

**ROBERT M. TEETER PAPERS**  
**Audiovisual Materials Transferred from the Textual Collection**

The audiovisual portion of the Robert M. Teeter Papers consists of 183 video cassettes, the majority of which contain political advertisements from the 1980s to early 2000s. Advertisements are present from both major political parties, though most are for Republican candidates. Much footage is included from the 1988 and 1992 Presidential campaigns of George H.W. Bush, during which Robert Teeter served as Senior Campaign Adviser. Certain cassettes feature interviews with Teeter himself, which is noted in the description of the item.

All items are in VHS format, except for Cassettes #38 and #45, which are both ¾" tape. Any conditional issues regarding the quality of the video are noted following the description of the item. Each video is described, first, by the election to which it pertains (if any) and then with a more detailed description of the footage. Any loose papers that were included with the video tapes, either as tucked into the tape cases or attached as labels, have been removed to the Teeter Papers file, which is noted in the item description.

Items in this collection are comprised of the accessions 2004-NLF-061, 2004-NLF-063, and 2006-NLF-056.

**2004-NLF-061-001: Cassette 1**

**Election:** 1976 Presidential Election

**Date:** 1976

**Description:** Video recording of ad used by the Ford-Dole campaign; includes song "I'm Feeling Good About America" with footage of cherry bomb explosion. This version never aired.

**Length:** approx. 5 min

**2004-NLF-061-002: Cassette 2**

**Election:** 1984 Presidential Election

**Date:** 1984

**Description:** Titled "Malaise: Twenty Years of Walter Mondale." Video analysis of Mondale's debating techniques as prepared by the Republican National Committee Opposition Research for the 1984 contest between Mondale and Reagan.

**2004-NLF-061-003: Cassette 3**

**Election:** 1984 Presidential Election

**Date:** 1984

**Description:** Near complete set of video recordings of 1984 Reagan-Bush campaign ads.

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**2004-NLF-061-004: Cassette 4**

**Election:** 1984 Presidential Election

**Date:** 1984

**Description:** Video recordings of speeches delivered during the 1984 Reagan-Bush campaign.

Index of tape is as follows:

- Spring of '84
- America's Back
- Prouder Stronger Better
- Statue of Liberty Rev. 2
- Reagan 5-minute #1
- Inflation
- Employment
- Peace
- Roosevelt Room
- Reagan 5-minute #2
- Help
- Man on the Street Headley Alt
- Man on the Street Democrat '84Rev
- Man on the Street Leadership
- Tax Vignettes Rev. 1
- Hart on Mondale
- Man on the Street Mondale
- Economic Choice
- Promises and Performance
- Economic Future
- Reaganomics
- Bear Rev. 2
- Foreign Policy Rev. 2
- Priorities
- Democrat Switch
- Supermarket
- Side by Side
- Youth Future Unity
- Train
- 5-minute Unity

**2004-NLF-061-005: Cassette 5**

**Election:** 1984 Presidential Election

**Date:** 1984

**Description:** Video recordings of television commercials for the 1984 Reagan-Bush campaign.

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**2004-NLF-061-006: Cassette 6**

**Election:** 1984 Presidential Election

**Date:** November 1984

**Description:** "The Tuesday Team" Video recordings of 49 spots for the Reagan-Bush 1984 campaign. Spots include:

- Spring of 84
- America's Back Rev.
- Prouder, Stronger, Better Rev. 2
- Statue of Liberty Rev. 2
- Statue of Liberty (Hispanic)
- Regan 5-Minute #1
- Inflation
- Employment
- Peace Rev.
- Peace
- Roosevelt Room
- Reagan 5-Minute #2
- Help
- Man on the Street – Headley Alt.
- Man on the Street – Democrat 84
- Man on the Street - Leadership
- Tax Vignettes Rev. 1
- Hart on Mondale
- Man on the Street – Mondale
- Economic Future
- Reaganomics
- Bear Rev. 2
- Foreign Policy Rev. 2
- Priorities
- Democrat Switch
- Supermarket
- Side by Side
- Youth Future
- Unity
- Train
- 5-Minute Unity

**2004-NLF-061-007: Cassette 7**

**Election:** Presidential Election

**Date:** 08/31/1984

**Description:** Biography of President Reagan (18 min); biography of Mrs. Reagan (8 min).

**Length:** approx. 30 min

**2004-NLF-061-008: Cassette 8**

**Election:** 1984 Presidential Election

**Date:** 11/12/1984

**Description:** Video recording of advertisements used by the Mondale-Ferraro campaign in the 1984 Presidential election. Tape is indexed, detailing the name and length of each spot.

**2004-NLF-061-009: Cassette 9**

**Date:** 12/18/1986

**Description:** "MOR: Special News Report" prepared by Bailey and Deardourff to celebrate Robert Teeter's 20 years at MOR. Features satirical interviews with James A. Baker, Dick Cheney, Lee Atwater, and other notable political figures

**Length:** 12 min

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**2004-NLF-061-010: Cassette 10**

**Election:** 1987 Fort Wayne Mayoral Race

**Date:** 04/27/1987

**Description:** Video recording of three 30-second advertisements for Paul Helmke's campaign for mayor of Fort Wayne. Spots are titled 'Issues No. 1,' 'Issues No. 2,' and '7072 Administration Issues.'

**Length:** approx. 1 min, 30 sec

**2004-NLF-061-011: Cassette11**

**Date:** 04/27/1987

**Description:** Video recording of Oliver North's Testimony before the joint Congressional committee formed to investigate Iran-Contra Affair. Much of the testimony recorded here is focused on North's recommendation that Vice President George H.W. Bush meet with Iranian officials.

**Length:** approx. 3 min, 30 sec

**2004-NLF-061-012: Cassette 12**

**Election:** 1988 Presidential Election

**Date:** 09/1987

**Description:** Recording of "The Next President" with David Frost, from Ailes Communication, Inc. Features in-depth interviews with Presidential Candidate George H.W. Bush. One of multiple segments. Note to Teeter included with tape reads "If you haven't seen the tape of The Vice President's interview with David Frost, you should see it. Enclosed is a copy. Would copies of this be valuable to anyone else?" from Roger Ailes. (Original note is included in Teeter Papers file).

**2004-NLF-061-013: Cassette 13**

**Election:** 1988 Presidential Election

**Date:** 10/28/1987

**Description:** Republican Presidential Primary Debate. Includes on-screen "Perception analyzer" graphing superimposed over video.

**2004-NLF-061-014: Cassette 14**

**Election:** 1988 Presidential Election

**Date:** 12/02/1987

**Description:** Video recording of advertisement used by the Bush campaign in the 1988 Presidential election. Titled "South Dakota Bio;" produced by Ailes Communications, Inc.

**Length:** 1 min

**2004-NLF-061-015: Cassette 15**

**Election:** 1988 Presidential Election

**Date:** 12/14/1987

**Description:** Unedited cuts of television advertisements used by the George H.W. Bush campaign during the 1988 Presidential election. Spots are dated from December 1987 through February 1988. Note was attached to tape reading "George Bush Ads for Teeter." (Original note is included in Teeter Papers file).

**2004-NLF-061-016: Cassette 16**

**Election:** 1988 Presidential Election

**Date:** 01/14/1988

**Description:** Video recordings of advertisements used by the Bush, Dole, and Kemp campaigns in the 1988 Presidential election, perhaps distributed to a Focus Group.

**Length:** approx. 6 min, 30 sec

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**2004-NLF-061-017: Cassette 17**

**Election:** 1988 Presidential Election

**Date:** 01/08/1988

**Description:** Video recording of the Iowa debate between the six leading Republican Presidential candidates: Bob Dole (Senator from KS), Gen. Alexander Haig (former Secretary of State), Jack Kemp (Congressman from NY), Pat Robertson, George H.W. Bush (Vice President), and Pete DuPont (former governor of Delaware). Moderated by James P. Cannon(?), editor of the *Des Moines Register*.

**2004-NLF-061-018: Cassette 18**

**Election:** 1988 Presidential Election

**Date:** 02/10/1988

**Description:** Video recordings of advertisements used by the Bush campaign in the 1988 Presidential election. Spots included on this cassette are: "Education;" "Leadership is the Answer" (Issues); "Tough" - revised "Accomplishments;" "Competitiveness - revised Jobs."

**2004-NLF-061-019: Cassette 19**

**Election:** 1988 Presidential Election

**Date:** 02/11/1988

**Description:** Video recordings of advertisement titled "Leadership" used by the Dole campaign and "Period" used by the Bush campaign, both in the 1988 Presidential election. Following these clips on the cassette are previous recordings of *ABC News* reports that had been recorded-over.

**2004-NLF-061-020: Cassette 20**

**Election:** 1988 Presidential Election

**Date:** 02/29/1988

**Description:** Composite reel of advertisements used by the Bush campaign in the 1988 Presidential election.

**2004-NLF-061-021: Cassette 21**

**Election:** 1988 Presidential Election

**Date:** 02/29/1988

**Description:** Video recording of Senator Barry Goldwater's endorsement of George H.W. Bush for the 1988 Presidential campaign.

**Length:** approx. 4 min, 30 sec

**2004-NLF-061-022: Cassette 22**

**Election:** 1988 Presidential Election

**Date:** 03/01/1988

**Description:** Video recording of advertisement used by the Dole campaign in the 1988 Presidential election. Titled "Chief;" produced by Murphy & Castellanos, Inc.

**Length:** 30 sec

**2004-NLF-061-023: Cassette 23**

**Election:** 1988 Presidential Election

**Date:** 03/01/1988

**Description:** Video recording of advertisement used by the Bush campaign in the 1988 Presidential election. Titled "National Economic Commission;" produced by Ailes Communications, Inc. for 'George Bush for President.'

**Length:** 30 sec

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**2004-NLF-061-024: Cassette 24**

**Election:** 1988 Presidential Election

**Date:** 03/01/1988

**Description:** Video recording of advertisement used by the Bush campaign in the 1988 Presidential election. Titled "Accomplishments;" produced by Ailes Communications, Inc. for 'George Bush for President.'

**Length:** 30 sec

**2004-NLF-061-025: Cassette 25**

**Election:** 1988 Presidential Election

**Date:** 03/02/1988

**Description:** Video recording of advertisement used by the Bush campaign in the 1988 Presidential election. Titled "Bush/Campbell Show;" produced by Ailes Communications, Inc. for 'George Bush for President.' (Original tape label is included in Teeter Papers file).

**Length:** 5 min

**2004-NLF-061-026: Cassette 26**

**Election:** 1988 Presidential Election

**Date:** 03/03/1988

**Description:** Video recording of advertisement used by the Bush campaign in the 1988 Presidential election. Titled "Super Tuesday VP;" produced by Ailes Communications, Inc. for 'George Bush for President.' (Original tape label is included in Teeter Papers file).

**Length:** 30 sec

**2004-NLF-061-027: Cassette 27**

**Election:** 1988 Presidential Election

**Date:** 03/08/1988

**Description:** Video recording of advertisement used by the Bush campaign in the 1988 Presidential election. Titled "Tough;" produced by Ailes Communications, Inc. for 'George Bush for President.' (Original tape label is included in Teeter Papers file).

**Length:** 30 sec

**2004-NLF-061-028: Cassette 28**

**Election:** 1988 Presidential Election

**Date:** 03/09/1988

**Description:** Video recording of advertisements used by the Bush campaign in the 1988 Presidential election; includes TV spots #44, 45, 46, 47.

**2004-NLF-061-029: Cassette 29**

**Election:** 1988 Presidential Election

**Date:** 03/15/1988

**Description:** Video recording of advertisements used by the Bush campaign in the 1988 Presidential election. Contents of tape are identical to 2004-NLF-061-029. Index of spots: 1. SD: Bio; 2. Congress Budget; 3. Education; 4. Free World Leadership; 5. Leadership is the Answer; 6. Period; 7. Inaugural/Cuban-Florida Version; 8. Other Senators; 9. Social Security; 10. Firmly Committed; 11 Strong Defense; 12. 16 of 34; 13. Tough; 14. Competitiveness; 15. Opportunities; 16. America Works; 17. Opportunities; 18. Summit Rev. 1; 19. Leadership; 20. Back Door Tax; 21. Gov. Bob Ray Endorse (Iowa); 21. Gov. Campbell Endorse (SC); 23. Texas Opp (Version 2)

**Length:** 16 min

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**2004-NLF-061-030: Cassette 30**

**Election:** 1988 Presidential Election

**Date:** 03/15/1988

**Description:** Video recording of advertisements used by the Bush campaign in the 1988 Presidential election. Contents of tape are identical to 2004-NLF-061-028. Index of spots: 1. SD: Bio; 2. Congress Budget; 3. Education; 4. Free World Leadership; 5. Leadership is the Answer; 6. Period; 7. Inaugural/Cuban-Florida Version; 8. Other Senators; 9. Social Security; 10. Firmly Committed; 11 Strong Defense; 12. 16 of 34; 13. Tough; 14. Competitiveness; 15. Opportunities; 16. America Works; 17. Opportunities; 18. Summit Rev. 1; 19. Leadership; 20. Back Door Tax; 21. Gov. Bob Ray Endorse (Iowa); 21. Gov. Campbell Endorse (SC); 23. Texas Opp (Version 2)

**Length:** 16 min

**2004-NLF-061-031: Cassette 31**

**Election:** 1988 Presidential Election

**Date:** 04/07/1988

**Description:** Video recording of *CBS News* with Dan Rather. Segment regarding 1988 election is approximately 12:30 into tape; footage of Robert Teeter is included.

**2004-NLF-061-032: Cassette 32**

**Date:** 04/13/1988

**Description:** Video documentary following the political career of Dick Thornburgh, Governor of Pennsylvania from 1979-1987.

**Length:** 10 min, 30 sec

**2004-NLF-061-033: Cassette 33**

**Election:** 1988 Presidential Election

**Date:** 04/29/1988

**Description:** File footage of Michael Dukakis collected by the Republican National Committee. Includes television advertisements from the Dukakis campaign and segments from Dukakis' political career, both pre- and post-announcement of his candidacy for President. [Tape quality deteriorates as tape progresses].

**Length:** 50 min

**2004-NLF-061-034: Cassette 34**

**Election:** 1988 Presidential Election

**Date:** 05/26/1988

**Description:** Video footage of the debate between Democratic presidential candidates Michael Dukakis and Jesse Jackson. Moderated by John McLaughlin; held in San Francisco, CA.

**2004-NLF-061-035: Cassette 35**

**Election:** 1988 Presidential Election

**Date:** 06/25/1988

**Description:** Senator John McCain delivers speech titled "Duty, Honor, Country" at the South Dakota State Republican Convention while campaigning for George Bush.

**2004-NLF-061-036: Cassette 36**

**Election:** 1988 Senate Race - Indiana

**Date:** 07/07/1988

**Description:** Television advertisement titled "Quality of Life – Sunrise" for the re-election campaign of Dick Lugar, Republican Senator from Indiana. Produced by Morey and Waddell, Indianapolis, IN. (Original tape label is included in Teeter Papers file).

**Length:** 30 sec

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**2004-NLF-061-037: Cassette 37**

**Election:** Various

**Date:** 07/1988

**Description:** Video cassette of television advertisements covering the topic of Social Security.

Includes ads from the campaigns of: (underline denotes winner of election)

Jeremiah Denton (R) vs. <u>Richard Shelby (D)</u>	1986 U.S. Senate Race – Alabama
Mack Mattingly (R) vs. <u>Wyche Fowler (D)</u>	1986 U.S. Senate Race – Georgia
Paul Trible (R)	1982 U.S. Senate Race – Virginia
Gordon Humphrey (R)	1984 U.S. Senate Race - New Hampshire
Phil Gramm (R)	1984 U.S. Senate – Texas
Ken Kramer (R) vs. <u>Tim Wirth (D)</u>	1986 U.S. Senate Race – Colorado
<u>John Danforth (R)</u> vs. Harriet Woods (D)	1984 U.S. Senate Race - Missouri
Thad Cochran (R) vs. William Winter (D)	1984 U.S. Senate Race – Mississippi
Slade Gorton (R)	U.S. Senate Race – Washington
Leo McCarthy (D) vs. Pete Wilson (R)	1988 U.S. Senate Race –California
Lowell Weicker (R)	U.S. Senate – Connecticut
Hecht (R) vs. <u>Richard Bryan (D)</u>	1988 U.S. Senate Race – Nevada
<u>Dave Durenberger (R)</u> vs. Skip Humphrey (D)	1988 U.S. Senate Race – Minnesota

(Index included with tape is located in Teeter Papers file).

**Length:** 17 min, 47 sec

**2004-NLF-061-038: Cassette 38 [3/4" tape]**

**Election:** 1988 Indiana Gubernatorial Election

**Date:** 08/03/1988

**Description:** Television advertisements from the 1988 campaign of John Mutz for Governor and Steve Goldsmith for Lieutenant Governor of Indiana, titled "Goldsmith," "Drug Fighters," "Senator Dan Quayle," "Experience Counts," "Representative Dan Burton." Includes endorsement by VP Candidate Dan Quayle. Produced by Bailey, Deardourff, & Associates.

**Length:** approx. 2 min, 30 sec

**2004-NLF-061-039: Cassette 39**

**Election:** 1988 Presidential Election

**Date:** 08/18/1988

**Description:** George H.W. Bush speech from the 1988 Republican National Convention accepting the nomination for President at the Superdome, in New Orleans, LA. Commentary by Peter Jennings of ABC News with superimposed graphs of approval ratings during speech. (Tape is incorrectly labeled "Bush Speech (San Diego)").

**2004-NLF-061-040: Cassette 40**

**Election:** 1988 Indiana Gubernatorial Election

**Date:** 08/29/1988

**Description:** Television advertisements from the campaign of John M. Mutz for Indiana governor, titled "Prosecutor," "Farm," "Change for the Future," "Give Point Plan," "Experience Earned."

**Length:** approx. 2 min, 30 sec

**2004-NLF-061-041: Cassette 41**

**Election:** 1988 Presidential Election

**Date:** 08/31/1988

**Description:** Television advertisements from the 1988 Bush-Quayle campaign. Ads are titled "Oath of Office," "Bio – Texas Congressman," "Bush – Met a Payroll," "THE FUTURE," "THE MISSION," "I AM THAT MAN," "Family/Children," of John M. Mutz for Indiana governor, titled "Prosecutor," "Farm," "Change for the Future," "Give Point Plan," "Experience Earned."



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**2004-NLF-061-042: Cassette 42**

**Election:** 1988 Presidential Election

**Date:** 08/31/1988

**Description:** Television advertisements from the 1988 Bush-Quayle campaign titled "Belief/Pledge B." Produced by Frankenbury, Laughlin, & Constable, Inc.

**2004-NLF-061-043: Cassette 43**

**Election:** 1988 Presidential Election

**Date:** 08/29/1988

**Description:** Charles Gibson of ABC Television's *Good Morning America* interviews Robert Teeter regarding his position as George H.W. Bush Senior Campaign Adviser.

**2004-NLF-061-044: Cassette 44**

**Election:** 1988 Presidential Election

**Date:** 09/11/1988

**Description:** Television advertisements from the 1988 Dukakis-Bentsen campaign titled "Leadership: Tough" and "Leadership: Responsibility." Produced by Sawyer/Miller Group.

**Length:** approx. 1 min

**2004-NLF-061-045: Cassette 45 [3/4" tape]**

**Election:** 1988 U.S. Senate Race - Delaware

**Date:** 09/14/1988

**Description:** Television advertisements from the Bill Roth (R) campaign for Senate in Delaware. Ads are titled "Brent," "P.O.W.," "Helping with Problems," "Mayor," "Fire Fighters," "We Count On You."

**2004-NLF-061-046: Cassette 46**

**Election:** 1988 Indiana Gubernatorial Election

**Date:** 09/15/1988

**Description:** Television advertisement from the campaign of John M. Mutz (R) for Indiana governor, titled "Public Record."

**Length:** 30 sec

**2004-NLF-061-047: Cassette 47**

**Election:** 1988 Presidential Election

**Date:** 09/22/1988

**Description:** Recordings of news reports from ABC, NBC, and CBS nightly news programs regarding public opinion polls of Bush and Dukakis.

**2004-NLF-061-048: Cassette 48**

**Election:** 1988 Presidential Election

**Date:** 09/25/1988

**Description:** First debate between George H.W. Bush and Michael Dukakis held at Wake Forest University, Winston-Salem, NC. Moderated by Jim Lehrer, of the *McNeil-Lehrer News Hour*, with panelists John Mashek (*The Atlanta Constitution*), Ann Groer, (*The Orlando Sentinel*), and Peter Jennings (ABC News). Debate format, as described by CNN: 90-minute debate with questions equally divided between international and domestic policy matters. Panelist question to candidate with a two-minute reply. Rebuttal from second candidate with a one-minute reply. Panelist follow-up question with two-minute response and one-minute rebuttal from second candidate. Closing remarks.

**Length:** 90 min

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**2004-NLF-061-049: Cassette 49**

**Election:** 1988 Presidential Election

**Date:** 09/25/1988

**Description:** First debate between George H.W. Bush and Michael Dukakis held at Wake Forest University, Winston-Salem, NC. Moderated by Jim Lehrer, of the *McNeil-Lehrer News Hour*, with panelists John Mashek (*The Atlanta Constitution*), Ann Groer, (*The Orlando Sentinel*), and Peter Jennings (ABC News). Debate format, as described by CNN: 90-minute debate with questions equally divided between international and domestic policy matters. Panelist question to candidate with a two-minute reply. Rebuttal from second candidate with a one-minute reply. Panelist follow-up question with two-minute response and one-minute rebuttal from second candidate. Closing remarks.

**Length:** 90 min

**2004-NLF-061-050: Cassette 50**

**Election:** 1988 Presidential Election

**Date:** 09/26/1988

**Description:** Recordings of news reports from ABC, NBC, and CBS nightly news programs regarding public opinion polls of Bush and Dukakis after the first Presidential debate.

**2004-NLF-061-051: Cassette 51**

**Election:** 1988 Presidential Election

**Date:** 10/02/1988

**Description:** Video recording of advertisements used by the Dukakis-Bentsen campaign in the 1988 Presidential election; ads are titled "Chairman," "Crunch," "Failed," "Blackboard."

**2004-NLF-061-052: Cassette 52 (Review on Request)**

**Election:** 1988 Presidential Election

**Date:** 10/02/1988

**Description:** Video recording of vice presidential candidate Dan Quayle preparing his debating strategy.

**Length:** 11 min

**2004-NLF-061-053: Cassette 53**

**Election:** 1988 Presidential Election

**Date:** 10/06/1988

**Description:** Interview of Robert Teeter, Senior Bush Campaign Adviser, on *CBS Good Morning* regarding Dan Quayle's debate performance.

**2004-NLF-061-054: Cassette 54**

**Election:** 1988 Presidential Election

**Date:** 10/13/1988

**Description:** Video recording of advertisements used by the Dukakis campaign in the 1988 Presidential election; ads are titled "No Laugh," "Chief," "Ten Minute Ride," "Opposed." Ads include footage of Dukakis' ride in a tank, which was filmed at the Warren, MI tank plant.

**Length:** 2 min

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**2004-NLF-061-055: Cassette 55**

**Election:** 1988 Presidential Election

**Date:** 10/13/1988

**Description:** Second debate between George H.W. Bush and Michael Dukakis held at Pauley Pavillion, University of California at Los Angeles. Moderated by Bernard Shaw, of CNN, with panelists Andrea Mitchell (NBC), Ann Compton (ABC), and Margaret Warner (*Newsweek*). Debate format, as described by Debate.org: no opening statements; each candidate questioned in turn with two minutes to respond; one minute rebuttal; follow-up by panelists permitted; two minute closing statements. Includes on-screen graphing of focus group opinion.

**Length:** 90 min

**2004-NLF-061-056: Cassette 56**

**Election:** 1988 Presidential Election

**Date:** 10/17/1988

**Description:** David Brinkley, of *This Week with David Brinkley*, interviews Robert Teeter regarding his position as George H.W. Bush Senior Campaign Adviser.

**2004-NLF-061-057: Cassette 57**

**Election:** 1988 Presidential Election

**Date:** 10/25/1988

**Description:** Ted Koppel interviews Democratic presidential candidate Michael Dukakis on ABC television program *Nightline*.

**2004-NLF-061-058: Cassette 58**

**Election:** 1988 Presidential Election

**Date:** 11/01/1988

**Description:** *CBS Morning* Interview with Robert Teeter, Senior Bush Campaign Adviser, regarding the end of the campaign and the 1988 Presidential election.

**2004-NLF-061-059: Cassette 59**

**Election:** 1988 Presidential Election

**Date:** 11/02/1988

**Description:** Television advertisements from the 1988 Bush campaign used immediately preceding the election. Titled "Talking Heads cut 1/6."

**2004-NLF-061-060: Cassette 60**

**Election:** 1988 Presidential Election

**Description:** California Democratic Presidential Primary Debate between candidates Michael Dukakis and Jesse Jackson. [Tape quality is very poor].

**2004-NLF-061-061: Cassette 61**

**Election:** 1988 Presidential Election

**Description:** Video recordings of entire collection of campaign ads from 'Michael Dukakis for President 1988.' Includes ads which did not air. [Tape has tracking problems].

**2004-NLF-061-062: Cassette 62**

**Election:** 1988 Presidential Election

**Description:** Television advertisement used in the Dukakis Presidential campaign titled "Where was George?" Produced by Teleclip, Inc.

**Length:** 30 sec

**2004-NLF-061-063: Cassette 63**

**Election:** 1988 Presidential Election

**Description:** Television advertisements used in the Bush Presidential campaign. Includes selected takes of TV spots numbered 09, 11, 12, 13, 14. Produced by Ailes Communications, Inc.

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**2004-NLF-061-064: Cassette 64**

**Election:** 1988 Presidential Election

**Description:** Recording of “The Next President” with David Frost, from Ailes Communication, Inc. Presented by *U.S. News & World Report*. Features in-depth interviews with Presidential Candidate George H.W. Bush. Final episode of multiple segments.

**2004-NLF-061-065: Cassette 65**

**Election:** 1988 Presidential Election

**Description:** Recording of speeches delivered during the campaign for the 1988 Republican Presidential nomination. George H.W. Bush is shown speaking to the Young Republican National Federation Convention in 1987. [Video quality is poor]. Bob Dole is shown speaking at a Lobster Roast in Stratham, NH. [Overall tape quality is poor; tracking issues].

**Length:** approx. 32 min

**2004-NLF-061-066: Cassette 66**

**Election:** 1988 Presidential Election

**Description:** Video recording of advertisements used by the Dole campaign in the 1988 Primaries for the Republican nomination for President. Titled “Compare,” “Spots,” “Compare.”

**2004-NLF-061-067: Cassette 67**

**Election:** 1988 Presidential Election

**Description:** Video recordings of speeches and documentary footage of the Bob Dole campaign in the 1988 Primaries for the Republican nomination for President. Produced by the ‘Committee for Dole for President.’

**Length:** 30 min

**2004-NLF-061-068: Cassette 68**

**Election:** 1988 Presidential Election

**Description:** Video recordings of advertisement used by the Dukakis campaign in the 1988 Presidential election titled “The Packaging of Dan Quayle.” [Very poor tape quality].

**Length:** 30 sec

**2004-NLF-061-069: Cassette 69**

**Election:** 1988 Presidential Election

**Date:** 10/05/1988

**Description:** Debate between Vice Presidential candidates Lloyd Bentsen and Dan Quayle held on at the Civic Auditorium in Omaha, Nebraska and moderated by Judy Woodruff. Includes Bentsen’s famous response to Quayle, “You’re no Jack Kennedy.” Graphing of focus group approval ratings is superimposed on video.

**2004-NLF-061-070: Cassette 70**

**Election:** 1988 Presidential Election

**Description:** Video recording of John McLaughlin’s interview with Senator Alan Simpson (R-KY) on *McLaughlin’s One on One* before the 1988 Presidential election. © 1988, Oliver Productions.

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**2004-NLF-061-071: Cassette 71 (Review on Request)**

**Election:** 1988 Presidential Election

**Description:** Video cassette is labeled "Opposition Research - - Dukakis footage w/Dukakis" on spine, and "Andy Cand Tape of Houses" on front. Beginning of tape shows amateur footage of various homes and streets in Massachusetts; houses are assumed to belong to Dukakis. Following this footage are segments of previously-recorded news reports (CSB – 9/10/1981; NBC – 7/27/1982, 8/19/1982; ABC – 2/25/1983) which are un-related to Dukakis or the 1988 Presidential race.

**Length:** 18 min

**2004-NLF-061-072: Cassette 72**

**Election:** Post-1988 Presidential Election

**Description:** PBS Special titled "Preparing for Power: The Transition of President Bush." Narrated by Hendrick Smith; a Kirk/Gavin Production for WGBH-Boston and the Tablin Group.

**2004-NLF-061-073: Cassette 73**

**Election:** 1989 Mayoral Race – New York City

**Date:** 09/08/1989

**Description:** Video recording of advertisements used by the Rudy Giuliani (R) campaign in the 1989 New York City Mayoral Race against Ed Koch (D). Ads are titled "What Are They Afraid Of," "Bio," "They Won't Steal From Him," "Is He Nuts." Produced by Ailes Communications, Inc. for 'Friends of Giuliani.'

**2004-NLF-061-074: Cassette 74**

**Election:** 1989 Mayoral Race – New York City

**Date:** 10/16/1989

**Description:** Video recording of advertisement used by the Rudy Giuliani (R) campaign in the 1989 New York City Mayoral Race against Ed Koch (D). Ad is titled "Housing." Produced by Ailes Communications, Inc. for 'Friends of Giuliani.'

**Length:** 30 sec

**2004-NLF-061-075: Cassette 75**

**Election:** 1989 Mayoral Race – New York City

**Date:** 10/20/1989

**Description:** Video recording of advertisement used by the Rudy Giuliani (R) campaign in the 1989 New York City Mayoral Race against Ed Koch (D). Ad is titled "Night Crime." Produced by Ailes Communications, Inc. for 'Friends of Giuliani.'

**Length:** 30 sec

**2004-NLF-061-076: Cassette 76**

**Election:** 1989 Mayoral Race – New York City

**Date:** 10/23/1989

**Description:** Video recording of advertisement used by the Rudy Giuliani (R) campaign in the 1989 New York City Mayoral Race against Ed Koch (D). Ad is titled "Safe Housing." Produced by Ailes Communications, Inc. for 'Friends of Giuliani.'

**Length:** 30 sec

**2004-NLF-061-077: Cassette 77**

**Election:** 1989 Mayoral Race – New York City

**Date:** 11/01/1989

**Description:** Video recording of advertisement used by the Rudy Giuliani (R) campaign in the 1989 New York City Mayoral Race against Ed Koch (D). Ad is titled "Experience." Produced by Ailes Communications, Inc. for 'Friends of Giuliani.'

**Length:** 30 sec

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**2004-NLF-061-078: Cassette 78**

**Election:** 1989 U.S. Senate Race - Indiana

**Date:** 11/06/1989

**Description:** Video recording of advertisements used by Senator Dan Coats campaign in the 1989 U.S. Senate Race in Indiana. Ads are titled "Drug Testing" and "Town Meeting/Basketball."  
Produced by Thomas Productions.

**Length:** 1 min

**2004-NLF-061-079: Cassette 79**

**Date:** 02/10/1990

**Description:** Video cassette shows brief segment from *Closer Look* television show, produced by Catholic Television Productions for the Catholic Archdiocese of Louisville. Hosted by Reed Yadon and Barbara Aubrey. Segment features an interview with Jacquie Miller, victim of gun violence, who advocates for gun rights. Tape is labeled "Gun Control – McConnell 2/90," though it is unclear of the connection to McConnell (who is assumed to be Mitch McConnell (R), Senior Senator from Kentucky, who was up for re-election against Harvey I. Sloane in 1990).

**2004-NLF-061-080: Cassette 80**

**Election:** 1990 U.S. Senate Race – South Carolina

**Date:** 02/12/1990

**Description:** Video recording of advertisements used by Senator Strom Thurmond (R) in the 1990 U.S. Senate Race in South Carolina. Ads are titled "Crime" and "Experience." Produced by National Media, Inc. Attached to tape box is note from Robin Roberts, reading: "Bob, Per our conversation, enclosed are the copies of the Thurmond :30 spots and the video. R.R." (Original note is included in Teeter Papers file).

**Length:** 1 min

**2004-NLF-061-081: Cassette 81**

**Election:** 1990 Gubernatorial Race – Illinois

**Date:** 02/22/1990

**Description:** Video recording of advertisements used by Jim Edgar (R) in his campaign for Illinois governor against Neil Hartigan (D). Ads are titled "Leader" (60 sec) and "Classroom" (30 sec). Produced by Sipple Strategic Communications.

**Length:** 1 min, 30 sec

**2004-NLF-061-082: Cassette 82**

**Election:** 1990 U.S. Senate Race – Illinois

**Date:** 03/17/1990

**Description:** Video recording of advertisements used by Lynn Martin (R) in her campaign for Illinois Senator against Paul Simon (D). Ads are titled "Education" and "Bio."

**Length:** 1 min

**2004-NLF-061-083: Cassette 83**

**Election:** 1990 U.S. Senate Race – Illinois

**Date:** 03/17/1990

**Description:** Video recording of advertisements used by Lynn Martin (R) in her campaign for Illinois Senator against Paul Simon (D). Ads are titled "Classroom," "Someone Special," "Announcement;" each is 30 seconds long.

**Length:** 1 min. 30 sec

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**2004-NLF-061-084: Cassette 84**

**Election:** 1990 Gubernatorial Race – Illinois

**Date:** 04/25/1990

**Description:** Video recording of “Illinois Governor Issues Test.” Tape shows graphed results of public opinion while gubernatorial candidates Jim Edgar (R) and Neil Hartigan (D) audibly discuss various issues.

**2004-NLF-061-085: Cassette 85**

**Election:** 1990 U.S. Senate Race – Minnesota

**Date:** 05/14/1990

**Description:** Video recording of “D-4 ‘Video Presentation’,” a brief biographical/political documentary on Rudolph “Rudy” Boschwitz (R).

**Length:** 13 min, 13 sec

**2004-NLF-061-086: Cassette 86**

**Election:** 1990 U.S. Senate Race – Michigan

**Date:** 05/30/1990

**Description:** Video recording of advertisements used by the Bill Schuette (R) campaign in the 1990 U.S. Senate Race in Michigan against Carl Levin (D). Ads are titled “Protect Our Children” and “Our Next Senator.”

**Length:** 1 min

**2004-NLF-061-087: Cassette 87**

**Election:** 1990 U.S. Senate Race – Kentucky

**Date:** 05/14/1990

**Description:** Video recording of advertisement used by Mitch McConnell (R) in the 1990 U.S. Senate Race in Kentucky between McConnell and Harvey I. Sloane (D). Ad is titled “Child Protection.”

**Length:** 30 sec

**2004-NLF-061-088: Cassette 88**

**Election:** 1990 U.S. Senate Race – Michigan

**Date:** 06/07/1990

**Description:** Video recording of advertisements used by the Bill Schuette (R) campaign in the 1990 U.S. Senate Race in Michigan against Carl Levin (D). Ads are titled “We Can Win” and “You Bet It Will.”

**Length:** 1 min

**2004-NLF-061-089: Cassette 89**

**Election:** 1990 U.S. Senate Race – Illinois

**Date:** 06/14/1990

**Description:** Video recording of advertisements used by Lynn Martin (R) in her campaign for Illinois Senator against Paul Simon (D). Ads are titled “Paul and I” and “I’m the Republican.”

**Length:** 1 min

**2004-NLF-061-090: Cassette 90**

**Election:** 1990 U.S. Senate Race – Michigan

**Date:** 08/08/1990

**Description:** Video recording of advertisement used by the Bill Schuette (R) campaign in the 1990 U.S. Senate Race in Michigan against Carl Levin (D). Ad is titled “Fresh Start.”

**Length:** 30 sec

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**2004-NLF-061-091: Cassette 91**

**Election:** 1990 U.S. Senate Race – Illinois

**Date:** 08/28/1990

**Description:** Video recording of advertisement used by Lynn Martin (R) in her campaign for Illinois Senator against Paul Simon (D). Ad is titled “Got A Problem.”

**Length:** 1 min

**2004-NLF-061-092: Cassette 92**

**Election:** 1990 U.S. Senate Race – Illinois

**Date:** 08/31/1990

**Description:** Video recording of advertisements used by Lynn Martin (R) in her campaign for Illinois Senator against Paul Simon (D). Ads are titled “Giving Some...,” “Choice,” “Clean Air,” “Illinois,” “Bad Debt.”

**2004-NLF-061-093: Cassette 93**

**Election:** 1990 U.S. Senate Race – Illinois

**Date:** 09/04/1990

**Description:** Video recording of advertisement used by Lynn Martin (R) in her campaign for Illinois Senator against Paul Simon (D). Ad is titled “Poor Judgment.”

**Length:** 30 sec

**2004-NLF-061-094: Cassette 94**

**Election:** 1990 U.S. Senate Race – Illinois

**Date:** 09/04/1990

**Description:** Video recording of advertisement used by Lynn Martin (R) in her campaign for Illinois Senator against Paul Simon (D). Ad is titled “Julia Martin.”

**Length:** 30 sec

**2004-NLF-061-095: Cassette 95**

**Election:** 1990 Gubernatorial Race – Illinois

**Date:** 09/04/1990

**Description:** Video recording of advertisements used by Jim Edgar (R) in his campaign for Illinois governor against Neil Hartigan (D). Ads are titled “Hazel” (30 sec) and “Faces” (30 sec). Produced by Sipple Strategic Communications.

**Length:** 1 min

**2004-NLF-061-096: Cassette 96**

**Election:** 1990 Gubernatorial Race – Ohio

**Date:** 09/14/1990

**Description:** Video recording of advertisement used by Anthony Celebrezze (D) in his campaign for Governor of Ohio against George Voinovich (R). [Very poor video quality].

**Length:** 30 sec

**2004-NLF-061-097 Cassette 97**

**Election:** 1990 U.S. Senate Race – Illinois

**Date:** 09/18/1990

**Description:** Video recording of advertisement used by Lynn Martin (R) in her campaign for Illinois Senator against Paul Simon (D). Ad is titled “2 Out of 100.”

**Length:** 30 sec



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**2004-NLF-061-098 Cassette 98**

**Election:** 1990 U.S. Senate Race – Illinois

**Date:** 09/18/1990

**Description:** Video recording of advertisement used by Lynn Martin (R) in her campaign for Illinois Senator against Paul Simon (D). Ad is titled “Where I Stand.” Produced by The Media Team, National Republican Senatorial Committee.

**Length:** 30 sec

**2004-NLF-061-099 Cassette 99**

**Election:** 1990 U.S. Senate Race – Illinois

**Date:** 09/19/1990

**Description:** Video recording of advertisement used by Lynn Martin (R) in her campaign for Illinois Senator against Paul Simon (D). Ad is titled “Qualified.”

**Length:** 30 sec

**2004-NLF-061-100: Cassette 100**

**Election:** 1990 U.S. Senate Race – Illinois

**Date:** 09/20/1990

**Description:** Video recording of advertisement used by Lynn Martin (R) in her campaign for Illinois Senator against Paul Simon (D). Ad is titled “No Excuse.”

**Length:** 30 sec

**2004-NLF-061-101: Cassette 101**

**Election:** 1990 Gubernatorial Race – Illinois

**Date:** 09/20/1990

**Description:** Video recording of advertisement used by Jim Edgar (R) in his campaign for Illinois governor against Neil Hartigan (D). Ad is titled “Priorities” Produced by Sipple Strategic Communications.

**2004-NLF-061-102: Cassette 102**

**Date:** 09/28/1990

**Description:** Video recording of advertisements used by Senator Dan Coats, U.S. Senator from Indiana. Ads are titled “Headstart” and “Garbage.” Produced by Stuart Stevens Inc.

**2004-NLF-061-103: Cassette 103**

**Date:** 09/28/1990

**Description:** Video recording of advertisements used by Senator Dan Coats, U.S. Senator from Indiana. Ads are titled “Save the Savings,” “Dirty Water,” “Comparisons,” “Stop the Garbage,” “Flip Flop,” “At Home,” “Did You Know,” “A Great Opportunity.” Produced by Stuart Stevens Inc.

**Length:** 8 min

**2004-NLF-061-104: Cassette 104**

**Date:** 09/1990

**Description:** Video recording of advertisements used by Senator Dan Coats, U.S. Senator from Indiana. “Perception Analyzer” graph is superimposed over the video.

**2004-NLF-061-105: Cassette 105**

**Election:** 1990 Gubernatorial Race – Ohio

**Date:** 10/15/1990

**Description:** Video recording of advertisement used by Anthony Celebrezze (D) in his campaign for Governor of Ohio, featuring women discussing the topic of abortion. [Very poor video quality].

**Length:** 30 sec

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**2004-NLF-061-106: Cassette 106**

**Election:** 1990 Secretary of State Race – Ohio

**Date:** 10/16/1990

**Description:** Video recording of advertisement used by Bob Taft (R) in his campaign for Secretary of State of the state of Ohio. Ad is titled “Initiatives.”

**2004-NLF-061-107: Cassette 107**

**Election:** 1990 Gubernatorial Race – Illinois

**Date:** 10/18/1990

**Description:** Video recording of advertisements used by Jim Edgar (R) in his campaign for Illinois governor against Neil Hartigan (D). Ads are titled “Asking,” “Commitment,” “Cases.” Produced by Sipple Strategic Communications.

**Length:** 1 min, 30 sec

**2004-NLF-061-108: Cassette 108**

**Election:** 1990 Gubernatorial Race – Illinois

**Date:** 10/18/1990

**Description:** Video recording of advertisement used by Jim Edgar (R) in his campaign for Illinois governor against Neil Hartigan (D). Ad is titled “Smoke and Mirrors.” Produced by Sipple Strategic Communications.

**2004-NLF-061-109: Cassette 109**

**Election:** 1990 U.S. Senate Race – Minnesota

**Date:** 10/17/1990

**Description:** Video recording of advertisements used by Rudolph “Rudy” Boschwitz (R) in his campaign for U.S. Senator from Minnesota. Ads are titled “Budget,” “Govern,” “Saudi Arabia,” “Good News,” “Future.”

**Length:** 2 min, 30 sec

**2004-NLF-061-110: Cassette 110**

**Election:** 1990 U.S. Senate Race – Kentucky

**Date:** 10/22/1990

**Description:** Video recording of advertisement used by Mitch McConnell (R) in the 1990 U.S. Senate Race in Kentucky between McConnell and Harvey I. Sloane (D). Ad is titled “Crisis.”

**Length:** 30 sec

**2004-NLF-061-111: Cassette 111**

**Election:** 1990 U.S. Senate Race – Kentucky

**Date:** 10/22/1990

**Description:** Video recording of advertisement used by Mitch McConnell (R) in the 1990 U.S. Senate Race in Kentucky between McConnell and Harvey I. Sloane (D). Ad is titled “Fair Share.”

**Length:** 30 sec

**2004-NLF-061-112: Cassette 112**

**Election:** 1990 U.S. Senate Race – Illinois

**Date:** 10/23/1990

**Description:** Video recording of advertisements used by Lynn Martin (R) in her campaign for Illinois Senator against Paul Simon (D). Ads are titled “Conversation/Sweep” and “Clean House.”

**Length:** 1 min

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**2004-NLF-061-113: Cassette 113**

**Election:** 1990 U.S. Senate Race – Illinois

**Date:** 10/23/1990

**Description:** Video recording of advertisements used by Lynn Martin (R) in her campaign for Illinois Senator against Paul Simon (D). Ads are titled “Conversation/Sweep” and “Clean House.”

**Length:** 1 min

**2004-NLF-061-114: Cassette 114**

**Election:** 1990 U.S. Senate Race – Illinois

**Date:** 10/24/1990

**Description:** Video recording of advertisement used by Lynn Martin (R) in her campaign for Illinois Senator against Paul Simon (D). Ad is titled “Join Us.”

**Length:** 30 sec

**2004-NLF-061-115: Cassette 115**

**Date:** 10/31/1990

**Description:** Compilation of video recordings of advertisements used in various campaigns from 1990, including spots from: (underline denotes winner)

<u>Bob Taft (R)</u> vs. Sherrod Brown (D)	1990 Secretary of State – Ohio
Paul Pfeifer (R) vs. <u>Lee Fisher (D)</u>	1990 Attorney General – Ohio
<u>George Voinovich (R)</u> vs. Tony Celebrezze (D)	1990 Gubernatorial Race – Ohio
<u>Mitch McConnell (R)</u> vs. Harvey I. Sloane (D).	1990 U.S. Senate Race – Kentucky

**2004-NLF-061-116: Cassette 116**

**Election:** 1990 U.S. Senate Race – Kentucky

**Date:** 11/01/1990

**Description:** Video recording of advertisements used by Mitch McConnell (R) in the 1990 U.S. Senate Race in Kentucky between McConnell and Harvey I. Sloane (D). Ads are titled “Halloween II,” “Tuesday,” “Tougher.”

**Length:** 1 min, 30 sec

**2004-NLF-061-117: Cassette 117**

**Description:** Video recordings of advertisements used by:

Anthony Celebrezze (D)	1990 Gubernatorial Race – Ohio
Lee Fisher (D)	1990 Attorney General – Ohio
Sherrod Brown (D)	1990 Secretary of State – Ohio

**Length:** approx 11 min

**2004-NLF-061-118: Cassette 118**

**Election:** 1990 Gubernatorial Race – Illinois

**Description:** Video recording of advertisement used by Neil Hartigan (D) in his campaign for Illinois governor against Jim Edgar (R). Ad is titled “Smoke and Mirrors.” Produced by Sipple Strategic Communications.

**Length:** 30 sec

**2004-NLF-061-119: Cassette 119**

**Election:** 1990 Gubernatorial Race – Ohio

**Description:** Video recording of advertisements used George Voinovich (R) in the race for Ohio governorship against Tony Celebrezze (D).

**2004-NLF-061-120: Cassette 120**

**Election:** 1990 U.S. Senate Race – North Carolina

**Description:** Video recording of advertisement used by Jesse Helms (R) and Harvey Gantt (D) in the race for the North Carolina Senate seat. Includes ads produced by the National Abortion Rights Action League (NARAL).

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**2004-NLF-061-121: Cassette 121**

**Election:** 1990 U.S. Senate Race – Illinois

**Date:** 10/24/1990

**Description:** Video recording of advertisements used by Lynn Martin (R) in her campaign for Illinois Senator against Paul Simon (D). Ads are titled “Julia Martin,” “Billions Lost,” “Illinois Deserves Better,” “Clean Air,” “Qualified (“2 out of 100”).” Index list of spots on the tape was included in case. (Original tape index is included in Teeter Papers file).

**Length:** 2 min, 30 sec

**2004-NLF-061-122: Cassette 122**

**Election:** 1990 Gubernatorial Race – Louisiana

**Date:** 08/20/1991

**Description:** Video recording of advertisements used by Buddy Roemer (R) in his campaign for Louisiana governor against Edwin Edwards (D) in 1991. Ads are titled: “Deals, Deals, Deals;” “Accomplishments;” “Education;” “Fiscal Reform;” “Welfare;” “Louisiana;” “Buddy;” “Disgrace;” “Entertainment;” “Reform;” “Lights;” “Battleground;” “Tough to do;” “Backing Up;” “For Our Children;” “Jack Kent/Newspaper.” (Original tape index is included in Teeter Papers file).

**2004-NLF-061-123: Cassette 123**

**Election:** 1990 Gubernatorial Race – Louisiana

**Date:** 08/21/1991

**Description:** Video recording of advertisements used by Buddy Roemer (R) and Edwin Edwards (D) in the 1991 contest for Louisiana governor. “Perception Analyzer” graphs are superimposed on top of the video. Produced by Market Strategies, Inc.

**2004-NLF-061-124: Cassette 124**

**Election:** 1991 U.S. Senate Race (Special Election) – Pennsylvania

**Date:** 08/30/1991

**Description:** Video recording of advertisements used by Harris Wofford (D) in his campaign for Pennsylvania Senator against Dick Thornburgh (R). Ads are titled “Difference,” “Constitution,” “Trade,” “Reverend,” “Capitol,” “Botched,” “What Kind,” “Opportunity.” Video is copyrighted 1991 to Campaign Magazine.

**Length:** approx 7 min

**2004-NLF-061-125: Cassette 125**

**Election:** 1991 U.S. Senate Race (Special Election) – Pennsylvania

**Date:** 08/30/1991

**Description:** Video recording of advertisements used by Harris Wofford (D) in his campaign for Pennsylvania Senator against Dick Thornburgh (R). Ads are titled “Difference,” “Constitution,” “Trade,” “Reverend,” “Capitol,” “Botched,” “What Kind,” “Opportunity.” Video is copyrighted 1991 to Campaign Magazine. (Original tape label is included in Teeter Papers file).

**Length:** approx 7 min

**2004-NLF-061-126: Cassette 126**

**Election:** 1991 U.S. Senate Race (Special Election) – Pennsylvania

**Date:** 08/30/1991

**Description:** Video recording of advertisements used by Harris Wofford (D) in his campaign for Pennsylvania Senator against Dick Thornburgh (R). Ads are titled “Difference,” “Constitution,” “Trade,” “Reverend,” “Capitol,” “Botched,” “What Kind,” “Opportunity.” Video is copyrighted 1991 to Campaign Magazine.

**Length:** approx 7 min

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**2004-NLF-061-127: Cassette 127**

**Election:** 1991 U.S. Senate Race (Special Election) – Pennsylvania

**Date:** 09/13/1991

**Description:** Video recording of advertisements used by Dick Thornburgh (R) in his campaign for Pennsylvania Senator against Harris Wofford (D). Ads are titled “Thank Goodness,” “Better Friend,” “It’s Simple,” “Record,” “Talk is Cheap,” “Fight,” “First Right,” “You Decide,” “Be Careful,” “Some Kind of Friends.”

**2004-NLF-061-128: Cassette 128**

**Election:** 1991 U.S. Senate Race (Special Election) – Pennsylvania

**Date:** 10/03/1991

**Description:** Video recording of advertisements used by Harris Wofford (D) in his campaign for Pennsylvania Senator against Dick Thornburgh (R). Ads are titled “Home,” “Change,” “Trouble,” “Underdog.” Video is copyrighted 1991 to Campaign Magazine.

**Length:** 3 min, 30 sec

**2004-NLF-061-129: Cassette 129**

**Election:** 1992 Presidential Election

**Date:** 12/05/1991

**Description:** Video recording of NBC News coverage of press conference delivered by President George H.W. Bush regarding the announcement of his campaign staff and advisers for the 1992 Presidential election. Brief discussion follows on the topics of economics and the recent dissolution of the USSR. [Audio for the tape is very low, though video quality is fine].

**2004-NLF-061-130: Cassette 130**

**Description:** Video recording of “All Star Salute to Our Troops” celebration. Celebrities and political figures gathered to celebrate the return of American troops from Operation Desert Storm. Includes appearances of President George H.W. Bush and First Lady Barbara Bush. Copyright 1991 by Ailes Communications, Inc.

**Length:** approx 90 min

**2004-NLF-061-131: Cassette 131**

**Election:** 1991 U.S. Senate Race (Special Election) – Pennsylvania

**Date:** 10/15/1991

**Description:** Supposed recording of advertisement used by Harris Wofford (D) in his campaign for Pennsylvania Senator, which aired on a Pennsylvania channel during the local news. Beginning of tape shows recording of “KDKA-TV2 Eyewitness News” from the Pittsburgh area, but it is not clear where the Wofford ad appears, or if it appears at all. Following the news report are random segments recorded from television, including a Pennsylvania lottery show, professional baseball game, and CBS Evening News with Dan Rather. (Tape was labeled with a post-it note to say the Wofford ad was included).

**2004-NLF-061-132: Cassette 132**

**Date:** 01/28/1992

**Description:** Video recording of President George H.W. Bush’s State of the Union address delivered January 28, 1992.

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**2004-NLF-061-133: Cassette (Review on Request)**

**Election:** 1992 Presidential Election

**Date:** 02/25/1992

**Description:** Video recordings of advertisements used by the Bush-Quayle re-election campaign in the 1992 Presidential election. Spots included on this cassette are: "1. Determined," "2. Send A Message," "3. Joined," "4. Storm," "5. Mayor," "6. Reunited," "7. Nation," "8. PX," "9. Opposed," "10. Agenda." Spots "4. Storm" and "5. Mayor" are denoted as "not aired." Produced by Murphy, Sipple, Castellanos.

**Length:** 8 min, 10 sec

**2004-NLF-061-134: Cassette 134**

**Election:** 1992 Presidential Election

**Date:** Jan. and Feb. 1992

**Description:** Video recordings of various advertisements used by the Bush-Quayle re-election campaign in the 1992 Republican Primaries preceding the Presidential election. Produced by Murphy, Sipple, Castellanos.

**2004-NLF-061-135: Cassette 135**

**Election:** 1992 Presidential Election

**Date:** Jan. and Feb. 1992

**Description:** Video recordings of advertisements used by the Clinton-Gore campaign in the 1992 Presidential election. Ads are titled "Ohio Negative," "Against Bush/Unemployment," "Response on Tax Issue 10/03/92," "Change 08/31/92."

**2004-NLF-061-136: Cassette 136**

**Election:** 1992 Presidential Election

**Date:** 09/29/1992

**Description:** Video recording of news reports regarding the new debate format between Bush and Clinton for the Presidential debates preceding the 1992 election. Includes segments from *ABC World News Tonight with Peter Jennings*, *NBC Nightly News*, and *CBS Evening News*.

**2004-NLF-061-137: Cassette 137 (Review on Request)**

**Election:** 1992 Presidential Election

**Date:** 10/16/1992

**Description:** Video recordings of advertisements used by the Bush-Quayle re-election campaign in the 1992 Presidential election. Ads are titled "Agenda," "Crisis," "Presidential." Note attached to tape stated the ad titled "Presidential" never aired. (Original note is included in Teeter Papers file).

**2004-NLF-061-138: Cassette 138 (Review on Request)**

**Election:** 1992 Presidential Election

**Date:** 10/23/1992

**Description:** Video recordings of advertisements used by the Bush-Quayle re-election campaign in the 1992 Presidential election. Ad is titled "Presidential Rev. 1 Clinton/Perot Ending." Note attached to tape stated the ad never aired on television. (Original tape index is included in Teeter Papers file).

**Length:** 30 sec

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**2004-NLF-061-139: Cassette 139 (Review on Request)**

**Election:** 1992 Presidential Election

**Date:** 10/23/1992

**Description:** Video recordings of advertisements used by the Bush-Quayle re-election campaign in the 1992 Presidential election. Ad is titled "Presidential Rev. 2 Perot Ending." Note attached to tape stated the ad never aired on television because it was not approved by George H.W. Bush. (Original tape index is included in Teeter Papers file).

**Length:** 30 sec

**2004-NLF-061-140: Cassette 140 (Review on Request)**

**Election:** 1992 Presidential Election

**Date:** 10/23/1992

**Description:** Video recordings of advertisements used by the Bush-Quayle re-election campaign in the 1992 Presidential election. Ad is titled "Presidential Rev. 1 Clinton/Perot Ending." Note attached to tape stated the ad never aired on television. (Original tape index is included in Teeter Papers file).

**Length:** 30 sec

**2004-NLF-061-141: Cassette 141**

**Election:** 1992 Presidential Election

**Date:** 11/04/1992

**Description:** Video recordings of Katie Couric's interview with Robert Teeter on NBC's *Today Show* regarding President Bush's loss in the 1992 Presidential election.

**2004-NLF-061-142: Cassette 142**

**Election:** 1992 Presidential Election

**Date:** 11/04/1992

**Description:** Video recordings of advertisements used by the Bush-Quayle re-election campaign in the 1992 Presidential election. Index of tape lists the ad codes, titles, and length. Ads included are as follows:

- Guided Rev. 2 (:60)
- Federal Rev. 2 (:30)
- Favor Rev. 1 (:30)
- Guard Rev. 1 (:30)
- Message (4:20)
- What I am Fighting For/Family (:60)
- What I am Fighting For/Family (:30)
- Guess (:30)
- Trust (:30)
- Guess/Rev. (:30)
- Healthcare (:30)
- Federal Taxes/Version 2 (:30)
- Gray Dot/Unfortunately Rev. 2 (:30)
- Federal Taxes/800# (:30)
- Luke (:30)
- Peter (:30)
- Trust/RNC (:30)
- Healthcare/RNC (:30)
- Luke/RNC (:30)
- Peter/RNC (:30)
- St. Louis (:30)
- Cincinnati/Fred (:30)
- Cincinnati/Fred/RNC (:30)
- Cincinnati/Barney (:30)
- Cincinnati/Barney/RNC (:30)

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Crisis B (:30)  
Agenda (:30)  
Crisis/RNC (:30)  
Wolverine (:30)  
Wolverine/RNC (:30)  
Arkansas Record Version 2 (:30)  
Presidency (2:00)

(Original tape index is included in Teeter Papers file).

**2004-NLF-061-143: Cassette 143**

**Election:** 1992 Presidential Election

**Date:** 11/04/1992

**Description:** Video recordings of advertisements used by the Bush-Quayle re-election campaign in the 1992 Presidential election. Index of tape lists the ad codes, titles, and length. Ads included are as follows:

Guided Rev. 2 (:60)  
Federal Rev. 2 (:30)  
Favor Rev. 1 (:30)  
Guard Rev. 1 (:30)  
Message (4:20)  
What I am Fighting For/Family (:60)  
What I am Fighting For/Family (:30)  
Guess (:30)  
Trust (:30)  
Guess/Rev. (:30)  
Healthcare (:30)  
Federal Taxes/Version 2 (:30)  
Gray Dot/Unfortunately Rev. 2 (:30)  
Federal Taxes/800# (:30)  
Luke (:30)  
Peter (:30)  
Trust/RNC (:30)  
Healthcare/RNC (:30)  
Luke/RNC (:30)  
Peter/RNC (:30)  
St. Louis (:30)  
Cincinnati/Fred (:30)  
Cincinnati/Fred/RNC (:30)  
Cincinnati/Barney (:30)  
Cincinnati/Barney/RNC (:30)  
Crisis B (:30)  
Agenda (:30)  
Crisis/RNC (:30)  
Wolverine (:30)  
Wolverine/RNC (:30)  
Arkansas Record Version 2 (:30)  
Presidency (2:00)

(Original tape index is included in Teeter Papers file).



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**Audiovisual Materials Transferred from the Textual Collection**

**2004-NLF-061-144: Cassette 144 (Review on Request)**

**Election:** 1992 Presidential Election

**Date:** 11/04/1992

**Description:** Video recordings of advertisements from the Bush-Quayle re-election campaign in the 1992 Presidential election that never aired on television. Index of tape lists the ad codes, titles, and length. Ads included are as follows:

The New American Agenda (8:00)  
Accomplishments (:30)  
Fighting Rev. 1 (:60)  
Restore Rev. 1 (:60)  
A Day In A Life (6:40)  
Plan/Check-Off (:30)  
Plan/Courts (:30)  
What Am I Fighting For/Grandma (:60)  
State Taxes (:30)  
Grey Dot Unfortunately Rev. (:30)  
Justice (:60)  
Justice (:30)  
Justice (:60)  
Side By Side (:30)  
Grey Dot Unfortunately Rev. 3 (:30)  
Justice 3 (:30)  
Federal Taxes Version 3 (:30)  
Justice 4 (:30)  
Justice 4 (:30)  
Matthew (:30)  
Paul (:60)  
Mark (:30)  
Luke (:30)  
John (:30)  
Peter (:30)  
Vote (:30)  
Poor (:30)  
The Wall (:30)  
Presidential Rev 1 Clinton/Perot Ending (:30)

(Original tape index is included in Teeter Papers file).

**2004-NLF-061-145: Cassette 145 (Review on Request)**

**Election:** 1992 Presidential Election

**Date:** 11/04/1992

**Description:** Video recordings of advertisements from the Bush-Quayle re-election campaign in the 1992 Presidential election that never aired on television. Index of tape lists the ad codes, titles, and length. Ads included are as follows:

The New American Agenda (8:00)  
Accomplishments (:30)  
Fighting Rev. 1 (:60)  
Restore Rev. 1 (:60)  
A Day In A Life (6:40)  
Plan/Check-Off (:30)  
Plan/Courts (:30)  
What Am I Fighting For/Grandma (:60)  
State Taxes (:30)  
Grey Dot Unfortunately Rev. (:30)  
Justice (:60)  
Justice (:30)

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Justice (:60)  
Side By Side (:30)  
Grey Dot Unfortunately Rev. 3 (:30)  
Justice 3 (:30)  
Federal Taxes Version 3 (:30)  
Justice 4 (:30)  
Justice 4 (:30)  
Matthew (:30)  
Paul (:60)  
Mark (:30)  
Luke (:30)  
John (:30)  
Peter (:30)  
Vote (:30)  
Poor (:30)  
The Wall (:30)  
Presidential Rev 1 Clinton/Perot Ending (:30)  
(Original tape index is included in Teeter Papers file).

**2004-NLF-061-146: Cassette 146 (Review on Request)**

**Election:** 1992 Presidential Election

**Description:** Satirical video titled "The Great Debate: Clinton vs. Clinton" which juxtaposes seemingly contradicting Clinton statements in a mock-debate format. Note attached to tape reads: "Mike Murphy put this together to give us a few laughs in the fall of 1992 (when there was so little to laugh about!)". (Original note is included in Teeter Papers file).

**2004-NLF-061-147: Cassette 147**

**Election:** 1996 Presidential Election

**Date:** 1995

**Description:** Biographical video of Bob Dole, Republican candidate for President in 1996. Copyrighted 1995 to 'Bob Dole for President.' Note was attached to tape reading "list as: Bob Dole Bio, 1996." (Original note is included in Teeter Papers file).

**2004-NLF-061-148: Cassette 148**

**Election:** 1998 Texas Gubernatorial Race

**Date:** 1998

**Description:** Video recordings of advertisements from the George W. Bush campaign for Texas governorship. Ads are titled "Read by Three," "Succeed in Texas," "Good Sense," "Saps the Soul," "Hopeful Future," "Children Can Succeed" Spanish/English, "Democrats are With Me" Spanish/English, "Juntos" Spanish/English.

**2004-NLF-061-149: Cassette 149**

**Election:** 1998 Texas Gubernatorial Race

**Date:** 1999

**Description:** Video recordings of inaugural events for George W. Bush as Texas governor in 1999. Includes footage of the inauguration, inaugural address, and various news coverage of the inauguration.

**2004-NLF-061-150: Cassette 150**

**Date:** 2002

**Description:** Video recording of Robert Teeter speaking on the 2002 Election Outlook at the Economic Club of Washington, DC, recorded from C-SPAN.

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**Audiovisual Materials Transferred from the Textual Collection**

**2004-NLF-061-151: Cassette 151**

**Election:** Various

**Date:** 1986-1989

**Description:** Video recordings of advertisements from various elections. Tape is indexed, as follows:

Wyche Fowler (D)	1986 U.S. Senate Race – Georgia
Brock Adams (D)	1986 U.S. Senate Race – Washington
Richard Licht (D)	1986 U.S. Senate Race – Rhode Island
Doug Wilder (D)	1986 Virginia Gubernatorial Race
Harvey Sloane (D)	1990 U.S. Senate Race – Kentucky
S.B. Woo (D)	1988 U.S. Senate Race – Delaware
John Vinich (D)	1988 U.S. Senate Race – Wyoming
John Vinich (D)	1989 House Special Election – Wyoming
Richard Litch (D)	1988 U.S. Senate Race – Rhode Island
Brock Adams (D)	1986 U.S. Senate Race – Washington
Wyche Fowler (D)	1986 U.S. Senate Race – Georgia
Kent Conrad (D)	1986 U.S. Senate Race – North Dakota
Slade Gorton (R)	1986 U.S. Senate Race – Washington
Brock Adams (D)	1986 U.S. Senate Race – Washington
John Chafee (R)	1986 U.S. Senate Race – Rhode Island
Richard Licht (D)	1986 U.S. Senate Race – Rhode Island
Mack Mattingly (R)	1986 U.S. Senate Race – Georgia
Wyche Fowler (D)	1986 U.S. Senate Race – Georgia

(Original tape index is included in Teeter Papers file).

**2004-NLF-061-152: Cassette 152**

**Election:** Various

**Description:** Video recordings of advertisements used by the Reagan-Bush (1984), Bush Quayle (1988), and Bush Quayle (1992 – Primary) campaigns during Presidential elections.

**2004-NLF-061-153: Cassette 153**

**Election:** 1986 U.S. Senate Race – Rhode Island

**Description:** Video recordings of advertisements used by the John Chafee (R) campaign in the 1986 race for Rhode Island Senate seat. (Original tape labels are included in Teeter Papers file).

**Length:** 30 sec

**2004-NLF-061-154: Cassette 154**

**Description:** Interview with Roger Ailes, President of Fox News Channel and Fox Television Stations Group, on *Mort Saul Live*.

**2004-NLF-061-155: Cassette 155**

**Description:** Video recordings of discussion with key Michigan demographic groups. Video is used to mainly capture audio, as camera remains stationary. Demographics included on tape: Suburban Wayne Dems & Independents, Suburban Wayne County Republicans, Macomb Country Reagan Democrats, Detroit Blacks under 40 years

**2004-NLF-061-156: Cassette 156**

**Description:** Video recordings of discussion with key Michigan demographic groups. Video is used to mainly capture audio, as camera remains stationary. Demographics included on tape: Detroit Blacks under 40 years, Grand Rapids (Audio only)

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**Audiovisual Materials Transferred from the Textual Collection**

**2004-NLF-063-001: Cassette 157**

**Date:** 05/07/1987

**Description:** Video titled "What Works in Political Advertising," from the 4<sup>th</sup> Annual Seminar Series on Effective Campaign Management. Tape is indexed with segments as follows:

HAWKINS – Be The Senator

MOORE – General Store

COCHRAN – Sisters

COCHRAN – Rush College

COCHRAN – Gospel

BOSCHWITZ – Farm

WILSON – Victim's Bill of Rights

WALLOP – OSHA

McConnell – Horse Sense

(Original tape label is included in Teeter Papers file).

**2004-NLF-063-002: Cassette 158**

**Election:** 1988 Presidential Election

**Date:** 08/03/1988

**Description:** Video recordings of advertisements from the Bush-Quayle election campaign in the 1988 Presidential. Ads included are "Oath of Office," "Bio – Texas Congressman," "Bio – Met a Payroll," "THE FUTURE," "THE MISSION," "I AM THAT MAN," "Family/Children," "The Quiz 2," "Harbor B," "Revolving Door A," "Youngest Pilot," "Gorbachev," "He's Raised Taxes," "His Mistakes," "Eliminate Nuclear Weapons – Revised," "Promises A," "New Jersey at Risk," "California Environment," "Washington Environment," "Bush Positive Economy," "Father in Law (English)," "Father in Law (Spanish)," "Positive Social Security," "Credibility," "Kean Endorse," "Danforth Endorse," "Heinz Endorse," "Tank," "RNC Belief," "Maine," "Unbelievable," "Bush America," "Bush USA," "Keep America Working," "Truth," "The Risk." Tape then shows biographical documentary on George H.W. Bush from the Republican National Committee.

**2004-NLF-063-003: Cassette 159**

**Election:** 1990 Gubernatorial Race – Illinois

**Date:** 08/14/1990

**Description:** Video recording of advertisements used by Jim Edgar (R) in his campaign for Illinois governor against Neil Hartigan (D). Ads are titled "Breakfast" (:30), "Buckle Up" (:15), "Parting Sorrow" (:15), "Resume" (:30), "No Way Jose" (:30). Produced by Sipple Strategic Communications.

**2004-NLF-063-004: Cassette 160**

**Election:** Various

**Date:** 08/14/1990

**Description:** Video recording of advertisements used by

Ads for Bob Taft (R): 1990 Secretary of State – Ohio

"Tradition," "Initiative," "Sayonara"

Ads for George Voinovich (R): 1990 Gubernatorial Race – Ohio

"You Judge," "Uncertain Times," "On Our Side," "Violent Crime"

Ads for Mitch McConnell (R): 1990 U.S. Senate Race – Kentucky

"First Senator," "Fair Share," "Crisis"

(Original tape index is included in Teeter Papers file).

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**2004-NLF-063-005: Cassette 161**

**Election:** 1988 Presidential Election

**Date:** August 1998

**Description:** Highlight reel from the 1988 Republican National Convention held in New Orleans, LA. Begins with scenic shots of New Orleans and the Superdome, with footage of the opening jazz parade into the dome; montage footage of speeches delivered during the convention. (Original order form card, included in tape box, is included in Teeter Papers file).

**2004-NLF-063-006: Cassette 162**

**Election:** Post-1988 Presidential Election

**Description:** PBS Special titled "Preparing for Power: The Transition of President Bush."

Narrated by Hendrick Smith; a Kirk/Gavin Production for WGBH-Boston and the Tablin Group.

**Length:** approx. 60 min

**2004-NLF-063-007: Cassette 163**

**Election:** 1992 Presidential Election

**Date:** 01/29/1992

**Description:** Video recordings of advertisements from the Bush-Quayle re-election campaign in the 1992 Presidential Election. Ads included are "Get It Done" (:30), "My Plan" (:30).

**2004-NLF-063-008: Cassette 164**

**Election:** 1992 Presidential Election

**Date:** 02/12/1992

**Description:** Untitled video recording of advertisement from the Bush-Quayle re-election campaign in the 1992 Presidential Election

**2004-NLF-063-009: Cassette 165**

**Election:** 1992 Presidential Election

**Date:** 02/12/1992

**Description:** Untitled video recording of advertisement from the Bush-Quayle Primary Committee campaign in the 1992 Presidential Election titled "Change."

**Length:** 30 sec

**2004-NLF-063-010: Cassette 166**

**Election:** 1992 Presidential Election

**Date:** 02/25/1992

**Description:** Video recording of advertisement from the Bush-Quayle campaign in the 1992 Presidential Election titled "Experience." Produced by Sipple, Murphy, & Castellanos.

**Length:** 30 sec

**2004-NLF-063-011: Cassette 167**

**Election:** 1992 Presidential Election

**Date:** 03/11/1992

**Description:** Video recording of advertisement from the Bush-Quayle campaign in the 1992 Presidential Election titled "Trust."

**Length:** 30 sec

**2004-NLF-063-012: Cassette 168**

**Election:** 1992 Presidential Election

**Date:** 03/12/1992

**Description:** Video recording of advertisements from the Bush-Quayle campaign in the 1992 Presidential Election titled "Straight" and "Compete." Produced by Sipple, Murphy, & Castellanos.

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**2004-NLF-063-013: Cassette 169**

**Election:** 1992 Presidential Election

**Date:** 08/10/1992

**Description:** Promotional video for the George H.W. Bush campaign titled "President Bush 'A Day...'" (Franklin Gothic)". Produced by the November Company, Bush-Quayle '92.

**2004-NLF-063-014: Cassette 170**

**Election:** 1992 Presidential Election

**Date:** 08/20/1992

**Description:** Video recording of President George H.W. Bush's acceptance speech for the Republican nomination for President in 1992. "Perception Analyzer" graph is superimposed on video, tracking the opinion of a Chicago focus group.

**2004-NLF-063-015: Cassette 171**

**Election:** 1992 Presidential Election

**Date:** 10/11/1992

**Description:** First debate between George H.W. Bush (R), Bill Clinton (D), and Ross Perot (I) held at Washington University, St. Louis, MO. Moderated by Jim Lehrer, of the McNeil-Lehrer News Hour, with panelists Sander Vanocur (independent journalist), Ann Compton, (ABC), and John Mashek (Boston Globe). Debate format, as described by debates.org: No opening statements; each candidate questioned in turn with two minutes to respond; one minute rebuttal by other candidates; two minute closing statements. Questions divided between foreign and domestic policy. Video includes "Perception Analyzer" graph superimposed over video.

**Length:** 90 min

**2004-NLF-063-016: Cassette 172**

**Election:** 1992 Presidential Election

**Date:** 10/13/1992

**Description:** First debate between Dan Quayle (R), Al Gore (D), and James Stockdale (I) held at Theater for the Arts, Georgia Tech, Atlanta, GA. Moderated by Hal Bruno, of ABC News. Debate format, as described by debates.org: Two minute opening statements; issue presented to candidates with one minute, 15 seconds to respond; five minute discussion period about same topic followed; two minute closing statements. Video includes "Perception Analyzer" graph superimposed over video.

**Length:** 90 min

**2004-NLF-063-017: Cassette 173**

**Election:** 1992 Presidential Election

**Date:** 10/15/1992

**Description:** First debate between George H.W. Bush (R), Bill Clinton (D), and Ross Perot (I) held at Robbins Field House, University of Richmond, Richmond, VA. Moderated by Carole Simpson, of ABC News. Town hall meeting; two minute closing statements. Video includes "Perception Analyzer" graph superimposed over video from St. Louis focus group.

**Length:** 90 min

**2004-NLF-063-018: Cassette 174**

**Election:** 1992 Presidential Election

**Date:** 10/23/1992

**Description:** Video recording of advertisement from the Bush-Quayle campaign in the 1992 Presidential Election titled "Presidential Rev. 2 Perot Ending."

**Length:** 30 sec

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**2004-NLF-063-019: Cassette 175 (Review on Request)**

**Election:** 1992 Presidential Election

**Date:** 10/23/1992

**Description:** Video recording of advertisements from the Bush-Quayle campaign in the 1992 Presidential Election that did not air. Tape is indexed as follows:

The New American Agenda (8:00)  
Accomplishments (:30)  
Fighting Rev. 1 (:60)  
Restore Rev. 1 (:60)  
A Day In A Life (6:40)  
Plan/Check-Off (:30)  
Plan/Courts (:30)  
What Am I Fighting For/Grandma (:60)  
State Taxes (:30)  
Grey Dot Unfortunately Rev. (:30)  
Justice (:60)  
Justice (:30)  
Justice (:60)  
Side by Side (:30)  
Grey Dot Unfortunately Rev. 3 (30)  
Justice 3 (:30)  
Federal Taxes Version 3 (:30)  
Justice 4 (:30)  
Justice 4 (:30)  
Matthew (:30)  
Paul (:60)  
Mark (:30)  
Luke (:30)  
John (:30)  
Peter (:30)  
Vote (:30)  
Poor (:30)  
The Wall (:30)  
Presidential Rev. 1 Clinton/Perot Ending (:30)  
(Original tape index is included in Teeter Papers file).

**2004-NLF-063-020: Cassette 176**

**Election:** 1992 Presidential Election

**Date:** 1988

**Description:** Biographical documentary of George H.W. Bush and then footage of his convention address. Produced by the Republican National Committee. Beginning of video is dated August 1988, but segments are compiled from various time periods.

**2004-NLF-063-021: Cassette 177**

**Election:** 1992 Presidential Election

**Date:** August 1992

**Description:** Highlight reel from the 1992 Republican National Convention held in Houston, TX. Begins with aerial views of Houston and the Astrodome, with footage of the assembling of the equipment inside the dome; montage footage of speeches delivered during the convention.

**ROBERT M. TEETER PAPERS**  
**Audiovisual Materials Transferred from the Textual Collection**

**2006-NLF-056-001: Cassette 178 (Review on Request)**

**Date:** 1989

**Description:** Candid video recording of President-elect George H.W. Bush with advisers before his 1989 inauguration, including Vice President-elect Dan Quayle, Senior Campaign Adviser Bob Teeter, and National Security Adviser Brent Scowcroft. The atmosphere of the room is very light, with the group joking about the tape's audio recording.

**Length:** approx 2 min

**2006-NLF-056-002: Cassette 179**

**Date:** 1989

**Description:** Tape is labeled "Bush State of Union 89" though nothing recorded corresponds to President Bush or the Presidential election. Tape is a montage of recordings of episodes of 1989 television shows and news reports, including "Booker," "21 Jump Street," WJBK-TV2 (FOX) News Detroit, "Cheers," "Hill Street Blues," "The Cosby Show," "A Different World," "Nightline," "Tour of Duty," and a portion of the movie *Babycakes*.

**2006-NLF-056-003: Cassette 180**

**Election:** 1992 Presidential Election

**Date:** Oct/Nov 1992

**Description:** Segment from *Saturday Night Live* showing a satirized Presidential debate ("The challenge to avoid saying something stupid") between President George H.W. Bush (portrayed by Dana Carvey), Bill Clinton (portrayed by Phil Hartman), and Ross Perot (portrayed by Carvey again). Tape is dated (in handwriting) October 10<sup>th</sup>, but other records show the episode as airing November 1<sup>st</sup> – directly preceding the election.

**2006-NLF-056-004: Cassette 181**

**Election:** 1992 Presidential Election

**Date:** November 1992

**Description:** Episode of *In Living Color*, in which the opening segment features Jim Carrey satirizing Democratic candidate Bill Clinton and his character issues. Following this segment is a brief clip from the television show *ROC*, which mentions politics in its opening monologue, but the segment is cut off by the taping of NBC's *Saturday Night Live* special "Presidential Bash." While most of the sketches focus on the 1992 race (with candidates President George H.W. Bush, portrayed by Dana Carvey; Bill Clinton, portrayed by Phil Hartman; and Ross Perot, portrayed by Carvey again), footage from earlier shows are interspersed throughout. One of Chevy Chase's portrayals of GRF appears at approx. 50 mins into the tape.

**Length:** approx 2 hours, 45 min

**2006-NLF-056-005: Cassette 182**

**Election:** 1992 Presidential Election

**Date:** 12/05/1991

**Description:** Video recording of NBC News coverage of press conference delivered by President George H.W. Bush regarding the announcement of his campaign staff and advisers for the 1992 Presidential election. Brief discussion follows on the topics of economics and the recent dissolution of the USSR. [Audio for the tape is very low, though video quality is fine].

**2006-NLF-056-006: Cassette 183**

**Date:** 01/23/2002

**Description:** NBC News report titled "Inside the Real West Wing." Tom Brokaw reports on the daily happenings inside the White House. Features appearances by President and Mrs. Bush, Vice President Cheney, National Security Adviser Condoleezza Rice, Karl Rove, Ari Fleischer, Mary Matalin, and others. Note was attached to tape, reading "To RMT." (Original note is included in Teeter Papers file).

**Length:** approx 45 min