

Thursday, September 15, 2011 7:30 p.m.



The White House Message Machine: How it Spins Faster Than Ever



**Steven
Thomma**

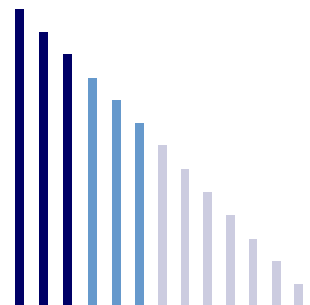
Join Steven Thomma as he provides his keen insight and perspective on the ever-changing ways the White House uses technology and media to tell its story to the public. Thomma is the 2010 Winner of the Gerald R. Ford Journalism Prize for Distinguished Reporting on the Presidency.

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