



# *Gerald R. Ford Presidential Library and Museum*

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**L. WILLIAM SEIDMAN FILES, 1974-77**  
**Assistant to the President for Economic Affairs;**  
**Executive Director, Economic Policy Board**  
**Office of the Assistant for Economic Affairs**  
**Audiovisual Materials Transferred from the Textual Collection**

## **Summary Description**

This series consists of photographic materials, audio recordings, and a video recording related to L. William Seidman's role as Assistant to the President for Economic Affairs and Executive Director of the Economic Policy Board (EPB) collected by Seidman and his assistant Birge S. Watkins. The photographic materials include images of Seidman attending various events; the Conference on Inflation, for which Seidman served as executive director; and slides related to energy production and use from the Federation Energy Administration Speaker's Kit.

The majority of the audio recordings are of interviews given by Seidman. They also include a subcabinet briefing on the economy and energy from June 1975, as well as remarks given by Senator Walter Mondale at the New York Society of Security Analysts, Inc., in August 1976. Two filmstrips and an accompanying audio recording make up a presentation entitled "Energy Crisis: What Can We Do." The video recording contains an interview with Seidman conducted in Traverse City, Michigan.

## **QUANTITY**

23 photographs, 14 35mm color slides, 2 35mm film strips, 1 phonographic record, 2 audio reels, 3 audiocassettes, 1 ¾" video cassette

## **DONOR**

Gerald R. Ford (77-100, 77-107, 78-16, 78-17, 78-60)

## **ACCESS**

Open. Some items are temporarily restricted under terms of the donor's deed of gift, a copy of which is available on request, or under National Archives and Records Administration general restrictions (36 CFR 1256).

## **COPYRIGHT**

Gerald R. Ford donated to the United States of America his copyrights in all of his unpublished writings in National Archives collections. The copyrights to materials written by other individuals or organizations are presumed to remain with them. Works prepared by U.S. Government employees as part of their official duties are in the public domain.

Prepared by Chloe Koscheva-Scissons, June 2015; revised by Elizabeth Druga, October 2018.

**L. WILLIAM SEIDMAN FILES – ECONOMIC AFFAIRS ASSISTANT**  
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Box	Folder	Contents
1	1	0117-01 Portrait of James Lynn, Secretary of Housing and Urban Development (HUD), 1974, 8x10, B/W (Box 2, "Conference on Inflation – Events File – Housing and Construction, 09/02/1974 – General")
1	2	0117-02-01 Conference on Inflation, Washington D.C., 09/27/1974, B/W [Ford White House photograph A1055-26] (Box 13, "Conference on Inflation – Subject File – Photographs")
		0117-02-02 Conference on Inflation, Washington D.C., 09/27/1974, B/W [Ford White House photograph A1055-29] (Box 13, "Conference on Inflation – Subject File – Photographs")
		0117-02-03 Unidentified women preparing packets for participants prior to the Conference on Inflation, Washington D.C., 09/27/1974, B/W [Ford White House photograph A1056-05] (Box 13, "Conference on Inflation – Subject File – Photographs")
		0117-02-04 Conference on Inflation, Washington D.C., 09/27/1974, B/W [Ford White House photograph A1057-06] (Box 13, "Conference on Inflation – Subject File – Photographs")
		0117-02-05 Conference on Inflation, Washington D.C., 09/27/1974, B/W [Ford White House photograph A1057-07] (Box 13, "Conference on Inflation – Subject File – Photographs")
		0117-02-06 Conference on Inflation, Washington D.C., 09/27/1974, B/W [Ford White House photograph A1057-23] (Box 13, "Conference on Inflation – Subject File – Photographs")
		0117-02-07 Conference on Inflation, Washington D.C., 09/27/1974, B/W [Ford White House photograph A1057-30] (Box 13, "Conference on Inflation – Subject File – Photographs")
		0117-02-08 Conference on Inflation – Banking and Finance Panel, Gerald Ford seated with Senators Scott and Mansfield, Representative Albert, and Seidman, Washington D.C., 09/27/1974, B/W [Ford White House photograph A1065-09] (Box 13, "Conference on Inflation – Subject File – Photographs")
		0117-02-09 Conference on Inflation – Gerald Ford and L. William Seidman, Washington D.C., 09/27/1974, B/W [Ford White House photograph A1071-34] (Box 13, "Conference on Inflation – Subject File – Photographs")
		0117-02-10 Reception for Conference on Inflation participants – Gerald Ford at podium speaking, 09/27/1974, B/W [Ford White House photograph A1074-05A] (Box 13, "Conference on Inflation – Subject File – Photographs")
		0117-02-11 Media at the Conference on Inflation, Washington D.C., 09/27/1974, B/W [Ford White House photograph A1087-05] (Box 13, "Conference on Inflation – Subject File – Photographs")
2	3	0117-03 "Subcabinet Economic Briefing," including speakers Seidman, William Gorog, Alan Greenspan, and Frank Zarb, Room 450 Old Executive Office Building (EOB), 06/11/1975 (7 inch audio tape, 1:20) (Box 63, "Economic Policy Board Subject File – Economy

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Box	Folder	Contents
1	4	0117-04-01 and Energy – Meetings – Subcabinet Briefing, 06/11/1975") Six men in formal dress, standing in front of a helicopter, 07/19/1975, 8x10, B/W [Sue Smith, Robert L. Smith Photography, Elma, New York] (Box 78, "Economic Policy Board Subject File – National Alliance of Businessmen")
		0117-04-02 Large gathering of people under a tent, 07/19/1975 [Sue Smith, Robert L. Smith Photography, Elma, New York] (Box 78, "Economic Policy Board Subject File – National Alliance of Businessmen")
		0117-04-03 Four men seated around a patio table at Gibraltar Institute (labeled on back "Price Waterhouse #2), 07/15/1975, 8x10, B/W [Robert L. Smith Photography, Elma, New York] (Box 78, "Economic Policy Board Subject File – National Alliance of Businessmen")
		0117-04-04 Empty patio of Gibraltar Institute, 07/15/1975, 8x10, B/W [Robert L. Smith Photography, Elma, New York] (Box 78, "Economic Policy Board Subject File – National Alliance of Businessmen")
		0117-04-05 Front of house, labeled "Gibraltar Institute, Gibraltar-on-the Lake," ND (Box 78, "Economic Policy Board Subject File – National Alliance of Businessmen")
2	5A	0117-05-01 33 1/3 RPM phonograph record with soundtrack for the presentation "Energy Crisis: What Can We Do" produced by American Association for Health, Physical Education, and Recreation, an affiliate of the National Education Association (Box 126, "Seidman Subject File – Energy (1)")
1	5B	0117-05-02 to 03 2 35mm film strips (Part 1 and Part 2) for the presentation "Energy Crisis: What Can We Do" produced by American Association for Health, Physical Education, and Recreation, an affiliate of the National Education Association (Box 126, "Seidman Subject File – Energy (1)")
1	6	0117-06 The "Copper Electric Town Car," 05/20/1975, 8x10, B/W [Copper Development Association, Inc.] (Box 183, "Name File - Gorog, William F. (Seidman's Deputy), 04/1975-01/1976 (1)")
1	7	0117-07-01 Seidman at the podium, speaking before the French Chamber of Commerce, caption is typed in lower right corner, "Mr. Robert Sarnoff," 04/15/1975, 8x10, B/W (Box 265, "Daily Events File – 04/15/1975 – New York – French Chamber of Commerce")
		0117-07-02 Listeners of Seidman's remarks before the French Chamber of Commerce, 04/15/1975, 8x10, B/W (Box 265, "Daily Events File – 04/15/1975 – New York – French Chamber of Commerce")
		0117-07-03 Seidman conversing with an unknown man and woman, 04/15/1975, 8x10, B/W (Box 265, "Daily Events File – 04/15/1975 – New York – French Chamber of Commerce")
		0117-07-04 Seidman with Consul General of France Gérard Gaussen and Mr. André J. Ditte, caption typed in lower right corner: "Consul General of France Gérard Gaussen Mr. André J. Ditte,"

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Box	Folder	Contents
1	8	0117-08 04/15/1975, 8x10, B/W (Box 265, “Daily Events File – 04/15/1975 – New York – French Chamber of Commerce”) Seidman either giving or receiving an award at a Dallas Junior Achievement meeting, labeled “Business Hall of Fame Dinner, Dallas, Texas, 1/30/76,” 01/30/1976 [David R. Phillips, Chicago, Illinois, 60611] (Box 273, “Daily events File – 01/30/1976 – Dallas – National Business Leadership Conference (1)-(2)”)
1	9	0117-09-01 to 02 World Oil (35mm color slide) (Box 293, “Reference File – Energy – Federation Energy Administration Speaker’s Kit”) 0117-09-03 1973 Crude Petroleum Production and Crude Product Consumption for Major Producing and Consuming Areas [MMB/D] (35mm color slide) (Box 293, “Reference File – Energy – Federation Energy Administration Speaker’s Kit”) 0117-09-04 Our Energy (35mm color slide) (Box 293, “Reference File – Energy – Federation Energy Administration Speaker’s Kit”) 0117-09-05 The U.S. Energy Gap, 1970-1990 (35mm color slide) (Box 293, “Reference File – Energy – Federation Energy Administration Speaker’s Kit”) 0117-09-06 Lead Times (35mm color slide) (Box 293, “Reference File – Energy – Federation Energy Administration Speaker’s Kit”) 0117-09-07 Average Daily Production Per Well (35mm color slide) (Box 293, “Reference File – Energy – Federation Energy Administration Speaker’s Kit”) 0117-09-08 Oil: Discovery Results Have Declined (35mm color slide) (Box 293, “Reference File – Energy – Federation Energy Administration Speaker’s Kit”) 0117-09-09 Per Capita Gasoline Consumption 1974 (35mm color slide) (Box 293, “Reference File – Energy – Federation Energy Administration Speaker’s Kit”) 0117-09-10 Principal Uses of Energy in the U.S. (35mm color slide) (Box 293, “Reference File – Energy – Federation Energy Administration Speaker’s Kit”) 0117-09-11 United States Energy Consumption by Sector, 1971-2000 (35mm color slide) (Box 293, “Reference File – Energy – Federation Energy Administration Speaker’s Kit”) 0117-09-12 Preliminary Estimate 1974 Annual Energy Consumption in the U.S. by End Use (35mm color slide) (Box 293, “Reference File – Energy – Federation Energy Administration Speaker’s Kit”) 0117-09-13 Payout Period for Improvements (Neglecting Interest on Capital) (35mm color slide) (Box 293, “Reference File – Energy – Federation Energy Administration Speaker’s Kit”) 0117-09-14 Where Your Heating Dollar Goes (35mm color slide) (Box 293, “Reference File – Energy – Federation Energy Administration Speaker’s Kit”)

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2	10	0117-10	Seidman interview with Clifford Evans, Vice President of RKO General Broadcasting, regarding the economy, ca. 03/1975 (audiocassette) (Birge Watkins Files, Box 8, “Chronological File - 05/1-11/1975”)
		0117-11	Senator Walter F. Mondale at the New York Society of Security Analysts, Inc., Dave H. Williams - Chairman of Meeting, 3:00 PM on Thursday, 08/26/1976 (audiocassette) (Birge Watkins Files, Box 9, “Items transferred to book and audiovisual collections”)
		0117-12	Seidman speech, Grand Rapids Chamber of Congress, 04/22/1976 (audiocassette) (Birge Watkins Files, Box 9, “Items transferred to book and audiovisual collections”)
2	11	0117-13	Seidman Interview at Rivergate, New Orleans, Louisiana, 05/24/1976 (audio tape) (Birge Watkins Files, Box 9, “Items transferred to book and audiovisual collections”)
		0117-14	Seidman Interview at Traverse City, Michigan, 05/14/1976 (3/4” video cassette) (Birge Watkins Files, Box 9, “Items transferred to book and audiovisual collections”)