

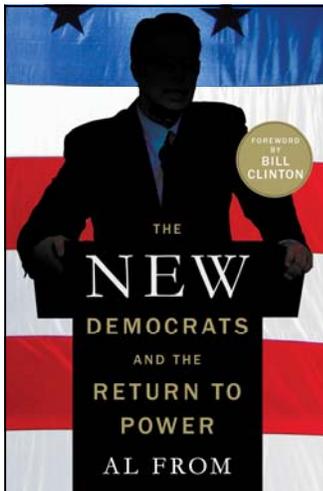
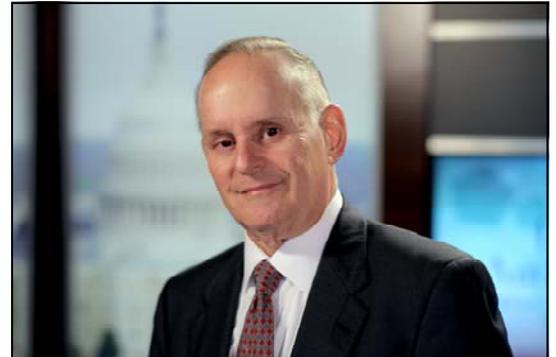
Wednesday May 20, 2015 7:30 p.m.

## WHAT'S MISSING IN PRESIDENTIAL POLITICS?

After Barack Obama's solid win in the 2012 election, it's easy to forget that there was a time, not long ago, when the Democrats were shut out of power for over a decade.

But Al From remembers.

In 1984, he led a small band of governors, US senators, and members of Congress to organize the Democratic Leadership Council (DLC). Their mission: to rescue the party from the political wilderness, redefine its message, and, most importantly, win presidential elections.



Join Gerald R. Ford Chairman, Red Cavaney as he takes the stage with Al From to discuss From's new book, *The New Democrats and the Return to Power*. From is one of America's premier strategists and policy entrepreneurs with a track record of injecting innovative ideas into the national debate, turning major national institutions around, and changing the course of American life.

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