

FOR IMMEDIATE RELEASE

NOVEMBER 6, 1975

Office of the White House Press Secretary

THE WHITE HOUSE

The President today announced the appointment of William W. Nicholson, of Arlington, Virginia, as Director of the Presidential Scheduling Office. He succeeds Warren Rustand who has resigned.

Since September 1974, Mr. Nicholson has been Deputy Director of the Scheduling Office. From July 1973 to September 1974, he was Vice President of Robert Engstrom Associates, Inc. He joined Pemtom, Inc. in April 1971 as a Real Estate Sales Manager and became Director of Marketing and Sales in January 1972.

Mr. Nicholson was born on February 18, 1943, in Great Bend, Kansas, and attended the University of Arizona from 1961 to 1963. He received his B.S. degree from the University of Nevada in 1966. While at the University of Nevada he was an All American Basketball player and was named to the NCAA Western Regional Tournament team in 1964. He served in the United States Air Force as a Captain from 1966 to February 1971.

Mr. Nicholson is married to the former JoAnne Thompson.

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