

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

MEMORANDUM OF CONVERSATION

PARTICIPANTS: Voldemar Lein, Minister of Food Industry,
USSR
President Nixon
Major General Brent Scowcroft, Deputy Assistant
to the President for National Security Affairs
Donald Kendall, Head of Pepsi-Cola

DATE AND TIME: Monday, February 12, 1973

PLACE: Western White House
San Clemente

Lein: We have visited many plants in New York and San Francisco. We have seen some interesting things. The business contacts we have had will be developed now.

The President: We look forward now to an era of cooperation in space science, medicine, the whole area of business, and most importantly food.

He makes a good deal. He sells Pepsi Cola and gets vodka in return.

Lein: I saw some very interesting equipment in your plants. And we have some that you can use.

As a result of your meeting with Secretary Butz, I am certain we will have good results.

I was impressed by our warm reception.

The President: I look forward to the visit of General Secretary Brezhnev to this country -- to build on what we started in Moscow. Our goal is the same as his goal.



Lein: I am grateful that you received us.

[Toasts:] To friendship between our peoples.

The President: I will try some of your vodka. It is much better than Smirnoff.

Kendall: To show the similarity -- I had a Pepsi tie and the translator took me through the plant speaking Russian.

The President: I will give each of you a colored picture. This is our flag in flowers.

Lein: It is a nice place.

The President: Have the aide get a golf cart and give Mr. Lein a tour.

We had lots of rain -- it's good for farmers.

Lein: It is a beautiful place.

The President: Tell General Secretary Brezhnev that when he comes, in addition to Washington and Camp David, I want him to come here. This is my house and I want him to see it.



mtg w/ Heim Mon 12 Feb

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San Clemente 2

mtg w/ Heim Mon 12 Feb

- L visited many plants - NY, SF
Have seen interesting things
Business contacts we have had
will be developed
- P look forward to era of crop - space
skinner, machine, whole area
of business - ~~ess~~ + most important
of food
H - makes a good deal - sells PC & gets
Vodka in return
- L Saw very interesting things in your
plants & we have some you
can use
- result of your mtg w/ Burg, certain
we will have good results.
Impressed by your warm
reception
- P look forward to Burg visit - to build
on what we started in Moscow -
our goal & your big goal
- L Grateful you need us



Keep on

P To Friendship bet peoples
I will try some of your vodka -
much better than Guinness

R To show sincerity - I had paper
ink & translator took me thru plant
growing Russia

P Care less of you - colored picture
This is our play in flowers.

L
P Nice place
Have to get golf cart & give a
tour

Had lots of rain - good for farmers

L Beautiful place

P Tell Bob that when he comes, in
addition to west & O, I want him
to come here. I have my house & want
him to see it.

