

AUGUST 27, 1975

Office of the White House Press Secretary

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NOTICE TO THE PRESS

The President today announced his intention to nominate two persons to be members of the United States Advisory Commission on Information. They are:

Arthur C. Nielsen, Jr., of Winnetka, Illinois, President, A. C. Nielsen Company, Northbrook, Illinois. This is for a term expiring January 27, 1977. He will succeed James A. Michener whose term expired January 27, 1974.

George H. Gallup, of Princeton, New Jersey, Chairman of the Board, Gallup Organization, Princeton, New Jersey. This is for a term expiring January 27, 1978. This is a reappointment.

The Commission consists of five members serving terms of three years.

The purpose of the Commission is to recommend to the Director of USIA, the Congress, and the President, policies and programs for carrying out the purposes of the act concerning international information and cultural activities.

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