees were shuttled to College Station, Texas to tour the Bush 41 Library and Museum, listen to

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several speakers, and meet with NARA education colleagues. Barbara also attended meetings of the Greater Grand Rapids Women's History Council.

Kristin Mooney joined Interchange (The Association of West Michigan Communication Professionals), which meets once per month to discuss various communication topics, and attended Cultural Marketing Group meetings

### **H. Technology Developments - Library and Museum**

Library and Museum staff computers were all replaced as part of the NARA project to refresh the desktop computers. The Library and Museum also each acquired a couple of new laptop computers.

### **I. Facilities - Library and Museum**

#### **MUSEUM IN GRAND RAPIDS**

Repair of a failed chiller is underway. Funding was approved for new auditorium carpet, chairs and drapery and a contract awarded to Draper Group; construction was completed early in January

#### **LIBRARY IN ANN ARBOR**

Contracts were awarded and work completed on the auditorium audio/video upgrade and conversion of the old darkroom to a SCIF (see Declassification above). Repair work on the flag pole base, bricks, mortar and brick sealant was completed and a glass door was installed at the entrance to President Ford's office, allowing visitors to see into the office. A new security company, Miller Protection Services, took over security duties.

### **J. Administrative – Library and Museum**

Program assistant Bill Treat resigned on November 4 and we wish him well in his future endeavors. A vacancy announcement was posted on December 18.

Jessica Wittenbach, student intern since 2002, completed her education and resigned her position at the end of December.

### **K. Savings Realized**

Nothing to report.

### **L. Scheduled Programs, Exhibits and Events – Library and Museum**

#### **GRAND RAPIDS: *Born to Play Ball* through January 4, 2009**

This Museum feature exhibit about baseball heroes and U.S. Presidents examines 5 great baseball players for each of the ten team positions and includes artifacts, photos, and documents associated with the presidential library related to each player's time period.

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### **GRAND RAPIDS: Inauguration Celebration Program**

**January 20, 2009**

The Museum offered free admission in honor of the Presidential Inauguration and live television coverage of the event in the newly remodeled auditorium. Visitors were the first to see the new exhibit, *White House in Miniature*.

### **GRAND RAPIDS: *White House in Miniature***

**January 20 through May 24, 2009**

In a return visit to the Museum, *White House in Miniature* offers visitors the opportunity to get an insiders tour of "The Presidents' House" a scale model of the White House that is 60 feet long and 20 feet wide. The replica took more than 35 years to research, design and construct.

### **ANN ARBOR: *Presidential Campaigns and Inaugurations, 1948-2004***

**through January 25, 2009**

A feature exhibit of documents, artifacts, TV campaign spots, and photos from the presidential campaigns and inaugurations occurring within the period of Gerald Ford's political career.

### **ANN ARBOR: *Christmas Quilts by Judy M. Thornton***

**through January 29, 2009**

Join the Library in celebrating the spirit of the season with a collection of holiday inspired quilts.

### **GRAND RAPIDS: *Lincoln on Leadership: Contemporary Lessons from a Legendary Leader***

**January 29, 2009**

This event is co-sponsored by the Gerald R. Ford Foundation and Grand Valley State University's Hauenstein Center for Presidential Studies

### **GRAND RAPIDS: *Betty Monkman, White House Curator Emeritus***

**January 30, 2009**

This talk by White House Curator Emeritus Betty Monkman's will open the Museum's new feature exhibit, *The White House in Miniature*. Ms. Monkman worked in the White House curator's office since 1967, first as museum registrar, then associate curator, and since 1997 as curator. She planned and curated the first exhibition on the White House in 1992 and continues to work closely on other exhibits at the White House Visitor Center.

### **ANN ARBOR: *Lincoln Bicentennial Celebration: President and Mrs. Lincoln (Fred and Bonnie Probe) and the renowned Dodworth Saxhorn Band***

**February 8, 2009**

Celebrate President Lincoln's 200<sup>th</sup> birthday as professional re-enactors Fred and Bonnie Probe portray President Abraham Lincoln and Mary Todd Lincoln onstage at the Ford Library. In this Sunday afternoon program the renowned Dodworth Saxhorn Band will play music of the era with their original "Saxhorn" instruments while dressed in period costumes of the mid-1800s.

## HIGHLIGHTS FROM THE QUARTERLY

### **ANN ARBOR: *Economy in Crisis, 1974***

**February 11, 2009 to Winter, 2010**

Economic crises on an international scale are not new, and President Ford inherited a tough one in 1974. This new Library lobby exhibit shows how he tackled a dangerous witch's brew of inflation, recession, budget deficits, unemployment and OPEC oil supply worries---all resulting in the coining of a new word, "Stagflation." On display will be rarely and never before seen archival documents and artifacts from the Ford Library and Museum collections.

### **GRAND RAPIDS: *Lincoln vs. Douglas: Sesquicentennial Debate by Jim Getty and Tim Connors***

**February 12, 2009**

This event is sponsored by both the Gerald R. Ford Foundation and Grand Valley State University's Hauenstein Center for Presidential Studies.

### **ANN ARBOR and GRAND RAPIDS: Noah McCullough, Teen Author**

**February 14, 2009 2:00 p.m. – Grand Rapids; February 15, 2009 p.m. – Ann Arbor**

Thirteen year old author, Noah McCullough, will discuss his book, *First Kids: True Stories of All the Presidents' Children*. *First Kids* is Noah's second book. A reception and book signing will follow.

### **GRAND RAPIDS: Presidents Day**

**February 16, 2009 10:00 a.m. - 2:00 p.m.**

In a return visit to the Museum impersonator **John Swartz** will perform as General George Washington throughout the day in informal programs in the Michigan Room. Festivities include presidential birthday cake and free admission.

### **GRAND RAPIDS: Gerald R. Ford Essay Challenge Awards Program**

**February 16, 2009 7:00 p.m.**

The winning essays will be read and awards presented for the best essays addressing the theme of "The Meaning of Patriotism Today." Michigan's Secretary of State Terri Lynn Land, will keynote the event. A reception will follow. This annual essay contest, co-sponsored with the Ford Foundation with *The Grand Rapids Press*, is open to area high school students.

### **ANN ARBOR: Peter Baker, 2008 Gerald Ford Foundation Journalism Prize Winner for Reporting on the Presidency**

**March 9, 2009**

*Washington Post* White House Correspondent Peter Baker will speak at the Library on the first 100 days of the Obama Presidency.

### **GRAND RAPIDS: H.W. "Bill" Brands**

**March 19, 2009**

The Gerald R. Ford Foundation in conjunction with Grand Valley State University presents a talk by renowned author, and University of Texas professor faculty Bill Brands on the first 100 days of the Obama presidency.

## HIGHLIGHTS FROM THE QUARTERLY

### **ANN ARBOR: Patti Matson: *Celebrating Betty Ford's Birthday***

**March 31, 2009**

Patti Matson, Assistant to the Press Secretary of First Lady Betty Ford, makes a return visit to the Library to speak in celebration of Mrs. Ford Birthday on April 8.

### **GRAND RAPIDS: *Betty Ford Birthday Celebration***

**April 8, 2009**

The Museum will offer free admission and birthday cake in honor of Mrs. Ford's birthday on April 8.

### **GRAND RAPIDS: John Schwarzlose: *Celebrating Betty Ford's Birthday***

**April 14, 2009**

John Schwarzlose, Director of the Betty Ford Center, makes a return visit to the Library to speak in celebration of Mrs. Ford's birthday on April 8.

### **GRAND RAPIDS: Robert Rosen**

**May 7, 2009**

The Gerald R. Ford Foundation in conjunction with Grand Valley State University presents a talk by Robert Rosen, author of *Saving the Jews: FDR and the Holocaust*. Sponsored by the Gerald R. Ford Foundation and Grand Valley State University.

### **ANN ARBOR: Gerald R. Ford Scholar Award in Honor of Robert M. Teeter**

**May 1, 2009**

Application deadline. A grant of \$5000 is awarded annually to support dissertation research on any aspect of the United States political process during the latter part of the 20th century.

### **GRAND RAPIDS: *A Child in the White House - Caroline Kennedy's Dolls***

**June 19 through August 31, 2009**

More than 70 dolls and puppets from 30 countries were given to young Caroline Kennedy, beginning in 1961 when her family entered the White House through 1963. Foreign dignitaries and first ladies presented dolls to the First Daughter as state gifts. Other dolls in the collection were gifts from foreign citizens who did not hold official government positions. The collection is on loan from the John F. Kennedy Library.

### **M. Customer Feedback**

#### **Research Room/Reference**

"Thank you so much for your quick work on this. I really, really appreciate you getting back to me so quickly. This is enormously helpful."

Library Researcher  
query re judicial candidates nominated by President Ford

#### **Research Room/Reference**

"Thank you so much! I received the photo and receipt. I really appreciate your help with this and the amazingly prompt response."

Library Researcher

#### **Research Room/Reference**

"I just wanted to thank you again for all your help at the Library and for your warm welcome to Ann Arbor. It was a great research trip, the most enjoyable I've had yet. I'll try to think of an excuse for a

## HIGHLIGHTS FROM THE QUARTERLY

return visit soon!"

Library Researcher

### **Museum Exhibits**

"Thank you for a wonderful visit on Wednesday, October 29. The sixth, seventh and eighth graders from St. Andrew's School enjoyed themselves and the exhibits."

Teacher

### **Museum Exhibits**

"Thank you for arranging our visit to the *Born to Play Ball* exhibit. Many students were impressed by the baseball artifacts. One of the highlights was sitting at the cabinet table of President Ford.

Principal

### **Museum Programs**

Just a quick note to tell you how much we enjoyed last night. WOW! Great program. Thanks again for bringing him to town. Please pass along our thanks to Jim as well.

Tim Kurkjian Program attendee

### **Outreach**

"Our nation's presidential libraries are unique in preserving and offering citizens full access to the records of an administration. The Gerald R. Ford Presidential Library has a superb reputation among researchers for the fine organization of the collection and the archival staff's deep knowledge of the materials, as well as a record of offering outstanding educational programs to the public. In your leadership role, you are extremely well suited to contribute to the Colloque session focused on archives and citizenship."

Re French National Archives *Symposium on The Archives Tomorrow*, Paris  
Archivist of the United States