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Office of the White House Press Secretary
(San Diego, California)

THE WHITE HOUSE

TEXT OF REMARKS BY THE PRESIDENT
TO BE DELIVERED AT LINDBERGH FIELD

SAN DIEGO, CALIFORNIA
MONDAY, OCTOBER 25, 1976

I am pleased to announce today that the Secretary of Commerce will designate 36 counties along our border with Mexico in California, Arizona, New Mexico, and Texas as the Southwest Border Economic Development Region.

This region is being established in response to a request by Governor Brown, together with the governors of New Mexico, Arizona and Texas.

The request has been analyzed by the Department of Commerce, which has recommended establishment of this development region to me.

I am convinced that organization of a regional commission, as authorized by an amendment to the Public Works and Economic Development Act passed in 1975, will make a major economic contribution to promoting economic development in the border counties.

California counties to be included in the development region are San Diego, Riverside, and Imperial.

As an economic development region, the southwest border area will become eligible for Federal assistance in organizing projects to develop local economic resources.

This ties in with my philosophy that the proper role of the Federal Government is to help regions and communities work out solutions to their own problems.

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