DATE: APRIL 1, 1976

TIME: 7:15 a.m. THURSDAY

7:15
The President had breakfast.

7:43
The President went to the doctor’s office.

7:48
The President went to the Oval Office.

7:50
The President met with his Counsellor, John O. Marsh, Jr.

7:53
The President talked with Secretary of State Henry A. Kissinger.

7:55
The President met with his Assistant for National Security Affairs, Lt. Gen. Brent Scowcroft.

8:08
The President went to the Cabinet Room.

8:08
The President participated in a meeting to discuss the 1977 Budget of the U.S. with Republican Members of the House Budget Committee. For a list of attendees, see APPENDIX "A."

9:03
The President returned to the Oval Office. He was accompanied by:
Mr. Marsh
David R. Gergen, Consultant
L. William Seidman, Executive Director of the Economic Policy Board and Assistant for Economic Affairs
James M. Cannon III, Executive Director of the Domestic Council and Assistant for Domestic Affairs

The President met with:

9:03 9:20
Mr. Marsh
Mr. Gergen

9:03 9:10
Mr. Seidman

9:03 9:10
Mr. Cannon

9:05 9:11
The President talked with Secretary of Labor William J. Usery, Jr.

The President met with:

9:20
Donald H. Rumsfeld, Secretary of Defense

9:25
Lt. Gen. Scowcroft
<table>
<thead>
<tr>
<th>TIME</th>
<th>PHONE</th>
<th>ACTIVITY</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:25</td>
<td>10:55</td>
<td>The President met with: Mr. Marsh</td>
</tr>
<tr>
<td>10:25</td>
<td>10:30</td>
<td>Paul H. O'Neill, Deputy Director of the Office of Management and Budget (OMB)</td>
</tr>
<tr>
<td>10:30</td>
<td>10:55</td>
<td>Robert T. Hartmann, Counsellor</td>
</tr>
<tr>
<td>10:30</td>
<td>10:55</td>
<td>Rogers C.B. Morton, Counsellor</td>
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<tr>
<td>10:30</td>
<td>10:55</td>
<td>Ronald H. Nessen, Press Secretary</td>
</tr>
<tr>
<td>10:30</td>
<td>10:55</td>
<td>Max L. Friedersdorf, Assistant for Legislative Affairs</td>
</tr>
<tr>
<td>10:30</td>
<td>10:55</td>
<td>Burton G. Malkiel, Member of the Council of Economic Advisers (CEA)</td>
</tr>
<tr>
<td>10:40</td>
<td>10:55</td>
<td>John G. Carlson, Deputy Press Secretary</td>
</tr>
<tr>
<td>11:05</td>
<td></td>
<td>The President went to the Rose Garden.</td>
</tr>
<tr>
<td>11:05</td>
<td>11:12</td>
<td>The President participated in a swearing-in ceremony for members of the President's Foreign Intelligence Advisory Board (PFIAB). For a list of attendees, see APPENDIX &quot;B.&quot; Members of the press</td>
</tr>
<tr>
<td>11:07</td>
<td>11:10</td>
<td>The President addressed guests attending the ceremony.</td>
</tr>
<tr>
<td>11:12</td>
<td></td>
<td>The President, accompanied by Secretary Kissinger, returned to the Oval Office.</td>
</tr>
<tr>
<td>11:12</td>
<td>11:13</td>
<td>The President met with Secretary Kissinger.</td>
</tr>
<tr>
<td>11:13</td>
<td></td>
<td>The President and Secretary Kissinger went to the Cabinet Room.</td>
</tr>
<tr>
<td>11:13</td>
<td>11:30</td>
<td>The President participated in a meeting with members of the PFIAB. For a list of attendees, see APPENDIX &quot;C.&quot;</td>
</tr>
<tr>
<td>11:30</td>
<td></td>
<td>The President returned to the Oval Office.</td>
</tr>
<tr>
<td>11:55</td>
<td>12:05</td>
<td>The President met with his Special Assistant, Robert C. Orben.</td>
</tr>
<tr>
<td>12:10</td>
<td>12:15</td>
<td>The President met with Governor James E. Holshouser (R-North Carolina).</td>
</tr>
<tr>
<td>12:17</td>
<td></td>
<td>The President returned to the second floor Residence.</td>
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<tr>
<td>12:19</td>
<td></td>
<td>The President and the First Lady went to the Red Room.</td>
</tr>
<tr>
<td>TIME</td>
<td>ACTIVITY</td>
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</tr>
</tbody>
</table>
| 12:19 | 12:25 | The President and the First Lady met with:
Arthur Rubenstein, pianist
Mrs. Arthur Rubenstein |
| 12:25 | 12:25 | The Presidential party went to the East Room. |
| 12:25 | 1:15 | The President participated in a ceremony to present the Medal of Freedom to Mr. Rubenstein. For a list of attendees, see APPENDIX "D." |
| 1:15 | 2:21 | The President and the First Lady returned to the second floor Residence. |
| 1:15 | 2:21 | The President and the First Lady hosted a luncheon in honor of Mr. Rubenstein. For a list of attendees, see APPENDIX "E." |
| 2:21 | 3:10 | The President returned to the Oval Office. |
| 2:30 | 3:10 | The President met with:
Mr. Orben
Patrick H. Butler, Associate Editor
Mr. Marsh
Mr. Hartmann
Milton A. Friedman, Special Assistant |
<p>| 3:15 | 3:15 | The President returned to the Cabinet Room. |
| 3:15 | 3:42 | The President participated in a meeting with members of the Agricultural Policy Committee. For a list of attendees, see APPENDIX &quot;F.&quot; |
| 3:35 | R | The President was telephoned by Secretary Kissinger. The call was not completed. |
| 3:42 | 3:45 | The President met with Secretary Butz. |
| 3:49 | 4:45 | The President returned to the Cabinet Room. |
| 3:49 | 4:45 | The President met with members of the Economic Policy Board. For a list of attendees, see APPENDIX &quot;G.&quot; |</p>
<table>
<thead>
<tr>
<th>TIME</th>
<th>PHONE</th>
<th>ACTIVITY</th>
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</thead>
<tbody>
<tr>
<td>4:45</td>
<td></td>
<td>The President returned to the Oval Office.</td>
</tr>
<tr>
<td>4:45</td>
<td></td>
<td>The President met with Mr. Marsh.</td>
</tr>
<tr>
<td>4:50</td>
<td>4:53 P</td>
<td>The President talked with Secretary Kissinger.</td>
</tr>
<tr>
<td>5:36</td>
<td></td>
<td>The President returned to the East Room.</td>
</tr>
<tr>
<td>5:36</td>
<td>6:25</td>
<td>The President hosted a reception for members of the Advertising Council,</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Incorporated, who were participating in their 32nd Annual Washington</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Conference. For a list of attendees, see APPENDIX &quot;H.&quot; Members of the</td>
</tr>
<tr>
<td></td>
<td></td>
<td>press</td>
</tr>
<tr>
<td></td>
<td></td>
<td>The President addressed guests attending the reception.</td>
</tr>
<tr>
<td>5:47</td>
<td></td>
<td>The President went to the Grand Hall.</td>
</tr>
<tr>
<td>5:47</td>
<td>6:25</td>
<td>The President received guests attending the reception.</td>
</tr>
<tr>
<td>6:26</td>
<td></td>
<td>The President and the First Lady went to the Oval Office.</td>
</tr>
<tr>
<td>6:26</td>
<td>6:40</td>
<td>The President and the First Lady met with recipients of the Criss Award</td>
</tr>
<tr>
<td></td>
<td></td>
<td>presented by Mutual of Omaha Companies in recognition of outstanding</td>
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<td></td>
<td></td>
<td>contribution in the field of health, safety, or the national welfare.</td>
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<tr>
<td></td>
<td></td>
<td>For a list of attendees, see APPENDIX &quot;H.&quot;</td>
</tr>
<tr>
<td>6:40</td>
<td>6:42 P</td>
<td>The President talked with William G. Whyte, Assistant Vice President of</td>
</tr>
<tr>
<td></td>
<td></td>
<td>U.S. Steel.</td>
</tr>
<tr>
<td>7:00</td>
<td></td>
<td>The President went to the swimming pool.</td>
</tr>
<tr>
<td>7:22</td>
<td></td>
<td>The President returned to the Oval Office.</td>
</tr>
<tr>
<td>7:25</td>
<td></td>
<td>The President returned to the doctor's office.</td>
</tr>
<tr>
<td>7:28</td>
<td></td>
<td>The President returned to the second floor Residence.</td>
</tr>
<tr>
<td>7:28</td>
<td>10:35</td>
<td>The President and the First Lady met with:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>John B. Connally, partner with Vinson, Elkins, Searle Connally and Smith</td>
</tr>
<tr>
<td></td>
<td></td>
<td>law firm, Houston, Texas and Member of the PFIAB</td>
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<tr>
<td></td>
<td></td>
<td>Mrs. John B. Connally</td>
</tr>
<tr>
<td>TIME</td>
<td>PHONE</td>
<td>ACTIVITY</td>
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<tr>
<td>10:35</td>
<td></td>
<td><strong>The Presidential party went to the South Grounds of the White House.</strong></td>
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<tr>
<td></td>
<td></td>
<td><strong>The President and the First Lady bade farewell to Mr. and Mrs. Connally.</strong></td>
</tr>
<tr>
<td>10:38</td>
<td></td>
<td><strong>The President and the First Lady returned to the second floor Residence.</strong></td>
</tr>
</tbody>
</table>

SY/EJ 4/13/76
APPENDIX "A"

Attendance confirmed by Paul O'Neill. All present.

MEETING TO DISCUSS THE 1977 BUDGET OF THE U.S. WITH REPUBLICAN MEMBERS OF THE HOUSE BUDGET COMMITTEE

The Cabinet Room
April 1, 1976

The President
Congressman John B. Anderson (R-Illinois)
Congressman James T. Broyhill (R-North Carolina)
Congressman Elford A. Cederberg (R-Michigan)
Congressman Del Clawson (R-California)
Congressman Barber B. Conable, Jr. (R-New York)
Congressman Delbert L. Latta (R-Ohio)
Congressman Robert H. Michel (R-Illinois)
Congressman John B. Rhodes (R-Arizona)
Congressman Herman T. Schneebeli (R-Pennsylvania)
Congressman Garner E. Shriver (R-Kansas)

Staff
James T. Lynn, Director of the Office of Management and Budget (OMB) and Assistant for Management and Budget
John O. Marsh, Jr., Counsellor
Richard B. Cheney, Assistant
Paul H. O'Neill, Deputy Director, OMB
Max L. Friedersdorf, Assistant for Legislative Affairs
Alan M. Kranowitz, Assistant to the Director for Congressional Relations, OMB
Charles Leppert, Jr., Special Assistant for Legislative Affairs
APPENDIX "B"

Attendance confirmed by Mildred Zayac. All present. (List may not be complete.)

SWEARING IN OF THE PRESIDENT'S FOREIGN INTELLIGENCE ADVISORY BOARD

The Rose Garden
April 1, 1976

The President
Lewis F. Powell, Jr., Associate Justice of the U.S. Supreme Court

Sworn in as Members of the President's Foreign Intelligence Advisory Board

Stephen Ailes, President and Chief Executive Officer of the Association of American Railroads
Admiral George W. Anderson, USN (Ret.)
Leslie C. Arends, former Congressman (R-Illinois)
William O. Baker, President of Bell Telephone Laboratories, Inc., Murray Hill, New Jersey
William J. Casey, Counsel to the law firm of Rogers and Wells, Washington, D.C.
Leo Cherne, Executive Director of the Research Institute of America, Inc., New York, New York
John B. Connally, partner with Vinson, Elkins, Earls, Connally, and Smith, law firm, Houston, Texas
John S. Foster, Jr., Vice President of TRW, Inc., and General Manager of Energy Systems Group, Palos Verdes Estates, California
Robert W. Galvin, Chairman of the Board and Chief Executive Officer of Motorola, Inc., Chicago, Illinois
Gordon Gray, Broadcast Executive and former Government Official, Washington, D.C.
Edwin H. Land, Cambridge, Massachusetts, Chairman of the Board of Polaroid Corporation, Cambridge, Massachusetts
Gen. Lyman L. Lemnitzer, USA (Ret.)
Clare Booth Luce, novelist, playwright, writer and lecturer, Honolulu, Hawaii

continued . . .
Robert B. Murphy, Honorary Chairman of Corning International Corporation, New York, New York

Edward Teller, Director at Large, Lawrence Liverman Laborator, University of California, Livermore, California

Edward Bennett Williams, Senior Partner with Williams, Connolly and Califano law firm, Washington, D.C.

*Note: Melvin Laird, Senior Counsellor for National and International Affairs, Reader's Digest Association, Inc., Washington, D.C. was not present at the swearing in.

A list of guests attending the ceremony was not available for inclusion in the President's diary.
APPENDIX "C"

Attendance confirmed by Cdr. Lionel H. Olmer. All present.

MEETING OF THE PRESIDENT'S FOREIGN INTELLIGENCE ADVISORY BOARD (PFIAB)

The Cabinet Room
April 1, 1976

In addition to the PFIAB members listed in APPENDIX "B" the following persons attended the meeting:

Wheaton B. Byers, Executive Secretary, PFIAB
Cdr. Lionel H. Olmer, Special Assistant to the Executive Secretary, PFIAB
Henry A. Kissinger, Secretary of State
Lt. Gen. Brent Scowcroft, Assistant for National Security Affairs
John O. Marsh, Jr., Counsellor
William G. Hyland, Deputy Assistant for National Security Affairs
Michael Raoul-Duval, Assistant to Mr. Marsh
GUEST LIST FOR THE RECEPTION TO BE GIVEN BY THE PRESIDENT AND MRS. FORD ON THE OCCASION OF THE PRESENTATION OF THE PRESIDENTIAL MEDAL OF FREEDOM TO ARTHUR RUBINSTEIN ON THURSDAY, APRIL 1, 1976 AT TWELVE O'CLOCK, THE WHITE HOUSE

Mr. and Mrs. Arthur Rubinstein
Miss Alina Rubinstein Daughter of Mr. and Mrs. Arthur Rubinstein
Miss Eva Rubinstein Daughter of Mr. and Mrs. Arthur Rubinstein
Mr. and Mrs. John Rubinstein Son and daughter-in-law of Mr. and Mrs. Arthur Rubinstein

His Excellency The Ambassador of Austria and Mrs. Halusa
His Excellency The Ambassador of Belgium and Mrs. Van Cauwenberg
His Excellency The British Ambassador and Lady Ramsbotham
His Excellency The Ambassador of Chile and Mrs. Trucco
Mrs. Jacques Kocisloko-Moriset Wife of the Ambassador of France

The Honorable Niels Hansen Charge d'affaires, Embassy of the Federal Republic of Germany
His Excellency Simcha Dinitz Ambassador of Israel
Mrs. Roberto Caja Wife of the Ambassador of Italy
The Honorable Kurt Tiedemann and Mrs. Tiedemann Charge d'affaires, Embassy of the Netherlands
His Excellency The Ambassador of the Polish People's Republic and Mrs. Trzeciakowski
His Excellency The Ambassador of Portugal and Mrs. Themido
Mr. Gheorghe Ioniita Counselor, Embassy of the Socialist Republic of Romania
His Excellency The Ambassador of Spain and Mrs. Alba
His Excellency The Ambassador of Sweden and Mrs. Wachtmeister
Mrs. Dean Acheson, Washington, D. C.
Mr. and Mrs. Joe Allbritton, Washington, D. C. Publisher, The Washington Star
Mr. and Mrs. Philip Werner Amram, Washington, D. C.
Mr. Walter Anderson Music program director, National Endowment for the Arts
Mr. and Mrs. Hugh Auchincloss, Washington, D. C.
Mr. and Mrs. Percy Aycock, McLean, Virginia Campbell Music Company, Inc.
Mrs. Robert Low Bacon, Washington, D. C.
Mrs. Philip Barney, Washington, D. C.
The Honorable Jacob D. Bean and Mrs. Bean, Washington, D. C.
Captain Peter Belin, USN, retired, and Mrs. Belin, Washington, D. C.
Mr. Samuel Eliosso Beth, Washington, D. C.
Mrs. Late Belin, Washington, D. C.
The Honorable Daniel J. Boorstin, Librarian of Congress, and Mrs. Boorstin
Donna Julia Brandt, Washington, D. C.
The Honorable Philip W. Buchen, Counsel to the President, and Mrs. Duchen
The Honorable Ellsworth Bunker, Ambassador at Large, and Mrs. Bunker
Mrs.--The Honorable Carol C. Laise, Director General of the Foreign Service

The Honorable W. Randolph Burgess, Washington, D. C.
Mr. Paul Callaway, Washington, D. C.
Mrs. Harvey L. Cliburn, Shreveport, Louisiana
Mother of Mr. Van Cliburn

Mr. Van Cliburn, Shreveport, Louisiana
Concert pianist

The Honorable Michael Collins and Mrs. Collins
Director, National Air and Space Museum

Mr. William M. Cook, Washington, D. C.
Mrs. Oscar S. Cox, Washington, D. C.

Mr. and Mrs. Raymond E. Cox, Washington, D. C.
Mr. and Mrs. Antal Dorati
Music Director, National Symphony Orchestra

Mr. and Mrs. Martin Feinblatt
Executive Director of Performing Arts, JFK Center for the Performing Arts

Mr. and Mrs. Edward T. Fallis, Washington, D. C.
Medal of Freedom recipient 1970

The Honorable Leonard Garment, Washington, D. C.
Mr. George Gelles, Washington, D. C.
Music critic, The Washington Star

Mr. and Mrs. Vladimir Gelvans, Forest Hills, New York
Mr.--American Ballet Theater

Mr. and Mrs. Kenneth Glancy, New York, New York
President, RCA/Victor Records

Mrs. Philip J. Graham, Washington, D. C.
Publisher, The Washington Post

Miss Judy Grubbs, Washington, D. C.

Mr. and Mrs. Roger Hall, New York, New York
Chairman, Horst Concerts, Inc.

Miss Carol Haxford, Arlington, Virginia
The Honorable Bryce N. Harlow, Arlington, Virginia
Mr. John H. Havemeyer, Washington, D. C.
Mr. and Mrs. J. Patrick Hayes
President, Washington Performing Arts Society

Mr. Richard Hubbard Howland, Washington, D. C.

Mr. and Mrs. William Hunter, Bethesda, Maryland
Mrs.--Chairman, Opera Society of Washington, Inc.

The Honorable Jacob R. Javits, U. S. Senate, and Mrs. Javits (New York)

The Honorable Henry A. Kissinger
Secretary of State

Mr. George Lasocki, Washington, D. C.

Mr. George London, Washington, D. C.
General Director, Opera Society of Washington, Inc.
The Honorable Clark MacGregor and Mrs. MacGregor, Washington, D. C.

Mr. Peter Malatesta, McLean, Virginia

Mrs. Charles MacArthur, New York
Actress Helen Hayes

Mr. James MacArthur
Son of Mrs. Charles MacArthur

The Honorable Charles McC. Mathias, U. S. Senate, and Mrs. Mathias (Maryland)

The Honorable Joseph M. McDade, House of Representatives, and Mrs. McDade (Pennsylvania)

Mr. and Mrs. Norman Nadel, New York, New York
Music critic, Scripps Howard Newspapers

Mr. and Mrs. Garrison Norden, Washington, D. C.
Mrs. Virginia Page, Washington, D. C.
The Honorable Claiborne Pell, U. S. Senate, and Mrs. Fell
(13 Body Island)

Mr. and Mrs. Frederick Peterson, Jenkintown, Pennsylvania

The Honorable Raymond Price, Washington, D. C.

Miss Linda Reynolds, Washington, D. C.

The Honorable John J. Richardson, Jr. and Mrs. Richardson
Assistant Secretary of State for Educational and Cultural Affairs

Dr. and Mrs. S. Dillon Ripley
Secretary, Smithsonian Institution

Mr. and Mrs. Donald Sanders, Washington, D. C.

Arts writer, Associated Press

Miss Lisa Sergin, Washington, D. C.

Mr. and Mrs. Thomas Z. Shepard, New York, New York
Division Vice President, RCA Red Seal

Mrs. Inez Shouse, Washington, D. C.

Mrs. John Farr Simmons, Washington, D. C.

Mr. and Mrs. Hobart A. Spalding, Washington, D. C.

Mr. John Steinway, Long Island City, New York
President, Steinway Piano Company

The Honorable Roger L. Stevens and Mrs. Stevens, Washington, D. C.
Chairman, JFK Center for the Performing Arts

Mr. Justice Stewart
Associate Justice of the Supreme Court

Mr. Michael Straight, Bethesda, Maryland
Deputy Chairman, National Endowment for the Arts

Mr. John G. Thacher, Washington, D. C.

The Honorable William Royall Tyler and Mrs. Tyler, Washington, D. C.

The Honorable Jack J. Valenti and Mrs. Valenti
President, Motion Picture Association of America, Inc.

Dr. Charles H. Watne, Jr., Washington, D. C.

Mrs. and Mrs. Max Wilcox, New York, New York
Recording producer

The Honorable Stanley Woodward and Mrs. Woodward, Washington, D. C.

Mr. Walter Zachariasiewicz, Chevy Chase, Maryland
President, American Council of Polish Cultural Clubs

Mr. Pierre-Francois Chapou

Mr. Jack Ford

Miss Susan Ford

Miss Dale Appleman, guest of Mr. George Celles

Miss Kay K. Hall
APPENDIX "E"

Attendance confirmed by
Jan Ingersoll, Social Office.
All present.

LUNCHEON IN HONOR OF ARTHUR RUBINSTEIN

The Second Floor Residence, The White House
April 1, 1976

The President
The First Lady
Arthur Rubinstein, pianist
Mrs. Arthur Rubinstein
Alina Rubinstein, daughter
Eva Rubinstein, daughter
John Rubinstein, son
Mrs. John Rubinstein, daughter in law
Mrs. Robert L. Bacon, Washington, D.C., friend of Mr. Rubinstein
William M. Cook, Washington, D.C., friend of Mr. Rubinstein
Henry A. Kissinger, Secretary of State
MEETING WITH THE AGRICULTURAL POLICY COMMITTEE

The Cabinet Room
April 1, 1976

The President
Henry A. Kissinger, Secretary of State
William E. Simon, Secretary of the Treasury
Earl L. Butz, Secretary of Agriculture
Elliot L. Richardson, Secretary of Commerce
Frederick B. Dent, Special Representative for Trade Negotiations
James T. Lynn, Director of the Office of Management and Budget (OMB) and Assistant for Management and Budget
James M. Cannon III, Executive Director of the Domestic Council and Assistant for Domestic Affairs
L. William Seidman, Executive Director of the Economic Policy Board and Assistant for Economic Affairs
Lt. Gen. Brent Scowcroft, Assistant for National Security Affairs
Virginia H. Knauer, Special Assistant for Consumer Affairs
J. Michael Dunn, Acting Executive Director of the Council on International Economic Policy
Paul W. MacAvoy, Member of the Council of Economic Advisers (CEA) (for Alan Greenspan)
Donald A. Paszilberg, Director of Agricultural Economics, Department of Agriculture
John Knebel, Under Secretary of Agriculture

Staff
James H. Cavanaugh, Deputy Assistant for Domestic Affairs
James E. Connor, Cabinet Secretary and Staff Secretary
APPENDIX "C"
Attendance confirmed by Terri Ochal. All present.

MEETING WITH THE ECONOMIC POLICY BOARD

The Cabinet Room
April 1, 1976

The President
Elliott L. Richardson, Secretary of Commerce
William E. Simon, Secretary of the Treasury
Arthur F. Burns, Chairman of the Board of Governors of the Federal Reserve System
Burton G. Malkiel, Member of the Council of Economic Advisers
L. William Seidman, Executive Director of the Economic Policy Board and Assistant for Economic Affairs
James M. Cannon III, Executive Director of the Domestic Council and Assistant for Domestic Affairs
James T. Lynn, Director of the Office of Management and Budget (OMB) and Assistant for Management and Budget
Rogers C. B. Morton, Counsellor
John O. Marsh, Jr., Counsellor
John G. Carlson, Deputy Press Secretary
Roger B. Porter, Executive Secretary of the Economic Policy Board
APPENDIX "K"
Attendance confirmed by EPS. indicates present.

RECEPTION FOR MEMBERS OF THE ADVERTISING COUNCIL, INC.

The East Room
April 1, 1976

MEMBERS OF THE CONFERENCE

✓ ALBERT J. ABRAMS, National Council on the Aging
✓ ROGER S. AHLBRANDT, Allegheny Ludlum Industries, Inc.
✓ GEORGE H. ALLEN, Fawcett Publications, Inc.
✓ JOSEPH H. ALLEN, United Technologies Corporation
✓ DOUGLASS L. ALLGOOD, RCA Corporation
✓ PETER W. ALLPORT, Association of National Advertisers
✓ HOWARD G. AXELBERG, Liller Neal Battle & Lindsey
✓ JOHN B. BABCOCK, James B. Kohak, Inc.
✓ JOSEPH BAIRD, Occidental Petroleum Corp.
✓ ROSS BARRETT, Metromedia, Inc.
✓ WILLIAM A. BARTEL, Celanese Corporation
✓ LARRY ALAN BEAR, National Action Committee for Drug Education
✓ HOWARD H. BELL, American Advertising Federation
✓ CECIL M. BENADOM, Beneficial Corporation
✓ FRANK A. BENNACK, JR., Hearst Newspapers
✓ JAMES H. BINNS, Armstrong Cork Company
✓ WALLACE W. BOOTH, United Brands Company
✓ SANFORD BUCHSBAUM, Revlon
✓ CLAY BUCKHOUT
✓ HERBERT BURGER, Fuller & Smith & Rose, Inc.
✓ DAVID W. BURKE, General Electric Company
✓ CHARLES B. BURKHART, Burkhart Advertising, Inc.
✓ ROBERT A. BURNETT, Meredith Corporation
✓ JULIUS CAHN, Family Health Magazine
✓ R. CRAIG CAMPBELL, Welch Foods, Inc.
✓ ROBERT D. CAMPBELL, Newsweek Magazine
✓ PATRICIA CARBINE, M's Magazine
✓ NORMAN E. CASH, Television Bureau of Advertising
✓ FRANK R. CAWL, JR., Outdoor Advertising Association of America
✓ JAMES F. CHAMBERS, JR., Dallas Times Herald
✓ RICHARD C. CHRISTIAN, Marsteller, Inc.
✓ WILLIAM M. CLAGGETT, Radison Penina Company
✓ W. W. CLEMENTS, Dr. Pepper Company
WILLIAM J. COLIHAN, JR., Criterion Advertising Co.
JAMES M. CONNOLLY, John Donnelly & Sons, Inc.
CHARLES K. COX, INA Corporation
PHILIP CRAIN, Chain Communication, Inc.
RICHARD S. CREEDON, Nabisco, Inc.
JOHN H. CRICHTON, American Association of Advertising Agencies
HARTON A. CUMMINGS, Compton Advertising, Inc.
F. F. CURTIS, Deere & Co.
WILLIAM K. EASTHAM, S.C. Johnson & Son, Inc.
CHRISTOPHER F. EDLEY, United Negro College Fund
D. L. ELGOOD, Gordon's Dry Gin Company, Ltd.
DAVID C. ESTY, Douglas Leigh, Inc./Mary V. Esty, daughter
W. LEONARD EVANS, JR., Tuesday Magazine
ARTHUR C. FATT, Grey Advertising, Inc.
ROBERT A. FEARON, Doremus & Company
JAMES P. FLETON, AVCO Financial Services
SAMUEL FERBER, Esquire
JAMES S. FISH, General Mills, Inc.
CHESTER L. FISHER, JR., Metropolitan Life Insurance Co.
JOHN P. FISHER, Norfolk & Western Railway Company
ELDON E. FOW, AMF, Inc.
LEWIS W. FOY, Bethlehem Steel Corp.
CURTIS F. FRANK, Council for Financial Aid to Education
DEAN H. FRITCHEN, The Advertising Council, Inc.
THOMAS A. GALLAGHER, Doyle Dane Bernbach, Inc.
CHARLES C. GATES JR., The Gates Rubber Company
GORDON G. GAULKE, Martseller, Inc.
ALBERT S. GEORGI, J.M. Bandocho, Inc.
BLAIR R. GETTIN, Aluminum Co. of America
É. BURKE GIBLIN, Warner-Lambert Pharmaceutical Co.
MARRY GOSS, Combined Communications Corp.
O. MILTON GOSSETT, Compton Advertising, Inc.
BRUCE C. GOTTLAND, Ethyl Corporation
JOSEPH A. GRAZIER
WILLIAM P. GRECO, Allstate Insurance Companies
GENERAL ALFRED M. GRUENTHER
DAVID E. GUERRANT, Nestle Company
DON GUSSOW, Magazines for Industry, Inc.
J. MICHAEL HADLEY, Times Mirror Magazines, Inc.
RICHARD S. HAGGMAN, Northwestern Mutual Life Insurance Co.
CHARLES J. HAMILTON, Pillsbury, Madison & Satro
JAMES E. HARA, Skelly Oil Company
PAUL C. HARPER, JR., Needham, Harper & Steers, Inc.
FRED L. HARTLEY, Union Oil Company of California
ARTHUR HULL HAYES
FRANKLIN H. HECHT, New York Daily News
FRED W. HECKEL, United Airlines
ANDREW HEISKELL, Time, Inc.
IRA C. HERBERT, Coca-Cola Company
EDGAR T. HIGGINS, Beneficial Corporation
JOHN W. HILL, Hill and Knowlton, Inc.
KENNETH W. HINKS
RICHARD E. HODGES, Lillie Neal Battle & Lindsey
ADMIRAL JOHN H. HOFER, Hoefer, Dieterich & Brown, Inc.
JOHN B. HUNTER, JR., B.F. Goodrich Company
RICHARD W. JENCKS, Columbia Broadcasting System, Inc.
RAYMOND C. JOHNSON, Council for Financial Aid to Education
ARTHUR C. KAMMERMAN, Council for Financial Aid to Education
JACK KAUFFMAN, Newspapers Advertising Bureau
ROBERT P. KEIM, The Advertising Council, Inc.
JOHN P. KELLEY, Goodyear Tire & Rubber Company
STEPHEN E. KELLY, Magazine Publishers Association
GORDON C. KINNEY, The Advertising Council, Inc.
JOHN E. KIRCHER, Continental Oil Company
ELLIOI KLEIN, Ithaca College
EUGENE H. KUMMEL, McCann Erickson, Inc.
L. W. LANE, JR., Lane Magazine & Book Company
WILLIAM E. LA MOthe, Kellogg Company
CHESTER J. LA.ROCHE
R. HEATH LARRY, United States Steel Corp.
RUDDIK C. LAWRENCE, Continental Oil Company
NORMAN A. LEVY, Proctor and Gamble Company
MARSHALL C. LEWIS, American Can Company
ROBERT LEYS, Allstate Insurance Companies
C. EDWARD LITTLE, Mutual Broadcasting System, Inc.
WILLIAM D. LITTLEFORD, Billboard Publications, Inc.
JOE E. LONNING, Kellogg Company
EDGAR H. LOTSPEICH, Proctor and Gamble Company
DONALD A. MACDONALD, Wall Street Journal
WILLIAM C. MACKNEY, JR., McCann-Erickson, Inc.
ROBERT MARBUT, Harte-Hanks Newspapers
LEONARD S. MATTHEWS, Leo Burnett Company, Inc.
EDWIND MATZ, John Hancock Mutual Life Insurance Co.
WILLIAM F. MAY, American Can Company
JAMES MC ALLISTER, Parade Publications, Inc.
C. EDWARD LITTLEFORD, Billboard Publications, Inc.
THOMAS B. MC CABE, Newsweek Magazine
CHARLES I. MC CARTY, Brown & Williamson Tobacco Corp.
DONALD H. MC GANNON, Westinghouse Broadcasting Corp.
G. BARRY MC MENNAMIN, Doremus & Company
MALCOLM MC NIVEN, Pittsburge Company
PETER F. MC SPADDEN, Dancer Fitzgerald Sample, Inc.
CHARLES S. MECEM, JR., Taft Broadcasting Corp.
DONALD B. MILLER, Rumrell-Heery, Inc.
ROBERT MILLIGAN.
PAUL S. MIRABITO, Burroughs Corporation
JAMES M. MONTGOMERY, Gulf States Paper Corporation
PAUL MORGAN, Exxon Corporation
HENRY J. NAVE, Mack Trucks, Inc.
HAROLD L. NEAL, JR., American Broadcasting Co.
EDWARD N. NEV, Young and Rubicam International, Inc.
CARL W. NICHOLS, JR., Cunningham & Walsh, Inc.
EUGENE NOVAK, Rumrill-Hoyt, Inc.
RICHARD O'LEARY, American Broadcasting Co.
HARRY O'MEALIA, O'Mealia Outdoor Advertising Corp.
JOHN D. ONG, B.F. Goodrich Company
WILLIAM OVERMYER, Bosell & Jacobs International, Inc.
JOHN H. PAGE, International Nickel Company
JOSEPH PALASTAK, Transit Advertising Association
LEO PERLIS, AFL-CIO
CHRIS PETERSEN, The Peterson Company
RAYMOND J. PETERSEN, Hearst Magazines
CLIFFORD PETERSON, Deere & Co.
PANE CAHILL PFEIFFER, International Business Machines Corp.
JOHN S. PINGEL, Ross Roy, Inc.
A.C. PODESTA, The Advertising Council, Inc.
ALLEN E. PUCKETT, Hughes Aircraft Company
LORRAINE C. REID, Campbell Soup Company
CHARLES E. RODGERS, JR., Textile Fibers, Inc.
DR. HOWARD A. RUSK, Director of Institute of Rehabilitation Medicine
EDWIN F. RUSSELL, Newhouse Newspapers
MICHAEL P. RYAN, Inmont Corporation
PHILIP H. SCHAFF, Leo Burnett Company, Inc.
ARTHUR W. SCHULTZ, Foote, Cone & Belding
LOUIS E. SCOTT, Foote, Cone & Belding
ELLERY SEDGEWICK, JR., Medusa Corporation
JOSEPH M. SEGAL, Presidential Airways
WILLIAM SHARP, Coca-Cola U.S.A.
THOMAS R. SHEPARD, JR., Institute of Outdoor Advertising
WILLIAM H. SHEPARD, Aluminum Co. of America
JAMES SHEPLEY, Time, Inc.
CHARLES SHIRK, Austin Company
C.W. SHOLENBERGER, The Advertising Council, Inc.
OTTO A. SILVA, Minneapolis Star & Tribune
H.P. SMITH, F. W. Woolworth Company
JAYNE B. SPAIN, Gulf Oil Corporation
PHILIP SPORN, American Electric Power Co.
CHARLES R. STANDEEN, Tatham-Laird & Kudner, Inc.
JOHN C. STANLEY, III, Combined Communications Corp.
AUGUSTUS H. STERNE, Tevat Company of Georgia
WHITNEY STEVENS, J.P. Stevens & Co., Inc.
FREDERICK D. SULCER, Needham, Harper & Steers, Inc.
COCHRAN B. SUPPLEE, Cluert, Peabody & Company, Inc.
JOSEPH L. SWARTHOUT, Taylor Win Company
JOHN E. SWARTINGON, Standard Oil Company
JOHN H. SWEET, U.S. News & World Report
STANLEY TANNENBAUM, Kenyon & Eckhardt, Inc.
HOBART TAYLOR, JR., Dawson, Riddell, Taylor, Davis & Hobroyd
HAOLOD B. THOMAS
HARRY C. THOMPSON, Bourne, Thompson & Associates
KENNETH F. THOMPSON, Sperry New Holland
SAMUEL THURM, Association of National Advertisers
M.C. TOBIAS, Reynolds Metals Co.
GEORGE G. TURRELL, Johnson & Johnson
STUART B. UPSON, Dancer, Fitzgerald Sample, Inc.
LAWRENCE VALENSTEIN, Grey Advertising, Inc.
CHARLES R. VAN WINKLE, Coca-Cola Corporation
MAURICE J. WARNOK, Armstrong Cork Company
ARTHUR A. WATSON, National Broadcasting Co.
STUART D. WATSON, Heublein, Inc.
WILLIAM J. WEIZ, Motorola, Inc.
CHARLES WHITTINGHAM, Time, Inc.
ROBERT G. WILDER, Lewis & Gilman, Inc.
EDWARD B. WILSON, II, J. Walter Thompson Co.
WILLIAM S. WOODSIDE, American Can Company
Thomas B. Adams, Chairman of the Advertising Council, Inc.
Mrs. Thomas B. Adams
John Aquilino, Washington, D.C.
Mrs. Shelley H. Bennett, Asbury Park, New Jersey
Hugh C. Chatham II, Chatham Manufacturing Company, Elkin, North Carolina
Susan Currall, Staff, The Advertising Council, Washington, D.C.
Robert G. Del Gross, Member, The Advertising Council; Toledo, Ohio
Mrs. Robert G. Del Gross
Mr. and Mrs. Benjamin S. Greenberg, Brooklyn, New York, Staff, The Advertising Council
Collingwood James Harris, Staff, The Advertising Council
Mark Evan Harris, Washington, D.C.
William Heese, AAAA, Member, The Advertising Council
Mr. and Mrs. Robert L. Hutton, Jr., Staff, The Advertising Council
Rogue Jorge, Staff, The Advertising Council
William O Lampe, Staff, The Advertising Council
Frances Lampe
Nancy H. Napier, Staff, The Advertising Council
Evangeline Reyes, Woodside, New York
Mr. and Mrs. L.W. Shollenberger, Jr., Staff, The Advertising Council
Ross Dianne Syford, Staff, The Advertising Council
Karen Lynne Zavian, Staff, The Advertising Council
Noel Koch, Occidental Petroleum Corporation, Washington, D.C.
Emily J. Miller, Advertising Council participant
Ray Shaw, Ridgewood, New Jersey

continued . . .
John W. Barnum, Deputy Secretary of Transportation
Frank Leonard, Department of Housing and Urban Development
Robert S. Marx, Department of Transportation
William F. Rhatican, Department of the Treasury
Horace S. Webb, Department of Commerce
Ronald E. Weber, Department of Housing and Urban Development
Frederick B. Dent, Special Representative for Trade Negotiations

Staff

Senior White House staff and Administration officials were invited to attend. A list of actual attendees was not available for inclusion in the President's diary.
MEETING WITH CRISSE AWARD RECIPIENTS

The Oval Office
April 1, 1976

✓ The President
✓ The First Lady
✓ Senator Carl T. Curtis (R-Nebraska)
✓ Mrs. Carl T. Curtis
✓ Marian Anderson, contralto; recipient of the Criss Award
✓ Helen Hayes, actress; recipient of the Criss Award
   Bob Hope, comedian; former recipient of the Criss Award
   Mrs. Bob Hope, former recipient of the Criss Award
✓ Lt. Gen. James H. Doolittle, USA (Ret.), aviator; former recipient of
   the Criss Award
✓ Mrs. James H. Doolittle
✓ V.J. Skutt, President of Mutual of Omaha Insurance Company, Omaha,
   Nebraska
✓ Mrs. V.J. Skutt
✓ R. Marlin Perkins, host of "Wild Kingdom" television series sponsored
   by Mutual of Omaha Insurance Companies
✓ Mrs. R. Marlin Perkins
✓ James E. Barrett, Executive Vice President of Mutual of Omaha Insurance
   Companies, Omaha, Nebraska
✓ William T. Kendall, Deputy Assistant for Legislative Affairs