

FOR IMMEDIATE RELEASE

MARCH 23, 1976

Office of the White House Press Secretary

THE WHITE HOUSE

The President today announced the appointment of William F. Gorog, of Dayton, Ohio, as Deputy Assistant to the President for Economic Affairs. He joined the White House staff in May of 1975, and has been serving as Deputy to L. William Seidman, as Deputy Director of the President's Economic Policy Board.

Born on September 2, 1925 in Warren, Ohio, Mr. Gorog graduated from the United States Military Academy at West Point in 1949. He later received his M.S. degree from Ohio State University Graduate School in Columbus, Ohio. He served in the United States Air Force from 1949 to 1954, with assignments in Korea and Europe.

After leaving the Service in 1954, Mr. Gorog became Assistant Director of the Camera Division of the Bulova Watch Company in New York City. He was one of the founders, in 1956, of Data Corporation, in Dayton, Ohio, which merged with the Mead Corporation in 1968. He was Chairman of the Board and Chief Executive Officer of Mead Technology Laboratories, prior to his appointment to the White House staff.

Mr. Gorog is married to the former Gretchen Elizabeth Meister and they have six children. They reside in McLean, Virginia.

#