

FOR IMMEDIATE RELEASE

SEPTEMBER 15, 1975

Office of the White House Press Secretary

THE WHITE HOUSE

The President today announced his intention to nominate Creighton Holden, of St. Clair, Michigan, to be Assistant Secretary of Commerce for Tourism. He will succeed C. Langhorne Washburn who resigned effective May 31, 1975.

In 1946, Mr. Holden became President of St. Clair Inn and Country Club of St. Clair, Michigan, serving until June 1975. He has served as Chairman of the Michigan Tourist Council, Chairman of the Michigan State Chamber of Commerce and is a member of the Governor's Committee on Higher Education. He is a Republican National Committeeman from Michigan.

Mr. Holden was born on January 19, 1917, in Detroit, Michigan, and received his B.A. degree from Dartmouth College in 1940. He served in the United States Army from 1943 to 1946. He is listed in Who's Who in America.

Mr. Holden is married to the former Rebecca Jean Harshbarger and they have five children. They reside in St. Clair, Michigan.

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