



Gerald R. Ford Presidential Library and Museum

1000 Beal Avenue, Ann Arbor, MI 48109-2114
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WILLIAM J. BAROODY, JR., FILES, 1974-77
Assistant to the President for Public Liaison
Office of Public Liaison
Audiovisual Materials Transferred from the Textual Collection

Summary Description

The William J. Baroody Files audiovisual series consists of photographs, transparencies, and audio recordings related to Baroody's work as the head of the Office of Public Liaison (OPL). The materials in the first portion of this series had been filed in the White House Central Files Oversized Attachments (OA) when they arrived at the Ford Library. During the processing of that collection staff identified them as part of Baroody's office files and transferred them to the Baroody Files. This portion contains portrait photographs of various Ford Administration Cabinet members and other government officials, as well as transparencies outlining the goals and functions of the OPL.

The second portion of this series consists of materials transferred from the Baroody Files textual series. It includes similar OPL transparencies and portrait photographs of Cabinet members and government officials, as well as photographs documenting the first year of the Ford Administration and meetings held by the OPL. It also contains audio recordings of a briefing Baroody gave for the Business-Government Relations Council; an appearance by Wayne Alderson and Samuel Piccolo on the Jim Robert Show on WHBC of Canton, Ohio; and a "HELP" consumer information phonograph record narrated by Virginia Knauer.

QUANTITY

197 photographs, 32 transparencies, 1 audio tape, 1 audiocassette, 1 phonograph record

DONOR

Gerald R. Ford (accession numbers 77-2 and 77-107)

ACCESS

Open

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Prepared by: Elizabeth Druga, July 2015

WILLIAM J. BAROODY, JR., FILES
Audiovisual Materials Transferred from the Textual Collection

Box	Folder	Contents
ITEMS TRANSFERRED FROM OVERSIZED ATTACHMENTS (OA)		
1	1	AV82-1-01 to 04 John W. Barnum Acting Secretary of Transportation (OA9698)
	2	AV82-1-05 to 07 William J. Baroody, Jr., Assistant to the President for Public Liaison
	3	AV82-1-08 to 11 Warren Brecht, Assistant Treasury Secretary for Administration (OA9697)
	4	AV82-1-12 to 13 Earl L. Butz, Secretary of Agriculture, 03/1972 [U.S. Department of Agriculture, Office of Communication]
	5	AV82-1-14 James T. Clarke, Assistant Interior Secretary for Management (OA9697)
	6	AV82-1-15 to 16 Carl W. Clelow, Deputy Assistant Secretary of Defense for Personnel Policy (OA9697)
		AV82-1-17 to 18 Carl W. Clelow, Deputy Assistant Secretary of Defense for Personnel Policy (OA9697) [U.S. Army Photograph, Oscar Porter]
	7	AV82-1-19 to 20 William T. Coleman, Secretary of Transportation [Department of Transportation Official Photograph 75-292] (OA9704)
	8	AV82-1-21 to 26 H. R. Crawford, Assistant Secretary of Housing and Urban Development for Housing Management (OA9697)
	9	AV82-1-27 to 30 Fernando E. C. DeBaca, Special Assistant to the President for Hispanic Affairs (OA9697)
	10	AV82-1-31 Robert F. Ellsworth, Assistant Secretary of Defense for International Security Affairs [Oscar Porter - U.S. Army Photograph] (OA9698)
	11	AV82-1-32 to 33 Richard Feltner (OA9697)
	12	AV82-1-34 to 35 Gerald R. Ford (OA9698)
	13	AV82-1-36 to 37 Carla A. Hills, Secretary of Housing and Urban Development (OA9697)
	14	AV82-1-38 to 45 Virginia H. Knauer, Special Assistant to the President for Consumer Affairs (OA9697)
	15	AV82-1-46 to 48 David Mathews, Secretary of Health, Education and Welfare (OA9697)
	16	AV82-1-49 to 54 Rogers C. B. Morton, Secretary of Commerce (OA9697)
		AV82-1-55 Rogers C. B. Morton, Secretary of the Interior (OA9698) [U.S. Department of Interior, National Park Service Photo, Fred Bell]
		AV82-1-56 to 57 Rogers C. B. Morton, Secretary of the Interior (OA9698)
	17	AV82-1-58 to 59 Donald Paarlberg, Director of Agricultural Economics, Department of Agriculture (OA9697)
	18	AV82-1-60 to 61 David Peterson, Director, Consumer Product Information Coordinating Center (OA9697)
	19	AV82-1-62 to 65 Michael Raoul-Duval, Associate Director of the Domestic Council for Natural Resources (OA9698)
	20	AV82-1-66 to 68 Travis Reed (OA9697)
	21	AV82-1-69 Hazel Rollins, Director, Office of Consumer Affairs/Special Impact, Federal Energy Administration, (OA9697)
	22	AV82-1-70 Richard L. Roudebush, Administrator of Veterans Affairs (OA9697)
	23	AV82-1-71 to 72 Roger W. Sant, Assistant Administrator for Energy Conservation and Environment, Federal Energy Administration (OA9697)
	24	AV82-1-73 to 74 Stanley S. Scott, Special Assistant to the President (OA9697)
		AV82-1-75 Stanley S. Scott, Special Assistant to the President (OA9697), 10/03/1974 [Ford White House photograph, A1181-26]
		AV82-1-76 Stanley S. Scott, Special Assistant to the President (OA9697), 10/03/1974

WILLIAM J. BAROODY, JR., FILES
Audiovisual Materials Transferred from the Textual Collection

Box	Folder	Contents
1	24	[Ford White House photograph, A1181-16] Stanley S. Scott, Special Assistant to the President (OA9697), 02/13/1973 [Nixon White House photograph, E211-09]
	25	AV82-1-79 to 82 L. William Seidman, Assistant to the President for Economic Affairs (OA9697)
		AV82-1-83 to 84 L. William Seidman, Assistant to the President for Economic Affairs (OA9697), 11/20/1974 [Ford White House photograph, A1961-13]
	26	AV82-1-85 to 86 Richard L. Thornburgh, Assistant Attorney General (OA9697)
		AV82-1-87 to 88 Richard L. Thornburgh, Assistant Attorney General, color (OA9697)
	27	AV82-1-89 to 95 Russell E. Train, Administrator, Environmental Protection Agency (OA9697)
	28	AV82-1-96 to 98 William Usery, Secretary of Labor (OA9697)
	29	AV82-1-99 to 102 C. Langhorne Washburn, Assistant Secretary of Commerce for Tourism (OA9698)
	30	AV82-1-103 to 106 Caspar Weinberger, Secretary of Health, Education and Welfare (OA9697)
	31	AV82-1-107 to 110 Frank Zarb, Administrator, Federal Energy Office (OA9697)
	32	AV82-1-111 to 112 Unidentified
	33	AV82-1-113 to 122 Office of Public Liaison overhead color transparencies (OA9605)
	34	AV82-1-123 to 133 Office of Public Liaison overhead color transparencies (OA9605)

ITEMS TRANSFERRED FROM TEXTUAL SERIES

2	35	AV96-25-01 Alvin L. Alm, B/W, 8x10 (Box 2, "Biographies – Miscellaneous")
		AV96-25-02 John W. Barnum, Acting Secretary of Transportation, B/W, 5x7 (Box 2, "Biographies – Miscellaneous")
		AV96-25-03 Warren Bucht, B/W, 5x7 (Box 2, "Biographies – Miscellaneous")
		AV96-25-04 Carl Clewlow, B/W, 5x7 (Box 2, "Biographies – Miscellaneous")
		AV96-25-05 to 06 William T. Coleman, Jr., Secretary of Transportation, B/W, 5x7 (Box 2, "Biographies – Miscellaneous")
		AV96-25-07 Dr. Betsey Ancker-Johnson, Assistant Secretary of Commerce for Science and Technology, B/W, 8x10 (Box 2, "Biographies – Miscellaneous")
		AV96-25-08 to 09 William T. Coleman, Jr., Secretary of Transportation, B/W, 8x10 [Department of Transportation photograph 74-292] (Box 2, "Biographies – Miscellaneous")
		AV96-25-10 H. R. Crawford, Assistant Secretary for HUD for Housing Management, B/W, 5x7 (Box 2, "Biographies – Miscellaneous")
		AV96-25-11 Fernando DeBaca(?), B/W, 8x10 (Box 2, "Biographies – Miscellaneous")
		AV96-25-12 Richard A. Feltner, Assistant Secretary for Marketing and Consumer Services, B/W, 5x7 [U.S. Department of Agriculture] (Box 2, "Biographies – Miscellaneous")
		AV96-25-13 Carla A. Hills, Secretary of Housing and Urban Development, B/W, 5x7 (Box 2, "Biographies – Miscellaneous")
		AV96-25-14 Thomas E. Kauper, B/W, 5x7 (Box 2, "Biographies – Miscellaneous")
		AV96-25-15 to 16 Virginia H. Knauer, Special Assistant to the President for Consumer Affairs, B/W, 5x7 (Box 2, "Biographies – Miscellaneous")
		AV96-25-17 Virginia H. Knauer, Special Assistant to the President for Consumer Affairs, B/W, 8x10 (Box 2, "Biographies – Miscellaneous")

WILLIAM J. BAROODY, JR., FILES
Audiovisual Materials Transferred from the Textual Collection

Box	Folder	Contents
2	35	AV96-25-18 Louis Laun, B/W, 8x10 (Box 2, "Biographies – Miscellaneous") AV96-25-19 Robert W. Long, Assistant Secretary for Conservation, Research and Education, B/W, 8x10 [U.S. Department of Agriculture] (Box 2, "Biographies – Miscellaneous") AV96-25-20 David Mathews, Secretary of Health, Education and Welfare, B/W, 5x7 (Box 2, "Biographies – Miscellaneous") AV96-25-21 to 22 David Mathews, Secretary of Health, Education and Welfare, B/W, 8x10 (Box 2, "Biographies – Miscellaneous") AV96-25-23 Rogers C. B. Morton, Secretary of the Interior, B/W, 5x7 (Box 2, "Biographies – Miscellaneous") AV96-25-24 Michael Raoul-Duval, Associate Director of the Domestic Council for Natural Resources, B/W, 5x7 (Box 2, "Biographies – Miscellaneous") AV96-25-25 Roger W. Sant, Assistant Administrator for Energy Conservation and Environment, Federal Energy Administration, B/W, 5x7 (Box 2, "Biographies – Miscellaneous") AV96-25-26 Stanley Scott, B/W, 5x7 (Box 2, "Biographies – Miscellaneous") AV96-25-27 Stanley Scott, 02/13/1973, B/W, 8x10 [Nixon White House photograph E0211-09] (Box 2, "Biographies – Miscellaneous") AV96-25-28 L. William Seidman, Assistant to the President for Economic Affairs, B/W, 5x7 (Box 2, "Biographies – Miscellaneous") AV96-25-29 Richard L. Thornburgh, B/W, 5x8 (Box 2, "Biographies – Miscellaneous") AV96-25-30 Richard L. Thornburgh, color, 8x10 (Box 2, "Biographies – Miscellaneous") AV96-25-31 Russell E. Train, Administrator, Environmental Protection Agency, B/W, 5x7 (Box 2, "Biographies – Miscellaneous") AV96-25-32 Russell E. Train, Administrator, Environmental Protection Agency, B/W, 8x10 (Box 2, "Biographies – Miscellaneous") AV96-25-33 W. J. Usery, Jr., B/W, 5x7 (Box 2, "Biographies – Miscellaneous") AV96-25-34 W. J. Usery, Jr., B/W, 8x10 (Box 2, "Biographies – Miscellaneous") AV96-25-35 to 36 Leonard F. Walentynowicz, 01/09/1975, B/W, 8x10 [Robert H. McNeill, Department of State photograph VS 112-75] (Box 2, "Biographies – Miscellaneous") AV96-25-37 C. Langhorne Washburn, Assistant Secretary of Commerce for Tourism, B/W, 5x7 (Box 2, "Biographies – Miscellaneous") AV96-25-38 Unidentified man, B/W, 8x10 (Box 2, "Biographies – Miscellaneous") AV96-25-39 Dr. Philip C. White, B/W, 8x10 (Box 2, "Biographies – Miscellaneous") AV96-25-40 to 41 Unidentified man, B/W, 8x10 [Richard A. Bloom, Arlington, Virginia] (Box 2, "Biographies – Miscellaneous") AV96-25-42 Frank G. Zarb, Administrator of the Federal Energy Administration, B/W, 5x7 (Box 2, "Biographies – Miscellaneous") AV96-25-43 Frank G. Zarb, Administrator of the Federal Energy Administration, B/W, 8x10 (Box 2, "Biographies – Miscellaneous") 36 AV96-25-44 Bill Baroody briefing for the Business-Government Relations Council, 11/22/1974, 7" audio tape (Box 3, "Business - Government Relations Council Meeting, 11/22/74") 37 AV96-25-45 to 46 Advertisement for the Indochinese Refugee Program, "Three young men

WILLIAM J. BAROODY, JR., FILES
Audiovisual Materials Transferred from the Textual Collection

Box	Folder	Contents
		consult with a representative of the USCC's Migration and Refugee Services about relocation in the United States," B/W, 8x10 (Box 6, "Indochina Refugees (1)-(2)")
2	37	AV96-25-47 to 48 Advertisement for the Indochinese Refugee Program, "This family waits at Indiantown Gap Military Reservation in Pennsylvania," B/W, 8x10 (Box 6, "Indochina Refugees (1)-(2)")
	38	AV96-25-49 Richard Velde, Administrator of the Law Enforcement Assistance Administration, B/W, 8x10 (Box 7, "Law Enforcement Assistance Administration (1)-(2)")
	39	AV96-25-50 "Viewpoint" on WHBC of Canton, Ohio, for the Jim Robert Show featuring Wayne Alderson and Samuel Piccolo, 10/23/1974, audiocassette (Box 9, "Pittron - Wayne Alderson")
	40	AV96-25-51 to 61 Information and charts on the function of the Public Liaison Office, 8x10 B/W transparencies (Box 10, "Public Liaison Office - Concepts")
	41	AV96-25-62 to 63 William Baroody with two White House interns, 08/29/1973, B/W, 6½x9½ [Nixon White House photograph E1412-06] (Box 12, "Scrapbook Material (1)-(3)")
		AV96-25-64 William Baroody with White House intern, 08/29/1973, B/W, 6½x9½ [Nixon White House photograph E1412-07] (Box 12, "Scrapbook Material (1)-(3)")
		AV96-25-65 William Baroody shaking hands with White House intern, 08/29/1973, B/W, 6½x9½ [Nixon White House photograph E1412-10] (Box 12, "Scrapbook Material (1)-(3)")
		AV96-25-66 Cabinet meeting, 11/06/1973, B/W, 6x13½ [Nixon White House photograph E1738-06] (Box 12, "Scrapbook Material (1)-(3)")
		AV96-25-67 Unidentified meeting, possibly a briefing or the Republican National Committee, 02/19/1974, B/W, 9x13½ [Nixon White House photograph E2249-12] (Box 12, "Scrapbook Material (1)-(3)")
		AV96-25-68 Unidentified meeting, possibly a briefing or the Republican National Committee, 02/19/1974, B/W, 9x13½ [Nixon White House photograph E2249-09] (Box 12, "Scrapbook Material (1)-(3)")
		AV96-25-69 Unidentified group meeting with President Nixon, 07/11/1974, B/W, 6x13½ [Nixon White House photograph E3267-13] (Box 12, "Scrapbook Material (1)-(3)")
		AV96-25-70 William Baroody with two unidentified men at a Veterans Administration building, ND, B/W, 8x10 (Box 12, "Scrapbook Material (1)-(3)")
		AV96-25-71 William Baroody, Mrs. Baroody, American Legion National Commander Robert E. L. Eaton, and Mrs. Eaton, 03/06/1974, B/W, 8x10 (Box 12, "Scrapbook Material (1)-(3)")
		AV96-25-72 President Ford with Sylvia Porter in the Oval Office, 10/12/1974, B/W, 7x9 [Ford White House photograph A1395-19] (Box 12, "Scrapbook Material (1)-(3)")
		AV96-25-73 Unidentified man, William Baroody, Sylvia Porter, and President Ford in the Oval Office, 10/12/1974, B/W, 7x9 [Ford White House photograph A1395-22] (Box 12, "Scrapbook Material (1)-(3)")

WILLIAM J. BAROODY, JR., FILES
Audiovisual Materials Transferred from the Textual Collection

Box	Folder	Contents
2	41	AV96-25-74 Whip Inflation Now (WIN) Program group meeting, 12/19/1974, B/W, 8x10 [Ford White House photograph A2583-07A] (Box 12, "Scrapbook Material (1)-(3)")
		AV96-25-75 White House meeting with Grocery Manufacturers of America, 02/21/1975, B/W, 6x9 [Ford White House photograph A3396-24] (Box 12, "Scrapbook Material (1)-(3)")
		AV96-25-76 Insurance officials meeting with government officials, 03/19/1975, B/W, 6x9 [Ford White House photograph A3712-13] (Box 12, "Scrapbook Material (1)-(3)")
		AV96-25-77 Insurance officials meeting with government officials, 03/19/1975, B/W, 6x9 [Ford White House photograph A3712-09] (Box 12, "Scrapbook Material (1)-(3)")
	42	AV96-25-78 William Baroody and Frank Zarb meeting with women business and financial leaders, 02/05/1975, B/W, 5x7 [Ford White House photograph A3098-29] (Box 16, "Wednesday Meetings - 2/5/75: Women Business/Financial Leaders")
	43	AV96-25-79 "HELP," 45 rpm consumer information record with 30 and 60 second spots on "Pet Turtles" and "Food and Drug" narrated by Virginia Knauer, 1974 (Box 23, "Knauer, Virginia (1)-(8)")
	44	AV96-25-80 President and Mrs. Ford waving at crowd, 07/11/1975, color, 8x10 [Ford White House photograph A5454-03A] (Box 24, "Nessen, Ron - Report on President Ford's First Year")
		AV96-25-81 President Ford gesturing during a meeting, 01/23/1975, B/W, 8x10 [Ford White House photograph A2932-16] (Box 24, "Nessen, Ron - Report on President Ford's First Year")
		AV96-25-82 President Ford seated at desk in Oval Office, 08/18/1974, B/W, 8x10 [Ford White House photograph A0181-07] (Box 24, "Nessen, Ron - Report on President Ford's First Year")
		AV96-25-83 President Ford and Henry Kissinger at Camp David, 07/11/1975, B/W, 8x10 [Ford White House photograph A5450-05] (Box 24, "Nessen, Ron - Report on President Ford's First Year")
		AV96-25-84 President Ford in a meeting, 05/14/1975, B/W, 8x10 [Ford White House photograph A4540-10] (Box 24, "Nessen, Ron - Report on President Ford's First Year")
		AV96-25-85 President and Mrs. Ford waving, 07/05/1975, B/W, 8x10 [Ford White House photograph A5373-20] (Box 24, "Nessen, Ron - Report on President Ford's First Year")
		AV96-25-86 President Ford at Breakfast Meeting for Bipartisan Congressional Leaders, 09/18/1974, B/W, 8x10 [Ford White House photograph A0879-08A] (Box 24, "Nessen, Ron - Report on President Ford's First Year")
		AV96-25-87 President Ford looking at the Liberty Bell, 09/07/1974, B/W, 8x10 [Ford White House photograph A0610-27] (Box 24, "Nessen, Ron - Report on President Ford's First Year")
		AV96-25-88 President Ford meeting with advisers in the Oval Office, 02/07/1975, B/W, 8x10 [Ford White House photograph A3154-06] (Box 24, "Nessen, Ron -

WILLIAM J. BAROODY, JR., FILES
Audiovisual Materials Transferred from the Textual Collection

Box	Folder	Contents
2	44	AV96-25-89 Report on President Ford's First Year") President Ford greeting young people in a crowd, 05/20/1975, B/W, 8x10 [Ford White House photograph A4646-24] (Box 24, "Nessen, Ron - Report on President Ford's First Year")
		AV96-25-90 President Ford playing tennis, 09/01/1974, B/W, 8x10 [Ford White House photograph A0449-17] (Box 24, "Nessen, Ron - Report on President Ford's First Year")
		AV96-25-91 President Ford walking outside the White House, 12/19/1974, B/W, 8x10 [Ford White House photograph A2541-03A] (Box 24, "Nessen, Ron - Report on President Ford's First Year")
		AV96-25-92 Cabinet Meeting, 04/16/1975, B/W, 8x10 [Ford White House photograph A4070-13A] (Box 24, "Nessen, Ron - Report on President Ford's First Year")
		AV96-25-93 President Ford and Vice President Rockefeller in the Oval Office, 12/21/1974, B/W, 8x10 [Ford White House photograph A2567-06] (Box 24, "Nessen, Ron - Report on President Ford's First Year")
		AV96-25-94 Donald Rumsfeld and President Ford in the Oval Office, 09/29/1974, B/W, 8x10 [Ford White House photograph A1110-28A] (Box 24, "Nessen, Ron - Report on President Ford's First Year")
		AV96-25-95 President Ford reading document and James Schlesinger on the phone, 05/14/1975, B/W, 8x10 [Ford White House photograph A4541-28A] (Box 24, "Nessen, Ron - Report on President Ford's First Year")
		AV96-25-96 President Ford meeting with advisers, 11/19/1974, B/W, 8x10 [Ford White House photograph A2046-15A] (Box 24, "Nessen, Ron - Report on President Ford's First Year")
	45	AV96-25-97 to 98 Electrical Distributing, Inc., building in Portland, Oregon, decorate for the Bicentennial, ND, color, 8x10 [Condit Studio] (Box 29, "General Correspondence, Crf - G")
	46	AV96-25-99 Altered photograph purporting to show President Ford with Charles McCollister, ca. 12/1975, B/W, 8x10 (Box 31, "General Correspondence, Lax - M")