

THE WHITE HOUSE

WASHINGTON

November 21, 1975

MEMORANDUM FOR: RON NESSEN
FROM: JIM SHUMAN
SUBJECT: RONALD REAGAN



Here are the first day comments on the Regan announcement. My own observations are that the Regan candidacy may, as I said at lunch, prove to be a boon for us.

1. He will force us to tighten our own staff work, and produce better quality work.
2. He will be a stalking horse, criticising the Democrats and the operation of the government more sharply than we are able to, thus weakening the Democrats in the general election.
3. His general ignorance of national affairs - assuming it continues - will make President Ford look better and better every day.

Of course, this does not mean we don't have to work hard. If we blunder, Regan could be a serious threat.

Attachments