

FOR IMMEDIATE RELEASE

JULY 12, 1976

Office of the White House Press Secretary

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THE WHITE HOUSE

The President today announced the appointment of David R. Gergen as the Director of the White House Office of Communications.

Mr. Gergen has been serving as a Special Counsel to the President. Born in Durham, North Carolina on May 9, 1942, he attended public schools there. He received his A. B. degree from Yale University in 1963, and his LL. B. degree from the Harvard School of Law in 1967. He entered the United States Naval Reserve in 1967 and served as an officer for three years.

Mr. Gergen joined the White House staff in 1971 as an assistant to Raymond K. Price, Jr. In early 1973, he was named Special Assistant to the President and was appointed to head the writing and research team. Mr. Gergen served at the White House until October, 1974, when he joined the Treasury Department as a Special Consultant to Secretary William E. Simon. He was awarded the Department's Distinguished Service Award for his work. In December, 1975, Mr. Gergen returned to the White House staff.

Mr. Gergen lives with his wife, Anne, and their two children in McLean, Virginia.

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