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President Ford Committee

1828 L STREET, N.W., SUITE 250, WASHINGTON, D.C. 20036 (202) 457-6400

July 1, 1976

The Honorable Gerald R. Ford
The White House
Washington, D. C. 20500

Dear Mr. President:

As I'm sure you know, you have already given the President Ford Committee the legal maximum permitted under the new federal election law -- and both President Ford and I are extremely grateful for your generous support.

The money you have given -- every penny of it -- is being used to help President Ford win the Republican Presidential nomination, before the convention in August.

But, obviously, the Republican Party can't wait until after that convention to make some very essential financial commitments on behalf of its Presidential, Senatorial, and House nominees, regardless of who may win these nominations. Right now the Republican National Committee must spend large sums, reserving the best available TV time, developing voter lists with telephone numbers and addresses, establishing telephone banks in target districts across the country, doing research both on issues and on opposition candidates, and providing direct and timely support and campaign money for Republican candidates across the country.

Specifically, we are counting on the RNC to contribute \$3,500,000 to insure the election of President Ford after the convention. Your contribution now to the National Committee is the only way that you can support the election campaign of our presidential candidate, because not a penny of what we have raised for the President Ford Committee can be used in the general election campaign.

You may not realize that you can still give up to a total of \$20,000 to the National Committee to help elect a Republican President and Republican Senators and Representatives who will support him. Your contribution to the National Committee is not subject to any gift tax and can be for any amount up to the legal limit.

Your contribution, received now, will produce many times the results that it would if made later in the campaign. Please respond generously and immediately.

Sincerely,

Rogers Morton
Rogers Morton

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